

PLANNING SERVICES APPLICATION

CONSULTATION SHEET

APPLICANT:

Mr. Sean Collins, Child Graddon Lewis,
Studio 1,
155 Commercial Street,
London
E1 6BJ

APPLICATION NO: CA/04/02393

CASE OFFICER: Ms. L. Sutton

APPLICATION DATED: 21/10/2004

DATE ACKNOWLEDGED: 22 October 2004

APPLICATION COMPLETE: 22/10/2004

DATE TO BE DECIDED BY: 17/12/2004

SITE: 127 Kensington High Street, London, W8 5SF

PROPOSAL: Provision of externally applied vinyl graphics to existing windows to shop premises.
(Retrospective Application)

ADDRESSES TO BE CONSULTED

- 1.
- 2. *None*
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.

CONSULT STATUTORILY

English Heritage Listed Bdgs - CATEGORY:
English Heritage Setting of Bdgs Grade I or II
English Heritage Demolition in Cons. Area
Demolition Bodies
DoT Trunk Road - Increased traffic
DoT Westway etc.,
Neighbouring Local Authority
Strategic view authorities
Kensington Palace
Civil Aviation Authority (over 300')
Theatres Trust
National Rivers Authority
Thames Water
Crossrail
LRT/Chelsea-Hackney Line/Cross Rail Line 2
Victorian Society
DTLR Dept. Transport Loc.Gov.& Regions
Transco National Gas Pipelines

ADVERTISE

Effect on CA
..... Setting of Listed Building
..... Works to Listed Building
..... Departure from UDP
..... Demolition in CA
..... "Major Development"
..... Environmental Assessment
..... No Site Notice Required
..... Notice Required other reason
..... Police
..... L.P.A.C
..... British Waterways
..... Environmental Health
..... GLA - CATEGORY:
..... Govt. Office for London
..... Twentieth Century Society
..... Wind Turbines/Farms

DEVELOPMENT CONTROL TECHNICAL INFORMATION

THE ROYAL
BOROUGH OF

ADDRESS 127 Kensington High St



28

KENSINGTON
AND CHELSEA

POLLING DISTRICT QGA ✓

- | | | | |
|-----|--|--------|--|
| HB | Buildings of Architectural Interest | LSC | Local Shopping Centre |
| AMI | Areas of Metropolitan Importance | AI | Sites of Archeological Importance |
| MDO | Major Sites with Development Opportunities | SV | Designated View of St. Paul's from Richmond |
| MOL | Metropolitan Open Land | SNCI | Sites of Nature Conservation Importance |
| SBA | Small Business Area | REG 7 | Restricted size and use of Estate Agent Boards |
| PSC | Principal Shopping Centre (Core or Non-core) | ART IV | Restrictions of Permitted Development Rights |

Conservation Area	HB	CPO	TPO	AMI	MDO	MOL	SBA	Unsuitable for Diplomatic Use	PSC		LSC	AI	SV	SNCI	REG 7	ART IV	
									C	N							
								✓									

	Within the line of Safeguarding of the Proposed Chelsea/Hackney underground line
	Within the line of Safeguarding of the Proposed Eastwest/Crossrail underground line

Density	
Site Area	
Habitable Rooms Proposed	
Proposed Density	

Plot Ratio	
Site Area	
Zoned Ratio	
Floor Area Proposed	
Proposed Plot Ratio	

Daylighting	Complies	
	Infringes	

Car Parking	Spaces Required	
	Spaces Proposed	

Notes:

127 KENSINGTON HIGH STREET

Property Card No : 0449 174 00

Sitename :
 Comment :
 TP Arch/History :
 See Also :

CA 42393

Xref :
 Notes :

TP No TP/80/1566 Brief Description of Proposal 1 of 5
 INSTALLATION OF A NEW SHOP FRONT.

Adverts &
 History No
 CA 254
 CA 80/228
 CA 80/255
 CA 81/054

Received 25/07/1988 Decision & Date
 Complet'd 28/10/1988 Conditional 15/01/1981
 Revised

TP No TP/88/2259 Brief Description of Proposal 2 of 5
 INSTALLATION OF A NEW SHOPFRONT.

Adverts &
 History No
 CA 86/188
 CA 88/197
 CA 89/166
 CA 98/140

Received 25/07/1988 Decision & Date
 Complet'd 28/10/1988 Conditional 22/12/1988
 Revised

TP No TP/98/1196 Brief Description of Proposal 3 of 5
 INSTALLATION OF NEW SHOPFRONT ON KENSINGTON HIGH STREET
 ELEVATION AND NEW DOORS ON WRIGHT'S LANE ELEVATION AT BOOTS
 THE CHEMISTS.

Adverts &
 History No
 CA/03/0721
 CA/04/1943

Received 10/06/1998 Decision & Date
 Complet'd 23/06/1998 Conditional 13/08/1998
 Revised

TP No PP/03/0670 Brief Description of Proposal 4 of 5
 ALTERATIONS TO EXISTING SHOPFRONT AND FASCIA.

Received 14/03/2003 Decision & Date
 Complet'd 25/03/2003 Conditional 14/05/2003
 Revised

127 KENSINGTON HIGH STREET

Property Card N° : 0449 174 00

Sitename :
Comment :
TP Arch/History :
See Also :

CA 42393

Xref :
Notes :

TP No PP/04/1942 Brief Description of Proposal 5 of 5

INSTALLATION OF NEW SHOPFRONTS TO RETAIL STORE INCLUDING NEW
AUTODOOR, DISPLAY WINDOWS AND FASCIAS.

Received 19/08/2004 Decision & Date
Completd 19/08/2004
Revised CURRENT

> Any Queries Please Phone 0207 361 2199/2206/2015 <
> Fax Requests (FOA Records Section) 0207 361 3463 <

127A KENSINGTON HIGH STREET

Property Card No : 0449 175 00

Sitename : BOOTS THE CHEMIST

Comment :
TP Arch/History :
See Also :

CA 42393

Xref :
Notes :

TP No TP/80/0035	Brief Description of Proposal	1	of	4	Adverts & History No
THE ERECTION OF A SHOPFRONT ON THE KENSINGTON HIGH STREET FRONTAGE.					CA 80/005 CA 80/050 CA 88/004 CA/94/167

Received	Decision & Date	
Completd	Conditional	29/02/1980
Revised		

TP No TP/94/2192	Brief Description of Proposal	2	of	4	Adverts & History No
ALTERATIONS TO SHOP WINDOW TO STATION MALL ELEVATION, INVOLVING INSTALLATION OF A CASH DISPENSING MACHINE.					CA/00/2176 ^WITHDRAWN

Received 17/10/1994	Decision & Date	
Completd 24/10/1994	Conditional	27/02/1995
Revised 13/02/1995		

TP No PP/00/0603	Brief Description of Proposal	3	of	4	
CHANGE OF USE OF FIRST FLOOR TO HEALTH AND BEAUTY CENTRE (CLASS D1) IN CONNECTION WITH THE EXISTING GROUND FLOOR RETAIL USE (CLASS A1) TO PROVIDE WIDER HEALTHCARE FACILITIES.					

Received 07/03/2000	Decision & Date	
Completd 09/03/2000	Conditional	25/05/2000
Revised		

TP No PP/01/1593	Brief Description of Proposal	4	of	4	
CHANGE OF USE OF PART OF BASEMENT STOCKROOM TO DENTAL CARE CENTRE AND CHIROPODIST (CLASS D1) IN CONNECTION WITH THE EXISTING GROUND FLOOR RETAIL USE (CLASS A1)					

Received 12/07/2001	Decision & Date	
Completd 16/07/2001	Conditional	10/09/2001
Revised 03/09/2001		

ROYAL BOROUGH OF KENSINGTON & CHELSEA
REPORT BY EXECUTIVE DIRECTOR, PLANNING & CONSERVATION

ALDA

Date: 15/12/2004

DELEGATED

APP NO. CA/04/02393/CADV

This application is for a class of development to be determined under powers delegated to me by the Council on 18th July, 2001 and is not a major, controversial or sensitive application nor one which a Ward Councillor has asked to be considered by Planning Services Committee.

Consent under T&CP Control of Advertisement Regulations 1984-90; incl. refusal of consent for Reg.15 applications.

RECOMMENDED DECISION: Grant Control of Advertisement consent

I hereby determine and grant this application under the powers delegated to me by the Council, subject to the condition(s) indicated below imposed for the reason(s) appearing thereunder, or for the reasons stated.

Exec. Director, Planning and Conservation Head of Development Control Area Planning Officer

ADDRESS OF SITE:

127 Kensington High Street, London, W8 5SF

APPLICATION DATED

21/10/2004

APPLICATION COMPLETE

22/10/2004

APPLICANT/AGENT ADDRESS:

Mr. Sean Collins, Child Graddon Lewis, Studio 1, 155 Commercial Street,

APPLICATION REVISED

10/12/2004

London

E16

APPLICANT: Boots the Chemist,

CONS AREA

N/A

CAPS NO

ART '4' NO

WARD

Queen's Gate

LISTED BUILDING No

ENG. HERITAGE

CONSULTED 0

OBJ.

SUP.

PET.

PROPOSAL: Installation of externally applied graphics to shopfronts

RB/C Drawing No(s): ~~CA/04/02393~~ and CA/04/02393/A

Applicant's Drawing No(s): 0884/10799/121 Rev F

CONDITIONS AND REASONS FOR THEIR IMPOSITION

- 1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**

Reason - As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 2. Any structure of hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**

Reason - As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**

Reason - As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest entitled to grant permission.**

Reason - As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).**

Reason - As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

1.0 THE PROPOSAL

- 1.1 Control of advertisement consent is being sought for the installation of externally applied graphics to the shopfronts on the corner of Kensington High Street and Wrights Lane.

2.0 PLANNING CONSIDERATIONS

- 2.1 The main considerations in this case relate to the impact which the proposed signage will have upon the appearance of the building and the surrounding street scene. The relevant policies are contained in the 'Conservation and Development' chapter of the Unitary Development Plan with Policies CD27, CD50 and CD76 being of particular relevance in the determination of this application.
- 2.2 It is proposed to install externally applied graphics on several of the shopfronts on the Wrights Lane elevation. The end four shopfronts will have frosted white vinyl externally applied with two also having centrally located advertising images. The shopfronts to the right of the Wrights Lane entrance will have frosted white vinyl externally applied with both shopfronts also having externally applied images. Due to the internal configuration of the property, the shopfronts subject to this consent are not able to have clear glazing.
- 2.3 Given the above and the proposed conditions, the proposal is considered acceptable in terms of its impact upon the appearance of the building itself and the surrounding streetscape.

3.0 PUBLIC CONSULTATION

- 3.1 In accordance with the advertisement regulations, no adjoining properties were notified.

4.0 RECOMMENDATION

- 4.1 Grant Control of Advertisement Consent.

M.J. FRENCH
EXECUTIVE DIRECTOR, PLANNING AND CONSERVATION

Background Papers

The contents of file CA/04/02393 save for exempt or confidential information in accordance with the Local Government (Access to Information) Act 1985.

Report Prepared By: LRS
Report Approved By: PK/LAWJ *hams*
Date Report Approved: *16/12/00*

REASON FOR DELAY

CASE NO. _____

This case has been identified as a "Target" application, which has the target for being passed through to the Head of Development Control within 6 weeks of the date of completion.

In the case of this application, there has been a delay of.....

I have been unable to pass through the case within the target period for the following reason(s) *[highlight as necessary]*

- 1) Delays due to internal Consultation *[highlight one or all]*
 - (i) Design
 - (ii) Transportation
 - (iii) Policy
 - (iv) Environmental Health
 - (v) Trees
 - (vi) Other
- 2) Further neighbour notification/external consultation necessary (spread or time period)
- 3) Awaiting Direction from English Heritage/other EH delays...
- 4) Revisions requested, but not received in time
- 5) Revisions received but inadequate – further revisions requested
- 6) Revisions received but reconsultation necessary
- 7) Of the Committee cycle
- 8) Applicant's instruction
- 9) OTHER REASON.....

igned..... (Case Officer)

CA 42393

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www.cgldk.com



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Ms Charlotte Cook
Royal Borough of Kensington & Chelsea
Planning & Conservation
The Town Hall
Hornton Street
London
W8 7NX

0403/401

21st October 2004

Dear Charlotte

BOOTS THE CHEMIST 127 KENSINGTON HIGH STREET W8 5SF

Further to our conversation please find enclosed the application for Advertisement Consent for the vinyl graphics applied to the windows at the above property.

Unfortunately this is a retrospective application as discussed as Boots installed these graphics yesterday, as you are no doubt aware.

We enclosed two copies of the forms and drawings as well as the fee of £60.

Yours sincerely

Sean Collins
For Child Graddon Lewis Ltd.

EX DIR	HDC	TP	CAC	AD	CLU	AO AK
R.B.	22 OCT 2004				PLANNING	
K.C.	N	C	S/W	SE	APP	IO REC
	HBS			ARB	FPLN	DES FEES

Cc. Duncan Bennett CGMS

- Directors
- Simon H Child
BSc (Hons) Dip Arch RIBA
 - Paul K Graddon
BA Dip Arch RIBA
 - Michael E Lewis
BSc (Hons) Dip Arch RIBA

- Associates
- Lesley M M Bell
BSc (Hons) Dip Arch
 - Sean Collins
BA (Hons) Dip Arch
 - Gillian M Dickinson
BA (Hons) Dip Arch
 - James Felstead
BA (Hons) B Arch
 - Stuart J Marstand
BA (Hons) B Arch RIBA
 - Graham Norman
BA (Hons) B Arch RIBA

Child Graddon Lewis Ltd
Registered in England
No. 3191447



127 Kensington High St, 8/12/04 CAS



pharmacy



beauty

pharmacy



beauty

live
and frames
for





Over 20 leading
cosmetic brands
in this store



FOOTPATH
CO.





beauty

Great value
lens and frames
on first floor

