



Making decisions about how Notting Hill Gate will develop is complex so we would like to know what you think the priorities are.

Please put a dot on the elements of each option that you think are the most important.

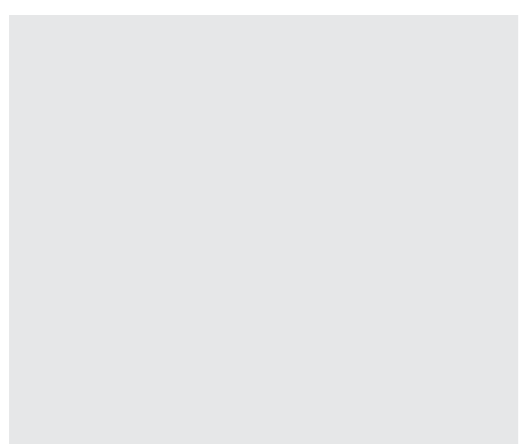


	Refurbish	Refresh	Rethink
<p><b>Strengthening the identity of the town centre</b></p> <ul style="list-style-type: none"> <li>Retain offices and shops in refurbished buildings</li> <li>Encourage landowners to improve the selection of shops and cafes</li> <li>Encourage promotion of the local evening economy</li> </ul>	<p><b>Refurbish, plus</b></p> <ul style="list-style-type: none"> <li>Reprovide or increase office space</li> <li>Relocate the Saturday Farmers' Market if necessary</li> <li>Allow some shops to become foyers for refurbished offices above</li> <li>Ensure that any new housing includes affordable homes</li> </ul>	<p><b>Refurbish and refresh, plus</b></p> <ul style="list-style-type: none"> <li>Accommodate a dynamic new museum or gallery to attract local people and visitors to linger in the centre.</li> </ul>	
<p><b>Improving the streets and public spaces</b></p> <ul style="list-style-type: none"> <li>Remove pedestrian guard rails and street clutter</li> <li>Make the area more welcoming for visitors by improving signage and wayfinding</li> </ul>	<p><b>Refurbish, plus</b></p> <ul style="list-style-type: none"> <li>Improve pedestrian crossings</li> <li>Reduce the impact of traffic and widen pavements</li> <li>Reposition bus stops to reduce pavement crowding</li> </ul>	<p><b>Refurbish and refresh, plus</b></p> <ul style="list-style-type: none"> <li>Redesign Notting Hill Gate underground station entrances</li> <li>Create a clearly identified route to Portobello Road</li> <li>Radically redesign the street to give more space and priority to pedestrians and cyclists</li> </ul>	
<p><b>Improving buildings and architecture</b></p> <ul style="list-style-type: none"> <li>Refurbish buildings within the centre</li> </ul>	<p><b>Refurbish, plus</b></p> <ul style="list-style-type: none"> <li>Redevelop some buildings including a mid-height tower at Newcombe House</li> </ul>	<p><b>Refurbish and refresh, plus</b></p> <ul style="list-style-type: none"> <li>Redevelop some sites to transform the centre with a number of taller buildings, including a tall slender building at Newcombe House</li> </ul>	

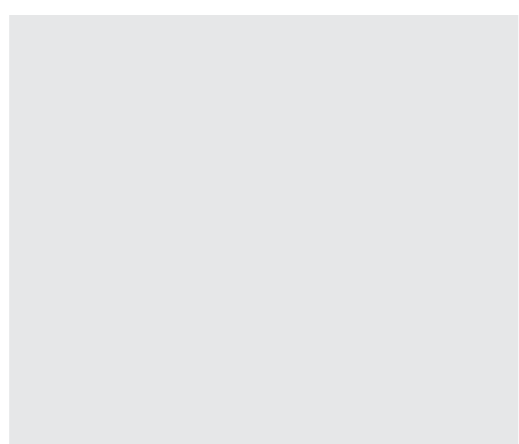
## Public benefits

All developments are expected to deliver public benefits. Often some of these are secured as financial contributions, known as 'section 106'. The level of the contribution depends on the assessment of the financial viability of specific redevelopment proposals. The Mayor of London prioritises affordable housing and transport. There are three potential benefits specific to Notting Hill Gate that might be delivered through development. Which do you think is the most important?

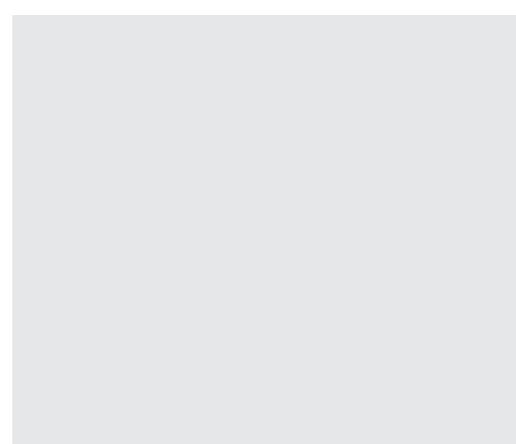
A new museum or cultural facility to anchor the identity of the centre



Improvements to the streetscape and public realm



Relocating the tube entrances



## Next steps

Following this first stage of consultation the Council will review all comments and feedback, and will produce a development brief. There will be a formal consultation later in the year, when there will be further opportunities to comment on the document, either in writing via the Council's website or at a consultation meeting. Details will be provided nearer the time on the planning consultations page of the Council's website [www.rbkc.gov.uk](http://www.rbkc.gov.uk)

We also anticipate the first developer's planning application will be submitted towards the end of the year, and the Council will be expected to make a decision on it within 13 weeks. Details of planning applications can also be viewed on the Council's website.

# Thank you for participating!