

**ROYAL BOROUGH
OF
KENSINGTON & CHELSEA**

DOCUMENT SEPARATOR

DOCUMENT TYPE:

OTHER



OTH

EARTH FROM THE AIR The Exhibition

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In May 2000, an unusual exhibition was mounted in Paris, first indoors at the Senat for one month, then outdoors along the surrounding railings of the Gardens of Luxembourg. Yann wanted to get his ecological message across to as larger public as possible, so the exhibition was free of charge and fully sponsored. It proved so popular that it was extended twice and attracted **2.5 million visitors** within an 8 month period running May to December.

Earth from the Air is a spectacular large scale photographic exhibition with an environmental and ecological theme which provides one of the most revealing portraits of our world ever created.

To date the Earth from the Air outdoor exhibition has not been seen in any English speaking language country. In England, its impact can be expected to be substantial.



ABOVE Photographs from the Earth from the Air Exhibition in Paris

EARTH FROM THE AIR EXHIBITIONS AROUND THE WORLD

PRESENT

VENEZUELA, Caracas, February 20 - April 7, 2002, Centro de Arte La Estancia.

MEXICO, Mexico City, March 7 - June 7, 2002 on the railings of the Chapultepec Park.

SPAIN, Lanzarote, March 7 - April 14, 2002, Fundacion César Manrique.

FRANCE, Omonville-la-Rogue, March 29 - November 3, 2002, Le Tourp.

FRANCE, Lyon 'Tant de Chiens,' March 23 - October 31, 2002, Muséum d'histoire naturelle de Lyon.

FUTURE

POLAND, Varsovie, May 17th - July 14th 2002, railings of the Royal Gardens.

FRANCE, Rambouillet, exhibition 'Good Breeding,' May 25 - September 2002

SWEDEN, Stockholm, May 31 - September 2002.

CANADA, Montreal, June 5 - September 2002.

FRANCE, Lyon, June 7th - September 2002, fences of the Prefecture.

FRANCE, Nantes, June 10th - September 2002, Château des Ducs de Bretagne.

USA, Chicago, June 21 - September 2002, in Millennium Park.

NORWAY, Oslo, June 24 - September 2002.

UNITED KINGDOM, London, June 28th - September 2002.

GERMANY, Berlin, summer 2002.

RUSSIA, Samara, July 1 - September 15, 2002, along the Volga river.

HUNGARY, Budapest, July 5 - October 2002.

LEBANON, Beirut, July 14 - October 2002.

BRAZIL, Sao Paulo 2002.

PAST

GERMANY, Hanover, Royal Gardens, May 22 - June 30, 2001 / Hamburg, Baumwall, July 19 - October 17, 2001.

BELGIUM, Grand Hornu, September 23, 2000 - January 30, 2000 / Gent, 10 November - 31 December 2001.

BRAZIL, Sao Paulo, January 18 - February 20, 2000 / San Carlo, March 15 - April 15, 2000.

DENMARK, Copenhagen, Square Kongens Nytorv, July 5 - September 17, 2001 / Aarhus, Lille Torv, September 22 - November 1st, 2001.

SPAIN, Madrid, Centro Cultural de la Villa, June 8 - July 2000 /

Barcelona, Palaccio de la Virreina, July 10 - October 2000 / Vigo, Casa

das Artes, March 9 - April 2001 / Vitoria, Centro Cultural

Montehermoso, April 5 - June 3, 2001 / Gérone, June 8 - July 2001 /

Malaga, July 23 - September 30, 2001 / Saragossa, October 2001 /

Elche, 24 January - 5 February 2002.

FRANCE, Riedisheim, March 31 - April 10, 2000 / Paris, Luxembourg

Museum, May 2 - June 15, 2000 / Paris, Luxembourg Gardens, June

15 - December 30, 2000 / Strasbourg, September 6 - October 30,

2000 / Saint-Brieuc, Saint-Brieuc Museum, December 12, 2000 - April

29, 2001 / Monaco, Forum Grimaldi, February 6 - March 15, 2001 /

Paris, Métro Auber, June - July 2001 / Marseille, 17 September - 18

December 2001.

ITALY, Milan, Galleria Bianca Pillat, November 1999 - February 20,

2000 / Cernobbio, Villa d'Este, 27 - 29 February, 2000.

JAPAN, Tokyo, Bunkamura Museum, June 10 - July 9, 2000 / Osaka,

December 27, 2000 - January 5, 2001 / Kobe, 24 January - February 5,

2002, Daimaru Museum Kobe.

LUXEMBOURG, December 2, 1999 - April 20, 2000.

MEXICO, Monterrey, Mexican History Museum, April 23 - July 2001.

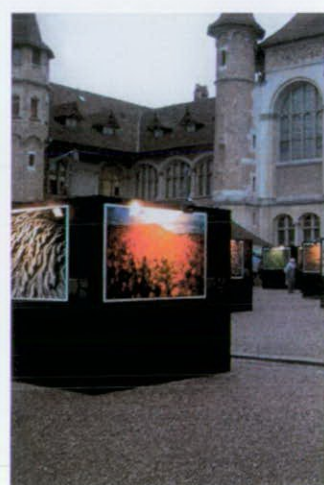
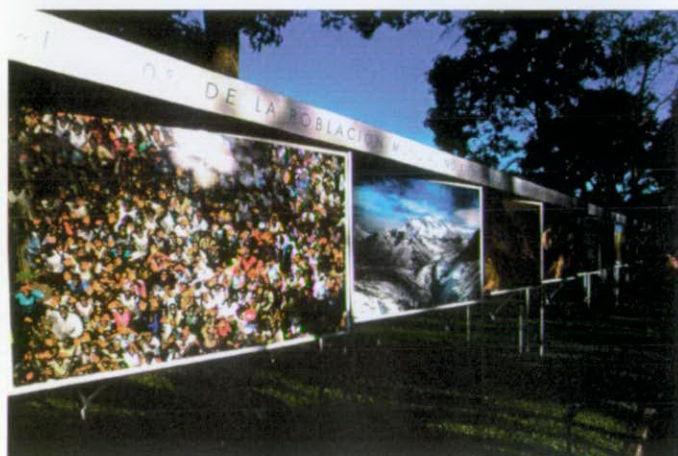
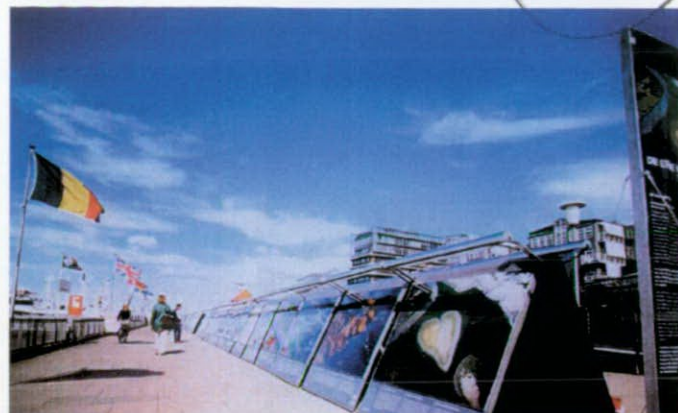
SWITZERLAND, Geneva, Les Bâtiments des Forces Motrices - Quai

du Rhone-Geneva, November 24 - December 7, 1999 / Zurich,

Landesmuseum, March 29 - June 24, 2001.

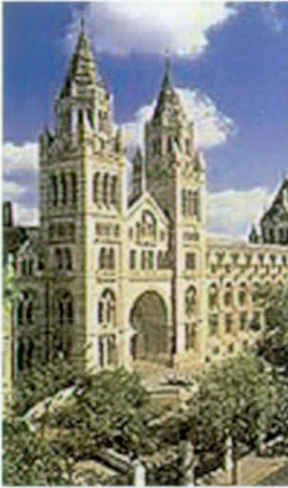
TURKEY, Ankara, 8 - 15 May 2000.

USA, New York City, New York Public Library, October 25 - August 30, 2000.



EXAMPLES OF EARTH FROM THE AIR EXHIBITIONS FROM AROUND THE WORLD

THE NATURAL HISTORY MUSEUM- LONDON

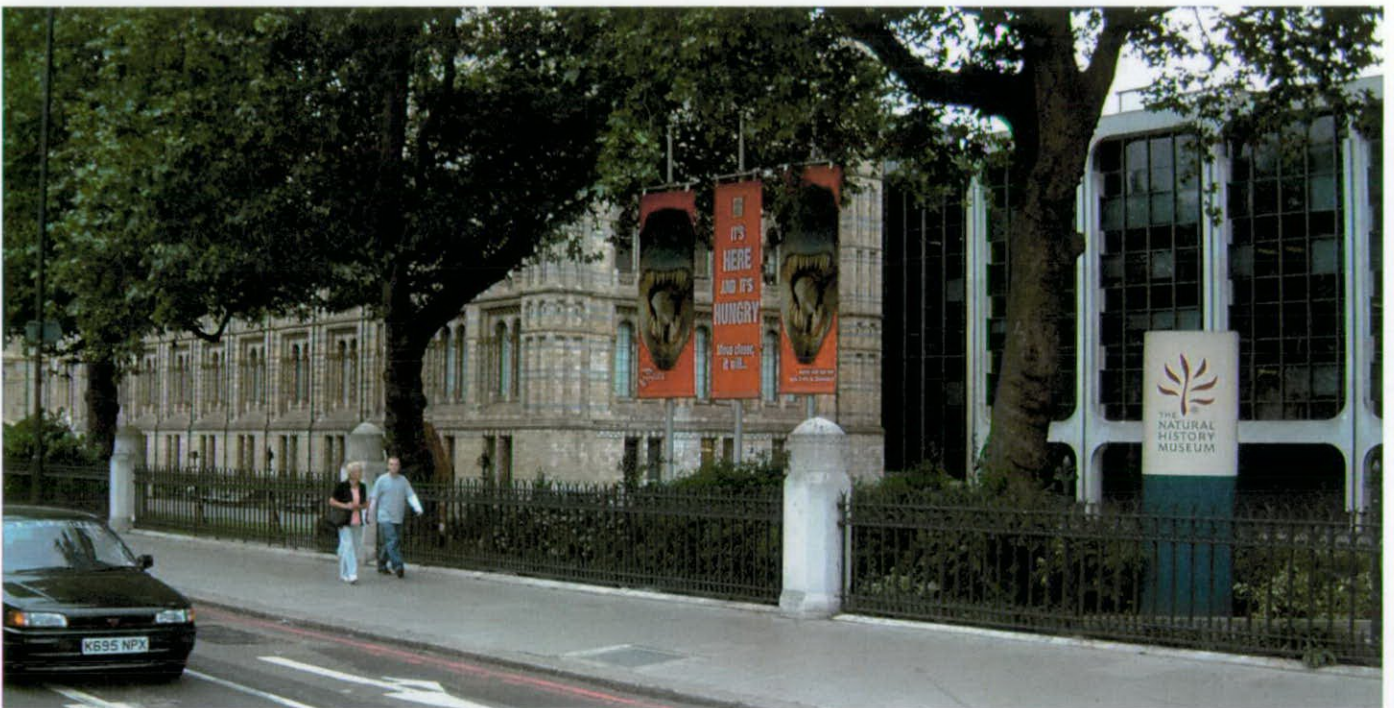


Arguably the premium site in all London, with a shared mission statement:
TO EDUCATE THE WIDEST POSSIBLE PUBLIC IN ALL ASPECTS OF OUR NATURAL HERITAGE

Proposed Location- A Temporary Garden Gallery Exhibition in the grounds of The Natural History Museum

Yann places great importance on photography not only being aesthetically pleasing, it must also inform. Hence the importance of the accompanying text to enhance the message and educational value on each photograph, which he considers a testimony of our planet at this point in time. The design lay out of each exhibition in its specific setting is crucial. Each of Yann's exhibitions has its own design. The photographs are laid on the ground to be seen as though from the sky, hung separately or as a mosaic, inside a museum or out in the open, always with a sense of discovery and play. Each photograph is accompanied by detailed text describing the location and its specific ecological issues.

BELOW: an existing banner site

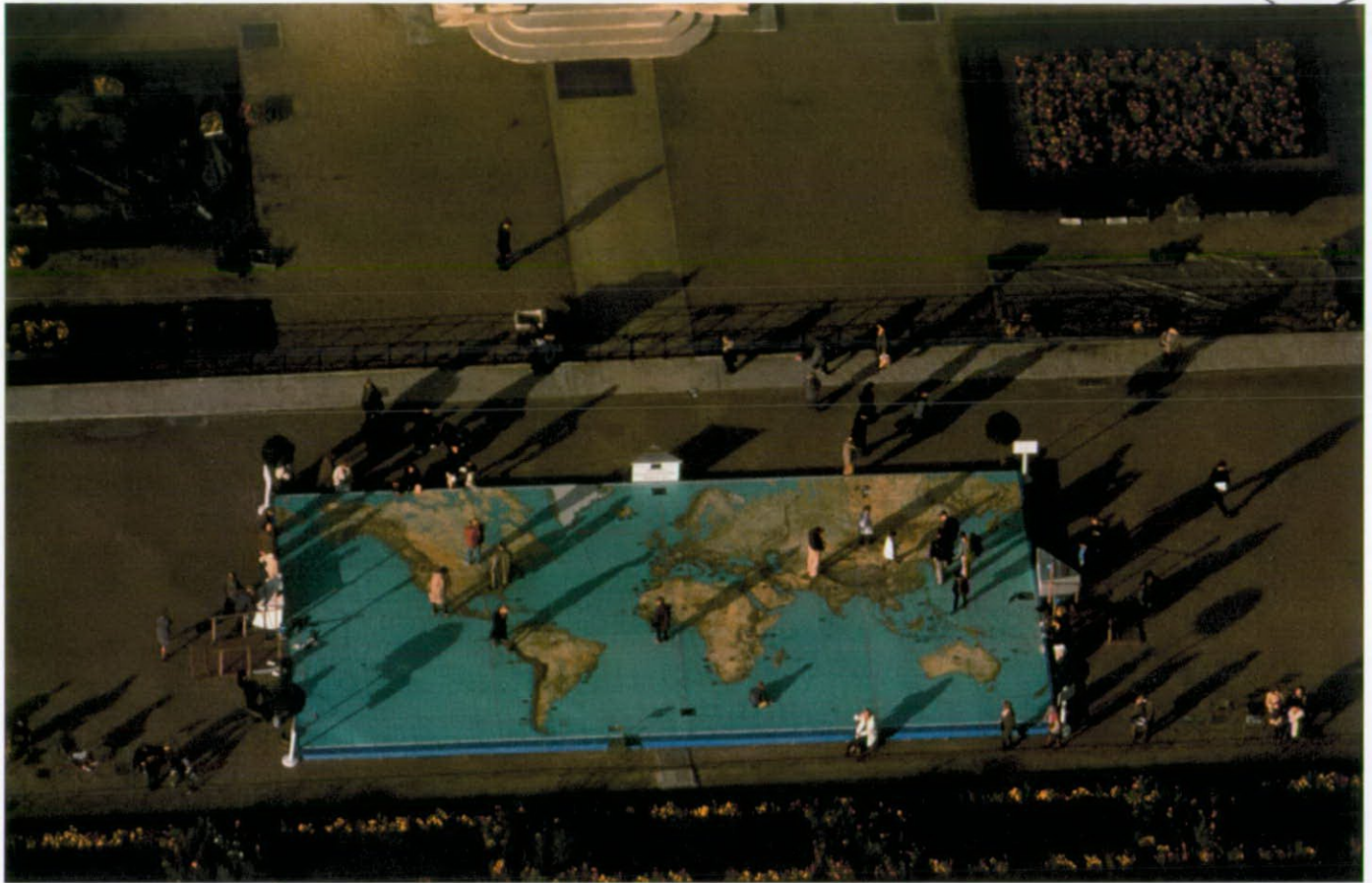


A completely self contained exhibition, permitting an added value educational display of the highest artistic standard as a walk through, from the South Kensington Underground exit to the main Museum entrance and beyond into the far garden.



WALK ON MAP WITH PHOTOGRAPHIC REFERENCES

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In an extract from a letter from the organisers of the Copenhagen exhibition, Stine Norden comments on the success of the walk-on map:

"...the map of the world is right in the middle of the exhibition and is very, very popular. Not only for the kids. People take a walk around the world (without their shoes) and they tell stories about travelling and they remember their experiences from their trips abroad."

The map works well, not only as a reference for Yann's photographs, but also inspires people to discuss and plan visits to places they have seen in context to the rest of the world. It is an opportunity for people to locate their ancestry in relation to other countries. This makes for an emotional and essential part of the exhibition.

EDUCATION COMMENT

The Educational benefit is to have a school teacher education pack possibly including pictures, slides, video or on the Internet to down load. Packs could contain film, video instruction on camera use and projects for local use.

What excites (apart from the obvious and indisputable merit of the photographs themselves) is that it is the only year 2000 project seen that provokes a sense of wonder about the world we live in. This sense of wonder cuts across all cultures and creeds.

The exhibition can be tied in with learning about the world we live through the captions that are already provided and that can be expanded to cover geography, ecology, anthropology, science and health:

What about the geography of the images? Where are they what happens there?

It raises questions about the changing face of science i.e. the move away from assumptions about fixity to process.

What is the context for the images? Where were they taken, what are the people like, how do they live?

What are the environmental issues?

What are the health issues?

Is it a record of the world as it is or as it was?

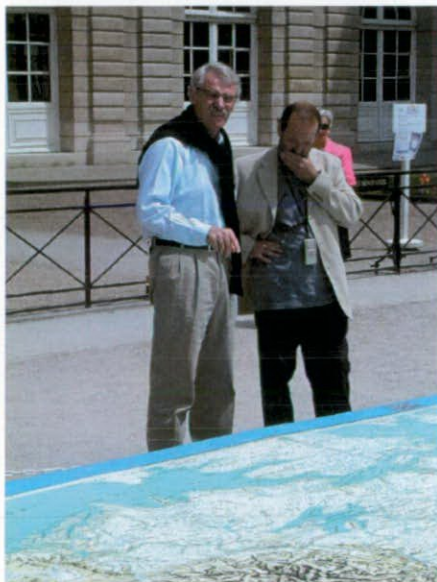
Will the world remain the same?

Is the project a memento or a warning?

The future is in our hands. How do we look after our future?

The venue for the exhibition needs to give symbolic messages of how we need to preserve and look after what we have from the past as this will undoubtedly effect our future.

We need to exhibit in a combined venue which includes a building that represents accepted education, preservation with close links to the importance of bio-diversity has an outdoors site with lecture theatres and capable some hospitality.



Because Chris Bridge believed so passionately in this project, he has been given sole rights to organise this exhibition.

Photos © Yann Arthus-Bertrand



© Organised by Chris Bridge
www.earthfromtheair.com

EDUCATIONAL FILM

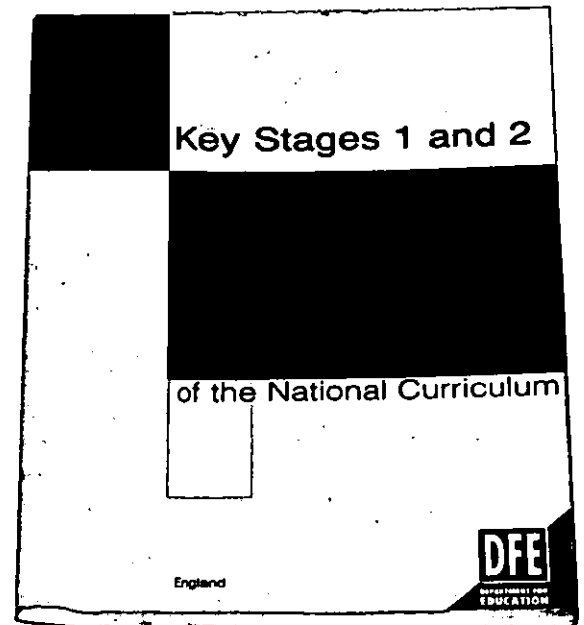
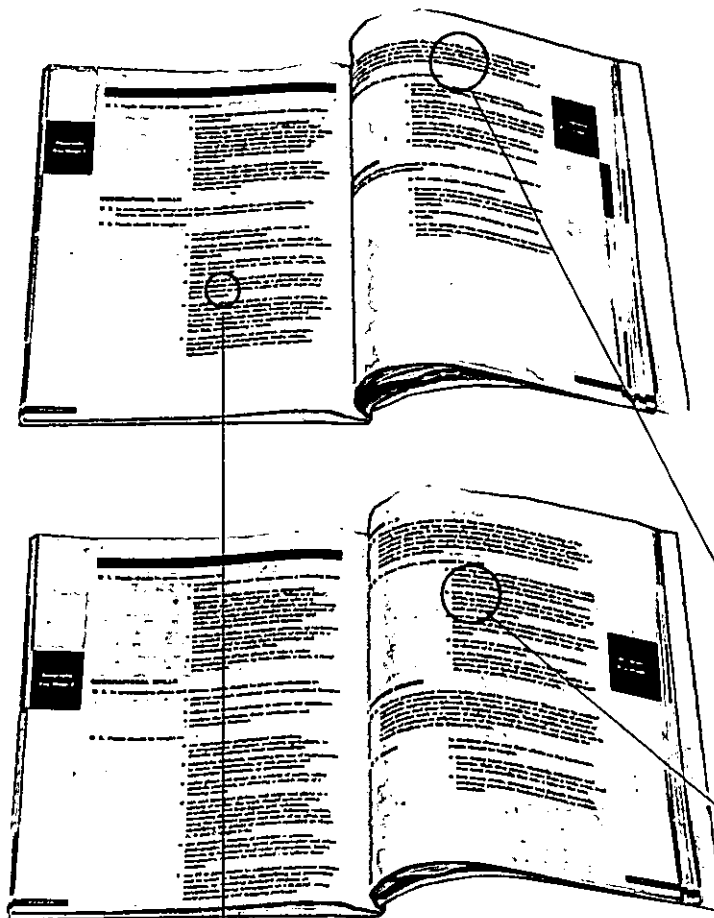
The film retraces the five years of aerial shooting from Earth from the Air. It allows for better understanding of Yann's working method and what he witnesses in this extensive survey. It acts as a geographical and historical portrait of our planet which is first and foremost an ecological testimony.

The film was made by Christophe Acker and Baptiste Rouget-Luchaire from sequences shot by Yann's assistants: Antoine, Frank Charel and Christophe Daguet



NATIONAL CURRICULUM

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Extracted samples from the National Curriculum
Key Stage 1

Geographical Skills

use secondary sources, eg pictures, photographs (including aerial photographs), books, videos, CD-Rom encyclopedia, to obtain geographical information.

...Two localities should be studied: the locality of the school and a locality, either in the United Kingdom or overseas, in which the physical and/or human features contrast with those in the locality of the school. The locality of the school is its immediate vicinity; it includes the school buildings and grounds and surrounding area within easy access, (at Key stage 2, a larger vicinity should be covered and include the homes of the majority of the

It is compulsory for every primary school to teach these programmes of study to all Key Stage 1 classes (age 5-7) and Key Stage 2 classes (age 7-11). Therefore all of the activities covered in the school packs comply with this legislation.

The areas of study include:

RIVERS

PLACES

WEATHER

SETTLEMENT

ENVIRONMENTAL CHANGE

EDUCATION

The preview party (to be held at The Natural History Museum) will be an excellent opportunity to invite heads/teachers to hear Yann Arthus-Bertrand and representatives from the teaching profession and to get an idea of what can be taught and learned through Yann's photography and the school packs. All those who attend will also have the opportunity to purchase the rest of the educational pack at a reduced rate.

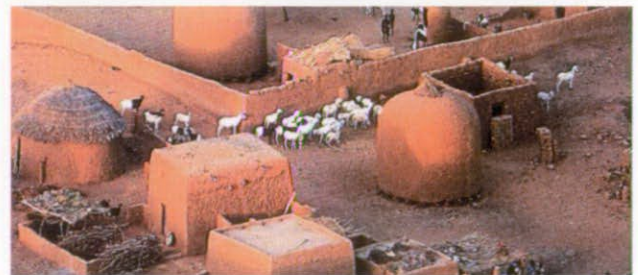


Examples of Activity Cards

Activity Card 1

Dogon Village, near Bandiagara, Mali N14°23' W 3°39'

This photo shows a Dogon village in Mali, West Africa. The villages are made of walled residences, each of which houses one family. The homes are rectangular and built of Banco, (a mixture of earth, Straw and rice chaff). They have terrace roofs for drying harvests, but no windows. The cone shaped roofs cover the seed lofts, in which grain is stored. These are built on



1 Dogon houses are made with materials easily obtained from their environment.

What are the houses in your locality made from and why?

2 Dogon houses have flat roofs for drying harvests.

What shape are the roofs in your locality and why? What are they made of and why?

3 Dogon houses are built close together for safety. They have no windows to keep the heat out during the day and the warmth in at night.

What do the homes in your locality look like and why?

Now use your discovery camera to record your findings.



* Subject to sponsorship agreements

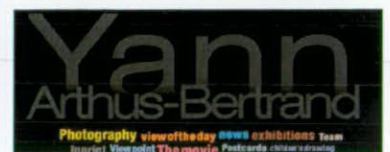
Photos © Yann Arthus-Bertrand

WEB SITE AND LINKS



In addition to the exhibition itself, we propose creating an appropriate web site and links to the Museum's existing site, along with links to all subject related sites in order to provide a direct access with high educational content.

www.earthfromtheair.com



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REASON FOR DELAY

CASE NO LB, 02, 890

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This case is identified as a "Target" application, with the target of being passed through to the Head of Development Control within 6 weeks of the completion date.

In the case of this application, there has been a delay, **beyond 8 weeks**,

of.....

I have been unable to ensure that this case has been determined within the 8 week period for the following reason(s) *[highlight – there may be more than one reason!]*

- 1) Delay in arranging initial Site Visit *[a date for this should be fixed up in the first week after you receive the case!]*
- 2) Delays due to internal Consultation *[highlight as many as necessary]*
 - (i) Design – Discussions/initial Obs.
 - (ii) Design – Formal Obs.
 - (iii) Transportation
 - (iv) Policy
 - (v) Environmental Health
 - (vi) Trees
 - (vii) Other
- 3) Further neighbour notification/external consultation necessary *(spread or time period – please specify)*
- 4) Revisions not requested in time
Remember – Request all revisions by end of fourth week to stand reasonable chance of renotifying and determining case within 8 weeks !
- 5) Revisions requested in time, but not received in time
- 6) Revisions received but inadequate – further revisions requested
- 7) Revisions received but reconsultation necessary
- 8) Awaiting Direction from English Heritage/other EH delays...
- 9) Because of the Committee cycle
- 10) Applicant's instruction
- 11) OTHER REASON *Please state*].....

Signed..... (Case Officer)