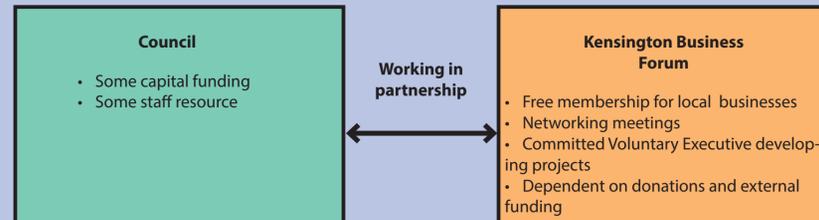


What sort of organisation might we need to achieve change on the High Street?

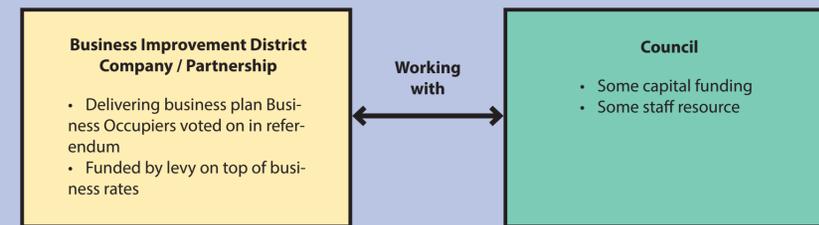
Current position

- Dependent on the enthusiasm and personal and voluntary commitment of the Executive Committee and members of the Kensington Business Forum
- Limited resources – staff and financial



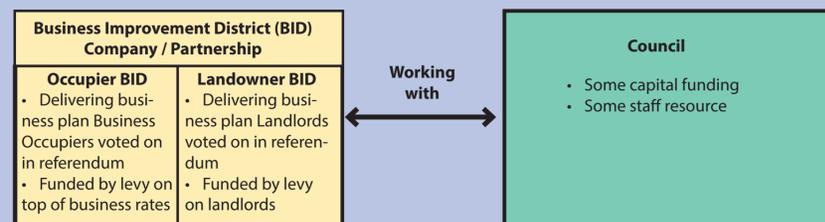
Occupier Business Improvement District

- Guaranteed income for five years
- Professional staff
- No free loaders - all businesses contribute
- Landowners have most to gain but do not contribute



Occupier and Landlord Business Improvement Districts (same location)

- New guaranteed income for five years
- Professional staff
- No free loaders - all businesses contribute
- Landowners contribute



Community Improvement District Concept

- Flexible and tailored to meet local opportunity
- Delivering social and economic outcomes
- One stop shop bringing all town centre bodies together

