

- 5) Finally, after more than three years of consultations and proposals, subject to our condition above, we are satisfied this application respects the requirements outlined during these consultations, in accordance with the SPD published in May 2016. We support this extra-care application because something needs to happen of this huge site and there would be nothing worse for the safety of the community than the site being left to waste as third parties try to delay the whole process. After the past five years of watching the Young Street car park redevelopment, residents of Kensington Square understand that clear rules and constant communication are essential. We will need to see Residents Panels in place to monitor the Construction Phase.

Finally, we would like to point out that we came to the conclusions above following extensive consultation with our residents over the course of more than 2 years, culminating at our last AGM, where we concluded to support the project. Other than one resident, who opposes the idea of use of the site for an old persons' care home alone and has made their views known, the vast majority of the Kensington Square residents support all the views set out above. We have thus expressed our views to The Kensington Society (please see Appendix IV), who are objecting to this development as a whole.

KSRA and its residents are members of the Kensington Society. The Kensington Society was formed in 1953 by Mrs Gay Christiansen (1912-2001) who lived at 18 Kensington Square. We respectfully remind that *"The objects of the Kensington Society are to preserve and improve the amenities of Kensington for the public benefit by stimulating interest in its history and records, promoting good architecture and planning in its future development and by protecting, preserving and improving its buildings, open spaces and other features of beauty or historic or public interest."* In this instance, as members of The Kensington Society, we would like to point out that our views have not been taken into account by The Kensington Society, as it seems they have decided not to engage with us, as the local residents highly affected by the development, nor have they tried to suggest an alternative to promote good architecture or protect the prospective listed buildings that form part of Kensington Square, but instead wish to block the development outright.

We believe a sympathetic development to the site is key to ensure this does not become another zombie development like the Odeon Cinema or even a project where building works suffer monumental delays or halts, like Lancer Square. This developer unlike the other large sites of Odeon Cinema, Lancer Square and One Kensington, is not proposing a big luxury apartment complex, but instead an Extra Care facility, with large new gardens and in fact is one of the few projects with affordable housing onsite. We believe thus this development will be positive for the community and will certainly integrate the site more to the local community than its previous use or any other alternative high intensity use, which would adversely affect Kensington Square

We thank you for considering our representation above.

Sincerely,



Kensington Square Residents Association