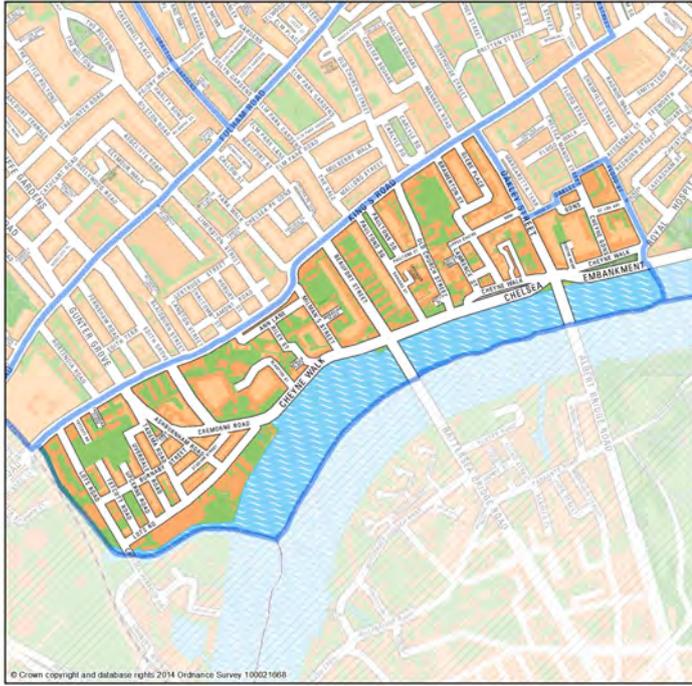




THE ROYAL BOROUGH OF
**KENSINGTON
AND CHELSEA**

Chelsea Riverside Ward Profile



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Metres

Map produced by the
Property and Land Applications Team (PLAT)
plandata@kcc.gov.uk | 22 May 2014 | Ref: 1024

Introduction

The Census occurs once every ten years, the most recent of which fell on 27 March 2011. This report gives a summary of Census data for Chelsea Riverside ward.

In 2014, each ward in Kensington and Chelsea had changes made to its ward boundaries meaning that no Census data exists specifically for these new wards by the Office for National Statistics. To alleviate the data gap, this summary uses Output Areas (OAs) as the building blocks for the new wards. OAs are the smallest Census geography, containing circa 150 residents. OAs are allocated using a best fit model, therefore ensure that these profiles are treated, and the numbers they contain, as being illustrative only.

For ease of use Census data has been subdivided into three distinct themes:

- Who we are...

Population, ethnic group, country of birth, passports held, religion, health

- How we live...

Marital status, living arrangements, household composition, accommodation, tenure, car or van availability, overcrowding

- What we do...

Economic activity, hours worked, qualifications and students, industry, occupation, unpaid care

Disclaimer: All data relates to the Census 2011 figures released by the ONS and all figures are rounded to one decimal place in the text and to one significant figure in the charts.

Headline data

Rankings are for the 18 wards in the borough and are sorted in descending order.

In Chelsea Riverside...

...the usual residents population is 8,671. The workplace population is 8,505, a decrease of 1.9 per cent compared to the usual residents population.

... the population density is 162.3 people per square hectare, ranked 3rd highest and compares to 130.8 in the borough.

...English is the main language for 75.0 per cent of residents (6,281).

...2.2 per cent of residents speak French as a first language, 3.6 per cent speak Arabic and 2.7 per cent speak Spanish as a first language.

...68.9 per cent of all residents are classified as having a White ethnicity.

...4.1 per cent of residents gave their ethnicity as Arab, the 8th highest percentage in the borough.

...36.7 per cent of residents gave a nationality that relates to Britain or Northern Ireland, ranked 4th in the borough, compared to the average of 30.9 in Kensington and Chelsea and 38.3 per cent in London.

...57.5 per cent of residents were born in the UK compared to 50.1 per cent in Kensington and Chelsea.

...8.9 per cent of residents arrived in the UK within the last seven years.

...68.3 per cent of residents have a UK passport.

...36.0 per cent of households are owner occupied, a decrease of 2.5 percentage points, whereas the private rented sector has increased by 6.1 percentage points to 22.7 per cent of households.

...56.3 per cent of households do not have access to a car or van, compared to the borough average of 56.0 per cent.

...42.6 per cent of residents have a level 4 (degree equivalent or above) qualification.

...28.4 per cent of working residents work more than 49 hours per week.

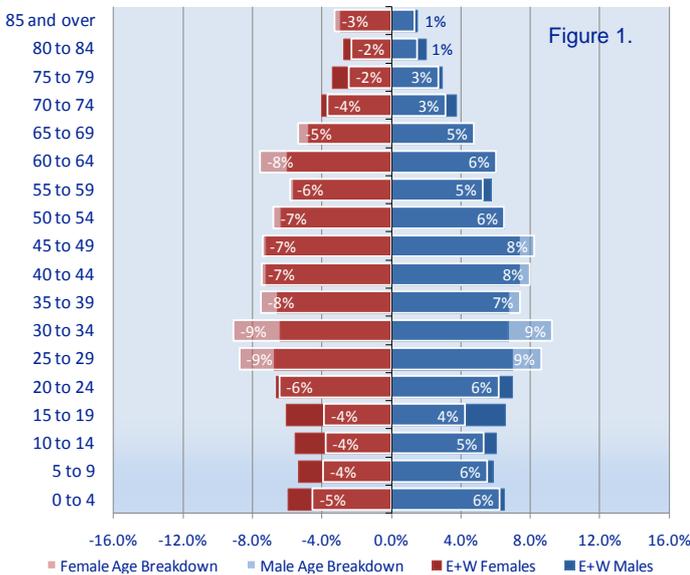
Who we are...

Population Overall

The population of Chelsea Riverside is 8,671 residents and is the 12th highest populated ward in the borough. The population of Kensington and Chelsea decreased by 0.2 per cent from 158,896 to 158,649 residents from 2001 to 2011.

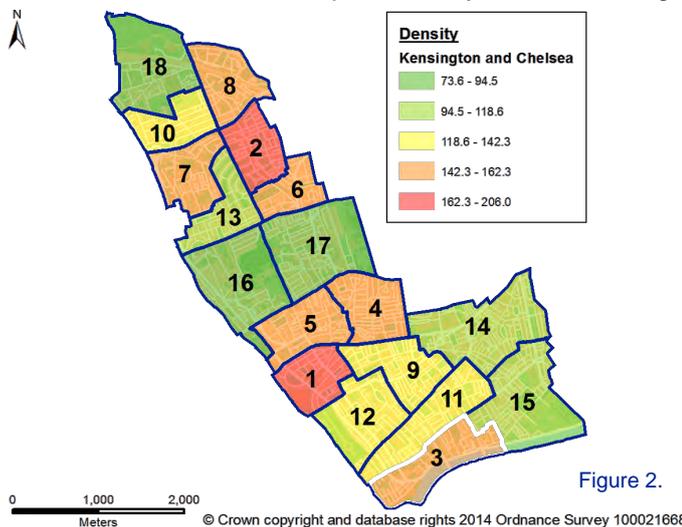
Population Age

Figure 1 shows the age structure of Chelsea Riverside compared to England and Wales split by gender, and notably shows higher numbers of male residents aged between 25 and 49. In Chelsea Riverside, 24.9 per cent of residents are aged less than 24, 59.8 per cent between 24-64 (working age) and 15.3 per cent are aged over 65 (pensionable age). In Kensington and Chelsea overall, 25.9 per cent are aged less than 24, 62.1 per cent between 24 and 64 and 12.0 per cent aged 65 and over.



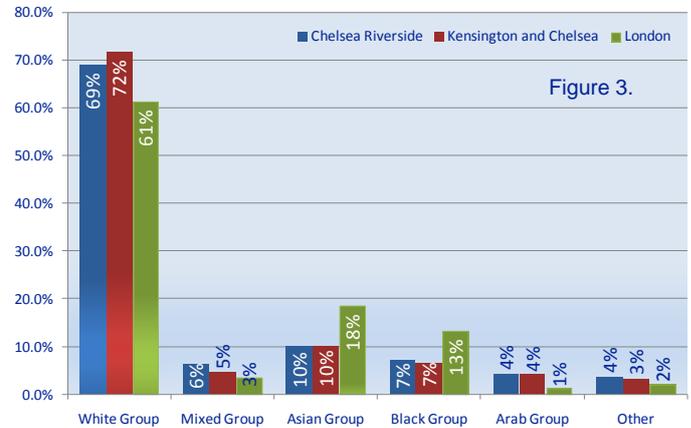
Population Density

Chelsea Riverside has a population density (see figure 2) of 162.3 people per hectare (ranked 3rd), compared to 130.8 in Kensington and Chelsea and 52.0 people per hectare in London. The high density is likely to be affected largely by the Cremorne Estate which is comprised of large high rise flats and the largely residential nature of the area, made up of 4 storey terrace housing.



Ethnic Group

Figure 3 shows the broad ethnic groups in Chelsea Riverside, Kensington and Chelsea and London. The **White group** makes up 68.9 per cent, the **Mixed group** makes up 6.3 per cent, the **Asian group** makes up 10.1 per cent, the **Black group** makes up 7.1 per cent, the **Arab group** makes up 4.1 per cent and the **Other Ethnicity group** makes up the remaining 3.5 per cent.

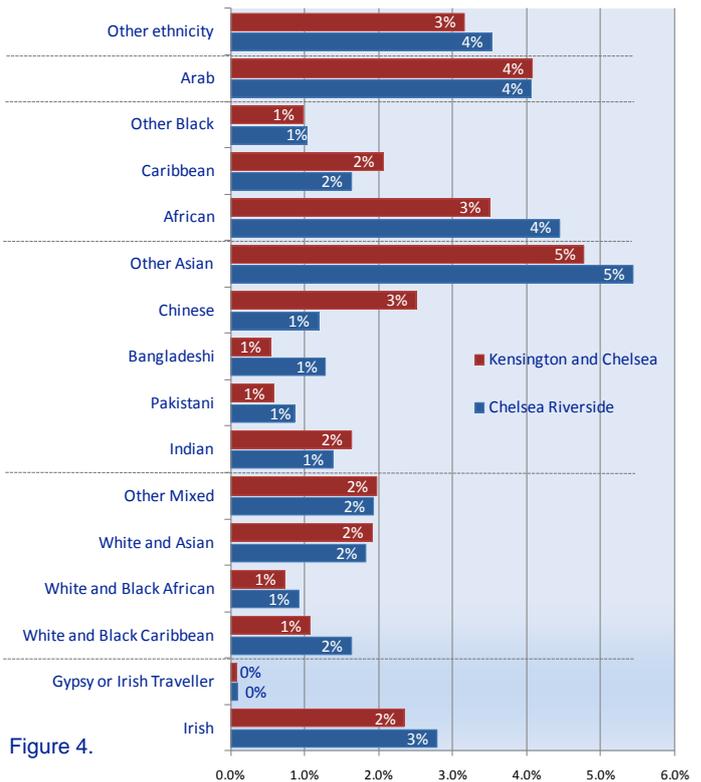


44.3 per cent of residents identified themselves as **White: English/Welsh/Scottish/Northern Irish/British** and a further 21.7 per cent of residents identified themselves as **Other White**.

1.9 per cent of residents (167) identified their ethnicity as **Other Mixed**, ranked 11th in the borough.

5.4 per cent of residents (471) identified their ethnicity as **Other Asian**, ranked 5th in the borough.

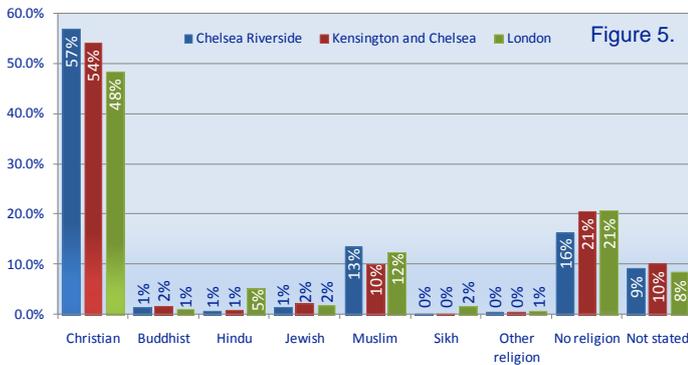
4.4 per cent of residents (385) identified their ethnicity as **African**, ranked 6th in the borough.



Who we are (continued)...

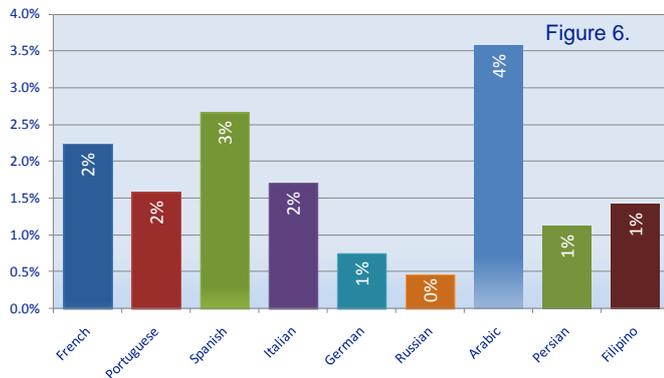
Religion

Figure 5 shows the spread of religions in Chelsea Riverside compared with the borough and London averages. Overall the majority, 56.9 per cent, of the population of Chelsea Riverside are **Christian** (4,936 residents, ranked 5th), 13.5 per cent are **Muslim** (1,169 residents, ranked 5th) and 16.3 per cent have **no religion** (1,412 residents, ranked 16th).



Language

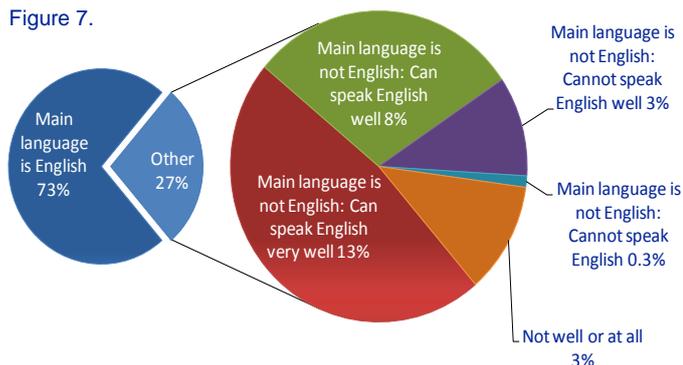
In Chelsea Riverside, **English** is the main language for all occupants in 75.0 per cent of all households (6,281 residents, ranked 6th). 2.7 per cent of residents speak **Spanish** as a main language (223 residents, ranked 11th). 3.6 per cent speak **Arabic** as a main language (299 residents, ranked 7th) (figure 6).



Proficiency in English

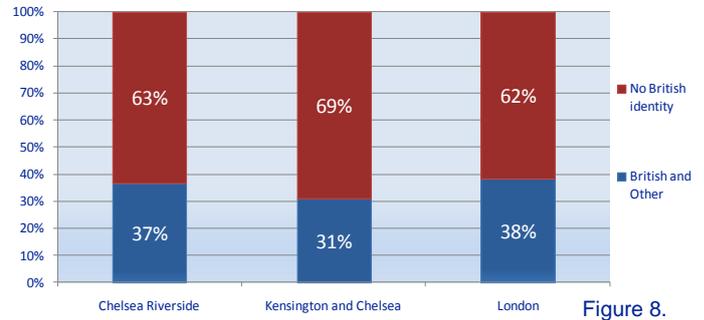
For 72.6 per cent of residents **English** is the main language (ranked 8th) and where English is not their main language, 13.0 per cent speak English **very well** (ranked 12th) and 8.1 per cent speak English **well** (ranked 10th). 2.8 per cent **cannot speak English well** (ranked 4th) and 0.3 per cent **cannot speak English** (ranked 7th).

Figure 7.



National Identity

36.7 per cent of residents gave a national identity that relates to **Britain or Northern Ireland** (3,183 residents, ranked 4th) compared to 31.0 per cent in the borough and 38.3 per cent in London (figure 8).



Health

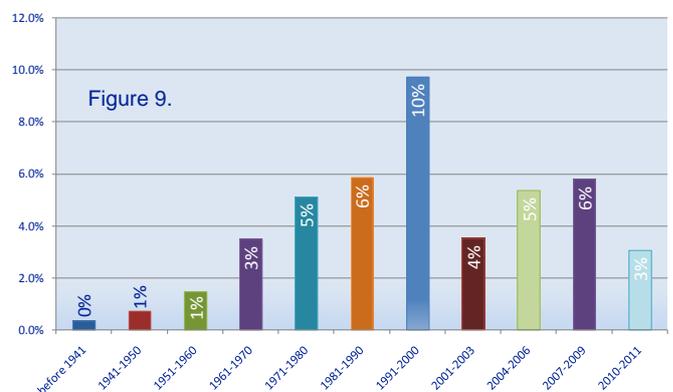
Overall, Kensington and Chelsea is ranked first in England and Wales for the percentage of residents that assess their health as **very good** (57.8 per cent compared to 50.5 per cent in London). In Chelsea Riverside 51.0 per cent of residents assess their health as **very good** and 29.1 per cent selected **good health**. 5.2 per cent of residents assess their health as **bad** (ranked 4th) and 1.5 per cent as **very bad** (ranked 6th). This is higher than the London average (3.7 per cent and 1.2 per cent).

Long Term Limiting Illness

17.9 per cent of residents in Chelsea Riverside have a **long term limiting illness** (1,551 residents, ranked 4th), compared to 12.3 per cent in Kensington and Chelsea and 14.1 per cent in London.

Length of Residence in UK and Age of Arrival in the UK (Please Note: Figures Relate to 2011)

55.4 per cent of residents of Chelsea Riverside were born in the UK, 26.8 per cent of residents arrived **more than 10 years ago** (2,326 residents, ranked 6th), 8.9 per cent in the **last five to 10 years** (772 residents, ranked 13th) and 8.9 per cent arrived in the **last five years** (769 residents).



Of those **not born in the UK** 29.4 per cent of residents arrived in the UK aged between **0-19**, 63.8 per cent between **20-44**, 6.0 per cent between the ages of **45-64** and 0.8 per cent **65 plus** when they arrived in the UK.

Who we are (continued)...

World Regions (figure 10)

Figure 10 shows country of birth by number and per cent of residents in Chelsea Riverside and Kensington and Chelsea by world region and figure 11 shows the number and percentage for selected European countries. Overall 52.0 per cent of residents in Chelsea Riverside were born in **England** (4,507 residents, ranked 7th), higher than the borough average of 45.6 per cent.

4.7 per cent of residents (407 residents, ranked 6th) were born in the **Middle East**, 0.3 per cent higher than the borough average. Chelsea Riverside residents were also born in **North America** (333 residents, 3.8 per cent, ranked 14th), **South East Asia** (281 residents, 3.2 per cent, ranked 7th), **Eastern Asia** (139 residents, 1.6 per cent, ranked 12th) and residents born in the **UK and Ireland** (4,987 residents, 57.5 per cent, ranked 5th).

Europe (figure 11)

2.1 per cent of the population of Chelsea Riverside were born in **France** (179 residents, ranked 14th) compared to 4.2 per cent in the borough. 2.2 per cent of residents were born in **Italy** (195 residents, ranked 11th), 1.2 per cent in **Germany** (106 residents, ranked 14th) and 1.7 per cent in **Spain** (148 residents, ranked 10th).

Passports Held (figure 12)

68.3 per cent of residents in Chelsea Riverside have a **UK passport** (6,031 residents, ranked 5th), 10.3 per cent higher than the borough average. Excluding the UK and Ireland, 14.0 per cent of residents have another **European passport** (1,234 residents, ranked 13th). 4.1 per cent of residents in Chelsea Riverside have a passport from the **Middle East and Asia** (358 residents, ranked 11th).

Figures in blue represent the ward and figures in red represent Kensington and Chelsea.

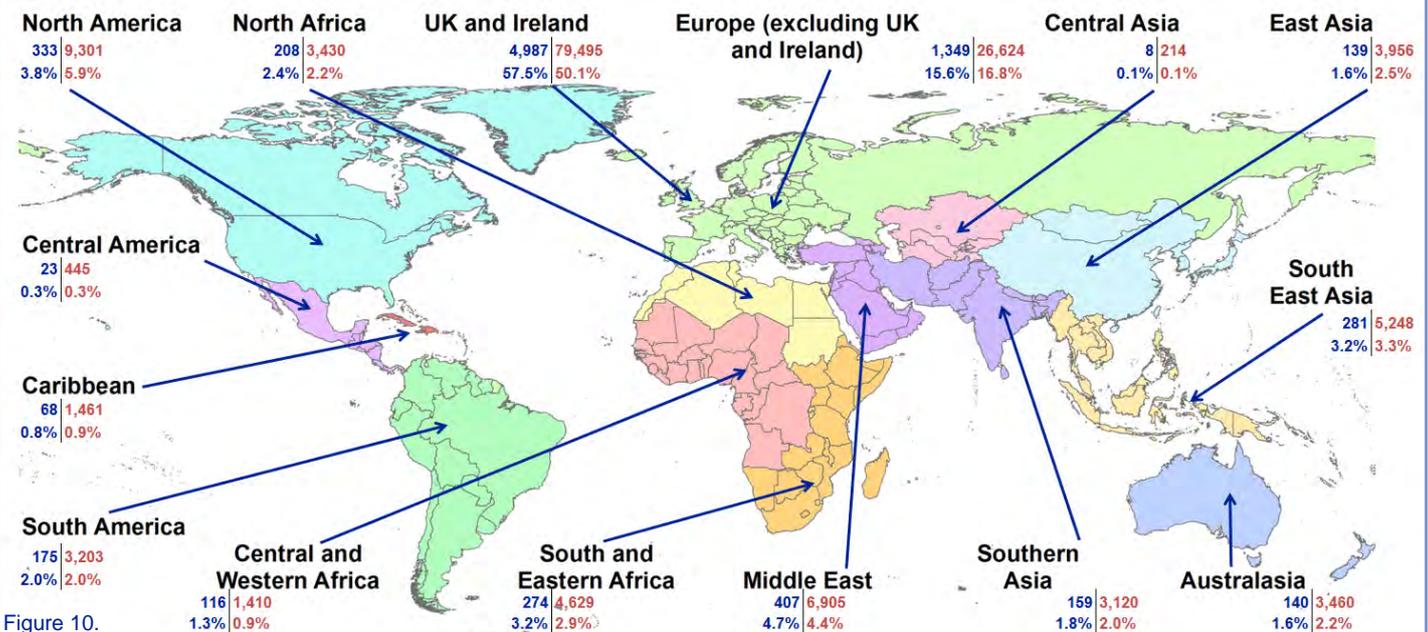


Figure 10.

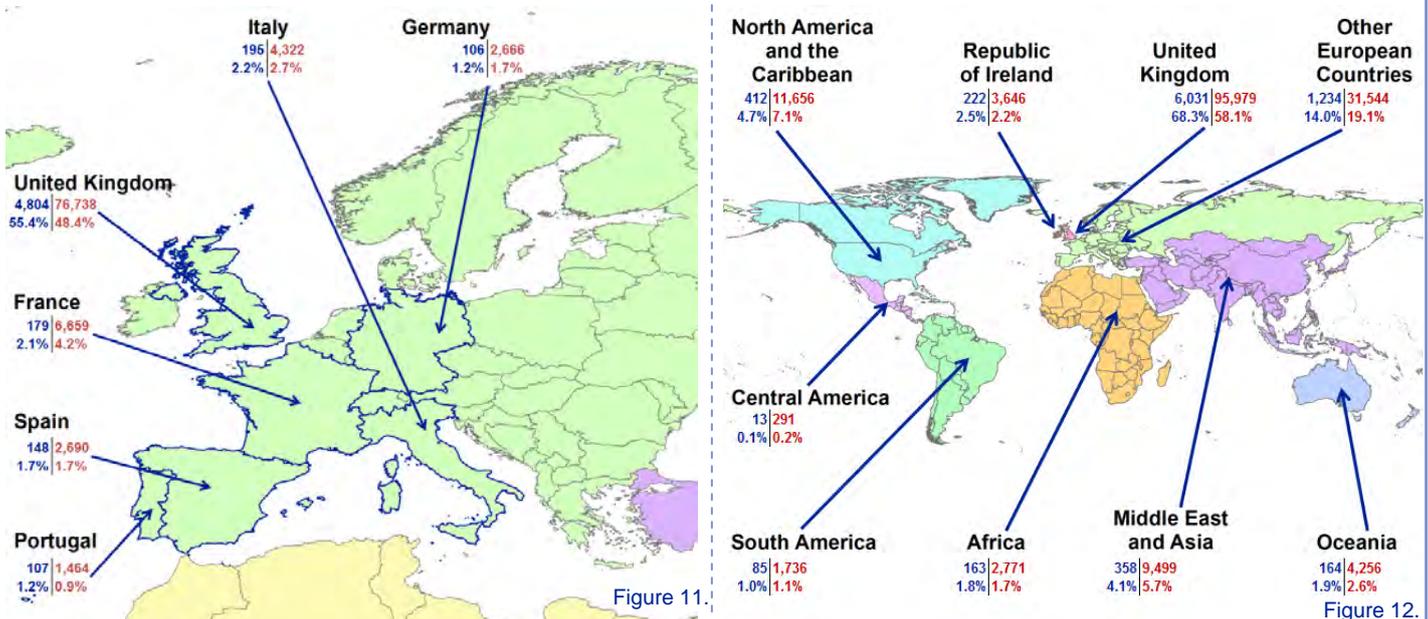


Figure 11.

Figure 12.

How we live...

Accommodation Type

Flats account for 83.7 per cent of all household spaces in Chelsea Riverside (3,588 households, ranked 8th) compared to 83.1 per cent in the borough and 52.2 per cent in London. **Houses** account for 15.4 per cent of household spaces (660 households ranked 13th) in Chelsea Riverside compared to 16.9 per cent in the borough and 47.8 per cent in London).

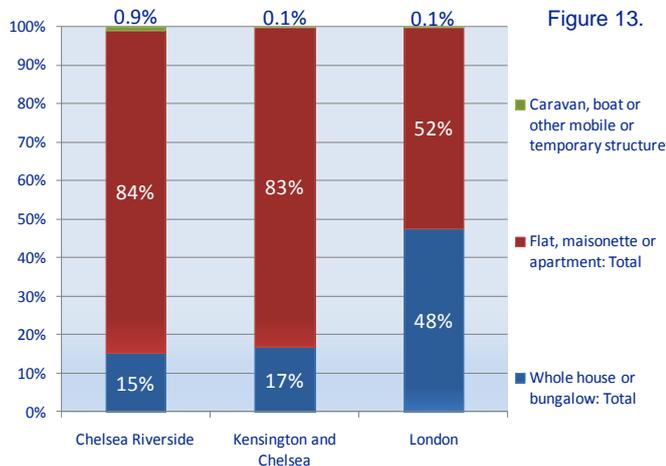


Figure 13.

Tenure

36.0 per cent of households in Chelsea Riverside are **owner occupiers (including shared ownership)** (1,531 households, ranked 12th) compared to 36.6 per cent in the borough and 49.5 per cent in London.

The **private rented** sector accounts for 22.7 per cent of households (965 households, ranked 14th), and compares to 35.8 per cent in the borough and 25.1 per cent in London.

Social rented properties in the borough and London account for 24.5 and 24.1 per cent respectively and 41.3 per cent in Chelsea Riverside (1,754 properties, ranked 6th).

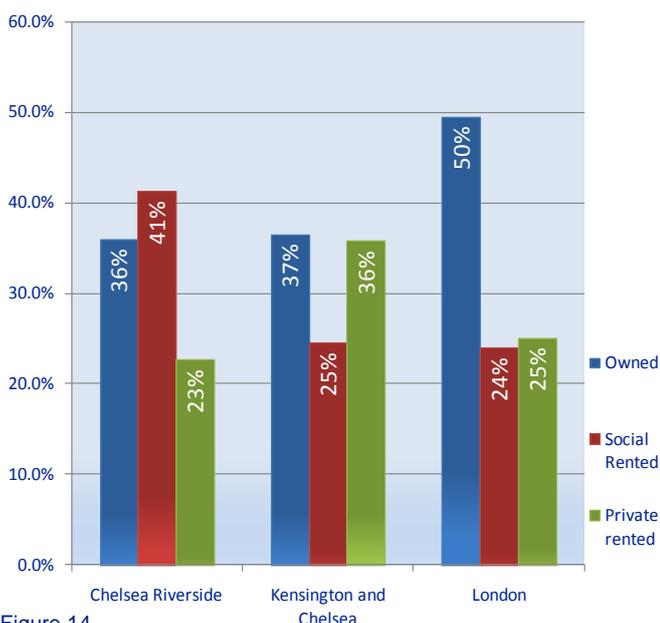


Figure 14.

Overcrowding (Bedroom Score)

An occupancy score of -1 or less shows that there is at least one too few bedrooms to adequately accommodate the individuals residing in a household. 9.4 per cent of households in Chelsea Riverside are **overcrowded** (411 households, ranked 7th). This compares to 8.3 per cent of households in the borough and 11.3 per cent in London.

Marital and Civil Partnership Status

44.9 per cent of adult residents are **single** (3,294 residents, ranked 12th), compared to 48.2 per cent in the borough and 44.1 per cent in London. 34.3 per cent are **married** (including civil partnerships) (2,514, ranked 11th) compared to 36.3 per cent in the borough and 40.2 per cent in London. 3.8 per cent are **separated**, 10.8 per cent are **divorced** and 6.2 per cent are **widowed**.

Household Composition

One person households (where the occupant is aged less than 65 years) account for 33.7 per cent of households in Chelsea Riverside (1,470 households, ranked 12th), compared to 36.0 per cent in the borough (*figure 15*).

Pensioner households (including lone, family and other pensioners) account for 17.2 per cent of households (752, ranked 2nd), higher than the borough average (13.6 per cent). **Single pensioner households** account for 13.5 per cent (590, ranked 3rd) (*figure 15*).

Lone parent households make up 11.3 per cent (491, ranked 6th) in Chelsea Riverside, higher than the borough average of 8.2 per cent (*figure 15*).

Cohabiting couples make up 6.4 per cent (278 households, ranked 16th). **Married couples** (including civil partnerships) account for 19.9 per cent of households (870 households, ranked 14th) (*figure 15*).

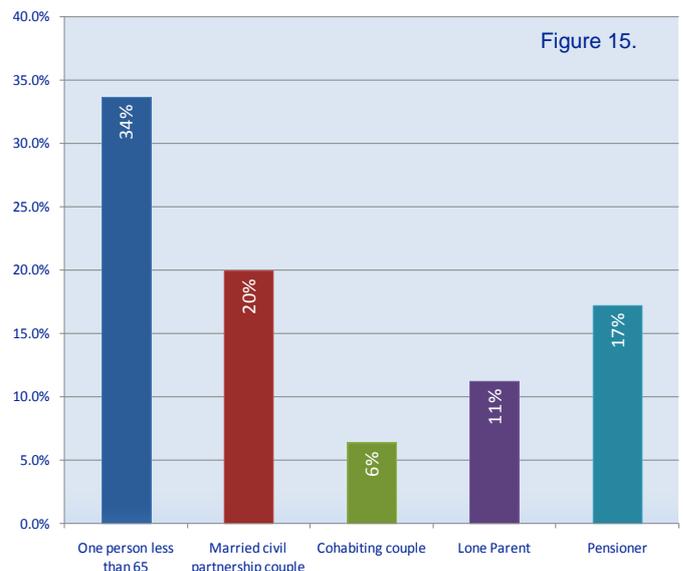


Figure 15.

How we live (continued)...

Second Homes

A second home is an address at which a person stays for more than 30 days per year that is not a person's place of usual residence (this might include people working away from home, a student's home address or a holiday home etc.). In Chelsea Riverside, 15.4 per cent of households are classified as a **second address** (1,337 households, ranked 13th). Of these, 48.0 per cent are second addresses **in the UK** (642 households, ranked 13th) and 52.0 per cent are **outside the UK** (695 households, ranked 13th).

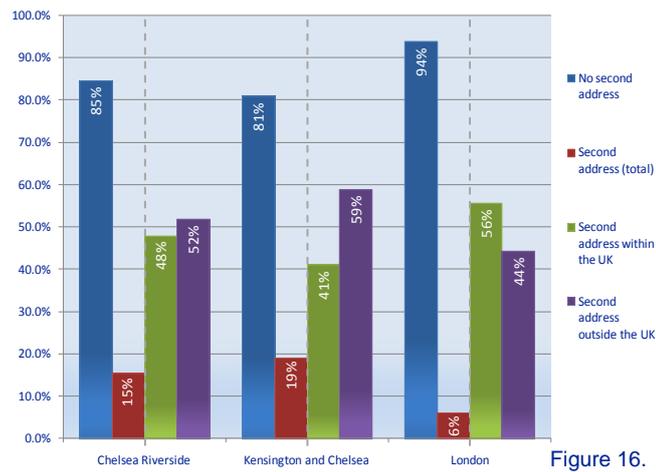


Figure 16.

Household Deprivation

Household deprivation is used to classify households that fall within any or all of the four deprivation characteristics:

1. Employment: person within a household not a full-time student who is unemployed or long-term sick,
2. Education: no person in the household has at least level 2 education and no person aged 16-18 is a full-time student,
3. Health and disability: any person in the household has general health 'bad or very bad' or has a long term health problem,
4. Housing: where accommodation is either overcrowded, with an occupancy rating -1 or less, or is in a shared dwelling, or has no central heating.

In Chelsea Riverside, 33.1 per cent of households have **one dimension of deprivation**, 19.9 per cent have two, 8.1 per cent have three and 1.4 per cent have four. 37.6

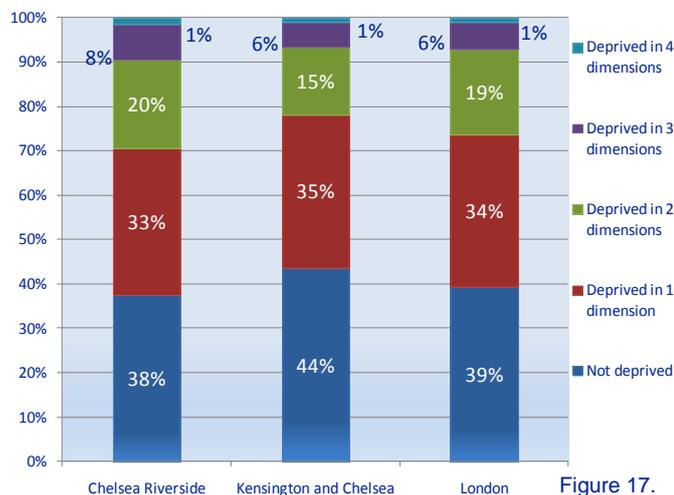


Figure 17.

per cent of households in Chelsea Riverside are **not deprived in any dimension** compared to the borough average of 43.6 per cent.

Access to a Car or Van

56.3 per cent of households in Chelsea Riverside **do not have access to a car or van** (2,457, ranked 7th). 34.0 per cent of residents in Chelsea Riverside have access to **one car**, 7.7 per cent have access to **two cars**, 1.2 per cent have access to three cars and 0.8 per cent have access to **four or more cars**. Over half of all households in the borough (56.0 per cent) **do not have access to a car or van**, this is the 9th highest percentage nationally and has increased by 5.6 per cent since 2001. In London, 41.6 per cent of households do not have access to a car or van.

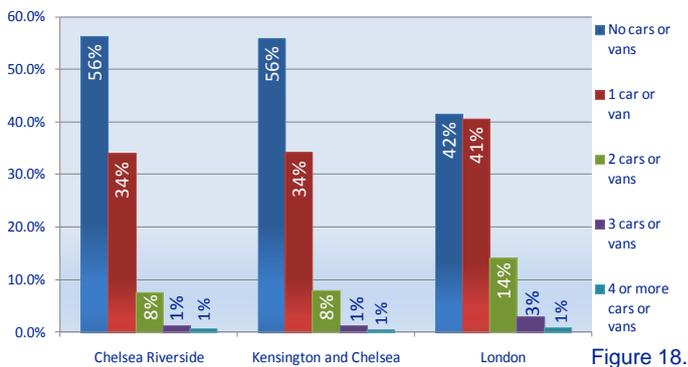


Figure 18.

Area Classification

Area classifications group together geographic areas according to key characteristics common to the population in that grouping. These groupings are called clusters, and are derived using 2011 Census data. Chelsea Riverside is defined as **"Aspiring and Affluent"** with a 42.1 per cent majority falling into this category (ranked 16th). The borough on average is classified as **"Aspiring and Affluent"** with a 72.2 per cent coverage. **Aspiring and Affluent Definition:** Higher proportion of people aged 0 to 14, higher proportion of people married, higher proportion of people who are of mixed ethnicity, lower proportion of households with full-time students, a higher proportion of households are semi-detached or terraced, more likely to work in the information and communication, and financial related industries and use public transport to get to work.

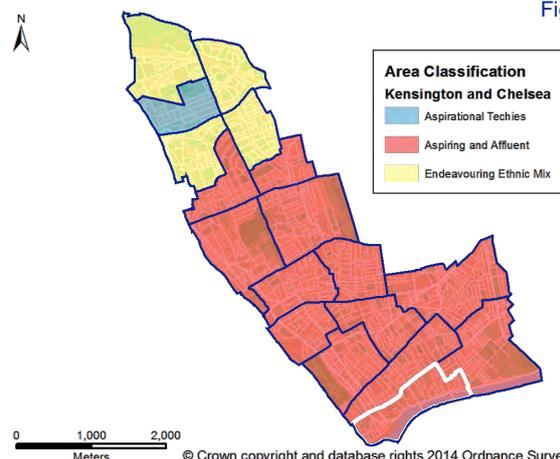


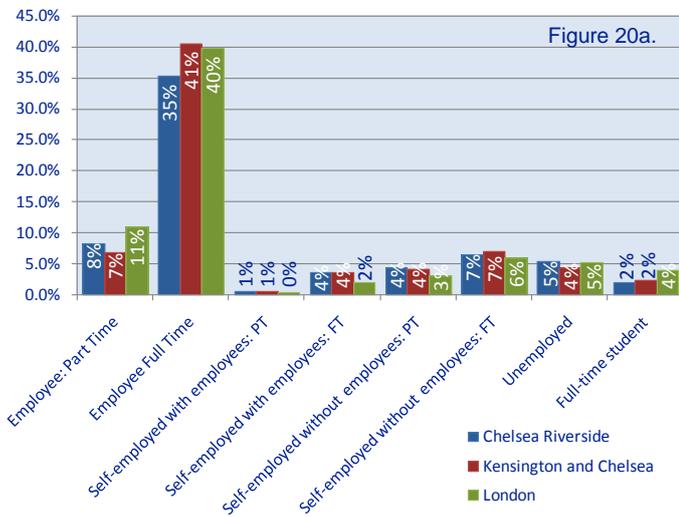
Figure 19.

What we do...

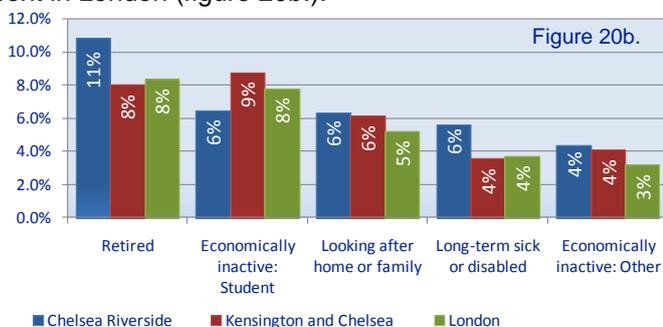
Labour market

Economically active residents are those aged 16 to 74 that are either employed or are unemployed but actively seeking employment. 66.2 per cent of the adult population of Chelsea Riverside are **economically active** (4,462 residents, ranked 15th) compared to 69.4 per cent in the borough and 71.7 per cent in London.

Overall, 35.4 per cent are **full time** employees (2,383 residents, ranked 15th) and 8.3 per cent are **part time** employees (560 residents, ranked 5th). 15.1 per cent of residents are **self employed** (breakdown in figure 20a.) (1,016 residents) and is comparable to the borough and London averages of 15.4 per cent and 11.7 per cent respectively. 5.4 per cent of the adult population of Chelsea Riverside are economically active but **unemployed** (365 residents, ranked 6th), compared to 4.3 per cent in the borough and 5.2 per cent in London.



Economically inactive residents are residents aged 16 to 74 that are not in employment and not actively seeking a job. This group includes people who are looking after a home, the retired and some students. 33.8 per cent of the adult population of Chelsea Riverside are **economically inactive** (2,279 residents, ranked 4th) compared to 30.6 per cent in the borough and 28.3 per cent in London (figure 20b.).



Retired residents are the largest group of economically inactive residents in Chelsea Riverside, 10.9 per cent (735 residents, ranked 1st), higher than the borough (8.0) and London (8.4) averages.

Hours worked

28.4 per cent of working residents in Chelsea Riverside work **more than 49 hours** per week (1,151 residents, ranked 14th), which is typical of many residents of Kensington and Chelsea where the average is 35.1 per cent of residents working these long hours, far higher than the London average of 15.9 per cent.

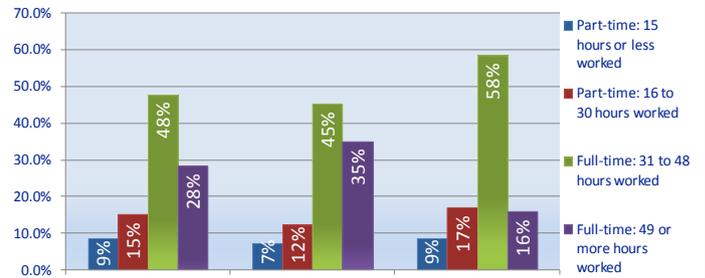


Figure 21.

Qualifications

42.6 per cent of the adult population of Chelsea Riverside ward have a **level 4 qualification (e.g. a bachelors degree)** (3,126, ranked 15th), compared to 52.7 per cent in the borough and 37.7 per cent in London. 14.4 per cent of the adult population have **no qualifications** (1,059 residents, ranked 5th) compared to 10.1 per cent in the borough, 17.6 per cent in London and 7.4 and 14.6 per cent in 2001 for the borough and London.



Figure 22.

Unpaid care

In Chelsea Riverside ward, 8.6 per cent (743 residents, ranked 5th) provide **some unpaid care**. Overall in the borough 6.9 per cent provide some unpaid care.

Method of travel to work

The top three methods of travel to work in Chelsea Riverside are **Underground/metro/light rail/tram** (12.6 per cent, 850 residents, ranked 18th), **bus** (14.0 per cent, 945 residents, ranked 1st) and **on foot** (9.0 per cent, 604 residents, ranked 4th). 6.4 per cent of residents **work mainly from home** (432 residents, ranked 12th).

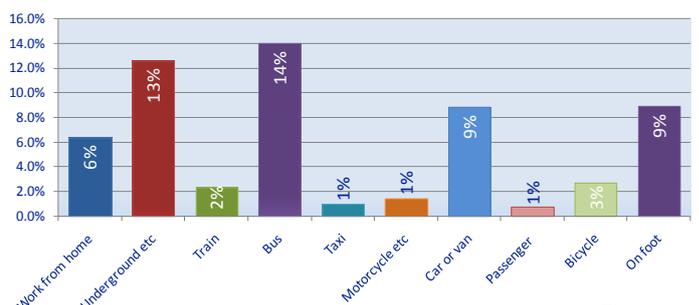


Figure 23.

What we do (continued)...

Industry

The industry in which a person aged 16 to 74 works relates to their main job, and is derived from information provided on the main activity of their employer or business. These classifications have been changed which means comparisons with 2001 data cannot be made.

In Chelsea Riverside, the three largest industry sectors are:

1. Professional, scientific and technical activities
(e.g. legal activities, accounting, marketing, advertising, veterinary activities, translation and interpretation)

15.6 per cent (633, ranked 15th) of those economically active, compared to 16.7 per cent in the borough and 10.9 per cent in London.

2. Financial and insurance activities
(e.g. banking, administration of financial markets, risk and damage evaluation, pension funding, life insurance)

15.1 per cent (613 residents ranked 13th) of economically active residents, compared to 21.5 per cent in the borough and 7.7 per cent in London.

3. Wholesale and retail trade; repair of motor vehicles and motor cycles

(e.g. wholesale of food, cars, clothing, beverages, computers, furniture, machine tools, household goods)

12.6 per cent (511 residents, ranked 4th) of economically active residents, compared to 9.6 per cent in the borough and 13.1 per cent in London.

Occupation

A person's occupation relates to their main job and is derived from either their job title or details of the activities involved in their job. This is used to assign responses to an occupation code based on the Standard Occupational Classification 2010 (SOC2010).

In Chelsea Riverside, the three largest occupation groups are:

1. Associate professional and technical occupations
(e.g. police officers, graphic designers, laboratory technicians, town planners)

22.2 per cent (900 residents, ranked 15th) of those economically active, compared to 24.9 per cent in the borough and 16.3 per cent in London.

2. Professional occupations
(e.g. scientists, engineers, IT professionals, nurses, teachers)

20.1 per cent (815 residents, ranked 15th) of those economically active, compared to 23.4 per cent in the borough and 22.5 per cent in London.

3. Managers, directors and senior officials
(e.g. chief executives, senior officials, financial institution managers, officers in the armed forces)

19.7 per cent (800 residents, ranked 13th) of those economically active, compared to 23.3 per cent in the borough and 11.6 per cent in London.

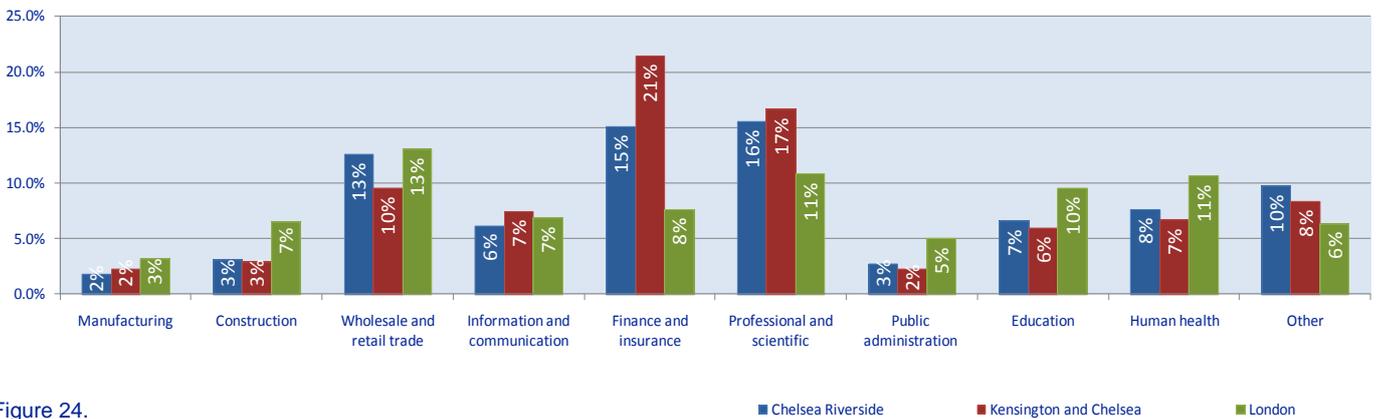


Figure 24.

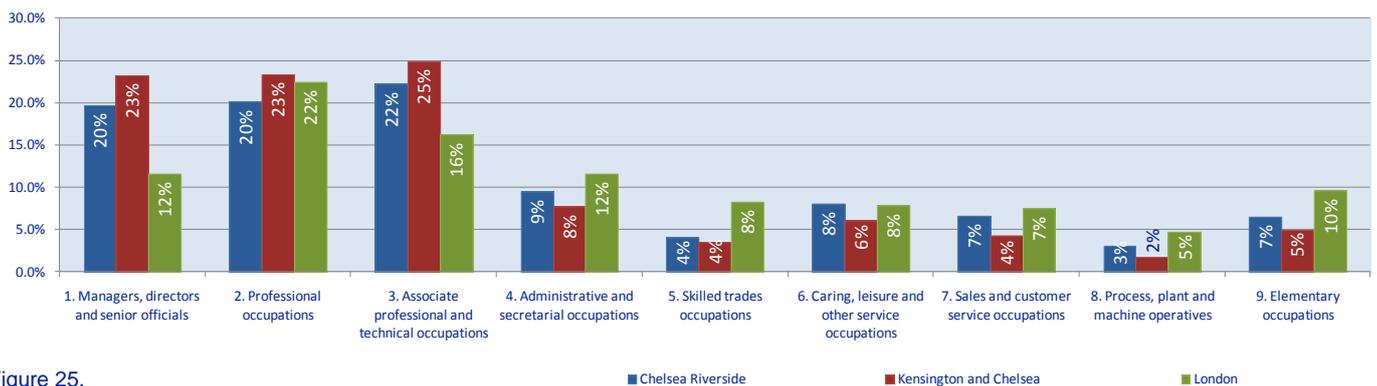


Figure 25.

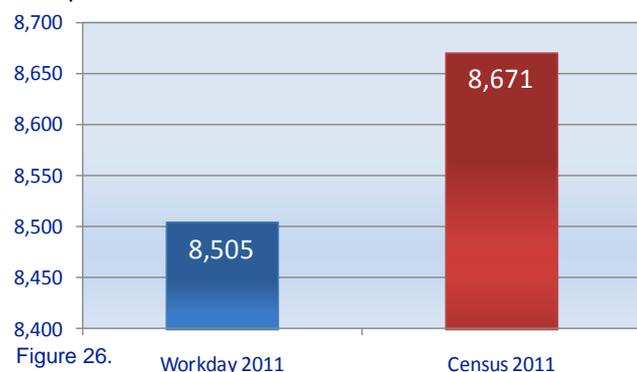
What we do (continued)...

Workday Zones

Workday zones (WZs) are a new output geography for England and Wales which has been produced using workplace data from the 2011 Census. The population of an area changes as people move in and out of an area to work. For the **Workday Population** the **Usual Resident Population** is re-distributed to their places of work, while those not in work are recorded at their usual residence. (ONS, 2014) Figures are compared with the Census 2011 **Usual Resident Population** numbers.

Workday: Population

The **Workday Population** of Chelsea Riverside decreased by 166 in comparison to Census data, 8,505 compared to 8,671 residents (see figure 26). The workday population of Kensington and Chelsea increased by 22.2 per cent from 158,649 to 193,805 residents.



Workday: Density

Chelsea Riverside has a **Workday Population density** of 159.2 people per hectare (ranked 10th), compared to 162.3 in the Census. Kensington and Chelsea increased to 203.7 people per hectare and 55.2 in London.

Workday: Tenure

38.1 per cent of households in Chelsea Riverside are **owner occupiers (including shared ownership)** (3,223 households, ranked 13th) compared to 43.2 per cent in the borough and 52.4 per cent in London.

The **private rented** sector accounts for 25.1 per cent of households (2,122 households, ranked 13th), and compares to 32.2 per cent in the borough and 24.8 per cent in London.

Social rented properties in the borough and London account for 22.5 and 21.7 per cent respectively and 34.7 per cent in Chelsea Riverside (2,933 properties, ranked 6th).

Workday: Health

In Chelsea Riverside, 51.7 per cent of the **Workday Population** assess their health as **very good** and 29.1 per cent selected **good health**. 5.0 per cent of the Workday Population assess their health as **bad** (rank 5th) and 1.6 per cent as **very bad** (rank 6th). In comparison to the Census, only 1.5 per cent assessed their health as **very bad**.

Workday: Qualifications

41.1 per cent of the adult population of Chelsea Riverside ward have a **level 4 qualification (e.g. a bachelors degree)** (2,947, ranked 14th), compared to 47.9 per cent in the borough and 38.8 per cent in London.

Workday: Religion

Figure 27 shows percentages of religious affiliations in Chelsea Riverside. Overall the majority, 54.7 per cent, are **Christian** (4,648 residents, ranked 5th, a decrease of 2.3 percentage points), 12.8 per cent are **Muslim** (1,086 residents, ranked 6th, an increase of 0.7 percentage points) and 19.2 per cent have **no religion** (1,629 residents, ranked 18th, an increase of 2.9 percentage points).

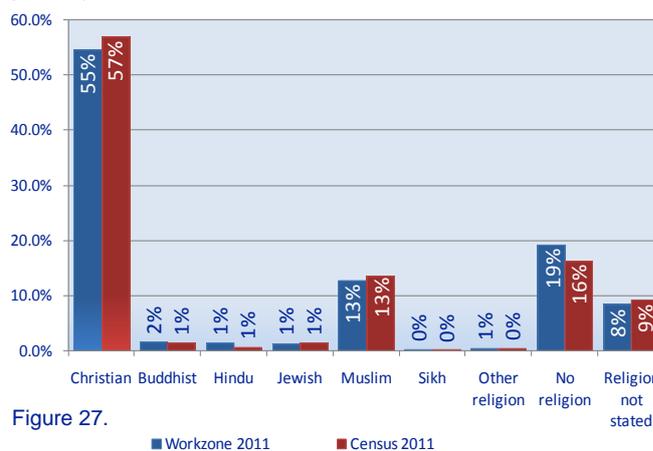
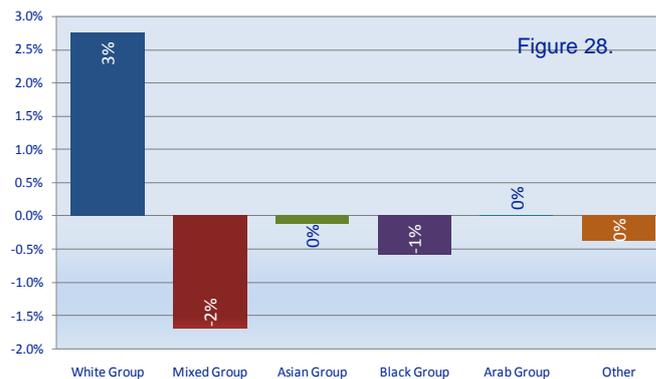


Figure 27.

Workday: Ethnicity

Figure 28 shows the broad ethnic groups in Chelsea Riverside, Kensington and Chelsea and London. The Workday **White group** has increased by 2.7 percentage points and the Workday **Mixed group** has decreased by 1.7 percentage points in comparison to Census data.



Workday: Length of Residence in the UK

57.2 per cent of the **Workday Population** of Chelsea Riverside were **born in the UK** compared to the Census figure of 55.4 per cent. 24.9 of residents **arrived more than 10 years ago**, compared to the Census figure of 26.8 per cent (2,326 residents). 6.9 per cent arrived in the **last five to 10 years** and 6.6 per cent arrived in the **last five years**, compare to 8.9 per cent 8.9 per cent respectively.

If you have any further questions please contact the **Consultation and Partnerships Team** on consult@rbkc.gov.uk or on **020 7361 2615**