

**ROYAL BOROUGH  
OF  
KENSINGTON & CHELSEA**

**DOCUMENT SEPARATOR**

**DOCUMENT TYPE:**

**DECISION NOTICE**



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**PLANNING AND CONSERVATION**

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THE TOWN HALL HORNTON STREET LONDON W8 7NX

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Executive Director M J FRENCH FRICS Dip TP MRTPI Cert TS

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**THE ROYAL  
BOROUGH OF**



**KENSINGTON  
AND CHELSEA**

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Co:sign Media Ltd.,  
Unit 16 and 17,  
The Henfield Business Park,  
Shoreham Road,  
Henfield, West Sussex  
BN5 9SL

Switchboard: 020-7937-5464  
Direct Line: 020-7361-2086  
Extension: 2086  
Facsimile: 020-7361-3463

**.1 8 FEB 2002**

My Ref: CA/02/00067/CADV/

Please ask for: South West Area Team

Dear Sir/Madam,

**TOWN AND COUNTRY PLANNING ACT, 1990**

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)  
REGULATIONS 1992**

**REFUSAL OF CONSENT TO DISPLAY ADVERTISEMENT(S) (DA2)**

The Borough Council in pursuance of their powers under the above-mentioned Act and Regulations, hereby REFUSE consent to the advertisement (s) referred to in the under-mentioned schedule as shown in the plans submitted. Your attention is drawn to the enclosed Advertisement Information sheet.

**SCHEDULE**

**DEVELOPMENT:** Erection for a one year period of an illuminated 9m x 9m mesh weave building cover displaying signage to be affixed to upper parts of flank wall above ground floor level.

**SITE ADDRESS:** Flank wall, 2 Nevern Place, London, SW5 9PR

**RBK&C Drawing Nos:** CA/02/00067

**Applicant's Drawing Nos:** A, B, KEN/MEG/01/038/A - B

**Application Dated:** 17/12/2001

**Application Completed:** 21/12/2001

**REASON(S) FOR REFUSAL OF PERMISSION ATTACHED OVERLEAF**

**REASON(S) FOR REFUSAL:**

1. **The use of the site for the display of advertisements is considered to cause substantial injury to the visual amenity of the area and is contrary to the Council's policies, as set out in the Unitary Development Plan and Proposed Alterations thereto, in particular CD25 and CD68.**

Yours faithfully,

A handwritten signature in black ink, appearing to read "M. J. French". The signature is written in a cursive, somewhat stylized font.

**Michael J. French**  
Executive Director, Planning and Conservation