

KENSINGTON AND CHELSEA PARTNERSHIP

LOCAL AREA AGREEMENT (LAA) UPDATE

16th November 2005

This paper invites the Steering Group to:

- note development of the LAA to date
- approve the list of proposals to be included in the LAA
- agree further work to be carried out
- take a view on the proposal from the Social Council for funding next year to support the community empowerment outcome; and
- delegate authority to the Chairman and Vice Chairman to sign the Agreement off at the end of November 2005, on behalf of the KCP

FOR DECISION

1. Introduction

- 1.1 This paper updates the Steering Group on progress made in negotiating the LAA since it's last meeting on 7 September. The Steering Group is invited to approve proposals for inclusion in the agreement and to delegate authority for signing the agreement off as set out in 4.1.
- 1.2 The Steering Group will recall that we have to submit proposals for achieving a small number of "mandatory outcomes". Progress with these is set out later on in this paper. The first section deals with work that has been done to identify outcomes that we can include in the Agreement on a voluntary basis.

2. "Voluntary" targets: progress since September

- 2.1 A successful Stakeholder event was held in the Town Hall on 23 September with over 60 colleagues from partner organisations attending. The event provided an opportunity to discuss the initial proposals that were put forward from a wide range of colleagues.
- 2.2 Following this, officers applied the scoring criteria that the KCP approved at it's September meeting, to each of the proposals and presented the results to the Community Strategy sub group. The sub group then prioritised these proposals resulting in a list of into a list of "green" and "amber" proposals (which the sub group felt could be taken forward as part of the LAA) and "red" proposals (on which no further work should be done for the LAA). This then enabled officers to go back to colleagues and request detailed work for green and amber proposals. The list is attached at Annex A.

3. Proposals for the LAA

- 3.1 The end result of this exercise is that we now have 12 proposals put forward to be included in the agreement as voluntary outcomes where we would like to stretch performance. These are:
- Reduce NEET numbers
 - Increase number of young people attaining accredited outcomes
 - Increase benefits take-up/increase income
 - Improve housing management standards across social landlord estates in North Kensington
 - Further improve street cleanliness particularly focussing in the North of the Borough
 - Support continuation and expansion of the Home Fire safety Checks initiative – focus on 60+
 - Further Hear by Right
 - Increase participation of young people in sport
 - Further reduce pupil absence from school
 - Improve food and nutrition in deprived communities
 - Support breast feeding and healthy weaning practices and
 - Reduce childhood obesity
- 3.2 Officers have been developing detailed proposals to achieve these outcomes, including
- outcomes to be achieved;
 - indicators to be used;
 - baseline performance on these indicators;
 - existing and proposed targets to 2008/09;
 - proposed stretch targets to 2008/09;
 - reporting arrangements that could be streamlined;
 - freedoms and flexibilities that might be useful;
 - any pooling of funding that might assist achievement of the outcomes;
 - activities needed to achieve the outcomes and targets; and
 - any pump priming funding needed to support such activities
- 3.3 A summary of the outcomes and proposed activities for each proposal appears at Annex B. Work on the other elements of these proposals – the indicators to be used, what targets to set and so on – is continuing. One additional proposal has been put forward for inclusion in the LAA but not as a stretch target. This is “Developing the infrastructure for Notting Hill Carnival”. The proposals on improving childhood immunisation and increasing the use of kinship care for looked after children have been withdrawn on advice from officers and colleagues.

- 3.4 Voluntary targets where we want to stretch performance will have access to pump priming money. The total amount of pump priming available over the 3 years of the agreement is £1,000,000. The total amount that has been requested across the 11 proposals put forward as stretch targets is £2,313,000.
- 3.5 The Steering Group will note that the requested budget exceeds the amount of pump priming available. It will be necessary for officers to revisit these proposals to ensure that the proposed stretch element is achievable and that the budget required is realistic. It is likely that other sources of funding will need to be found if the proposed outcomes are to be achieved. Options for this are being identified.

4. Mandatory targets

- 4.1 It is a Government requirement that the LAA must include the following mandatory outcomes under the heading of Safer and Stronger Communities.
- To reduce crime and the harm caused by illegal drugs and to reassure the public, reducing the fear of crime and anti-social behaviour
 - To empower local people to have a greater voice and influence over local decision making and the delivery of services
- 4.2. The Safer Stronger Communities Fund (SSCF) was established to combine various separate Government funding streams to help fund projects that contribute towards the achievement of these outcomes. This year £404,704 was made available for community safety work and £257,728 (hitherto channelled to the borough through the "Single Community Fund") was allocated for empowering local people. An Agreement was signed on the targets that would be achieved as a result of this funding being made available.
- 4.3 Unfortunately the Government announced in the summer that Kensington and Chelsea would no longer receive a contribution to the SSCF from the Single Community Fund. Nevertheless, Government still expects community empowerment outcomes to be included in the Agreement. The KCP will therefore need to consider how and at what level to provide funds to support the achievement of the "community empowerment" outcome. The Council proposes to use existing resources to establish a post in its Corporate Consultation Team devoted to strengthening resident's engagement and involvement in service delivery. The Social Council has also developed a proposal with associated costs, and these are set out in a separate paper.
- 4.4 Indicators suggested by Government in support of the mandatory outcomes mentioned above are as follows:

Outcome: To reduce crime, the harm caused by illegal drugs, and to reassure the public, reducing the fear of crime and anti-social behaviour

Indicators:

- British Crime Survey comparator crime between 2003/04 and 2007/08.

- People's perception of ASB
- Drug related acquisitive crime
- Proportion of adults saying that they are in fear of being a victim of crime
- Proportion of offenders who re-offend within 12 months
- Number of young adults dependent on illegal drugs and legal substances, e.g. alcohol / tobacco

Outcome: To empower local people to have a greater voice and influence over local decision making and the delivery of services

Indicators:

- Perception measures including, for example, community cohesion, numbers of neighbourhood bodies etc.
- Proportion of adults who feel able to influence decisions of public bodies locally
- Proportion of adults who say that people from different backgrounds get on well in their area
- Number of adults undertaking more than the specified amount of formal volunteering

- 4.5 Government guidance recommends use of perception data for the outcome on empowering local people to have a greater voice and influence over local decision-making and the delivery of services, collected by survey. The Council has collected relevant Residents Panel data in each of the last two years on the following indicators:

INDICATOR	2004	2005
% satisfied with sense of community spirit	32.1%	
% agree that there are good relations between different racial, ethnic and religious communities in the Borough	43.3%	
% agree that the Council involves local people in the decisions it takes	45.7%	43%
% agree that the Police involve local people in the decisions it takes	15.5%	25%
% agree that the Primary Care Trusts involves local people in the decisions it takes	10.8%	21%
% agree that the Council consults local people on the decisions it takes	49.6%	46%
% agree that the Police consults local people on the decisions it takes	14.5%	
% agree that the Primary Care Trust consults local people on the decisions it takes	11.7%	
% agree that all residents are encouraged to take an active role in their communities	35.9%	43%

- 4.6 The Community Strategy sub-group considered these at it's meeting on 9 November and found that the distinction between "involving" and "consulting"

people was confusing and required more clarity. The sub group also saw the value in collecting data on the proportion of people who feel empowered as a result of their involvement with local voluntary and community organisations. It asked officers across the Council, the Police and the PCT, to consider these points further and advise on which indicators to use in the LAA and what 3 year targets to set. This advice will be conveyed at the Steering Group meeting.

5. Next Steps

- 5.1 The first draft of the LAA will be submitted to GoL by 30 November. This will be followed by a period of negotiation between the borough and GoL, culminating in a final version of the Agreement in February. A report on progress will be submitted to the Steering group at its 18 January meeting.
- 4.1 In order to meet the November deadline the KCP Steering Group is invited to
- agree that the list of proposals in paragraph 3.1 should be included in the LAA.
 - discuss which indicators should be used to measure the outcome on “empowering local people to have a greater voice and influence over local decision making and the delivery of services”
 - take a view on the funding proposed by the Social Council under the “Safer and Stronger Communities” heading.
 - agree that LAA lead officers should work with colleagues and partners to refine the detail of the proposals
 - delegate authority to the Chairman and Vice Chairman to sign off the draft Agreement, on behalf of the Partnership, in time for the November deadline
 - note that a report on progress on negotiations with Government on the Agreement will be brought to the Steering Group’s January meeting.

FOR DECISION

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APPENDIX A

PROPOSALS

GREEN	<ul style="list-style-type: none">• Reduce NEET numbers• Increase number of young people attaining accredited outcomes• Increase benefits take-up/increase income• Improve housing management standards across social landlord estates in North Kensington• Further improve street cleanliness particularly focussing in the North of the Borough• Support continuation and expansion of the Home Fire safety Checks initiative – focus on 60+• Further Hear by Right• Increase participation of young people in sport• Infrastructure for Notting Hill Carnival• Further reduce pupil absence from school
AMBER	<ul style="list-style-type: none">• Improve childhood immunisation – primary immunisations• Reduce childhood obesity – reduce target age from 12 to primary school age• Increase use of kinship care for looked after children – clarify current indicators• Support breast feeding and healthy weaning practices – clarify wider childhood nutrition target• Improve food and nutrition in deprived communities – approval of process indicators• Improve life chances in deprived neighbourhoods
RED	<ul style="list-style-type: none">• Reduce sickness absence in the workplace – limited benefit to residents• Increase number of adults 60+ participating in physical activity – could only measure attendance at council run services and activities• Improve children's dental health – difficult to measure• Reduce tobacco sales to under 16s – difficult to measure, enforcement issue• Continuation and expansion of the North Kensington Environmental Improvements project – requires capital funding and links to improving street cleanliness• Strengthen the voluntary and community sector to improve ability to deliver services

etc – difficult to measure success

- Increase support for vulnerable families with children – not clearly defined and links to some green and amber proposals
- Improve young people's access to health advice and guidance - not clearly defined and links to some green and amber proposals
- Increase number of young people volunteering in the community thereby increasing skills and employability – links to increasing young people attaining accredited outcomes
- Increase use of and access to green open spaces and play facilities – difficult to measure
- Reduce numbers on incapacity benefits – links to increasing up take to benefits
- Increase healthy and nutritional choices in early years provision – links to improving food and nutrition in deprived communities and increasing breast feeding and healthy weaning practices
- Improve universal access to services for all vulnerable people – not clearly defined and links to some green and amber proposals
- Develop inclusive Kensington and Chelsea network and conduct social care audit – difficult to measure
- Improve employment opportunities for vulnerable people – not clearly defined and difficult to measure
- Bring disused basement/garage space back into use – requires large capital funding
- Increase provision of affordable key worker housing – no information submitted

ANNEX B

Outcome	To increase domestic fire safety and to reduce arson
Proposed Interventions	<p>The aim of the proposal is to obtain and complete an increased number of Home Fire Safety Check referrals and reduce accidental dwelling fires. Further to this, to impact on reducing anti-social behaviour by reducing deliberate primary fires.</p> <p>Increase in Home Fire Safety Check referrals will be generated by working closely with Social Services and Primary Care Trust – in particular developing the Single Assessment Process to generate a greater number of Home Fire Safety referrals. Looking at ways to improve and streamline the referral system between our partners and the Fire Service.</p> <p>Expand on our involvement with the Voluntary Sector and generate referrals through educational talks and presentations to community groups</p> <p>Develop our involvement with PCT (Surestart) and support single parents through fire education programmes and Home Fire Safety checks.</p> <p>Develop and design 'New Tenancy Fire Safety Packs' for all new tenants into targeted RSL properties in appropriate languages.</p> <p>Produce 'New Asylum seekers/Migration workers Fire Safety Packs' for all identified premises through our partners in appropriate languages.</p> <p>Continue with our Educational Fire Safety weeks at the Science Museum and Duke of Yorks shopping centre.</p> <p>Develop links with Borough youth groups (summer holiday activities) to promote fire education.</p> <p>Continue to support the Borough's Junior Citizen's annual event with fire safety education training.</p> <p>Continue to work to increase smoke alarm ownership within the Borough through supporting our partners by donating free smoke alarms and provide training to partner's staff as necessary.</p> <p>Working with the Youth Offending Team to identify suitable individuals to access the LIFE programme and follow up courses with Connexions in finding employment and accessing training programmes.</p> <p>Continue and expand our partnership with the local police in notifying the PCSOs of all deliberate primary fire incidents and having them investigated.</p>
Outcome	To further reduce the number of children and young people that are not in education or employment training (NEET)
Proposed Interventions	<p>The Connexions recording system (CCIS) and the YOT Careworks system together provide a robust method for monitoring and data interrogation. Reports will be developed to ensure targets are effectively monitored including the recording of 'distance travelled' (an established method of recording progress within the Connexions Service). In addition we have an SLA with our</p>

Research and Information Section to provide comprehensive quarterly reports on performance.

Our performance against the statutory target for NEET has been good. In order to improve further, we would like to concentrate on three areas of challenge – teenage mothers, young people leaving care and young people discharged from YOIs. These are target groups highlighted in the Royal Borough's ECM priorities for Staying Healthy, Enjoying and Achieving and Achieving Economic Well-being. It also meets the cross cutting theme of moving people from disadvantaged groups into sustained employment. Although the numbers involved are not particularly large, we believe that a concentration in these three areas offers the potential for real value for money. Young people in these disadvantaged groups are likely to be over-represented in the future in crime figures, unemployment rates as well as health care needs in later life. Early intervention will pay dividends.

Pump priming money will be used to develop and extend activities in the aforementioned target areas. This will include developing further the Teenage Pregnancy Activity programme, increase learning support to LAC leaving care, including EAL provision and support in accessing education. We will also apply funding to further EET opportunities for young people leaving YOI's including extending opportunities through accredited programmes such as the Duke of Edinburgh award, sports coaching and other forms of learning. This will require partnership between the YOT, Connexions Service and sports bodies.

We are about to embark upon a pilot for the Activity Agreement Programme. This programme focuses particularly on NEET. Baseline targets will be set for the programme and we propose to stretch the targets further. Pump priming funding will be pooled to support such provision. This target area will be cross-referenced with the targets on the attainment of accredited outcomes.

A collaborative approach will be used to support to teenage mothers. A virtual team including Connexions PAs, health visitors and midwives is in operation. An early notification system giving out information and a registering card with our service will be developed. Building on the success of the engagement of young mothers into the Duke of Edinburgh award, further consultation and delivery on progression to higher awards or EET opportunities from these will be completed. RBKC has had considerable success with its Teenage Pregnancy Strategy and joint targets with the Connexions Service are seen as a key element.

Maintaining strong links with PAYP provision, the needs of NEET young people will have a strong influence in the development of the programme and its ability to lead to progression to EET for participants. In addition new partnerships will be developed such as the LIFE project with the Fire Service.

The provision of high quality information, advice and guidance and a reduction in NEET are key themes of the Youth Green Paper. Connexions will bear influence on this arena especially in its provision of quality information, advice and guidance (IAG) and resources will be applied to bring collaborative joined systems of service provision which interlink health, sport, IAG and volunteering especially, but not exclusively, for the target groups expressed in this paper.

	<p>Work is being undertaken with Social Services in respect of LAC in order to improve an understanding of the services young people require. This will be further developed so that IAG for LAC residing within RBKC is intensified and a more strenuous monitoring system developed within social services.</p> <p>The current ESF PA and the resources derived from the new activity programme underpin our aspirations within this paper. This is with a view to increasing the take up of EET opportunities from the existing NEET cohort. Increasingly young people are marginalized from the ladder of education, as many courses require level 1 or 2 entry. There is little capacity in the system to cultivate basic skills development. These targets will enable us to explore new ways of accessing provision and relating it to a young person's progress.</p>
Outcome	To increase the number of young people attaining accredited outcomes
Proposed Interventions	<p>The purpose of this target is to increase the employability of local young people by equipping them with accredited outcomes/qualifications recognised by employers and educational institutions as having value. In particular, we want to equip local young people with the skills necessary to work in the children and young people's workforce. This will therefore link with the Workforce Development Strategy that the Royal Borough is required to develop as part of the realignment of children's services. The proposal will in effect bring together our in-house staff-training programme with our accredited outcomes for young people programme. Extending the training programme in this way is dependent upon attracting pump-priming money.</p> <p>The proposal inter-relates with the proposal in relation to NEET and increasing sports participation in that a proportion of young people will come from the NEET group and sports qualifications are included as accredited outcomes.</p> <ol style="list-style-type: none"> 1. Training and accreditation to be brought under a single management line to review training needs for service delivery as a continuum for the service. 2. A review of budget headings to ensure most cost effective use of existing resources and most efficient use of any new monies injected. Pooling of internal training budget with training elements of external budgets. 3. An extension of existing training courses currently available only to employed staff to young people outside of the current workforce e.g. BAWLA, Food Safety and Hygiene, Expedition Leader courses, First Aid courses etc. 4. Creation of a new 'Youth Challenge' award that provides a portfolio route to the acquisition of skills in working with children and young people. This is a demanding course with a modular structure. 5. Implementation of a new 'Youth Arts ' award - a new accredited programme which recognises young people's development as young artists and young arts leaders. It works for young people of all interests and abilities, and leads to qualifications at Bronze (NQF Level 1), Silver (NQF Level 2) and Gold (NQF Level 3). The Youth Arts Award is run through a partnership between Arts Council England and Trinity College London. Both the Youth Challenge award and the Youth Arts Award

	<p>require on the job experience and voluntary work.</p> <p>6. Review of other possible training options which could be added to the continuum over the three year timescale to create additional options for senior youth centre members / volunteers and staff</p> <p>7. The programme envisages the provision of additional 190 accredited outcomes for young people over a three-year period. With pump-priming allowance estimated at £30,000 pa, the unit cost is approximately £473. This would appear to offer excellent value for money.</p> <p>8. The pump-priming money relates to the funding of an additional half time post to join the team dedicated to increasing accredited outcomes as well as allowing for training costs. This is essential if we are to increase our capacity to this extent.</p>
Outcome	To raise attendance and reduce pupil absence, including unauthorised absence (truancy), in Royal Borough schools
Proposed Interventions	<p>Schools within the Royal Borough of Kensington and Chelsea have been successful with the support of the local authority in meeting or exceeding the Local Public Service Agreement (LPSA) stretch targets for 2004/5. In the primary sector the average unauthorised absence level (truancy) now stands at 0.4% and the average unauthorised absence in secondary schools now stands at 0.6% which exceeds the target of 1.0%.</p> <p>This has been achieved through schools ensuring that the importance of attendance is given priority and this has been supported by targets being set for improving attendance and reducing pupil absence in relevant planning documents.</p> <p>Additional resources were made available through the LPSA and this was further enhanced through additional resourcing made available through the Behaviour Improvement Programme (BIP) to direct additional support including enhanced support from the Education Welfare Service (EWS) to those schools identified as a priority for improving attendance and reducing pupil absence (in particular truancy) in addition to continuing to provide a good standard of support from the EWS to schools with good attendance rates and acceptable levels of truancy to ensure that this is maintained.</p> <p>Department for Education and Skills guidance on target setting including pupil attendance and absence:</p> <p>Guidance was issued to local authorities from the DfES on 4th August about target setting at Key Stages 2, 3, 4 and for minority ethnic groups, looked after children and school attendance.</p> <p>In reviewing their 2005 results, local authorities, primary and secondary schools are encouraged to take into account whether greater ambition is now possible and to reflect this when setting 2007 targets. Local authorities and schools are encouraged to look further ahead than one year and set a trajectory to 2008. However, the statutory requirement to set and report targets applies only to the targets for 2007.</p> <p>With regard to school attendance, the guidance reflects that the government continues to attach great importance to increasing levels of school attendance</p>

and to tackling truancy. In common with other targets, schools are expected to have set attendance and absence targets by 31st December 2005 and thereafter the Education (Local Authority Performance Targets) (England) Regulations 2005 place a statutory requirement on local authorities to set targets and submit information to the Secretary of State normally by 31st January which will mean for this year 31st January 2006.

The **National PSA** target for school attendance is to reduce the 2002/3 level of school absence (authorised and unauthorised combined) by 8% by 2007/8. In common with other local authorities the Royal Borough submitted attendance/absence targets for 2005/6 through to 2007/8 earlier this year. Whilst local authorities have provided indicative attendance targets up to 2007/8 the DfES anticipates some local authorities may wish to amend or revise targets in the light of what the attendance data for 2004/5 may show.

Analysis of performance in meeting targets thus far:

Consideration has been given to the provisional projected targets already set for 2005/6 and beyond to 2007/8 and the success of the schools in meeting the stretch targets has meant that the **projected targets for overall absence (authorised and unauthorised combined) up to 2007/8 have already been met.**

The DfES is placing particular emphasis on reducing overall absence and raising attendance and local authorities have been reminded of the correlation between the percentage of pupils in receipt of free school meals in schools and the level of pupil absence. To assist LEAs the DfES analysed the data nationally producing quintiles where it is possible to identify schools which are above the median, i.e. where the overall level of absence is above what would be expected based on the percentage of pupils in the school in receipt of free school meals.

Interventions to achieve proposed outcome:

To build on the success already achieved through the Behaviour Improvement Programme and previous LPSA period by

- targeting those primary schools where unauthorised absence is above 0.4% in 2004/5 and setting incremental targets to decrease it where all other schools at 0.4% and below maintain this level;
- targeting all secondary schools with unauthorised absence above 1.0% in 2004/5 and aiming to decrease it by 2008/9 and ensuring other secondary schools at 1.0% unauthorised absence or below maintain this level;
- targeting primary schools with total absence levels of above 6.2% in 2004/5 and seeking to decrease it by 2008/9 where all other schools with total absence at or below 6.2% maintain this level;
- targeting those secondary schools where the total absence is above 7.2% in 2004/5 and seek to decrease it by 2008/9 where all other secondary schools with 7.2% total absence or below maintain this level;
- to establish a School Attendance Adviser and Courts Officer post to strengthen co-ordination of legal work to enforce regular school attendance, i.e. prosecutions under the 1996 Education Act, issuing of

	<p>Fixed Penalty Notices for truancy, applications for Education Supervision Orders, Children Act 1989, including prosecutions for breaches and infringements, School Attendance Order applications, Child Employment prosecution. In addition, to strengthen co-ordination to promote school attendance and combat truancy through liaison with schools and key agencies including Youth Offending Team, Police and Health Services. This will include short term initiatives such as the continued practice of Truancy Watches in addition to initiatives to discourage term time holidays and to address pupil absence through ill health.</p> <ul style="list-style-type: none"> • To utilise additional funding to enhance capacity to commission parenting programmes where the main focus is to support parents who are the subject of Parenting Orders or Parenting Contracts where attendance at school is a concern. • To utilise additional funding to enhance capacity of priority schools to support early intervention at school level including first day call back. • To review and evaluate interventions to identify good practice with a view to mainstreaming these interventions at the end of the stretch target period. <p>To review and evaluate the impact of establishing a School Attendance Adviser and Courts Officer post and to seek to mainstream the post if appropriate.</p>
Outcome	To reduce childhood obesity
Proposed Interventions	<p>2. Universal weight screening programme for 5 –6 year olds in primary schools.</p> <p>Aim: To ensure 100% of 5-6 years old in primary schools are screened for overweight and obesity</p> <p>Description of intervention School nurses will screen all primary school entry children for obesity using recognised measurements of body mass index.</p> <p>Desired outputs(s)</p> <ul style="list-style-type: none"> • Borough wide screening guidelines • Borough wide database for data collection for anthropometric data • Standardised equipment to support practice will be in place at each school. • 100% of school nurses trained on appropriate measurements and interventions <p>Desired outcome(s)</p> <ul style="list-style-type: none"> • Improved/standardised obesity screening practice within Kensington and Chelsea • Decrease in obesity related disease amongst school aged children – from intervention 2b <p>Description of how project meets local needs: This builds on good practice which has been developed by school nurses within Kensington and Chelsea PCT who currently refer overweight and obese children to local prevention and support services such as Community Dietitians and Westway Exercise Referral Scheme.</p> <p>Partnerships: Healthy Schools Partnership, Kensington and Chelsea PCT</p>

School Nurses, Kensington and Chelsea PCT Child and Maternal Nutrition Group, Kensington and Chelsea PCT Dietetics Department, RBKC Education Services, RBKC schools, RBKC Leisure Services, General Practitioners

2.b. Weight management programmes for individual children identified through screening

The introduction of standardised screening for weight problems at school entry will support the monitoring of children's health locally and allow assessment of the effectiveness of interventions 1,4 and 5. However it is likely also to identify children who are not currently receiving treatment for weight problems. The PCT will prioritise the development of a treatment service for children identified through the screening.

3. Healthy Schools Programme

Aim

To support the achievement of the National Healthy Schools Target by 2009 through interventions to achieve the nutrition core theme.

Description of intervention

The project would increase the nutritional advice available to schools to implement the nutrition targets of the healthy schools programme

Desired output(s)

- Each school will have baseline data collected and School Nutrition Action Groups established
- All health professionals in schools will have access to training on general nutrition for school aged children

Desired outcome(s)

- Halting the year on year rise in numbers of overweight and obese primary school aged children
- Decrease in obesity related disease amongst school aged children
- Decrease in dental caries
- Improved concentration ability amongst pupils.

Partnerships

Healthy Schools Partnership, Kensington and Chelsea PCT School Nurses, Kensington and Chelsea PCT Community Health Development/User Involvement Team, Kensington and Chelsea PCT Child and Maternal Nutrition Group, Royal Borough of Kensington and Chelsea Contracts Team, RBKC Education Services, RBKC schools, London Schools Nutrition Group

Evidence base to support programme

A whole school approach is cited as the most effective way of delivering and sustaining health and educational improvement. The Health Development Agency obesity briefing indicates that there is evidence to support the use of multi-faceted school-based interventions to reduce obesity and overweight in schoolchildren

Evidence shows the importance of a sound education in promoting better health

	<p>and emotional well-being for all children and young people and, in particular, those who are socially and economically disadvantaged (Independent Inquiry into Inequalities in Health, 1998). Schools are key settings in which to improve both health and educational achievement.</p> <p>The Public Health White Paper Choosing Health (DH, 2004) set out the Government's intention for all schools to become healthy schools. This commitment was mirrored in the Five Year Strategy for Children and Learners (DfES, 2004), the Healthy Living Blueprint (DfES, 2004) and the National Service Framework for Children, Young People and Maternity Services (DH/DfES 2004).</p> <p>Every Child Matters, and the subsequent Children Act of 2004, sets out five national outcomes for children. Healthy schools can make a significant contribution towards achieving these outcomes</p> <p>4. Establishing best practice in food provision for Local Authority Family Centres</p> <p>Aim</p> <ol style="list-style-type: none"> 1. To improve the nutritional intake of all children attending the 5 Local Authority Family Centres within the Royal Borough of Kensington and Chelsea. 2. To ensure all food items offered at all Local Authority Family Centres meet the Caroline Walker Trust Guidelines for under 5's in childcare <p>Description of Intervention</p> <ol style="list-style-type: none"> 1. To assess the nutritional content of all food items offered at all Local Authority Family Centres against the Caroline Walker Trust Guidelines for under 5's in childcare. 2. To provide training for all cooks within the Local Authority Family Centres on how to plan menus to ensure all current and future menus meet the nutritional guidelines for under 5's in a cost effective manner. 3. To develop and deliver a train the trainer program for key workers at the Local Authority Family Centres on good nutrition for under 5's, food hygiene and improving oral health. 4. To support Deputies of Local Authority Family Centres in developing a Nutrition Policy to ensure adequate nutrition provision is maintained. 5. To review menus on a 6 monthly basis to ensure guidelines are continually met.
Outcome	To support breastfeeding and healthy weaning
Proposed Interventions	<p>Weaning Interventions</p> <p>Aim</p> <p>To establish evidence based best practice weaning practices within the Royal Borough of Kensington and Chelsea.</p> <p>Description of the intervention</p> <p>Provide nutritional advice and support to health professionals, early years providers and parents on good weaning practices</p> <p>Desired output(s)</p>

- All health visitors/nursery nurses working within Kensington and Chelsea PCT will be trained on weaning
- A coordinated evidence based weaning programme is established
- A weaning peer educators programme is established

Desired outcome(s)

- Decrease in Dental Caries amongst infants
- Decrease in Faltering Growth amongst infants
- Decrease in allergies amongst infants
- Decrease in iron deficiency anaemia in infants

Description of how project meets local needs:

A mapping exercise undertaken by the Kensington and Chelsea PCT Child and Maternal Nutrition Group (August 2004) highlighted that there was an urgent need for a multifaceted approach to ensuring children are weaned appropriately. Research on health professionals' knowledge of best drinking practices for infants (included use of cup, stopping the bottle and types of drinks) undertaken by the Cool Kids Use Cups Working Party (Oct 2002) highlighted inconsistent messages and knowledge within this area. There is currently inconsistency in service provision for weaning within the Borough and Sure Start North West Kensington has identified a need for support for families around best weaning practices (Sept 2004).

Partnerships

Health Visitors, Nursery Nurses, Sure Start, Registered child minders, EYDCP

Breast Feeding Programme

Aim.

To replicate Sure Start good practice which has demonstrated significant impact on local breastfeeding rates

Description of intervention:

The programme aims to provide health professionals and staff in Early Years Centres with training on the La Leche Programme Administrators Training. Training will be made available to relevant PCT staff, maternity unit staff at local hospital trusts and Early Years providers via RBKC.

10 peer educators will be trained to deliver consistent evidence base breast-feeding messages/techniques to new mothers

Training programme to cover:

- Breastfeeding
- Appropriate bottle feeding
- Weaning
- Use of cups including oral health messages
- Awareness of breastfeeding guidelines

Outcomes.

Increased breast-feeding initiation and maintenance.

Rational.

Evidence based intervention with local experience that it can make a difference

Partnerships

	Breastfeeding Partnership Group, Early Years Providers (EYDCP) Local Sure Start Partnership Health Visitors, Nursery Nurses, School Nurses, Dietetics, Primary Care Practitioners and the Acute Trusts: C&W, St Mary's, Queen Charlottes,
Outcome	To further Hear by Right
Proposed Interventions	<p>We have a very strong commitment to the National Youth Agency/Local Government Association Hear by Right standards. We have been assessed by NYA/LGA as operating at the advanced level of the Hear by Right standard. Achievement of the advanced level is an LPSA target for the Royal Borough. Through the LAA, we wish to maintain performance at the advanced level as our baseline measure and extend the principles of Hear by Right from the 13-19 age group to encompass the 5-13 age group. We view the Hear by Right process as making an important contribution toward helping young people to understand the means by which they can influence the world around them. It is important part of our citizenship programme and plays a role in promoting local democracy.</p> <p>In addition to maintaining current performance, we now wish to extend the principles of Hear by Right to a younger age group. The following sets out the means by which we intend to achieve this aim.</p> <ol style="list-style-type: none"> 1. The Children's Fund in Kensington and Chelsea will be managed by Council Officers from April 2006 and will be used to extend the principles of Hear by Right to a younger age group. The Children's Fund supports organisations delivering targeted support for 5 to 13 year olds and already places great importance on the participation of children in decision making and service delivery. Currently Children's Fund Service Level Agreements include targets and milestones relating to the participation of children and for 2006 onwards, this will include the Hear by Right standards. The Children's Fund will identify which standards relate to the programme centrally and which ones to the individual projects and support the providers in working towards them. To this end, the Fund will audit each service against the standards. <p>The aim is to involve 600 children aged 5 to 13 each year in participatory work that will influence the services and policies that affect them. This Borough-wide approach will enable children to become constructively involved in their communities. In addition, it is proposed that a new Children's Forum is set up in the Borough, managed by the Children's Fund and drawing on already existing children's consultation forums in Children's Fund projects, the Play Service and School Councils. Working with children is staff intensive, as they will need to be supervised and transported to and from school or home to attend the forum. It is proposed that the Forum meetings termly to begin with, to ensure it is initially manageable and can be reviewed at a later date. Funding for the forum will result from a pooling of Children's Fund and Council monies, to be able to employ a participation officer, as well as provide for the running costs such as transport, training, refreshments etc.</p> <ol style="list-style-type: none"> 2. The Play Service has established children's committee for each centre, which meet twice termly to discuss service delivery issues and planning of activities. With the support of a new Children's Participation Officer, all

	<p>committees would continue and enhance this work and the children involved would receive training to help them to fully participate. They would also feed into the Play management meetings to input into more strategic level decision making for the play service.</p> <p>3. KC central – the Council’s young people’s website receives 26,000 hits on average per month. we want to increase this to 30,000 hits per month with a stretch to 35,000 by 2008. As well as develop the content to improve access to advice and guidance, health information, advice on safety etc. By extending Hear by Right to a younger age group, we will in effect by extending the potential ‘audience’.</p> <p>4. The potential for KC Central to be used to consult with young people is under-exploited. This proposal envisages an extension of the functionality of KC Central so that it can be used increasingly as a vehicle for partner agencies, particularly those with a need to reach a young audience, to consult upon and promote services.</p> <p>5. The proposal to develop a process for comments/compliments/complaints in relation to children’s services is intended to allow children and young people to have a direct line into the Children’s Strategic Partnership. It will be modelled on Chartermark processes.</p>
Outcome	To embed Notting Hill Carnival arts into the mainstream of London’s cultural life by strengthening the organisation of the Carnival
Proposed Interventions	<p>Interventions by the Council to attain the partnership’s goals</p> <p>The Council will:</p> <ul style="list-style-type: none"> • Offer LNHC a secure income of £100,000 per year for the three years 2006-09, to be paid in the form of a direct grant • Establish a Carnival Development Fund totalling £200,000, providing a resource from which LNHC can bid for full or leverage funding for specific projects or consultancy • Provide advice and assistance to LNHC in improving governance and financial systems as recommended in the Council’s systems audit of July 2005 • Provide packages of marketable municipal infrastructure (lampposts, parks, sides of buildings etc) for LNHC to sell on to sponsors at Notting Hill Carnival • Directly provide, or broker, the provision of spaces for the display of Carnival arts within the mainstream cultural institutions of the Royal Borough • Directly provide, or broker, advice and assistance to LNHC in establishing learning and development programmes for talented people within the Carnival communities • Act as a persuader to restore the confidence of other key stakeholders in LNHC as the primary organising body for Carnival - notably the Arts Council England (London) and the GLA/LDA – and to secure third-party contributions to the Carnival Development Fund • Mobilise its private sector partners to provide LNHC with advice on fund-raising and business development <p>Interventions by LNHC to attain the partnership’s goals:</p> <p>LNHC will:</p>

	<ul style="list-style-type: none"> Recruit and retain a core group of permanent staff to support the Board, including as a minimum a Chief Executive Officer, a Finance Manager, and an Event/Safety Manager Deliver and sustain the reforms of governance and financial systems set out in the Council's audit report of July 2005, including the agreement of a Service Level Agreement with the Council Prepare a 3 year Business Plan for the company setting out a credible look ahead to Carnival's part in Olympic year and developing a strategy to obtain significant private sector sponsorship of the Carnival arts Develop and deliver programmes for Carnival arts seasons in 2006, 2007, and 2008, including the increasing use of new venues outside North Kensington Prepare business cases and implementation plans to support bids to the Carnival Development Fund for work in the following areas: <ul style="list-style-type: none"> a) A skills audit within the Carnival communities to identify talent and potential b) Training programmes in arts and events management, design, health and safety, fund raising, and business development – aimed at creating a wider body of trained people within the Carnival communities for LNHC to draw upon c) Promotion of the history and arts of Carnival, especially in venues that have not traditionally been associated with Carnival d) Educational outreach programmes aimed at schools and community organisations e) Improved and accessible communications media and publications, including website development
Outcome	To further improve street cleanliness, particularly in the North of the Borough
Proposed Interventions	<p>Direct Council action</p> <ul style="list-style-type: none"> Creation of a specialist, experienced team of three officers based in the north (Markets Office or Walmer Road) with a brief to concentrate on face to face work on dumping reduction (persuasion and enforcement) and improvements on private land (partnerships, one-off cleansing, enforcement). Full use of new Litter Control Notice powers where persuasion and partnership work fails. Highly visible "street surgeries" in dumping hotspots - led by the specialist team but drawing in existing enforcement staff. Repeated, highly visible operations (normally jointly with the Police) to combat breaches of commercial businesses' "duty of care" obligations in relation to dumped waste – the aim is for all businesses in the north to become legitimate and responsible so far as their waste collection is concerned (compliance is poor at present). Speeded up roll out of the "Love the Streets You Live In"/"Love the Streets You Trade in" messages, so the brand becomes more recognisable and meaningful in motivating greater civic pride in the northern wards. With some private land, especially where ownership is unclear or contested, there can be a need for a quick fix clean up simply to avoid the land getting in ever-worsening state. A supplementary variation

	<p>order budget is needed to fund improvements in the Council's capacity to intervene on private land where responsibility for degradation is unclear.</p> <ul style="list-style-type: none"> ▪ LPSA 7 provided funding for additional graffiti and flyposting removal work - £70,000 a year. This drops out in 2006/07, and unless replacement funding is found there will be a noticeable increase in the visibility of graffiti and flyposting; the time between referral and clean up can be expected to double to around 2-3 weeks. It is proposed to sustain funding at this level to continue to provide for a Borough-wide removal service, but with targets set for the northern wards which are the worst affected. <p>Partnership work</p> <ul style="list-style-type: none"> ▪ Experience has shown that having a small leverage fund is very valuable in persuading communities and private organisations to "do their bit" and contribute funding or time to cleaning up or making physical improvements to private land. The fund should be available to the specialist team to pump-prime new initiatives. ▪ Waste dumping is often a by-product of poor waste storage facilities, especially in houses in multiple occupation. The specialist team should have a fund available to pump-prime investment by private landlords and RSLs in improved waste storage (rat proofing; doors; accessibility etc). ▪ An audit of degraded private land in the northern wards will be conducted, and a minimum of 15 sites in BVPI 199(a) category D or C will be identified for intensive remedial action over the period of the LAA, with a view to raising each site up at least one grade over the life of the Agreement. The key technique will be to form partnerships with the landowner (if known), and to develop imaginative solutions to prevent the continual degradation of the land while it remains unused. Whether the landowner is known or not, this could well involve "Meanwhile" solutions based on the Meanwhile Gardens template in order to create temporary community ownership and use of neglected spaces. ▪ Existing partnerships – eg Cleaner Greener, or the Portobello Management Committee, or Westway Development Trust – will be mobilised in support of the objectives of the bid.
Outcome	To increase the participation of young people in sport
Proposed Interventions	<ol style="list-style-type: none"> 1. Partnership work between the Authority, the Westway Development Trust and other local sports clubs operates at an effective level. This proposal envisages the development of a Sports Trust or virtual sports institute that would take responsibility for promoting participation, fund raising, and coordination of sports programmes, improving facilities etc. Membership of the Trust would include the Council, the Westway Development Trust, clubs and associations, private sector providers including our contractors in the sports centres. The first year would allow for research and consultation as to what the programme would need to be effective and successful in achieving these outcomes. 2. Extend sports excellence programme through promotion and advertising, this programme will also link to the Step into Sport programme in identifying volunteers for sports locally. The programme will also support talented sports individuals at either county or national standard. Possible sponsorship programmes will link to 2012 Olympics.

	<p>3. Supporting youth sports workers to work on newly re-furbished facilities will encourage participation from local young people living on nearby estates. Youth Sports Workers would develop ongoing youth programmes linked to local estates.</p> <p>4. Links with National Governing Bodies of Sport will need to improve in order to establish youth sports clubs in netball and basketball as well as support for extended sports governing qualifications for local people.</p> <p>5. Increased support for schools to provide 2 hours of physical activity within and beyond the school curriculum. This will include further opportunities for inter schools sports competitions on a regular basis.</p> <p>6. This target would inter-relate with NEET target and accredited outcomes target in that it will promote the number of young people attaining sports qualifications and will target a proportion of NEET young people.</p>
Outcome	To improve the safety and attractiveness of social housing estates in the North of the Borough
Proposed Interventions	<p>Our goal is to ensure that those neighbourhoods in the borough with high levels of affordable housing become cleaner, greener and safer places for residents to live. We aim to reduce, so far as is possible, the disparity between the poor quality of the environment in these neighbourhoods with that enjoyed elsewhere in the borough. This is to be achieved by delivering a programme comprising environmental improvements; better management practices; greater resident involvement in setting standards and more joint working between landlords and other agencies including the police and voluntary sector groups. It is argued that liveability is not just an issue for social landlords and their tenants but is a concern for the well-being of the borough as a whole.</p> <p>Firstly, it is proposed to appoint a Neighbourhood Management Coordinator to work with social landlords and other key stakeholders to improve the quality of life on estates. The model of working will be based upon the successful Dalgarno Neighbourhood Management Alliance.</p> <p>A forum will be established at which social landlords can share good practice, collaborate on common issues, and engage with the Council and others in improving the amenity of social housing. As well as shaping the services that landlords provide the forum will also help others to deliver their services more effectively in areas such as community safety and environmental management.</p> <p>As with the Dalgarno Neighbourhood Management programme a baseline position statement will be prepared which will contain a description of each key issue followed by a statement of what we aim to do and our targets for measuring our success – this will be known as the Action Plan. Throughout the programme the Neighbourhood Management Coordinator will meet regularly with partners to review progress on the Action Plan and consider any changes required to the priorities.</p> <p>The Housing Regeneration Programme and landlord's own capital resources will be combined with LAA resources to fund environmental and community safety improvements. These works will complement the Decent Homes programme and be closely targeted to meet environmental and community safety aims.</p>

	<p>A programme of events designed to stimulate and maintain interest in the programme will be held. These events will include activities such as walkabouts where residents, landlords and PCSOs walk the area together to identify community safety issues; seminars at which residents and landlords meet to debate issues such as cleaning and caretaking; exploring the opportunities for joint procurement of environmental services; high profile campaigns on estates dealing with particular issues such as fly-tipping, recycling, abandoned cars and graffiti.</p>
Outcome	To improve food and nutrition in deprived communities
Proposed Interventions	<p>HEALTH TRAINERS</p> <p>The purpose of the project is to improve food and nutrition in deprived communities through targeted implementation of DoH plans for Health Trainers 'support from next door' as outlined in the white paper Choosing Health. Health trainers are recruited from local communities and provided with training and support to allow them to deliver tailored health messages to support members of those communities in making healthy choices. The appointed trainers will have a remit for food and nutrition and will increase the consumption of fresh fruit and vegetables in areas of deprivation.</p> <p>1 Training in Nutrition Skills Level 1-3 Open College Network –London Region</p> <p>Level 1 delivered September to December</p> <p>Level 3 January to March</p> <p>Course repeated for each year of the project e.g. 3 times between 2006-2009</p> <p>This training has been developed by the PCT and accredited by the London Open College Network thus providing trainees with an accredited qualification, as well as skills and knowledge in nutrition and community development. PCT staff including qualified dieticians will deliver the training. Each course has 15 places and we would expect 10 participants (minimum) to complete successfully (30 people over 3 year period).</p> <p>2 Recruitment and retention of Community Food Workers</p> <p>Appoint 3 (15 hours per week) community food workers from March 2006 and ongoing</p> <p>New food workers will be recruited as and when necessary from the 'pool' of 'graduates' from the OCN Nutrition Skills training programme (intervention 1)</p> <p>The brief of the food workers is to carry out outreach in disadvantaged communities and recruit 'hard to reach' participants to the community food programmes; to adapt the community food programme to meet the needs of the audience; to carry out preparation for and to deliver a 6 session community food programme within disadvantaged communities and to collect pre and post programme monitoring information. The health trainers / food workers could be employed by the PCT / RBKC / local voluntary sector organisations</p>

3 Community Food Programmes

Once appointed the Community Food Workers (Health Trainers) will make contact with community members in deprived areas and recruit them to local Community Food Programmes. The programme will be adapted to meet the needs of the participants but will cover elements of budgeting, general balance of good health, a shopping trip and reading and understanding food labelling and the development of cooking skills.

Based upon past experience, each programme will attract between 4 and 6 participants

Each programme will consist of 6 sessions (a session is 3 hours long = 18 hours of contact learning time)

Target

Performance target without the reward element of LAA

- 80 people per would participate in a 6 week community food programme or 240 people over a three year project

Performance target with the reward element

- 320 people would participant in a 6 week community food programme or 960 people over the 3 year project