

Decision Notice

Please Index As

File Number

PLANNING AND CONSERVATION

THE TOWN HALL HORNTON STREET LONDON W8 7NX

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Filing
**THE ROYAL
BOROUGH OF**

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**KENSINGTON
AND CHELSEA**

26 MAY 2000

My Ref: CA/00/00841/CADV/14/75
Your Ref: 0010/2

Please ask for: South West Area Team

Dear Sir/Madam,

FILE COPY

TOWN AND COUNTRY PLANNING ACT, 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
REGULATIONS 1992

CONSENT TO DISPLAY ADVERTISEMENT(S) (DA1)

The Borough Council in pursuance of their powers under the above mentioned Act and Regulations, hereby consent to the advertisement(s) referred to in the under-mentioned schedule subject to the conditions specified. This consent is for a maximum of five years. Your attention is drawn to the enclosed Advertisement Information sheet.

SCHEDULE

- DEVELOPMENT:** Provision and display of two neon venue signs, a non-illuminated notice sign and one poster facelit sign.
- SITE ADDRESS:** Earl's Court Exhibition Buildings, Warwick Road, Kensington, SW5 9TA
- RBK&C Drawing Nos:** CA/00/00841
- Applicant's Drawing Nos:** 00 10 01A1, .02A2, .03A, .04A, .05A1, .6A1, .08A (site plan), .09A1, .10A, .11A, .12A, J20-417-D01-CC, D02-SMN and D-03-SMN
- Application Dated:** 03/04/2000
- Application Completed:** 06/04/2000
- Application Revised:** N/A

Plans missing

FULL CONDITION(S), REASON(S) FOR THEIR IMPOSITION AND INFORMATIVE(S) ATTACHED OVERLEAF

CONDITION(S) AND REASON(S) FOR THEIR IMPOSITION

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1. **Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**
Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.
2. **Any structure of hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**
Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.
3. **Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**
Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.
4. **No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest entitled to grant permission.**
Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.
5. **No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).**
Reason:- As required by the Town and Country Planning (Control of Advertisements) Regulations 1992.
6. **The maximum steady brightness of the illumination of the advertisement(s) hereby approved shall not exceed 200 foot lamberts. (C402)**
Reason - An advertisement of greater brightness would be unduly obtrusive and would be detrimental to the amenity of the area. (R402)
7. **The illuminated advertisements hereby approved shall not be illuminated between 24.00 hours and 08.00 hours the following day. (C403)**
Reason - To safeguard local visual and residential amenity/To prevent the distraction of road users in the vicinity. (R404)
8. **The illumination of the sign(s) hereby approved shall not at any time be intermittent. (C404)**
Reason - To safeguard local visual and residential amenity/To prevent the distraction of road users in the vicinity. (R404)

INFORMATIVE(S)

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1. Your attention is drawn to the Conditions of this Permission and to the Council's powers of enforcement, including the power to serve a Breach of Condition Notice under the Town and Country Planning Act 1990, as amended. (I10)
2. Conditional Planning Permission is hereby granted for the development as shown on the approved drawings. Any alteration to the approved scheme, resulting from the requirements of the Building Regulations or for any other reason, may require further permission. You are advised to consult the Directorate of Planning Services before work commences if this is the case. (I09)
3. Separate approval for the works forming the subject of this application may be required under the Building Act 1984 and/or the Building Regulations 1991, and this decision does not imply that such a consent will be given. The Director of Building Control, Town Hall, Hornton Street W8 7NX should be consulted before works commence. (I21A)
4. Your attention is drawn to the British Standards Code of Practice for Demolition, and the Environmental Protection Act 1990 relating to nuisances, the observation of which should considerably reduce the risks and nuisance inherent in demolition work (particularly in relation to fire hazards arising from the practice of burning materials on site) both to operatives on site and to the general public. (I31)
5. Demolition and building works are subject to the Environmental Protection Act, 1990, and appropriate controls over methods, screening, and protection of site, noise, or hours of work, may be imposed by the Council. You are advised to consult the Director of Environmental Health, Council Offices, 37 Pembroke Road, W8 6PW at an early stage. (I30)

Yours faithfully,



Michael J. French
Executive Director, Planning and Conservation