

APPENDIX B: SUMMARY OF GOOD PRACTICE AND BENEFITS RELATING TO THE LOCAL AREA AGREEMENT

Outcome 1c: To reduce the harm caused by illegal drugs

- A number of drug treatment agencies started reporting to the National Drug Treatment Monitoring Service (NDTMS) in 2006/7. These agencies had not previously reported, consequently the accuracy of the data relating to these targets has improved. Agencies not previously recording their drug treatment information onto NDTMS include: General Practitioner Shared Care Services; the Youth Offending Team; the Drug Intervention Programme; and, the Joint Homelessness Team.

Outcome 1d: To build respect in communities and reduce anti-social behaviour

- Multi-agency partnership work is at the core of the borough's approach to tackling anti-social behaviour. An effective example of this work took place in St. Charles ward where there were a number of concerns from residents and businesses about anti-social behaviour by groups of youths, which was exacerbated by a poor built up environment. A partnership approach was adopted that included: targeted youth provision; removal of advertising posters from bus stops and telephone boxes to increase visibility and act against vandalism; engaging residents in maintaining overhanging garden foliage to increase visibility; removal of rubbish and broken street furniture; and, increased uniformed visibility through Safer Neighbourhood Teams. Activity involved partners from: local residents and businesses, Police, Transport for London, BT, and Local Authority departments.

Outcome 2a: To empower local people to have a greater voice and influence over local decision making and the delivery of services

- Supported by Council LAA funding, the Chamber of Commerce successfully delivered two seminars in 2006/7 to owners of local businesses in North Kensington. The seminars were targeted at BME businesses and linked in with the aims of the Crime Business Partnership, set up with the local Police to raise awareness about community policing issues in that area. Both seminars were over subscribed, feedback was very positive and the Chamber increased its membership.
- Again supported by Council funding, the Kensington and Chelsea Social Council has recruited a part time post holder to help build the capacity of voluntary organisations to get involved in decision making mechanism across the Council, Police and PCT.
- Co-ordinated by the Council's Community Engagement Officer, a range of innovative empowerment events have been delivered or are planned. Events delivered include:
 - an event organised with a local voluntary organisation to provide information on local civic life and institutions to new residents from BME communities;

- an event on local democracy targeted at young people from local schools, involving a visit to the Council chamber and a "junior councillor for the day" session. Various other light-hearted ways of engaging school children on this subject are being planned for this summer.
- A "community engagement network" has been established, comprising officers from across the Council and key partners who have an interest in or whose work involves community engagement.

Outcome 2b: To reduce waste to landfill and increase recycling

- The green waste collection scheme has been extended so that it now runs all year round. It previously started in Easter and finished in the autumn.

Outcome 4: To increase fire safety and reduce arson

- Under the funding provided by DCLG for increased smoke alarm ownership to Fire Authorities, we have secured a partnership with 'Staying Put', a voluntary organisation in North Kensington to undertake home fire safety checks whilst carrying out small repairs for older people.
- The Local Intervention Fire Education (LIFE) project has been a success. 15 places were bought from the Brent Borough Team over the last year and 13 young people from Kensington and Chelsea successfully completed and benefited from the week long intensive course.
- With funding from the Council, further uniforms have been purchased for young people in the borough to complete the Duke of Edinburgh course which will be held at Chelsea Fire Station.

Outcome 5: To further reduce the number of children and young people that are not in education, employment or training, with a particular focus on those people leaving care, those discharged from Youth Offending Institutes and teenage mothers

- One of the driving forces behind this project has been the successful introduction of the e-YS database. This has enabled all accreditation that takes place through YSDS interventions to be monitored. It is the result of a partnership between YSDS and the Policy and Performance department of Family and Children's Services. The target figures include input from Connexions sports development, voluntary organisations and the Maintained Youth Service.

Outcome 8: To halt the year-on-year rise in obesity among children under 11

- A post MEND (Mind, Exercise, Nutrition, Do it!) activity programme has been established to support families completing the programme to continue with physical activity, which came about as a result of feedback from the families. It is a joint partnership between the PCT, School Sports Coordinators and Westway Sports Development Trust. Another benefit of the programme is

that it will provide an opportunity for follow up anthropometric measurements at six months and 12 months.

Outcome 9: To support breastfeeding and healthy weaning

- Weaning and breastfeeding guidelines have been developed through a partnership of the Council, Sure Start, Kensington and Chelsea PCT and local acute trusts, ensuring consistency across sectors.

Outcome 11: To further increase street-cleanliness, particularly in all wards north of Notting Hill Gate

- 'Full of Life' – a local voluntary organisation promoting the interests of children with disabilities – has agreed to take on the care and management of the Elkstone Road orphan site. The Council's contractor, Quadron, have completed an improved design for the land to help Full of Life succeed. Officers are seeking other voluntary sector partners to take on other orphan sites once they have been improved.

Outcome 12 (and Outcome 3b): To increase the participation of young people in sport

- Improved links between schools and local clubs. Initiatives have been undertaken with Academy Netball Club, Progress Table Tennis Club, Courdao de Ouro Capoeira and New Hope Football Club.

Outcome 13: To improve the safety and attractiveness of social housing estates in all wards north of Notting Hill Gate

- A steering group of social landlords' representatives and Council officers is in place to oversee outcome 13 and to promote joint working on cross-cutting themes of neighbourhood management, in particular, community safety and waste management. One result of this is that a forum will be held on 12 July for frontline housing officers and Council staff. The purpose of the forum is to promote better joint working between the Council and social landlords at operational level and to improve action on ASB, reduce problems with waste management, and promote visual improvements to areas of social housing.