CA )42393

## THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA

2 2 OCT 2004

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION FOR CONSENT TO-DISPLAY AN ADVERTISEMENT

OFFICE USE ONLY	
Cosh/Cheque £60.00 4N0003	18
Date 22/10/04	
Receipt No. 0. 2.7.1.1.8	

Completed copies of this form and the drawings specified overleaf (see note 3) should be sent to: Planning and Conservation, The Town Hall, Hornton Street, London, W8 7NX.

1. APPLICANT (Block Capitals please)	2. AGENT (II any) (Block Capitals please)	
Full Name Boots the Chemist	Full Name Sean Collins.	
Address No Hingham	Address Child Graddon Lewis Studio 1 155 Commercial Street	
Postcode 1690 188	Postcode El 6BJ	
Tel. No: 0115 950 6111	Tel. No: 020 7539 1200	
3. Full postal address or location of the land on which the advertisement is to be displayed.	4. State the purpose for which the land or building is now used.	
127 Kensington High Street	Retail Store.	
London	GRAPHICS	
W8 55f.	PROVISION OF )	
5. (a) Has the applicant an interest in the land?  (YES / NO]	6. (a) State the nature of the advertisement (e.g. hoarding or shop simple Externally applied Viny) to	
(b) If not, has the permission of the owner or any other	existing windows	
person entitled to give permission for the display of the	0 to strap	
advertisement been obtained? (see note 5)	(b) Is the advertisement already being displayed?  (YES)	
[YES/127]	(RETADSPECTIVE	
7. Description of advertisements	APPLICATION	
(a) Describe the type of each sign, e.g. fascia, projecting box, Externally applied Viny).  pole-mounted free standing.		
(b) Please give the dimensions of the advertisement (metres).	Please refer to drawings	
(c) Will the advertisement/s be illuminated?		
(d)If so state the type of illumination (e.g. internally, NA floodlighting, etc)?	R.B. F. C-C AD CLU AO	
(e) Will the illumination be static or intermittent?	K.C. 22 OCT 2004 = 3	
(f) If illuminated, state brightness.	N DS: SE APPLIO DES	
8. Period for which consent is sought (see note 2)  5 Years	ARB FPLN DES FEES	
I/We apply for consent to display advertisement as shown on the attached plans and drawings		
signed: S. Colle.	DATE: 21st Oct 2004	



0403/401

155 Configure Astree) 4 2 3 9 3
Spiratifields
London E1 68]
121 +44 (0)20 7539 1200
fax +44 (0)20 7539 1201
e-mail har @ callucion
www.cglut.com

Commercial Residential Education Leisure

Ms Charlotte Cook
Royal Borough of Kensington & Chelsea
Planning & Conservation
The Town Hall
Hornton Street
London
W8 7NX

21st October 2004

Dear Charlotte

## BOOTS THE CHEMIST 127 KENSINGTON HIGH STREET W8 5SF

Further to our conversation please find enclosed the application for Advertisement Consent for the vinyl graphics applied to the windows at the above property.

Unfortunately this is a retrospective application as discussed as Boots installed these graphics yesterday, as you are no doubt aware.

We enclosed tow copies of the forms and drawings as well as the fee of £60.

Yours sincerely

**Sean Collins** 

For Child Graddon Lewis Ltd.

Cc.

**Duncan Bennett** 

**CGMS** 

EX HDC TP 0-0 AD CLU AO AK DIR R.B. 2 2 OCT 2004 F-- NG K.C. SE APP 10 REC HBS ARB FPLN DES FEES

Directors Simon H Child BSc (Hons) Dip Arch RJBA Paul K Graddon BA Dip Arch RJBA Hichael E Lewis BSc (Hons) Dip Arch RJBA

Associates
Lesley M M Bell
BSc (Hons) Dip Arch
Sean Collins
BA (Hons) Dip Arch
Gillian M Dickinson
BA (Hons) Dip Arch
James Felstead
BA (Hons) B Arch
Stuart J Marsland
BA (Hons) B Arch RIBA
Graham Norman
BA (Hons) B Arch RIBA

Child Graddon Lewis Ltd Registered in England No. 3191447

CA 742393

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Full Name Boots the Chemist	Full Name Sean Collins.	
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3. Full postal address or location of the land on which the	4. State the purpose for which the land or building is now used.	
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/We apply for consent to display advertisement as shown on the attached plans and drawings		
SIGNED: Signed.	DATE: 21st Oct 2004	