

# Application form

**Please Index As**

**File Number**

CA 031483

# THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

| OFFICE USE ONLY  |       |
|------------------|-------|
| Cash/Cheque..... | ..... |
| Date .....       | ..... |
| Receipt No.....  | ..... |

Completed copies of this form and the drawings specified overleaf (see note 3) should be sent to: Planning and Conservation, The Town Hall, Hornton Street, London, W8 7NX.

|  |  |
|--|--|
| <p><b>1. APPLICANT (Block Capitals please)</b></p> <p>Full Name <b>RAVENSEFT PROPERTIES LTD</b></p> <p>Address <b>5 THE STRAND LONDON</b></p> <p>Postcode <b>WC2N 5AF</b></p> <p>Tel. No: <b>0207 024 5244</b></p>   | <p><b>2. AGENT (if any) (Block Capitals please)</b></p> <p>Full Name <b>JCL PLANNING</b></p> <p>Address <b>38 BRUNSWICK PLACE HOVE EAST SUSSEX BN3 1NA</b></p> <p>Postcode <b>BN3 1NA</b></p> <p>Tel. No: <b>01273 729 799</b></p> |
| <p><b>3. Full postal address or location of the land on which the advertisement is to be displayed.</b></p> <p><b>NEWCOMBE HOUSE 45 NOTTING HILL GATE LONDON W11</b></p>   | <p><b>4. State the purpose for which the land or building is now used.</b></p> <p><b>OFFICE USE</b></p>  |
| <p><b>5. (a) Has the applicant an interest in the land?</b><br/>[YES/NO]</p> <p><b>(b) If not, has the permission of the owner or any other person entitled to give permission for the display of the advertisement been obtained? (see note 5)</b><br/>[YES/NO]</p>   | <p><b>6. (a) State the nature of the advertisement (e.g. hoarding or shop sign).</b></p> <p><b>BANNER</b></p> <p><b>(b) Is the advertisement already being displayed?</b><br/>(YES/NO)</p>   |
| <p><b>7. Description of advertisements</b></p> <p>(a) Describe the type of each sign, e.g. fascia, projecting box, pole-mounted free standing. <b>PVC MESH BANNER</b></p> <p>(b) Please give the dimensions of the advertisement (metres). <b>20m x 14m</b></p> <p>(c) Will the advertisement/s be illuminated? <b>YES</b></p> <p>(d) If so state the type of illumination (e.g. internally, floodlighting, etc.....)? <b>FLOODLIT FROM ABOVE</b></p> <p>(e) Will the illumination be static or intermittent? <b>STATIC</b></p> <p>(f) If illuminated, state brightness. <b>400 WATT HQI</b></p> |  |
| <p><b>8. Period for which consent is sought (see note 2)</b></p> <p><b>ONE YEAR</b></p>  |  |
| <p><input checked="" type="checkbox"/> We apply for consent to display advertisement as shown on the attached plans and drawings</p> <p>SIGNED: <b>JCL Manning</b> DATE: <b>07/07/03</b></p>   |  |

|           |     |             |        |          |     |
|-----------|-----|-------------|--------|----------|-----|
| EX        | HDC | IF          | W/STAD | CLU      | AD  |
| AK        | AK  | AK          | AK     | AK       | AK  |
| R.B. K.C. |     | 09 JUL 2003 |        | PLANNING |     |
| N         | C   | SW          | SE     | APP      | IO  |
|           |     | ARB         | FFU    | DES      | FEE |

**THE ROYAL BOROUGH OF KENSINGTON & CHELSEA**  
**TOWN AND COUNTRY PLANNING ACT 1990**  
**TOWN AND COUNTRY PLANNING (GENERAL DEVELOPMENT**  
**PROCEDURE) ORDER 1995**  
**CERTIFICATE UNDER ARTICLE 7      CA 051483**

Complete only one certificate, either A, B, C or D to accompany your application  
 (see notes for applicants)

**CERTIFICATE A**

I certify that:

- No person other than the applicant was an owner (a) of any part of the land to which the application relates at the beginning of the period 21 days before the date of this application.
- None of the land to which this application relates constitutes or forms part of an agricultural holding.

Signed: *JCL Planning*      On behalf of: *Favenseft Properties Ltd*      Date: *07/07/03*

**CERTIFICATE B**

I certify that:

- I have/The applicant has given requisite notice to the persons specified below, being persons who on the day 21 days before the date of the application were owners (a) of any part of the land to which the application relates.
- None of the land to which the application relates constitutes or forms part of an agricultural holding.

| Owner's name | Address at which notice was served | Date on which notice was served |
|--------------|------------------------------------|---------------------------------|
|              |                                    |                                 |

|      |     |             |     |     |          |     |
|------|-----|-------------|-----|-----|----------|-----|
| TY   | IND | TP          | CAC | AD  | CLU      | AO  |
| DIR  |     |             |     |     |          | AK  |
| R.B. |     | 09 JUL 2003 |     |     | PLANNING |     |
| K.C. |     |             |     |     |          |     |
|      |     | SW          | SE  | APP | IO       | REC |
|      |     |             |     | DES | FEES     |     |

Signed: \_\_\_\_\_ On behalf of: \_\_\_\_\_ Date: \_\_\_\_\_

**TOWN AND COUNTRY PLANNING ACT 1990**  
**TOWN AND COUNTRY PLANNING (GENERAL DEVELOPMENT PROCEDURE) ORDER 1995**  
**CERTIFICATE UNDER ARTICLE 7**

**CERTIFICATE C**

I certify that:

- I/The applicant cannot issue a Certificate A or B in respect of the accompanying application.
- I have/The applicant has given the requisite notice to the persons specified below, being persons who on the day 21 days before the date of the application were owners (a) of any part of the land to which the application relates.

| Owner's name | Address at which notice was served | Date on which notice was served |
|--------------|------------------------------------|---------------------------------|
|--------------|------------------------------------|---------------------------------|

- I have/The applicant has taken all reasonable steps open to me/him/her to find out the names and addresses of the owners (a) of the land, or of a part of it, but have/has been unable to do so. These steps were as follows (b):
- Notice of the application, as attached to this Certificate, has been published in the (c):  
  
on (d):

Signed: \_\_\_\_\_ On behalf of: \_\_\_\_\_ Date: \_\_\_\_\_

**CERTIFICATE D**

I certify that:

- I/The applicant cannot issue a Certificate A in respect of the accompanying application.
- I/The applicant have/has taken all reasonable steps open to me/him/her to find out the names and addresses of everyone else who, on the day 21 days before the date of the application, was the owner (a) of any part of the land to which the application relates, but have/has been unable to do so. These steps were as follows (b):
- Notice of the application, as attached to this certificate, has been published in the (c):  
  
on (d):

Signed: \_\_\_\_\_ On behalf of: \_\_\_\_\_ Date: \_\_\_\_\_

**Notes:**

(a) "owner" means a person having a freehold interest or a leasehold interest the unexpired term of which is not less than seven years.

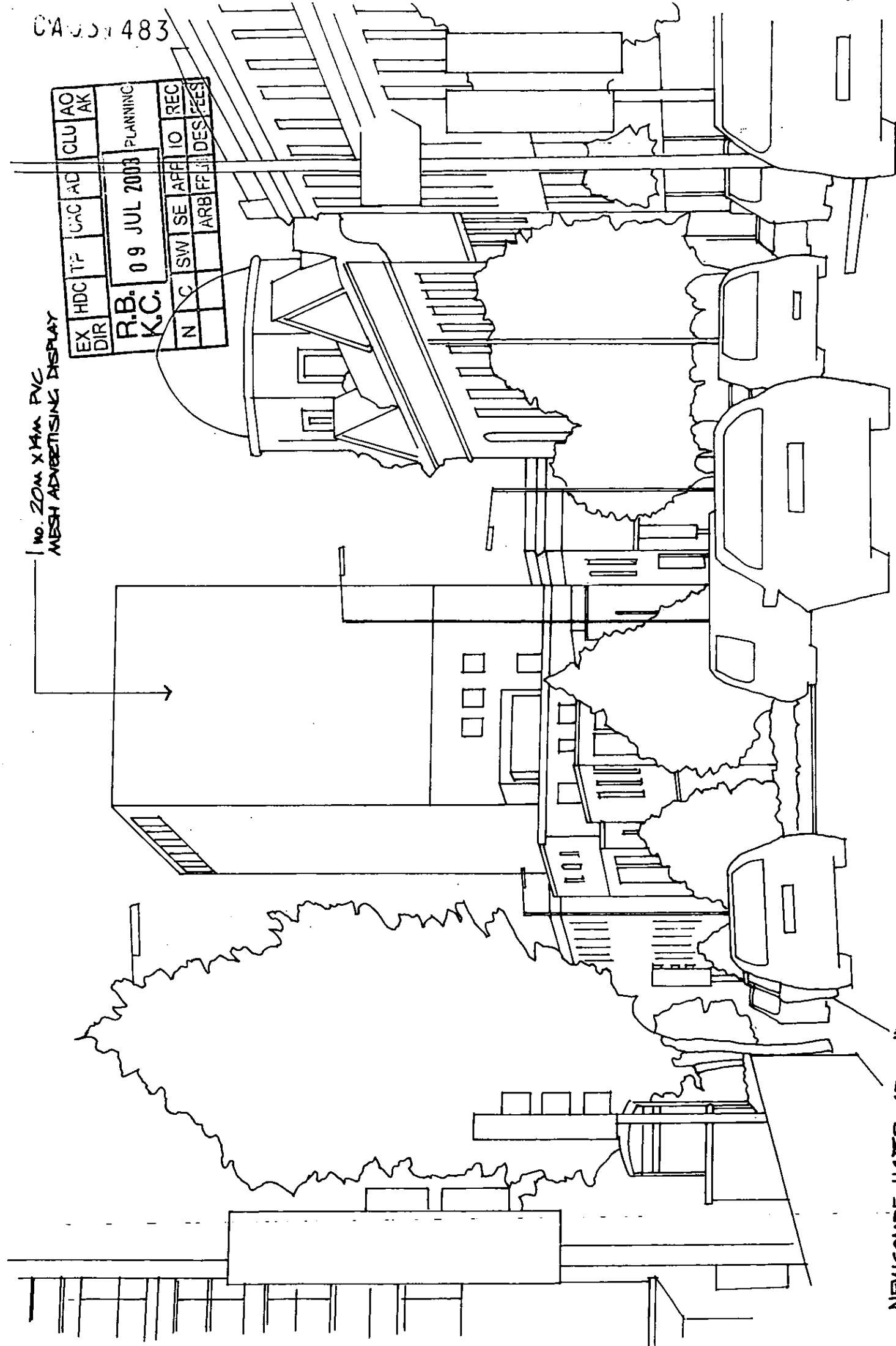
Insert:

- (b) description of steps taken
- (c) name of newspaper circulating in the area where the land is situated
- (d) date of publication (which must be not earlier than the 21 days before the date of the application)

CA 551483

1 NO. 20M X 14M PVC MESH ADVERTISING DISPLAY

|           |     |    |     |                      |     |     |     |
|-----------|-----|----|-----|----------------------|-----|-----|-----|
| EX DIR    | HDC | TP | UAC | AD                   | CLU | AO  | AK  |
| R.B. K.C. |     |    |     | 09 JUL 2003 PLANNING |     |     |     |
| N         | C   | SW | SE  | APP                  | IO  | REC |     |
|           |     |    |     | ARB                  | FF  | DES | FEE |



NEWCOMBE HOUSE, 45 NOTTING HILL GATE, LONDON

PERSPECTIVE SKETCH

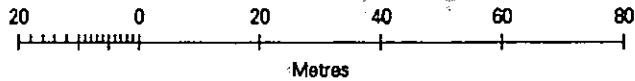


**Siteplan**

1:1250 Scale



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|     |      |                      |
|-----|------|----------------------|
| AO  | AK   | NEWCOMBE HOUSE       |
| AO  | AK   | 45 NOTTING HILL GATE |
| AO  | AK   | LONDON               |
| DB  | K.C. | 09 JUL 2003          |
| DB  | K.C. | PLANNING             |
| N   | C    | SW                   |
| SE  | APP  | IO                   |
| REC | DES  | FEE                  |

Centre Coordinates: 525308 180416

National Grid sheet reference at centre of this Siteplan: TQ2580SW

Supplied by: British Bookshops  
Serial Number: 00001901




# Siteplan

## Symbols and depiction

### Boundary Information

|  |           |
|--|-----------|
| County/Region<br>Island Boundary                     | — · — ·   |
| District/London Borough<br>Boundary                  | — — — —   |
| Parish/Community<br>Boundary                         | · · · · · |
| Electoral Division/Ward<br>Boundary                  | — — — —   |
| Parliamentary Constituency<br>or Euro Const Boundary | — — — —   |
| Boundary Mering<br>Change Symbol                     | ○ — ○     |
| Boundary Post,<br>Boundary Stone (BP, BS)            | ·         |



### Vegetation

|                                      |   |
|--------------------------------------|---|
| Non-Coniferous Trees                 | Nc  |
| Non-Coniferous Trees<br>(Scattered)  | Nc (scat)   |
| Non-Coniferous Trees<br>(Positioned) |  |
| Coniferous Trees                     | C   |
| Coniferous Trees<br>(Scattered)      | C (scat)  |
| Coniferous Trees<br>(Positioned)     |  |
| Orchard                              | Orch  |
| Coppice/Osiers                       | Cop   |
| Rough Grass                          | RG  |
| Heath                                | Heath   |
| Scrub                                | Sc  |
| Saltings/Marsh/<br>Reeds             | Marsh   |
| Vegetation Limits                    |  |


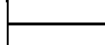
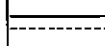
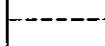
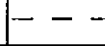
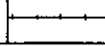
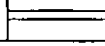



### Areas (Rural survey mapping only)

|                             |      |
|-----------------------------|------|
| Areas Parcel No (published) | 4224 |
|-----------------------------|------|

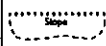


### Buildings

|                                 |   |
|---------------------------------|---|
| Roofed Structure/<br>Glasshouse |  |
| Upper Level of<br>Communication |  |

### Others

|                                      |   |
|--------------------------------------|---|
| Spot Height                          | ·   |
| Bench Mark                           | ←   |
| Triangulation Station                | △   |
| Pylon/Flare Stack/<br>Lighting Tower | ⊠   |
| Flow Arrow                           | →   |
| Mean High Water                      |  |
| Mean Low Water                       |  |
| General Detail                       |  |
| Underground Detail                   |  |
| Overhead Detail                      |  |
| Tramway/<br>Narrow Gauge Railway     |  |
| Standard Gauge Railway               |  |
| Point Fixture<br>(e.g. Letterbox)    | ·   |
| Water Feature                        |  |
| Water                                | Water   |
| Archway                              |  |
| Non-Roman Antiquity                  |  |

### Ornament

|                                |   |
|--------------------------------|---|
| Rock                           | Rock  |
| Inland Rock<br>(Scattered)     | Rock (scat)   |
| Shingle                        | Shingle   |
| Mud                            | Mud   |
| Inland Boulders                | Bo  |
| Inland Boulders<br>(Scattered) | Bo (scat)   |
| Coastal Boulders               | Boulders  |
| Sand                           | Sand  |
| Slope                          |  |
| Coastal Slope                  |  |
| Cliff                          |  |
| Scree                          | Scree   |

### Common Abbreviations

|                        |                              |
|------------------------|------------------------------|
| Boundaries Information |                              |
| ED Boundary            | Electoral Division           |
| Ward Boundary          | Ward                         |
| Boro Const Bdy         | Constituency                 |
| Euro Const Bdy         | (County Borough or European) |
| Und                    | Undefined                    |
| CB                     | Centre of Bank               |
| CD                     | Centre of Ditch              |
| CR                     | Centre of Road               |
| CS                     | Centre of Stream             |
| Def                    | Defaced                      |
| FF                     | Face of Fence                |
| FW                     | Face of Wall                 |
| SR                     | Side of River                |
| TB                     | Top of Bank                  |
| TdH                    | Track of Hedge               |
| RH                     | Root of Hedge                |

|                   |                               |
|-------------------|-------------------------------|
| Other Information |                               |
| Chy               | Chimney                       |
| EI P              | Electricity Pillar or Pole    |
| ETL               | Electricity Transmission Line |
| FB                | Foot Bridge                   |
| FS                | Flagstaff                     |
| GP                | Guide Post                    |
| GVC               | Gas Valve Compound            |
| LB                | Letter Box                    |
| Meml              | Memorial                      |
| MHW               | Mean High Water               |
| MLW               | Mean Low Water                |
| NTL               | Normal Tidal Limit            |
| P                 | Post or Pole                  |
| PC                | Public Convenience            |
| PH                | Public House                  |
| PO                | Post Office                   |
| PW                | Place of Worship              |
| TCB               | Telephone Call Box            |
| Tk                | Track or Track                |
| (um)              | Unmade                        |
| W                 | Well                          |



CA031483

R.B.K.C. TOWN PLANNING APPLICATION OF KENSINGTON AND CHELSEA

TOWN AND COUNTRY PLANNING ACT 1990

17 JUL 2003 TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

OFFICE USE ONLY CIN 104925
Cash/Cheque £ 290.00
Date 9/07/03
Receipt No. 0236841

Completed copies of this form and the drawings specified overleaf (see note 3) should be sent to: Planning and Conservation, The Town Hall, Hornton Street, London, W8 7NX.

1. APPLICANT (Block Capitals please) Full Name RAVENSEFT PROPERTIES LTD Address 5 THE STRAND LONDON Postcode WC2N 5AF Tel. No: 0207 024 5244
2. AGENT (if any) (Block Capitals please) Full Name JCL PLANNING Address 38 BRUNSWICK PLACE HOVE EAST SUSSEX Postcode BN3 1NA Tel. No: 01273 729 799

3. Full postal address or location of the land on which the advertisement is to be displayed. NEWCOMBE HOUSE 45 NOTTING HILL GATE LONDON W11
4. State the purpose for which the land or building is now used. OFFICE USE

5. (a) Has the applicant an interest in the land? [YES/NO]
(b) If not, has the permission of the owner or any other person entitled to give permission for the display of the advertisement been obtained? (see note 5) [YES/NO]
6. (a) State the nature of the advertisement (e.g. hoarding or shop sign). BANNER SYSTEMS PTO FOR DESCRIPTION
(b) Is the advertisement already being displayed? TA [YES/NO] BRIAN

7. Description of advertisements
(a) Describe the type of each sign, e.g. fascia, projecting box, pole-mounted free standing. PVC MESH BANNER
(b) Please give the dimensions of the advertisement (metres). 20m x 14m
(c) Will the advertisement/s be illuminated? YES
(d) If so state the type of illumination (e.g. internally, floodlighting, etc.....)? FLOODLIT FROM ABOVE
(e) Will the illumination be static or intermittent? STATIC
(f) If illuminated, state brightness. 400 WATT HQI

8. Period for which consent is sought (see note 2) ONE YEAR

We apply for consent to display advertisement as shown on the attached plans and drawings

SIGNED: JCL Manning DATE: 07/07/03 AD

Table with columns: EX DIR, HDC, TF, CnC, ND, CLU, AO AK, R.B. K.C., 09 JUL 2003, PLANNING, N, C, SW, SE, APPLIC, REC, ARB, PLAN, DES, FEES



1986

DESCRIPTION

\* PROVISION AND DISPLAY FOR  
A ONE YEAR PERIOD OF A  
LARGE 20 M BY 14 M  
PVC MESH BANNER SIGN  
(ILLUMINATED) TO BE  
AFFIXED TO THE WEST  
SIDE <sup>ELEVATION</sup> OF NEWCOMBE  
HOUSE AT HIGH LEVEL