

## **SCHEDULE OF SPECIAL EVENTS:**

This appendix sets out an indication of the typical special events occurring each year, and the approximate number of people who attend these functions, as at 2011 (excluding the Notting Hill Carnival).

### **Chelsea Flower Show**

This is held for one week only every year in May, in the grounds of the Royal Hospital, and runs from Monday through to Friday. Monday is the day for the Royals & Press only; Tuesday onwards is open to the public (tickets only) and has an average daily attendance of approximately 40,000. Areas affected: surrounding streets and route to Sloane Square tube station, which includes Sloane Square, Lower Sloane Street, Royal Hospital Road, Chelsea Embankment, and Chelsea Bridge Road. The area will see an increase in the use of litterbins and dropped litter which must be attended to. The show is decamped over a period of two weeks after the event which must be monitored for any decline in sweeping standards.

### **Earls Court Exhibition Centre**

This venue hosts many various shows, from the Ideal Home Exhibition (estimated number of people daily 7,000 to 10,000 over two weeks) to concerts (which could play host to 16,000 to 20,000 people daily). Areas affected: surrounding streets and routes to Earls Court station. Most events are scheduled in the evening and crowds may gather from approximately 4pm to begin queuing. Patrons will leave shows between approximately 10 and 11pm, dispersing over a couple of hours. Events may be held on any day of the week.

### **Harrods pre-Christmas shopping, the Harrods Sale, and other Harrods events**

Harrods draws in a large number of people from around the world and the numbers estimated for the pre-Christmas shopping spree is around 18,000 to 25,000 people per day, with that number increasing to 26,000 to 30,000 per day for the sale. Areas affected: surrounding streets and all routes to Knightsbridge tube station. The area will see an increase in the use of litterbins and dropped litter which must be attended to. Extended shopping hours must be accounted for.

### **London Bikeathon and other events held in The Royal Hospital Grounds**

An annual event usually held in July, which starts and finishes in the grounds of the Royal Hospital and attracts approximately 2,000 riders. Other events held in the grounds of The Royal Hospital are smaller in size and are usually corporate events. Areas affected: surrounding streets to

include Chelsea Embankment, Chelsea Bridge Road, Royal Hospital Road, and Chelsea Bridge. The area may see an increase in dropped litter.

### **Moonwalk charity walk for breast cancer awareness**

This is an annual event that normally takes place around the middle of May. It is unusual as it takes place over Saturday night/Sunday morning. The number of people who attend this event is approximately 15,000. The typical route covers the following streets: Albert Bridge, Brompton Road, Chelsea Embankment Cheyne Walk, Edith Grove, Fulham Road, Gloucester Road, Kings Road, Redcliffe Gardens, and Royal Hospital Road.

The route in the Royal Borough will contain 3 or 4 feeding/watering stations and the Contractor will supply 50 refuse and 50 recycling bags at each station for the organisers to keep the areas clean. The Contractor will need to monitor the route on Sunday morning towards the close of events to restore sweeping standards. The Contractor will remove all bagged waste.

### **New Year sales**

With Kings Road, Knightsbridge/Brompton Road, Sloane Street, Kensington High Street, and Notting Hill Gate all high profile shopping areas, we estimate that anywhere between 15,000 to 30,000 people per day will be visiting the shops in these areas during the sales. The areas will see an increase in the use of litterbins and dropped litter which must be attended to. Extending shopping hours must be accounted for.

### **Earl's Court Festival**

Held every year in June in Hogarth Road and Kenway Road, this is a local event attracting only a small number of people (approximately 2,000). Areas affected: streets named above and surrounding area.

This event is usually held on a Sunday afternoon over 6 hours and will require a pre and post cleanse.

### **Services of Remembrance**

Remembrance Sunday ceremonies are held at both Sloane Square and Kensington High Street. The latter is attended by the Mayor and Councillors who parade with Army personnel from the Town Hall to the war memorial on Kensington High Street and then onward to St. Mary Abbots Parish Church. They then return to the Town Hall via Kensington Church Walk. The route is required to be maintained at a high standard of sweeping at all times.

This event attracts members of the public and, depending on the weather, typically involves between 300 and 600 people. Areas affected: Sloane Square and Kensington High Street.

The Contractor will sweep and pressure wash the war memorials at both Kensington High Street and Sloane Square on the Saturday before the Sunday service. Both areas are required to be of the highest standards on Sunday morning.

### **Royal visits**

These can be anything from a full state visit to Kensington Palace to a member of the Royal Family popping in to a local school or hospital. It is very difficult to provide details of events or numbers of people due to the security arrangements required.

Visits will require the highest of cleansing standards and the removal of any security risks such as recycling and litter bins.

### **Exhibition Road**

Events are held in either the grounds of the various institutes or Exhibition Road itself. Areas affected: surrounding streets and pedestrian route to South Kensington station. The area may see an increase in dropped litter.