

KENSINGTON AND CHELSEA LOCAL AREA AGREEMENT

1. Introduction

- 1.1 This is the Local Area Agreement for Kensington and Chelsea. It is designed to further improve public services and outcomes for residents of Kensington and Chelsea over the period April 2006 to March 2009.
- 1.2 The Local Area Agreement sets performance targets to deliver improvements across a range of outcomes that are a priority for Kensington and Chelsea. It also sets out:
 - the key actions that local partners will take to achieve the performance targets;
 - the freedoms and flexibilities that local partners are seeking from Government to support them in delivery of the targets;
 - the performance indicators that will be used to measure progress against the targets;
 - the amount of financial reward available for delivery of targets that require a 'stretch' in performance.
- 1.3 This Agreement has been made by the Kensington and Chelsea Partnership and the Government.

What does the Local Area Agreement cover?

- 1.4 The Local Area Agreement sets out a range of better outcomes to be delivered over the next three years, which will improve quality of life for local residents, particularly those living in our most deprived communities.
- 1.5 The Agreement contains some mandatory targets focussing on health, recycling and safer and stronger communities. These are outcomes 1 through 3. It also contains a number of outcomes voluntarily agreed between the Government and the Kensington and Chelsea Partnership. The Partnership has led work with local partners to select these voluntary outcomes and the associated targets included here. This selection process has been informed by:
 - extensive consultation with local residents to identify their priorities for improvement, undertaken as part of the development of the Royal Borough's Community Strategy;
 - proposals for inclusion in the Local Area Agreement sought from a wide range of stakeholders, including key partners in the statutory and voluntary sectors, all councillors in the Royal Borough, and senior officers in the Council and other partner organisations;
 - a stakeholder conference to engage key partners in discussion of the desirability and feasibility of the proposals put forward for inclusion;
 - a selection process, carried out by a sub-group of the Kensington and Chelsea Partnership Steering Group, using criteria relating to the

deliverability and measurability of proposed outcomes, and to their impact on residents' quality of life.

1.6 Each outcome selected for inclusion in the Local Area Agreement focuses on a specific local priority, worth achieving in its own right. However, it is expected that the impact achieved by delivering across all of the outcomes in the Agreement will be greater than the sum of individual targets. Taken as a whole, the outcomes achieved through the LAA will help to deliver the following cross-cutting goals identified in the Community Strategy:

- Enhancing the environment: our goal is a borough with an environment and amenities which enhance the quality of life of the whole community. LAA outcomes 11 and 13 will deliver complementary improvements to the physical environment, both on the public highway and on privately maintained social housing estates, in the north of the borough, helping to make some of the most deprived areas a pleasant place to be in.
- Culture, arts and leisure: our goal is a borough where everyone has the opportunity to enjoy its public parks and open spaces and a wide variety of high quality cultural, artistic and leisure activities. Notting Hill Carnival is a key element of cultural life in the borough, and will be strengthened through the LAA – as will access to a range of sports activities for young people, in support of outcome 12.
- Safer communities: our goal is a borough where people live their lives free from crime and the fear of crime. The two mandatory safer communities outcomes in the LAA will contribute to this goal, as will improvements to domestic fire safety in support of outcome 3 and improvements to estate lighting and safety on social housing estates in support of outcome 13.
- Healthier communities: our goal is a borough where everyone has the opportunity to lead a healthy and independent life and can access good quality health and social care services when they need them. The LAA will deliver improvements to public health through measures to reduce child obesity, increase participation in sport, improve food and nutrition and reduce poverty in support of outcomes 8, 12, 14 and 15.
- Community, equality and inclusivity: our goal is a borough where all local people feel confident of their place in the wider community, and where everyone can access the services that they need. The LAA will strengthen community involvement by increasing opportunities for young people to participate in local decision-making in support of outcome 10, as well as through the mandatory stronger communities outcome. It has a strong emphasis on tackling health inequalities, poverty and poor quality environments in the north of the borough in support of outcomes 11, 13, 14 and 15. Engaging with hard-to-reach and vulnerable groups will also be integral to delivery of many of the outcomes in the LAA.
- Learning and skills: our goal is a borough where everyone is a learner with high aspirations and achieves high standards whether for employability or personal development. Taken together, LAA outcomes 5, 6, 7, 12, 14 and 16 will have significant impact on improving learning and skills, particularly for children and young people in the borough.

- 1.7 Twelve of the outcomes covered by the Local Area Agreement are supported by performance targets that require a greater improvement than could be delivered without Pump Priming Grant or additional investment from local partners. These targets, if achieved, will receive Performance Reward Grant payable at a level set out in section three.

How will the Local Area Agreement be delivered?

- 1.8 The Kensington and Chelsea Partnership brings together stakeholders from the public, private, voluntary and community sectors to co-ordinate and improve delivery of services in the local area. The KCP Steering Group comprises all the major public service organisations operating in the borough, a representative of the business community, five representatives from the local voluntary sector, two community representatives and a representative of local registered social landlords. A full list of members is at annex A.
- 1.9 The KCP Steering Group has led work with local partners to develop the Community Strategy and the Local Area Agreement for Kensington and Chelsea. Steering Group members are collectively responsible for overseeing delivery of the outcomes contained in the Local Area Agreement, together with the broader set of aims contained in the Kensington and Chelsea Community Strategy. Lead responsibility for achieving the outcomes in this Agreement has been assigned to appropriate local partners.
- 1.10 The KCP Steering Group will receive a performance report against each of the outcomes every six months to enable it to monitor progress. An illustration of the likely format of the performance report is at annex B. Performance reports will also be considered by the Cabinet of the Royal Borough Council. The performance reports will bring any outcomes where performance is slipping to the attention of the KCP Steering Group and the Cabinet of the Royal Borough Council. Copies of the report will be provided at the same time to the Government Office for London.
- 1.11 Should an outcome receive a red traffic light assessment, indicating serious problems that need the KCP Steering Group's attention, the local partner with lead responsibility for delivery will report to the Steering Group on the nature of the difficulties and the remedial action to be taken. The Steering Group will be able to probe, support and, if necessary, challenge the proposal. Responsibility for deciding what action is to be taken will remain with the lead partner.

Equalities implications

- 1.12 The outcomes in the Local Area Agreement support the cross-cutting goal of promoting community, equality and inclusivity identified in the borough's Community Strategy, as set out at paragraph 1.6.
- 1.13 Particular consideration has been given to the equalities implications of the Local Area Agreement, and delivery measures are designed to increase the accessibility of services and promote equality of opportunity where possible. For instance:

- partnership work with voluntary organisations will be extended to maximise the number of Home Fire Safety Checks delivered to people from BME and other hard-to-reach groups, in support of outcome 3;
- interventions to deliver improved school attendance in support of outcome 6 will include close collaborative work with other support services to maximise the attendance of children from vulnerable groups such as gypsies and travellers, looked after children, refugees, asylum seekers, those on the Child Protection Register and pupils at risk of exclusion;
- reductions in child obesity, increases in breastfeeding and improvements in food and nutrition in deprived communities in support of outcomes 7, 8 and 13 will help to reduce health inequalities in the borough;
- a specific target for the inclusion of children from hard-to reach groups (BME communities, gypsies and travellers, looked after children and children with disabilities) in decision-making bodies underpins outcome 10.

1.14 Each lead partner will undertake an Equalities Impact Assessment of project(s) that support delivery by 30 June 2006.

2. Statement of Community Involvement

- 2.1 The Kensington and Chelsea Partnership has worked closely with local people and with the voluntary and community sector to identify the priorities for improvement in the Community Strategy and the Local Area Agreement.
- 2.2 As set out at paragraph 1.5 above, the selection process for the voluntary outcomes included in the Agreement was informed by extensive consultation with stakeholders from all sectors. Representatives of the voluntary and community sector played an important part in the selection process. Detailed work was carried out by a sub-group of the KCP, made up of four voluntary and community sector representatives and three public sector representatives.¹ This work was overseen and endorsed by the full KCP Steering Group, on which voluntary and community sector representatives likewise make up over half of the membership. Outcomes contained in the LAA that were actively supported by the voluntary and community sector include increasing the active involvement of children and young people in decision-making, and improving food and nutrition in deprived communities.
- 2.3 Voluntary and community sector organisations, and local people themselves, have not only helped to shape the Local Area Agreement but will also help to deliver the outcomes and associated targets that it contains. In particular, the local Citizens Advice Bureau will lead the delivery of outcome 15, which aims to increase the income levels of target groups and forms part of the reward element of the Agreement. To support the achievement of stretching income maximisation targets, mainstream Council funding for local voluntary advice agencies of over £1 million a year will be supplemented by an allocation of pump-priming grant to the Citizens Advice Bureau.
- 2.4 The Kensington and Chelsea Partnership recognises the important role that the voluntary and community sector plays in building stronger communities, and statutory partners support a wide range of specialist voluntary organisations to work with particular communities in the borough. That is why the KCP Steering Group is exploring the potential for a new measurement methodology in support of outcome 3 to capture how effectively clients of voluntary organisations are empowered to have a greater voice and influence over local decision-making and the delivery of services.
- 2.5 Kensington and Chelsea has a strong voluntary sector infrastructure. The capacity of voluntary and community sector organisations to deliver local priorities for public service improvement is being further strengthened through ChangeUp. A Local Infrastructure Plan (LIP) has been developed by the ChangeUp Steering Group, which is chaired by the Social Council and includes representatives from other second tier organisations, the Council and

¹ The voluntary and community sector representatives on the sub-group were: Michael Bach, Chair of the Kensington and Chelsea Social Council; Celia Rees-Jenkins, the Kensington and Chelsea Societies; Menghi Mulchandani, Chief Executive of Action Disability Kensington and Chelsea (ADKC), elected to sit on the KCP as the Voluntary Organisations Forum representative for Disability Services; and Zrinka Bralo, Director of Migrant Refugee Communities Forum (MRCF), elected to sit on the KCP as the Voluntary Organisations Forum representative for Education and Employment.

the Primary Care Trust. The ChangeUp Steering Group will oversee the implementation of the LIP and monitor the progress of initiatives to improve capacity, helping to maximise the contribution that local voluntary and community organisations can make to delivering the LAA.

- 2.6 The KCP Steering Group is also keen to engage local people directly in delivering improvements in outcomes for their community. Partners will provide training to support residents in contributing to delivery as follows:
- local people will be trained to deliver programmes to improve food and nutrition in deprived communities in support of outcome 15;
 - young people in the borough will be trained as sports coaches to help increase the participation of their peers in sport in support of outcome 12;
 - people from Carnival communities will be trained in specialist skills to help embed Carnival arts into mainstream cultural life in support of outcome 16.

- No additional freedoms and flexibilities are required.

Shared Assumptions:

- The period of measurement is the financial year.
- Targets to be achieved by 2008-09 for the indicators underpinning this outcome will be agreed in 2007-08. The 20% reduction in BCS comparator crimes by 2007-08 is in line with the current Home Office PSA1 target that also ends in that year and the LAA target for a further reduction in BCS comparator crime will be established when the new Home Office crime reduction PSA target is agreed. In the meantime we assume a further 5% reduction on the 2007-08 figures.

Funding Streams:

- Delivery of this outcome will be supported through the Safer and Stronger Communities Fund.

Notes:

- N/A* denotes new mandatory indicators that have been added to the Local Area Agreement through the 2006/07 Refresh process.

2008-09 targets were not established for this mandatory Outcome as Home Office and MPS priorities and the way indicators were measured changed.

Outcome 1b: To reassure the public, reducing the fear of crime.

| Performance Indicators | Performance Baseline | Performance Target | | |
|---|----------------------|--------------------|---------|------------------------------|
| | | 2006-07 | 2007-08 | 2008-09 |
| i) The percentage of residents who say the amount of crime has reduced in the previous year | 10.1% (2003-04) | 12.5% | 15% | To be established in 2007-08 |

Accountability:

- The lead partnership responsible for delivering this outcome is the Community Safety Programme Board (the local Crime and Disorder Reduction Partnership).

Freedoms and Flexibilities:

- No additional freedoms and flexibilities are required.

Shared Assumptions:

- The period of measurement is the financial year.
- Targets to be achieved by 2008-09 for the indicators underpinning this outcome will be agreed in 2007-08.

Funding Streams:

- Delivery of this outcome will be supported through the Safer and Stronger Communities Fund.

Notes

2008-09 targets were not established for this mandatory Outcome as Home Office and MPS priorities and the way indicators were measured changed.

Outcome 1c: To reduce the harm caused by illegal drugs.

| Performance Indicators | Performance Baseline | Performance Target | | |
|--|----------------------|--------------------|---------|---------|
| | | 2006-07 | 2007-08 | 2008-09 |
| i) The number of problem drug users that access treatment programmes | 902 (2003-04) | 1,250 | 1,500 | 1,182 |
| ii) The percentage of problem drug users retained in treatment for more than 12 weeks | 31% (2003-04) | 75% | 85% | 78% |
| iii) Reduce public perceptions of local drug dealing and drug use as a problem - reduce % of people thinking this is a big or fairly big problem | 26% | N/A* | 25% | 24% |

Accountability:

- The lead partnership responsible for delivering this outcome is the Community Safety Programme Board (the local Crime and Disorder Reduction Partnership).

Freedoms and Flexibilities:

- No additional freedoms and flexibilities are required.

Shared Assumptions:

- The period of measurement is the financial year.

Funding Streams:

- Delivery of this outcome will be supported through the Safer and Stronger Communities Fund.

Notes:

- N/A* denotes new mandatory indicators that have been added to the Local Area Agreement through the 2006/07 Refresh process.

Outcome 1d: To build respect in communities and to reduce anti-social behaviour.

| Performance Indicators | Performance Baseline | Performance Target | | |
|---|-----------------------------|---------------------|---------|---------|
| | | 2006-07 | 2007-08 | 2008-09 |
| i) The number of emergency 999 reports of disorder to the Police | 9,108 (2004-05) | 8,497 | N/A** | N/A** |
| ii) The number of Police Community Support Officers in each ward of the Royal Borough | 55 across 8 wards (2004-05) | 99 across all wards | N/A** | N/A** |
| iii) The number of wards in the Royal Borough in which the expanded local Safer Neighbourhoods programme is implemented | 8 (2004-05) | 18 | N/A** | N/A** |
| iv) Percentage of people who feel very or fairly well informed about what the Council is doing to tackle anti-social behaviour | 22% | N/A* | 23% | 24% |
| v) Percentage of people who think that parents not taking responsibility for their children is a very big or fairly big problem | 43% | N/A* | 42% | 41% |
| vi) Percentage of people who think that people not treating others with respect and consideration is a very big or fairly big problem | 38% | N/A* | 37% | 36% |
| vii) Perceived level of Anti-Social Behaviour based on questions about seven issues (low=good) | 16% | N/A* | 15% | 14% |

Accountability:

- The lead partnership responsible for delivering this outcome is the Community Safety Programme Board (the local Crime and Disorder Reduction Partnership).

Freedoms and Flexibilities:

- No additional freedoms and flexibilities are required.

Shared Assumptions:

- The period of measurement is the financial year.

Funding Streams:

- Delivery of this outcome will be supported through the Safer and Stronger Communities Fund.

Notes:

- N/A * denotes new mandatory indicators that have been added to the Local Area Agreement through the 2006/07 Refresh process.
- N/A** denotes indicators that will no longer be measured after 2006/07 as they have been replaced by new mandatory indicators.

Outcome 2a: To empower local people to have a greater voice and influence over local decision making and the delivery of services.

| Performance Indicators | Performance Baseline | Performance Target |
|---|--|------------------------------|
| i) The percentage of residents who agree that the Council involves local people in the decisions it takes | 44% | 6 percentage points increase |
| ii) The percentage of residents who agree that the Police involve local people in the decisions they take | 22% | 6 percentage points increase |
| iii) The percentage of residents who agree that the local National Health Service involves residents of Kensington and Chelsea in the decisions it takes | 17% | 6 percentage points increase |
| iv) The percentage of residents who agree that the Council consults local people on the decisions it takes | 54% | 6 percentage points increase |
| v) The percentage of residents who agree that all residents are encouraged to take an active role in their communities | 32% | 6 percentage points increase |
| vi) The percentage of residents who feel they can influence decisions affecting their local area | Establish baseline using local survey March 2007 – established as 57% | 4 percentage points increase |
| vii) The percentage of people who feel that their local area is a place where people from different backgrounds get on well together | Establish baseline using local survey March 2007- established as 77% | 4 percentage points increase |
| viii) An increase in the number of people recorded as or reporting that they have engaged in formal volunteering on an average of at least two hours per week over the past year. | Establish baseline using local survey March 2007 – established as 51% | 4 percentage points increase |

*Note: The Kensington and Chelsea Partnership is exploring the potential for a new measurement methodology to capture how effectively clients of voluntary organisations are empowered to have a greater voice and influence over local decision making and the delivery of services. Provided a successful methodology can be developed and delivered, the Partnership will propose that it should be added as a new indicator under this outcome as part of the Local Area Agreement review process – **NB – potential for new indicator explored but not established as an indicator.***

Accountability:

- Members of the KCP Steering Group are jointly accountable for delivery of this outcome.

Freedoms and Flexibilities

- No additional freedoms and flexibilities are required.

Shared Assumptions

- Surveys will be conducted annually.

Funding Streams

- Pooled funding is not required.

Outcome 2b: To reduce waste to landfill and increase recycling.

| Performance Indicators | Performance Baseline | Performance Target | | |
|---|----------------------|--------------------|---------|---------|
| | | 2006-07 | 2007-08 | 2008-09 |
| (i) Increase in the percentage of municipal waster recycled | 14.65% | N/A* | 18% | 19% |

Accountability:

- The lead partnership responsible for delivering this outcome is the Council

Freedoms and Flexibilities:

- No additional freedoms and flexibilities are required.

Shared Assumptions: Funding Streams:

- Delivery of this outcome will be supported through the Waste Performance and Efficiency Grant.

Notes:

- N/A * denotes new mandatory indicators that have been added to the Local Area Agreement through the 2006/07 Refresh process.

| Outcome 3a: To be healthy. | | | | |
|---|--|---------------------------|---|---|
| Performance Indicators | Performance Baseline | Performance Target | | |
| | | 2006-07 | 2007-08 | 2008-09 |
| (i) The percentage annual increase in the number of schools with an approved school travel plan (STP) required to achieve 100 percent STP coverage by March 2010 | (i) LEA schools: 15 of 40 LEA schools (37.5%) currently have a STP (ii) Independent schools: 5 of 39 (12.8%) schools with a STP | (i) N/A* (ii) N/A* | (i) 29 of 40 schools (77.5%) to have STP (ii) 23 of 39 schools (60%) to have STP | (i) and (ii) to achieve 100% schools with STP |
| <p>Accountability:</p> <ul style="list-style-type: none"> The lead partnership responsible for delivering this outcome is the Council. <p>Freedoms and Flexibilities:</p> <ul style="list-style-type: none"> No additional freedoms and flexibilities are required. <p>Funding Streams:</p> <ul style="list-style-type: none"> Delivery of this outcome will be supported through the School Travel Advisors Grant. <p>Notes:</p> <ul style="list-style-type: none"> N/A * denotes new mandatory indicators that have been added to the Local Area Agreement through the 2006/07 Refresh process. | | | | |

| Outcome 3b: To improve health and reduce health inequalities | | | | |
|--|---|---------------------------|----------------|----------------|
| Performance Indicators | Performance Baseline | Performance Target | | |
| | | 2006-07 | 2007-08 | 2008-09 |
| Reduce health inequalities within the local area by narrowing the gap in all-age, all-cause mortality. | | | | |
| (i) Increase the proportion of smoking quitters from the black and minority ethnic (BME) population compared to the total quitters (where ethnicity status is known) | 28% from BME groups (based on 2005/06 data) | N/A* | 29% | 30% |
| (ii) Narrow by a third the gap between North Kensington and South Kensington and Chelsea for breastfeeding 'drop-off' between initiation and 6-8 week check | 17.3% drop-off in breastfeeding in North Kensington 12.1% drop-off in South Kensington and Chelsea | N/A* | 4.6% gap | 4.1% gap |
| (iii) Increase the percentage of pupils engaged in community sports activities outside school hours within those schools currently under the borough average as a percentage** | See Annex C | N/A* | See Annex C | 28% |

Accountability:

- The lead partners responsible for delivering this outcome is the local Primary Care Trust and the Council.

Freedom and Flexibilities:

- No additional freedoms and flexibilities are required.

Notes:

- N/A * denotes new mandatory indicators that have been added to the Local Area Agreement through the 2006/07 Refresh process.
- ** List of relevant schools with baseline information and targets for 2007/08 appears at Annex C.

Outcome 4: To increase domestic fire safety and to reduce arson

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|--|-------------------------------------|---------------------------|---------------------------|--|
| | | Without reward | With reward | Enhancement in performance |
| i) The average number of accidental dwelling fires per annum | 185 | 179 | 174 | An average of 5 fewer accidental dwelling fires per annum |
| ii) The average number of deliberate primary fires per annum | 64 | 60 | 56 | An average of 4 fewer deliberate primary fires per annum |
| iii) The number of Home Fire Safety Checks completed | 384 | 3,744 over the LAA period | 3,924 over the LAA period | 180 additional Home Fire Safety Checks over the LAA period |

Accountability:

- The lead partner responsible for delivering this outcome is the Fire Service.

Freedoms and Flexibilities:

- No additional freedoms and flexibilities are required.

Funding Streams:

- Pooled funding is not required.

Outcome 5: To further reduce the number of children and young people that are not in education, employment or training, with a particular focus on those leaving care, those discharged from Youth Offending Institutes and teenage mothers

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|--|-------------------------------------|--------------------|-------------|----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The percentage of 16-18 year olds resident in the Borough that are not in education, employment or training | 13.1% | 9.2% | 8.5% | 0.7 percentage points |
| ii) The percentage of 16-18 year olds leaving Youth Offending Institutes that participate in education, training or employment | 60% | 60% | 63% | 3 percentage points |
| iii) The percentage of looked after children leaving care aged 16–19 that are education, training or employment at age 19 | 29% | 53.5% | 57.1% | 3.6 percentage points |
| iv) The percentage of teenage mothers aged 16-18 that are resident in the Borough and are known to Connexions that access education, training or employment and/or achieve accredited outcomes | 38% | 62.5% | 65% | 2.5 percentage points |

Accountability:

- The lead partner responsible for delivering this outcome is Connexions.

Freedoms and Flexibilities:

- Central London Connexions, the European Social Fund, the Youth Justice Board, the Teenage Pregnancy Unit and the Government Office for London will work with the Royal Borough of Kensington and Chelsea to establish new streamlined reporting arrangements on NEET outcomes and test their potential for wider application.

Shared Assumptions:

- It is assumed that there will be no further changes in immigration law that would preclude asylum-seeking young people from entering employment, education or training.

Funding Streams:

- Pooled funding is not required.

Outcome 6: To increase the number of young people attaining accredited outcomes

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|---|-------------------------------------|-------------------------|-------------------------|---|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The number of young people aged 13-19 that complete a training course funded by the Council and attain an accredited outcome | 99 | 240 over the LAA period | 350 over the LAA period | 110 additional young people over the LAA period |

Accountability:

- The lead partner responsible for delivering this outcome is the Council.

Freedoms and Flexibilities:

- No freedoms and flexibilities are required.

Shared Assumptions:

- 'Accredited outcomes' are defined as outcomes awarded by a recognised awarding body

Funding Streams:

- Pooled funding is not required.

Outcome 7: To raise attendance and reduce pupil absence, including unauthorised absence (truancy), in Royal Borough schools

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|---|-------------------------------------|--------------------|-------------|---|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The average annual attendance rate in RBKC secondary schools (three year mean average) | 93% | 93% | 93.3% | An average annual attendance rate that is 0.3 percentage points higher than the baseline |
| ii) The average annual attendance rate in RBKC primary schools (three year mean average) | 93.7% | 93.7% | 94.06% | An average annual attendance rate that is 0.36 percentage points higher than the baseline |

Accountability

- The lead partner responsible for delivering this outcome is the Council.

Freedoms and Flexibilities

- Additional freedoms and flexibilities are not required

Funding Streams

- Pooled funding is not required.

Outcome 8: To halt the year on year rise in obesity among children under 11

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|---|-------------------------------------|---|---|----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The percentage of primary school children in reception year and year 6 (combined) that are obese | 14.16% | An increase of no more than 0.9 percentage points upon the baseline | An increase of no more than 0.5 percentage points upon the baseline | 0.4 percentage points |

Accountability

- The lead partner responsible for delivering this outcome is the PCT.

Freedom and Flexibilities

- Additional freedoms and flexibilities are not required

Funding Streams

- Pooled funding is not required.

Outcome 9: To support breastfeeding and healthy weaning

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|---|-------------------------------------|--------------------|-----------------------------|-----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The breastfeeding initiation rate | 88.21% | 91.8% | 92.8% | 1 percentage point |
| ii) The number of mothers that are breastfeeding at the 6-8 week baby check | 66.6% | Maintain baseline | 7.5% increase upon baseline | 7.5% increase upon baseline |

Accountability

- The lead partner responsible for delivering this outcome is the PCT.

Freedom and Flexibilities

- Additional freedoms and flexibilities are not required

Funding Streams

- Pooled funding is not required.

Outcome 10: To increase the active involvement of children and young people in decision-making in the local area

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|--|--|------------------------------|------------------------------|----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The percentage of children aged 5-13 that are satisfied with opportunities to influence important decisions | 48.7% | Maintain baseline | 15% increase | 15% increase |
| ii) The number of 13-19 year olds that are active members of the Youth Forum | 19 | 30 | 35 | 5 |
| iii) The number of 5-13 year olds that are active members of the Children's Forum | 0 | 0 | 20 | 20 |
| iv) The number of 5-13 year olds that receive a certificate for participation in decision-making bodies for children's services | 0 | 390 over the LAA period | 840 over the LAA period | 450 over the LAA period |
| v) The percentage of 5-13 year olds participating in decision-making bodies for children's services that are from hard to reach groups | <i>Agreed as 5.5% in 2007/08 – revised to 6.1% in 2009</i> | 20% as a percentage increase | 30% as a percentage increase | 10% |
| vi) The <i>Hear by Right</i> levels achieved by the Council for its involvement of children aged 5-13 years * | Emerging | Emerging | Established | 1 additional HBR level |

* *The Kensington and Chelsea Partnership intends to work closely with the National Youth Agency and the Local Government Association to establish a Hear by Right standard appropriate to a younger age group and to local circumstances.*

Accountability:

- The lead partner responsible for delivering this outcome is the Council.

Freedoms and Flexibilities

- No freedoms and flexibilities required.

Funding Streams

- Pooled funding is not required.

Outcome 11: To further improve street cleanliness, particularly in all wards north of Notting Hill Gate

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Targets (reward element) | | |
|--|--|---|---|---|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The average number of "single item" and "car boot or less" incidents of waste dumping on public highways per annum over the LAA period | To be established | 2% average annual reduction upon baseline | 10% average annual reduction upon baseline in northern wards; 2% average annual reduction upon baseline in southern wards | 8 percentage point increase in the average annual reduction in the northern wards |
| ii) The number of sites of neglected land visible from the public highway and identified for intensive action that show sustained improvement in the levels of litter, detritus, graffiti and flyposting by moving up at least one grade under BV199 a), b) and c) | The ten sites identified for priority action | 0 | 8 | 8 additional sites |

Accountability

- The lead partner responsible for delivering this outcome is the Council.

Freedoms and Flexibilities

- No additional freedoms and flexibilities required.

Funding Streams

- Pooled funding is not required.

Outcome 12: To increase the participation of young people in sport

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|---|-------------------------------------|--------------------|-------------|----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The percentage of young people participating in the School Sports Partnership programme that undertake at least two hours of high quality physical activity a week | 50% | 85% | 88% | 3 percentage points |
| ii) The number of young people obtaining qualifications as sports coaches | 6 | 24 | 40 | 16 |

Accountability

- The lead partner responsible for delivering this outcome is the Council.

Freedoms and Flexibilities

- The Council will have flexibility to place responsibility for the Schools Sports Partnerships with the Council's Youth Support Development Service, to fit local needs and circumstances.

Funding Streams

- Pooled funding will not be required.

Outcome 13: To improve the safety and attractiveness of social housing estates in all wards north of Notting Hill Gate

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|--|--|--------------------|-------------|-----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The percentage of social tenants that are fairly satisfied or very satisfied with their neighbourhood as a place to live | To be established – <i>established as 66%</i> | Maintain baseline | 5% increase | 5% increase |
| ii) The number of external communal areas of low amenity value on social housing estates identified for intensive action that show sustained improvement in the levels of litter, detritus, graffiti and flyposting by moving up at least one grade under BV199 (a), (b) and (c) | The ten sites identified for priority action | 0 | 8 | 8 additional communal areas |
| iii) The average length of time taken to repair a street lighting fault on TMO controlled estates from the date that the light failure is reported | 8.8 days | 8.8 days | 5 days | A reduction of 3.8 days |

Outcome 14: To improve food and nutrition in deprived communities

| Performance Indicators | Outturn (i.e. performance baseline) | Performance Target | | |
|---|-------------------------------------|--------------------|-------------|----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) The number of people that report an increase in fruit and vegetable consumption at a two month follow up check after participating in a community food programme | 0 | 120 | 240 | 120 additional people |
| ii) The percentage of schools achieving the new national healthy school status | 0% | 50% | 75% | 25 percentage points |

Accountability

- The lead partner responsible for delivering this outcome is the PCT.

Freedoms and Flexibilities

- No additional freedoms and flexibilities required.

Funding Streams

- Pooled funding is not required.

Outcome 15: To increase the income levels of target groups by increasing the take-up of benefit entitlement and other income maximisation initiatives

| Performance Indicator | Outturn (i.e. performance baseline) | Performance Target | | |
|--|-------------------------------------|---------------------------|---------------------------|----------------------------|
| | | Without Reward | With Reward | Enhancement in performance |
| i) Number of individuals successfully supported in claiming a statutory benefit/s as a result of the enhanced income maximisation project ² | 896 | 2,688 over the LAA period | 3,733 over the LAA period | 1,045 over the LAA period |

Accountability

- The lead partner responsible for delivering this outcome is the local Citizens Advice Bureau.

Freedom and Flexibilities

- DWP and Jobcentre Plus Central London will work with the Royal Borough of Kensington and Chelsea to establish streamlined arrangements whereby local advice agencies can discuss the case of a client with the relevant DWP contact over the phone, free of requirements that the client must either be present with the agency worker during the phone call, or must have given written consent to DWP that such a discussion can take place. This is expected to enable local partners to get more people to take up benefit, and to do so more quickly.

Funding Streams

- Pooled funding is not required.

² Statutory benefits are defined as including Income Support, Pension Credit, Child Tax Credits, Working Tax Credits, Housing Benefit, Council Tax Benefit, Attendance Allowance, Bereavement Benefits, Carer's allowance, Disability Living Allowance, Incapacity Benefit, Maternity Allowance, Severe Disablement Allowance, Income-based JSA and Child Benefit.

Outcome 16: To embed Notting Hill Carnival arts into the mainstream of London's cultural life by strengthening the organisation of the Carnival

Context

Notting Hill Carnival is a unique celebration of artistic forms created and led by the Caribbean communities, and is an assertion of those communities' pride, heritage and their presence in London. The KCP is proud of the fact that North Kensington is the spiritual home of Carnival in London.

The Carnival arts are in a healthy condition. The KCP has confidence in the capacity of the Carnival communities to develop their art form on their terms. However the organising body for Notting Hill Carnival – London Notting Hill Carnival Ltd - is not in a healthy condition. It has not secured the stable long-term funding required to build a staff team to support its Board. It has a democratic constitution, closely linked with the Carnival arts arenas. But it has not had the resources to develop strong forms of governance nor the sound financial and business systems that are needed to give confidence to potential public and private funders. As such LNHC currently has limited capacity to propel the Carnival arts further into the mainstream of London's cultural life.

The KCP wants to work in partnership with LNHC to strengthen and develop it as an organisation. Both partners share the following objectives:

- developing LNHC as an autonomous, self-managing, financially robust company, with a strong independent Board that is strongly supported by permanent professional staff
- building LNHC's capacity to deliver ever-better and safer Carnivals, culminating in a magnificent spectacle in Olympic year
- enabling LNHC to draw on and foster the artistic and technical talent within the Carnival arts communities – and helping the talented to market their skills
- widening the reach of the Carnival arts beyond Notting Hill, and beyond August Bank Holiday

| Performance Indicators | Performance Baseline | Performance Target |
|--|-----------------------------------|---------------------|
| i) The number of Carnival exhibitions and events that are held within mainstream cultural institutions during the three years from 2006-07 to 2008-09 | 0 (March 2006) | 6 |
| ii) The number of people from Carnival communities that receive training in arts and events management/ design / health and safety/ fund-raising /business development | 0 (March 2006) | 50 |
| iii) The number of people from Carnival communities that receive specialist tertiary level training | 0 (March 2006) | 3 |
| iv) Reforms recommended by auditors that are implemented and sustained during the three years from 2006-07 to 2008-09 | No implementation (March 2006) | Full implementation |

Accountability

- The lead partner responsible for delivering this outcome is the Council.

Freedoms and Flexibilities:

- No additional freedoms and flexibilities required.

Shared Assumptions:

- The period of measurement is the three-year period from 2006-07 to 2008-09.

Funding Streams:

- Pooled funding is not required.

Annex A: Membership of the Kensington and Chelsea Partnership Steering Group

| The Business Sector | |
|---|---|
| Business Representative (1 seat) | Mr Malcolm Spalding, President, Kensington and Chelsea Chamber of Commerce* |
| The Public Sector | |
| Strategic Training Provider (1 seat) | Mr Don McBean, The Learning and Skills Council. |
| The Council (4 seats) | Councillor Merrick Cockell (Chairman), Leader of the Council* Councillor Nicholas Paget-Brown, Cabinet Member for Regeneration and Community Safety* Councillor Shireen Ritchie, Cabinet Member for Family and Children Service* Councillor Judith Blakeman* |
| The Local Health Service (1 seat) | Dr Melanie Smith, Director of Public Health at the K and C Primary Care Trust |
| The Police (1 seat) | Chief Superintendent Dominic Clout, Borough Commander |
| The Fire Service (1 seat) | Borough Commander, Tim Chidgey |
| The Voluntary and Community Sector | |
| The Social Council (1 seat) | Mr Michael Bach, Chair of the Kensington and Chelsea Social Council* |
| Local Residents (2 seats) | Ms Celia Rees-Jenkins, the Kensington and Chelsea Societies* Ms Juliet Rawlings, the Kensington and Chelsea Tenant Management Association* |
| Local Faith Groups (1 seat) | The Reverend John E Davis, the Forum of Faiths |
| The Voluntary Organisations Forum (VOF) (4 seats) | Mr Dez O'Neil, VOF representative for Arts and Culture* Ms Zrinka Bralo, VOF representative for Education and Employment Ms Gillian Bowen, VOF Representative for Children and Young People Mr Jamie Renton |
| Housing provider (1 seat) | Miss Geeta Nanda, Kensington and Chelsea Housing Associations Group |

* indicates that members are local residents

Annex B: Likely Format of Performance Reports

| Theme | LAA Outcome | Lead Cabinet Member | Lead Delivery Partner | Lead Officer | PROGRESS | | PROBLEMS | | CONFIDENCE | | Commentary on performance |
|----------------------|-------------------------------------|---------------------|--|--------------|-------------------------|---|----------|---|------------|--------------------------------|---------------------------|
| | | | | | G | No slippage | G | Any problems are within Lead Officer's control | G | Little or no risk of failure | |
| | | | | | A | Some slippage, no change in completion date | A | Any problems are within Lead Partner's control | A | No significant risk of failure | |
| | | | | | R | Slippage in completion date | R | Project has problems that need Steering Group's attention | R | Significant risk of failure | |
| P | Project may not achieve completion | P | Project has problems that need Cabinet's attention | P | Serious risk of failure | | | | | | |
| Local Area Agreement | LAA outcome 1: safer communities | | | | | | | | | | |
| | LAA outcome 2: stronger communities | | | | | | | | | | |
| | Etc... | | | | | | | | | | |

Annex C - Reward Element Conditions

Proposed pooled funding

This section is to be used to record proposals for pooled funding in 2007/08

| Funding Stream(s) | Previously pooled Y/N | Amount £ 07/08 Capital | Amount £07/08 Revenue |
|--|-----------------------|------------------------|-----------------------|
| Automatically pooled funding | | | |
| 1. Waste Performance & Efficiency Grant | N | | £553,788 |
| 2. School Travel Advisors Grant | N | | £18,000 |
| 3. ASB | N | | £25,000 |
| 4. BSCF (includes Drugs Partnership Support) | Y | £84,355 | £228,070 |
| 5. PAYP | N | | £323,811 |
| 6. CSG | N | | £1,229,961 |
| 7. SCC | N | | £90,110 |
| 8. SBA | N | | £68,300 |
| 10. PSCC | N | | £80,628 |
| 11.SDG | N | | £1,565,974 |

The total potential Performance Reward Grant is £5,282,625. This is divided between the outcomes contained in the reward element of the LAA as follows:

| | |
|---------------------------------------|---------------------------|
| Outcome 4 (fire safety) | £507,000 |
| Outcome 5 (NEET) | £440,000 |
| Outcome 6 (accredited outcomes) | £220,000 |
| Outcome 7 (school attendance) | £811,000 |
| Outcome 8 (child obesity) | £440,000 |
| Outcome 9 (breastfeeding) | £550,000 |
| Outcome 10 (involvement in decisions) | £220,000 |
| Outcome 11 (street cleanliness) | £741,000 |
| Outcome 12 (participation in sport) | £125,000 |
| Outcome 13 (social housing) | £348,625 |
| Outcome 14 (food and nutrition) | £440,000 |
| Outcome 15 (income maximisation) | £440,000 |
| Total | <u>£ 5,282,625</u> |

The proportion of the potential reward grant attributed to an outcome or sub-target that is payable is the same as the proportion of the 'enhancement in performance' that the authority achieves, subject to a maximum proportion of 100% and a minimum of 60%. If the authority achieves less than 60% of the enhancement in performance specified in the Agreement, nothing is included in the grant in relation to that outcome or sub-target.

Further details of the outcomes contained in the reward element of the LAA, and the associated conditions, are set out below.

Target: Outcome 3b: To improve health and reduce health inequalities within the local area by narrowing the gap in all-age, all cause mortality.

Indicator by which performance will be measured

- ii) List of relevant schools, baseline information and targets:

| School | Baseline | 2007/08 | 2008/09 |
|---------------------------|----------|---------|---------|
| Ashburnham Primary | 12% | 16% | 28% |
| Avondale | 9% | 19% | 28% |
| Bousfield | 7% | 21% | 28% |
| Christ Church | 7% | 21% | 28% |
| Holy Trinity | 14% | 14% | 28% |
| Marlborough | 17% | 11% | 28% |
| Oratory | 8% | 20% | 28% |
| Oxford Gardens | 9% | 19% | 28% |
| Park Walk | 16% | 12% | 28% |
| Sion Manning RC Secondary | 17% | 11% | 28% |
| St Clements St James | 15% | 13% | 28% |
| St Francis of Assisi | 13% | 15% | 28% |
| St Jospeph's | 7% | 21% | 28% |
| St Thomas More College | 6% | 22% | 28% |
| Thomas Jones | 8% | 20% | 28% |

Target: Outcome 4: To increase domestic fire safety and to reduce arson

Indicator by which performance will be measured

- i) The average number of accidental dwelling fires per annum in the Royal Borough of Kensington and Chelsea, as collected for the calculation of Best Value Performance Indicator (BVPI) 142(ii).
- ii) The average number of deliberate primary fires per annum in the Royal Borough of Kensington and Chelsea, as collected for the calculation of Best Value Performance Indicators (BVPI) 206 (i) and 206 (ii)
- iii) The number of Home Fire Safety Checks completed in the Royal Borough of Kensington and Chelsea, as measured by London Fire Performance Indicator (LFPI) 125.

Current performance

- i) 185 (three year mean average based on 2001-02, 2003-04 and 2004-05 data; 2002-03 data is judged to be not sufficiently robust enough for inclusion as it was affected by industrial action taken by the fire service in this year).
- ii) 64 (three year mean average based on 2001-02, 2003-04 and 2004-05 data; 2002-03 data is judged to be not sufficiently robust enough for inclusion as it was affected by industrial action taken by the fire service in this year).
- iii) 384 (2004-05 data).

Performance at the end of the period of the Local Area Agreement

- i) Three year mean average of data from financial years 2006-07, 2007-08 and 2008-09.
- ii) Three year mean average of data from financial years 2006-07, 2007-08 and 2008-09.

- iii) The total number of Home Fire Safety Risk Checks completed between 1 April 2006 and 31 March 2009.

Performance expected without the Reward Element

- i) 179
- ii) 60
- iii) 3,744

Performance target with the Reward Element

- i) 174
- ii) 56
- iii) 3,924

Enhancement in performance with the Reward Element

- i) An average of 5 fewer accidental dwelling fires per annum.
- ii) An average of 4 fewer deliberate primary fires per annum.
- iii) 180 additional Home Fire Safety Checks over the period of the Local Area Agreement.

Allocation of Performance Reward Grant

The total Performance Reward Grant of £507,000 will be allocated as follows:

- i) £375,000
- ii) £123,000
- iii) £9,000

Notes

- 1. No PRG is payable in respect of indicator ii) if the average number of building fires per annum between 2006-07 and 2008-09 exceeds 31.

Target: Outcome 5: To further reduce the number of children and young people that are not in education, employment or training, with a particular focus on those leaving care, those discharged from Youth Offending Institutes and teenage mothers

Indicator by which performance will be measured

- i) The percentage of 16-18 year olds resident in RBKC that are not in education, employment or training (applying the methodology used to calculate the 2004 benchmark for local authority level targets for 2010), as measured using Connexions CCIS data systems which comply with DfES specifications.
- ii) The percentage of 16-18 year olds leaving Youth Offending Institutes that participate in education, training and employment, as reported to the Youth Justice Board by Connexions using data reported by Connexions staff within the Youth Offending Team.
- iii) The percentage of looked after children leaving care aged 16-18 that are in education, employment or training at age 19, calculated as a percentage of the cohort for Performance Assessment Framework indicator A4 (PAFA4, which is also Best Value Performance Indicator 161).
- iv) The percentage of teenage mothers aged 16-18 that are resident in RBKC and are known to Connexions that access education, employment or training and/or achieve accredited outcomes, as measured using Connexions CCIS data systems which comply with DfES specifications.

Current performance

- i) 13.1% (November 2004 to January 2005, three month rolling average)
- ii) 60% (Q1 2005-06)
- iii) 54.8% (2004-05)
- iv) 50% (30 September 2004)

Performance at the end of the period of the Local Area Agreement

- i) November 2009 to January 2010, three month rolling average
- ii) Financial year 2008-09
- iii) Financial year 2008-09
- iv) 30 September 2009

Performance expected without the Reward Element

- i) 9.2%
- ii) 60%
- iii) 53.5%
- iv) 62.5%

Performance target with the Reward Element

- i) 8.5%
- ii) 63%
- iii) 57.1%
- iv) 65%

Enhancement in performance with the Reward Element

- i) 0.7 percentage points
- ii) 3 percentage points
- iii) 3.6 percentage points
- iv) 2.5 percentage points

Allocation of Performance Reward Grant

The total Performance Reward Grant of £440,000 will be allocated as follows:

- i) £365,000
- ii) £25,000
- iii) £25,000
- iv) £25,000

Notes

1. Indicator i), ii) and iv) - performance will be captured using a robust client management system that meets the Connexions CCIS specifications.
2. Indicator i) - the number of young people aged 16-18 whose status is not known must be 7.2% of the cohort or lower (using the three month average for November 2009 to January 2010) or the PRG will be reduced to zero.
3. Indicator i) – the methodology for assessing NEET levels will be the same as that used to calculate the 2004 benchmark for local authority level targets for 2010.
4. Indicator ii) – the term “16-18 year olds leaving Youth Offending Institutes” refers to those 16-18 year olds who are RBKC residents on order to the Youth Offending Team and are leaving Youth Offending Institutes.

5. Indicator ii) – when assessing achievement against this indicator the proportion of the total number of young people supervised by the Youth Offending Team (YOT) that are in education, training or employment must not be lower than as at Q1 2005-06 (i.e. 63%).
6. Indicator iii) – the definition of “looked after children” is that specified in the Children Act 1989.
7. Indicator iv) – when assessing achievement against this indicator, the proportion of the total number of teenage mothers (as estimated by DH) that are known to Connexions must not be lower than as at 30 September 2004 (i.e. 22.9%).
8. Figures given against this outcome are derived from the BVPI User Satisfaction Survey. As this survey is only carried out every three years, progress reports will be reliant on Residents Panel (RP) data which have significant structural differences resulting in higher levels of dissatisfaction across the board. Therefore, as a proxy for how we are progressing against the targets we must not compare RP data on a like-by-like basis. We will list only BVPI-based data and targets and measure progress against an estimate of the BVPI score. This estimate would be derived by comparing the RP data to the RP baseline and applying an identical unweighted adjustment to the BVPI score. For example, if, on iii), we receive a 49% RP return in 07/08, this is a 2% improvement on the RP baseline of 51%, so we would apply a 2% reduction to the BVPI baseline of 38% to obtain our estimate of 35% The formula is:

$$(BVPI\ estimate) = (BVPI\ baseline) + (RP\ result) - (RP\ baseline)$$

$$35\% = 38\% + 49\% - 51\%$$

Target: Outcome 6: To increase the number of young people attaining accredited outcomes

Indicator by which performance will be measured

The number of young people aged 13-19 that complete a training course funded by the Council and attain an accredited outcome, as measured by data from RBKC's Accreditation Co-ordinator in conjunction with its Research and Information Section.

Current performance

99 (2004-05)

Performance at the end of the period of the Local Area Agreement

Performance across the three financial years 2006-07, 2007-08 and 2008-09.

Performance expected without the Reward Element

240

Performance target with the Reward Element

350

Enhancement in performance with the Reward Element

110

Allocation of Performance Reward Grant

£220,000

Notes

1. The definition of "accredited outcomes" is that used by the National Youth Agency: an outcome awarded by a recognised awarding body.
2. The definition of "young people" is all those aged 13-19.

Target: Outcome 7: To raise attendance and reduce pupil absence, including unauthorised absence (truancy), in Royal Borough schools

Indicator by which performance will be measured

- i) The average annual attendance rate in Royal Borough of Kensington and Chelsea secondary schools, as calculated from the data on half day sessions attended that Kensington and Chelsea report to the Department for Education and Skills.
- ii) The average annual attendance rate in Royal Borough of Kensington and Chelsea primary schools, as calculated from the data on half day sessions attended that Kensington and Chelsea report to the Department for Education and Skills.

Current performance (academic year 2004-05)

- i) 93%
- ii) 93.7%

Performance at the end of the period of the Local Area Agreement

- i) Three year mean average of attendance rates for the academic years 2006-07, 2007-08 and 2008-09.
- ii) Three year mean average of attendance rates for the academic years 2006-07, 2007-08 and 2008-09.

Performance expected without the Reward Element

- i) 93%
- ii) 93.7%

Performance target with the Reward Element

- i) 93.3% average annual attendance rate
- ii) 94.06% average annual attendance rate

Enhancement in performance with the Reward Element

- i) 0.3 percentage point average annual increase upon the baseline
- ii) 0.36 percentage point average annual increase upon the baseline

Allocation of Performance Reward Grant

The total Performance Reward Grant of £811,000 will be allocated as follows:

- i) £351,000
- ii) £460,000

Notes

1. The three year average annual increase is calculated by reference to the baseline and is not cumulative.
2. Average annual attendance and average annual absence (authorised and unauthorised) would equal 100%.

Target: Outcome 8: To halt the year on year rise in obesity among children under 11

Indicator by which performance will be measured

The prevalence of obesity among primary school age children, as measured by the percentage of primary school children in reception and year 6 (combined) that are obese, in accordance with DoH guidance (PSA10a).

Current performance

B%. Baseline to be established by 30 September 2006, using data gathered during the academic year 2005-06 – ***baseline established as 14.16%***

Performance at the end of the period of the Local Area Agreement

To be established using data gathered during the academic year 2008-09 and no later than the spring half term break 2009.

Performance expected without Reward Element

B% (the baseline – ***established as 14.16%***) plus 0.9 percentage points

Performance target with the Reward Element

B% (the baseline – ***established as 14.16%***) plus 0.5 percentage points

Enhancement in performance with the Reward Element

0.4 percentage points

Allocation of Performance Reward Grant

£440,000.

Notes

1. If the Kensington and Chelsea Partnership has not notified GOL of the value of B (the baseline) by 30 September 2006, no PRG will be payable in respect of this indicator – ***see above***
2. Source of data: all primary school children in reception and year 6 will be weighed and measured once during the school year. BMI figures will be calculated using these measurements. Reference LDP guidance note (PSA 10a).
3. The targets have been developed on the assumption that the year on year 'without LAA' and 'with LAA' trajectories to halt the rise in the prevalence of obesity will be those set out in the table below. Performance Reward Grant will be payable provided the targets in bold italics are achieved by the academic year 2008-09, and eligibility for Performance Reward Grant will not be affected by performance in the academic years 2006-07 and 2007-08.

| | Year | Annual growth in prevalence (%) | |
|---|---------|---------------------------------|---------------------------|
| | | Without reward | With reward |
| Baseline | 2005/06 | 0.50% | 0.50% |
| Year 1 of LAA | 2006/07 | 0.40% | 0.33% |
| Year 2 of LAA | 2007/08 | 0.30% | 0.17% |
| Year 3 of LAA | 2008/09 | 0.20% | 0% |
| Target = baseline plus the sum of years 1, 2 and 3 | | Baseline plus 0.9% | Baseline plus 0.5% |
| | 2009/10 | 0.10% | - |
| | 2010/11 | 0.00% | - |

Target: Outcome 9: To support breastfeeding and healthy weaning

Indicator by which performance will be measured

- i) The breastfeeding initiation rate, as defined by the LDPR Lines 7101, 7103 and 7103
- ii) The number of mothers that are breastfeeding at the 6-8 week baby check, as measured by health visitor records.

Current performance

- i) 88.21% (2004-05)
- ii) B% (Baseline to be established by 30 September 2006 at the latest, using the latest data recorded in the financial year 2006-07 – ***established as 66.60%***)

Performance at the end of the period of the Local Area Agreement

Financial year 2008-09.

Performance expected without the Reward Element

- i) 91.8%
- ii) B% - ***established as 66.60%***

Performance target with the Reward Element

- i) 92.8%
- ii) B (***established as 66.60%***) plus 7.5%

Enhancement in performance with the Reward Element

- i) 1 percentage point
- ii) 7.5% increase

Allocation of Performance Reward Grant

The total Performance Reward Grant of £550,000 will be allocated as follows:

- i) £137,500
- ii) £412,500

Notes

1. Indicator ii) - if the Kensington and Chelsea Partnership has not notified GOL of the value of B by 30 September 2006, no PRG will be payable – ***see above***

2. Indicator ii) - the number whose status is "not known" should not exceed 7% of the total figure in the final year, and will be assumed to be not breastfeeding.
3. Indicator ii) – the definition of the denominator is all those on the health visitor caseload, including those not attending the 6-8 week baby check.
4. Indicator ii) - the method used will be to ask the mother if she is breastfeeding.

Target: Outcome 10: To increase the active involvement of children and young people in decision making in the local area

Indicator by which performance will be measured

- i) **Refresh 2006/07:** The percentage of children aged 5-13 that are satisfied with opportunities to influence important decisions. For children aged 8-13, this will be measured by survey conducted by providers of children's services (defined as Schools, Play Services, Children's Fund services and Youth Offending Team services) with a random sample of their users aged 8-13 to the 95% confidence limit, using the survey design agreed with GOL in June 2006. The level of satisfaction will be calculated as a percentage of 8-13 year olds that select "yes" from the range of possible responses "yes / no / sometimes" when asked "Do you think the adults at your (*insert relevant children's service e.g. school / play centre / youth inclusion programme*) listen to your ideas about how your (*insert relevant children's service e.g. school / play centre / youth inclusion programme*) could be better?". For Key Stage 1 children this will be measured using a 'circle time' approach based on age appropriate methodology, asking the key questions from the survey above, re-worded to be more explicit and age appropriate. An audit trail of answers gained through 'Circle time' will be established.
- ii) The number of 13-19 year olds that are active members of the Youth Forum, as measured by attendance records for Youth Forum meetings and records of young people's contribution to the Hear By Right programme.
- iii) The number of 5-13 year olds that are active members of the Children's Forum, as measured by attendance records for Children's Forum meetings and records of young people's contribution to the Hear By Right programme.
- iv) The number of 5-13 year olds that receive a certificate for participation in decision-making bodies for children's services, as measured by records of certificates awarded to children from the specified group by an RBKC councillor.
- v) The percentage of 5-13 year olds participating in decision-making bodies for children's services that are identified by themselves or their parents as coming from hard to reach groups, as measured by records of certificates awarded to children from the specified group by an RBKC councillor.
- vi) The *Hear by Right* levels achieved by the Council for its involvement of children aged 5-13 years, as assessed by young people and supported by independent validation

Current performance

- i) To be established using methodology as agreed during refresh 2006/07 – ***established as 48.7%***
- ii) 19 (2004-05)

- iii) 0
- iv) 0 (2004-05)
- v) To be established using methodology as agreed during refresh 2006/07 – ***established as 5.5%, revised to 6.1% in 2009***
- vi) Emerging

Performance at the end of the period of the Local Area Agreement

- i) Financial year 2008-09
- ii) Financial year 2008-09
- iii) Financial year 2008-09
- iv) Financial year 2006-07, 2007-08, 2008-09
- v) Financial year 2008-09
- vi) Financial year 2008-09

Performance expected without the Reward Element

- i) Maintain baseline
- ii) 30
- iii) 0
- iv) 390
- v) 20% as percentage increase
- vi) Emerging

Performance target with the Reward Element

- i) 15% increase
- ii) 35
- iii) 20
- iv) 840
- v) 30% as percentage increase
- vi) Established

Enhancement in performance with the Reward Element

- i) 15% increase
- ii) 5
- iii) 20
- iv) 450
- v) 10% as percentage increase
- vi) 1 additional Hear By Right level

Allocation of Performance Reward Grant

The total Performance Reward Grant of £220,000 will be allocated as follows:

- i) £44,000
- ii) £44,000
- iii) £44,000
- iv) £44,000
- v) £22,000
- vi) £22,000

Notes

1. Indicator i) – no PRG will be payable in respect of this indicator unless the Kensington and Chelsea Partnership agrees the survey questions with GOL by 30 June 2006 and establishes the baseline by 30 September 2006 – ***see above***

2. Indicator I) - no PRG will be payable in respect of this indicator unless the baseline is less than 85% - *see above*
3. Indicators ii) and iii) - 'active members' are defined as those that attend 75% or more of Forum meetings and devote at least 5 hours a month to their involvement in meetings and related projects.
4. Indicator iv) - 'decision-making bodies for children's services' refers to Pupil Councils and Play Centre Children's Committees, Children's Forum members and the proposed virtual Looked After Children Forum. To receive a certificate for participation children must attend at least 75% of the meetings of the relevant decision-making body.
5. Indicator v) – no PRG will be payable in respect of this indicator unless the Kensington and Chelsea Partnership establishes the baseline by 30 June 2006 and notifies GOL by 30 September 2006 – *see above*. The baseline to be configured, taking BME children out of the analysis as they are already well represented in decision making bodies. However, data on BME children will still be collected and monitored to ensure representation remains good. This is consistent with the ethos behind the outcome, as BME are not really hard to reach for this definition and therefore skewing the numbers. Baseline to be confirmed during 2007/08.
6. Indicator v) – the definition of hard to reach groups will be based on:
 - Gypsies and travellers, children with disabilities and looked after children. ***Agreed during the 2006/07 refresh*** – BME children will continue to be monitored to ensure current representation is maintained.
 - Numbers of children with a statement using the definition used for SEN/statementing by the schools division.
 - Numbers of children at risk of offending. This will represent preventative work against youth offending. Capacity building may need to be done in order for them to take part in decision making bodies.

Removed from 'hard to reach' definition in April 2009:

 - Numbers of children using the child development centre, which come under the PCT and will include all children who have a statement.

Target: Outcome 11: To improve street cleanliness, particularly in all wards north of Notting Hill Gate

Indicator by which performance will be measured

- i) The mean average number of 'single item' and 'car boot or less' incidents of waste dumping on public highways per annum over the three year period 2007-08 to 2009-10, calculated using data recorded on the Flycapture database.
- ii) The number of selected sites that are moved up at least one grade along the scale D, C-, C, C/B, B, B+, A under BVPI 199 (a), (b) and (c), as measured using the BV199a methodology.

* The selected sites are: Elkstone Road Junction with Golborne Road; Kensal Rise junction with Ladbroke Grove; Oxford Gardens adjacent to Number 51; Acklam Road junction with Blagrove Road next to Number 1; Acklam Road opposite the Muslim Cultural Heritage Site; Munro Mews between sheds 1-20; Malton Mews side of 59 Cambridge Gardens; Malton Road opposite Nu Line Workshops, private garages; St

Marks Road opposite the MRC under the West Way Fly Over; and 115 St Helen's Gardens.

Current performance

- i) As required under the BV199 methodology, the baseline grade of the sites will be calculated as the average of three separate audits carried out between August 2006 and February 2007.
- ii) To be established using 2006-07 Flycapture data.

Performance at the end of the period of the Local Area Agreement

- i) Final performance will be calculated as the average of three separate audits carried out during 2009-10, as required under the BV199 methodology.
- ii) Three year mean average calculated using 2007-08, 2008-09 and 2009-10 Flycapture data.

Performance expected without the Reward Element

- i) 0
- ii) 2% in all wards in RBKC.

Performance target with the Reward Element

- i) 8
- ii) 10% in the wards north of Notting Hill Gate; 2% in all other wards in RBKC.

Enhancement in performance with the Reward Element

- i) 8 additional sites
- ii) An additional 8% reduction in the three year mean average figure for the northern wards.

Allocation of Performance Reward Grant

- i) £200,000
- ii) £541,000

Notes

1. The sites referred to in indicator (i) must be different to the sites referred to by indicator (ii) in Outcome 13 for this target to be eligible for Performance Reward Grant.
2. The Performance Reward Grant for this target will be lost if the BVPI 199a score for Kensington and Chelsea is worse than 8% in the year ending 31 March 2009.
3. Indicator ii) – Pump-Priming Grant to support this target will be paid in April 2006. Performance Reward Grant will be paid, subject to achievement of the target, in April 2011 and April 2012.
4. Indicator ii) - payment of Performance Reward Grant is dependent upon X (the baseline) being provided to Government Office for London by 30 June 2007.
5. Indicator ii) - payment of Performance Reward Grant is dependent upon the achievement of both a three year mean average figure in the wards north of

Notting Hill Gate that is 10% lower than X (the baseline); and a three year mean average figure in the wards south of Notting Hill Gate that is 2% lower than X in the wards south of Notting Hill Gate.

6. Indicator ii) - the wards north of Notting Hill Gate are Golborne, St Charles, Colville, Notting Barns, Pembridge and Norland. The wards south of Notting Hill Gate are Holland, Campden, Abingdon, Queen's Gate, Earl's Court, Courtfield, Brompton, Redcliffe, Stanley, Hans Town, Cremorne and Royal Hospital.

Target Outcome 11 - Orphan Sites To Be Tackled As Part Of The Street Cleanliness Outcome

Elkstone Road Junction with Golborne Road

(912 residents in the two adjacent enumeration districts)

An area of green waste land next to the railway east west cross route, which has access to it from one side and is strewn with overgrowing weeds and is attracting litter

Kensal Rise junction with Ladbroke Grove

(647 residents in the two adjacent enumeration districts)

A triangle of waste land with low level fencing overgrown with weeds and attracting rubbish. The public house to the front end on the Ladbroke Grove side has an area of land to its side behind billboards which is fenced off and subterranean. This area of land is full of weeds and extreme amounts of litter, rats are present and there is a stale smell of urine.

Oxford Gardens adjacent to Number 51

(493 residents in the two adjacent enumeration districts)

Fenced off area of private land with a tarmac surface and parking bollards. The tarmac is in bad repair and full of overgrowing weeds

Acklam Road junction with Blagrove Road next to Number 1

(564 residents in the two adjacent enumeration districts)

A private car parking area with a wall around the compound with planted trees and weeds overgrowing and full of rubbish. The wall is in bad repair and has graffiti on it. The area smells heavily of stale urine.

Acklam Road opposite the Muslim Cultural Heritage Site

(605 residents in the two adjacent enumeration districts)

The hoarding to the rear of the garden area is an eyesore. The gardens around the electricity sub station compound are strewn with rubbish and overgrowing weeds. A strong smell of stale urine present.

Munro Mews between sheds 1-20

(601 residents in the two adjacent enumeration districts)

The storage sheds are council owned but the area of land between the sheds and to each end are TMO maintained.

The bollards on this land are broken, rubbish dumped, defecation visible, also graffiti, weeds and a strong smell of stale urine

Malton Mews side of 59 Cambridge Gardens

(473 residents in the two adjacent enumeration districts)

A building hoarding has been poorly erected as a fence and has graffiti on its entire length top to bottom. The fence has become damaged from vandalism and the weather, barbed wire has been placed on the top and it now resembles a prison compound security fence.

Malton Road opposite Nu Line Workshops a row of private garages

(499 residents in the two adjacent enumeration districts)

A row of private garages exist at the site and are in a bad state of repair. Some of the garages are not being used by tenants and are being used by vagrants to sleep in. Some are damaged, rubbish is regularly dumped here weeds are overgrowing the site, and a very strong smell of urine is present, as is graffiti.

St Marks Road opposite the MRC under the West Way Fly Over

(247 residents in the two adjacent enumeration districts in addition to the people counted for site 9)

The site is directly under the Westway fly over on the west side of St Marks Road and adjacent to Maxilla Walk. It is surrounded by fencing. The land within the compound is derelict rubble strewn with weeds and rubbish.

115 St Helen's Gardens, W11

(546 residents in the two adjacent enumeration districts)

Probably a private house, which is now derelict. It has many of its windows broken at the front; the garden at the front is strewn with overgrowing weeds and buddleia, it is attracting rubbish dumping behind its mesh fencing which surrounds the front of the building. The building is of historic interest as to its build period and unusual features.

Target: Outcome 12: To increase the participation of young people in sport

Indicator by which performance will be measured

- i) The percentage of young people participating in the Schools Sports Partnership programme that undertake at least two hours of high quality physical activity a week, as measured using data collected from schools by Momenta for the Youth Sports Trust and audited as part of the PESSCL strategy.
- ii) The number of young people obtaining qualifications as sports coaches, as measured the Electronic Youth Service database, which captures data recorded by providers and is endorsed by the National Youth Agency.

Current performance

- i) 50% (2004-05)
- ii) 6 (2004-05)

Performance at the end of the period of the Local Area Agreement

- i) Academic year 2008-09
- ii) Financial year 2008-09

Performance expected without the Reward Element

- i) 85%

- ii) 24

Performance target with the Reward Element

- i) 88%
- ii) 40

Enhancement in performance with the Reward Element

- i) 3 percentage points
- i) 16 additional young people

Allocation of Performance Reward Grant

The total Performance Reward Grant of £125,000 will be allocated as follows:

- i) £60,000
- ii) £65,000

Notes

1. "Young people" are defined as pupils educated in RBKC schools.
2. Indicator ii) – "qualifications as sports coaches" refers to coaching qualifications that are awarded by a national governing body and are at least level one of the Sport England qualifications framework.

Target: Outcome 13: To improve the safety and attractiveness of social housing estates in all wards north of Notting Hill Gate

Indicators by which performance will be measured

- i) The percentage of social tenants living in the Golborne, St Charles, Colville, Notting Barns, Pembridge and Norland wards who, when asked the question 'How satisfied or dissatisfied are you with this neighbourhood as a place to live', reply 'very satisfied' or 'fairly satisfied', as measured by local survey
- ii) The number of external communal areas of low amenity value on social housing estates identified for intensive action moved up at least one grade along the scale D, C-, C, C/B, B, B+, A under BVPI 199 (a), (b) and (c), as measured by audit of the identified sites using the BV199 methodology.
- iii) The average length of time taken to repair a street lighting fault on TMO controlled estates from the date that the light failure is reported, as measured using data provided by social landlords' performance monitoring systems that will be collated and quality assured by the Council's housing officers.

Note: the figures for indicator 1 already include a confidence interval of +3%

Current performance

- i) Baseline to be established by local survey by 30 September 2006 - ***baseline established as 66%***.
- ii) The sites selected for priority action are: Girton Villas, 115 Cambridge Gardens, W10; 1-13 Colville Square, W11; Longlands Court, Portobello Road, W11; Portobello Court, Portobello Road, W11; 1-11 Norland Road, W11; Stable Way, W11; **Hazelwood Tower**, Kensal New Town. The remaining three sites will be

selected by August 2006. **[NB: Three sites subsequently agreed as 9-11 Clydesdale Road, W11; Kensal House, Ladbroke Grove, W10; 49 St Ann's Road, W11.** As required under the BV199 methodology, the baseline grade of the sites will be calculated as the average of three separate audits carried out between August 2006 and February 2007.

- iii) 8.8 days (audited performance data collected during 2005-06 for the purposes of monitoring BVPI 215a).

Performance at the end of the period of the Local Area Agreement

- i) Final performance will be established by survey in March 2009 of all social tenants living on TMO estates located in wards in the Royal Borough of Kensington and Chelsea that are north of Notting Hill Gate. This survey will aim to achieve a confidence interval, at the 95% confidence level, of +/- 3% or lower.
- ii) Final performance will be established calculated as the average of three separate audits carried out during 2008-09, as required under the BV199 methodology.
- iii) Three-year mean average, calculated using data collected from 1 April 2006 to 31 March 2009.

Performance expected without the Reward Element

- i) No change from current performance
- ii) 0
- iii) An average of 8.8 days

Performance target with the Reward Element

- i) A 5% increase from current performance
- ii) 8
- iii) An average of 5 days

Enhancement in performance with the Reward Element

- i) A 5% points improvement from current performance
- ii) 8 additional communal areas
- iii) An average reduction of 3.8 days

Allocation of Performance Reward Grant

The total Performance Reward Grant of £348,625 will be allocated as follows:

- i) £26,000
- ii) £318,625
- iii) £4,000

Notes

1. Indicator i) PRG will only be payable if the survey is conducted in the manner set out in the section entitled 'indicator by which performance will be measured' above. The Council and its partners will ensure that data gathering and survey methods are robust and reliable and follow accepted standards for the conduct

of random sample surveys (e.g. National Audit Office, *A Practical Guide to Sampling: Guidance for undertaking Best Value Surveys*). The 2006 and 2009 surveys will use the same methods to gather data.

2. No Performance Reward Grant will be payable in relation to indicator i) if the results of the baseline survey are not supplied to Government Office for London by 30 September 2006 - ***baseline subsequently established as required***
3. Indicator ii) - no Performance Reward Grant will be payable if the Government Office for London is not notified of the remaining three sites by 30 June 2007 - ***sites subsequently agreed as required***. These sites will be of an equivalent character to those already identified in the Agreement, and their current condition will mean that they have a low amenity value.
4. The sites referred to in indicator (ii) must be different to the sites referred to by indicator (i) in Outcome 11 for this target to be eligible for Performance Reward Grant - ***sites subsequently agreed as required***.
5. The Performance Reward Grant for this indicator ii will be lost if the BVPI 199a score for Kensington and Chelsea is worse than 8% in the year ending 31 March 2009.

Target: Outcome 14: To improve food and nutrition in deprived communities

Indicator by which performance will be measured

- i) The number of people that report an increase* in fruit and vegetable consumption at a two month follow up check after participating in a community food programme, as measured by pre- and post-course questionnaires using the questions specified in the notes below.
- ii) The percentage of schools achieving the new national healthy schools status, as measured by the Healthy Schools Audit.

Current performance

- i) 0
- ii) 0%

Performance at the end of the period of the Local Area Agreement

- i) Across the three financial years 2006-07, 2007-08, 2008-09
- ii) Across the three academic years 2006-07, 2007-08, 2008-09

Performance expected without the Reward Element

- i) 120
- ii) 50%

Performance target with the Reward Element

- i) 240
- ii) 75%

Enhancement in performance with the Reward Element

- i) 120

- ii) 25 percentage points

Allocation of Performance Reward Grant

The total Performance Reward Grant of £440,000 will be allocated as follows:

- i) £110,000
- ii) £330,000

Notes

1. The eligibility of indicator ii) for Performance Reward Grant is dependent upon 100% of Royal Borough schools working towards the new national healthy schools status.
2. The eligibility of indicator i) for Performance Reward Grant is dependent upon the use of the following questions in the pre- and post-course questionnaires (as developed by the Food Standards Agency and published on their website at the following addresses: <http://www.food.gov.uk/multimedia/pdfs/preintercookskillsq.pdf> <http://www.food.gov.uk/multimedia/pdfs/postintercookskillsq.pdf>):
3. * The term "increase" in indicator i) is defined as a total increase in fruit and vegetable consumption of 3 'points' across both questions 7 and 8 combined of the Food Standards Agency questions above.
4. Where people are already less than a total of 3 points away from consuming five portions of fruit and vegetables a day (as defined by DH), they can still be counted. Where people report that they are already eating five portions of fruit and vegetables a day in the pre-course questionnaire, they will not be counted.

Target: Outcome 15: To increase the income levels of target groups by increasing the take-up of benefit entitlement and other income maximization initiatives

Indicator by which performance will be measured

Number of individuals successfully supported in claiming a statutory benefit/s as a result of the enhanced income maximization project, as measured by Kensington Citizens Advice Bureau.

Current performance

896 (Q3 and Q4 2004-05, and Q1 and Q2 2005-06)

Performance at the end of the period of the Local Area Agreement

Across 3 years, 2006-07, 2007-08, 2008-09 with final measurements being made 13 weeks after 31 March 2009.

Performance expected without the Reward Element

2,688

Performance target with the Reward Element

3,733

Enhancement in performance with the Reward Element

1,045

Allocation of Performance Reward Grant

£440,000

Notes

1. Statutory benefits are defined as including Income Support, Pension Credit, Child Tax Credits, Working Tax Credits, Housing Benefit, Council Tax Benefit, Attendance Allowance, Bereavement Benefits, Carer's allowance, Disability Living Allowance, Incapacity Benefit, Maternity Allowance, Severe Disablement Allowance, Income-based JSA and Child Benefit.
2. An individual will only count once within the indicator.
3. An "outcome" claim will be made on the basis of individuals being awarded one or more entirely new benefit claim/s or corrections to the payment of an existing benefit due to previously inaccurate benefit assessments (excluding changes to benefit rates due to a customers change of circumstances or annual statutory benefit uprating).
4. "Claims" will be counted as successful provided they are submitted during the period of the LAA and awarded up to 13 weeks after the Agreement finishes.