

Here's something extra special for our residents – a guide to some great offers from specialist local retailers right across the Royal Borough. Plus, on the back page we have included **16 red-hot vouchers** that will brighten up your new year.



WEDGE GUIDE TO...

SHOPPING LOCALLY FOR GREAT BARGAINS

Check out the stores listed below for a fantastic array of local, independent shops where you are certain to find unusual, exciting, exotic and brilliant treats. For hundreds more ideas of where to shop locally in the borough (and get special offers using your Wedge Card) visit www.wedgcard.co.uk. To find out more please get in touch at info@wedgcard.co.uk or ring **020 7401 3913**.

Bookthrift

22 Thurloe Street
London SW7 2LT
Telephone: 020 7589 2916

CATEGORY

Books

OFFER

Free £2.99 fiction with every purchase over £20



A brilliant little discount book shop in the heart of South Kensington. Stocking everything from science fiction, photography and science to art history, fiction and language books, it's a cozy retreat for bookworms and collectors alike.

Honeyjam

267 Portobello Road
London W11 1LR
Telephone: 020 7243 0449

CATEGORY

Toy shop

OFFER

£5 gift voucher for every purchase in store over £50



Honeyjam is a treasure trove of toys and all that is fun for kids. Traditional and modern toys hang from the ceiling and fill the shelves to bursting. The aim was to recreate the toyshops the founders remembered from their childhood. They say "We always try to mix fun with practicality, the silly and the educational." They also stock Fair Trade, eco-friendly and sustainably made toys plus books and clothing.

BFamous

253 Portobello Road
London W11 1LR
25 Pembridge Road
London W11 3HG
Telephone: 020 7221 8811

CATEGORY

Rock and roll memorabilia

OFFER

10% off



A small company that sells Rock 'n' Roll merchandising such as T-shirts, clocks and memorabilia. The products range from Rolling Stones t-shirts to Iron Maiden clocks, Beatles tops to The Who Converse shoes. "Here it is all about music. That's where we get our motivation from."

Percy Bass

184 Walton Street
London SW3 2JL
Telephone: 020 7589 4853

CATEGORY

Interior decorating

OFFER

Free interior design consultancy for residents of Kensington and Chelsea



Percy Bass is an interior design and furniture business that has been on Walton Street for more than 100 years. The shop is packed with beautiful lamps and small pieces of furniture that can be made to any colour and design. You can opt for a full interior design treatment or smaller projects such as reupholstery, curtain making, carpet/furniture repairs, restoration and picture framing. A delight for those who want something new and beautiful or some essential inspiration.

Shymala Spa

152 Holland Park Avenue
London W11 4UH
Telephone: 020 7348 0018

CATEGORY

Spa

OFFER

10% off (excluding packages and programmes)



Rejuvenate your loved ones with a gift certificate for Shymala, an ayurvedic health and beauty spa. Catering for everyone, the beautiful interior and knowledgeable staff are sure to get you back on track.

Treatments include hot stone treatments and massages with ayurvedic oils and beauty treatments. The spa also treats ailments such as rheumatic conditions, arthritis and insomnia and can help you with post-Christmas weight loss.

Rough Trade

130 Talbot Road
London W11 1JA
Telephone: 020 7229 8541

CATEGORY

Music

OFFER

10% off when spending over £20



Famous independent music label and shop that has been a beacon for music lovers everywhere since the 70s. The store has its roots in soul, stocking everything from 60s folk to nu jazz beats; new and old music of all genres can be found in-store or easily ordered by the knowledgeable staff. The perfect place to browse for something new or to pick up that perfect album for the music lover in your life.

Mutz Nutz

221 Westbourne Park Road
London W11 1EA
Telephone: 020 7243 3333

CATEGORY

Pets

OFFER

25% off the cost of your pet's first groom



The Mutz Nutz Pet Boutique is a haven for pet lovers and their beloved animals and sells a diverse range of dog and cat products including "the softest, puffiest beds, leather passport holders and jewel encrusted bowls". They also have a tasting bar for dogs to sample their wares and a cat food selection that promises to satisfy "all kitties from aristocratic Bengals to feisty Ginger Toms". A newly-opened pet spa can also groom, calm and pamper your pet.

The Chinese Tea Company

14 Portobello Green, 281 Portobello Road
London W10 5TZ

Telephone: 020 8960 0096

CATEGORY

Tea shop

OFFER

Free tea sample with every purchase of a 50g bag of tea



This is the spot to pick high quality teas to impress the tea lover in your life. The knowledgeable and tea-passionate staff will guide you through an extensive range of green, black, white and oolong teas bought directly from their growers in China. They also stock the perfect accessories to prepare them – such as traditional Chinese tea sets, pots and cups. At Juyan Tea House on Portobello Road you can sample many of their exceptional teas.

Lyndon's Stitch and Beads

197 Portobello Road
London W11 2ED

Telephone: 020 7727 4357

CATEGORY

Embroidery

OFFER

10% off

Lyndon's Stitch and Beads is a secret little heaven for everything to do with embroidery. The shop has boxes and boxes of tiny, beautiful beads that you just want to run your hands through.

From intricate pieces to buttons, bobbins, bracelets, watch-bands, rows of ribbons and jewels and thimbles, this shop fuels your creative, crafty imagination.

For further surprises, the shop has a basement crammed full of cottons, threads, paints, elastic and stitching.

Halfpipe

40 Golborne Road
London W10 5PR

Telephone: 020 8969 2999

CATEGORY

Bikes, skating and snowboarding

OFFER

Free accessories worth £25 with any bike bought



A shop run by riders and skaters that can help you out, whether you are practically a pro or just starting. Halfpipe specialises in skateboards, snowboards, BMX and MTB plus accessories such as helmets, pumps, locks, trucks and wheels. Plus all the gear you need to look the part, as well as bags, watches and headphones. And if you're in need of advice, just ask their super friendly staff.

McKenna & Co

28 Beauchamp Place
Knightsbridge SW3 1NJ

Telephone: 020 7584 1966

CATEGORY

Jewellery

OFFER

A minimum 10% discount on all purchases including engagement and wedding rings

McKenna & Co. are dealers in antique, period and contemporary jewellery and diamonds, based in a beautiful Regency townhouse in Beauchamp Place, Knightsbridge.

They will assist you in finding that perfect piece for yourself or a loved one. Engagement rings are a particular speciality.

Fusion

181a Earl's Court Road
London SW5 9RD

162 Portobello Road
London W11 2EB

Telephone: 020 7727 8477

CATEGORY

Fashion

OFFER

Buy any three items and the lowest price one is free
20% off selected bags

Fusion Clothing stocks an awe-inspiring collection of colourful clothes and accessories from India. Piles of scarves form mountains to the ceiling, gorgeous skirts are bursting out of the racks and sequined bags hang overhead, immersing the shopper in a rainbow of colour and patterns.

Fusion is proud to sell all of their own designs at extremely reasonable prices. They specialise in kaffans and Bollywood accessories. If you want to add some colour to your wardrobe or need a gift for a friend, Fusion Clothing has something to add to everybody's fashion repertoire.

C Russell Ltd

The Lodge Nursery
78-80 Earl's Court Road
London W8 6EG

Telephone: 020 7937 0481

CATEGORY

Garden Centre

OFFER

Free delivery on orders over £50



C Russell Ltd is a haven for those who love gardens and gardening – whether for fun or professionally.

A vast nursery awaits you with an extensive range of shrubs, trees, roses and herbaceous plants, complemented by an extensive florist and indoor plant shop. The nursery is beautiful and the staff are extremely knowledgeable, helping to sort out any gardening issues. There is also a tennis court at the back for hire at just £5 per hour.

Demarquette Fine Chocolate

285 Fulham Road
London SW10 9PZ

Telephone: 020 7351 5467

CATEGORY

Chocolatier

OFFER

10% discount on all boxed collections (cannot be used in conjunction with any other offer).



You can never go wrong with chocolate, especially those that are as exquisite as Demarquette Fine Chocolate.

Headed up by Master Chocolatier Marc Demarquette, all the chocolates are handmade in beautiful flavours such as Moroccan mint tea and rose nougat. This family-run shop takes pride in using only the best ingredients ensuring one bite will have you in chocolate nirvana.

www.wedgcard.co.uk

info@wedgcard.co.uk

020 7401 3913

What are the Wedgers saying?

Farooq at Citibox Business Centres told Royal Borough: "It's great for the community – when people see that I am giving them 10 per cent off, why would they go anywhere else?"

Bob at Eyelevel commented: "It often makes up 30 per cent of our business."

Janet from Portobello explained: "I love my Wedge Card. I get deals locally that definitely encourage me to use independent shops more. I hope it continues to grow."

WEDGE

every little shop helps
www.wedgcard.co.uk

Video City

117 Notting Hill Gate, W11 3LB
020 7221 7029

TWO FOR ONE FILM RENTAL

Monday to Thursday.



Video City is known as one of London's leading independent DVD stores, with thousands of rare and unusual foreign and art titles for sale and rent.

The extensive list of all the DVDs available from every genre is updated frequently. Customers looking for a specific title just have to ask and the friendly staff at Video City will happily source it.

Video City also has a range of DVD players, electrical equipment and speakers to satisfy every home entertainment need.

Kensington Eye Centre/Chelsea Eye Centre

37 Kensington Church Street, W8 4LL
176 Kings Road, SW3 4UP
020 7937 8282 / 020 7351 3847

£30 OFF DESIGNER SPECTACLES COMPLETE WITH PRESCRIPTION

Valid until 31 January 2011.

These independent opticians in the heart of Kensington and Chelsea provide a professional, friendly and caring service. Qualified optometrists see customers from the initial examination through to selecting the right frames and lenses. The Eye Centre fits contact lenses, including those for specialist conditions. Home visits can be arranged, and a swift response provided in case of emergencies. The clinics' on-site laboratory can provide a same day service.

The Chelsea Kitchen

451 Fulham Road, SW10 9UZ
www.thechelseakitchen.com
020 3055 0088

FREE BOTTLE OF WINE WITH YOUR MEAL

Minimum of two diners. Valid in January and February 2011.

This much-loved institution not far from Chelsea's Football Stadium and Fulham Broadway Tube provides a good selection of traditional dishes with continental influence.

Choose from a great selection of pasta dishes, grills, omelettes, salads and fish dishes to make a delicious lunch or dinner. All food is freshly prepared and is incredible value for money with main dishes priced at just £5. There is also a menu of classic desserts or a choice of Italian ice creams.

The North Pole

13-15 North Pole Road, W10 6QH
www.thenorth-pole.co.uk
020 8964 9384

TWO FOR ONE BURGERS

Valid until 31 January 2011.



The North Pole has recently been refurbished to a high standard to create a great venue in which to enjoy quality food and drink with a reputation for friendliness and hospitality. Eat interesting, freshly prepared food in the informal dining area or enjoy a great selection of beers and wines from around the world in the main bar.

The North Pole caters for private parties with its stylish decor creating a great backdrop for any occasion. A series of organised events ranges from wine and food tasting to short film nights and acoustic sessions.

The Beauty Lounge

67a Kings Road, SW3 4NT
07545 128328

30% OFF ALL SERVICES

Valid until 31 January 2011.



The newly-named Beauty Lounge is a haven for those looking for a pamper.

Run by two friends who are greatly experienced in creating on-nail visions, the salon sits as a pink paradise perched high in the rooftops overlooking the King's Road.

This shrine to pampering and preening is based above the shop below, at the top of some quaint winding stairs.

DeRose Method

Dove Mews, SW7 4NR
www.derosemethod.co.uk
020 7373 7070

50% OFF ENROLMENT FEE

Valid until 31 January 2011.

The DeRose Method London provides life style coaching with emphasis on a good quality of life, good relationships, rich culture, good nourishment and physical condition. Methods include breathing re-education, stress management, techniques that improve muscle tone and flexibility and procedures to improve relaxation and mental condition. Classes, training and lectures take place in comfortable surroundings. Swasthya Yoga, which is part of the DeRose Method, uses knowledge and techniques that are more than 5000 years old.

Blaze Image

111 Talbot Road, W11 2AT
www.blazeimage.com
020 7229 4334

50% OFF WHEN ORDERING MORE THAN 50 PRINTS

Offer only available on 6" x 4" prints.

A valued rarity, Blaze Image is an independent photography shop that provides the highest quality photo printing services.

Often in demand by fashion photographers, Blaze Image can guarantee the most beautiful prints. Whether you are a professional, experimental or amateur photographer, it's worth entrusting your captured memories to the experienced team at Blaze. Services include black and white hand processing, digital retouching, flat art copies and enlargements.

Filiz

172 Old Brompton Road, SW5 0BA
020 7373 5544

50% OFF ALL SERVICES

Valid until 31 January 2011.



Filiz is a lovely salon that offers amazing haircuts and beauty treatments. The surroundings are as luxurious and calming as you would expect from a five star salon.

All products used are from Aveda and are botanically based, making them better for your body as well as the planet. All elements of Filiz's Aveda experience are based on ecological and ethical thinking.

Enjoy a range of services, from haircuts and colours to facials and waxing.

Portobello Green Fitness Club

3-5 Thorpe Close, W10 5XL
www.pgfc.org.uk
020 8962 5758

FREE CLASS

Must be booked in advance. Valid until 31 January 2011. Quote Wedge Borough offer.



Portobello Green Fitness Club is a health centre with a difference. Run by the Westway Development Trust on a not-for-profit basis, the club is able to offer high quality facilities at an affordable price.

The health centre has recently been refurbished and boasts a cardio and resistance gym, a separate freeweights gym, squash courts, saunas and steam rooms. It also offers wide range of studio classes, from Pilates to pole dancing, which are run throughout the week for participants of all abilities.

Nordic Style

109 Lots Road, SW10 0RN
www.nordicstyle.com
020 7351 1755

20% OFF KARLSHOLM 150 CM UPHOLSTERED BEDFRAME

Valid until 31 January 2011.

The elegant look of Nordic interiors combines classic style with embellished hand carved details. The showroom offers a wide selection of beds, furniture for the dining room, kitchen, living room and office and a beautiful children's range. An experienced interior design team can offer a complete design consultancy from custom curtains and blinds to bespoke painting and upholstery. Each piece of furniture is individually made by craftsmen and painted with environmentally-friendly Nordic Style paints and glazes.

James Knight of Mayfair

67 Notting Hill Gate, W11 3JS
www.james-knight.com
020 7221 6177

ONE DOZEN OYSTERS FOR JUST £10

Subject to availability, call ahead to check stock. Valid until 31 January 2011.

James Knight of Mayfair is proud to offer a distinctive service to the modern catering industry and retail customers. This is achieved through a total devotion to delivering beautiful fish - from harvest through processing to excellence in final presentation and delivery.

James Knight of Mayfair prides itself on retaining the most skilled and knowledgeable people in the industry. Operating from state-of-the-art premises in central London, they are the first to deliver and take pride in satisfying their clients' demands for quality.

Gate Bar and Restaurant

87 Notting Hill Gate, W11 3JZ
www.gaterestaurant.co.uk
020 7727 9007

TWO FOR ONE COCKTAILS

Monday to Thursday before 10.30pm.



The Gate prides itself on its extensive cocktail selection, from house specials to reliable classics. Share a spread of Dim Sum with a group of friends before hitting the dance floor, or settle into the restaurant with a good bottle of wine and a relaxed meal.

The Gate can also provide the perfect venue for parties and private events, with no hire fee. Join the Monday Salsa dance classes with Salsafusion, the Friday Gate Crasher, where DJ Manoo gets the weekend going or Saturday's Boogie Sessions with The Gate's top resident DJ.

Scin Notting Hill

27 Kensington Park Road, W11 2EU
www.scin.uk.com
020 3220 0121

20% OFF

Quote Wedge when booking. Valid until 31 January 2011.



Scin Beauty Spa is a boutique spa for both men and women. Small but perfectly formed, its size takes nothing away from the sleek modern environment in which customers can browse through skincare ranges, be groomed with a manicure or indulge in one of Scin's signature massages.

Scin keeps things simple using natural and organic skincare products and treatments that really work. The skincare ranges are chosen for the quality of their ingredients and the positive effects they have on the skin.

Their Nibs

214 Kensington Park Road, W11 1NR
www.theirnibs.com
020 8964 8444

50% OFF PYJAMAS WHEN YOU SPEND £30 OR MORE

First 50 customers using the offer only.

A unique designer kids' clothes collection that combines an unconventional quirk with classic elegance. Specialising in contemporary retro clothing and prints with a distinct influence from the 50s, 60s and 70s, Their Nibs also has a new homeware and gift line characterised by a unique range of designer signature prints and a vintage range of funky retro originals from Portobello Market and elsewhere. The shops sells classic toys and a hairdresser visits two days a week.

Hadlows Jewellers

15 Glendower Place, SW7 3DR
020 7581 6085

VALENTINES OFFER: Free champagne and chocolates with every engagement ring

10% OFF ALL SILVER JEWELLERY

A light and airy boutique run by the friendly Melanie, who goes the extra mile to make customers happy. She repairs everything from jewellery to silverware, watches, crystal and glass and is happy to create new bespoke pieces or restyle existing pieces.

Hadlows stocks a wide range of jewellery including 18ct, silver and antique pieces and Fabergé eggs and is the only London stockist of Okra glass.

Valentines offer is valid 1 January to 14 February 2011.

Café de Thai

29 All Saint's Road, W11 1HE
www.cafedethai.co.uk
020 7243 3001

20% OFF DINNER BILL

Valid until 31 January 2011.



Café de Thai has the fresh air of a new restaurant and the staff are super attentive and welcoming.

Fresh produce and a creative approach to traditional Thai cuisine make Café de Thai a real favourite for locals and visitors alike.

The venue's colourful dishes and well-chosen wine list lend the restaurant a uniquely sophisticated flair.

Vouchers may be presented at time of purchase and may be used on any single transaction. No defaced vouchers or photocopies will be accepted. Offers cannot be used in conjunction with a Wedge Card or any other discounts or promotions. No cash alternatives.