

# Other Documents

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PLANNING SERVICES APPLICATION

3

CONSULTATION SHEET

APPLICANT:

Peter Sims Architects,  
4 Rickett Street,  
London  
SW6 1RU

APPLICATION NO: CA/00/00841/AP

APPLICATION DATED: 03/04/2000

DATE ACKNOWLEDGED: 6 April 2000

APPLICATION COMPLETE: 06/04/2000

DATE TO BE DECIDED BY: 01/06/2000

SITE: Earls Court Exhibition Buildings, Warwick Road, London SW5 9TA  
PROPOSAL: Provision and display of two neon venue signs, non-illuminated notice sign and one poster  
facelit sign.

ADDRESSES TO BE CONSULTED

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.

*Covered by PP/00/839*

CONSULT STATUTORILY

- HBMC Listed Buildings
- HBMC Setting of Buildings Grade I or II
- HBMC Demolition in Conservation Area
- Demolition Bodies
- DoT Trunk Road - Increased traffic
- DoT Westway etc.,
- Neighbouring Local Authority
- Strategic view authorities
- Kensington Palace
- Civil Aviation Authority (over 300')
- Theatres Trust
- National Rivers Authority
- Thames Water
- Crossrail
- LRT/Chelsea-Hackney Line

ADVERTISE

- Effect on CA
- Setting of Listed Building
- Works to Listed Building
- Departure from UDP
- Demolition in CA
- "Major Development"
- Environmental Assessment
- No Site Notice Required
- Notice Required other reasons
- Police
- L.P.A.C
- British Waterways
- Environmental Health

# DEVELOPMENT CONTROL

## TECHNICAL INFORMATION

THE ROYAL  
BOROUGH OF



KENSINGTON  
AND CHELSEA

ADDRESS Earls Court Exhibition Buildings  
Warwick Road.

4

POLLING DISTRICT W4 000841

- |  |  |
|--|--|
| <p>HB Buildings of Architectural Interest</p> <p>AMI Areas of Metropolitan Importance</p> <p>MDO Major Sites with Development Opportunities</p> <p>MOL Metropolitan Open Land</p> <p>SBA Small Business Area</p> <p>PSC Principal Shopping Centre (Core or Non-core)</p> | <p>LSC Local Shopping Centre</p> <p>AI Sites of Archeological Importance</p> <p>SV Designated View of St Paul's from Richmond</p> <p>SNCI Sites of Nature Conservation Importance</p> <p>REG 7 Restricted size and use of Estate Agent Boards</p> <p>ART IV Restrictions of Permitted Development Rights</p> |
|--|--|

Conservation Area	HB	CPO	TPO	AMI	MDO	MOL	SBA	Unsuitable for Diplomatic use	PSC		LSC	AI	SV	SNCI	REG 7	ART IV	
										C	N						

	Within the line of Safeguarding of the proposed Chelsea/Hackney underground line
	Within the line of Safeguarding of the proposed Eastwest/Crossrail underground line

	Density	
	Site Area	
	Habitable rooms proposed	
	Proposed Density	

	Plot Ratio	
	Site Area	
	Zoned Ratio	
	Floor Area proposed	
	Proposed Plot Ratio	

<b>Daylighting</b>	Complies	
	Infringes	

<b>Car Parking</b>	Spaces required	
	Spaces proposed	

**Notes:**

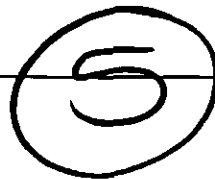
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# PLANNING AND CONSERVATION

THE TOWN HALL HORNTON STREET LONDON W8 7NX

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Executive Director M J FRENCH FRICS Dip TP MRTPI Cert TS



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THE ROYAL  
BOROUGH OF



KENSINGTON  
AND CHELSEA

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Councillor Barry Phelps,  
Vice Chairman,  
Planning and Conservation Committee,  
11 Abingdon Mansions,  
Pater Street,  
LONDON W8 6AB.

Switchboard: 0171-937 5464  
Extension: 2944  
Direct Line: 0171-361-2944  
Facsimile: 0171-361-3463

17 April 2000

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My reference: DPC/HDC/LJ

Your reference:

Please ask for: Lesley Jones

Dear Councillor Phelps,

**PP/00/0839 and CA/00/0841: Earl's Court Exhibition Buildings, Warwick Road, S.W.5.**

**CA/00/0824: The Tournament Public House, 344/346 Old Brompton Road, S.W.5.**

**PP/00/0803: 151 Earl's Court Road, S.W.5.**

I enclose details of the planning applications on the above properties, as requested this morning. I would be grateful for any comments you may have on the applications and for the return of the drawings at your convenience.

Yours sincerely,

Lesley Jones,  
Head of Development Control,  
For the Executive Director, Planning and Conservation.

6 AB



? / AD

# RBKC District Plan Observations CONSERVATION AND DESIGN

Address Eavis Ct Exbury Bldg.	Appl. No. 00/841 00/839	L.B.	C.A.	N C S W
Description Exterior arts & signs etc	Code	S	EA.	

No objection to flood lighting as long as all the light is directed towards - and contained by - parts of the building, to ensure no light-glow/pollution goes into the night sky.

No objection to safety rails / ladders.

No objection to new neon sign on West Brompton entrance but another poster sign would be unfortunate - can we resist this?

N-J-C 17.4.00.

**THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA  
MEMORANDUM - SECTION 101 - LOCAL GOVERNMENT ACT, 1972**

DA1 Ae  
7  
14  
75

To: Chief Administrative Officer (Planning)  
From: The Executive Director, Planning & Conservation

Date: 15 May 2000

Our Ref: CA/00/00841 / *CAOV*

Application Date: 03/04/2000 Complete Date: 06/04/2000 ~~Revised Date:~~  
Agent: Peter Sims Architects, 4 Rickett Street, London  
SW6 1RU

Address: <sup>1</sup>Earl's Court Exhibition Buildings, Warwick Road, London SW5 9TA

This application is for a class of development to be determined under powers delegated to me by the Council on 21st July, 1976, and/or by the Town Planning Committee 6th November, 1979, and/or by the Town Planning Committee on 18th March 1986, 23rd May 1988 and 8th January 1990 and is not such as I wish to refer to the Planning Application Committee. No relevant planning objections have been received.

- |   |  |
|---|--|
| Class (i) - 8th Schedule development                  | Class (vi) - Listed building consent for above Classes.  |
| Class (ii) - shop fronts                              | Class (vii) - approval of facing materials   |
| Class (iii) - conversion from non s/c dwellings etc   | Class (viii) - grant of planning permission for a change from one kind of non-residential use except from one kind of non-residential use except where this would involve the loss of shop use |
| Class (iv) - amendments as required by T.P. Committee |  |
| Class (v) - above classes after D.P. Committee agree  | Class (ix) - grant permission licence or no objection under Sections 73, 74, 138, 143, 152, 153, 177 & 180 of the Highways Act   |
|   | Class (x) - Crossover under S. 108 of the Highways Act 1980  |

**DELEGATED APPROVAL**  
26 MAY 2000

Consent under T&CP Control of Advertisement Regulations 1984-90; incl. refusal of consent for Reg. 15 applications.

**DESCRIPTION OF PROPOSED DEVELOPMENT**

**Provision and display of two neon venue signs, <sup>a</sup>non-illuminated notice sign and one poster facelit sign.**

**RECOMMENDED DECISION Mnemonic Not Found**

RBK&C drawing(s) No. CA/00/00841 Applicant's drawing(s) No.0010/01A1;02A2;03A;04A;05A1;06A1;08A;09A1;10A;11A;12A;120-417-D01-CC,D02-SMN;D-03-SMN

*Crane Advertisement Consent.*

I hereby determine and grant/refuse this application (subject to ~~HBMC Direction/Historic Building~~ <sup>and</sup> <sup>(site plan)</sup> authorisation) under the powers delegated to me by the Council, subject to the condition(s) indicated below, imposed for the reason(s) appearing thereunder, or for the reasons stated.

Exec. Director, Planning and Conservation    Head of Development Control    Area Planning Officer

*[Signature]*  
CA/00/00841: 1

*hous*  
*27/5/00*

*[Signature]*

*delete*

CONDITIONS AND REASONS FOR THEIR IMPOSITION

8

Standard 1-5

6

**The maximum steady brightness of the illumination of the advertisement(s) hereby approved shall not exceed 200 foot lamberts. (C402)**

*Reason - An advertisement of greater brightness would be unduly obtrusive and would be detrimental to the amenity of the area. (R402)*

7

**The illuminated advertisements hereby approved shall not be illuminated between 24.00 hours and 08.00 hours the following day. (C403)**

*Reason - To safeguard local visual and residential amenity/To prevent the distraction of road users in the vicinity. (R404)*

8

**The illumination of the sign(s) hereby approved shall not at any time be intermittent. (C404)**

*Reason - To safeguard local visual and residential amenity/To prevent the distraction of road users in the vicinity. (R404)*

INFORMATIVES

1. I10
2. I09
3. I21 *A*
4. I31
5. I30

DELEGATED REPORT  
ADVERTISEMENTS

9

Address *East's Const Exhibition  
Centre*

Reference *CA/00/841*

Conservation Area *NO*

Listed Building *Yes/No*

Fascia

Projecting

Hoarding

Other

Illuminated/Not Illuminated/Both

Site

*Fascia*

Objections (incl. internal)

Amenity

*see attached*

Public Safety

GRANT CONSENT

Non-Standard Conditions

Report By *AP*

Date

Agreed *PK/rows*

*24/5/00.*

04/51



# DELEGATED REPORT.

CA/00/841

Canon's Court Garden Fundy.

Warrick Road. SW5.

10

- 1.0. The proposal seeks to erect/install two neon vane signs, a non illuminated notice sign and a single panel poster sign on the West Brompton elevation of the fundy. The proposal also seeks to floodlight the entrance.
- 1.1. The Council design officer has no objection to the proposed floodlighting, and neon sign, however considers the poster sign unfortunate, however it follows the poster signs located on the Warrick Road centre and as it is located below the illuminated neon sign in the central section of the elevation it is considered very difficult to resist and sustain on appeal.
- 1.2. The proposal is therefore considered in accordance with the Council's Policy relating to advertisements, with policies of the "Conservation and Development" chapter of the Unitary Development Plan.
- 1.3. It is not considered that the proposed signs would adversely affect Public Safety.



**DELEGATED REPORT**

CA/00/00841

**M.J. FRENCH  
EXECUTIVE DIRECTOR, PLANNING AND CONSERVATION**

**List of Background Papers:**

**The contents of file CA/00/00841 save for exempt or confidential information in accordance with the Local Government (Access to Information) Act 1985.**

**Report Prepared By:** AP  
**Report Approved By:** AP/LAWJ *hswd*  
**Date Report Approved:** *28/5/00*

VIA FAX



Councillor BARRY PHELPS  
Chairman - Planning & Conservation  
The Royal Borough of Kensington & Chelsea  
11 Abingdon Mansions, Pater St, W8 6AB UK  
Tel 020 7938 2383 Fax 020 7938 2384  
barry-phelps@abingdon11.freemove.co.uk

Mr Paul Kelsey

12

10.06.00

EC EXHIBITION CENTRE

Dear Mr Kelsey

Could whoever dealt with 0841 on neon signs please give me a call. I presume I saw this and I presume I agreed to it - but I can't remember why.

Sincerely

wk0820

Andy  
Can you advise!!  
Ta Paul

has left message on answer phone 12/6/00  
PK

13/6/00 - Described proposals confirmed that it would not be framing. Ok - no further action  
PK