

## **PLANNING APPLICATION PUBLIC COMMENT**

Application number: PP/17/01637  
Site Address: Site A (Portobello Green Arcade), Site C (Acklam Car Park) and Site D (Acklam Village), LONDON, W10 5TZ  
Proposal: Mixed use development under and next to the Westway flyover to provide new arts, culture, enterprise, retail and affordable housing development, including:  
Site A - refurbishment (including demolition) at for shops use Classes A1 and A3, and/or Class B1 business use; demolition of building accommodating market storage and outdoor advertising board,  
Site C - erection of 4 storey building for Class A1 shops use and 13 x Class C3 dwelling houses, including change of use of private car park;  
Site D - for Class A1 shops and/or Class B1 business use, and/or Class D1 non-residential institutions use; Class A4 drinking establishments and/or Class D1 non-residential institutions use, market facilities and associated new access from Acklam Road; public realm works, including demolition of existing planters and hoarding; retained use of public realm for market stalls and tables and chairs; new cycle parking; and other associated works (Major Development)

**Comment received:** I wish to object to the application, as I feel it will not improve the area, or enhance the facilities or environment for the local community.  
I visit the area very regularly, and find the nature of the site at present to be unique, vibrant and full of life. In fact it is famous throughout the world for its unique character. The nature of the space is that it is not Architect designed, it has evolved throughout the years to reflect the needs of the community who use it. That has created the unique character of the space, and created a sense of ownership for the local community. I see no need to change the site as it functions very well at present.  
While the scheme proposed has some merit, the nature of a redevelopment like this is that the existing retailers are past on the costs in higher rents, which are not affordable, so they have to leave. This brings in more high street retailers creating gentrification by stealth and losing the unique character that makes it special at present.  
I feel the scheme has also not addressed the main issue with the site, which is the A40 above it. Green walls and much more extensive planting could have addressed the issue of pollution much more positively.  
In conclusion, the risk of losing the unique character of the area has not been addressed, and I would encourage the Council to protect in, by rejecting this application.

Sent by: Oliver Burton

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Date of Comment: NW 19 5AA  
14/04/2017 22:04:28  
Comment type: Objection