

**THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA
COUNCIL – 25 JANUARY 2006
REPORT BY DEPUTY LEADER AND CABINET MEMBER FOR
PLANNING POLICY, HOUSING POLICY AND TRANSPORTATION**

**RESPONSE TO PETITION ON PEDESTRIAN CROSSING, BRAMLEY
ROAD NEAR TO CROWTHORNE ROAD JUNCTION**

This report provides information for Members on action taken following the petition presented to the Council requesting the installation of a pedestrian crossing facility on Bramley Road, near to the Crowthorne Road junction (Notting Barns Ward).

FOR INFORMATION

1. Background

The prayer of the petition said,

"We the undersigned, as users of the facilities in Bramley Road W10 and/or residents of North Kensington, are very concerned about the pedestrian safety when crossing Bramley Road at the end of Crowthorne Road. Bramley Road is very busy at the best of times, and this is made worse by the fact that thousands of people a week (including large numbers of children cross the road at this point to access the Bramley Road shops, visit the Westway Sports Centre or Bramley Big Adventure or use the Westway car park.

We would like to request that the Royal Borough of Kensington and Chelsea give serious consideration to the installation of a pedestrian crossing at or near the location of the existing traffic island to reduce the risk of a serious accident."

The petition, with 435 signatures, was presented to the Council by Councillor Lindsay on 21 September 2005, having been submitted by the Westway Development Trust.

2. Action

- 2.1 Following the receipt of the petition, officers visited the site. There is currently a central pedestrian refuge at this point, with dropped kerbs adjacent on both footways. There are also zebra crossings further north along Bramley Road at Cambridge Gardens, approximately 90 metres (295 feet) away and further south at Shalfleet Drive, approximately 230 metres (755 feet) away.

- 2.2 Vehicle and pedestrian counts were carried out over the course of a typical weekday (Wednesday 19 October 2005). At certain times of day, the levels of pedestrian and vehicle movements at this point along Bramley Road met the criteria generally required for the installation of a zebra crossing.
- 2.3 During the three year period ending June 2005, there was one reported personal injury accident at this location. This accident involved a passing vehicle hitting a pedestrian who was standing on the footway, and not crossing the road.
- 2.4 The average accident rate across all the zebra crossings within the Royal Borough is 0.83 per year. The installation of a formal pedestrian crossing at a location where there have previously been no personal injury accidents (PIAs) would create conflict, and is therefore very likely to result in PIAs in the future. If a zebra crossing were to be installed, the existing pedestrian refuge would be removed.
- 2.5 The bus stop (northbound) which is currently located on Bramley Road near to Silchester Road has been approved, via Key Decision, for relocation under the Westway. The new location is immediately south of the existing pedestrian refuge. This relocation is programmed to follow the installation of improved street lighting under the Westway.
- 2.6 In view of the above, I would not currently recommend the provision of a new zebra crossing. I suggest that the approved amendments to the bus stop are made and the need for a zebra crossing is then reviewed. If, following the review, a zebra crossing still cannot be recommended, consideration could be given to improving the existing pedestrian refuge in accordance with our streetscape policy, or to relocating it. In either case, the central pedestrian refuge could be widened to provide an improved crossing facility for pedestrians with push chairs or shopping trolleys and for wheelchair users.

FOR INFORMATION

Councillor Daniel Moylan
Deputy Leader and Cabinet Member for Planning Policy, Housing
Policy and Transportation