

**THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA**

**NEWSPAPER ADVERTISEMENT**

**WITHIN SEVEN DAYS** of applying for a licence, a notice advertising the application must be published in a local newspaper which circulates in the locality in which the premises are situated. (Note: The Evening Standard is not considered to be a “local newspaper”)

**WITHIN FOURTEEN DAYS** of the application being made, one **complete** copy of the newspaper must be sent to the, Royal Borough of Kensington and Chelsea, Licensing Team, Council Offices, 37 Pembroke Road, London W8 6PW.

The advertisement must be in the following form:-

**SEX ESTABLISHMENT LICENCE**

**NOTICE IS HEREBY GIVEN THAT** <sup>(1)</sup> .....

.....

applied to the Royal Borough of Kensington and Chelsea on the <sup>(2)</sup>        day of

                  200     for a licence to use <sup>(3)</sup> premises/a vehicle/a vessel/a stall as a Sex Shop/  
Sex Cinema/Sex Encounter Establishment

The premises are situated at <sup>(4)</sup> .....

.....

.....

**OR** The vehicle/vessel/stall will be used as a sex establishment at <sup>(4)</sup>

.....

.....

Anyone wishing to oppose the application must give notice in writing to the Licensing Team, Council Offices, 37 Pembroke Road, London W8 6PW, **WITHIN**

**28 DAYS** of the date of application which is given above, specifying the grounds for their objection. The Council will not reveal the names of objectors without their consent.

Notes

- 1. Insert full names(s) of applicant(s) or Company title (in BLOCK CAPITALS)**
- 2. Insert date upon which the application was delivered to the Council**
- 3. Delete alternatives as appropriate**
- 4. Insert address of premises (in BLOCK CAPITALS). In the case of a vehicle, vessel or stall the applicant must specify where it is to be used as a sex establishment (in BLOCK CAPITALS)**