

ROYAL BOROUGH  
OF  
KENSINGTON & CHELSEA

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DECISION NOTICE



\*DEC\*

**PLANNING AND CONSERVATION**

THE TOWN HALL HORNTON STREET LONDON W8 7NX

Executive Director M J FRENCH FRICS Dip TP MRTPI Cert TS

THE ROYAL  
BOROUGH OF



**KENSINGTON  
AND CHELSEA**

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**15 OCT 2002**

My Ref: PP/02/00901/MAJD/52/A3  
Your Ref: 0112

Please ask for: North Area Team

Dear Sir/Madam,

**FILE COPY**

**TOWN AND COUNTRY PLANNING ACT, 1990**

**TOWN AND COUNTRY PLANNING GENERAL PERMITTED DEVELOPMENT  
ORDER, 1995**

**REFUSAL OF PERMISSION TO DEVELOP (DP2)**

The Borough Council in pursuance of its powers under the above-mentioned Act and Order, hereby REFUSE to permit the development referred to in the under-mentioned Schedule as shown in the plans submitted. Your attention is drawn to the enclosed Information Sheet.

**SCHEDULE**

**DEVELOPMENT:** Construction of residential development of 17 residential units comprising one, two and three bed units and provision for 11 off-street parking spaces, including 11 units of affordable housing.

**SITE ADDRESS:** Site at 7 Swanscombe Road, London, W11 4SU

**RBK&C Drawing Nos:** PP/02/00901 and PP/02/00901/A

**Applicant's Drawing Nos:** 0112-GA/01, 02A, 03A, 04A, 05, 06A, 07, 08A, 09A, 10, 11, 12, 13 and 14

**Application Dated:** 19/04/2002

**Application Completed:** 29/04/2002

**Application Revised:** 16/07/2002

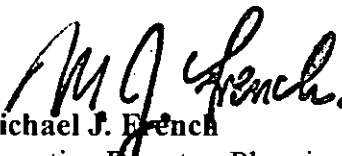
**REASON(S) FOR REFUSAL OF PERMISSION ATTACHED OVERLEAF**

**REASON(S) FOR REFUSAL:**

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1. **The proposed development would be of a scale, bulk and detail that would relate poorly to nearby buildings and property and would harm the character and appearance of this part of the Norland Conservation Area. As such, the proposed development is contrary to Policies CD25, CD26, CD48, CD52 and CD53 of the Unitary Development Plan (as Modified).**
  
2. **This proposal to provide 17 residential units would produce a development with a habitable room density greatly in excess of Unitary Development Plan guidelines, and a parking provision falling short of Unitary Development Plan guidelines, and in consequence be contrary to Policies H11, H12 and TR46 of the Unitary Development Plan (as Modified).**

Yours faithfully,

  
**Michael J. French**  
Executive Director, Planning and Conservation