

KENSINGTON AND CHELSEA PARTNERSHIP

16th MAY 2007

CHOOSING GOOD HEALTH – TOGETHER

This paper presents the partnership with a draft of the five year public health and well being strategy for Kensington and Chelsea entitled Choosing Good Health - Together. This is a joint strategy produced and led by the Council and Primary Care Trust but with close support and involvement from the voluntary sector.

Comments are sought prior to the adoption of the strategy under key decision by the Cabinet Member for Housing Services, Adult Social Care, Public Health and Environmental Health and approval by the Primary Care Trust Board.

FOR COMMENT

1. BACKGROUND

- 1.1 There is a growing interest in the public health and well being agenda as the long term likely costs to local authorities and the national health service of ill health become clearer and the significance of the wider determinants of health is better understood.
- 1.2 The development of the strategy has been guided by the Joint Position Statement (Towards a new Public Health Strategy for Kensington and Chelsea) made by the Cabinet Member for Housing Services, Adult Social Care, Public Health and Environmental Health and the Chair of the Primary Care Trust Board last December.
- 1.3 The attached draft of the Choosing Good Health - Together strategy (*Appendix 1.*) is based upon the Community Strategy themes and encompasses relevant Local Area Agreement targets. It also responds to the original work on health inequalities by the Overview and Scrutiny Committee sub-group and has taken account of the work of the new sub-group currently updating that.

2. DEVELOPING THE STRATEGY

- 2.1 On the 12th February 2007 Kensington and Chelsea Council and Kensington and Chelsea Primary Care Trust launched the strategy

development with a public health and well-being conference attended by around 80 stakeholders from the Council, Primary Care Trust, Police, Fire Brigade and voluntary sector. The conference was well received and details were given to the last Overview and Scrutiny Committee.

- 2.2 The work and ideas from the conference were taken forward to workshops on the 1st and 15th March 2006 where the focus was on forging the annually renewable action plans. Detailed action plans are currently being finalised that will outline the work of the Council, PCT and its partners for delivery of the strategy.
- 2.3 The strategy itself presents a high level picture and the action plans are too detailed to publish with the strategy. Instead there will be a concise Choosing Good Health - Together Delivery Plan which will be appended to the strategy to illustrate for a wider audience what work the partners will be focussing on to secure improvements in health and well being. A draft of this is attached as appendix 2.

3.0 NEXT STAGES

- 3.1 The draft strategy and delivery plan will go for comment to the Overview and Scrutiny Committee on Health on 16th May
- 3.2 Approval of the final version will be sought from the PCT Board and from Councillor Fiona Buxton by way of a key decision. Publication and distribution is planned for June.

4.0 CONCLUSION

- 4.1 Much work has been done to create this draft of Choosing Good Health - Together Strategy and Delivery Plan and the committee is asked for comments prior to finalisation.
- 4.2 The mid term review of the Community Strategy will provide an opportunity to incorporate new relevant areas of the Choosing Good Health – Together Strategy and see them reflected in targets in the new Community Strategy monitoring plan and Local Area Agreement.

FOR COMMENT

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