

PLANNING APPLICATION PUBLIC COMMENT

Application number: PP/17/01637
Site Address: Site A (Portobello Green Arcade), Site C (Acklam Car Park) and Site D (Acklam Village), LONDON, W10 5TZ
Proposal: Mixed use development under and next to the Westway flyover to provide new arts, culture, enterprise, retail and affordable housing development, including:
Site A - refurbishment (including demolition) at for shops use Classes A1 and A3, and/or Class B1 business use; demolition of building accommodating market storage and outdoor advertising board,
Site C - erection of 4 storey building for Class A1 shops use and 13 x Class C3 dwelling houses, including change of use of private car park;
Site D - for Class A1 shops and/or Class B1 business use, and/or Class D1 non-residential institutions use; Class A4 drinking establishments and/or Class D1 non-residential institutions use, market facilities and associated new access from Acklam Road; public realm works, including demolition of existing planters and hoarding; retained use of public realm for market stalls and tables and chairs; new cycle parking; and other associated works (Major Development)

Comment received: This application must be evaluated on whether it supports a flourishing market area economy and distinctive local community. Cultural placemaking is vital (street and covered markets, exhibition and performance spaces, the ability to accommodate special events), but so is preserving and strengthening infrastructure that supports the market uses within this development as well as the Council-licensed Portobello Road street market: storage facilities for market tables and traders' goods, toilet facilities for traders and the public. Another criteria that should be used is whether the development increases North Kensington's employment density, thereby increasing the diversity of users and potential customers for market stalls and local businesses. Retail/commercial units must be of an appropriate scale to encourage use by independent businesses and discourage large scale multinationals and multiples.

Sent by: Mark Atkinson

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