

Kensington and Chelsea Partnership

12th March 2008

Updating 'A Picture of Our Community - Facts and Figures about the Royal Borough of Kensington and Chelsea 2005'

This paper invites the KCP to note the progress made by the Community Strategy sub group on updating 'A Picture of Our Community'. The partnership is asked to discuss the approach and put forward any comments.

For discussion

1. Introduction

- 1.1 'A Picture of Our Community' was published alongside the second Community Strategy in November 2005. It presented a range of key data, statistical information and indicators to provide a comprehensive picture of the Royal Borough. The information in A Picture of Our Community under-pinned each of the eight Community Strategy themes.
- 1.2 Steering Group members will know that 'A Picture of Our Community' has been very popular and colleagues and partners across a variety of organisations have fed back on the usefulness of the document as a resource. It has been therefore important for the sub group to take a view on how to update it as a critical part of developing the next Community Strategy.

2. Sub group progress

- 2.1 A first paper regarding the update of 'A Picture of Our Community' was presented to the Community Strategy sub group in October 2007 and the sub group agreed that the publication should be updated and published again alongside the renewed Community Strategy.
- 2.2 Subsequently, the sub group considered information that could or could not be updated and any new data that could be added. The group agreed that officers should start drafting and data should be updated where available and necessary, including new data as appropriate. The group also discussed the possible addition of Mosaic data, a resident profiling dataset that was procured by the Council and profiles the boroughs population into distinct groupings with certain characteristics. Further information about Mosaic is to be taken to the sub group in March, where the group will exercise a preference about the inclusion of the dataset and the most appropriate way to present the information.
- 2.3 The sub group has also discussed alternative ways to structure and present the information in 'A Picture of Our Community' and agreed upon including a chapter on

key statistics across themes. The group also agreed that the final document should be more 'copy' friendly so that readers can copy and paste the information to support more detailed research as necessary. Officers have been delegated the task of investigating how to make elements of the publication possible to copy into other documents. The group have also discussed options for dissemination which include printed and electronic formats however no preferences have been agreed as yet.

3. Conclusion

- 3.1 The steering group are invited to note and consider the information provided above and to offer any comments or suggestions, specifically regarding the preference which the sub group have agreed.

For discussion

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