

**ROYAL BOROUGH
OF
KENSINGTON & CHELSEA**

DOCUMENT SEPARATOR

DOCUMENT TYPE:

DECISION NOTICE



DEC

PLANNING AND CONSERVATION

THE TOWN HALL HORNTON STREET LONDON W8 7NX

Executive Director M J FRENCH FRICS Dip TP MRTPI Cert TS

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THE ROYAL
BOROUGH OF



**KENSINGTON
AND CHELSEA**

Co:sign Media Ltd.,
Unit 16 and 17,
The Henfield Business Park,
Shoreham Road,
Henfield, West Sussex
BN5 9SL

Switchboard: 020-7937-5464
Direct Line: 020-7361-2086
Extension: 2086
Facsimile: 020-7361-3463

18 FEB 2002

My Ref: CA/02/00067/CADV/

Please ask for: South West Area Team

Dear Sir/Madam,

TOWN AND COUNTRY PLANNING ACT, 1990

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
REGULATIONS 1992**

REFUSAL OF CONSENT TO DISPLAY ADVERTISEMENT(S) (DA2)

The Borough Council in pursuance of their powers under the above-mentioned Act and Regulations, hereby REFUSE consent to the advertisement (s) referred to in the under-mentioned schedule as shown in the plans submitted. Your attention is drawn to the enclosed Advertisement Information sheet.

SCHEDULE

DEVELOPMENT: Erection for a one year period of an illuminated 9m x 9m mesh weave building cover displaying signage to be affixed to upper parts of flank wall above ground floor level.

SITE ADDRESS: Flank wall, 2 Nevern Place, London, SW5 9PR

RBK&C Drawing Nos: CA/02/00067

Applicant's Drawing Nos: A, B, KEN/MEG/01/038/A - B

Application Dated: 17/12/2001

Application Completed: 21/12/2001

REASON(S) FOR REFUSAL OF PERMISSION ATTACHED OVERLEAF

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REASON(S) FOR REFUSAL:

1. The use of the site for the display of advertisements is considered to cause substantial injury to the visual amenity of the area and is contrary to the Council's policies, as set out in the Unitary Development Plan and Proposed Alterations thereto, in particular CD25 and CD68.

Yours faithfully,



Michael J. French
Executive Director, Planning and Conservation