

# **Application form**

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**TOWN AND COUNTRY PLANNING APPLICATION**  
**THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA**

**COMPLETE**  
 TOWN AND COUNTRY PLANNING ACT 1990  
 - 6 APR 2000

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

**APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT**

OFFICE USE ONLY

Cash/Cheque... 50.00 Part Cheque  
 C/N028651

Date .....

Receipt No... 0119275 5/4/2000

Completed copies of this form and the drawings specified overleaf (see note 3) should be sent to: Planning and Conservation, The Town Hall, Hornton Street, London, W8 7NX. CA000841

<p>1. APPLICANT (Block Capitals please)</p> <p>Full Name <u>EARLS COURT LTD.</u></p> <p>Address <u>EXHIBITION BUILDINGS</u> <u>WARWICK ROAD</u> <u>LONDON</u></p> <p>Postcode <u>SWS 9TA</u></p> <p>Tel. No: <u>020 7370 8267.</u></p>	<p>2. AGENT (if any) (Block Capitals please)</p> <p>Full Name <u>PETER SIMS ARCHITECTS</u></p> <p>Address <u>4 RICKETT STREET</u> <u>LONDON</u></p> <p>Postcode <u>SW6 1RU.</u></p> <p>Tel. No: <u>020 7610 3434.</u></p>
<p>3. Full postal address or location of the land on which the advertisement is to be displayed.</p> <p><u>AS ABOVE.</u></p>	<p>4. State the purpose for which the land or building is now used.</p> <p><u>EXHIBITIONS &amp; PRIVATE FUNCTIONS</u></p>
<p>5. (a) Has the applicant an interest in the land?        [YES / NO]</p> <p>(b) If not, has the permission of the owner or any other person entitled to give permission for the display of the advertisement been obtained? (see note 5)        [YES / NO]</p>	<p>6. (a) State the nature of the advertisement (e.g. hoarding or shop sign).</p> <p><u>2 NO NEON VENUE SIGNS, NON-ILLUMINATED NOTICE SIGN AND 1 NO POSTER FACELIT SIGN.</u></p> <p>(b) Is the advertisement already being displayed?        (YES/NO)</p>
<p>7. Description of advertisements</p> <p>(a) Describe the type of each sign, e.g. fascia, projecting box, pole-mounted free standing.</p> <p>(b) Please give the dimensions of the advertisement (metres).</p> <p>(c) Will the advertisement/s be illuminated? <u>YES.</u></p> <p>(d) If so state the type of illumination (e.g. internally, floodlighting, etc.....)?</p> <p>(e) Will the illumination be static or intermittent? <u>STATIC.</u></p> <p>(f) If illuminated, state brightness.</p> <p><u>NEON SIGNS IN ALUMINIUM BUILT UP LETTERS. FASCIA NOTICE &amp; POSTER SIGNS TO BE FIXED DIRECTLY ONTO FACADE.</u>  <u>'EARLS COURT' IN 1100MM HIGH. 'EXHIBITION AND CONFERENCE CENTRE' IN 550 HIGH.</u>  <u>NOTICE SIGN TO BE 6000MM X 1600MM. POSTER SIGN " " 6000MM X 1000MM.</u>  <u>'EARLS COURT' IN 18MM DOUBLE OUTLINE NEON RED TUBING. 'EXHIBITION AND CONFERENCE CENTRE' IN 18MM NEON BLUE SINGLE TUBING.</u>  <u>RED NEON = 191 LUMENS PER METRE</u>  <u>BLUE " = 287 " " "</u></p>	
<p>8. Period for which consent is sought (see note 2)</p> <p><u>5 YEARS.</u></p>	
<p>I/We apply for consent to display advertisement as shown on the attached plans and drawings</p> <p>SIGNED: <u>Catharina</u> DATE: <u>3.4.00.</u></p>	

## NOTES

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### 1. GENERAL

Under the Town and Country Planning (Control of Advertisements) Regulations 1992 many outdoor advertisements require express consent before they can be lawfully displayed. Applicants should refer to the Regulations for details.

### 2. PERIOD OF CONSENT

Normally the maximum period for which consent may be granted is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years this requirement should be stated in reply to question 8 on the application form.

### 3. DRAWINGS REQUIRED

Two sets of drawings and two copies of the application form are required. Drawings must be to a metric scale. Photographs of the existing building/site would also be helpful. The drawings should show the size of the advertisement and its position on the land or the building in question. For a sign the drawing should indicate the materials to be used, fixing, colours, height above the ground and, where it would project from a building, the amount of projection.

### 4. OWNERS CONSENT

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

### 5. OTHER CONSENTS

A grant of consent under the Town and Country Planning (Control of Advertisements) Regulations 1992 does not rank as consent which may be required for any other e.g. "Listed Building Consent" where the advertisement is to be displayed on a Listed Building.

### 6. SCALE OF FEES IN RESPECT OF APPLICATIONS FOR CONSENT TO DISPLAY ADVERTISEMENTS

See separate list of fees.

### 7. THE RIGHT TO APPEAL

An applicant has a right to appeal against the council's decision to refuse consent, or to grant consent subject to a condition with which the applicant is dissatisfied, or if the Council fails to issue a decision within 8 weeks (or such longer period agreed in writing to them) of their receipt of the application.