INTRODUCTION
The Census occurs once every ten years. The most recent Census Day fell on 27 March 2011. This report gives a summary of Census data for Holland ward.

For ease of use Census data has been subdivided into three distinct themes:

Who we are
Population, ethnic group, country of birth, passports held, religion, health

How we live
Marital status, living arrangements, household composition, accommodation, tenure, car or van availability, overcrowding

What we do
Economic activity, hours worked, qualifications and students, industry, occupation, unpaid care

Headline data
Rankings are for the 18 wards in the borough and are sorted in descending order.

In Holland...
...the population has increased by 4.2 per cent from 9,372 to 9,767 between 2001 and 2011. The borough has seen a decrease of 0.2 per cent

... the population density is 94 people per square hectare, ranked 15th and compares to 131 in the borough as a whole

...English is the main language for all occupants in 62.7 per cent of all households (ranked 11th)

...4.6 per cent of residents speak French as their main language (430 residents), 3.9 per cent speak Arabic (364 residents) and 2.9 per cent speak Spanish

...English is the main language for 70.0 per cent of residents. Overall 2.0 per cent of residents do not speak English well (rank 8th) and a further 0.4 per cent cannot speak English at all (rank 2nd)

...43.3 per cent of residents were born in the UK, lower than the borough average of 48.4 per cent

...8.5 per cent of residents were born in the Middle East, 7.5 per cent of residents were born in North America

...78.9 per cent of households are flats and 21.2 per cent are houses

...the private rented sector has grown from 28.2 per cent to 38.2 per cent of households, whilst the owner occupied sector has fallen from 55.1 per cent to 46.4 per cent of households

...47.1 per cent of households have access to a car or van, the borough average is 41.6 per cent

...58.8 per cent of residents have a level 4 qualification (degree equivalent or above) and 7.0 per cent of residents have no qualifications

...6.7 per cent of residents (642 residents) provide some unpaid care

...the top three methods of travel to work are via the underground (21.8 per cent), by car or van (9.3 per cent) and by bus (8.0 per cent). 9.0 per cent of residents work from home (683 residents, ranked 3rd)
Population overall
The population of Holland has increased by 4.2 per cent in the intercensal period from 9,372 to 9,767 residents (see figure 2). The population of Kensington and Chelsea decreased by 0.2 per cent from 158,896 to 158,649 residents.

Population age
Figure 1 shows the age structure of Holland in 2001 and 2011 split by gender. Overall in 2011 18.2 per cent of residents are aged less than 16, 70.8 per cent between 16-64 (of working age) and 11.1 per cent are aged over 65 (i.e. of pensionable age). In Kensington and Chelsea overall 15.4 per cent are aged less than 16, 72.6 per cent between 16 and 64 and 12.0 per cent aged 65 and over.

Population density
Holland has a population density of 94 people per hectare (see figure 4), ranked 15th in the borough, compared to 131 in Kensington and Chelsea and 52 people per hectare in London.

Ethnic group
Figure 3 shows the broad ethnic groups in Holland, Kensington and Chelsea and London, with intercensal comparisons. The White group has decreased by 10.5 percentage points and accounts for 68 per cent of all residents in 2011.

The greatest increase is found with the Asian/Asian British group which has grown by 4.6 percentage points. However it is important to remember that this increase is driven in part by the inclusion of the Chinese group in the Asian/Asian British category.

More detailed ethnicity
35.1 per cent of residents identified themselves as ‘White: English/Welsh/Scottish/Northern Irish/British’ and a further 31.0 per cent of residents identified themselves as ‘Other White’. 6.4 per cent of residents in Holland are ‘Arab’, the second highest percentage after Golborne ward (6.9 per cent).

Source: ONS
Who we are

Religion
Figure 5 shows per cent change in religious affiliation in the intercensal period. Around half, 50.3 per cent, of the population of Holland are Christian (4,911 residents, ranked 15th, a decrease of 5.9 per cent), 12.1 per cent are Muslim (1,978 residents, ranked 10th, an increase of 0.4 per cent) and 20.3 per cent have no religion (1,475 residents, ranked 10th, an increase of 5.6 per cent).

Household language
In Holland English is the main language for 62.7 per cent of all households (2,799 households, ranked 11th). In 20.9 per cent of households no occupants speak English as a main language (934 households, ranked 8th). In 16.3 per cent of households there is at least one occupant who speaks English as a main language (730 households, ranked 3rd).

Top three main languages (excluding English)
4.6 per cent of residents (430) speak French as their main language, 3.9 per cent speak Arabic (364) and 2.9 per cent speak Spanish (276).

Proficiency in English
English is the main language for 70.0 per cent of residents (ranked 13th), 17.8 per cent of residents in Holland speak English very well (ranked 9th). 9.8 per cent speak English well (ranked 5th). 2.0 per cent cannot speak English well (ranked 8th) and 0.4 per cent cannot speak English (ranked 2nd).

National Identity
53.7 per cent of residents gave a national identity that relates to Britain and Northern Ireland (5,246 residents, ranked 10th) compared to 58.2 per cent in the borough and 75.3 per cent in London.

Health
Overall Kensington and Chelsea is ranked first in England and Wales for the percentage of residents assessing their health as ‘very good’ (57.8 per cent compared to 50.5 per cent in London). In Holland 60.5 per cent of residents assess their health as ‘very good’ and 28.7 per cent selected ‘good health’, 2.5 per cent of residents assess their health as ‘bad’ (rank 11th) and 1.0 per cent as ‘very bad’ (rank 10th).

Long term limiting illness
9.6 per cent of residents in Holland have a long term limiting illness (934 residents, ranked 13th), compared to 12.4 per cent in Kensington and Chelsea and 14.1 per cent in London.

Length of residence in UK and age of arrival in the UK
43.3 per cent of residents of Holland were born in the UK (rank 13th). 27.4 per cent of residents arrived in the UK more than 10 years ago (2,673 residents, ranked 4th), 9.8 per cent in the last five to 10 years (961 residents, ranked 8th), and 19.5 per cent arrived in the last five years (1,903 residents, ranked 9th).

Overall 16.7 per cent of residents arrived in the UK aged between 0-19 (rank 5th), 25.7 per cent between 20-44 (rank 16th), 2.2 per cent between the ages of 45-64 (rank 14th) and 0.4 per cent 65 plus (rank 7th) when they arrived in the UK.

Source: ONS
Who we are

Country of birth

*Figure 10* shows country of birth by number and percent of residents in Holland, and Kensington and Chelsea by world region and *Figure 11* shows the number and percentage for selected European countries. Overall 41.0 per cent of residents in Holland were born in England (4,001 residents, ranked 13th), lower than the borough average of 45.6 per cent.

Europe

4.0 per cent of the population of Holland were born in France (395 residents, ranked 10th) compared to 4.2 per cent in the borough. 2.3 per cent of residents were born in Italy (221 residents, ranked 12th), 1.5 per cent in Germany (149 residents, ranked 9th) and 1.3 per cent in Spain (123 residents, ranked 16th).

World regions

8.5 per cent of residents (832 residents, ranked 1st) were born in the Middle East and 7.5 per cent were born in North America (731 residents, ranked 7th). 44.6 per cent of residents were born in the UK and Ireland (4,357 residents, ranked 13th) and 19.8 per cent were born in the rest of Europe.

Passports held

58.7 per cent of residents in Holland have a UK passport (5,729 residents, ranked 10th), slightly lower than the borough average of 60.5 per cent. 9.3 per cent of residents have a passport from North America or the Caribbean (909 residents, ranked 6th) and a further 9.3 per cent of residents have a passport from the Middle East (906 residents ranked 4th).

2.2 per cent of residents in Holland have no passport (213 residents).
How we live

Accommodation type
Flats account for 78.9 per cent of all household spaces in Holland (3,931 households, ranked 14th) compared to 83.0 per cent in the borough and 52.2 per cent in London. Houses account for 21.2 per cent of household spaces (1,055 household spaces, ranked 5th) in Holland compared to 16.9 per cent in the borough and 47.7 per cent in London.

Figure 13. Accommodation type split

Tenure
46.4 per cent of households in Holland are owner occupied (including shared ownership), a reduction of 8.7 percentage points (2,070 households, ranked 3rd) compared to 36.5 per cent in the borough. The private rented sector accounts for 38.2 per cent of households, an increase of 10.0 percentage points (1,706 households, ranked 11th), and compares to 35.8 per cent in the borough and 25.0 per cent in London.

The size of the social rented sector in Kensington and Chelsea has shrunk slightly from 26 per cent to 24.6 per cent, in Holland it accounts for 11.9 per cent (533 properties, ranked 13th), a reduction of 1.3 percentage points.

Figure 14. Tenure

Overcrowding (bedroom score)
An occupancy score of -1 or less shows that there is at least one too few bedrooms to adequately accommodate the individuals residing in a household. 8.0 per cent of households in Holland are overcrowded (356 households, ranked 9th). This compares to 9.2 per cent of households in the borough and 11.6 per cent in London.

Marital and Civil Partnership Status
41.1 per cent of adult residents are single (3,281 residents, ranked 17th), compared to 48.2 per cent in the borough and 44.1 per cent in London. 45.0 per cent are married (including civil partnerships) (3,590, ranked 1st) compared to 35.6 per cent in the borough and 39.8 per cent in London. 10.2 per cent of residents are separated or divorced and 3.7 per cent are widowed.

Household composition
One person households (where the occupant is aged less than 65 years) account for 30.5 per cent of households in Holland (1,362 households, ranked 15th), compared to 36.0 per cent in the borough. One person pensioner households account for 8.4 per cent of households (377, ranked 15th), lower than the borough average (10.5 per cent) and other pensioner households account for 3.5 per cent (157, ranked 5th). Lone parent households make up 8.1 per cent (363 households, ranked 7th) in Holland. Cohabiting couples make up 7.3 per cent of all households (326 households, ranked 12th). Married couples account for 28.1 per cent of households (1,253 households, ranked 2nd).

Figure 15. Household composition

Access to a car or van
47.1 per cent of households in Holland do not have access to a car or van (2,104 households, ranked 16th) an 8.8 per cent increase since 2001. Over half of all households in the borough (56 per cent) do not have access to a car or van, this is the ninth highest percentage nationally and has increased by 5.6 per cent since 2001. In London 41.6 per cent of households do not have access to a car or van.

Figure 16. Access to a car or van

Source: ONS
What we do

Labour market

Economically active residents are those aged 16 to 74 that are either employed or are unemployed but actively seeking employment. 67.9 per cent of the adult population of Holland are economically active (5,128 residents, ranked 11th) compared to 69.4 per cent in the borough and 71.7 per cent in London.

Overall 38.9 per cent of residents are in full-time employment (2,941 residents, ranked 13th) a decrease of 1.8 percentage points. 16.9 per cent of residents are self employed (1,275 residents, ranked 7th, an increase of 1.7 percentage points) compared to the borough average of 15.4 per cent and 11.7 per cent in London.

3.7 per cent of the adult population of Holland are economically active but unemployed (277 residents, ranked 9th) compared to 4.3 per cent in the borough and 5.2 per cent in London.

Economically inactive residents are residents aged 16 to 74 that are not in employment and not actively seeking a job. This group includes people who are looking after a home, the retired and some students. 32.1 per cent of the adult population of Holland are economically inactive (2,423 residents, ranked 8th) compared to 30.6 per cent in the borough and 28.3 per cent in London. 7.5 per cent of working age residents in Holland are retired (567 residents, ranked 11th) compared to 8.0 per cent in the borough and 8.4 per cent in London. Students account for 8.3 per cent of those aged 16 to 74 (626 residents, ranked 6th). 8.5 per cent of adult residents (643 residents, ranked 1st) are looking after the home, compared to 6.1 per cent in the borough and 5.2 per cent in London. 2.6 per cent of residents are long term sick or disabled (199 residents, ranked 10th).

Hours worked

33.8 per cent of residents of Holland work 49 or more hours per week (1,627 residents, ranked 12th), which is lower than the borough average of 35.1 per cent but far higher than the London average of 15.9 per cent. 45.8 per cent of working residents work between 31 to 48 hours per week (2,207 residents, ranked 7th).

Qualifications and Students

58.8 per cent of the adult population of Holland have a level 4 qualification (e.g. a bachelors degree) (4,697 residents, ranked 6th), compared to 52.7 per cent in the borough and 37.7 per cent in London. 7.0 per cent of the adult population in Holland have no qualifications (559, ranked 11th) compared to 10.1 per cent in the borough and 17.6 per cent in London.

Unpaid care

In Holland 6.7 per cent provide some unpaid care (642 residents, ranked 8th), compared to the borough average of 6.9 per cent.

In Holland 4.5 per cent provide between one and 19 hours of care per week (435 residents, ranked 10th), 1.0 per cent provide between 20 and 49 hours (94 residents, ranked 7th) and 1.2 per cent provide over 50 hours of care a week (113 residents, ranked 7th).

Method of travel to work

The top three methods of travel to work in Holland are via the underground (21.8 per cent, 1,645 residents, ranked 12th), by car of van (9.3 per cent, 704 residents, ranked 5th) and by bus (8.0 per cent, 603 residents, ranked 8th). 9.0 per cent of residents work mainly from home (683 residents, ranked 3rd).
If you have any further questions please contact Dominic Baker of the Consultation and Partnerships Team on consult@rbkc.gov.uk or on 020 7361 2615