This report introduces a **Strategy Statement**, attached at **Appendix 2**, which summarises the Neighbourhood Renewal Strategy prepared by the Neighbourhood Renewal Steering Group on behalf of the Partnership.

The steering group is asked to approve it and agree that **Renewing Our Neighbourhoods**, the Neighbourhood Renewal Strategy for Kensington and Chelsea, is sent to the Government Office for London, comprising the **Strategy Statement** and the three key supporting documents.

### FOR DECISION

1 **BACKGROUND**

1.1 Neighbourhood Renewal is a Government initiative, launched in 2001. Its main features are described in **Appendix 1**.

A Neighbourhood Renewal Strategy (NRS), approved by the Kensington and Chelsea Partnership, has to be submitted to the Government Office for London (GOL) by the 30th September 2002.

1.2 There is no prescribed format for local Neighbourhood Renewal Strategies. The NRS for Kensington and Chelsea has been structured as follows:

- an overarching **Strategy Statement** (attached at **Appendix 2**)
- a set of three supporting documents:
  1. **Summary of Progress**
  2. **Area Profiles**
  3. **Action Plan**

2 **THE STRATEGY STATEMENT**

2.1 Different audiences will be interested in different aspects of the Partnership’s work on neighbourhood renewal and want different levels of detail.
2.2 For this reason, the strategy statement has been kept brief – three pages and a diagram. It refers to a family of supporting documents, explains how they relate to one another lets people know where they can be consulted or obtained, either electronically or in print.

3 THE KEY SUPPORTING DOCUMENTS

3.1 The first of the three key supporting documents, *Summary of Progress*, was circulated at the July meeting.

3.2 A second publication, *Area Profiles*, was enclosed with the agenda for the September meeting. It pulls together the results of the extensive consultation conducted between October 2001 and February 2002 and provides a snapshot of information available in March 2002. There has been considerable demand for this document from local organisations and regional agencies since the draft was approved by the steering group earlier this year.

3.3 The third supporting document is the *Action Plan*, and is a separate item on the agenda.

4 RECOMMENDATIONS

4.1 The steering group is invited to:

(i) approve the *Strategy Statement* (Appendix 2);

(ii) agree to the submission to the Government Office for London of *Renewing Our Neighbourhoods*, the Partnership’s Neighbourhood Renewal Strategy, comprising the *Strategy Statement* and the set of three supporting documents.

FOR DECISION

The Neighbourhood Renewal Steering Group
NRSG Membership – Summer 2002

<table>
<thead>
<tr>
<th>The Voluntary and Community Sectors</th>
<th>Places</th>
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<tbody>
<tr>
<td>The Kensington and Chelsea Social Council - the local Council for Voluntary Service</td>
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<tr>
<td>The Voluntary Organisations Forum. Representatives, from the KCP Steering Group, for: Children and Young People, Arts and Culture, Ethnic Minorities</td>
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<tr>
<th>North Kensington Regeneration Partnerships</th>
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<td>Golborne United / Fighting Unemployment in North Kensington</td>
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<tr>
<td>SRB Partnerships</td>
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<td>Dalgarno SRB Partnership</td>
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<td>Sure Start North West Kensington</td>
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<td>Sure Start Golborne</td>
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<td>RBKC Services – Community Safety, Economic Development, Education and Libraries, Housing, Planning and Conservation, Regeneration, Kensington and Chelsea Primary Care Trust</td>
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<tr>
<td>London Central Employment Service</td>
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<th>Places</th>
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<td>RBKC – NRS, NRF</td>
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</table>

Total 19

Contact Officer:
Colin Richardson, Head of Policy, RBKC
020 7361 3336, Colin.Richardson@rbkc.gov.uk
Appendix 1

NEIGHBOURHOOD RENEWAL

What is Neighbourhood Renewal?

The Government’s National Strategy Action Plan for Neighbourhood Renewal was published in January 2001. Its vision is that within 10 to 20 years, no-one should be seriously disadvantaged by where they live.

The two long-term goals of the National Strategy Action Plan are:

- In all the poorest neighbourhoods, to have common goals of lower worklessness and crime, and better health, skills, housing and environment;
- To narrow the gap on these measures between the most deprived neighbourhoods and the rest of the country.

What is different about Neighbourhood Renewal?

There are several differences between Neighbourhood Renewal and previous regeneration programmes. Neighbourhood Renewal:

- Focuses on mainstream services rather than short-term projects
- Responds to the priorities of consumers of services rather than those of providers of services
- Spans public services across and beyond local government, including the Health Service, Police and Employment Service
- Requires performance measures and targets at neighbourhood level.

Government departments and, by inference, local authorities and agencies, will be judged on results in localities where performance is lowest rather than on average performance across a wider area, such as a borough;

What is a Neighbourhood Renewal Strategy?

The purpose of a local Neighbourhood Renewal Strategy is to:

- Set out an agreed vision and plan for positive change in as many neighbourhoods as are in need of renewal;
- Have the agreement and commitment of all the key people and institutions who have a stake in the neighbourhood, or have an impact upon it;
- Set out a local strategic level framework for action that responds to neighbourhood needs and puts them in the context of the area as a whole;
- Include plans for action to equip those involved in neighbourhood renewal with the skills and knowledge they need.

The Government suggests that preparation of the Strategy should involve five steps:
1. Identify priority neighbourhoods;
2. Understand their problems and impact on residents;
3. Map the resources going into these neighbourhoods;
4. Agree on what more needs to be done;
5. Implement, monitor and self-evaluate agreed actions.
What additional resources locally are available for Neighbourhood Renewal?

<table>
<thead>
<tr>
<th>Funding</th>
<th>Application</th>
<th>Allocation within K&amp;C</th>
<th>Date</th>
<th>Local Distributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighbourhood Renewal Fund</td>
<td>To improve quality and raise performance standards of mainstream services in deprived areas</td>
<td>£2.43 million</td>
<td>April 2001 - March 2004</td>
<td>Kensington and Chelsea Partnership, through the Neighbourhood Renewal steering group</td>
</tr>
<tr>
<td>Community Empowerment Fund</td>
<td>To help communities, voluntary and community organisations participate in Local Strategic Partnerships</td>
<td>£108,663</td>
<td>April 2002- March 2003 2003/04 allocation to be confirmed</td>
<td>K&amp;C Voluntary Organisations Forum</td>
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<tr>
<td>Community Chest</td>
<td>To provide small grants of up to £5,000 to community groups in deprived areas to run their own projects, so that more people will become involved in the regeneration of their neighbourhoods</td>
<td>£153,126</td>
<td>Jan 2001- March 2003 2003/04 allocation to be confirmed</td>
<td>Ethnic Minority Foundation (EMF)</td>
</tr>
<tr>
<td>Community Learning Chest</td>
<td>To provide small grants of up to £5,000 to help individuals, community groups and partnerships to play an active role in Neighbourhood Renewal by accessing learning opportunities</td>
<td>£26,064</td>
<td>April 2002- March 2003 2003/04 allocation to be confirmed</td>
<td>Ethnic Minority Foundation (EMF)</td>
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<tr>
<td>Community Development Venture Fund</td>
<td>To stimulate the provision (and benefits) of venture capital to viable SME’s, which are capable of substantial growth, and that are located in the 25% most deprived wards in England</td>
<td>No separate allocation</td>
<td>From May 2002</td>
<td>No local distributor - Small Business Service - Bridges Community Ventures Ltd</td>
</tr>
<tr>
<td>Community Investment Tax Credit (CITC)</td>
<td>To stimulate enterprise growth in deprived neighbourhoods by providing a tax credit to external investors Qualified CDFIs would then be able to lend at favourable rates to social enterprises and individual businesses in deprived neighbourhoods.</td>
<td>No separate allocation</td>
<td>CITC under consultation In February 2002 The Phoenix Fund began stimulating development of CDFIs</td>
<td>The Small Business Service - no local distributor Various London based CDFIs e.g. London Rebuilding Society</td>
</tr>
<tr>
<td>Phoenix Fund</td>
<td>A fund that encourages improved business support for entrepreneurs from disadvantaged groups or neighbourhoods, including social enterprises</td>
<td>No separate allocation</td>
<td>Launched 2001</td>
<td>The Small Business Service - no local distributor Some local organisations have received funding</td>
</tr>
</tbody>
</table>
The Kensington and Chelsea Partnership

RENEWING OUR NEIGHBOURHOODS

Strategy Statement

DRAFT 16.09.02
RENEWING OUR NEIGHBOURHOODS
A Neighbourhood Renewal Strategy for Kensington and Chelsea

STRATEGY STATEMENT

This strategy has been prepared by the steering group of the Kensington and Chelsea Partnership (KCP). Launched in March 2002, and accredited by the Government, the KCP brings together large and small organisations providing services within the borough, and existing partnerships.

The Strategy Statement is supported by three publications:

1. **Summary of Progress** – sets out the approach of the steering group, including the identification of the priority areas, north of Westway
2. **Area Profiles** - describe and map the resources, needs, issues, opinions, plans and priorities of the different parts of the Borough
3. **Action Plan** – has three parts:
   - Part 1: **Skills and Knowledge**
   - Part 2: **Golborne & St Charles: Neighbourhood Action Plan**
   - Part 3: **The Neighbourhood Renewal Fund**

The steering group’s approach to Neighbourhood Renewal is described in the Summary of Progress. The essentials of the Strategy are set out in the Statement.

1. **Vision and Framework**

The Government’s national vision is that “within 10 to 20 years, no-one should be seriously disadvantaged by where they live”.

The Kensington and Chelsea Partnership has adopted a set of objectives which, if jointly pursued by all services, will make a significant contribution locally to bringing the national vision closer.

A Borough where:

1. Best practice is adopted as standard practice by all authorities, departments, agencies and organisations operating within its boundaries.
2. Services are tailored to the specific needs of potential users in different neighbourhoods and are accessible by all.
3. Local people of all ages are involved in developing neighbourhood initiatives.
4. Residents, workers and visitors, throughout the area, feel safe and secure.
5. Major new developments bring tangible benefits to the neighbourhoods in which they are located.
6. Knowledge and skills are shared between different service providers, partners in regeneration and residents’ organisations.
**Renewing Our Neighbourhoods** has been prepared alongside **The Future of Our Community**, Kensington and Chelsea’s Community Strategy, and is organised around the same themes.

The two strategies, together, will help attract investment into Kensington and Chelsea, in line with local priorities and national goals.

### Shared themes

1. Environment and transport
2. Health and well-being
3. Homes and housing
4. Learning and leisure
5. Safe communities
6. Work and business

The **Area Profiles** relate these themes to local circumstances within different parts of the Borough, namely:
- North Kensington and Notting Hill
- Kensington and Earls Court
- South Kensington and Chelsea

### 2. Skills and Knowledge

The Partnership recognises the importance of sharing skills and advancing knowledge amongst all those involved in Neighbourhood Renewal and the delivery of public services, including the encouragement of community cohesion.

### Priorities

1. Shared vision
2. Co-ordinated planning
3. Local participation
4. Partnership working
5. Organisational effectiveness
6. Monitoring and evaluation

Details of activities under each priority are contained in **Part 1 of the Action Plan**.

Not all local problems have local solutions but many do. Through consultation and analysis during the last year, the steering group has identified local issues affecting the quality of life of those who live, or work, in the areas in the Borough north of the Westway.

The key issues

1. Relatively low satisfaction with streetscape and street cleaning, particularly streets with markets and Ladbroke Grove;
2. Inadequate public transport links;
3. Poor condition of parks and public spaces, compared to other parts of the Borough;
4. Variations in the quality and accessibility of local health and care services;
5. Need to improve the quality of management, maintenance and repairs across social housing;
6. Some residents never use the leisure, recreation, library and arts services available in the area;
7. Some youth facilities are adopted by groups which then exclude or discourage others;
8. Residents want to feel safe on the streets and at home;
9. Relatively few residents are employed by local public services;
10. There is no job centre in North Kensington;
11. There is a lack of affordable business and office space.

Part 2 of the Action Plan contains actions to be done or set in train by 2005.

Partner organisations, working with local people, will identify additional actions to help tackle these issues

4. The Neighbourhood Renewal Fund

The Neighbourhood Renewal Fund is being used to support both activities to advance skills and knowledge, and actions identified in the Golborne and St Charles: Neighbourhood Action Plan.

Details on the use of the Fund and its intended impact are set out in Part 3 of the Action Plan.

The attached diagram shows how you can find out more about any aspect of the strategy which is of interest to you. [To follow]