

# Notting Hill Carnival

## Interim results of key questions from the Notting Hill Carnival survey

Report written November 2017



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA

# Introduction and Methodology

## Introduction

This report contains feedback from respondents completing the Notting Hill Carnival Survey. The survey gathered feedback on this year's Carnival, as well as testing safety improvement ideas for future years.

This report contains initial analysis of responses to key questions to inform a report to the Public Realm Scrutiny Committee. A full report of the survey will be produced during December, including analysis of all quantitative and qualitative questions.

## Methodology

An electronic survey was developed and promoted by both the Royal Borough of Kensington and Chelsea and Westminster City Council, with input from other key partners. Leaflets were delivered to businesses and households in the closest wards to the Carnival, encouraging residents to complete the on-line survey. Paper copies of the survey were also available in eight locations (mainly libraries) across the two boroughs. The survey was launched on 30 October and ran until 26 November, a total of 3,163 were received before the closing date.

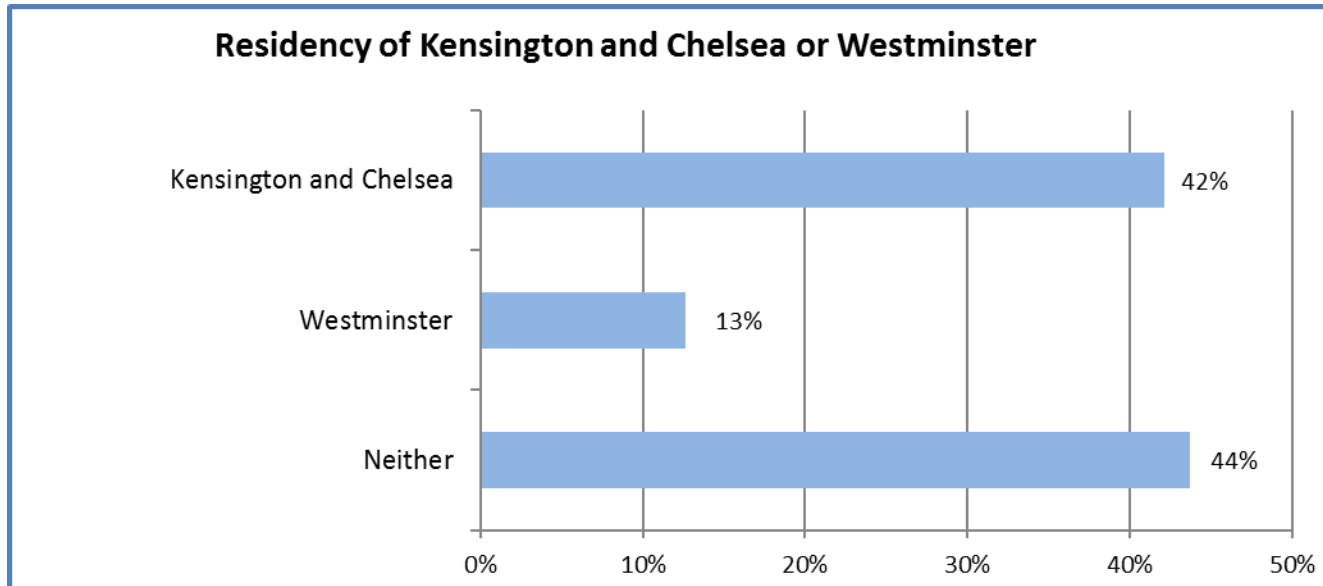
## For more information

For more information on the results please contact Gary Wilson, Consultation Officer on 020 7361 3616 or e-mail [gary.wilson@rbkc.gov.uk](mailto:gary.wilson@rbkc.gov.uk)



# Respondents

- A total of 42 per cent of respondents live in Kensington and Chelsea, with a further 13 per cent living in Westminster.
- Those indicating that they were not a resident of either borough totalled 44 per cent.

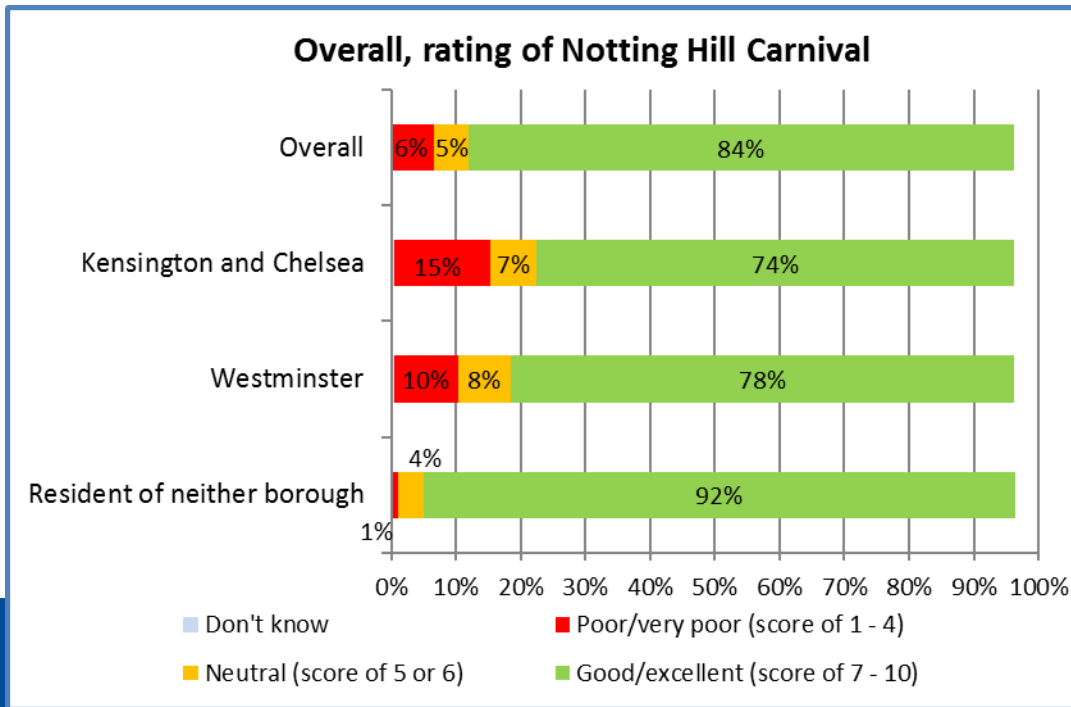


*Graph shown is percentage of the total number of respondents (3163)*



# Overall rating of the Notting Hill Carnival

- Looking at the results overall (all respondents that attended), 84 per cent rated the Carnival positively (i.e. scoring the Carnival between '7' and '10' out of 10). Less, 74 per cent, of Kensington and Chelsea residents responding rated the Carnival positively, whilst 78 per cent of Westminster residents responding rated the event positively.
- Overall, six per cent of respondents rated the event as poor or very poor (i.e. scoring the Carnival between '1' and '4' out of 10). Residents responding from Kensington and Chelsea (15 per cent) and those from Westminster (10 per cent) were more likely to give a lower score than those from neither borough (one per cent).



## Mean scores

Overall: 8.5

Kensington and Chelsea: 7.7

Westminster: 8.1

Resident of neither borough: 9.1

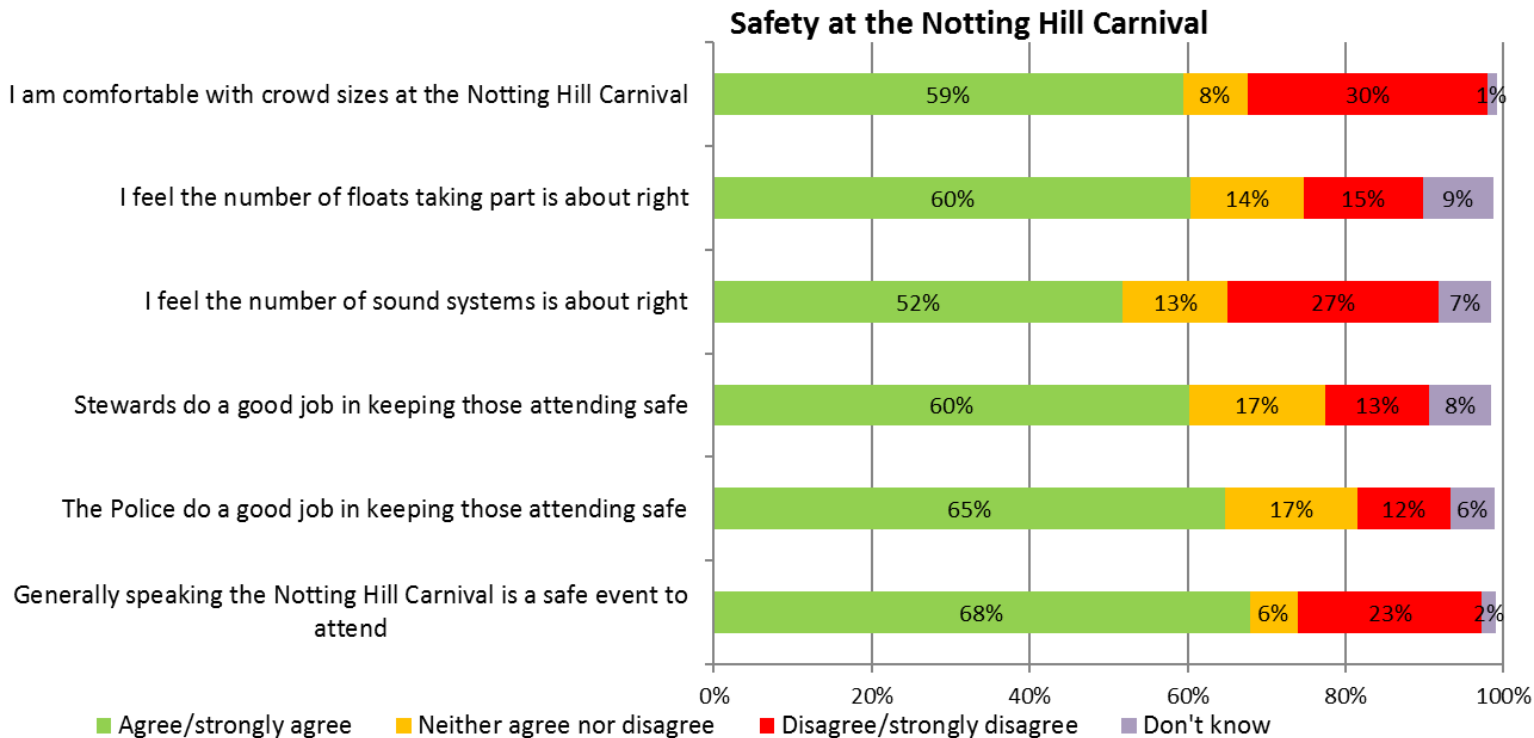
*This is calculated by multiplying the scores given by individuals by the total number of respondents giving that score and then dividing by the total number of respondents to the question (excluding 'don't knows' and 'no replies').*

Graphs shown are percentages for the total number of respondents (2096) that indicated that they attended the Carnival. Then broken down by if they are an RBKC resident (654), WCC resident (234) or a resident of neither (1170).



# Safety at Notting Hill Carnival

- Respondents were asked to indicate how much they agreed or disagreed with statements related to safety at the Notting Hill Carnival.
- To each of the statements, more than half (50 per cent) 'agreed or strongly agreed'.
- A total of 68 per cent of respondents 'agreed or strongly agreed' that the Carnival '*...is a safe event to attend*'. However, 23 per cent 'disagreed or strongly disagreed' that this was the case.
- In addition over a quarter 'disagreed or strongly disagreed' with the following statements '*the number of floats is about right*' (27 per cent) and that they are '*comfortable with crowd sizes*' (30 per cent).



Graph shown is percentage of the total number of respondents (3163)



# Safety at Notting Hill Carnival – breakdown of results

- Residents responding from Kensington and Chelsea were less likely to agree with all the statements, compared to Westminster residents and those from neither borough.
- This is highlighted by 48 per cent of Kensington and Chelsea residents responding agreeing that *‘generally the Carnival is a safe event to attend’* compared to 90 per cent of those from neither borough.
- Those that attended the Carnival were also much more likely to agree with each of the statements, compared to those that did not attend.
- Again this is highlighted by 87 per cent of respondents that attended the Carnival feeling *‘generally the Carnival is a safe event to attend’* compared to 31 per cent of those that did not attend.

		Comfortable with crowd sizes		Comfortable with number of floats		Number of sound systems about right		Stewards do a good job keeping people safe		Police do a good job keeping people safe		Carnival is safe to attend	
		Agree	Disagree	Agree	Disagree	Agree	Disagree	Agree	Disagree	Agree	Disagree	Agree	Disagree
<b>Residency</b>	Kensington and Chelsea	40%	50%	42%	21%	35%	39%	43%	20%	54%	16%	48%	42%
	Westminster	48%	50%	48%	21%	40%	32%	54%	15%	59%	13%	57%	33%
	Neither	81%	9%	81%	8%	71%	13%	78%	6%	76%	7%	90%	3%
<b>Attendance</b>	Attended Carnival	77%	13%	77%	9%	65%	19%	75%	9%	75%	9%	87%	7%
	Did not attend Carnival	24%	65%	29%	27%	25%	43%	32%	22%	46%	18%	31%	55%

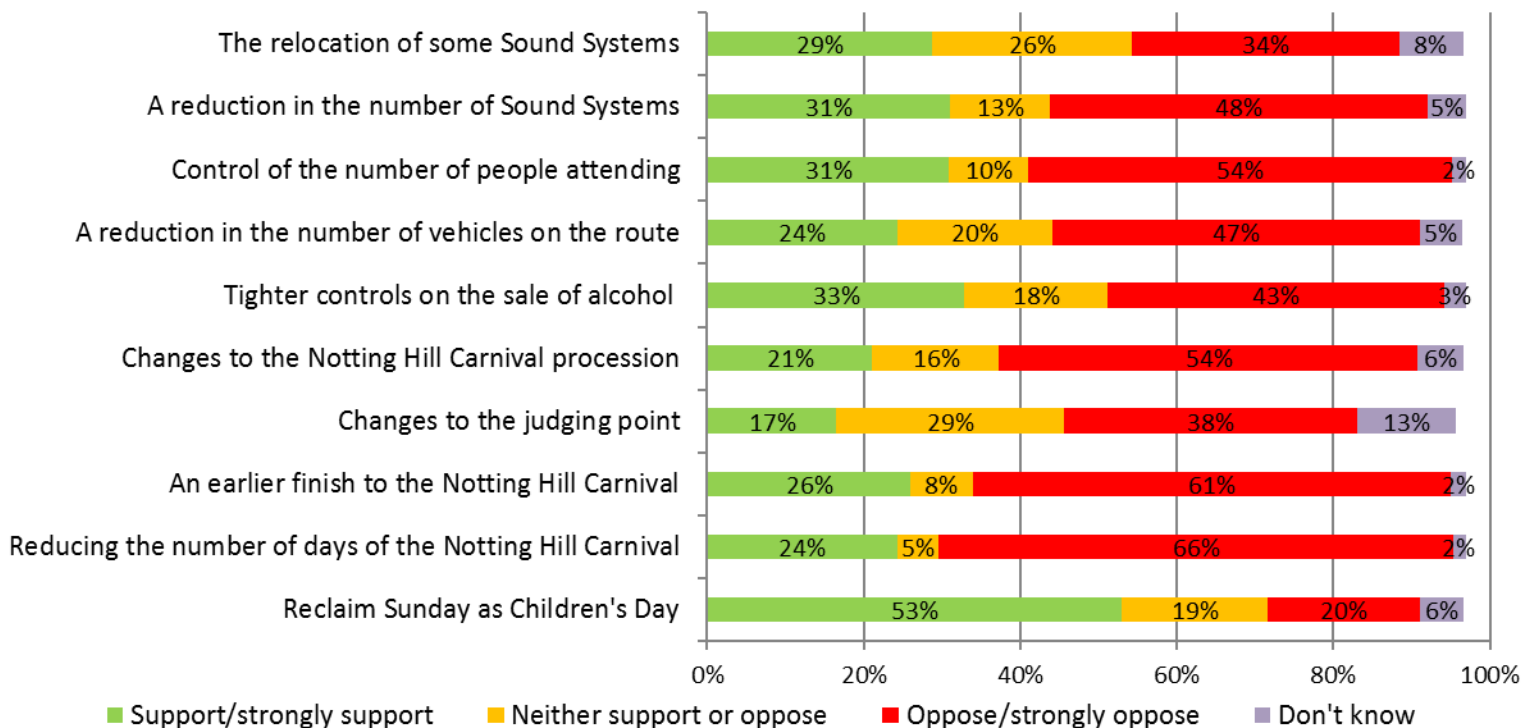
Table above shows results broken down by residency and attendance. It shows those ‘strongly agreeing’ and ‘agreeing’ (grouped as agree) and those ‘strongly disagreeing’ and ‘disagreeing’ (grouped as disagree) with each of the statements. The table does not show those that responded neutrally or did not know.



# Safety improvement ideas

- Respondents were asked to indicate how strongly they supported or opposed a range of possible safety improvements. Generally speaking a higher percentage of respondents opposed the changes than supported them (aside from reclaiming Sunday as Children's Day).
- Statements attracting the highest support were:
  - *'Reclaim Sunday as children's day'* (53 per cent support)
  - *'Tighter control on the sale of alcohol'* (33 per cent support)
- Statements attracting the highest opposition were:
  - *'Reducing the number of days of the Carnival'* (66 per cent oppose)
  - *'An earlier finish time'* (61 per cent oppose)

Support for possible safety improvement ideas



# Safety improvement ideas– breakdown of results

- Residents responding from Kensington and Chelsea were more likely to support each of the ideas, compared to Westminster residents and those from neither borough.
- Those from neither of the local authority areas were more likely to oppose each of the ideas.
- Those that did not attend the Carnival were more likely to support each of the ideas, compared to those that did not attend.
- Those that attended the Carnival were more likely to oppose each of the suggestions, compared to those that did attend.

		Relocation of Sound Systems		Reduction of Sound Systems		Control number of people attending		Reduction in number of vehicles		Tighter control on sale of alcohol	
		Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
<b>Residency</b>	Kensington and Chelsea	39%	24%	46%	31%	50%	36%	35%	32%	49%	27%
	Westminster	35%	24%	41%	38%	42%	41%	32%	37%	45%	33%
	Neither	17%	46%	14%	68%	10%	75%	12%	65%	15%	61%
<b>Attendance</b>	Attended Carnival	21%	45%	19%	63%	14%	72%	13%	63%	18%	58%
	Did not attend Carnival	44%	13%	55%	19%	64%	20%	47%	16%	63%	14%

		Changes to procession		Changes to judging point		Earlier finish		Reducing the number of days		Reclaim Sunday as Children's Day	
		Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
<b>Residency</b>	Kensington and Chelsea	35%	35%	23%	23%	45%	40%	44%	45%	61%	11%
	Westminster	31%	42%	19%	30%	37%	50%	34%	54%	58%	12%
	Neither	6%	74%	10%	53%	5%	84%	3%	89%	44%	29%
<b>Attendance</b>	Attended Carnival	9%	71%	12%	50%	9%	81%	7%	86%	46%	27%
	Did not attend Carnival	44%	19%	26%	12%	60%	22%	58%	27%	66%	5%

Table above shows results broken down by residency and attendance. It shows those 'strongly agreeing' and 'agreeing' (grouped as agree) and those 'strongly disagreeing' and 'disagreeing' (grouped as disagree) with each of the statements. The table does not show those that responded neutrally or did not know.

