



Campden Ward Survey 2012: Summary Report

The full results including methodology, response rate and full listing of resident comments may be downloaded from www.rbkc.gov.uk/campden.

City Living, Local Life is an initiative where ward councillors and the community work together to identify local issues that matter and then find practical ways to make the area a better place to live. As part of the Campden Ward initiative, the Councillors commissioned a survey for residents 60 and over to seek ideas on potential community projects.

The survey wanted to find out whether residents knew about and used local services, what type of activities they would get involved in and find out about how residents spend their time.

Local Services

Respondents were given a list of local services (both Council and voluntary sector services) and asked which of these they were aware of or had used.

Services used most regularly by residents:

Public transport - 87%

Kensington Town Hall (information and advice) – 45%

Kensington Central Library or another library in the borough – 32%

Services used less regularly by residents:

Local places of worship – 13%

Virgin Active Sports Centre – 6%

Monthly lunches at St George's Campden Hill – 6%

There was a general lack of awareness or not aware of:

Singing sessions at Kensington United Reformed Church (Open Age) – 88%

Projects with older people and pupils from Holland Park School – 82%

Activities and chair exercises at Central Library (provided by Open Age) - 81%

Scooter scheme hire provided by Westway Community Transport – 59%

Activities that would improve your quality of life

Older people in the ward had previously been spoken to about the sort of activities they would like to see. The survey, therefore, asked respondents their views on these and how far they felt they would improve life for older people generally and for them personally.

The activities are:

- Small informal get-togethers for a cup of tea and a chat
- Having someone accompany them to appointments or use services
- Drop in sessions for advice and guidance
- Social activities such as bingo
- Schemes to provide older people with company in their own homes
- Schemes to encourage neighbourliness

Below are the responses to activities that would generally improve life for older people a great deal:

Having someone accompany them to appointments or use services – 53%

Schemes to provide older people with company in their own homes – 51%

Schemes to encourage neighbourliness – 46%

Drop in sessions for advice and guidance – 33%

Small informal get-togethers for a cup of tea and a chat – 32%

Social activities such as bingo – 29%

Other activities

Additionally, respondents were asked if there were any other activities they would like to see. The majority of comments related to exercise (18 comments) with swimming seen as particularly beneficial and suggestions that the facilities at Holland Park school could be used by others.

Theme of comment*	Number of comments	Theme of comment*	Number of comments
Exercise	18	Council/public services	4
Social events/days out	10	Younger people	4
Arts/crafts/other classes	8	Technology/computer classes	4
Book clubs/creative writing	6	Support for suggested activities	3
Don't need help	6	Other comments	3

*Themes shown with more than one comment

Daily routine

Respondents were then asked about how they spent their time on an average weekday.

- Out and about with friends and family
- Out and about on your own
- Visiting friends and family in their homes
- With friends and family who have visited you at home
- Alone at home

Key findings:

7% of respondents stated that they spent most of their day alone at home

30% of respondents spent a little of their day alone at home

37 % of respondents spent some of their day alone at home

Open ended comments from respondents were also included in the full survey results.

Some of the respondents' comments:

"Being in my early 60's and in reasonably good health I personally don't feel a need for the above (activities) but they might improve life for the older, less fit people."

"Keeping active is very important for pensioners. You could argue that active pensioners save the state a fortune. Some activities outdoor in the fresh air or exercising in a gym or doing other types of exercise could help pensioners and the state."

"Being in my early 60's and in reasonably good health I personally don't feel a need for the above but they might improve life for the older, less fit people."

"I still work so this is not applicable for me, but I can see that the sort of help you mention could be a tremendous benefit."