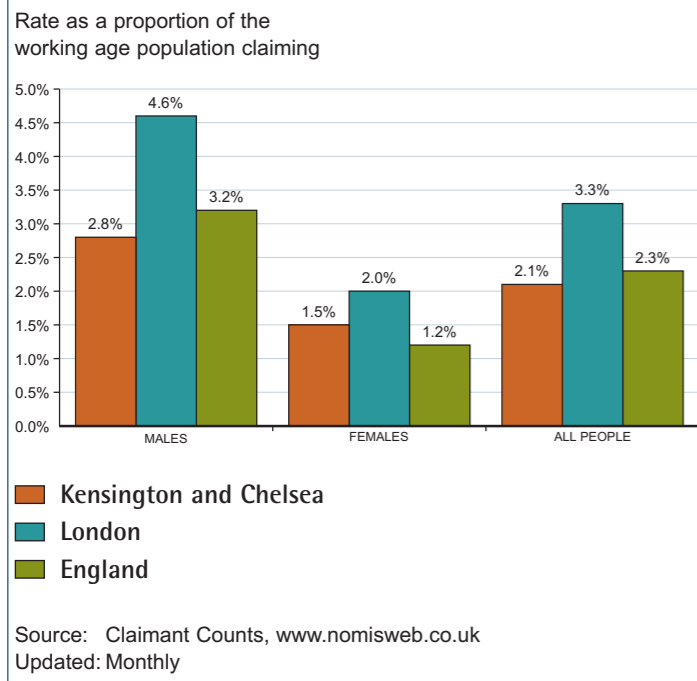


## Unemployment

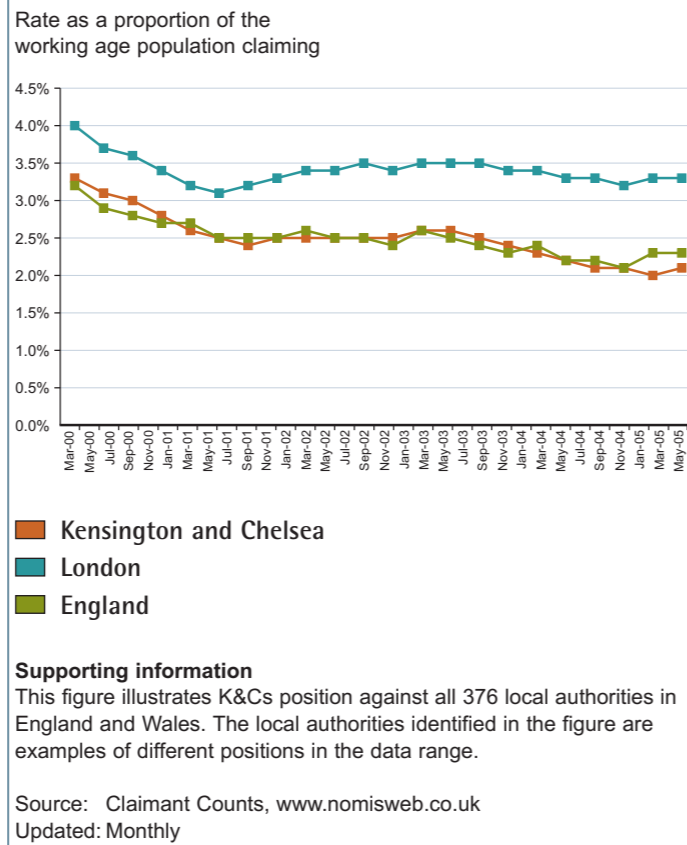
Levels of resident employment in the borough are generally high (as shown above in table 8.1). Unemployment is often measured by the uptake of Job Seekers Allowance (JSA) benefit. This takes into account those who are unemployed and seeking employment but not people who are unemployed and not seeking work. Figure 8.1 illustrates current JSA claimant rates. The rates equate to a total of 2,651 people claiming JSA in the borough, this being made up of 1,726 males and 925 females.

**FIGURE 8.1: JOB SEEKERS ALLOWANCE CLAIMANT RATE IN KENSINGTON AND CHELSEA, LONDON AND ENGLAND JUNE 2005**



As illustrated in figure 8.2, the rate of unemployment in Kensington and Chelsea has historically been lower than the London rate and has fluctuated just above or below England rate.

**FIGURE 8.2: JOB SEEKERS ALLOWANCE CLAIMANT RATE IN KENSINGTON AND CHELSEA, LONDON AND ENGLAND MARCH 2000 - JUNE 2005**



## Age and duration of Job Seekers Allowance claimants and claims

The majority of claimants are between the ages of 25-49 and the majority of claimants receive the benefit for six months or less. However just over a fifth claim for over 12 months and are classed as 'long term unemployed'.

**TABLE 8.2: AGE AND DURATION OF JOB SEEKERS ALLOWANCE CLAIMANTS IN KENSINGTON AND CHELSEA JUNE 2005**

AGE OF KENSINGTON AND CHELSEA JSA CLAIMANTS	
Aged 18-24	20.4%
Aged 25-49	61.4%
Aged 50+	18.3%
	100%

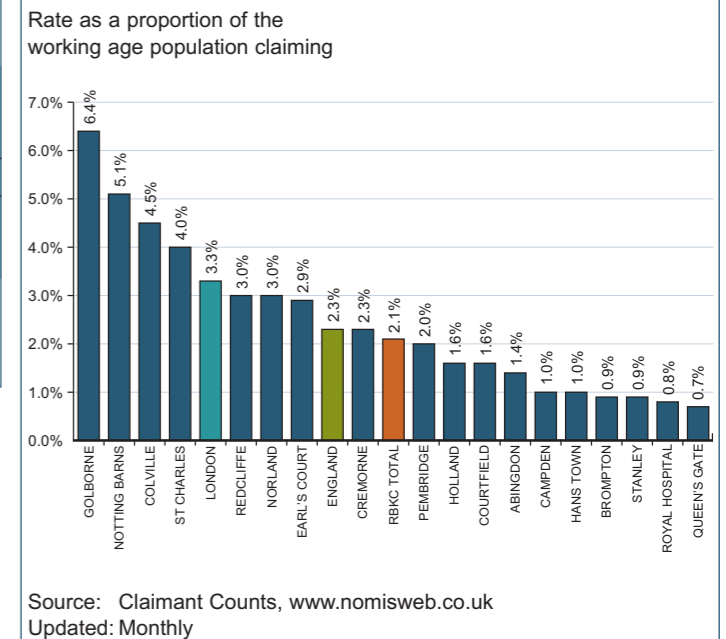
DURATION OF KENSINGTON AND CHELSEA JSA CLAIMANTS	
Up to 6 months	55.9%
Over 6 months and up to 12 months	23.7%
Over 12 months	20.5%
	100%

Figures rounded up or down  
Source: Claimant Counts, www.nomisweb.co.uk  
Updated: Monthly

## Job Seekers Allowance claimants rates across Kensington and Chelsea wards

The overall averages mask significant differences between different parts of the borough. Figure 8.3 shows that in the four northernmost wards; Golborne, Notting Barns, Colville and St Charles, the JSA claimant rate stands at 6.4 per cent, 5.1 per cent, 4.5 per cent and 4.0 per cent respectively; higher than the London average and compared with a borough average of 2.1 per cent.

**FIGURE 8.3: JOB SEEKERS ALLOWANCE CLAIMANT RATE IN KENSINGTON AND CHELSEA WARDS JUNE 2005**



## Benefits claimants' profile

Apart from JSA, there are a number of other state benefits that can be claimed. Table 8.3 illustrates the numbers of benefits claimants in Kensington and Chelsea and rates for Kensington and Chelsea compared with London and England. Claimant numbers for males and females differ depending on benefits, although these are not standardised to the numbers of the population who can claim the benefit. Kensington and Chelsea falls below London and England rates for all benefits except for Income Support where it is above the England average. Care should be taken with figures as some people are entitled to more than one benefit and so appear in more than one of these benefits sets.

**TABLE 8.3: BENEFITS CLAIMANTS NUMBERS AND RATES FOR KENSINGTON AND CHELSEA, LONDON AND ENGLAND 2004**

	K&C TOTAL CLAIMANTS	K&C TOTAL MALE CLAIMANTS	K&C TOTAL FEMALE CLAIMANTS	K&C TOTAL CLAIMANT RATE	LONDON TOTAL CLAIMANT RATE	ENGLAND TOTAL CLAIMANT RATE
Income Support (IS)	7,185	2,905	4,100	6.7%	8.2%	6.3%
Disability Living Allowance (DLA)	4,165	2,200	1,960	2.6%	3.6%	4.3%
Incapacity Benefit (+Severe Disability Allowance) IB+SDA	6,660	4,000	2,600	5.8%	6.6%	7.0%
Attendance Allowance (AA)	1,670	535	1,130	8.6%	12.7%	14.6%
State Pension (SP)	16,510	10,415	6,085	62.5%	81.2%	88.0%
Pension Credit (PC)	5,380	2,210	3,170	20.4%	23.4%	21.4%

Missing figures for gender breakdown relates to rounding of data or claimants where gender is unknown/unrecorded.

Please see 'Community, Equalities and Inclusivity' Chapter 6 for a further breakdown of Income Support, Disability Living Allowance and Incapacity Benefit.

### Supporting information

Income Support - is awarded to applicants aged 16-59 who are on a low income and are working on average under 16 hours a week.

Disability Living Allowance - is awarded to applicants who are under 65 and need supervision and/or need help with personal care and/or have mobility needs.

Incapacity Benefit - is awarded to applicants who are not working due to sickness or disability and for whom Statutory Sick Pay has ended or was not received.

Severe Disability Allowance - is awarded to applicants who have been unable to work for at least 28 weeks in a row because of illness or disability. If you were getting Severe Disablement Allowance in April 2001 you will normally continue to receive it. Since April 2001, it has not been possible to make a new claim.

Attendance Allowance - is awarded to applicants who are aged 65 or over when they apply, who need supervision and/or help with personal care.

State Pension - is awarded to all who reach state pension age, 65 years for males and currently 60 years for females.

Pension Credit - is an additional pension allowance which is awarded to some people aged over 60.

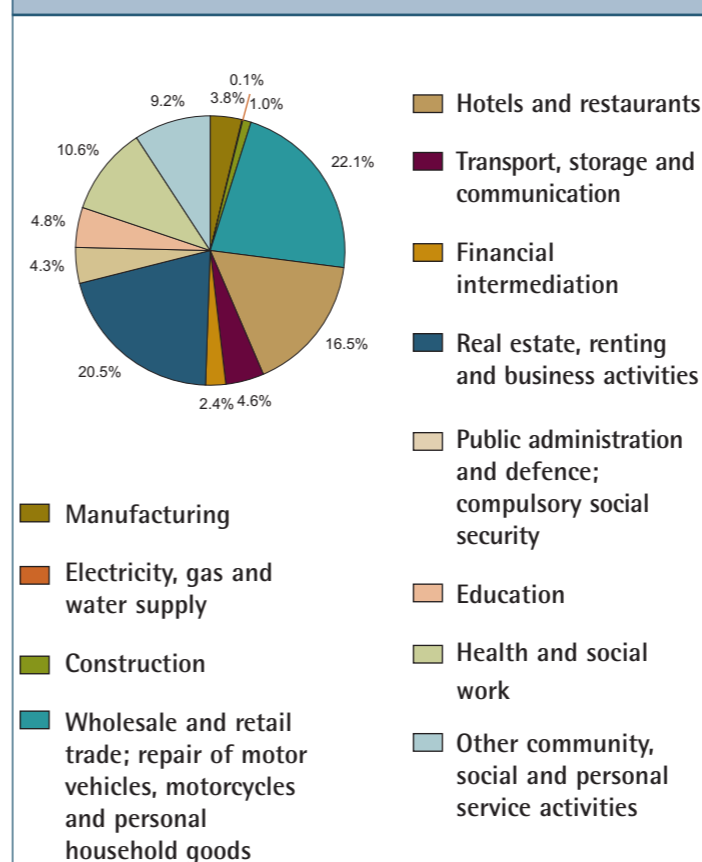
Source: Department for Work and Pensions, [www.dwp.gov.uk/asd/statistics.asp](http://www.dwp.gov.uk/asd/statistics.asp)  
Updated: Annually

## THE LOCAL ECONOMY

### Industry of employment

According to the latest available figures, there is a total of 113,025 recorded employee jobs in the Royal Borough. Of these, the largest areas of employment are 'wholesale and retail'; which provides 22 per cent of local jobs, 'real estate, renting and business activity' (20 per cent) and 'hotels and restaurants' (16.5 per cent).

**FIGURE 8.4: EMPLOYMENT BY SECTOR IN KENSINGTON AND CHELSEA 2003**

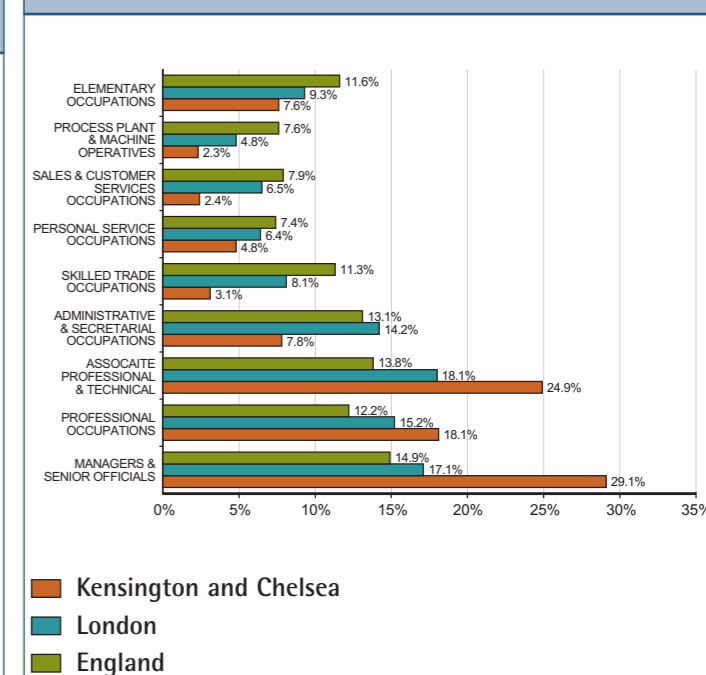


Figures rounded up or down  
Source: Annual Business Inquiry 2003, [www.nomisweb.co.uk](http://www.nomisweb.co.uk)  
Updated: Annually

## Employment by occupation

Figure 8.5 illustrates the occupational type of all people in employment. Compared with London and England, Kensington and Chelsea has a higher proportion of residents working as managers and senior officials and working in professional and associate professional and technical occupations.

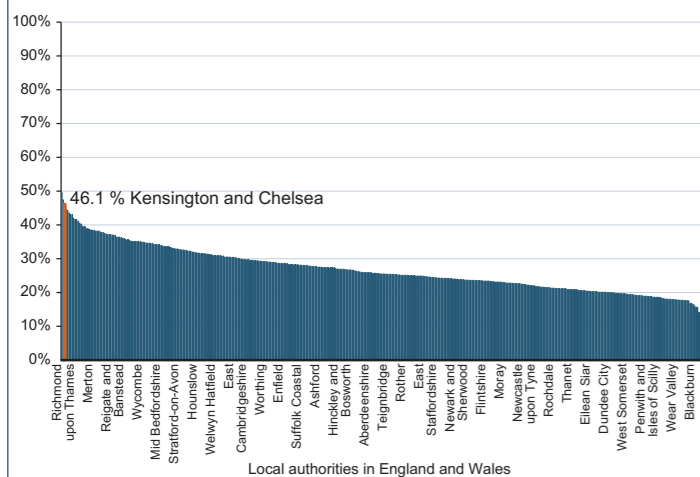
**FIGURE 8.5: EMPLOYMENT BY OCCUPATION FOR KENSINGTON AND CHELSEA, LONDON & ENGLAND 2003 - 2004**



Figures rounded up or down  
Source: Local Area Labour Force Survey 2003 - 2004, [www.nomisweb.co.uk](http://www.nomisweb.co.uk)  
Updated: Annually

Data from the 2001 Census is comparable with the above information and shows that Kensington and Chelsea is ranked third in all local authorities in England and Wales for the proportion of people employed in professional or managerial positions. This is illustrated in figure 8.6 showing Kensington and Chelsea in comparison with all other local authorities.

**FIGURE 8.6: PROPORTION OF POPULATION EMPLOYED IN PROFESSIONAL OR MANAGERIAL POSITIONS FOR ALL LOCAL AUTHORITIES IN ENGLAND AND WALES 2001**



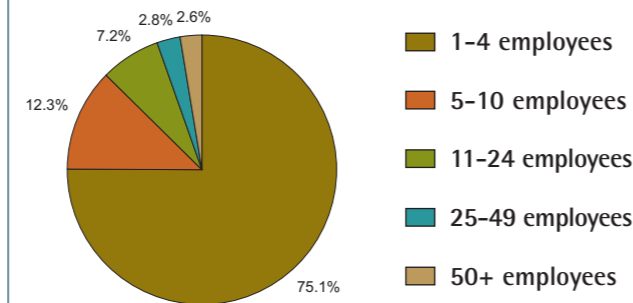
**Supporting information**  
This figure illustrates K&Cs position against all 376 local authorities in England and Wales. The local authorities identified in the figure are examples of different positions in the data range.

Source: Census 2001, www.neighbourhood.statistics.gov.uk  
Updated: Every 10 years

**Size of employers and number of employees**

Most businesses in the borough are very small. Three-quarters of local workplaces employ fewer than five people and only 2.6 per cent employ more than 50 people. See figure 8.7.

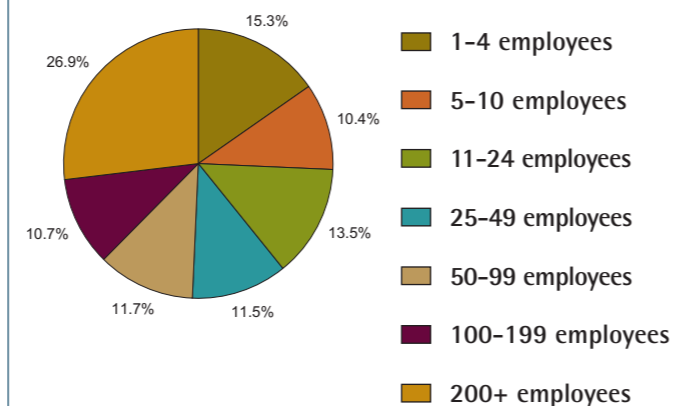
**FIGURE 8.7: KENSINGTON AND CHELSEA WORKPLACES BY NUMBER OF EMPLOYEES 2003**



Figures rounded up or down  
Source: Annual Business Inquiry 2003, www.nomisweb.co.uk  
Updated: Annually

Comparatively, units/workplaces with fewer than five employees employ 15.3 per cent of the 113,025 employees. Units with 200+ employees employ 26.9 per cent of the total workforce as illustrated in figure 8.8.

**FIGURE 8.8: KENSINGTON AND CHELSEA EMPLOYMENT BY SIZE OF WORKPLACES 2003**

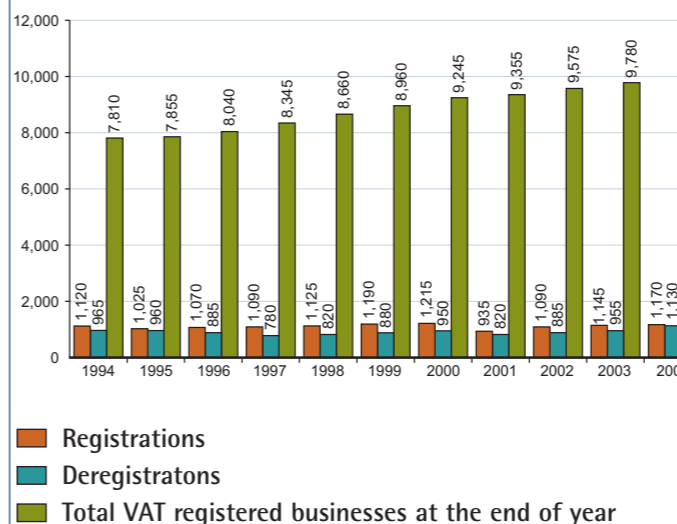


Source: Annual Business Inquiry 2003, www.nomisweb.co.uk  
Updated: Annually

**Numbers of VAT registered businesses**

The numbers of VAT registered businesses in the Royal Borough has steadily risen, with a total of 9,820 businesses registered in Kensington and Chelsea in 2004. Each year there are more registrations than deregistrations.

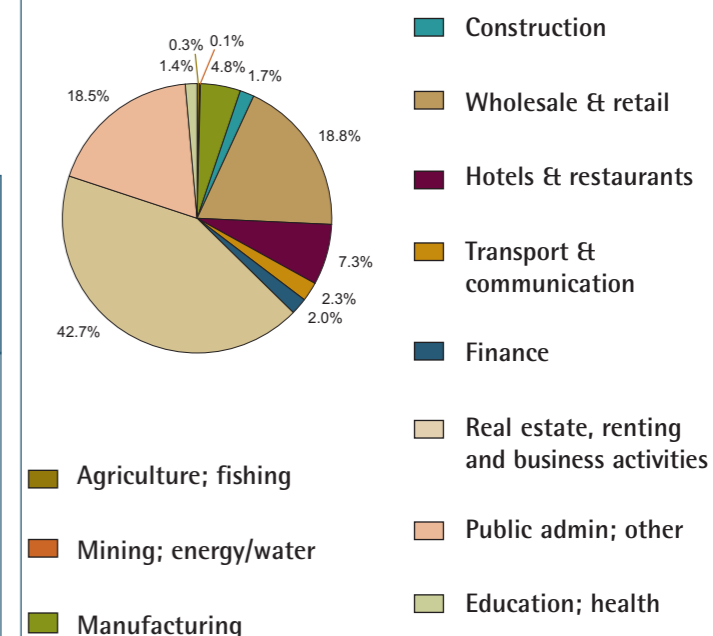
**FIGURE 8.9: VAT REGISTERED BUSINESSES IN KENSINGTON AND CHELSEA 1994 - 2004 TOTAL REGISTERED + ANNUAL REGISTRATIONS AND DEREGISTRATIONS**



Source: VAT registrations/deregistrations 1994 - 2004, www.nomisweb.co.uk  
Updated: Annually

Of the 9,820 registered businesses, real estate, renting and business activities make up the large proportion. This broad classification also includes computer and related activities, research and experimental development, legal, accounting, book-keeping and auditing activities, tax consultancy, market research and public opinion polling, business and management consultancy and holdings. Figure 8.10 shows VAT registered businesses by industry.

**FIGURE 8.10: VAT REGISTERED BUSINESSES BY INDUSTRY IN KENSINGTON AND CHELSEA 2004**



Figures rounded up or down  
Source: VAT registrations/deregistrations by industry 2004, www.nomisweb.co.uk  
Updated: Annually

**INCOME LEVELS IN THE ROYAL BOROUGH**

**Household Income levels**

Kensington and Chelsea ranks highly compared with London borough averages in terms of gross household income levels. Household income measures relate to income from all sources, rather than just earnings and so can include incomes such as benefits. The average gross household income for Kensington and Chelsea is higher than London and England levels as illustrated in table 8.4.

**TABLE 8.4: AVERAGE GROSS HOUSEHOLD INCOME FOR KENSINGTON AND CHELSEA, LONDON AND ENGLAND 2004**

Kensington and Chelsea	£42,272
London	£34,625
England	£29,374

Source: Paycheck 2004, CACI Ltd  
Updated: Annually

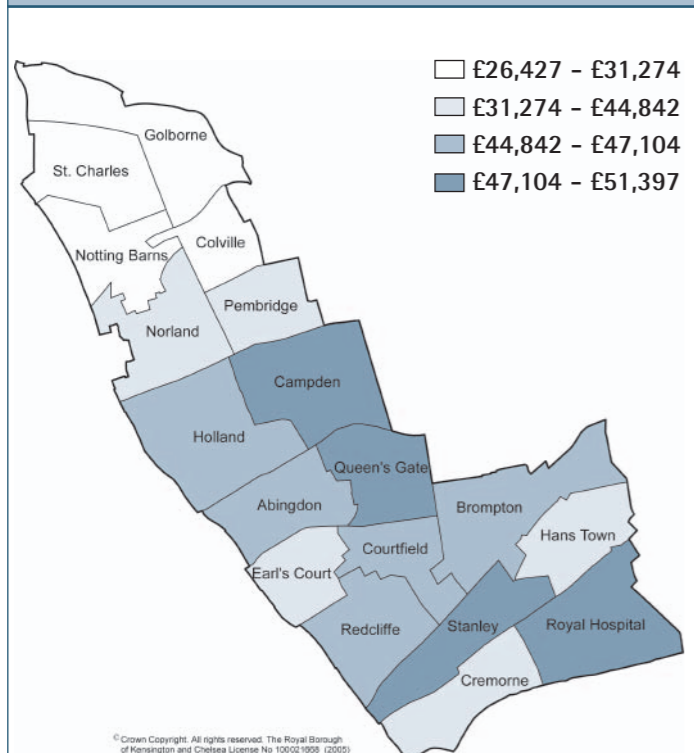
Compared with London, Kensington and Chelsea has a higher proportion of households with incomes above £50,000. However, 23.1 per cent of households in the Royal Borough have gross household incomes of less than £20,000 as illustrated in table 8.5.

**TABLE 8.5: GROSS HOUSEHOLD INCOME BANDS FOR KENSINGTON AND CHELSEA AND LONDON 2004**

PERCENTAGE OF HOUSEHOLDS WITH INCOME ABOVE:		
	K&C	LONDON
£30,000	59.4%	48.1%
£50,000	31.0%	20.7%
£100,000	4.8%	2.4%
PERCENTAGE OF HOUSEHOLDS WITH INCOME BELOW:		
	K&C	LONDON
£5,000	3.3%	4.5%
£10,000	8.1%	11.3%
£15,000	14.9%	20.6%
£20,000	23.1%	31.3%

Source: Paycheck 2004, CACI Ltd  
Updated: Annually

**MAP 8.1: AVERAGE GROSS HOUSEHOLD INCOME BY KENSINGTON AND CHELSEA WARDS 2004**



Source: Paycheck 2004, CACI Ltd  
Updated: Annually

The distribution of household income levels is not evenly spread across the Borough. As can be seen from map 8.1, households with higher incomes are located more frequently in the south of the borough and particularly in the wards of Campden, Queen's Gate, Stanley and Royal Hospital. Wards in the north of the borough have lower levels of household income.

**QUALIFICATION LEVELS**

**Qualifications**

Overall levels of qualifications are high in the Royal Borough. Table 8.6 illustrates the percentage of the population with different levels of qualifications.

**TABLE 8.6: QUALIFICATION LEVELS IN KENSINGTON AND CHELSEA, LONDON AND ENGLAND 2001**

PEOPLE AGED 16-74 WITH:			
	K&C	LONDON	ENGLAND
No qualifications	13.0%	23.7%	28.9%
Highest qualification attained level 1	6.2%	13.0%	16.6%
Highest qualification attained level 2	12.8%	17.1%	19.4%
Highest qualification attained level 3	13.2%	9.8%	8.3%
Highest qualification attained level 4/5	51.5%	31.0%	19.9%
Other qualifications/level unknown	3.3%	5.4%	6.9%
	100%	100%	100%

**Supporting information**

Level 1: 1+'O' Level passes, 1+CSE/GCSE any grades, NVQ Level 1, Foundation GNVQ

Level 2: 5+'O' Level passes, 5+CSEs (grade 1), 5+GCSEs (grades A-C), School Certificate, 1+'A' Levels/AS Levels, NVQ Level 2, Intermediate GNVQ

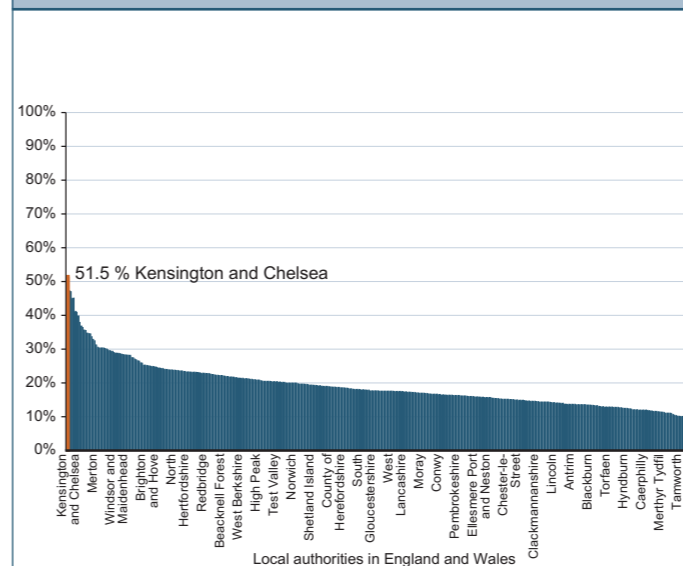
Level 3: 2+'A' Levels, 4+AS Levels, Higher School certificate, NVQ Level 3, Advanced GNVQ

Level 4/5: First degree, Higher degree, NVQ Levels 4 and 5, HNC, HND, Qualified Teacher status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

Source: Census 2001, www.neighbourhood.statistics.gov.uk  
Updated: Annually

The Royal Borough has the highest proportion of adults with a higher education or Level 4/5 qualifications in the whole of England and Wales at 51.5 per cent. See figure 8.11.

**FIGURE 8.11: PROPORTION OF POPULATION WITH LEVEL 4/5 QUALIFICATIONS FOR ALL LOCAL AUTHORITIES IN ENGLAND AND WALES 2001**



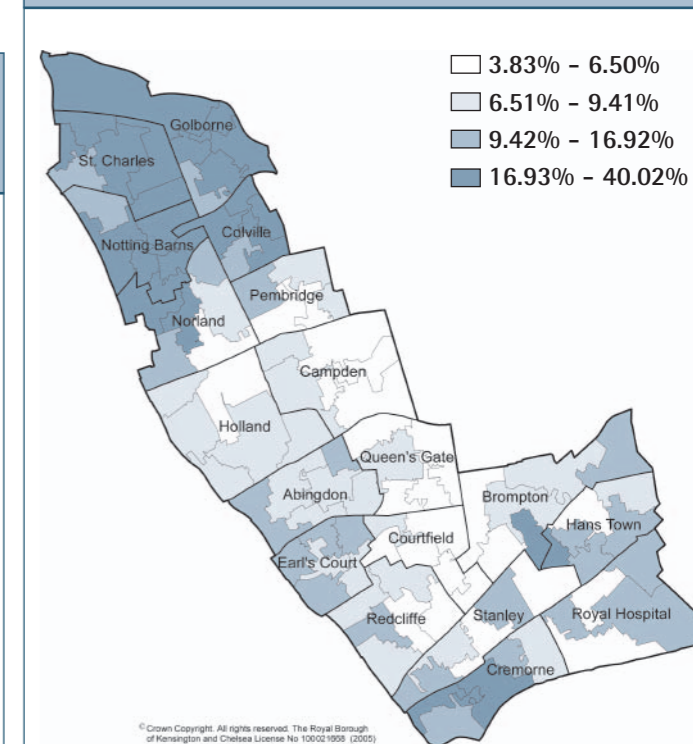
**Supporting information**

This figure illustrates K&Cs position against all 376 local authorities in England and Wales. The local authorities identified in the figure are examples of different positions in the data range.

Source: Census 2001, www.neighbourhood.statistics.gov.uk  
Updated: Every 10 years

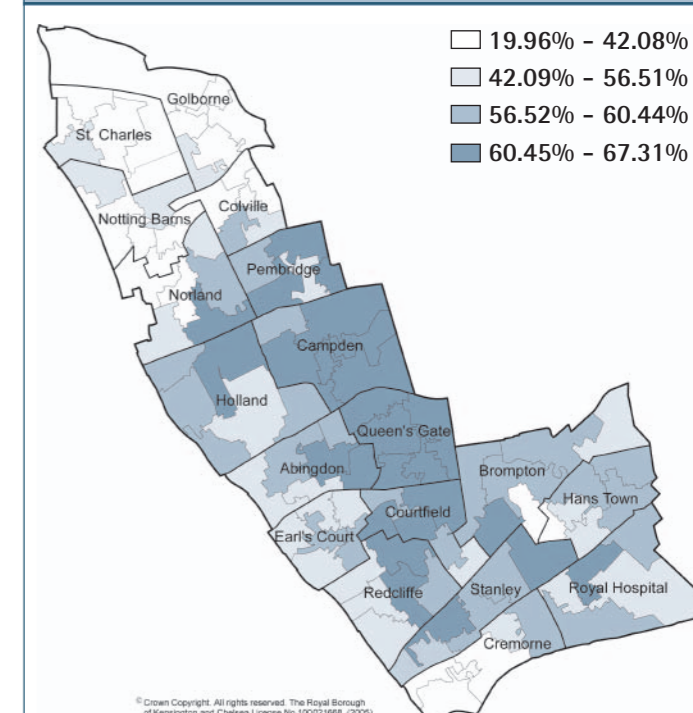
There are variations in where people with different levels of qualifications reside in the borough. People with no qualifications and level 4/5 qualifications are concentrated in different areas of the borough and can be seen on maps 8.2 and 8.3.

**MAP 8.2: PERCENTAGE OF PEOPLE AGED 16 - 74: NO QUALIFICATIONS BY KENSINGTON AND CHELSEA LOWER SUPER OUTPUT AREAS 2001**



Source: Census 2001, www.neighbourhood.statistics.gov.uk  
Updated: Every 10 years

**MAP 8.3: PERCENTAGE OF PEOPLE AGED 16 - 74: HIGHEST QUALIFICATION ATTAINED LEVEL 4/5 BY KENSINGTON AND CHELSEA LOWER SUPER OUTPUT AREAS 2001**



Source: Census 2001, www.neighbourhood.statistics.gov.uk  
Updated: Every 10 years