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**PLANNING AND CONSERVATION**

**THE TOWN HALL HORNTON STREET LONDON W8 7NX**

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**Executive Director M J FRENCH FRICS Dip TP MRTPI Cert TS**

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**THE ROYAL  
BOROUGH OF**



**KENSINGTON  
AND CHELSEA**

Mr. Sean Collins, Child Graddon Lewis,  
Studio 1,  
155 Commercial Street,  
London  
E1 6BJ

Switchboard: 020-7937-5464  
Direct Line: 020-7361-2236  
Extension: 2236  
Facsimile: 020-7361-3463

**17 DEC 2004**

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My Ref: CA/04/02393/CADV /  
Your Ref:

Please ask for: Central Area Team

Dear Sir/Madam,

**TOWN AND COUNTRY PLANNING ACT, 1990**  
**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)**  
**REGULATIONS 1992**

**CONSENT TO DISPLAY ADVERTISEMENT(S) (DA1)**

The Borough Council in pursuance of their powers under the above mentioned Act and Regulations, hereby consent to the advertisement(s) referred to in the under-mentioned schedule subject to the conditions specified. This consent is for a maximum of five years. Your attention is drawn to the enclosed Advertisement Information sheet.

**SCHEDULE**

**DEVELOPMENT:** Installation of externally applied graphics to shopfronts

**SITE ADDRESS:** 127 Kensington High Street, London, W8 5SF

**RBK&C Drawing Nos:** CA/04/02393/A

**Applicant's Drawing Nos:** 0884/10799/121 Rev F

**Application Dated:** 21/10/2004

**Application Completed:** 22/10/2004

**Application Revised:** 10/12/2004

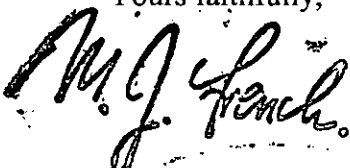
**FULL CONDITION(S), REASON(S) FOR THEIR IMPOSITION AND INFORMATIVE(S)  
ATTACHED OVERLEAF**



**CONDITION(S) AND REASON(S) FOR THEIR IMPOSITION**

1. **Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**  
*Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.*
2. **Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**  
*Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.*
3. **Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**  
*Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.*
4. **No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest entitled to grant permission.**  
*Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.*
5. **No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).**  
*Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.*

Yours faithfully,



**Michael J. French**  
Executive Director, Planning and Conservation