

LONDON 2012 OLYMPIC GAMES & PARALYMPIC GAMES

FACTS & FIGURES

Ticketing

- 9.6M tickets for sale across the Olympic and Paralympic Games: 8m for Olympics and 1.6m for paralympics
- 4.3M tickets available at £20 or less; 6.2m tickets at £30 or less; 7.6m at £50 or less (free travel on London transport)
- Tickets for athletics will start at £15
- Marathons, cycling road races and triathlons will be free to watch
- Projected sell-out rate of 82% for Olympic Games and 63% for Paralympics
- 20,000 £10 tickets available for Olympic Park to watch events on big screens
- UK spectators likely to make up 80-90% of total attendance
- 30M people live within a day-trip of London; 7M live in London

Athletes Village

- The Olympic Village will be the most spacious in Olympic history with 17,320 beds and an average 16 sqm floor space per athlete
- Each apartment will have internet access, TV, private courtyard, and many will have balconies with views over the Olympic Park
- Athlete buildings no higher than 8 stories with 2-5 bedrooms
- Olympic Village dining hall can cater for 5,500 athletes at same time
- Athletes Boulevard will have shops, casual dining, and outdoor cafes

Legacy

- Olympic Village Polyclinic will be converted into an educational legacy – with nursery, primary and secondary schools and lifelong learning centre for the local communities of east London
- Olympic Village will be converted into 3,600 apartments after the Games – with a significant number being affordable
- Media and press centre will become a creative industries centre for east London after the Games
- 4 arenas will be deconstructed after the Games and relocated to other parts of the UK
- Swimming pools for the water polo will be deconstructed and relocated to other parts of the UK
- Three 50M training pools will be relocated across the UK after the Games
- Sports equipment used during the Games will be re-located to sports clubs and charities across the UK after the Games for free

Transport – Olympic Family

- 80% of athletes within 20 minute of their events
- 97% of athletes within 30 minutes of their event
- 93% of all training venues will be within 30 minutes of the athletes village

Transport – Public

- 90% of venues will be served by three or more public transport options
- two major park and ride sites will be established with a combined capacity of 12,000 cars (both off the M25) and within 25 minutes of the Olympic Park
- 9,000 park and ride spaces will also be available at Ebbsfleet where spectators can board the javelin service which will take 10 minutes to the Olympic Park – the same station where continental spectators travelling by Eurostar will join the javelin to the Olympic Park
- on event days 78% of spectators likely to travel from within London and 22% from the rest of the UK and Europe
- each spectator ticket will include travel within London on all trains, underground, buses and trams on the day of the event through to 4am next morning.
- Integrated tickets will also include park and ride

Hotel Rooms

- By 2012 over 135,000 rooms will be available within 50km of Olympic Park; Currently over 120,000 rooms are available
- Over 40,000 rooms already guaranteed – including many well-known independent hotels and chains, with no minimum stay requirements
- Six of London's finest 5 star hotels on south end of Park Lane will serve as the IOC Centre of Operations – 2,000 rooms have been secured, just 20 minutes drive from Olympic Park
- Binding legal agreements are in place with accommodation suppliers for over 25,000 rooms during Games Period securing rooms at reasonable rates
- IOC can be certain that London hoteliers will not artificially inflate rates or attempt to profiteer.

Sustainability

- 80% of visitors/staff will use rail services to reach the Olympic Park
- low/no emission vehicles will be used to transport Olympic Family
- no private car access to any Olympic venue except for Olympic Family
- an "Olympic active spectator programme" will encourage spectators to walk or cycle to venues, via use of bike pools and secure cycle storage
- a tri-generation plant will supply electricity, heat and chilled water to the Olympic Park – technology which produces 33% lower CO2 emissions than from the electricity grid

- with half of the world's population living in urban environment, London's focus on a sustainable Games presents a high profile opportunity to demonstrate solutions to global problems

Political Commitment

- A Cabinet level Minister will be responsible for delivering the Games – the Olympic Minister
- Government will create an Olympic Delivery Authority (ODA) to ensure delivery of Olympic infrastructure & new venues
- The Olympic Transport Authority (OTA) will operate under the ODA
- A Cabinet level Olympic Security Committee will coordinate all security planning

Guarantees

- 400 guarantees have been signed by over 200 different institutions including: 11 Government departments (including the Prime Minister and Chancellor), devolved administrations, 27 boroughs, all sport venues, all 28 Olympic International sport Federations, all 35 National Governing Bodies of sport in the UK, major hotel groups and outdoor advertisers

Jobs

- Thousands of new jobs will be created in London and across the UK as a result of staging the 2012 Games. And once the Games end, the Olympic Park itself will accommodate 12,000 new jobs.

London – international media hub

- more than 2,000 international correspondents representing 1,000 foreign news organisations from over 90 countries are based in London – more than any other city
- for 1st time in any Games live Olympic backdrop presentation facilities will be available to broadcast rights holders via rooftop studios on the MPC with a direct view of the Olympic stadium and Park

Culture

- Victoria Park in east London and Hyde Park in west London will be focal points to celebrate the Games with pop and classical concerts, cinema, theatre and medal ceremonies on each day of the Games.