

THE ROYAL BOROUGH OF
KENSINGTON
& CHELSEA



TOWN PLANNING

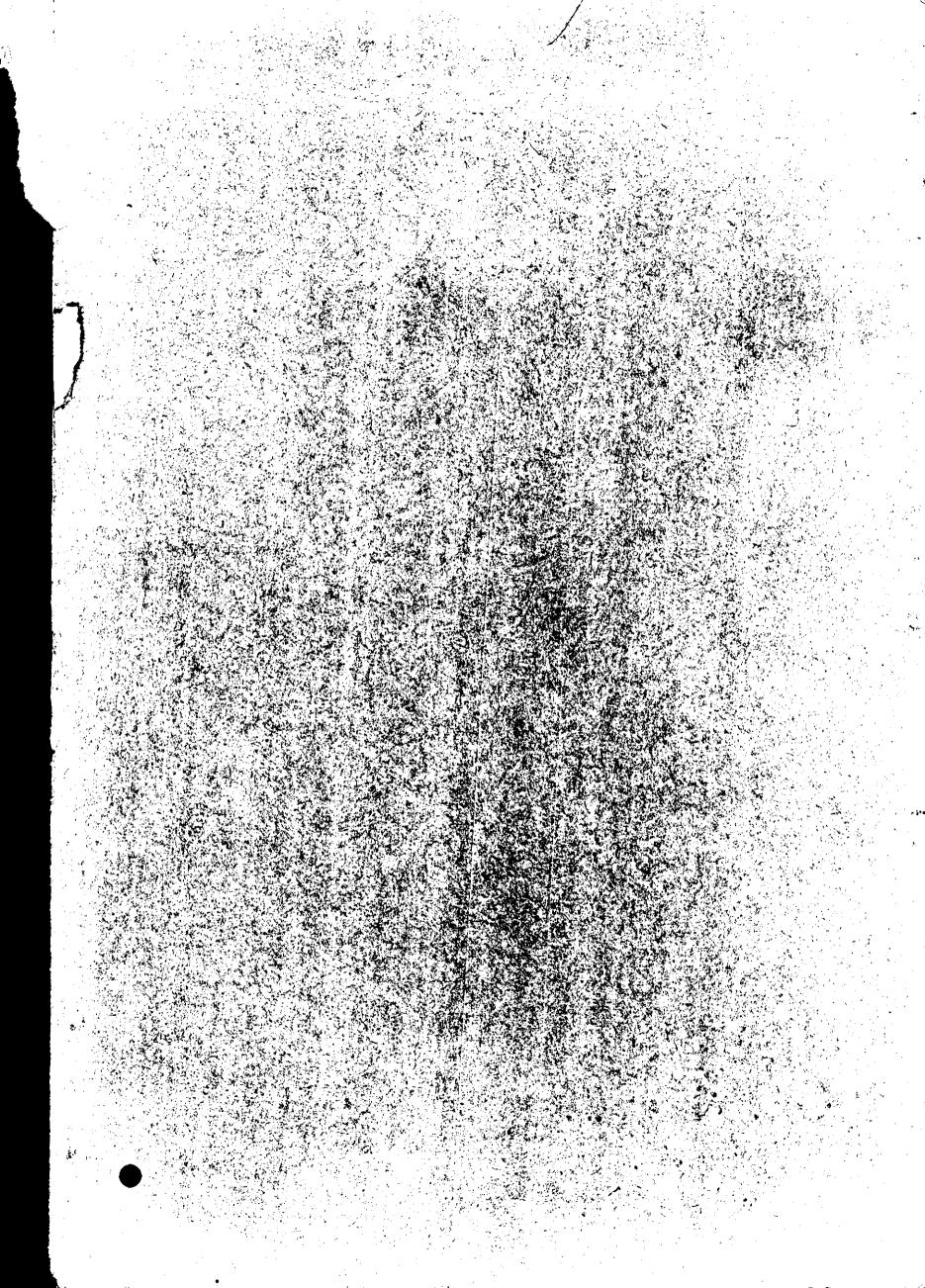
DEVELOPMENT CONTROL

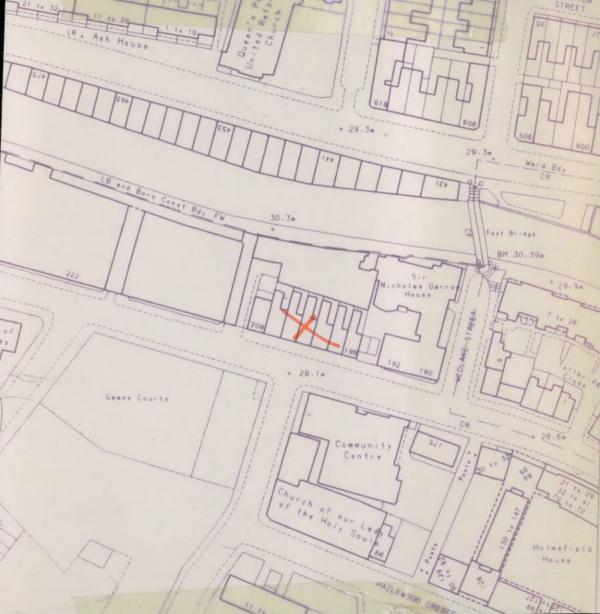
OUTLINE APP

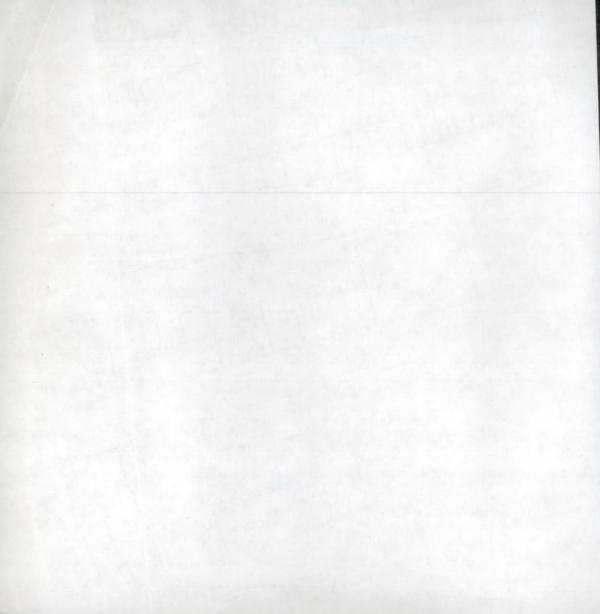
PROPERTY

196-208 KENSAL ROAD WIO.

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RLANNING SERVICES APPLICATION CONSULTATION SHEET

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APPI	ICANT:

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PLANNING AND CONSERVATION

HORNTON STREET LONDON W8 7NX THE TOWN HALL

THE ROYAL **BOROUGH OF**

Executive Director

M J FRENCH FRICS Dip TP MRTPI Cent TS

Director of Planning Services

Jones Lang Wootton, 22 Hanover Square, London W1A 2BX

Switchboard:

0171-937 5464 2646

Direct Line:

0171-361

Facsimile:

0171-361 3463

KENSINGTON AND CHELSEA

<u> 20 FFR 1995</u>

My reference:

Your reference:TP/DEM/JBR

Please ask for:

Miss P. Vallely

DPS/PV/TP/92/1678/F/33/21

Dear Sir/Madam,

TOWN AND COUNTRY PLANNING ACT. 1990 TOWN AND COUNTRY PLANNING GENERAL DEVELOPMENT ORDER, 1977

<u>OUTLINE Application - Permission for Development (Conditional)</u> (TP9)

The Borough Council, in pursuance of its powers under the above-mentioned Act and Order, hereby grants permission on an outline application for the development referred to in the under-mentioned Schedule subject to the conditions set out therein and in accordance with the plans submitted, save insofar as may otherwise be required by the said conditions. Your attention is also drawn to the enclosed Information Sheet.

SCHEDULE

DEVELOPMENT

Redevelopment to provide 3965 sq.m. gross floorspace comprising up to 3096 sq.m. gross of live/workspace units; up to 869 sq.m. gross of business units; restaurant use at ground floor level and 34 car parking spaces at basement level, at KENSAL ROAD, KENSINGTON, W.10, as shown on submitted drawing No. TP/92/1678/B. Applicant's drawings Nos. 156/SK101D, /SK102E, /SK103E, /SK104D, /SK105, /SK106D, /SK107D, /SK108D, (illustrative drawings) and letter dated 18/08/94, in accordance with your application dated 09/10/92, completed 15/10/92, revised 28/04/94 and by letter dated 18/08/94.

/ CONDITIONS ...

CONDITIONS

 Application for approval of the reserved matters shall be made to the local planning authority before the expiration of three years from the date of this permission.

The development hereby permitted shall be begun either before the expiration of five years from the date of this permission or before the expiration of two years from the date of approval of the last of the reserved matters to be approved, whichever is the later. (C.2)

- Full particulars of the following shall be submitted to and approved in writing by the local planning authority before the development hereby permitted commences and the development shall not be carried out otherwise than in accordance with the details so approved:
 - (a) the materials to be used on the external faces of the building(s);
 - (b) the design and external appearance of the building(s);
 - (c) the use and treatment of any part of the site not proposed to be covered by buildings;
 - (d) the treatment of the open land within the site including hard and soft landscaping;
 - (e) any proposed walls, fences or railings;
 - (f) boundary treatment;
 - (g) the provision of access for people with disabilities;
 - (h) floor plans:
 - (i) materials to be used on the external faces of the buildings.

(C.11)

- 3. No less than 40% and no more than 60% of the floor area of each of the live and work units shall be used for living purposes and the remainder shall be used for business purposes (within Class B1 of the Use Classes Order 1987). The live/work units shall not be subdivided or operated for either residential or business (Class B1) use separately or exclusively without prior written agreement of the Council.
- 4. At least two of the units shall comprise not less than 70 sq.m. gross floor area.

- 5. The proposed building shall not exceed in height the existing Canalot building on the South elevation and the adjacent RNIB building (to the East of the site) on the North elevation.
- 6. Accommodation for refuse storage shall be provided before occupation in accordance with the details submitted to and approved in writing by the Executive Director of Planning and Conservation before building works are commenced.
- 7. No less than 19 Cycle Parking racks shall be provided in connection with this development.
- 8. Full particulars of the following shall be submitted to and approved in writing by the local planning authority before the development hereby permitted commences and the development shall not be carried out otherwise than in accordance with the details so approved:
 - (a) a landscaping and tree and/or shrub planting scheme (C.16)
- 9. No loudspeaker or relay equipment or musical instruments shall be used on the premises in such a manner as to cause noise nuisance to nearby occupiers. (C.49)
- 10. The restaurant use hereby permitted shall not be carried on between the hours of midnight and 7.30am and no customers shall be on the restaurant premises between these hours.
- 11. Details of the means of ventilation to the premises shall be submitted to and approved in writing by the local planning authority before the use hereby permitted commences and the use shall take place only with the ventilation so approved in operation. (C.55)
- 12. The following matter shall be designed, installed within an timescale and operated only in accordance with a scheme to be agreed with the local planning authority:
 - (a) all equipment for the ventilation of every part of the restaurant area. (C.57)

REASONS FOR THE IMPOSITION OF CONDITIONS

- As required by Section 92 of the Town and Country Planning Act 1990 to avoid the accumulation of unexercised planning permissions. (R.2)
- 2. The particulars reserved are considered to be material to the acceptability of the development and the local planning authority wishes to ensure that the details of the development are satisfactory. (R.11)

- In order to create an appropriate mix of uses and to ensure that the scheme complies with the Council's employment and residential policies.
- 4. In order that the Council may be satisfied with the detail of the proposal and to encourage small businesses to locate and expand within the Kensal Small Business Area.
- 5. To safeguard the appearance of the area and to safeguard amenities. (R.77)
- The details are considered to be material to the acceptability of the proposals and to safeguarding the amenities of the area. (R.68)
- 7. To protect the amenities of the area. (R.31)
- 8. To ensure the appearance of the development is satisfactory and safeguard the amenities of the area. (R.16)
- 9. To safeguard the amenities of neighbouring properties. (R.48)
- To safeguard the amenities of neighbouring properties. (R.42)
- 11. To safeguard the amenities of neighbouring properties. (R.55)
- 12. To safeguard the amenities of neighbouring properties. (R.55)

INFORMATIVES

- 1. This permission does not permit the use of the premises as temporary sleeping accommodation (including holiday lets or short lets) or any purpose specified in Section 25 of the Greater London Council (General Powers) Act 1973 as substituted by the Greater London Council (General Powers) Act 1983 or as timeshare accommodation as specified in Section 5 of the Greater London Council (General Powers) Act 1984. Use for such purposes would constitute a change of use requiring planning permission and it is the Council's policy to resist such changes of use. (I.2)
- Any advertisements to be erected at the premises may require consent under the Control of Advertisement Regulations 1992. You are advised to consult the Directorate of Planning Services. (I.5)

/ 3. Your attention...

- 3. Your attention is drawn to the Chronically Sick and Disabled Persons Act, 1970 and the Disabled Persons Act 1981 which place on developers and their representatives an obligation to provide easy access for the disabled. In the case of development for office, shop or factory purposes or for buildings or premises to which the public are admitted you should refer to the Code of Practice for Access for the Disabled to Buildings BS 5810:1979. In the case of university, college or school buildings you should refer to Design Note 18 "Access for the Physically Disabled to Educational Buildings". (I.14)
- 4. Separate approval for the works hereby granted planning permission may be required by the Building Act 1984 and the Building Regulations 1991, and the grant of planning permission does not imply that such approval will be given. The Director of Building Control, Council Offices, 37 Pembroke Road, W8 6PW should be consulted before works commence. (I.21)
- 5. The development hereby permitted must comply with the Highways Act 1959-80. The Director of Highways and Traffic, Council Offices, 37 Pembroke Road, W8 6PW should be consulted on the positioning of buildings in relation to the highway, points of vehicle access and the width of the highway. (1.24)
- vehicle access and the width of the highway. (I.24)

 The Director of Highways and Traffic should be informed 7 days before any earth moving or abnormal use of highways adjoining the site commences so that arrangements for the routing of earth moving vehicles and cleansing the highway can be made. Contractors should be reminded that it is an offence to deposit mud on the public highway. If any spillage is not immediately cleared the Council will carry out the necessary cleansing and recharge the cost to the contractor. (I.27)
- 7. You are advised to consult the Director of Cleansing and Recycling, Council Offices, 37 Pembroke Road, W8 6PW on the provision of facilities for the storage and disposal of refuse. There is a code of practice available and advice can also be given on certain aspects of industrial and commercial waste as well as household waste. The Council operates a trade refuse service on a rechargeable basis. (I.29)
- 8. Demolition and building works are subject to the Environmental Protection Act, and appropriate controls over methods, noise and hours or work may be imposed by the Council. You are advised to consult the Director of Environmental Health, Council Offices, 37 Pembroke Road, W8 6PW at an early stage. (I.30)
- 9. The premises may be subject to the requirements of the Health and Safety at Work Act 1974. You are advised to consult the Director of Environmental Health, Council Offices, 37 Pembroke Road, W8 6PW at an early stage. (I.32)
- 10. The premises may be subject to the requirements of the Food Hygiene (General) Regulations 1970. The Director of Environmental Health, Council Offices, 37 Pembroke Road, W8 6PW should be consulted at an early stage. (I.33)

- 11. The use of the premises for public entertainment or purposes which require a licence under the Private Places of Entertainment (Licensing) Act 1967 may require a separate application to the Council. The Director of Environmental Health should be consulted at an early stage. (I.36)
- 12. If the development is to include any air conditioning unit incorporating a water cooling system or any other plant or equipment involving large scale heating and distribution of water, you should consult the Director of Environmental Health to ensure adequate mechanical cleaning. (I.37)
- 13. Any plant or equipment installed in or on the building must be designed so as not to cause a nuisance through noise, vibration or fumes. The grant of planning permission does not obviate the need to comply with relevant environmental protection legislation, nor imply that these other approvals will be given. The Directorate of Environmental Health should be contacted on the detail of any such plant or equipment. Any changes to plant or equipment required to comply with other legislation may require further planning permission. (I.38)
- 14. The Naming and Numbering Legislation requires that premises display their street number, and no name or number other than that formally assigned may be displayed. Requests for the assignment of names and numbers to new development should be made to the Executive Director of Planning and Conservation, Town Hall, Hornton Street, W8 7NX, well in advance of the completion of building. (I.39)
- 15. The housing and B1 accommodation should be constructed in accordance with the standards set out in the District Plan and the Planning Standards Chapter of the Unitary Development Plan as deposited and as proposed to be modified.

Yours faithfully,

My Ginch.

Executive Director, Planning & Conservation

MEMORANDUM

PRINCIPAL ADMINISTRATIVE OFFICER From: HEAD OF DEVELOPMENT To:

C.C: CHIEF EXECUTIVE (G EBENEZER)

My Ref:

DPS/HDC/AD

Your Ref: TP/PSC/PV

Room No.

Ext. 2004

324/A

Date: 16 February 1995

PLANNING SERVICES COMMITTEE: 24 January 1995

Please note the following amendments:

NORTH

196 Kensal Road 🕐 92/1678/21

Amend Condition 4 At least two of the units shall comprise not less than 70 sq m gross floor area.

94/0697/24

19/21 Notting Hill Gate Amend Condition 2 C46 not

C45

94/1545/31

21/3 Basing Street

Deferred

CENTRAL

94/2188/2016 10/12 West Cromwell Rd

Amend Condition C4 ...premises at any time and a maximum of three staff shall be resident on the premises.

Add Condition 6. The front room in No 12 and the front room and middle room adjoining the party wall with No 8 in No 10 shall be used for accommodation only. staff Reason: To protect the amenof the adjoining properties. Add Condition 7. C49; R49.

94/0017/2020 7 Princes Gate Mews

Add Condition 8 The front terrace shall be a minimum width of 0.7m from the rear wall of the front parapet. Reason To ensure a satisfactory external appearance.

94/1790/2022 F1,44 Cranley Gdns

<u>Withdrawn</u>

94/1791/2023 "

Withdrawn

APPROVED BY PLANNING SERVICES CTTEE

THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA JAN 24 1995

PLANNING SERVICES COMMITTEE

24/01/95

APPLICATION NO. TP/92/1578/F/33

<u>AGENDA ITEM</u>

CONSENT REF.....

REPORT BY THE DIRECTOR OF PLANNING SERVICES

APPLICANTS NAME/ADDRESS

Application dated 09/10/92

Jones Lang Wootton.

Revised

28/04/94

22 Hanover Square, London W1A 2BX

Completed

and 18/08/94 15/10/92

配在XDATION ADOPTED

Polling Ward

B5

INTEREST

ON BEHALF OF : Mr. S.B. Gray.

: Owner

amand

<u>District Plan Proposals Map:</u>

Cons.Ar A/O Article 4 Direction

Listed Building HBMC <u>Direction</u> A/0Consulted

Objectors 0 (to date)

NO

NO.

NO.

NO

NO

34

3

RECOMMENDED DECISION

GRANT planning permission in outline with all details reserved to redevelop site to provide 3965 sq.m. gross floorspace comprising upto 3096 sq.m. gross of live/ workspace units, upto 869 sq.m gross of business units and restaurant use at ground floor level and 34 car parking spaces at basement level.

At: 196-208 KENSAL ROAD, KENSINGTON.

As shown on submitted drawing(s) No(s): TP/92/1678/B

Applicants drawing(s)No(s)

156/SK101D, /SK102E, /SK103E,

/SK104D, /SK105, /SK106D, /SK107D,

/SK108D (illustrative drawings) and

unnumbered

CONDITIONS

C.11 (a), (b), (c), (d), (e), (f) boundary treatment,
(g) the provision of access for people with disabilities 2. (h) floor plans, (i) materials to be used on the external faces of the buildings.

less than 40% and no more than 60% of the floor area of each 3. of the live and work units shall be used for living purposes and the remainder shall be used for business purposes (within Class B1 of the Use Classes Order). The live work units shall not be subdivided or operated for either residential or business (B1) use separately or exclusively without prior written agreement of the Royal Borough of Kensington and Chelsea.

4. At least one of the business units shall comprise a unit of less than 140 sq.m. gross floor area.

5. The proposed building shall not exceed in height the existing Canalot building on the South elevation and the adjacent RNIB building (to the East of the site) on the North elevation.

Accommodation for refuse storage shall be provided before occupation in accordance with the details submitted to and approved in writing by the Executive Director of Planning and 6. Conservation before building works are commenced.

No less than 19 Cycle Parking racks shall be provided in 7.

connection with this development.

8. C.16(a)

C.49 No loudspeaker or relay equipment or musical instruments 9. shall be installed or used in such a manner as to cause noise nuisance or vibration.

The restaurant use hereby permitted shall not be carried on 10. between the hours of midnight and 7.30am and no customers should be on the restaurant premises between these hours.

11. · C.55 12. C.57

REASONS FOR THE IMPOSITION OF CONDITIONS

R.2 1. 2. R.11

In order to create an appropriate mix of uses and to ensure that 3. the scheme complies with the Council's employment and residential policies.

In order that the Council may be satisfied with the detail of the 4. proposal and to encourage small businesses to locate and expand

within the Kensal Small Business Area.

R.77 "area" add at end "and to safeguard amenities" R.68 7. R.31 8. R.16 9. R.48 10. R.42 5.

6. 10. R.42 11. R.55

12. R.55

INFORMATIVES

I.21 I.33 1. I.5 3. I.14 4. 5. I.24 6. I.27 7. I.29 I.30 9. 8. I.32 10. 11. I.36 12. I.37

13. I.39 I.38 14.

The housing and B1 accommodation should be constructed in 15. accordance with the standards set out in the District Plan and the Planning Standards Chapter of the Unitary Development Plan as deposited and as proposed to be modified.

1.0 SITE

- 1.1 The site lies to the North of Kensal Road and to the South of the Regents Canal. When this application was submitted the site was partially occupied by derelict shops with two storeys of residential above. The site has now been cleared and is currently part vacant and part used for car repairs.
- 1.2 The application site is not in a conservation area but lies within the North Kensington City Challenge Area.

2.0 HISTORY

- 2.1 In 1980 planning permission was granted for redevelopment to provide 3 factories to be used for light industrial purposes.
- 2.2 In 1983 an application for the refurbishment of the existing light industrial building and the erection of 24 one bedroom flats was refused.
- 2.3 In 1984 planning permission was granted for the erection of 12 light industrial units and a pavement crossover.
- 2.4 An application for redevelopment for Business (Class B1) purposes involving the erection of a new building in the form of a pyramid comprising basement, ground and seven upper floors was submitted in 1990 but was later withdrawn.

3.0 PROPOSAL:

3.1 An application for outline planning permission with all details reserved has been submitted proposing to redevelop the site to provide 3,965 sq.m. gross floorspace comprising up to 3,096 sq.m. gross of live/workspace units, up to 869 sq.m. gross of business units and restaurant use at ground floor level and part basement level and 34 car parking spaces at basement level. The illustrative drawings indicate a building which is no higher than the adjoining Canalot 1 on the south elevation, and the adjacent RNIB building (to the East of the site) on the North elevation.

4.0 PLANNING CONSIDERATIONS:

- 4.1 The main planning considerations in this case are height, bulk of the proposal, the proposed use and transportation considerations.
- 4.2 <u>Bulk and Height</u> The applicants have provided a set of illustrative drawings and a schedule of accommodation. It is recommended that a condition be placed on any outline permission, limiting the floorspace and height of the building(s) to ensure that in detail they are appropriate in relation to their surroundings.

- 4.3 It is considered that the scheme should be no higher than the existing Canalot building (predominantly 4 storeys high) on the South elevation of the site and no higher than the adjacent RNIB building (to the East of the site) on the North elevation.
- 4.4 Particular care should be taken at the Eastern boundary to ensure that daylighting standards to the nearby and adjoining buildings are not infringed.
- 4.5 <u>Land Uses</u> The area in which the application site lies is quite mixed, with residential, business and community uses being present. Part of the site has recently been used for car repairs and the remainder although currently cleared was previously used as shop accommodation with residential above.
- 4.6 <u>Proposed Housing Uses</u>: Paragraph 3.31 of the District Plan states that "policies for the protection of permanent residential accommodation and the amenity of residential areas take first priority." The Council does not normally permit change from residential to any other use.
- 4.7 Policy H3 of the Unitary Development Plan, as deposited seek:
 - "to encourage the use of property wherever appropriate, for residential purposes and in particular, property purpose-built for residential accommodation where presently in another use."
- 4.8 The proposal seeks to create up to 3,096 sq.m. (gross) of work and living space and at least 40% of each unit will be in residential use.
- 4.9 <u>Proposed Class Bl Employment Uses</u>: the site is located within a Specified Industrial Area in the District Plan paragraph 12.4.3 and Proposals Map. The Unitary Development Plan as deposited designates the site as being within the Kensal Small Business Area.
- 4.10 Policy E22 of the Unitary Development Plan as deposited aims to encourage the provision of premises for the start up and expansion of small businesses (particularly light industrial).
- 4.11 Policy E32 of the Unitary Development Plan, as deposited, aims to encourage small business developments in the Kensal Small Business Area.
- 4.12 The proposal seeks to provide a second phase of Canalot providing media related office and workshop accommodation. The majority of this phase is intended to provide shared living accommodation and workspace up to 3,096 sq.m. (gross) is shown on the illustrative drawings. At least 40% of each unit will be in employment use

with some exclusively Class B1 accommodation at ground floor level (348 sq.m. (net) shown on illustrative drawings). It is considered that the proposal complies with the housing and business policies outlined above in that it provides a mixture of residential accommodation and B1 workshop/office space. Further details of the layout and design of the live/work units will have to be provided at the detailed application stage.

- 4.13 The proposal includes a cafe use which would open onto the canal and be accessible to the public. The creation of a public use facing onto the canal would assist in meeting strategic objective 3 of the North Kensington City Challenge Action Plan in that it would improve public safety. This part of the development is welcome, subject to conditions to ensure that provision should be made for ease of access into and within the building for people with special mobility needs and to limit hours of use in order to protect the amenities of residents within the buildings.
- 4.14 The Class B1 (Business) part of the proposal, is considered to be appropriate. The illustrative drawings indicate that the 348 sq.m. (net) of accommodation solely for the use for any purpose within Class B1 will be provided in 7 units. It is recommended that a condition be imposed to ensure that at least one unit of that accommodation shall comprise a unit of less than 140 sq.m.
- 4.15 <u>Iransportation Issues</u>: The application is in part of the Borough where parking is not controlled i.e. there are no on-street parking restrictions. However it is proposed to introduce controlled parking in this area in the next two to three years. The Transportation Officer notes that there is currently some parking stress on street within the area and that, despite the existence of a bus service along Kensal Road which services Ladbroke Grove and Central London, public transport accessibility is generally not as good as in most of the remainder of the Borough.
- 4.16 The Council generally supports measures aimed at restraining the growth in traffic levels including the control of parking. This is reflected in Strat 21 of the UDP as deposited which seeks the reduction of non essential traffic movement within the Metropolitan Area.
- 4.17 Local policies aim to reduce levels of non essential road traffic thus allowing better access and movement for essential traffic.
- 4.18 Due to the mixed nature of the proposed business residential units the Transportation Officer has advised that the proposal provide one space per residential unit with two additional spaces for visitors. In addition he has advised that provision should be made for 19 cycle racks.

5.0 <u>CONSULTATION</u>:

- 5.1 34 adjoining and nearby occupiers were consulted and 3 objections were received. The objectors suggested that the proposal should retain a proportion of residential accommodation, and objected to office use as it would not benefit the community or the surrounding area. Objection was raised to the location of the building behind a brick wall, the height and bulk of the building; and the impact of increased traffic in the area on congestion.
- 5.2 The proposal has been revised to include shared work and residential accommodatin and is intended to be open to the canal. The bulk of the building has been reduced since the application was submitted and is now considered to be appropriate for this site. The Transportation Officer does not have traffic objections to this proposal.
- 5.3 The objections were re-consulted on 30 September about the revised proposal and to date no further objections have been received.

6.0 <u>RECOMMENDATION</u>

6.1 Grant Outline Planning Permission.

M.J. FRENCH EXECUTIVE DIRECTOR, PLANNING AND CONSERVATION

Background Papers

The contents of the file number TP/92/1678 referred to at the head of this report save for exempt or confidential information as defined by the Local Government (Access to Information) Act, 1985.

Officer Contact

The above documents can be inspected by prior appointment with Tracey Rust in the Planning Information Office, Room 325, The Town Hall, Telephone 0171-361-2080.

REPORT PREPARED BY: NS
REPORT APPROVED BY: PK/AD
DATE REPORT APPROVED: 06/01/95

PSC9501/NS.REP

Please send a capy of conditions (typed in bull to)

Jim Ramsay Jones Lang Wootton.

Fax 071-408-0220.

11/1/195 ns

1

CONDITIONS

1. Application for approval of the reserved matters shall be made to the local planning authority before the expiration of three years from the date of this permission.

The development hereby permitted shall be begun either before the expiration of five years from the date of this permission or before the expiration of two years from the date of approval of the last of the reserved matters to be approved, whichever is the later. (C.2)

- Full particulars of the following shall be submitted to and approved in writing by the local planning authority before the development hereby permitted commences and the development shall not be carried out otherwise than in accordance with the details so approved:
 - (a) the materials to be used on the external faces of the building(s);
 - (b) the design and external appearance of the building(s);
 - (c) the use and treatment of any part of the site not proposed to be covered by buildings;
 - (d) the treatment of the open land within the site including hard and soft landscaping;
 - (e) any proposed walls, fences or railings;
 - (f) boundary treatment;
 - (g) the provision of access for people with disabilities;
 - (h) ∙floor plans;
 - (i) materials to be used on the external faces of the buildings.
- 3. No less than 40% and no more than 60% of the floor area of each of the live and work units shall be used for living purposes and the remainder shall be used for business purposes (within Class B1 of the Use Classes Order). The live work units shall not be subdivided or operated for either residential or business (B1) use separately or exclusively without prior written agreement of the Royal Borough of Kensington and Chelsea.
- 4. At least one of the business units shall comprise a unit of less than 140 sq.m. gross floor area.
- 5. The proposed building shall not exceed in height the existing Canalot building on the South elevation and the adjacent RNIB building (to the East of the site) on the North elevation.

- 6. Accommodation for refuse storage shall be provided before occupation in accordance with the details submitted to and approved in writing by the Executive Director of Planning and Conservation before building works are commenced.
- 7. No less than 19 Cycle Parking racks shall be provided in connection with this development.
- 8. Full particulars of the following shall be submitted to and approved in writing by the local planning authority before the development hereby permitted commences and the development shall not be carried out otherwise than in accordance with the details so approved:
 - (a) a landscaping and tree and/or shrub planting scheme.
- 9. No loudspeaker or relay equipment or musical instruments shall be used on the premises in such a manner as to cause noise nuisance to nearby occupiers. (C.49)
- 10. The restaurant use hereby permitted shall not be carried on between the hours of midnight and 7.30am and no customers should be on the restaurant premises between these hours.
- 11. Details of the means of ventilation to the premises shall be submitted to and approved in writing by the local planning authority before the use hereby permitted commences and the use shall take place only with the ventilation so approved in operation. (C.55)
- 12. The following matter shall be designed, installed within an timescale and operated only in accordance with a scheme to be agreed with the local planning authority:
 - (a) all equipment for the ventilation of every part of the restaurant area. (C.57)

REASONS FOR THE IMPOSITION OF CONDITIONS

- As required by Section 92 of the Town and Country Planning Act 1990 to avoid the accumulation of unexercised planning permissions. (R.2)
- 2. The particulars reserved are considered to be material to the acceptability of the development and the local planning authority wishes to ensure that the details of the development are satisfactory. (R.11)
- 3. In order to create an appropriate mix of uses and to ensure that the scheme complies with the Council's employment and residential policies.

- 4. In order that the Council may be satisfied with the detail of the proposal and to encourage small businesses to locate and expand within the Kensal Small Business Area.
- 5. To safeguard the appearance of the area and to safeguard amenities. (R.77)
- 6. The details are considered to be material to the acceptability of the proposals and to safeguarding the amenities of the area. (R.68)
- 7. To protect the amenities of the area. (R.31)
- 8. To ensure the appearance of the development is satisfactory and safeguard the amenities of the area. (R.16)
- 9. To safeguard the amenities of neighbouring properties. (R.48)
- 10. To safeguard the amenities of neighbouring properties. (R.42)
- 11. To safeguard the amenities of neighbouring properties. (R.55)
- 12. To safeguard the amenities of neighbouring properties. (R.55)

<u>INFORMATIVES</u>

- This permission does not permit the use of the premises as temporary sleeping accommodation (including holiday lets or short lets) or any purpose specified in Section 25 of the Greater London Council (General Powers) Act 1973 as substituted by the Greater London Council (General Powers) Act 1983 or as timeshare accommodation as specified in Section 5 of the Greater London Council (General Powers) Act 1984. Use for such purposes would constitute a change of use requiring planning permission and it is the Council's policy to resist such changes of use. (I.2)
- 2. Any advertisements to be erected at the premises may require consent under the Control of Advertisement Regulations 1992. You are advised to consult the Directorate of Planning Services. (I.5)
- 3. Your attention is drawn to the Chronically Sick and Disabled Persons Act, 1970 and the Disabled Persons Act 1981 which place on developers and their representatives an obligation to provide easy access for the disabled. In the case of development for office, shop or factory purposes or for buildings or premises to which the public are admitted you should refer to the Code of Practice for Access for the Disabled to Buildings BS 5810:1979. In the case of university, college or school buildings you should refer to Design Note 18 "Access for the Physically Disabled to Educational Buildings". (I.14)

- 4. Separate approval for the works hereby granted planning permission may be required by the Building Act 1984 and the Building Regulations 1991, and the grant of planning permission does not imply that such approval will be given. The Director of Building Control, Council Offices, 37 Pembroke Road, W8 6PW should be consulted before works commence. (I.21)
- 5. The development hereby permitted must comply with the Highways Act 1959-80. The Director of Highways and Traffic, Council Offices, 37 Pembroke Road, W8 6PW should be consulted on the positioning of buildings in relation to the highway, points of vehicle access and the width of the highway. (I.24)
- 6. The Director of Highways and Traffic should be informed 7 days before any earth moving or abnormal use of highways adjoining the site commences so that arrangements for the routing of earth moving vehicles and cleansing the highway can be made. Contractors should be reminded that it is an offence to deposit mud on the public highway. If any spillage is not immediately cleared the Council will carry out the necessary cleansing and recharge the cost to the contractor. (I.27)
- 7. You are advised to consult the Director of Cleansing and Recycling, Council Offices, 37 Pembroke Road, W8 6PW on the provision of facilities for the storage and disposal of refuse. There is a code of practice available and advice can also be given on certain aspects of industrial and commercial waste as well as household waste. The Council operates a trade refuse service on a rechargeable basis. (I.29)
- 8. Demolition and building works are subject to the Environmental Protection Act, and appropriate controls over methods, noise and hours or work may be imposed by the Council. You are advised to consult the Director of Environmental Health, Council Offices, 37 Pembroke Road, W8 6PW at an early stage. (I.30)
- 9. The premises may be subject to the requirements of the Health and Safety at Work Act 1974. You are advised to consult the Director of Environmental Health, Council Offices, 37 Pembroke Road, W8 6PW at an early stage. (I.32)
- 10. The premises may be subject to the requirements of the Food Hygiene (General) Regulations 1970. The Director of Environmental Health, Council Offices, 37 Pembroke Road, W8 6PW should be consulted at an early stage. (I.33)
- 11. The use of the premises for public entertainment or purposes which require a licence under the Private Places of Entertainment (Licensing) Act 1967 may require a separate application to the Council. The Director of Environmental Health should be consulted at an early stage. (I.36)

- 12. If the development is to include any air conditioning unit incorporating a water cooling system or any other plant or equipment involving large scale heating and distribution of water, you should consult the Director of Environmental Health to ensure adequate mechanical cleaning. (I.37)
- 13. Any plant or equipment installed in or on the building must be designed so as not to cause a nuisance through noise, vibration or fumes. The grant of planning permission does not obviate the need to comply with relevant environmental protection legislation, nor imply that these other approvals will be given. The Directorate of Environmental Health should be contacted on the detail of any such plant or equipment. Any changes to plant or equipment required to comply with other legislation may require further planning permission. (I.38)
- 14. The Naming and Numbering Legislation requires that premises display their street number, and no name or number other than that formally assigned may be displayed. Requests for the assignment of names and numbers to new development should be made to the Executive Director of Planning and Conservation, Town Hall, Hornton Street, W8 7NX, well in advance of the completion of building. (I.39)
- 15. The housing and B1 accommodation should be constructed in accordance with the standards set out in the District Plan and the Planning Standards Chapter of the Unitary Development Plan as deposited and as proposed to be modified.

TO

22 Hanover Square London WIA 2BN

Tel: 071-493 6040

Fax: 071-408 0220 071-409 3440

Salones Lang Wootton

Facsimile Transmission

1994 **12:0**3

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Number capage syndouring this solder and solders and solders are solders.

#FYC #FCEN CLEARTPA TO SECONDINAL ELECTERABLINISSING.

This fax is interned to be named addressed only information that may be confidential and which the also be onvileged. In this you are the named addressed you are the named addressed you have the rest and if in error other is notify as immediately so that we can arrange for its return. Thank you

rum fort

A Jones Lang Wootton

22 Hanover Square London W1A 2BN Tel: 0171-493 6040

Chartered Surveyors International Real Estate Advisors Fax: 0171-408 0220 0171-409 3440

Ms A Docherty	_ fast	C111/01/14 A I
Disectorate of Planar ig Services		1₽/∂ЕМ/μ
The Royal Borough of Kensington and Chelsea	Lording	
The Town Hall		07: 306-1896
Horiaca Street	⊈9 ₂ (11.4)	or a restriction to
W8 7NX		071 457-3949

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Dear Ms Doom its

196 - 208 Ken al Road, no mon to 10

Think you for taking the time, along with Nancy Stevenson, to time them you 25th November. We found it a useful and productive needing our states to the order of your comments on the proposition values of the contraction.

or have only discussed the matter of proposed conditions for the newser proposed for object the following description of development and appendigment to a company condition members relate to the list forwarded to us on the order.

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\$€ Jones Lang Wootton

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The gross floor areas are based on the illustrative drawings and the schedule of approximate areas submitted on 27th April 1994. Gross floor area for each use on the ground floor is a proportionate increase on the net area as indicated on the drawings.

I would be grateful if you would contact me to construct whether the proposed amendments and acceptable

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The EDM Group, Britain's leading document, management THIS IS A CARRIER SHEET. For more information call 01902 459 907 or visit www.theedmgroup.co.uk company. The EDM Group, Britain's leading document, management THIS IS A CARRIER SHEET. For more information call 01902 459 907 or visit www.theedmgroup.co.uk company. The EDM Group, Britain's leading document, management THIS IS A CARRIER SHEET. For more information call 01902 459 907 or visit www.theedmgroup.co.uk company. The EDM Group, Britain's leading document, management THIS IS A CARRIER SHEET. For more information call 01902 459 907 or visit www.theedmgroup.co.uk company. THIS IS A CARRIER SHEET. ... The EDM Group, Britain's leading document, management

For more information company.

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SUMEDURE OF APPROX AREAS

CAN MOT 2 24.03.94

	NET 40.FT	net 4qm	GROSS SOFT	Gross Som	<u> </u>
BAGEMENT (KITCHEN)	645	60	1400	130	
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4EUND	6406	595	8880	825	
SECOND MEET.	4736	440	5275	490	
ROOF	538	40	925	190	Deleted
TOTAL	36,736	3320	43,605	4061	letter

./			
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	ADDRESS:	196:208 Kensal Poold.	
		Londan wio	
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	REVISED DRAWI	NGS RECEIVED	
	1. Please re	-notify all objectors. Add to letter:	
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Brindley Hise, Come Hau, Lawn \$ Lane Hernel Hempstead HP3 947.

PLANNING AND CONSERVATION

THE TOWN HALL HORNTON STREET LONDON W8 7NX

THE ROYAL **BOROUGH OF**

Executive Director M J FRENCH FRICS Dip TP MRTPI Cent TS

Director of Planning Services

COUNCIL NOTIFICATION OF DEVELOPMENT

FILE COPY

Switchboard: 071 - 937 5464

Direct Line:

871-361 12979/2080 Facsimile:

Date: 03/10/94

KENSINGTON AND CHELSEA

READ MARKET IN

My reference:

Your reference:

Please ask for:

Planning Information Office

DPS/DCN/NS/TP/92/1678

THIS LETTER INVITES YOU TO COMMENT ON A PLANNING APPLICATION / LISTED BUILDING APPLICATION WHICH MAY AFFECT YOUR PROPERTY

Dear Sir/Madam

The Council has received a planning application for development at a property which is close to yours. The address of that property is set out below, together with brief details of the development for which permission is sought. The Council's Planning Applications Committee, in considering the proposal, will welcome comments, for or against the scheme from those who live in or own property nearby. I should therefore be pleased to know, in writing, if you as the occupier/owner of neighbouring property have any comments.

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Address of application property

196-208 KENSAL ROAD, . W. 10

Proposal for which permission is sought

NEW DESCRIPTION OF DEVELOPMENT ------Outline application for the redevelopment of the site to

provide 32 live/workspace units, 7 business units, a restaurant at ground floor level and 34 car parking spaces, OUTLINE APPLICATION

Any further comments must be received by 14/10/94.

Further details are printed overleaf.

Yours Sincerely,

M.J. FRENCH

Executive Director, Planning and Conservation

CHAIR FOR MEDICAL CONTROL CONTROL

• •••

TOWN AND COUNTRY PLANNING ACTS, 1990

The Council is required by the Secretary of State for the Environment to consider all planning applications expeditiously. Any letter of support or objection should be received as soon as possible within 14 days of the date of this letter, although later objections, if received in time, will be reported to the Council Committee meeting which decides the application. An early response gives the Council's Officers the opportunity to encourage applicants to amend their plans in the light of objections received, and the application may therefore be amended before it is decided. If you cannot formulate your detailed objections within 14 days you should acknowledge this letter so that your interest can be noted.

The reasons for any objection should be clearly stated.

Objections relating to party walls and inconveniences which may be caused by building operations should however be taken up, either by yourself or your professional representative, with the applicant.

All correspondence received will be available to members of the determining Committee when the application is considered.

It must be clearly understood that any comments you may choose to make will be made available to the applicant, his agent and any other interested party, pursuant to the requirements of the Local Government (Access to Information) Act, 1985.

Should there be any tenants in the buildings of other persons likely to be affected by this application, would you please be good enough to bring this letter to their attention.

If you are not the owner of the property to which this notice is addressed will you kindly forward this letter to the owner.

WHERE TO EXAMINE THE PLANS

The plans and/or application details referring to this proposal may be inspected at the Planning Information Office on the 3rd floor at the Town Hall, Hornton Street, W8 7NX, between the hours of 9.15 a.m. and 4.45 p.m., Mondays to Thursdays and 9.15am to 4.30pm Fridays.

Alternatively, copies of all planning applications relating to:

- (a) the Chelsea area can be examined at the Information Office, Chelsea Old Town Hall, King's Road, SW3. Tel. 071-352 1856.
- (b) the postal areas W10, W11, or W2 can be examined at the Borough Council's Advisory Service Office, The Information and Aid Centre, Ladbroke Grove, W10 (under Westway, opposite Ladbroke Grove tube station.) Tel. 081-969 2433

Please telephone the Chelsea and Westway offices to check opening times.

Please quote the T.P. reference number on all written replies.

Please note: In the interest of economy, letters in agreement or without objections to the proposals will not be acknowledged.

22 Hanover Square London W1A 2BN

Tel: 071-493 6040

RECEIVED BY SHANNING SERVICES

Direct Line

Direct Fax.

TP/DEM/ii · ARD

071-457-3949

Fax: 071-408 0220 071-409 3440

Chartered Surveyors International Real Estate Advisers

W87NX

The Director of Planning Services The Royal Borough of Kensington and Chelkeafice The Town Hall Hornton Street

18th August 1994 For the attention of Nancy Stevenson Dear Sir

196 - 208 Kensal Road, London W10 Planning Application Reference No. DPS/DCN/TP/92/1678

Further to the recent telephone conversation between Nancy Stevenson and Diane May of this firm, our client, Mr SB Gray, is disappointed that planning officers are seeking the removal of the proposed viewing theatre from the current proposals, as indicated on the illustrative drawings submitted on 27th April 1994. He remains of the view that a viewing theatre located at roof level would contribute to the success of the project and provide an interesting feature which would complement the appearance of the development without adversely affecting the local townscape or affecting sunlight and daylight to adjacent properties.

On

EXEC

Nevertheless, in order to ensure that the planning application is progressed positively and with minimal delay, we have been instructed by our client to delete the proposed viewing theatre from the roof of the illustrative scheme. We confirm therefore an amended description of the development as follows:

> "Redevelopment to provide 32 live/workspace units, 7 business units and a restaurant at ground floor level".

Total proposed floorspace remains as on the schedule submitted on 27th April minus 86 sq m for the viewing theatre, resulting in a total of 3,965 sq m.

We understand that the objection to the viewing theatre relates only to the potential effect of the proposal on the external appearance of the building and not the principle of the proposed use within the development. Our client may therefore wish to reconsider the incorporation of a viewing theatre within the approved outline scheme when detailed proposals are prepared at a later stage.



We trust that the above satisfies your concern about the design of the proposed development and that the application can now be positively recommended to your Committee. If you require any further information please do not hesitate to contact Diane May or Jim Ramsay of this firm.

Yours faithfully

Jones Lang Wootton

cc Mr M J French: Executive Director Planning and Conservation

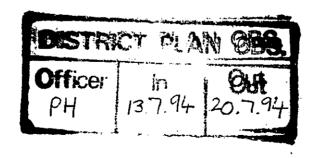
Policy.

could I have your comments on the revised scheme Bar Canadat (2).

Sarah agreed to the principle of hie work spaces provided we could essure that the restain (see proposed condition) thosever you may have buther comments on layout etc.

Manay

P.S. I expect to be writing this up. (Ber rebusal A.S.A.P.) & need your reused comments bously wgestly.





Royal Borough of Kensington and Chelsea Directorate of Planning Services - Policy Observations

			_			
T.P. Number 92/1678	Address	Kensal Rd WIO	Date Receiv	4 18.	of Obs. 7 , 94	
District Plan Paras/Policies	196 - 208	Kersal Rd., WIO	Obj.	No Ot	oj. 	
			For proposals	involving residential uses:-		
	Development		HMO? No	No. of Dw	elling Units	
UDP Paras/Policies	Redent. for	B1/redestal acce	_	Existing	Proposed	
,			D.C. Officer	Policy (Officer	
			NS	P	H	

Comments:

The bollowing comments are made in relation to knowings 5K1 e 5K2 = 156/5K 108D e agents letter lated 27.4.94.

Typical mits - SK 1 OK, but SK 2 has a minimal kitchen area consistent with office rother than residential use.

Condition - restricting a minimum percentage of the with theorepace to residential use by andition in unworkable. How and we enforce it? What is regulated in the functional separation of the residential e business elements. This calculy the achieved by design. The agent advantedges this in his letter). I believe the suggested condition would land PPG 1 (para. 46 - not enforceable) and circular 1/85 (para 23) because it would in practice be difficult to prove a Greach.

PH 18.7-94



London W1A 2BN Tel: 071-493 6040

F.A.O. MIRE

MIRO FRENCIA

Rece's

Telex: 23858

Fax: 071-408 0220 071-409 3440

To du visa Weil

With compliments



Tel: 071-493 6040

Chartered Surveyors International Real Estate Consultants

Telex: 23858 Fax: 071-408 0220 071-409 3440

Your Ref.

Our Ref.

The Director of Planning Services

The Royal Borough of Kensington and Chelsea

The Town Hall

Hornton Street

W8 7NX

Direct Fax.

Direct Line

071-457-3949

071-306-1896

TP/DEM/ir

22nd June 1994

For the attention of Nancy Stevenson

Dear Sir

196 - 208 Kensal Road, London W10 Planning Application Reference No. DPS/DCN/TP/92/1678

Further to your letter of 10th June and the recent telephone conversation between Nancy Stevenson and Jim Ramsay of this firm, we understand that whilst you are generally satisfied with the revised proposals submitted on 27th April, reservations have been expressed by your design officers about the proposed viewing theatre illustrated at roof level.

We are surprised to learn that this concern relates to the effect of the viewing theatre on the appearance of the building. As agreed at the our last meeting the top storey has been removed and the drawings now serve to illustrate the location and extent of the viewing theatre which occupies only about 10% of the roof area. Detailed design would be subject to approval of details and to the satisfaction of the Council. Our client's intention is that the viewing theatre would be designed to a very high standard oreating an interesting focal feature visible only from the rear of the building. In design terms, the viewing theatre will provide a vertical element to the building, consistent with the variety of roof profiles along the canalside, in much the same way as the tower illustrated in the previous drawings and which we understand your design officers regarded as an interesting and attractive feature.

Following discussions with your officers, the proposed development has been amended to provide combined residential and business space for media related companies and, as you are aware, the viewing theatre is an essential element of the scheme. It will, in addition, provide an important facility for businesses in the adjacent Canalot Studios. There is currently no viewing theatre facility within the Canalot complex and its provision as part of the new development is considered to be a major asset which will help attract further new business, ensure the continued success and growth of the project and contribute to investment in and regeneration of the area.



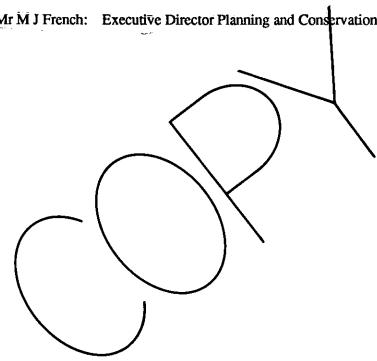
We trust that this further information will assist in your consideration of the planning application and that you will agree that the proposed viewing theatre is an important and interesting feature in both functional and design terms. We must re-iterate that the drawings submitted with the outline application are purely illustrative and that our client will be happy to discuss further with officers the design and appearance of the proposed viewing theatre prior to the submission of a detailed scheme.

Our client is anxious that the outline application is not further delayed on a matter that will add interest and variety to the area, and in particular views along the canal, and which forms part of a proposal which will act as a catalyst for the wider regeneration of the North Kensington area.

Yours faithfully

Jones Lang Wootton

cc Mr M J French: Executive Director Planning and Conservation



A N-D PLANNING CONSERVATION

THE TOWN HALL HORNTON STREET LONDON W8 7NX

Executive Director MICHAEL J FRENCH FRICS Dip TP MRTPI Cent TS

Director of Planning Services

Jones Lang Wootton, 22 Hanover Square, LONDON, WIA 2BN.

Telephone:

071-937 5464

Extension:

Direct Line:

2082 071 361 2082

Facsimile:

071-376 1130

30 June 1994

THE ROYAL

BOROUGH OF

KENSINGTON AND CHELSEA

My reference:

DPS/DCN/TP/92/1678

Your reference: TP/DEM/jr Please ask for: Nancy Stevenson

Dear Sirs,

Town and Country Planning Act 1990 Re: 196/208 Kensal Road, W.10.

I am writing regarding your letter dated 22nd June 1994 in which you request that a decision is made on the application as it stands.

I must reiterate my concern about the height and bulk of the building. specifically, the height, bulk and appearance of the proposed viewing theatre on the roof shown on the revised drawings. Your current proposal is approximately 2m. higher than the existing Canalot building on the canal elevation and with the creation of a viewing theatre, this extends a further 3m. above the main building height.

I would advise you that I will be recommending that the application be refused on the basis that the height and bulk of the building incorporating a viewing theatre creates a too dominant and intrusive building detrimental to the scale and character of the area.

If you wish to discuss the matters raised in this letter further, please ring my officer, Nancy Stevenson on Thursday or Friday.

Yours faithfully,

M. J. French, Executive Director, Planning and Conservation.

PLANNING AND CONSERVATION

THE TOWN HALL HORNTON STREET LONDON W8 7NX

Executive Director Mr MICHAEL FRENCH FRICS Dip TP MRTPI Cert TS

Director of Planning Services

Jones Lang Wootton 22 Hanover Square London W1A 2BN

Telephone:

071-937 5464

Extension: Direct Line: 2082 071 361 2082

Facsimile:

071-376 1130

10 June 1994

THE ROYAL BOROUGH OF



KENSINGTON AND CHELSEA

My reference:

DPS/DCN/TP/92/1678

Your reference:

Please ask for: Nancy Stevenson

Dear Sir

Town and Country Planning Act 1990 196-208 Kensal Road London W10

I am writing regarding your revised proposals on the above mentioned site.

I was under the impression after our last meeting that the top storey of the building would be removed to match the height of the existing Canalot building. My officer, Nancy Stevenson has advised you by telephone that the proposal to create a viewing theatre on the roof will be unacceptable in terms of its bulk, height and appearance.

I am currently awaiting your response on this matter.

Yours faithfully

MJ French Executive Director, Planning and Conservation

R



Tel: 071-493 6040

Chartered Surveyors International Real Estate Consultants

Telex: 23858 Fax: 071-408 0220 071-409 3440

The Director of Planning Services
The Royal Borough of Kensington and Chelsea
The Town Hall
Homton Street
W8 7NX

.

071-306-1896

071-457-3949

TP/DEM/ir

22nd June 1994

For the attention of Nancy Stevenson

Dear Sir

Your Ref.

Our Ref.

Direct Line

Sirect Fax.

196 - 208 Kensal Road, London W10 Planning Application Reference No. DPS/DCN/TP/92/1678

Further to your letter of 10th June and the recent telephone conversation between Nancy Stevenson and Jim Ramsay of this firm, we understand that whilst you are generally satisfied with the revised proposals submitted on 27th April, reservations have been expressed by your design officers about the proposed viewing theatre illustrated at roof level.

We are surprised to learn that this concern relates to the effect of the viewing theatre on the appearance of the building. As agreed at the our last meeting, the top storey has been removed and the drawings now serve to illustrate the location and extent of the viewing theatre which occupies only about 10% of the roof area. Detailed design would be subject to approval of details and to the satisfaction of the Council. Our client's intention is that the viewing theatre would be designed to a very high standard creating an interesting focal feature visible only from the rear of the building. In design terms, the viewing theatre will provide a vertical element to the building, consistent with the variety of roof profiles along the canalside, in much the same way as the tower illustrated in the previous drawings and which we understand your design officers regarded as an interesting and attractive feature.

Following discussions with your officers, the proposed development has been amended to provide combined residential and business space for media related companies and, as you are aware, the viewing theatre is an essential element of the scheme. It will, in addition, provide an important facility for businesses in the adjacent Canalot Studios. There is currently no viewing theatre facility within the Canalot complex and its provision as part of the new development is considered to be a major asset which will help attract further new business, ensure the continued success and growth of the project and contribute to investment in and regeneration of the area.

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We trust that this further information will assist in your consideration of the planning application and that you will agree that the proposed viewing theatre is an important and interesting feature in both functional and design terms. We must re-iterate that the drawings submitted with the outline application are purely illustrative and that our client will be happy to discuss further with officers the design and appearance of the proposed viewing theatre prior to the submission of a detailed scheme.

Our client is anxious that the outline application is not further delayed on a matter that will add interest and variety to the area, and in particular views along the canal, and which forms part of a proposal which will act as a catalyst for the wider regeneration of the North Kensington area.

Yours faithfully

Jones Lang Wootton

-6

cc Mr M J French: Executive Director Planning and Conservation

Town Lang Woother

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RBKC District Plan Observations CONSERVATION AND DESIGN

Address 196-208 tensal Road Appl. No. 92/1678/NS - C.A. No. 02/1678/NS - S

Description Redevelopment (orthine) (Revisions) Code N

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DMCD 1915/94.



Tel: 071-493 6040

Telex: 23858 Fax: 071-408 0220 071-409 3440

Chartered Surveyors International Real Estate Consultants

Your Ref.

The Director of Planning Services

The Royal Borough of Kensington and Chelsea

The Town Hall Homton Street

W87NX

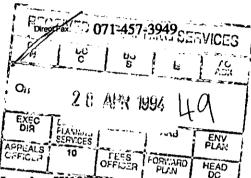
27th April 1994

For the attention of Nancy Stevenson

Dear Sir

Our Ref. TP/DEM/jr

Direct Line 071-306-1896



196 - 208 Kensal Road, London W10

Planning Application Reference No. DPS/DCN/TP/92/1678

On behalf of our client, Mr SB Gray, please find enclosed four copies of revised illustrative drawings to accompany the outline planning application for the redevelopment of the site of 196-208 Kensal Road, London W10, originally submitted on 9th October 1992. The revised drawings, which replace those submitted on 18th October 1993, are as follows:

SK 104D	Ground Floor Plan	
SK 106D	First Floor Plan	A . C .
	· - · · ·	NS.
SK 107D	Second Floor Plan	and Man t
SK 108D	Roof Plan	
SK 103E	Illustrative Cross Section	0 48
SK 105	North Elevation to Canal	To place
SK 102E	South Elevation to Kensal Road	
SK 101D	Parking Layout (Basement)	

A schedule of approximate floor areas is also attached.

I have also enclosed four copies of the site location plan which indicates a slightly amended application site boundary. This has arisen because of alterations to the illustrative scheme which require the inclusion within the site of the area between the existing Canalot building and the site of 208 Kensal Road. The site area has increased from 0.14 ha to 0.15 ha.

The revised illustrative proposals take on board comments made by officers, particularly in relation to the height of the building. The top storey has been removed, to match the height of adjacent buildings, and has been replaced by a small viewing theatre at roof level at the rear of the building.



This viewing theatre would be served by a lift rising through the atrium. The other key changes to the illustrative scheme are as follows:

- the provision of a new arcaded mews entrance between the new building and the existing Canalot building.
- the provision of seven exclusively business units along the frontage of the ground floor of the building.
- the relocation of the restaurant kitchen to the basement.
- the slight movement north of the atrium, balancing the size of the live/work spaces to the north and south of the atrium.

The revised scheme provides a total of 32 live/workspace units, 7 business units, a restaurant overlooking the canal and a viewing theatre at roof level. A total of 34 car parking spaces are provided at basement level.

You have asked for our views on a possible condition in relation to the operation of the live/workspace. We have examined other combined live/workspace schemes at Bridge Wharf, Islington and Plantation Wharf, Wandsworth but these schemes are not, in our view, directly comparable because their scale allows for the functional separation of the residential and the business elements. Because of the nature of the proposed units at 196-208 Kensal Road, flexibility is a key requirement of any planning condition. It was agreed at the last meeting at which the application was discussed that, in order to provide flexibility and meet the Council's employment objectives for the site, a condition which stated minimum and maximum floorspace limits for the residential element may be appropriate.

We would therefore propose the following condition to be applied to the live/workspace:

Between 40 - 60% of the total floorspace of the live/workspace units should be retained in residential use either as part of a mixed use unit or as a wholly residential unit.)

If you wish to discuss further the revised illustrative plans and the proposed condition, please do not hesitate to contact Diane May or Jim Ramsay of this firm. We understand that, if all the outstanding issues relating to the application are resolved, it will be considered by your Planning Committee on June 21st. We would be grateful if this could be confirmed.

Yours faithfully

Jones Lang Wootton

Somes have woother.

Canalot 2. 196-208 Kondalle REFERENCE: SUBJECT-SITE

R.B.K. & C. Planning Service. SITE VISIT NOTES OF MEETING

DATE:

NAMES OF PERSONS ATTENDING:

OFFICERS:

MATTERS DISCUSSED: nancy Stevenson

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LITERATURE: POLICY, PAPERS, ETC.

SIGNATURES:



Tel: 071-493 6040

Fax: 071-408 0220 071-409 3440

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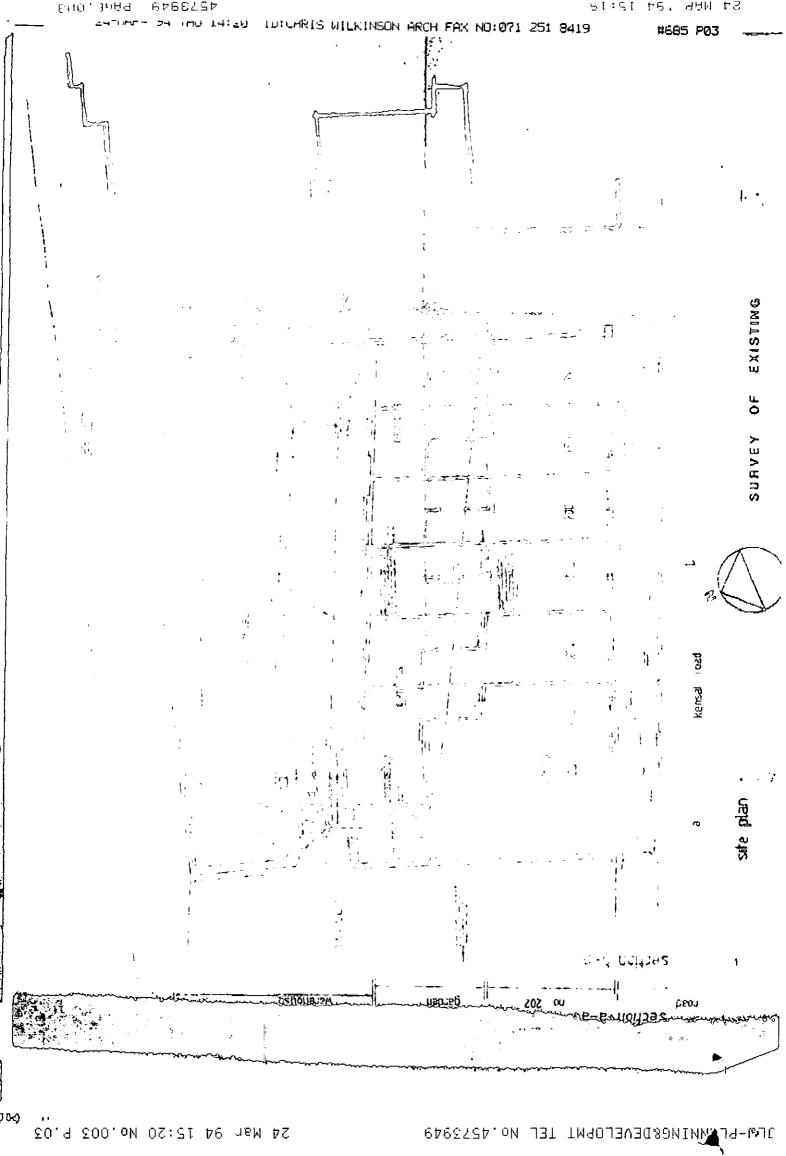
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This fax is intended for the named addressee only. It contains information that may be confidential and which may also be privileged. Unless you are the named addressee you may neither copy nor use nor disclose it to anyone else. If you have received it in error please notify us immediately so that we can arrange for its return. Thank you.

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SUBJECT-SITE Caralot 2

FILE REFERENCE: TP

92/1678.

R.B.K. & C. Planning Service.

NOTES OF MEETING

DATE: 78

NAMES OF PERSONS ATTENDING:

Diane May, Sim Ramsey, Bennie Gray.

OFFICERS:

Mike Fresich Naszay Stevenson.

MATTERS DISCUSSED: Proposal Ger Caralot 2.

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LITERATURE: POLICY, PAPERS, ETC.

SIGNATURES:

Agner-

PLANNING AND CONSERVATION

THE TOWN HALL . HORNTON STREET, . LONDON W8 7NX

Executive Director

Miss C M DENT BSc M Phil FRICS FRTPI

Director of Planning Services

M J FRENCH FRICS Dip TP MRTPI Cort TS

Mrs. Diane May, Jones Lang Wootton, 22 Hanover Square, LONDON, W1A 2BN. Telephone: 071-937 5464

Extension: 2944

Facsimile: 071-376 1130

30 December 1993

The Royal Borough of KENSINGTON and CHELSEA

My reference:

DPS/MJF/PYD Your reference:

Please ask for:

Mr. French

Dear Mrs. May,

Town and Country Planning Act 1990 Re: 196/208 Kensal Road, W.10.

I write with reference to your letter of 21st December 1993 regarding the future development of the above site.

I understand that a meeting has now been arranged for the afternoon of 14th January 1994 and I would hope that we will be able to resolve many, if not all, the issues which the present scheme presents.

I look forward to meeting you and your client on 14th January 1994.

Yours sincerely,

M. J. French, Director of Planning Services.



Tel: 071-493 6040

Chartered Surveyors
International Real Estate
Consultants

Telex: 23858 Fax: 071-408 0220 071-409 3440

Your Ref.

Mr MJ French

Director of Planning Services

The Royal Borough of Kensington and Chelsea

The Town Hall

Hornton Street

London W8 7NX

21 December 1993

Dear Mr French

196-208 Kensal Road, London W10

Our Ref. TP/DEM/dm

Direct Line (

071-413-1331

O71-457-3949

RECEIVED BY PLANNING SERVICES

OC DC DC B E ACK

On 2 2 DEC 1993

EXEC LINEUT OFFICER FORWARD HEAD OFFICER

OFFICER OFFICER FORWARD DC

Further to your letter of 1st November and our subsequent telephone conversation. I understand that you are concerned about the timescale for the implementation of the proposed development at 196-208 Kensal Road.

As you are aware, revised plans were submitted in October indicating the provision of living/workspace units within the proposed development. Discussions are currently taking place with the case officer relating to the two outstanding issues of the height of the proposed building and the car parking provision, as well as clarifying the proposed use.

We anticipate that these outstanding issues will be resolved shortly and would hope that the planning application could go to Committee in early 1994. On the granting of outline planning permission it is my client's intention to prepare a detailed scheme for submission. Following approval of details, my client shares your wish to see the site developed as quickly as possible. We anticipate at this stage that construction work could commence during 1995, subject to no planning delays in relation to the details.

As stated in my previous letter, my client is committed to providing a quality development on this site which will contribute to the regeneration of the local economy and will be a significant element in the City Challenge proposals. In this case, we trust that the CPO proposal can be put into abeyance and we do not consider that a legal agreement, as proposed in your letter of 1st November, will be necessary. If you require any further information please do not hesitate to contact me.

Yours sincerely

Diane May



For info

steve

Waterway Environment Services

92/81/DJ/sjo

2 December 1993

Mr S B Gray Canalot Production Studios 222 Kensal Road London W10 5BN

Dear Mr Gray

GRAND UNION CANAL : PADDINGTON ARM : NORTH KENSINGTON CITY CHALLENGE

During the public exhibition we held last week to discuss proposals for improvements to the canal corridor as part of the City Challenge programme, we had a very useful talk with your manager, Penny Blanche, who was able to spare some time to look at our proposals.

As we progress the project in more detail, I wonder whether we could discuss the canal relationship of Canalot (including the proposed Phase 2) with you and Penny, and pool ideas.

It would be good to give more visual identity to Canalot from the canalside and look at ways to improve links particularly with the brasserie, which currently has a very low profile. Penny mentioned the possibility of a boat - an extension to the brasserie? - which you could explore the feasibility of with Mark Bensted, the Waterway Manager.

It would be good to see Canalot becoming a greater positive focus along the canal.

Perhaps we could arrange a meeting early in the New Year.

I look forward to hearing from you.

Yours sincerely

Dorothy Jackman

Assistant Landscape Architect

cc: Ms Penelope Blanche: Manager, Canalot Production Studios.

Mr Steve Davies: Planning Services, Royal Borough of Kensington & Chelsea

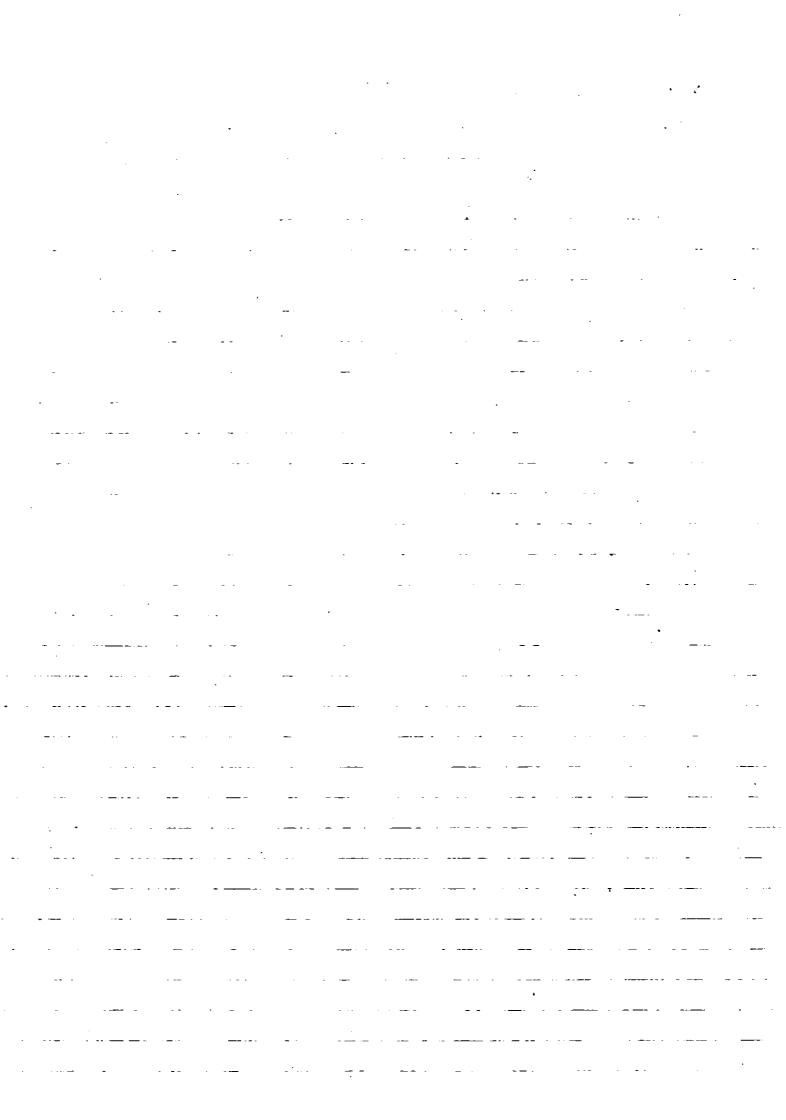
Mr Will Dorman: North Kensington City Challenge Mr Robin Gray: British Waterways: Little Venice Mr Mark Bensted: British Waterways: Little Venice Judith Gric Head of Environment Design and Plannir

> British Waterwa The Loci Hillmorto Rugi Warwickshi CV21 4F

> > Telephor 0788 57062 F: 0788 54107

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lang 112/93 - rangragain to avange meeting. Left menage,



618193.

Sim Ramsay rang re 196-208 Kensal Road - will expect sond in revised, drawings within the next month.

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Jones Lang Wootton 22 Hanover Square London W1A 2BN

2082

Attn: Jim Ramsay

18 November 1993

DPS/DCN/TP/92/1678 TP/DEM/jr

Nancy Stevenson

Dear Sir

TOWN AND COUNTRY PLANNING ACT 1990 196-208 KENSAL ROAD LONDON W10

I am writing regarding the revised drawings submitted in connection with your current application on the above mentioned property.

I am concerned that the revisions do not take account of a number of issues which were discussed in our meeting on 25/2/93. At this meeting concern was raised about the height of the proposal and it was suggested that at least 1 storey should be removed from the building. I appears that the proposed building is 1.6m higher than that originally proposed and my concerns are therefore exacerbated.

In the February meeting more information was requested about the size and number of units. I was advised that your client would require some flexibility but that the overall number of units and the number of units under 140m2 could be agreed at an early stage. Your revised proposals do not include this information and I would be grateful if this information should now be provided.



The provision of residential accommodation was discussed in relation to the site and I was under the impression that it would be provided on the site. I am unable to locate any residential accommodation on the plans provided and request further details of the location of such accommodation.

The Principle Transportation Officer has expressed concern about the over provision of parking on the site but is unable to comment further as clarification is required about the number of studio and residential units.

Until revised drawings and the details requested are received I will be unable to take any further action on your application.

Please contact my officer Nancy Stevenson on any Thursday of Friday if you wish to discuss any of the matters raised in this letter.

Yours faithfully

Paul Kelsey (L. Area Planning Offi

Area Planning Officer for Director of Planning Services

RBK&C TRANSPORTATION	COMMENTS							
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PLANNING AND CONSERVATION

THE TOWN HALL • HORNTON STREET • LONDON W8 7NX

Executive Director

Miss C M DENT BSc M Phil FRICS FRTPI

Director of Planning Services M J FRENCH FRICS Dip TP MRTPI Cert TS

Messrs. Jones Lang Wootton, 22 Hanover Square, London, W1A 2BN. Telephone: 071-937 5464

Extension: 2078

Facsimile: 071-376 1130

1 November 1993

The Royal Borough of KENSINGTON and CHELSEA

My reference:
DPS/MJF/JLB

Your reference: TP/DEM/jr

Please ask for:

M. French

Dear Sirs,

Town & Country Planning Act 1990 196 - 208 Kensal Road, London, W.10.

Further to your letter of 25th October regarding the possible Compulsory Purchase Order on the above site, I would confirm that the planning application which was submitted to my department has been in abeyance for some considerable time.

I am informed that the progression of this application has been delayed due to the non submission of further details which were requested by my officers. The scheme which is under consideration is one which I think can be supported in principle, subject to a number of outstanding matters being resolved. I am concerned regarding not only the height of the proposal, but also the amount of car parking which is proposed.

As you will be aware, the Council, having resolved to make a CPO, can delay issuing such an Order for a period of up to 5 years. Whilst I would not be prepared to recommend such a course of action in this case, I can advise you that, should your client be prepared to enter into a legal agreement with the Council which clearly defines the timescale for implementation of this development, then the Council may be prepared to put the CPO in abeyance. My first priority is to ensure that this site is developed as quickly as possible and in accordance with the Council's approved planning policies.

Yours faithfully,

M.J. French
Director of Planning Services



071-409 3440

Tel: 071-493 6040

Chartered Surveyors International Real Estate Consultants

Mr MJ French

Department of Planning and Transportation

The Royal Borough of Kensington and Chelsea

The Town Hall

Hornton Street

London W8 7NX

25 October 1993

Dear Mr French

196 - 208 Kensal Road, London W10

RECEIVED BY . NUNG SERVICES Telex: 23858 ΡÇ Fax: 071-408 0220 On. 2 Sour DECT APPEALS OFFICER 071-306-1896

RECEIVE 071-457-3949

OF

OC.

We write on behalf of Mr S B Gray, the owner of the above site, who is surprised and concerned by the recent letter from Legal Services Department (dated 7th October 1993) proposing a Compulsory Purchase Order on the above site. As you are aware, a planning application for redevelopment of the site is currently with your Department and, in light of this, Mr Gray is extremely concerned about the implications of a possible CPO.

The planning application, for redevelopment for Business (Class B1) purposes was submitted on 9th October 1992. The development is a proposed second phase for the adjacent Canalot Production Studios providing further space for media related activities. Canalot itself is a very successful venture currently employing some 350 people.

Following the internal consultation process, which we understand was delayed because of the UDP Inquiry, a meeting was held with the case officer to discuss the proposals on 25th February, at which amendments to the scheme were discussed. Revised proposals are currently being prepared incorporating residential use into the development in the form of Living/Work Space to be occupied by people involved with the media related activities at Canalot. These revisions have been welcomed by the case officer and revised plans have recently been submitted to the Council as an amendment to the original application. It is hoped that a decision by your Committee will be made by the end of this year.

Bearing in mind the success of the Canalot project, and the need to develop this vacant site in the context of the various regeneration initiatives in North Kensington, Mr Gray is confident that the proposed development project will be successful and make a positive contribution to the local economy. In addition, it will provide an extension to the a highly successful regeneration of this area which has received a great deal of Council support in the past. We will be grateful therefore if

HONG KONG SINGAPORE JAKARTA KUALALUMPUR PENANG JOHOR BAHRU BANGKOK TOKYO TAIPEI



you would confirm that the Council will not proceed with the threatened action, thus allowing Mr Gray to proceed with the proposals to develop the site.

We look forward to your response.

Yours sincerely

Jones Lang Wootton

ce David Walker, Department of Legal Services



Tel: 071-493 6040

Telex: 23858 Fax: 071-408 0220 071-409 3440

Chartered Surveyors
International Real Estate
Consultants

The Director of Planning Services

The Royal Borough of Kensington and Chelsea

The Town Hall Hornton Street

W8 7NX

18th October 1993

For the attention of Nancy Stevenson

Dear Sir

TP/DEM/jr

Your Ref.

Our Ref

196 - 208 Kensal Road, London W10
Planning Application Reference No. DPS/DCN/TP/92/1678

On behalf of our client, Mr SB Gray, please find enclosed four copies of revised drawings to accompany the planning application for the redevelopment of the site of 196-208 Kensal Road, London W10, submitted on 9th October 1992. The revised drawings which are for illustrative purposes only are as follows:

CIZ 104C	Crown d Filoson Diam	
SK 104C	Ground Floor Plan	10
SK 106C	First Floor Plan	
SK 107C	Second Floor Plan	1 de la companya della companya della companya de la companya della companya dell
SK 108C	Third Floor (Roof) Plan	and I have
SK 103C	Illustrative Cross Section	TO PE
SK 105C	North Elevation to Canal	
SK 102C	South Elevation to Kensal Road	
SK 101C	Parking Layout (Basement)	

A schedule of approximate floor areas is also attached.

The revised proposals, which have been discussed with planning officers, provide combined business and residential use within the building in the form of 'living/working' space. The proposed building itself, in terms of design, scale and appearance has not changed significantly from the illustrative drawings which were submitted with the original outline application, other than in those areas where officers have requested changes. We request that the description of development in part 2(c) of the application form is amended as follows:

"Redevelopment to provide living/workspace units with restaurant and viewing theatre at ground floor level"



The amended proposal, as illustrated in the enclosed plans, includes the provision of 35 units which can be used to provide both living and working space. The majority of units are designed to be constructed on two levels with a mezzanine floor in order to allow occupiers to work from home. The development is proposed to be a second phase of the adjacent Canalot Production Studios, providing a new dimension to this already highly successful venture. Small businesses in the media sector have indicated that the provision of living/working space will allow greater flexibility in working practices and will usefully meet a demand which exists at present for this type of facility in this area.

We consider that the revised proposal will help meet the Council's objectives to increase the supply of housing in the Borough and to provide for a range of housing types. It is also in accordance with policies E21, E22 and E32 of the UDP Deposit Draft which encourage small business development in the Kensal Road area. In addition, the provision of combined living/working space will reduce the requirement to commute, reducing pressure on the local road network.

Total gross floorspace proposed on the site is 41,657 sq ft (compared to 41,225 sq ft on the original outline application) and 39 car parking spaces are provided which meets the current UDP requirements for one space per residential unit plus 10% for visitor parking.

We consider that such an innovative development will provide major benefits to the local economy in the form of encouraging small business development and at the same time providing residential accommodation. If you require any further clarification please do not hesitate to contact Diane May or Jim Ramsay of this firm.

Yours faithfully

Jones Lang Wootton

معم لصرح



\times/M

RBKC District Plan Observations CONSERVATION AND DESIGN

Address 196/208 Kensal Kord	Appl. No. 92/1678/NS (Renzed)	L.B.	C.A.	C S
Description Redevelopment.	Code			

This proposal is Still one stony too high no futher cumment necessary at this stope. DMD 27/10/93. Phone Message. 7/5/93.

Despoke to sim Ramsay - they will be. amending the scheme to include a residental element.

2) opening the development to Canal Public use

B) Rondung level accent. However issuess regarding height of building of transportinave not been resolved - requested additional unso

Expecting rensed drawings Basty Soon!

Maray.

Rang 717/93 To chase application progress. Nothing from Bennie Great to date

Page 108Z

196-208 Kensal Road WID SUBJECT-SITE

tp[92/1678.

FILE REFERENCE:

R.B.K. & C. Planning Service.

NOTES OF MEETING

DATE: 25/2/93

NAMES OF PERSONS ATTENDING:

Diana May, Jim Ramsay.

OFFICERS:

Nancy Stevenson

MATTERS DISCUSSED: Canalot II - Outline formosion.

USE: No advised i) would like to see retenhance residental-

public should be provided at ground Bloor level (public Accen)

DM replied. Residential would not be acceptable to diest but case pas may be acceptable.

will speak to dunt of advise us.

ACCESS NS advised There accent required into and

2) Brick wall to casal should be remard within the building. & building should be more open &

acconside to the public. Copes public and scaped area) is with direct accen

to public Bacelety. DM well chock with chent 5120 of Units to

size ab units to ns advise- we need more information regarding the size of number co units

orn respond that Hir Grey would require some Blexibility but and agree order avoid no of onts & no of units order avoid.

140MZ.

Height & Bolk: - should lose I slavey - We building. Advised that should lose top stovey - They say they will pull it back. Gram canal-we will want box

(COPY TO BE PLACED ON FILE AFTER SIGNATURE BY ALL ATTENDING MEETING)

(TS. 134) D4/304

LITERATURE: POLICY, PAPERS, ETC.

SIGNATURES:

Page 2082.

SUBJECT-SITE 196-208 Kensal Road U10 FILE REFERENCE:

R.B.K. & C. Planning Service.

NOTES OF MEETING

DATE: 25/2/93

NAMES OF PERSONS ATTENDING:

Continued

OFFICERS:

MATTERS DISCUSSED: Trabbic + Parlang

1) * 38 Cas pasking spaces 15 excernive
in relation to this site & transport
advice incharges that it should be
reduced to 5 or 6.

* 18 the wish to pronde more
than 5 or 6 they will have to
show their special estimation
2) need to create 19 racks (cycle
poshing pronsion).

3) Rebose delauls required

LITERATURE: POLICY, PAPERS, ETC.

SIGNATURES:

RBK&C T	RANSPORTATION	COMMENTS		
T.P. Number: Address	: 0 ~ 1		Date of ot	
92/1678 196-	- 208 Kensul Roud	w10_	23-2	
Development: Relevelepient	- for Business Use +	Car Parking	ОЫ.	No obj.
In 38 (ar in the	- 208 Kensul Rond - for Business Use + Busement.	U	V	:
File Number:	Y	Transportation officer:	D.C. office	er.
TM/202/K	Obs. INITIAL / FULL	56	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Other Information:			·	
Comments:		1		
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1 - 1 - 1 landous	a business development as units; the number	or of mik bei	401 11.	,
which will be reason.				1100
known at present	. The proposal under	udes 38 Car par	cing s	pues
1. 1 0 1 11	he application itself is not currently controll king restrictsing. Kens hin the adopted District Plun currently at 1	in Hut parte	of the	?
Kensed Kead and F	no applicating issert	I I made in the	1-1 000	~! W
Barrigh which is	not curreylly controll	ed by parking,		UIF
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along Coursel Rec	of the area. There ad at a fragmency of	4 6505/4001	-	
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CITY FLO UDP :	percaintain that ha	the has an odve	se off	e J
and the Cention	a perception that has at that the contraction of the grown	inual will gonoral	y sypl	Ož
measures aimed t	restraining the grow	th in matric levels	14 dul	1



ARANSPORTATION COMMENTS - continuation sheet no. / the control of parking. This is reflecting in STRAT 21 which seeks the reduction of non essential truffic revenent within the Melipphilan Area. Further, Objective is of the local Policies is "To reduce levels of non-essential result halfic, thus allowing be Her access and increment for essential fraffic. Volicy TR43 indicales the Counals policy to extend the Central of an-street parking over thewhole of the Barough; an intention which is still relevant. A number of reports progress to date. The project has been delayed to enable more defailed on-street surveys to be taken and to wount a public consultation exercise and because the general fedling is that any implementation of the new Controlled Area would be better once the Councils own experement from was up and running. This is likely to be during that to late 1994.
Whilst the details of parking control are to be fundised, the principle remains; Not to provide parking for non-essential trips and a commitment to braffic restraint. Because of the nature of Porth Kensinghun, the Berough is willing to relatifs parting standards to 1 space por 750m² as set on in the standards park of the U.D.P (para 5.2.5) if special circumstances can be shown, The development as it stands needs to address a number of 1) The parking provision of 35 spaces for or heights the corneds standards though I except it would be him to have.

Caralot Phase 2.

SUBJECT-SITE 196-208 Kensal Road DIO

TP 92/1678.

R.B.K. & C. Planning Service.

NOTES OF SITE VISIT

DATE: 14.1.93

NAMES OF PERSONS AT TENDING:

OFFICERS:

MATTERS DISCUSSED: PNANCY STEVENSON The buildings to the Dorth of the site

comprise 3 storeus (ground Bloor shops with 2 storeys residential above)

These buildings lie on the opposite side ab the Canal.

The existing can alot building is 4 storeys (some pasts 2 storey) and how an amom which opens outd the canal (but does not affind accorn) The building to the Boosta of the site is 4 storeus (1970's) > as is the new development Buthor to the East C4 storeus by canal 2 & 3 storeus on (ensal Rise)

The existing buildings on the Site are past 1 storey and Past desilect 3 storey with a yard in the certie

The south of the site comprises ar open area which is past grassed part turnac.

Marcy.

PS. These does not appear to be an existing bowsomer

Advice to applicant "

. 5th Floor not acceptable.

- Casapy unlikely to be acceptable

LITERATURE: POLICY, PAPERS, ETC.

SIGNATURES:



Royal Borough of Kensington and Chelsea Directorate of Planning Services - Policy Observations

T.P. Number 72/1678	Address 196 - 208, KENSAL	ROAD,		Date of Obs. 3 21 · 1 · 93
District Plan Paras/Policies	,	WIO.	Obj.	No Obj.
	Development Redevelopment For Gu	siness	For proposals in	volving residential uses:- No. of Dwelling Units
	(Class BI) purposes, by the evec		E	xisting Proposed
UDP Paras/Policies	part 3 part 4 and part 5 st	covery	L	6-12 0
	building with car parting for	38-cavs		Policy Officer
	part 3, part 4 and part 5 st building with car parting for in the basement. (OUTLINE APPL	ICATION).	2	TC
Comments: L	antal use of the first as	rd second	& Floor	s is
vesidentia	I. Consequently, this wears the	te proposa	1 inol	ves the
loss of	residential accommodation.			
HOUSING	. The D. Plan, pava. 3.3.1	States th	at:	, A
"policies	For the protection of pe dation and the amounty	manent	vesider	dial
accommo	dation and the amenity	of ves	idential	aveas
take ru	ist pronty.			
Also, pa	wa. 5.4.4 states:		ı	
The C	ouncil will not normally	pennit c	hange	trou
مترا رو لا زيمور	of to any other use.			
The U	D.D.P., Housing Chapter, Cout	anis pol	icy H	1 which
states:"	To vesist the loss of	permaner	t vesi	deutial
accommo	dation in all but the	most ex	ceptiona	(
avenusta	auces."	A		
ANALY!	515. According to L.U.S.	vecords,	much	of the
site ha	is been vacant and develop	ct for i	namy	years.
In 1	984, planning permission	was q	vanted	tov the
evection	of 12 light industrial	units or	r the	site.
The si	te is located within a	Specified	Indu	strial
Avea, (D.	Plan, pava. 12.4.3, and Prop	osals Ma	2p), as	updated
By the	U.D.P., Offices and Indirect	try Chap	ter, pava	5. 4.12-
4.17 a	ed Proposals Map, which I	esiquates	the	site as
being i	within the Kousal Small Be	usivess l	Ivea. Po	licy E32
of the	2 U.D.P. is: "No encourage	e small	busi	iness
	3			

Top copy to DC case file; Second copy to Policy Obs. file; third copy to be retained by Policy Officer



Royal Borough of Kensington and Chelsea Policy Observations - Continuation Sheet

T.P. Number 92 (678

Address 196 - 208, KENSAL ROAD, WIO.

developments in the south west Chelsea and Kensal small business areas." The U.D.P., Offices and Industry Chapter, contains policies E22, E24, and E30 which all velate to the development proposal. The area in which the application site lies is quite mixed, with vesidential, business, and community uses being present. The application site is within the designated "City Challenge" area for this Borough.
The development proposal involves the loss of some residential accommodation (albeit vacant and develict awantly), which as already indicated, is contrary to Council policy. An opportunity exists here for a scheme to include some vesidential accommodation within it (preferably, some being "affordable": see U.D.P., Housing Chapter, policy H24), which would accord with the Council's aim of promoting the provision of vesidential accommodation. Also, a scheme that provided an element of vetail / case uses, with access to the public made available, (from both the street and canal frontages preferably), would be welcomed. This velates to the previous use of the sites ground-floor level being predominantly retail].
This more "open" site configuration would encourage
pedestrian movement around, and within it, and link-in the canal and its toupath as being a riable feature in the locality, as vegards its leisure and vecreation potential (see U.S.P., Leisure and Recreation Chapter, policies LR20) Class BI business use of part of the site is



Royal Borough of Kensington and Chelsea Policy Observations - Continuation Sheet

T.P. Number 92/1678

Address

196-208, KENSAL ROAD, WIO.

appropriate. However, this would need to be in unit sizes of < 1465m², and consist of a variage of Sizes — some being < 140m², (see U.D.P., Offices and Industry Chapter, policies E32, E22, E24). Also, a number of the units should be capable of use for light-industrial purposes (see "office" policies referred to above, and also, U.D.P., Planning Standards and Controls Chapter, policy E27).

Provision should be made in any scheme for ease of access into and nithin buildings for people with special mobility needs (U.D.P., policy E8).

CONCLUSION. An amended scheme that incorporates the above elements is required.

1.C.

OBJECTION.

500 11-2-93



City of Westminster

This matter is being dealt with by:

Richard Summers

My reference:

Your reference:

· PT/TP/6172

Director of Planning Services
The Royal Borough of Kensington and Chelsea
The Town Hall
Horton Street
London W8 7NX

Department of Planning and Transportation

Westminster City Hall
64 Victoria Street London SW1E 6QP

Director: **Sydney F. Sporle** Fax. No: 071-798 3124
Tel. No: 071-798 2979

Date:

22 DEC 1992

Dear Sir

TOWN AND COUNTRY PLANNING ACT 1990

The City Council has now considered the proposals described below and has decided to RAISE NO OBJECTION $\,$

SCHEDULE

Date of consultation: 9.10.92 Date Rec'd: 3.11.92

Registered No: 926965

Plan Nos: SK 101, 102, 103A, 104 all within A3-size 'illustrative

proposals' brochure

Address: 196-208 Kensal Road, London W10

Details of Proposal: Redevelopment for business (B1) purposes; the erection of a part 3/part 4/ part 5-storey building with 38 car parking

spaces

Informative:

It is considered that in order to support the vitality of the canal, enable ground level surveillance of this section of the towpath and improve the overall appearance of the development as viewed from the canal, the final scheme should enable, at least, controlled pedestrian access from the site for the occupiers and provide visual links between the site and the canal at ground level. This should be possible whilst retaining the existing boundary wall and indeed the latter might be provided by opening up the former windows and inserting grilles.

Yours faithfully

DIRECTOR OF FLANNING AND TRANSPORTATION



22 Hanover Square London W1A 2BN

Tel: 071-493 6040

Chartered Surveyors International Real Estate

Consultants

Telex: 23858 Fax: 071-408 0220 071-409 3440

Your Ref.

Nancy Stevenson

TP/DEM/ir

Planning and Conservation Department

The Royal Borough of Kensington and Chelsea

Direct Line

Our Ref.

The Town Hall

Hornton Street

Direct Fax.

071-457-3949

London W8 7NX

14th December 1992

Dear Ms Stevenson

196-208 Kensal Road, W10 - Application Reference DPS/DCN/TP/92/1678

Further to our telephone conversation of 10th December 1992, I understand that the above application, completed on 15th October 1992, is now awaiting comments resulting from the internal consultation process, particularly from your policy and design colleagues. I am concerned about the elapse of time since the application was submitted and I would be grateful if you would contact me when the consultation process is complete in order that I can keep my client informed of progress.

It will also be helpful if you would provide me with an indication as to when this application will be considered by your Committee.

I look forward to hearing from you.

E. Remser

Yours sincerely

Jim Ramsay Town Planning

c.c. SB Gray

RECEIVED CY PLANNING SERVICES

DC DC DC E AOK

On 15 DEC 1992

EXEC DIALCION PLANNING SERVICES

AND ADDRESS SERVICES

APPEALS 10 FEES FORWARD HEAD OC



Regional Manager, South East Peter Coyne

Our Ref: LKC/92/10+/LON/JMC/MF Your Ref: DPS/DCN/NS/TP/92/1678

Your Ref: DPS/DCN/NS/TP/92/16/8

M.J. French
Director of Planning Services,
Royal Borough of Kensington & Chelsea,
The Town Hall,

Hornton Street, London W8.7NX. RECEIVED BY PLANNING SERVICES

On 15 DEC 1992

EXEC DIRECTION INCURRED PLANNING SERVICES

PLANNING PLANNING PLAN PLAN DC

APPEALS OFFICER PLAN DC

9 December, 1992

Dear Sirs,

196-208 KENSAL ROAD, LONDON W10

I refer to your letter dated 28th October 1992 and thank you for giving British Waterways the opportunity to comment. As your letter was addressed to our former Head Office, which we left some three years ago, I'm afraid there has been a delay in replying for which I apologise. I would therefore ask you to amend your records accordingly.

I note that the application is in outline, but feel that it would be helpful to raise a number of issues relating to the illustrative sketches attached to the application. Firstly, I am greatly concerned that, although situated right next to the canal, the building hides from it behind a brick wall. As this faces north, it would create a sheltered shadowy courtyard.

In view of its apparent desire to front onto the canal, I consider that the wall should be removed and a public hard-landscaped area created, thus fulfilling 'the intention outlined in the third paragraph in the Outline Proposals.

In order to make a more realistic transition between the three and five storey buildings to either side, I suggest that the proposal should be reduced to a four storey building. Alternatively, the fifth storey could be set back from the canal to reduce its apparent bulk, in the same way as is being proposed on the Kensal Road frontage.

British Waterways
Brindley House
Corner Hall
Lawn Lane
Hemel Hempstead
Hertfordshire
HP3 9YT

Telephone Hemel Hempstead 0442 235400 Fax 0442 234932 I would also wish to comment on the proposed materials at the appropriate stage.

Turning to engineering matters, the canal is already at capacity at this location and cannot therefore accept any increase in surface water discharge beyond that already permitted.

The applicant must also ensure that all foundation works/excavations are properly designed so as to ensure there is no instability or leakage in the waterway.

British Waterways will be pleased to accept a contribution towards environmental improvements along this length of the canal, perhaps the Council will be kind enough to approach the applicant regarding such an environmental gain.

In view of the sensitivity on any proposal in this location, I would welcome the opportunity to meet the architect to discuss the proposal in greater detail.

I would be pleased to receive a copy of your Decision Notice in due course.

I am sending a copy of this letter to the agent.

Yours faithfull

JAMES M. CLIFTON, Environmental Planner

cc: Mr. S.B. Gray, Canalot Production Studios, 222 Kensal Road, London W10.



 M J French SECRYATE DAIMAN OF A CINVENSER Director of Planning Services
The Royal Borough of Kensington and Chelsea The Town Hall **Hornton Street** London W8 7NX

2 November 1992

Dear Sir,

Re:

OUTLINE APPLICATION 196-208 Kensal Road, W10 Your Ref: DPS/DCN/NS/TP/92/1678

Further to your invitation to comment on the above Planning Application, I wish to make the following points:

- Without information as to the number of office units to be accommodated within the proposed building and type of business undertaken therein, it is impossible to estimate the extent and impact of increased traffic in the area. My immediate response is that 38 car parking spaces in a basement would be totally inadequate and that, therefore, this application has the potential to exacerbate the considerable congestion that already exists in Kensal Road during the week. Furthermore, unless the proposals included some purpose built loading bay area to which access was gained off Kensal Road itself, the congestion problems would be even greater.
- Leading on from 1), if the application is granted and the increase in congestion occurs, it would seem to me almost inevitable that the Council will be left no alternative other than to introduce the parking restrictions that are already under public discussion. As I have already stated publicly to the landlord's management of this building, the services we supply to our clients are made more attractive by the fact that they are able to park somewhere in the immediate vicinity free of charge, often for many hours a day. If residents' permit or meter/ticket parking is subsequently introduced, it will seriously jeopordise the marketability of our operations. Bearing in mind that the landlord of this building and the proposed, adjoining site are one and the same, I consider that a certain lack of regard for his existing tenants is in evidence in this matter.
- I can see little benefit to the surrounding area or local community by the erection of another office development, other than the removal of the existing dereliction which is a complete eyesore.

Yours faithfully,

Pauline Bennell

Company Director

P. A Rennell



Royal National Institute for the Blind

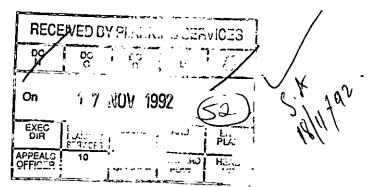
Housing Service RNIB Garrow House 190 Kensal Road, London W10 5BT Telephone 081-969 2380

11 November 1992

your ref: DPS/DCN/NS/TP/92/1678

M.J. French
Director of Planning Services
RB of Kensington & Chelsea
Planning & Conservation
The Town Hall
Hornton Street
London W8 7NX

Dear Mr French,



PLANNING APPLICATION - 196-208 KENSAL ROAD, W10

In response to your notification of a planning application dated 30 October I would like to register my strongest opposition to the plans.

The dwellings presently at this address (now derelict and unsafe) were all housing over shops. They therefore provided accommodation to families as well as employement through small business enterprises. To erect a "pyramid" of offices in this space would be criminal and a waste of money. (How long must we witness empty business property before notice is taken.

There is currently a housing shortage and to leave buildings empty and roofless for such a long time that they become dangerous does not go unnoticed. I will be contacting the Environmental Health Officer to have a look at the property.

Meanwhile I would like it registered that if anything is to be built on this site, it must be housing. Under no circumstances would I give permission for a business designation to be granted to a site that was formerly residential and, in view of the current housing situation, should remain so.

Yours sincerely,

David Bryden

Senior Housing Officer.

how there, bough



PATRONS: Her Majesty the Queen, Her Majesty Queen Elizabeth the Queen Mother PRESIDENT: His Grace the Duke of Westminster DL CHAIRMAN: John A Wall MA (Oxon) VICE CHAIRMAN: Colin M Low MA HON FINANCIAL ADVISER: The Rt Hon the Lord Catto HON TREASURERS: A F Morton, Jack A Dunn FCIB DIRECTOR GENERAL: Ian Bruce BSocSs FBIM DIRECTOR OF FINANCE AND ADMINISTRATION: B T Gifford ACIS

NOTICE OF A PLANNING APPLICATION





Notice is hereby given the Royal Borough of Kensington and Chelsea Council have received an application:

(f) for development defined as "major" development.

Details are set out below.

Members of the public may inspect copies of the application, the plans and other documents submitted with it at:

The Planning Information Office, 3rd Floor, The Town Hall, Hornton Street, W8 7NX between the hours of 9.15 and 4.45 Mondays to Fridays;

For applications in the Chelsea area: The information Office, Chelsea Old Town Hall, Tel. 071-352-1856.

For postal areas W10, W11, and W2: The Advisory Service Office, The Information and Aid Centre, 140 Ladbroke Grove, W10 (under Westway, opposite Ladbroke Grove Tube Station), Tel. 071-969-2433

Anyone who wishes to make representations about this application should write to the Director of Planning Services at the Town Hall (Department 705) within 21 days of the date of this notice.

SCHEDULE

Reference: TP/92/1678/NS

Date: 03/11/92

196-208 KENSAL ROAD,

W.10

6.11

Redevelopment for business (Class B1) purposes, by the erection of a part 3, part 4 and part 5 storey building with car parking for 38 cars in the basement. OUTLINE APPLICATION

APPLICANT Mr. S.B. Gray,



1/x

RBKC District Plan Observations CONSERVATION AND DESIGN

(Character Creation)	• •						=	
Address	196-208 LENS-AL RD	Appl. No.	1678	113	L.B.	C.A.(≥) ∨ s	
Description	ontline redevelopment			Code	N	D		

PRINCIPLE Generally on, subject to the following;

The existing buildings are typical of the late wictorian period, with a very high standard of detailing. They relate well to the existing canalot warehouse conversion and if restored they could make a considerable contribution to the townscape, reinforcing the character of the area. It would be regretable if any new development was not atteast this to be equal architectural quality, and the standard set by this building should be borne in mind even offer it has been demotivated.

The Size of the building proposed seems too great for the site, as the sectches inducate that it would not be possible to sectorbain this volume within the scale of the surrounding town scape. To the tensal road elevation the title is exposed to long views. The top two floors not shown in the sectch (presumably because they are recessed) would be highly visible, towering ones the adjoining wirelouse and the a loser extent over the RNIB Hostel. To the rear the scale is greater and some additional built may be acceptable.

RECOMMENDATION

No dojectron to a development in principle, provided that the outbre consent does not coment in to a development of such a light tobusing obove grand level, nor to the design detail or massing proposed here,

JT. 23/12/02.

1st drags.

PLANNING AND CONSERVATION

THE TOWN HALL • HORNTON STREET • LONDON W8 7NX

Executive Director

Miss C M DENT BSc M Phil FRICS FRTPI

Director of Planning Services

M J FRENCH FRICS Dip TP MRTPI Cent TS

COUNCIL NOTIFICATION OF DEVELOPMENT

THE OCCUPIER FILE COPY

Telephone: 071-937 5464

Extension: 2079/2080

Facsimile: 071-376 1130

Date: 30/10/92

My reference:

Your reference:

= Di 00 - Di

Please ask for: Town Planning Information Office

The Roya

Borough of

DPS/DCN/NS/TP/92/1678

THIS LETTER INVITES YOU TO COMMENT ON A PLANNING APPLICATION / LISTED BUILDING APPLICATION WHICH MAY AFFECT YOUR PROPERTY

Dear Sir/Madam,

The Council has received a planning application for development at a property which is close to yours. The address of that property is set out below, together with brief details of the development for which permission is sought. The Council's Planning Applications Committee, in considering the proposal, will welcome comments, for or against the scheme from those who live in or own property nearby. I should therefore be pleased to know, in writing, if you as the occupier/owner of neighbouring property have any comments.

Address of application property

196-208 KENSAL ROAD, W.10

Proposal for which permission is sought

Redevelopment for business (Class B1) purposes, by the erection of a part 3, part 4 and part 5 storey building with car parking for 38 cars in the basement.

OUTLINE APPLICATION

NOTE: YOU ARE NOW ASKED TO RESPOND WITHIN 21 DAYS, NOT 14 DAYS AS STATED OVERLEAF.

Further details are printed overleaf.

Yours Sincerely,

M.J. FRENCH

Director of Planning Services

TOWN AND COUNTRY PLANNING ACTS, 1990

The Council is required by the Secretary of State for the Environment to consider all planning applications expeditiously. Any letter of support or objection should be received as soon as possible within 14 days of the date of this letter, although later objections, if received in time, will be reported to the Council Committee meeting which decides the application. An early response gives the Council's Officers the opportunity to encourage applicants to amend their plans in the light of objections received, and the application may therefore be amended before it is decided. If you cannot formulate your detailed objections within 14 days you should acknowledge this letter so that your interest can be noted.

The reasons for any objection should be clearly stated.

Objections relating to party walls and inconveniences which may be caused by building operations should however be taken up, either by yourself or your professional representative, with the applicant.

All correspondence received will be available to members of the determining Committee when the application is considered.

It must be clearly understood that any comments you may choose to make will be made available to the applicant, his agent and any other interested party, pursuant to the requirements of the Local Government (Access to Information) Act, 1985.

Should there be any tenants in the buildings of other persons likely to be affected by this application, would you please be good enough to bring this letter to their attention.

If you are not the owner of the property to which this notice is addressed will you kindly forward this letter to the owner.

WHERE TO EXAMINE THE PLANS

The plans and/or application details referring to this proposal may be inspected at the Planning Information Office on the 3rd floor at the Town Hall, Hornton Street, W8 7NX, between the hours of 9.15 a.m. and 4.45 p.m., Mondays to Fridays.

Alternatively, copies of all planning applications relating to:

(a) the Chelsea area can be examined at the Information Office, Chelsea Old Town Hall, King's Road, SW3. Tel. 071-352 1856.

(b) the postal areas W10, W11, or W2 can be examined at the Borough Council's Advisory Service Office, The Information and Aid Centre, Ladbroke Grove, W10 (under Westway, opposite Ladbroke Grove tube station.) Tel. 081-969 2433

Please telephone the Chelsea and Westway offices to check opening times.

Please quote the T.P. reference number on all written replies.

Please note: In the interest of economy, letters in agreement or without objections to the proposals will not be acknowledged.

AND PLANNING CONSERVATION

THE TOWN HALL HORNTON STREET • LONDON W8 7NX

Miss C M DENT BSc M Phil FRICS FRTPI **Executive Director**

Director of Planning Services M J FRENCH FRICS Dip TP MRTPI Cert TS

Telephone: 071-937 5464

Extension:

Chief Superintendent, Notting Hill Traffic/Architectural Liaison Accimile: 898376 1130

The Royal

Boroughoi

Ladbroke Road, London, W.11

Date:

28/10/92

My reference:

Your reference:

Please ask for:

DPS/DCN/NS/TP/92/1678

Dear Sir (Madam),

TOWN AND COUNTRY PLANNING ACT, 1990

196-208 KENSAL ROAD, W.10

I enclose a copy of an application (with relevant drawings) and should be pleased to receive your observations on these proposals in due course.

It is hoped to present this application to the Town Planning Committee prior to 10/12/92

Yours faithfully,

M.J. FRENCH

Director of Planning Services.

PLANNING CONSERVATION AND

THE TOWN HALL HORNTON STREET • LONDON W8 7NX

Miss C M DENT BSc M Phil FRICS FRTPI Executive Director

Director of Planning Services M J FRENCH FRICS Dip TP MRTPI Cen TS

Telephone: 071-937 5464

Borough

Extension:

Facsimile: 698-376 1130

Date:

28/10/92

James M. Clifton, Architect Planner, British Waterway Board, Melbury House, Melbury Terrace, London, N.W.1 6JX

My reference:

Your reference:

Please ask for:

DPS/DCN/NS/TP/92/1678

Dear Sir (Madam),

TOWN AND COUNTRY PLANNING ACT, 1990

196-208 KENSAL ROAD, W.10

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It is hoped to present this application to the Town Planning Committee prior to 10/12/92

Yours faithfully,

M.J. FRENCH

Director of Planning Services.

CONSERVATION PLANNING AND

HORNTON STREET • LONDON W8 7NX THE TOWN HALL

Executive Director Miss C M DENT BSc M Phil FRICS FRTPI

M J FRENCH FRICS Dip TP MRTPI Cent TS Director of Planning Services

Department of Architecture and Planning,

P.O. Box 240, Westminster City Hall, Victoria Street, LONDON S.W. 1E 6QP

Telephone: 071-937 5464

Extension:

Facsimile: 671-376 1130

The Rova

Boroughoi

Date:

28/10/92

My reference:

Your reference:

Please ask for:

DPS/DCN/NS/TP/92/1678

Dear Sir (Madam),

City of Westminster,

TOWN AND COUNTRY PLANNING ACT, 1990

196-208 KENSAL ROAD, W.10

I enclose a copy of an application (with relevant drawings) and should be pleased to receive your observations on these proposals in due course.

It is hoped to present this application to the Town Planning Committee prior to 10/12/92

Yours faithfully,

M.J. FRENCH

Director of Planning Services.

MEMORANDUM

From:	DIRECTOR OF PLANNING SERVICES	To: THE TOWN CLERK AND CHIEF EXECUTIVE
My Ref: Room No.	TP/92/1678/NS 322	: Your Ref: Attention S. J. Thomson : Room No. 201

P.A.X.No. 2082

Date:

28/10/92

DEVELOPMENT

196-208 KENSAL ROAD, W.10

Redevelopment for business (Class B1) purposes, by the erection of a part 3, part 4 and part 5 storey building with car parking for 38 cars in the basement. OUTLINE APPLICATION

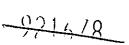
Would you please advertise the above development under:-

6. Town and Country Planning (GENERAL DEVELOPMENT ORDER 1988 AS AMENDED) ("Major" development)

M.J. FRENCH DIRECTOR OF PLANNING SERVICES







BK

The Royal Borough of Kensington and Cheisea

Development Control Technical Information

Address: 196 - 208 KENSA	L ROAD W.10
Conserv. HB CPO TPO Specif. CSF LSC N	Dip. Use Local Local Open Land Interest Character
	e ₂
Density	Plot Ratio
Site Area	Site Area
Habitable rooms proposed	Zoned Ratio 2:1
Proposed density	Floor area proposed
	Proposed Plot Ratio
Daylighting	Car Parking:

Complies / Infringes

Spaces required:

Spaces provided:

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22 Hanover Square London W1A 2BN Tel: 071-493 6040

Telex: 23858 Fax: 071-408 0220 071-409 3440

Chartered Surveyors International Real Estate Consultants

1 9214/8

31 1 101.

Our Ref.

Direct Line

Direct Fax.

TP/DEM/ir

071-457-3949

The Director of Planning Services

The Royal Borough of Kensington and Chelsea

The Town Hall

Homton Street

W87NX

9th October 1992

For the attention of Paul Kelsey

Dear Sir

196 - 208 Kensal Road, London W10

	DEIVED BY PLANNING CERVICES								
DC N	DC C	DC S	E	AO ACK					
On	1 2 UCT 1992								
EXEC DIR	DIA PLANNING SERVCES		and	ENV PLAN					
APPEALS OFFICER	10	FEES OFFICER	FORWARD PLAN	HEAD DC					

On behalf of our client, Mr SB Gray, please find enclosed four copies of a planning application for the redevelopment of the site of 196-208 Kensal Road, London W10, for business use, and a cheque for £220 to cover the application fee. The application is for outline planning permission with only siting and access to be determined at this stage. Illustrative material is enclosed to provide an indication of the form of the proposed development.

Our client is the owner of the site and the adjacent Canalot Production Studios. It is proposed that the new development provides a second phase for Canalot to provide further space for media related activities which have now become established in the area. Canalot itself has proved to be a highly successful venture, employing some 350 people, many of whom are locally based, in some 70 businesses. The new development is proposed to operate on the same basis as Canalot, with suppport services in terms of management, typing, telephone etc for the many small media related enterprises forming part of the project, as well as providing the benefit of economic interaction arising from proximity to similar activities. Flexibility in unit size is a key requirement to allow for the varying needs of media related businesses. Units are therefore proposed to range from 300 to 3,000 sq ft. The majority are expected to be in units of less than 1000 sqft.

The development site, which is currently occupied by disused and derelict buildings, is identified in the Deposit Draft of the Unitary Development Plan as being within the Kensal Small Business Area where new small business developments are encouraged because of their potential for stimulating enterprise and economic growth (UDP policy E32). The proposal is also in accordance with policies E21 and E22 which seek to encourage business use proposals to provide a range of unit sizes and the provision of premises for the start-up or expansion of small businesses. Canalot has already contributed significantly to the economic regeneration of North Kensington and the development of Phase II will contribute further to the revitalisation of the area.

The rear elevation of the proposed development similarly respects the height of adjacent properties and has been stepped back to ensure that there are no adverse effects on sunlight and daylight to properties on the oppsite side of the canal. The enclosed illustration, SK100, indicates that there will no loss of sunlight/daylight to habitable rooms overlooking the north bank of the canal. The existing canal wall is proposed to be retained. 92168

Car parking and servicing for the development is provided at basement level with access from Kensal Road at the east end of the site. Some 38 parking spaces are proposed, the number which our client considers to be the minimum essential requirement for the operation of media related businesses in this location which is not well served by public transport.

We look forward to your early and favourable consideration of the proposals. If you require any further clarification or information please do not hesitate to contact Diane May or Jim Ramsay of this firm.

Yours faithfully

Jones Lang Wootton

James Lang Woother.

TOWN & COUNTRAPPLICATION FOR PERMISSION TO DEVEZOR		
For OFFICE USE ONLY Fee £ 220:00 Cheque/Postal Order/Cash 002861	BK.C. TOWN Registered No.	1 2 VCT 1992 (1)
Receipt No. Issued 10 2 0091 121	1046SI LIC	US PLAN
PLEASE READ THE GENERAL NOTES BEFORE FILLI		HEES FORWARD IN
PART To be completed by or on behalf of		·
ONE FEE (where applicable)	150CT 1992	220
1. APPLICANT (in block capitals)	AGENT (if any) to whom corres	pondence should be sent
Name Mr S B GRAY	Name JONES LANC WOOTTON	
AddressCANALOT PRODUCTION STUDIOS 222 KENSAL ROAD	Addre LONDON	
LONDON W10	W1A 2BX 071 493 6040	
Tel. No	Tel. No	Ref. TP/DEM/JBF
2. PARTICULARS OF PROPOSAL FOR WHICH	PERMISSION IS SOUGHT	
(a) Full address or location 196-208 KENSA: of the land to which this application relates	L ROAD, LONDON W10	
	1 921478	
(b) Site area	0.14	hectares
for which land/buildings by the er are to be used and including any change(s) building bosemout	ection of a part 3, part of vill Corparking for 38	, A
II SU, give its location.	T PRODUCTION STUDIOS NSAL ROAD, LONDON W10	
(e) State whether the proposal involves:—		
State Yes	or No	
(i) New building(s) or extension(s) to existing building(s)	If "Yes" state gross floor area of proposed building(s).	3,834 m ²
	If residential development state number of dwelling units proposed and type if known, e.g. houses, bungalows, flats.	
(ii) Alterations NO]	
(iii) Change of use	If "Yes" state gross area of land	
(iv) Construction of a new vehicular YES access to a highway pedestrian NO.	or building(s) affected by proposed change of use (if more than one use involved state gross area of each use).	hectares/m ² *
(v) Alteration of an existing access to a vehicular NO	7	· · · · · · · · · · · · · · · · · · ·
existing access to a	-i Strike	out whichever is inapplicable

	•		. *	
3. F	ARTICULARS OF APPLICA	TION		
	State whether this application is for	State Yes or No	If Yes strike out any of the fol determined at this stage.	lowing which are not to be
(i) Outline planning permission	YES	2 stesingox	external capacitance means of access
	ii) Full planning permission	NO J	3 lendeoaningxx	
(Renewal of a temporary permission for retention of build continuance of use without continuance. 	Iding or	If Yes state the date and numb and identify the particular con	dition
	with a condition subject to wh planning permission has been g	ranted.	Date The condition	Number
	iv) Consideration under Section 7: only (Industry)	NO NO		
4. 1	PARTICULARS OF PRESEN	T AND PREVIOUS	USE OF BUILDINGS OR L	AND
,	State: —			
(i) Present use of building(s)/land	VACANT		
(ii) If vacant the last previous use a period of use with relevant dat			
 5.	LIST ALL DRAWINGS, CER	TIFICATES, DOCUI	MENTS ETC; forming part o	f this application
	SITE PLAN		3 1	
	SIIE PLAN			
6. /	ADDITIONAL INFORMATION	N State Yes or No	,	
	a) Is the application for non-residential development	YES	If Yes complete PART THRE (See PART THREE) for exem	E of this form aptions)
(b) Does the application include the winning and working of mineral 	1 101.7 1	If Yes complete PART FOUR	of this form
(c) Does the proposed developmer involve the felling of any trees	nt NO	If Yes state numbers and indic precise position on plan	ate
	d) (i) How will surface water be	: IN	TO EXISTING SYSTEM	
	(ii) How will foul sewage be d		utline permission) of the colour a	nd type of materials to be used for:
,			utiline permission of the colour a	
	(i) Walls) N/A		
	(iii) Means of enclosure			
	I/We hereby apply for (strike			
	(a) planning permission t		ment described in this application	n and the accompanying plans in
	OR (b) planning permission	to-retain-the-building(s)	-or-work (s)-already-constructed-c ation-and-accompanying-plans.—	or-carried-outor-a-use-of-land
Sig	ned Tomes Cauxy Wood	on behalf of	S B GRAY	Date 9/10/92
	AN APPROPRIATE CERTIFICAT			
	If you are the ONLY owner of AL Certificate A. If otherwise see PA	L the land at the beginn RT TWO of this form	ning of the period 20 days before	the date of the application, complet
CER	I hereby o	ertify that:—	own and Country Planning Act 1971.	
	(a) "owner" means a the beg	inning of the period of 20 (days before the date of the accompan	land to which the application relates at ying application.
	interest or a leasehold	have siven the spe	olication relates constitutes or forms p	myself who, 20 days before the date of himself
	term of which was not the app	plicant has given the requision of an olication, was a tenant of an olication relates, viz:—	ny agricultural holding any part of wh	nimself ich was comprised in the land to which
	· ·			
	*strike out whichever			
	is inapplicable Date of	Service of Notice		
Si	gned Tues Laury Wood	Hermon behalf of.	S B GRAY	Date 9/10/92

TPI Part III

Additional information required in respect of Applications for INDUSTRIAL, OFFICE, WAREHOUSING, CORAGE or SHOPS

(Attention is drawn to 'General Notes for Applicants')

except those used by individual amployees driving to work)

	Those questions relevant to the proposed development to be ans	Application No. (For Official Use Only)							
1	In the case of industrial development, give a description of the processes to be carried on and of the end products, and the type of plant or machinery to be installed.								
,	If the proposal forms a stage of a larger scheme for which planning permission is not at present sought, please give what information you can about the ultimate development. (See Note overleaf)								
	is the proposal related to an existing use in Greater London? If so, please explain the relationship.	State Yes or No PHASE II OF CANALOT PRODUCTION YES STUDIOS							
(Is this a proposal to replace existing premises in this area or elsewhere which have become obsolete, inadequate or otherwise unsatisfactory?	State Yes or No NO							
F	If so, please give details including gross floor area of such premises and state your intentions in respect of those premises.	1 921578							
5 .			Existing (if a	any)	See General		d new floor sp	ace	
((a) What is the total floor space of all buildings to which the application relates?	(a) NOT	KNOWN	m ² /sq.ft		3,834/4	1,225 ,	n ² /sq.ft.	
((b) What is the amount of industrial floor space included in the above figure?	(b) m ² /sq.ft.				r	n ² /sq.ft.		
(c) What is the amount of office floor space?	(c) m ² /sq.ft.				r	n ² /sq.ft.		
(d) What is the amount of floor space for retail trading?	(d)		m ² /sq.ft	t.		r	n ² /sq.ft.	
(What is the amount of floor space for storage?	(e)		m ² /sq.ft	t.		r	n ² /sq.ft.	
(if) What is the amount of floor space for warehousing?	(f)		m ² /sq.ft	t. İ		r	m ² /sq.ft.	
			(a) C	Office	(ь)	(b) Industrial (c) Other staff			
6. ((i) How many (a) office (b) industrial and (c) other staff will be employed on the site as a result of the development proposed?	(i)	м	F_	M	F	М	F	
((ii) If you have existing premises on the site, how many of the employees will be new staff?	(ii)							
,	iii) If you propose to transfer staff from other premises,	(iii)					<u> </u>	<u> </u>	
	please give details of the numbers involved and of the premises affected.	NOT I	KNOWN A	T THIS	STAGE				
c	In the case of industrial or office development is the appli- cation accompanied by an industrial development certificate or office development permit?	State Yes or No N/A							
ا	f 'NO' state why a certificate is not required.						 		
8 (What provisions have been made for the parking, loading and unloading of vehicles within the curtilage of the site? (Please show the location of such provision on the plans and distinguish between parking for operational needs and other purposes)		ING AND		RKING	SPACES	AT 		
), V	What is the estimated vehicular traffic flow to the site	NOT K	TA NWON	THIS	STAGE				

	REPLIVED BY PLANNING CERVICES		
10. What is the nature volume and means of disposal of any trade effluents or trade refuse?	N/A On 1 2 OCT 1992		
11. Will the proposed use involve the use or storage of any of the materials of type and quantity mentioned in General Notes for Applicants. (see note 11) If "Yes" state materials and approximate quantities	NO APPLALS 10 FEES FORWARD HEAD NO DC		
 State details of any processes sub-contracted, the percentage sub-contracted and the location of sub contractors. 	I N/Δ		
13. List materials used, giving source (locality in Great Britain or port of entry) and transport used.	t N/A		
14. State approximate percentages of turnover to markets under (a), (b), (c) and (d) and transport used in each case.	(a) Greater London Council Area:		
*State name of docks or airport.	*(d) Exports through airports:		

15. State reasons in full for desiring location first in Greater London and then on the proposed site. (Continue on a separate sheet if necessary)

Signed	-3
Signed	

The Lave Worke On behalf of S B GRAY Date 9/10/92

NOTE

Question 2 overleaf

Grant of the permission now sought would in no way commit the local planning authority in respect of any proposed ultimate development which the applicant may mention in answer to this question.

SUBJECT-SITE CANOST KENSON BUSE. FILE REFERENCE:

R.B.K. & C. Planning Service.

NOTES OF MEETING

DATE: 14.7.92

NAMES OF PERSONS ATTENDING:

Bennie Gray. - Space (Applicant)

Diane May - Jones Long Wolton (Agent).

Chris Wilkenson (Architects.

Paul Kelsey & Mancy Stevenson.

MATTERS DISCUSSED:

OFFICERS:

Diane May & Bennie Gray explained the history of the site of discussed the pyramid proposal. Then vast twough current proposal.

Drawl Kelsey inclicated that the proposed pronsion of 35 Cas fathing spaces was problematic BG. said this spaces was problematic BG. said this level of parkers was enterthal ber small media businesses and the small media businesses and the development and not go alread without thus level of pasking backy

3) P.K. cliscossed the need for additional intermation ber the additional intermation ber the arthree P.P. ie Kensal Road Elevation with Elevation, Canal Elevation with Daylighting argel and drawing to show bulke and man in comparson with adjoining and weather weather properties. P.K. deshiring the height and density as a

LITERATURE: POLICY, PAPERS, ETC.

SIGNATURES:

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(TS. 134) D4/304

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FILE REFERENCE:

R.B.K. & C. Planning Service.

NOTES OF MEETING

DATE:

NAMES OF PERSONS ATTENDING:

OFFICERS:

MATTERS DISCUSSED:

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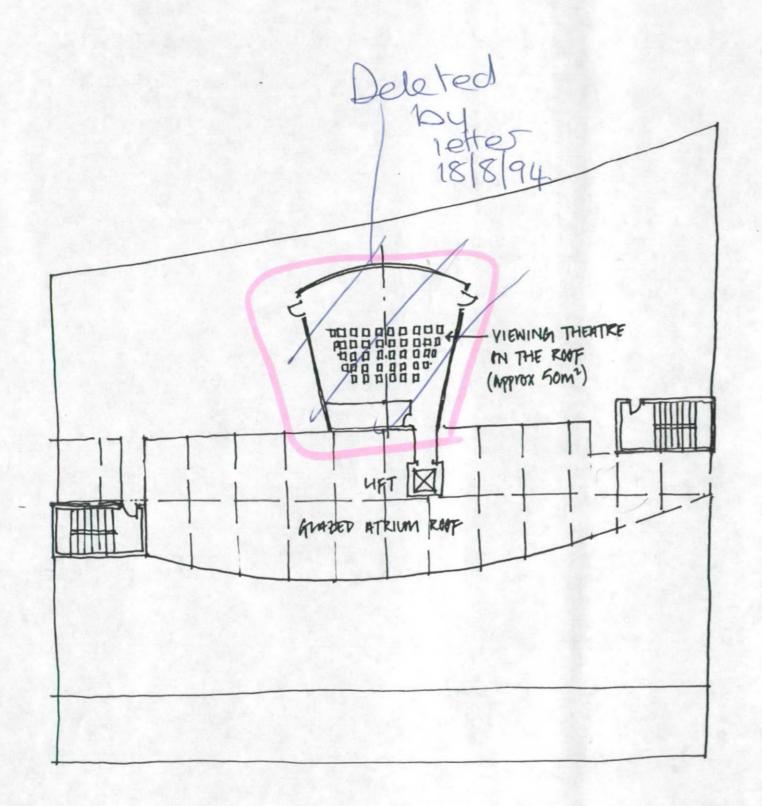
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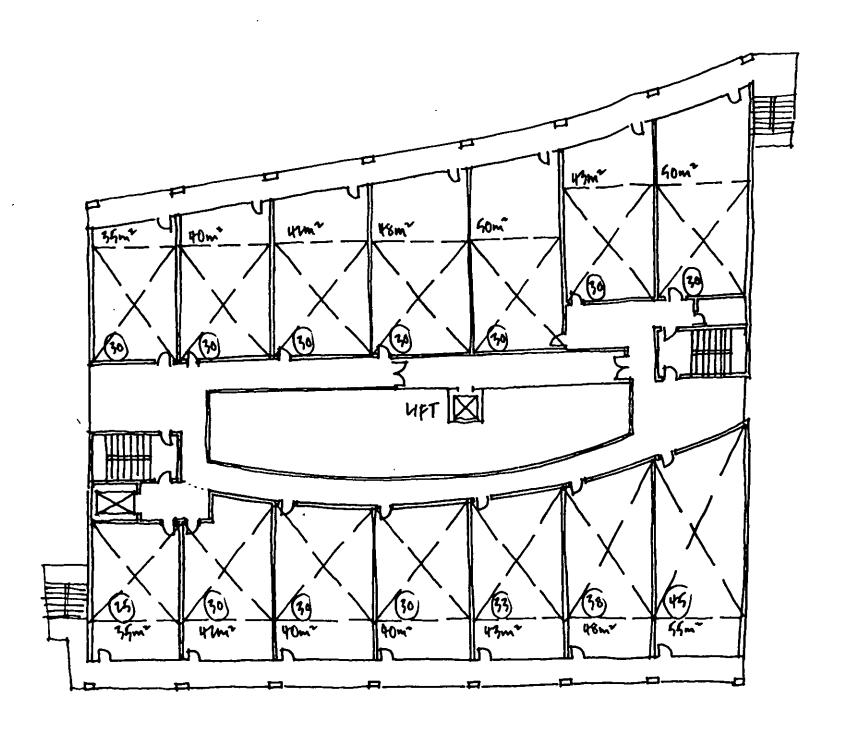
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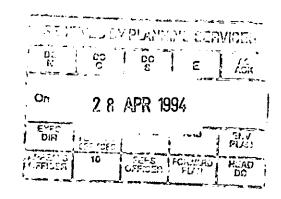
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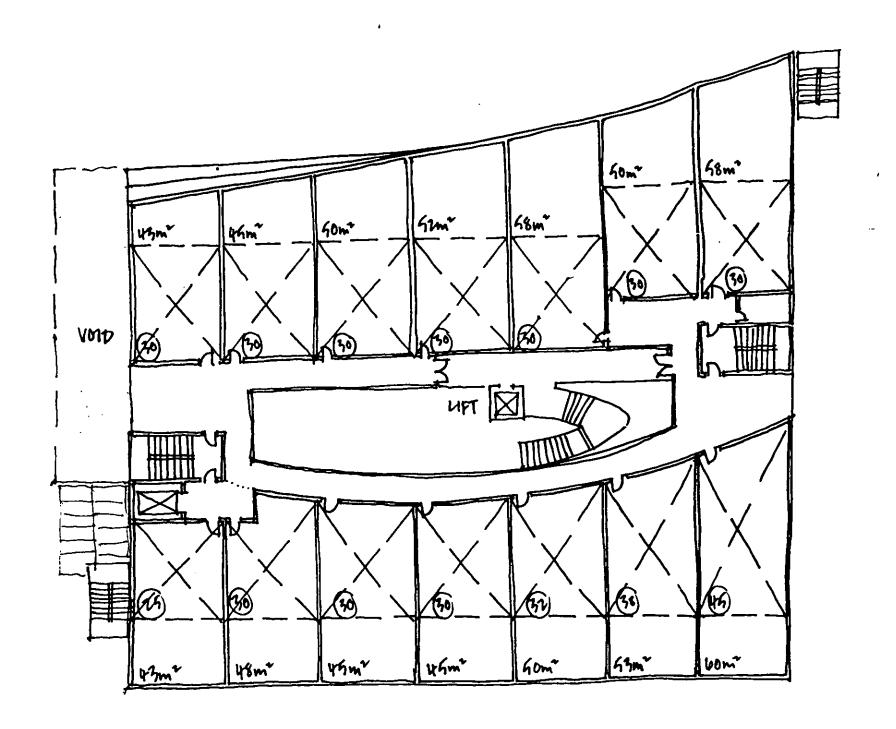


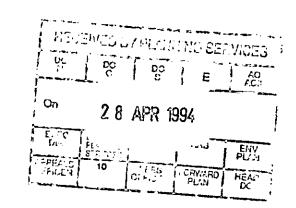
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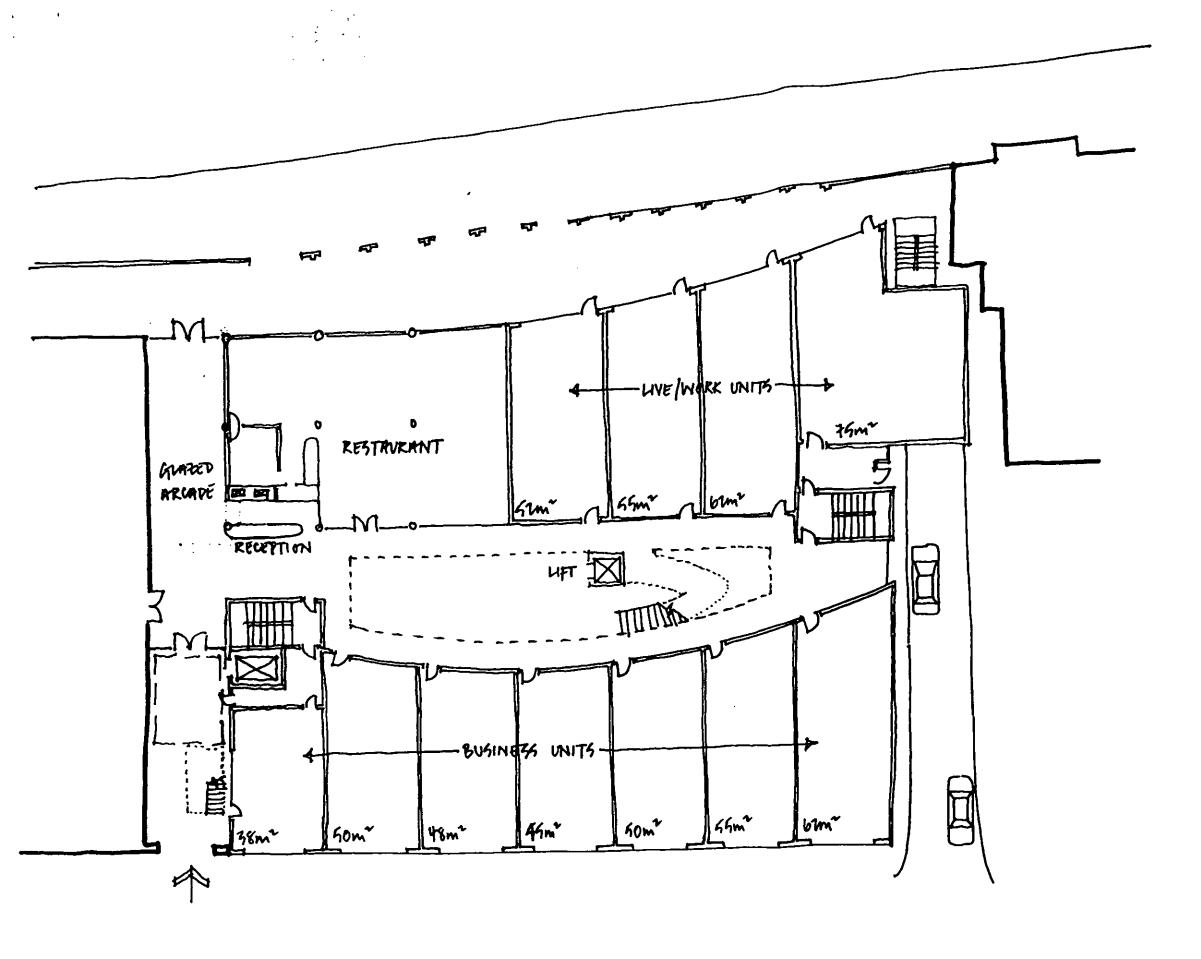


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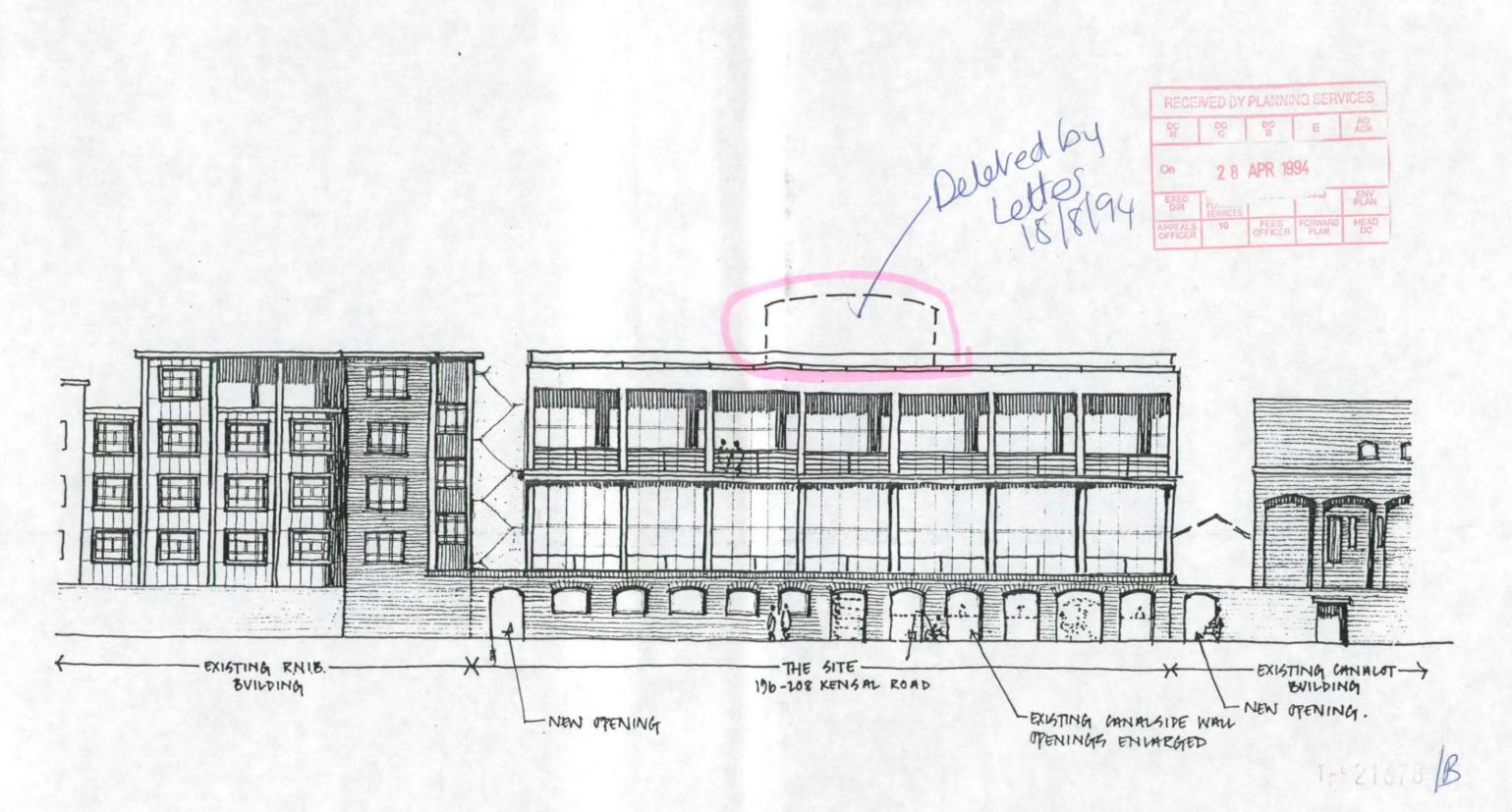
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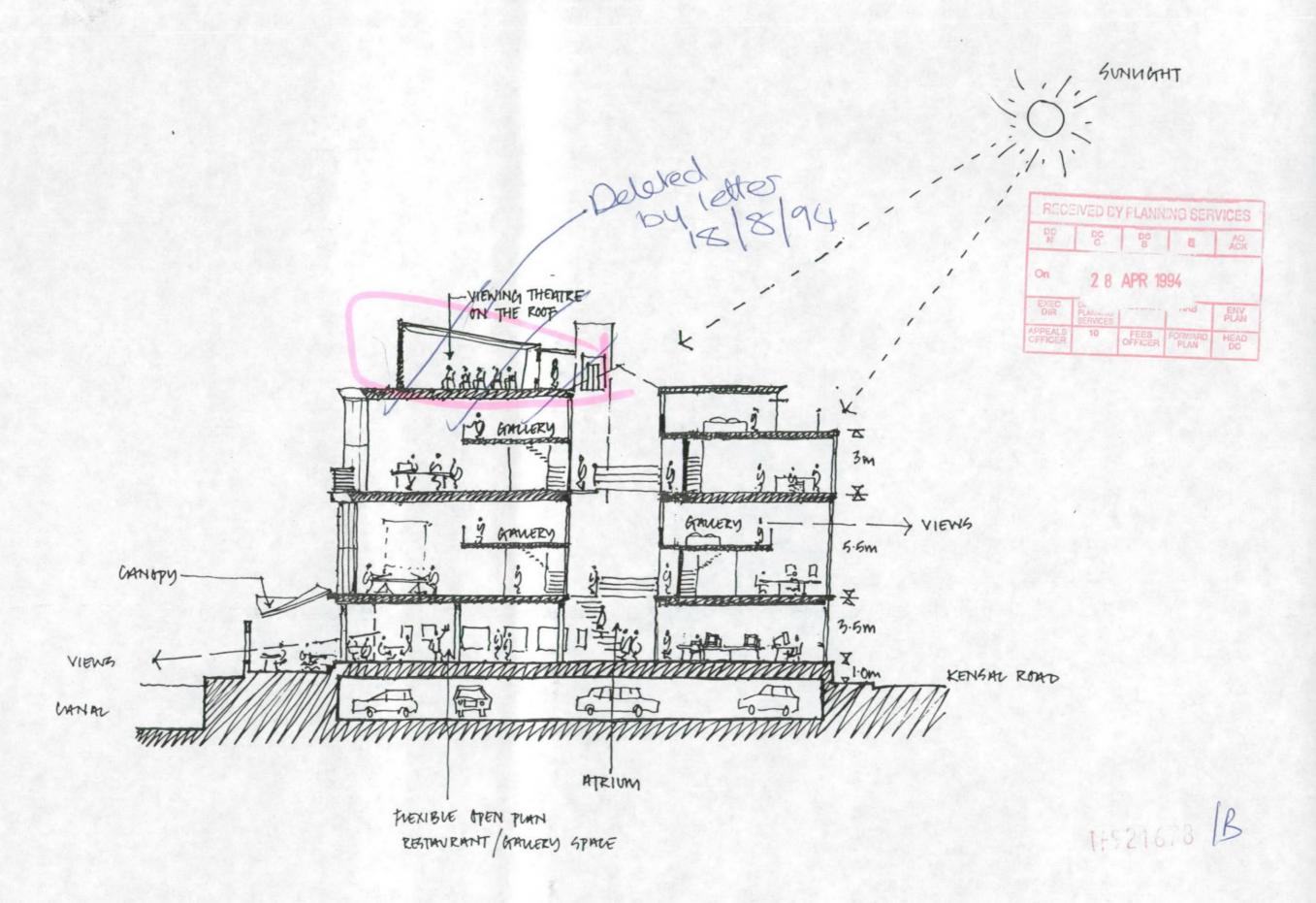
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CHRIS WILKINSON ARCHITECTS Studio 2, 10 Bowling Green Lane LONDON EC 1R OBD Telephone 071 251 8622 Fax 071 251 8419

PROPOSED DEVELOPMENT AT KENSAL ROAD - CANALOT 2

NORTH ELEVATION TO CANAL 1: 200 94

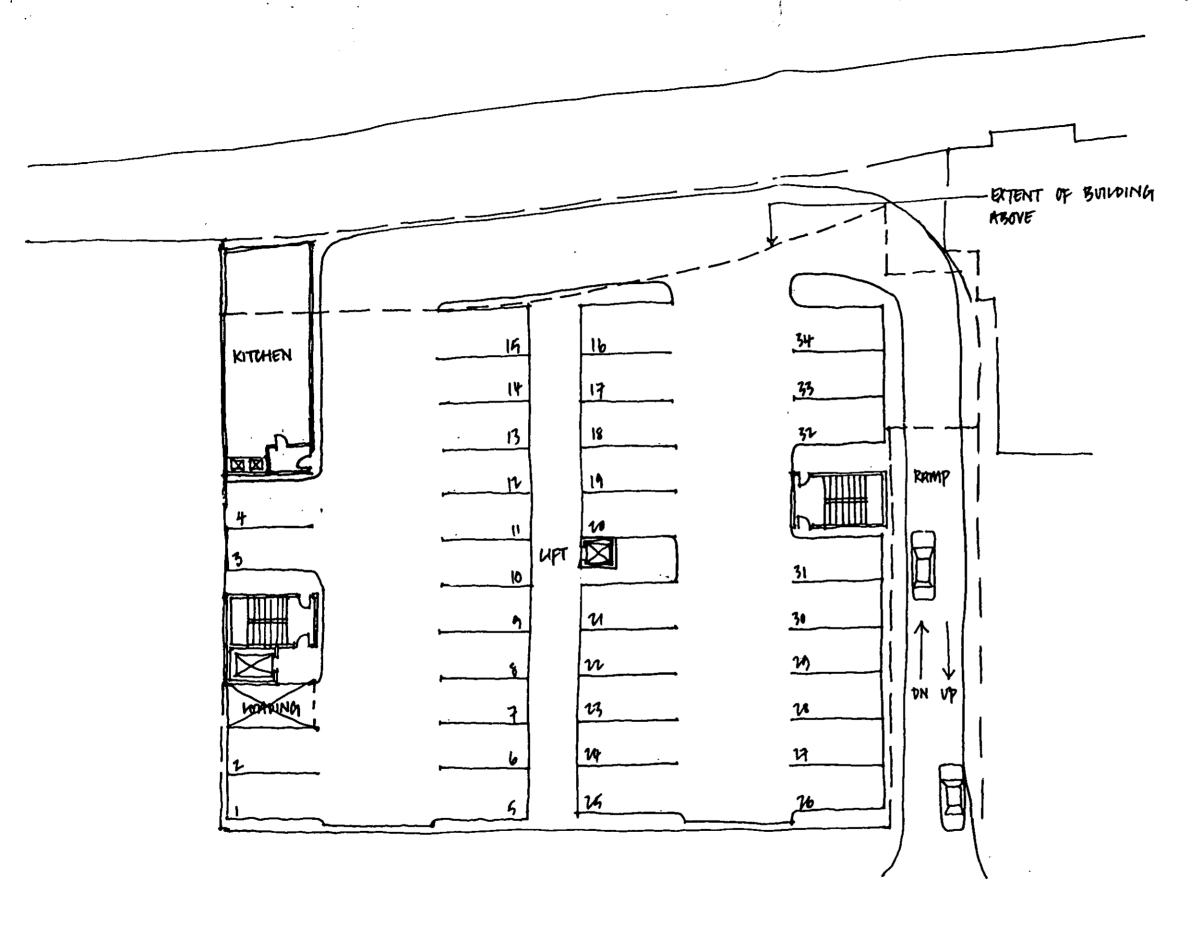
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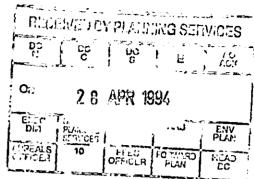


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CHMS WILKINSON ARCHITECTS
Studio 2, 10 Bowling Green Lane
LONDON EC - 0BU
Telephone 071 251 8622
Fax 071 251 8419

PROPOSED DEVELOPMENT AT KENSAL ROAD
- CANALOT 2
ILLUSTRATIVE CROSS SECTION
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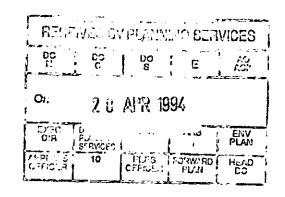
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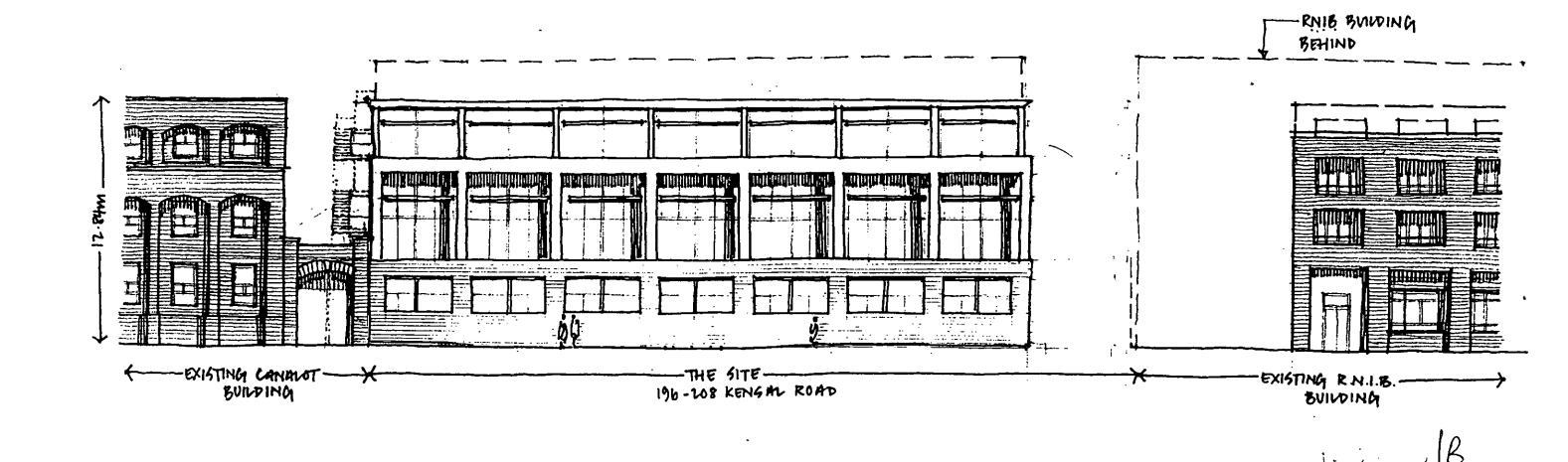
PROPOSED DEVELOPMENT AT KENSAL ROMD

CANALOT 2

PARKING LAYOUT (BASEMENT)

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CHRIS WILKINSON ARCHITECTS
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LONDON EC1R 08D
Telephone 071 251 8622
Fax 071 251 8419

PROPOSED DEVELOPMENT AT KENSAL ROAD -- CANALOT 2 SOUTH ELEVATION TO KENSAL ROAD 1:200 23.03.94 156/6K 102E

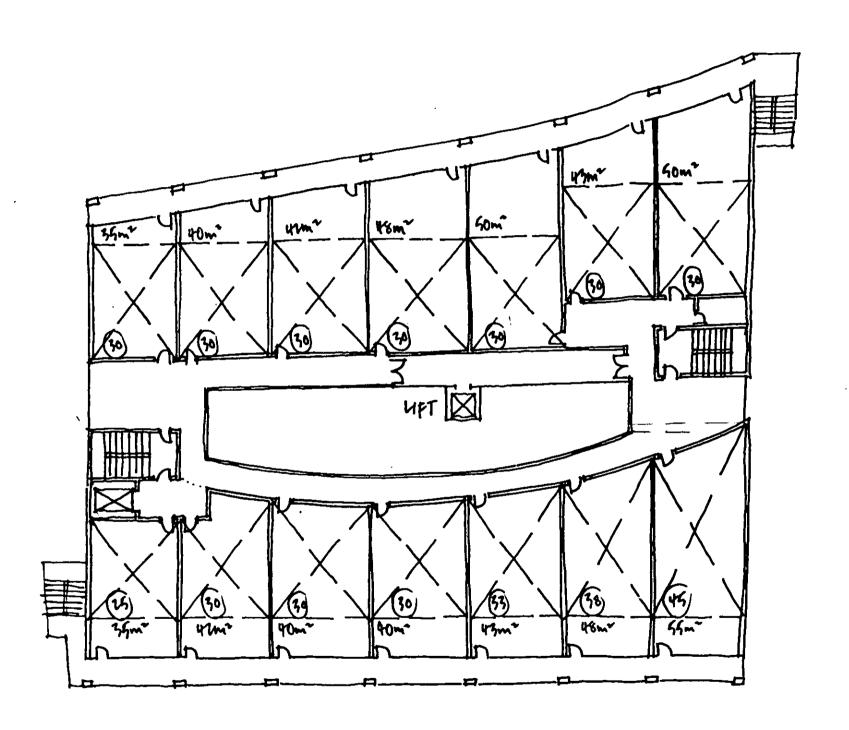
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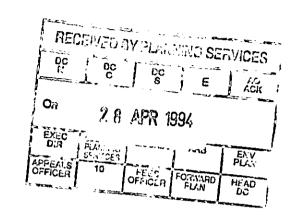
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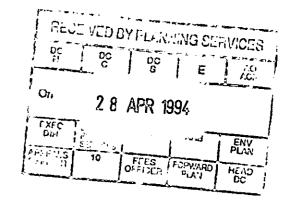
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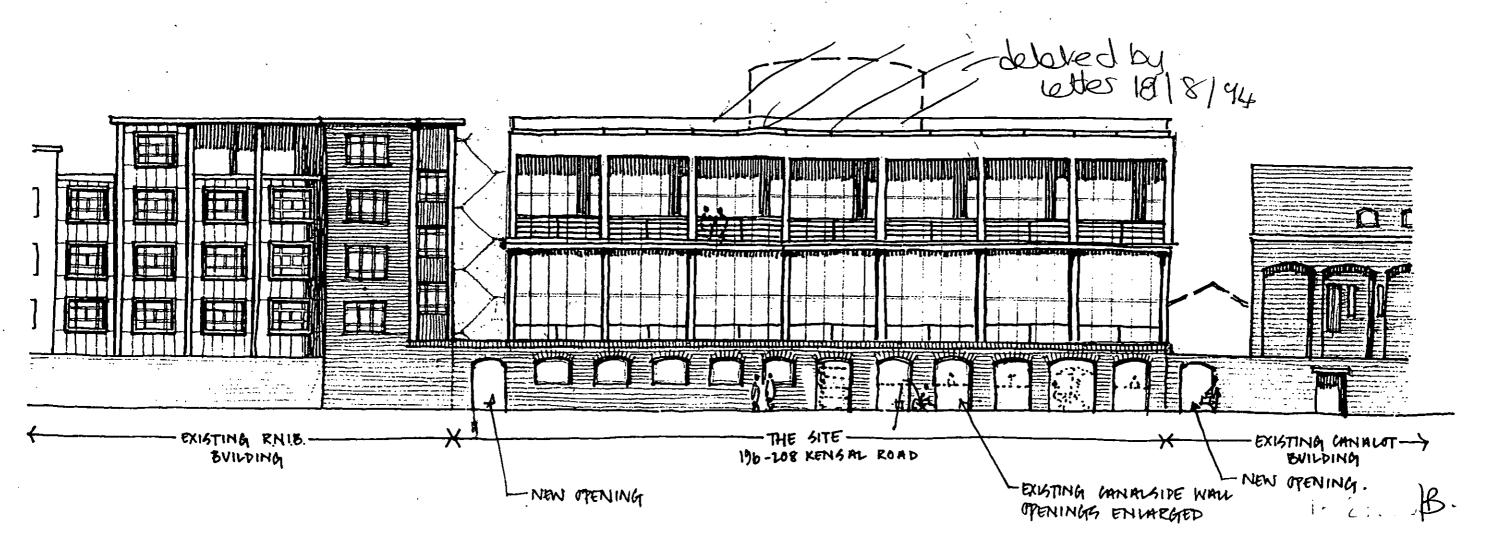
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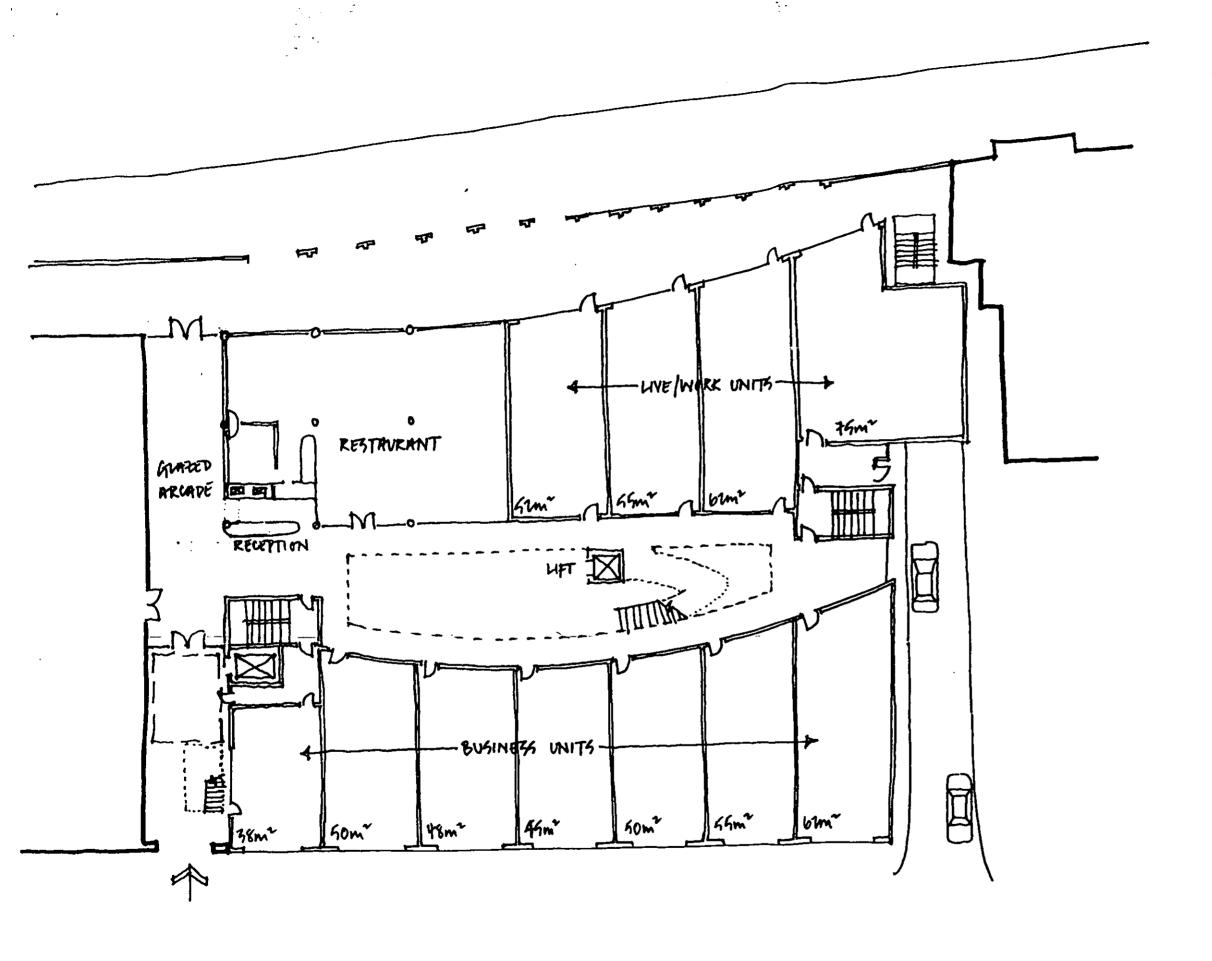
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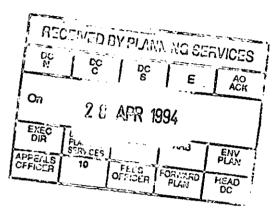
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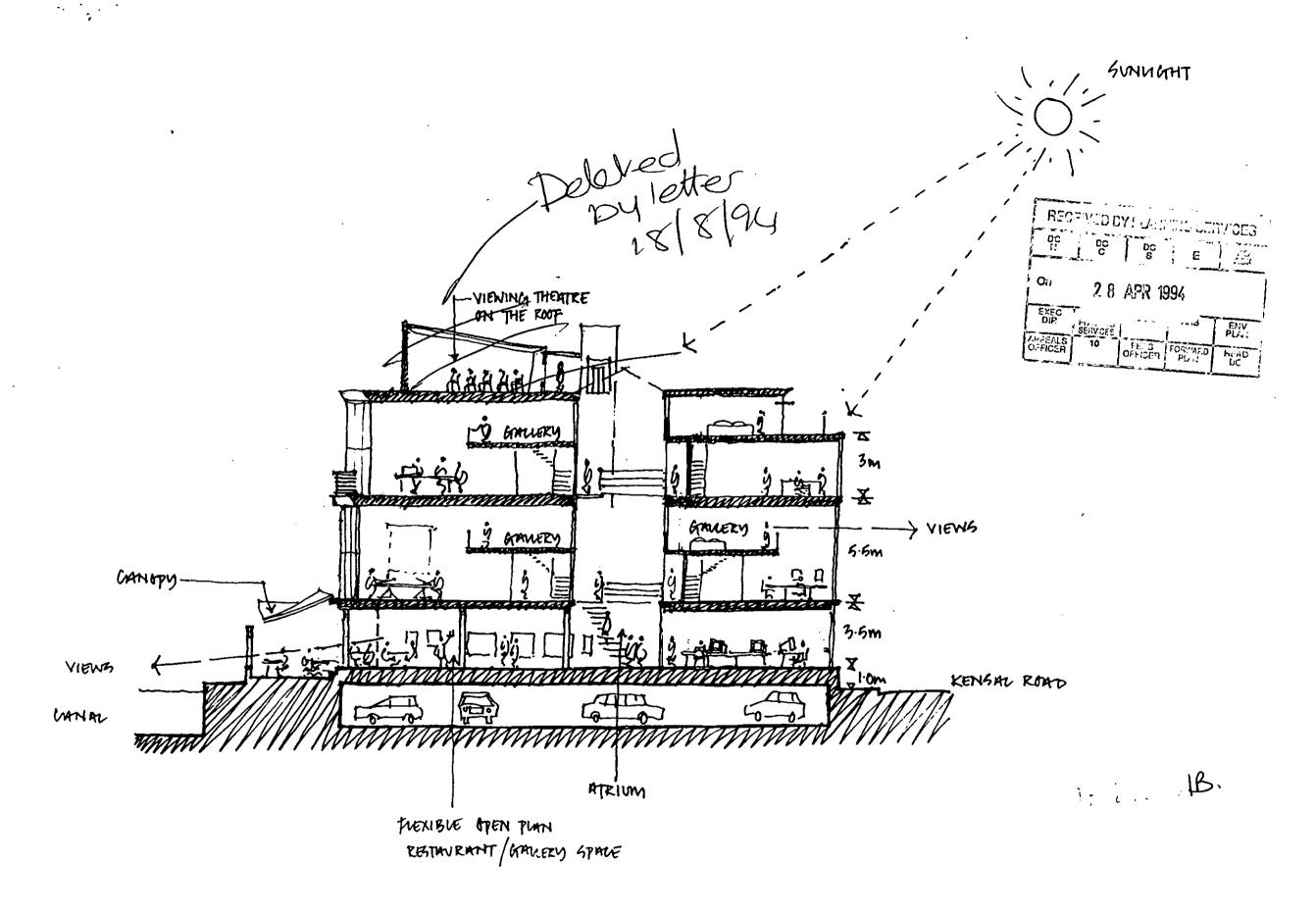


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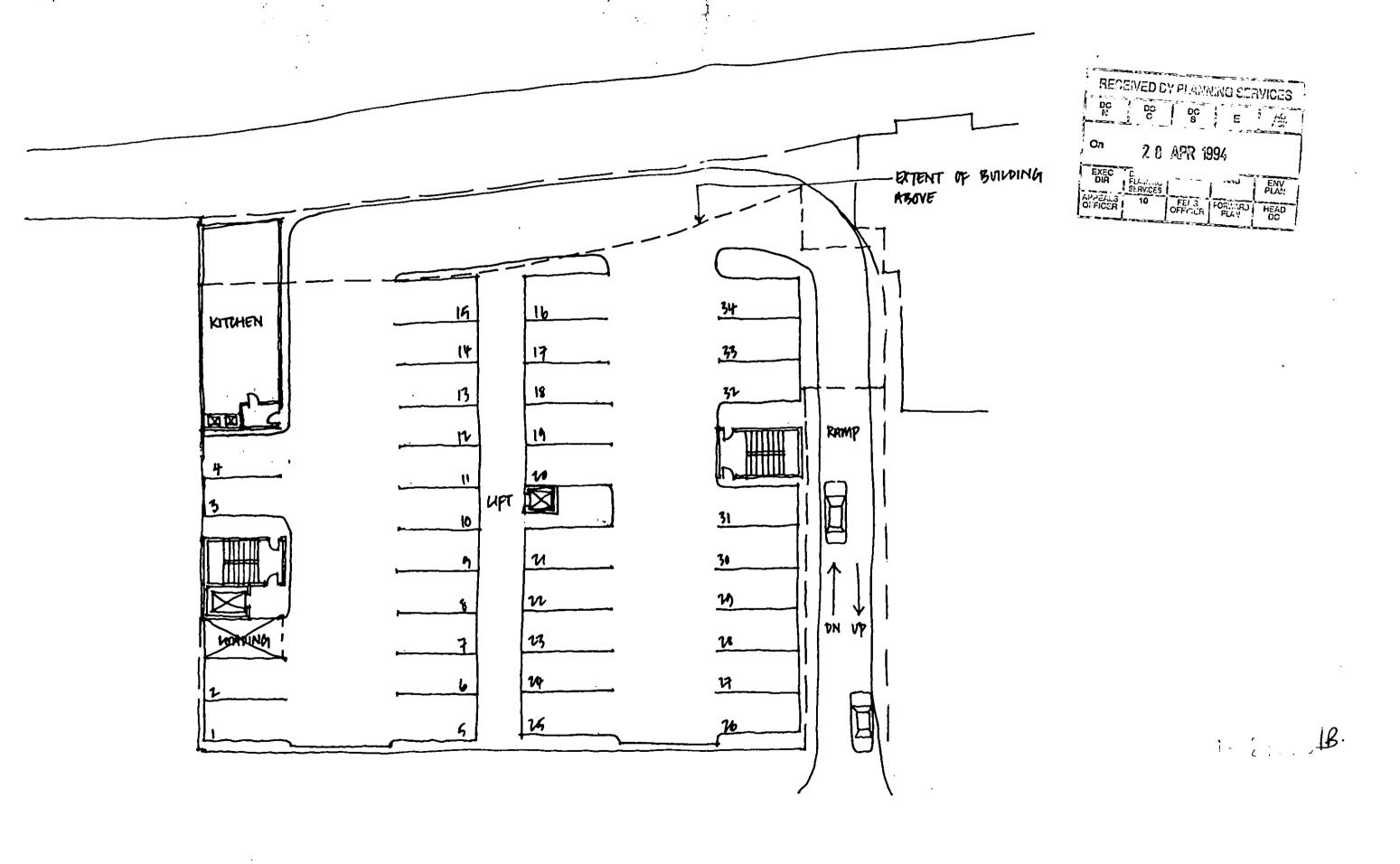
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PROPOSED DEVELOPMENT AT KENSAL ROMD

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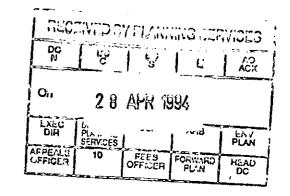
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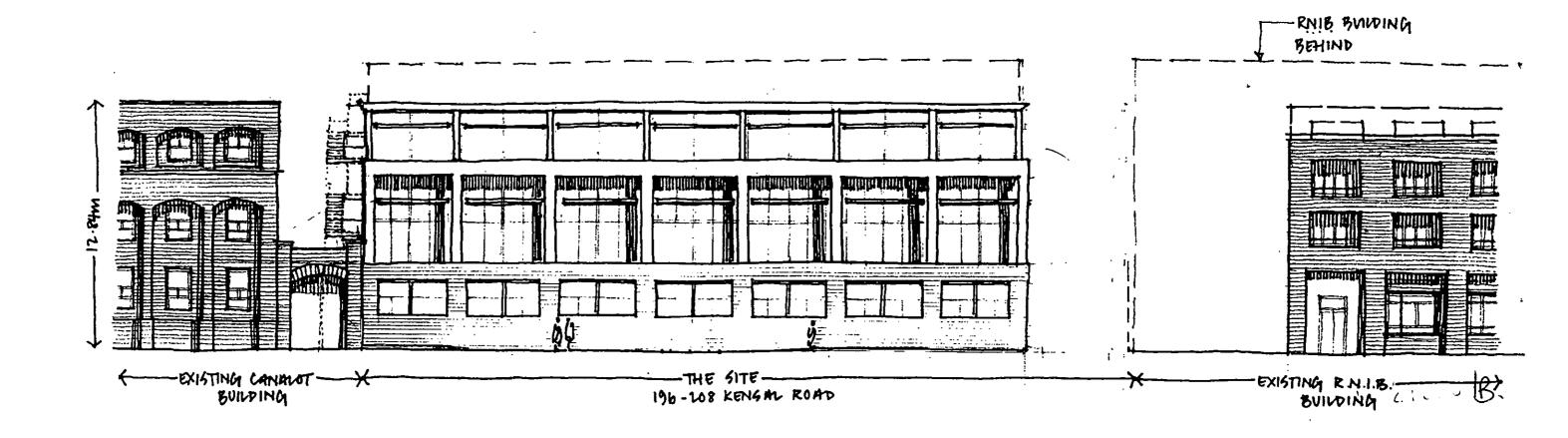
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LONDON EC1R 0BD
Telephone 071 251 8622
Fax 071 251 8419

PROPOSED DEVELOPMENT AT KENSAL ROAD
-CANALOT 2
SOUTH ELEVATION TO KENSAL ROAD
1: 200 23.03.94 156/5K 102E



22 Hanover Square London W1A 2BN Tel: 071-493 6040

Chartered Surveyors International Real Estate Consultants

Telex: 23858 Fax: 071-408 0220 071-409 3440

The Director of Planning Services
The Royal Borough of Kensington and Chelsea
The Town Hall
Homton Street
W8 7NX

9th October 1992

For the attention of Paul Kelsey

Dear Sir

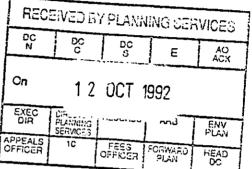
196 - 208 Kensal Road, London W10

Direct Fax. 071-457-3949

TP/DEM/jr

Your Ref.

Our Ref



On behalf of our client, Mr SB Gray, please find enclosed four copies of a planning application for the redevelopment of the site of 196-208 Kensal Road, London W10, for business use, and a cheque for £220 to cover the application fee. The application is for outline planning permission with only siting and access to be determined at this stage. Illustrative material is enclosed to provide an indication of the form of the proposed development.

Our client is the owner of the site and the adjacent Canalot Production Studios. It is proposed that the new development provides a second phase for Canalot to provide further space for media related activities which have now become established in the area. Canalot itself has proved to be a highly successful venture, employing some 350 people, many of whom are locally based, in some 70 businesses. The new development is proposed to operate on the same basis as Canalot, with suppport services in terms of management, typing, telephone etc for the many small media related enterprises forming part of the project, as well as providing the benefit of economic interaction arising from proximity to similar activities. Flexibility in unit size is a key requirement to allow for the varying needs of media related businesses. Units are therefore proposed to range from 300 to 3,000 sq ft. The majority are expected to be in units of less than 1000 sqft.

The development site, which is currently occupied by disused and derelict buildings, is identified in the Deposit Draft of the Unitary Development Plan as being within the Kensal Small Business Area where new small business developments are encouraged because of their potential for stimulating enterprise and economic growth (UDP policy E32). The proposal is also in accordance with policies E21 and E22 which seek to encourage business use proposals to provide a range of unit sizes and the provision of premises for the start-up or expansion of small businesses. Canalot has already contributed significantly to the economic regeneration of North Kensington and the development of Phase II will contribute further to the revitalisation of the area.



The enclosed illustrative plans indicate the principles of development which are to be applied to the proposal, which have been established on the basis of extensive discussions with planning officers in connection with earlier proposals for the site. The proposed development totals some 27,700 sq ft net, and is compatible with the height, bulk and character of the surrounding area, in accordance with policy CD27 of the UDP. On the Kensal Road frontage the development provides continuity of the street frontage and completes the square around Park Gardens. A three storey frontage is proposed, with the fourth and fifth storeys significantly stepped back as indicated on drawing SK103A.

The rear elevation of the proposed development similarly respects the height of adjacent properties and has been stepped back to ensure that there are no adverse effects on sunlight and daylight to properties on the oppsite side of the canal. The enclosed illustration, SK100, indicates that there will no loss of sunlight/daylight to habitable rooms overlooking the north bank of the canal. The existing canal wall is proposed to be retained.

Car parking and servicing for the development is provided at basement level with access from Kensal Road at the east end of the site. Some 38 parking spaces are proposed, the number which our client considers to be the minimum essential requirement for the operation of media related businesses in this location which is not well served by public transport.

We look forward to your early and favourable consideration of the proposals. If you require any further clarification or information please do not hesitate to contact Diane May or Jim Ramsay of this firm.

Yours faithfully

Jones Lang Wootton

James Lang Worther

** TX CONTINUATION REPORT ** - 80 OF 27 D 1 194 11:27 FAGE.01

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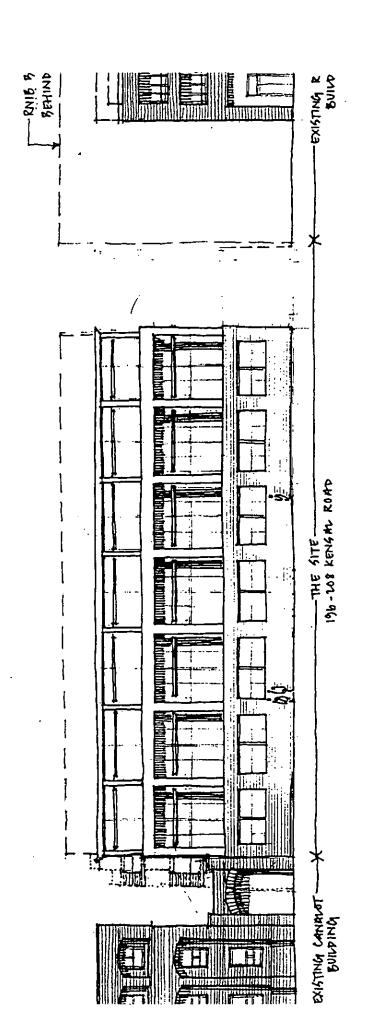
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FAX FROM

NAME: Nancy Stevenson	THE ROYAL BOROUGH OF
THE DIRECTORATE OF PLANNING SERVICES DATE: 2710.	
TELEPHONE NUMBER: 071 937 5464 EXTENSION: 2082	
FAX NUMBER (if different from below):	KENSINGTON AND CHELSEA
TO	,
NAME: James Chiston, OF: - British Waterway,	
POSTAL CODE FAX NUMBER: 0447 - 234932.	
NUMBER OF PAGES TO FOLLOW:	
COMMENTS AND/OR INSTRUCTIONS (if any)	

OUR FAX NUMBER IS: 0171 361 3463

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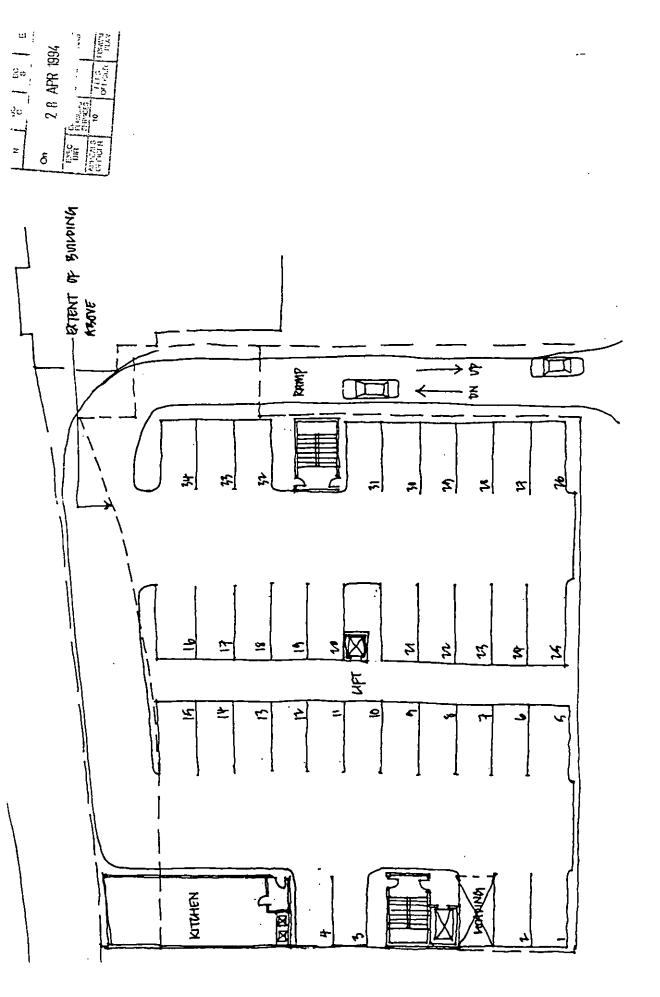


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CKRIS WAKINSON ARCHITECTS
Studio 2, 10 Bowling Green Lane
LONDON ECTR 080
Telephone 071 251 8622
Fax 071 251 8419

Proposed development at -- Canalot 1. South elevation to Kensan 1: 1.00 13:03:94

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Proposed development at Keni Cananot 2 Parking Layout (Easement) 1.100 13.03.94

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CHMS WILKINSOW ARCHITECTS Studio 2, 10 Bowning Sigen Latie LONDON ECT - CBD Telephone 071 251 8622 Fax 071 251 9419

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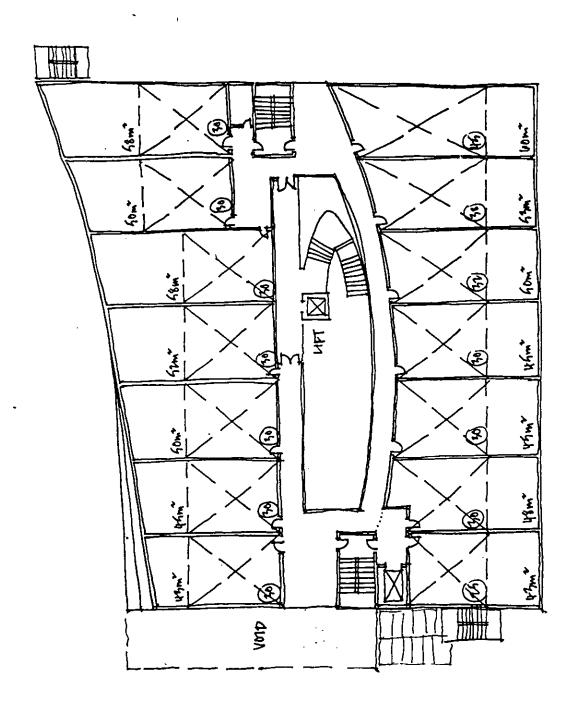
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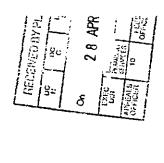
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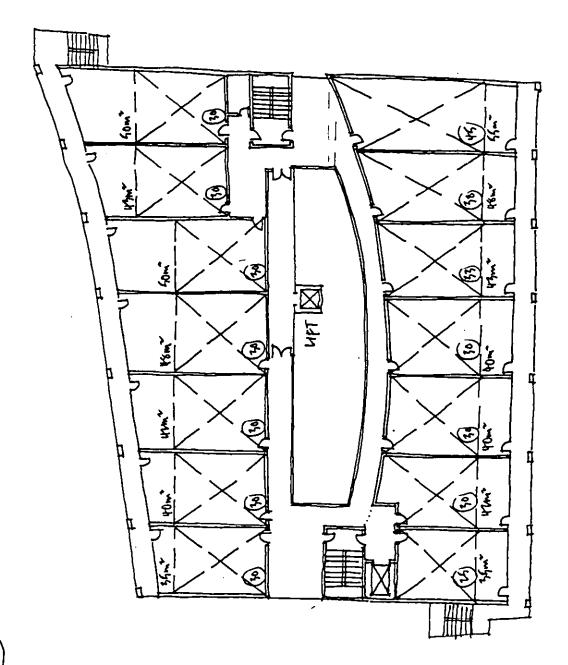
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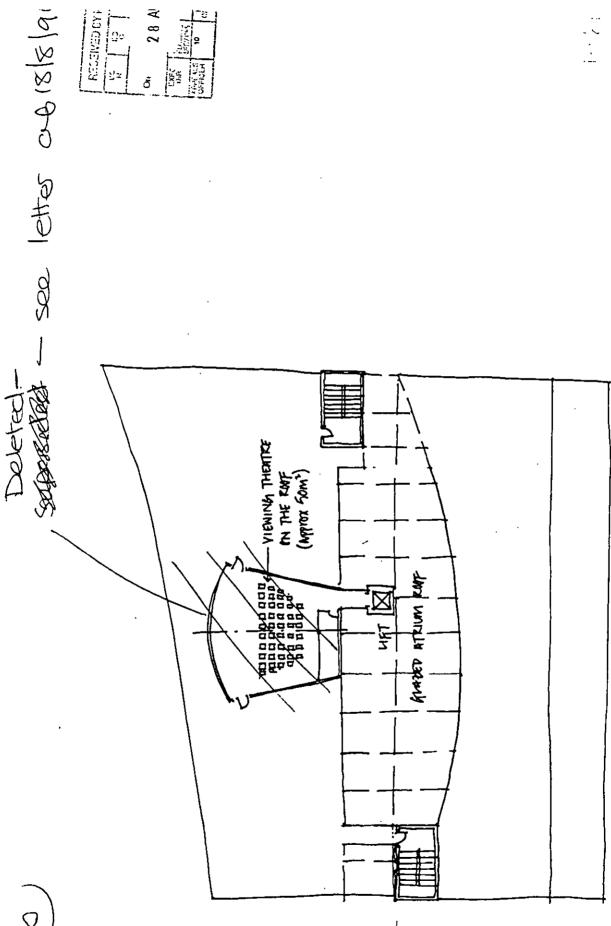
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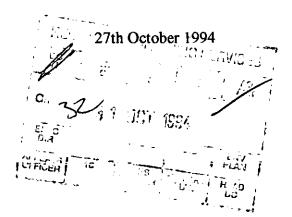


Regional Manager, South Peter Coyne

Your Ref: DPS/DCN/NS/TP/92/1678

Our Ref: LKC/94/104/PAD/JMC/BI

Ms. Nancy Stevenson,
Planning Department,
Royal Borough of Kensington & Chelsea,
The Town Hall,
Hornton Street,
London,
W8 7NX.



Dear Ms. Stevenson,

196-208 KENSAL ROAD LONDON W10

I refer to your letter of 3rd October 1994 and thank you for giving British Waterways the opportunity to comment on this outline application. I regret that I have not responded sooner, but as you know the drawings I requested on 4th October only arrived at lunchtime today.

I understand that it is basically the same application that I commented on on the 9th December 1992. I trust therefore that both comments have been considered in your present report.

Turning to the new scheme, I welcome the reduction in overall height although I am disappointed that the communications tower has been removed. I feel the canal elevation requires a strong feature to break up its horizontality.

The concealment of the external restaurant by the towpath wall is also unfortunate, even with small openings. I believe, as it faces north, it would be a dark shadowy area particularly with the projecting canopy. I suggest it would be a great improvement if that wall were removed so that the space can then integrate with the towpath. If absolutely necessary, some well designed railings could provide security.

contd/....

British Waterways Southern Region Brindley House Corner Hall Hemel Hempstead Hertfordshire HP3 9YT As I mentioned when we spoke, British Waterways considers this to be a very important site; I should therefore welcome the opportunity to meet you and the architect together, to discuss design principles, before the detailed scheme is produced.

I would be pleased to receive a copy of your Decision Notice in due course.

I am sending a copy of this letter to the agent.

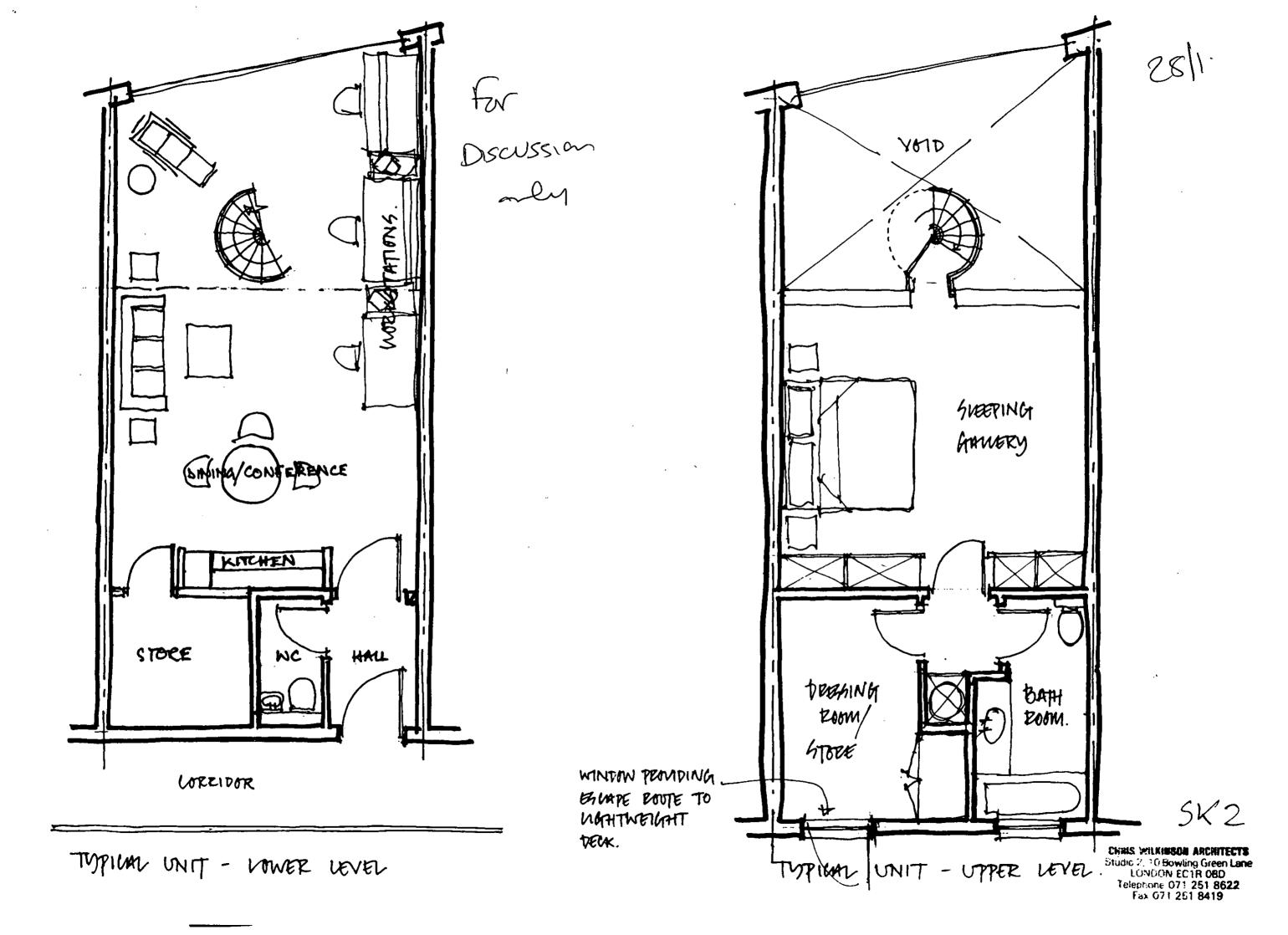
Yours sincerely

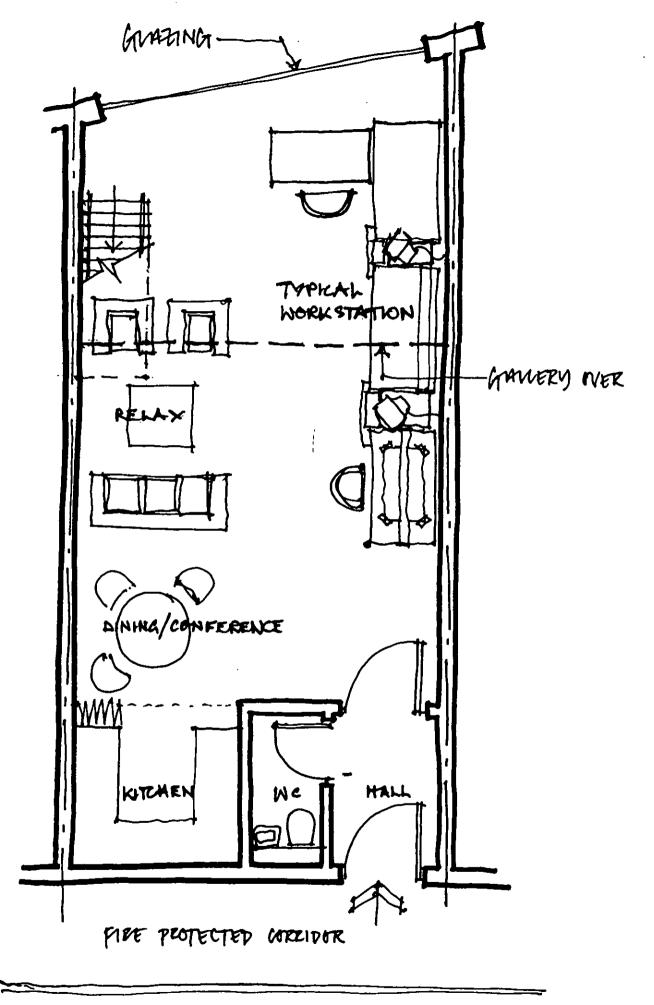
JAMES M. CLIFTON

Environmental Planner (Southern Region)

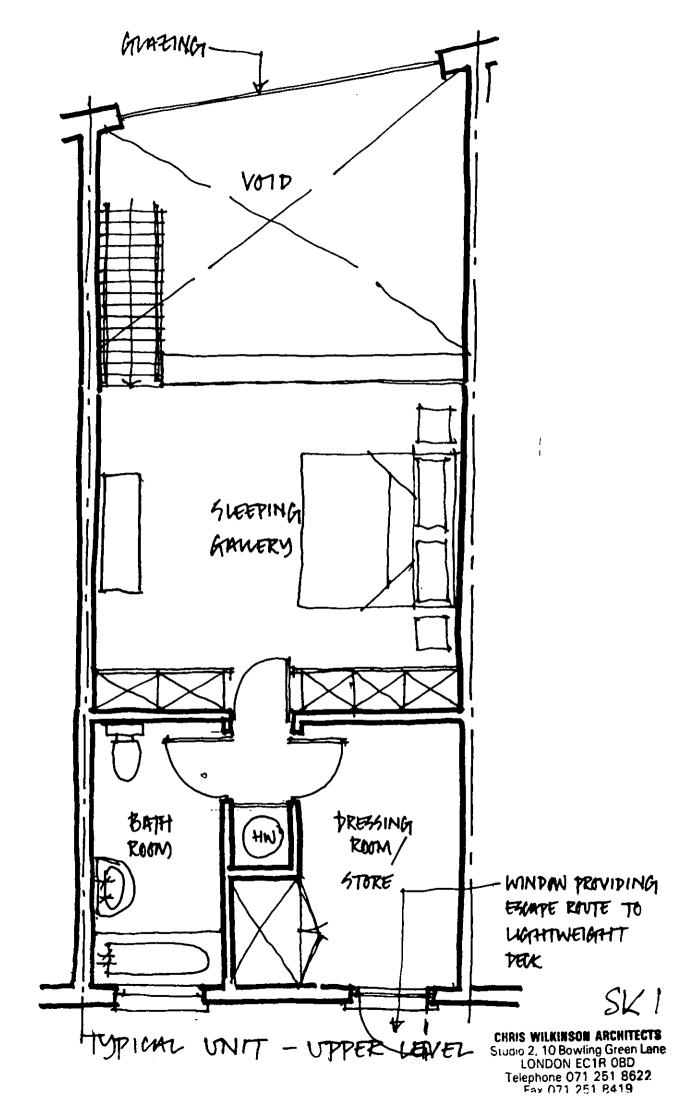
c.c. Mark Bensted, Waterway Manager, London/Lee & Stort.

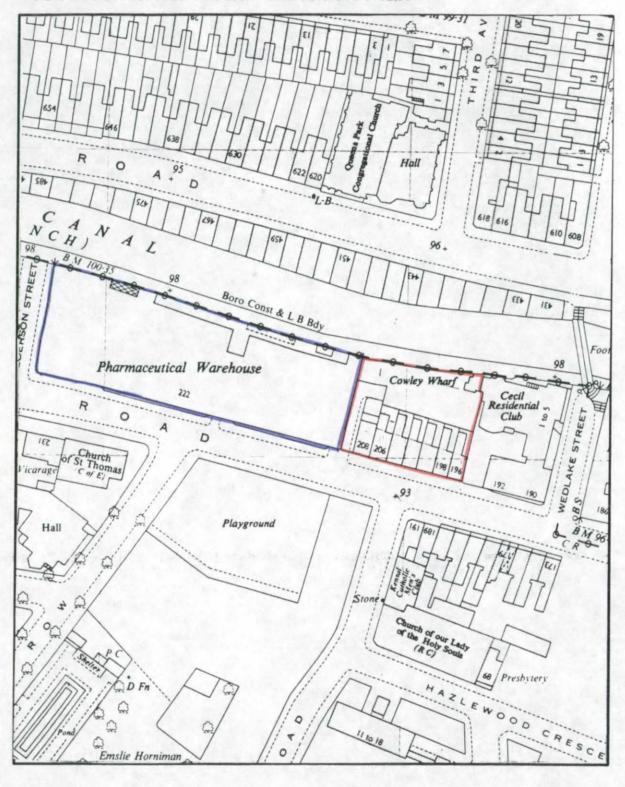
c.c. Mr. S.B. Gray, Canalot Production Studios, 222 Kensal Road, London, W10.





TYPICAL UNIT - LOWER LEVEL (FIRST FLOOR)

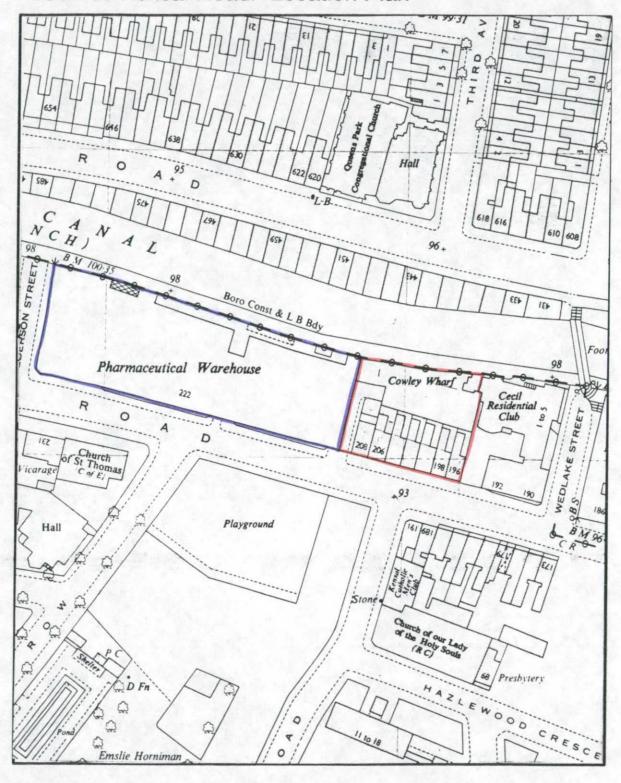




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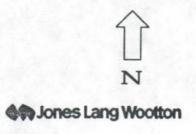
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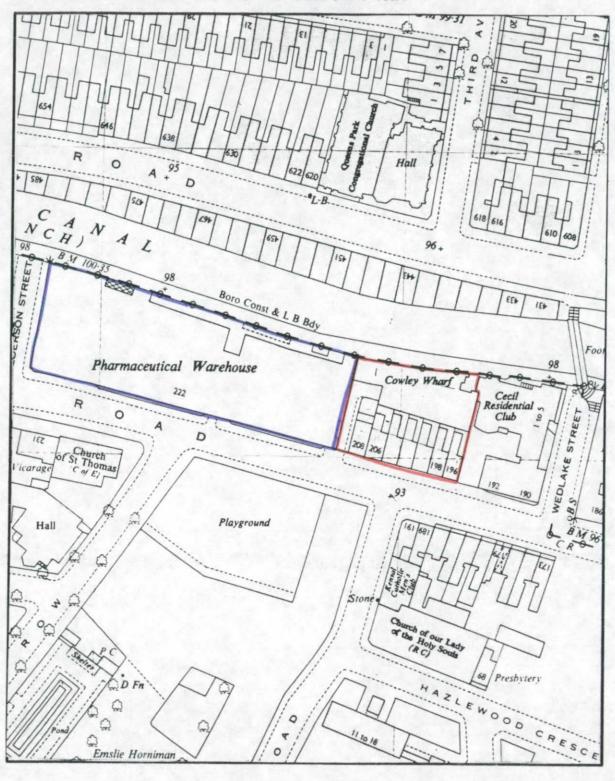




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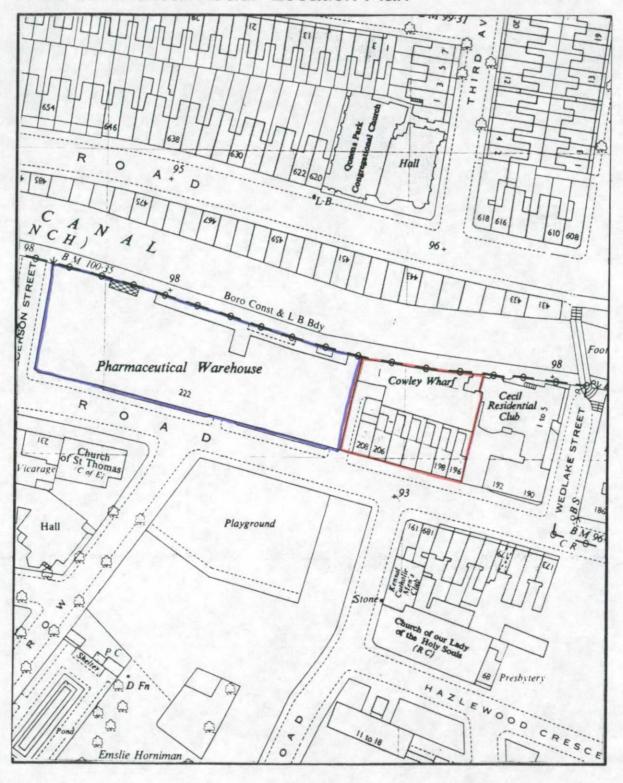


Key

The Site







Key

The Site





Roger Casemore Esq.
City Challenge Planning Team Leader
The Royal Borough of Kensington & Chelsea
Campden Institute
95 Lancaster Road
London W11 1QQ

23 November 1992

Der Con

What an exciting discussion it was this morning! Glennis and I came out feeling very impatient to get started - there appear to be so many practical and accessible possibilities.

Quite apart from all the good works already afoot in North Kensington, the idea about which we are particularly enthusiastic is the promotion of the Kensal Road area as a place which is specifically appropriate for and attractive to small businesses in the media, the arts and design. In effect, we suggest going to considerable lengths to sell the area and its developing charms to the media arts and design worlds so that it can compete effectively with Covent Garden and Soho. I am not at all sure whether anything like this has ever been done before, but we believe that a dynamic new partnership between the Town Hall and businesses in Kensal Road set up specifically for this purpose would not only make the area more fruitful for those already at work there but also generate a magnetism which would attract many more small media type businesses. We believe that a relatively modest input could go a long way towards putting the Kensal Road area on the world media map.

To this end Glennis and I have been giving thought to the specifics of such a campaign, and in particular the elements which would serve to attract new small businesses to the area.

Cont'd/



Roger Casemore Esq. 23 November 1992 (Cont'd)

On +'e attached sheet we set out a number of ideas for consideration and further discussion.

We very much look forward to meeting you, Vera and Will again, on Wednesday 9 December at Canalot and to the continuation of a very exciting discussion.

Jour some

Bennie-Gray

cc: Vera Cajic cc: Will Dorman



A LOCATION WITH A STRONG IDENTITY

It would be a tremendous advantage if as soon as possible the immediate area around Kensal Road Area were to be given a one or two word name which might in time become as strong in the public mind as that of Soho, Covent Garden, Montmartre, Greenwich Village etc etc. This needs much careful and shrewd consideration. To call it 'the Kensal Road Area' is pretty weak, calling it Kensal Town might be misleading and I am not sure about Kensal Green. Perhaps the term 'quarter' might come into it, or something like "Kensal Basin"? At any rate we need to come to a conclusion about the name to be promoted as soon as possible.

Also, it might be a good idea to establish the perimeter of the area in such a way that people become aware of the fact that they are entering the territory.

THE RIGHT KIND OF SPACE

It is of course a sine qua non of the strategy that the Kensal Road area is able to offer a wide range of workspaces - generally speaking in the range of about 200 up to about 1500 square feet - which are affordable and attractive to people who on the whole are visually sophisticated.

That the Saga building is likely to be adapted for use by artists is very good news indeed. The more space that can be generated within the spectrum of activities that we want to promote the better. We are already at the point where synergy is beginning to work its magic and thus the more small creative enterprises that can be attracted to the are the better.

It seems that there are already some 2-300 businesses between Trellick tower and the Ladbroke Grove (see Glennis' research). I would suggest that a modest target taking into account the potential for 196 Kensal Road and the Saga building is that this figure be doubled over the course of the next five years.



THE POTENTIAL ATTRACTIONS OF KENSAL ROAD FOR SMALL BUSINESSES

CAR PARKING

The typical small media type business in North Kensington does not have a transport department. Because making films and videos is a linear process, bulky objects frequently need to be moved at short notice. For this purpose most small media type businesses use motor cars. These vehicles are used primarily as working tools rather than commuter conveniences.

Became this is the case, and because the area is particularly ill served by public transport, it is imperative that the parking facilities in the Kensal Road area for small businesses and their visitors are practical and reasonably economical. A major concern is the debate which has been going on for some time about the introduction of a CPZ in the area, the mere threat of which has already caused one or two businesses to leave Kensal Road (we enclose documents which might cast some light on this whole vexed subject). The bottom line is that unless we can offer good and practical parking facilities, there is no way in which Kensal Road will be able to compete with more conventional (and accessible) places like Covent Garden and Soho in attracting the sort of businesses we want.

A STYLISH CONTEXT

Kensal Road and its side streets boast a number of interesting buildings both old and new. There is also the canal to the North and the park to the South and various other interesting townscape features. However, at present the overall picture is a fairly dismal one because nobody seems to have given much thought to the area as a whole. We believe that the potential for some fast and economic beautification is tremendous. Matters for consideration might include: general street furniture, street lighting, the park, coordinated colour schemes for buildings and windows etc, the improvement of facades generally, the presence of the canal, etc etc.

Perhaps a design brief for the area should be drawn up and circulated to all local building owners and of course to all relevant departments within the Town Hall. With the right sort of active encouragement and subsidy, the possibilities could lend considerable impetus to developing the magnetism of Kensal Road to small media businesses.



SECURITY

Security both for people and property is a very serious problem in North Kensington. Vehicles are regularly vandalised in broad daylight. Many people, especially women, feel insecure walking around at night.

In order to promote the neighbourhood to small business it is very important that the matter of security is dealt with urgently. This is a matter which needs to be sorted out in full consultation with the police. Certainly, some sort of full time patrolling would make a tremendous contribution to the problem as right the installation of video cameras and a business neighbourhood watch scheme. The sooner Kensal Road loses its reputation as an insecure area the better.

SOCIAL DIVERSITY

The immediate surrounding residential areas are composed almost entirely of council developments accommodating people in various degrees of need. It would be a major contribution to Kensal Road to introduce a different kind of housing - perhaps hostel or studio accommodation for students or some kind of middle class accommodation - in order to broaden the social and economic spectrum of those living in the area. This might be attractive to small scale entrepreneurs wanting to live and work in the area (the idea of an atelier). And, of course, more mixed residential use could make a useful contribution to sorting out some of the security problems and providing more of a 24 hour life to the area.

CONGENIALITY

One of the things which characterises established arts and media districts such as those mentioned above is a proliferation of restaurants, winebars, cafes and other places where people gather. Kensal Road needs much more of this kind of activity. Establishments overlooking or with a view of the canal could be very popular. Energy should be directed at generating such waterside spaces. With the right marketing it should not be too difficult to attract imaginative restaurateurs, cafe operators etc to Kensal Road. This could make an important contribution to enhancing the glamourous and stylish image of the area - which would certainly be good for business.



(Congeniality Continued .../)

In this context, the idea of establishing some sort of market activity adjacent to the Saga building is very much in the right direction. It could go some way towards lifting the 'bustle factor' of the area especially at weekends.

THE CANAL

The frand Union canal is a very attractive feature to the people who know of its existence. Indeed at Canalot we find that the studio spaces overlooking the canal are much more in demand than those which face the park, in spite of the fact that the canal is to the north of the building. The irony is that the canal seems to be one of North Kensington's best kept secrets. Anything which can be done to make its existence more evident, to improve the towpath from the point of view of cleanliness and security, and even to make use of it as a transport amenity would most ceratinly constitute another attraction for the area.

PROMOTION

Although the Kensal Road area does not and will not exist primarily to entertain the world at large it is at the same time very important to give it a prominent public identity. To this end we believe that relevant public access activities should be including not only restaurants cafes and wine bars encouraged but also art galleries, markets, theatre, a small cinema and such special events as summer festivals (to support such charities as the Portobello Trust) - all of which would go some way towards getting our name in the papers as often as possible. At the same time a good PR Company should be hired. Also it might be a good idea to establish links between the Kensal Road Area and similar concentrations of creative enterprise in other parts of the country, Western Europe and North America. This is a subject upon which I have been working on behalf of the Custard Factory in Birmingham in recent months. There are rich possibilities here.

Another very important contribution would be to ensure that Kensal Road and all its facilities are well represented at relevant trade fairs, film festivals etc.etc., at home and abroad.



SMALL MEDIA BUSINESSES NEED ALL THE HELP THEY CAN GET

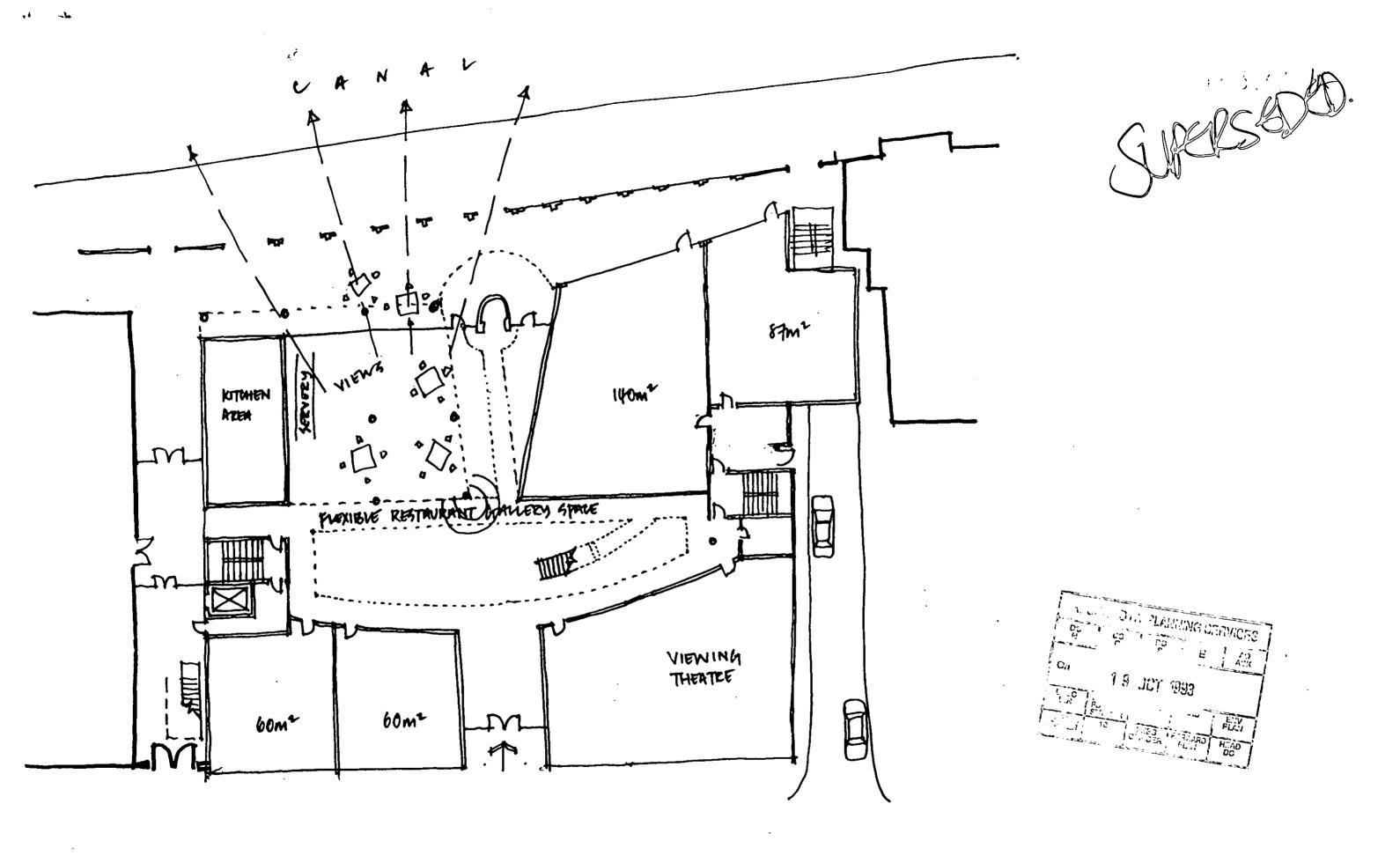
A proportion of the small businesses that might be attracted to the Kensal Road area will be start ups which are probably under capitalised, certainly inexperienced and very much looking for some sort of warmth and comfort in a friendly and encouraging commercial context. Such enterprises need and deserve as much help as possible and the availability of such resources should be established and actively broadcast.

A few possibilities:

- a scholarship spaces, whereby small start up enterprises could be offered free or subsidised space for a limited period of time
- b free business advice on all sorts of levels including legal accountancy financial etc
- c a way in which small enterprises in the arts media and design could be plugged into a whole network involving the many hundreds of similar businesses in the Kensal Road area
- d personal introductions to all those agencies which offer special advantages to start up businesses, including such organisations as the Princes' Trust, the Nat West etc etc.
- e Membership of the "Kensal Basin? Arts & Media Association" - a grouping of local enterprise.

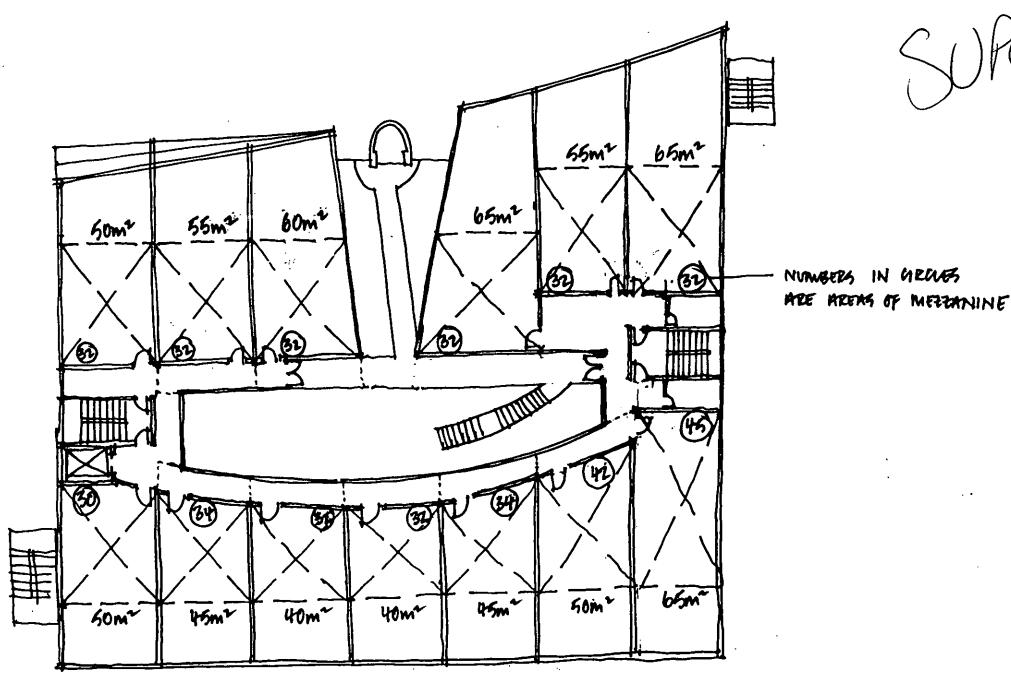
To a very useful extent some of this work is already being done by the Portobello Trust, the Business Resource Centre, the North Kensington Task Force and by Canalot itself. However, these efforts need to be coordinated, and given a specific identity within the context of the Kensal Road initiative.

Improving frequenty on Amenita/ Cuts line.

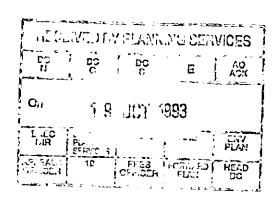


CHRIS WILKINSON ARCHITECTS
Studio 2, 10 Bowling Green Lane
LONDON EC1R OBD
Telephone 071, 251, 8622
Fax 071, 251, 8419

PROPOSED DEVELOPMENT AT KENSAL ROAD
-CANALOT 2
GROUND FLOOR PLAN
1:200 14:10:93 /SK104C

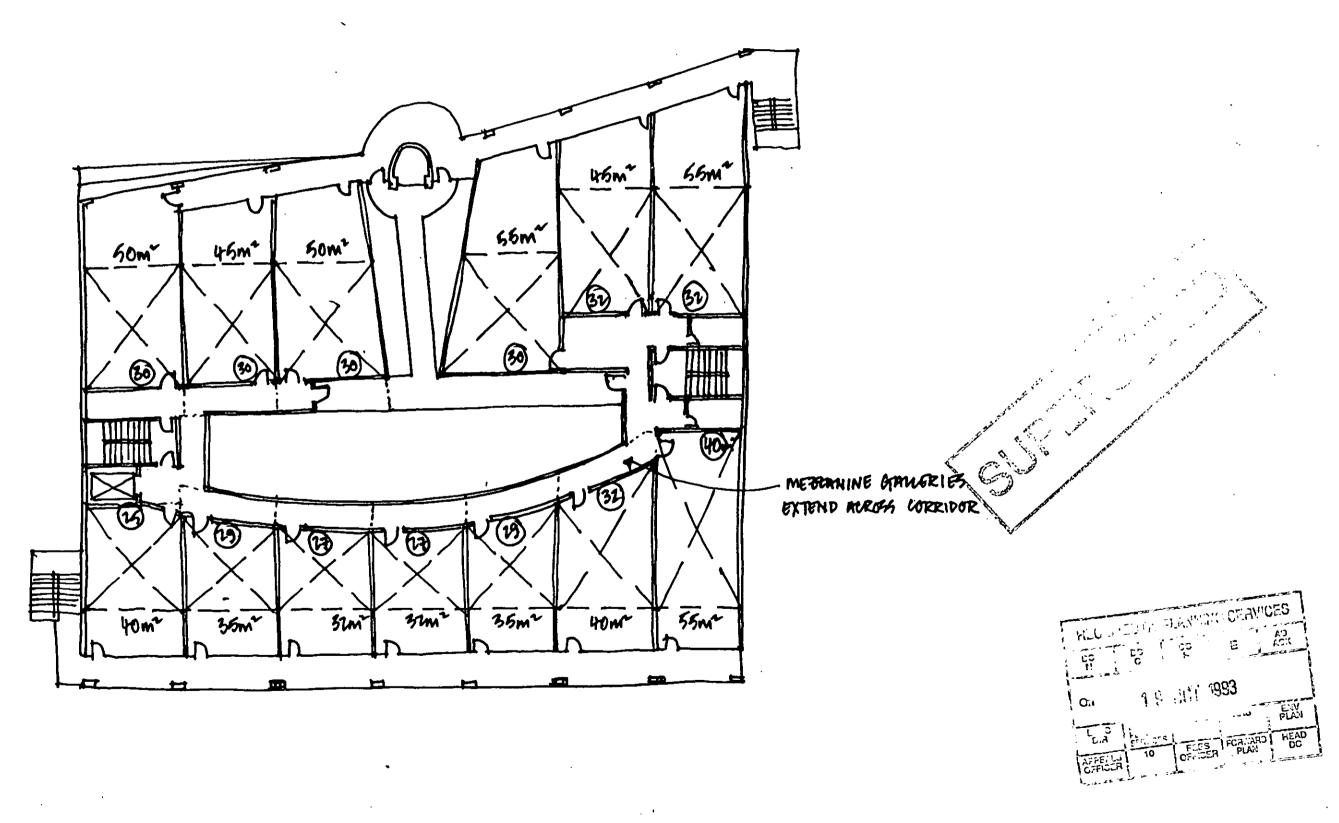


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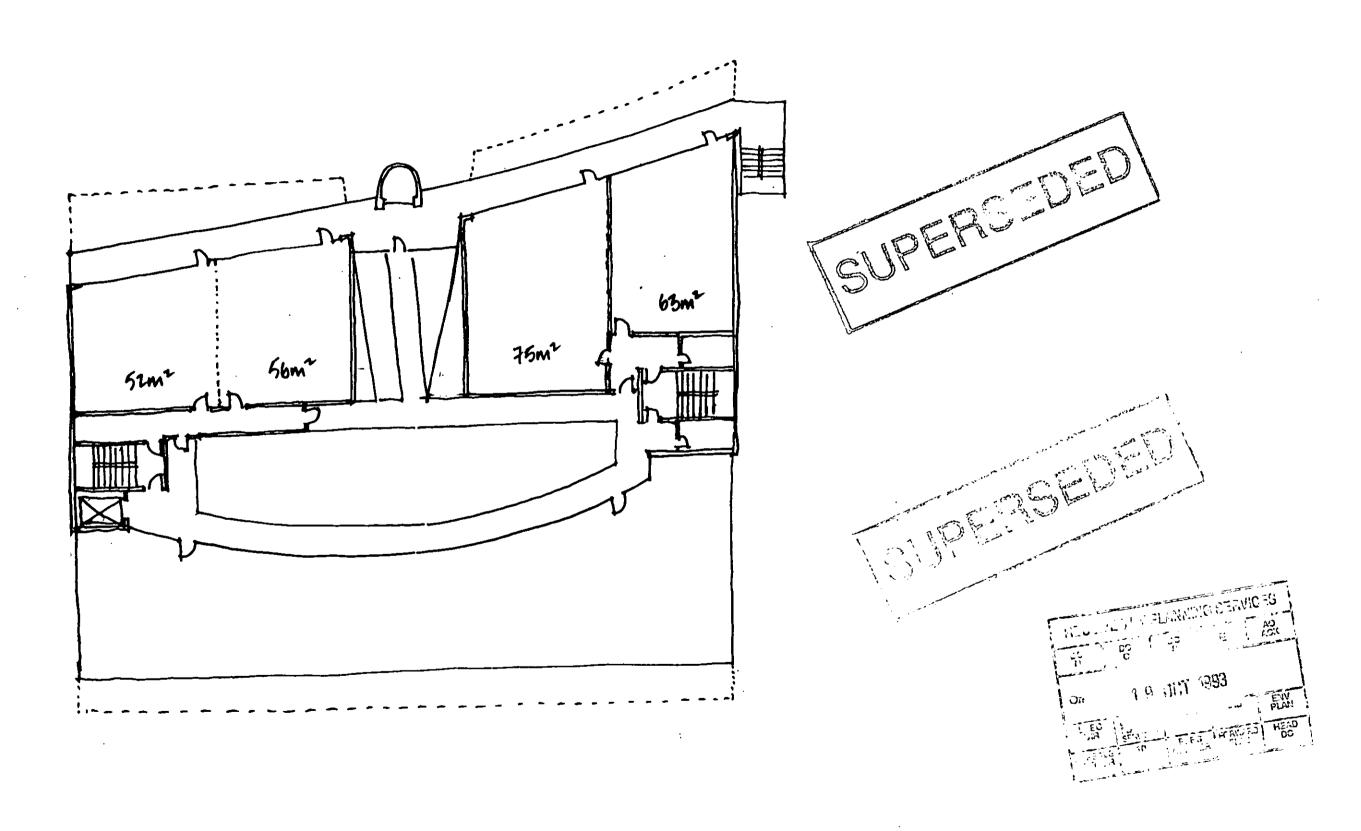
CHRIS WILKINSON ARCHITECTS
Studio 2, 10 Bowling Green Lane
LONDON EC1R 08D
Telephone 071 251 8622
Fax 071 251 8419

PROPOSED DEVELOPMENT AT KENSAL ROAD -CANALOT 2 PIEST FLOOR PLAN 1:200 14.10.93 /SKIOBC



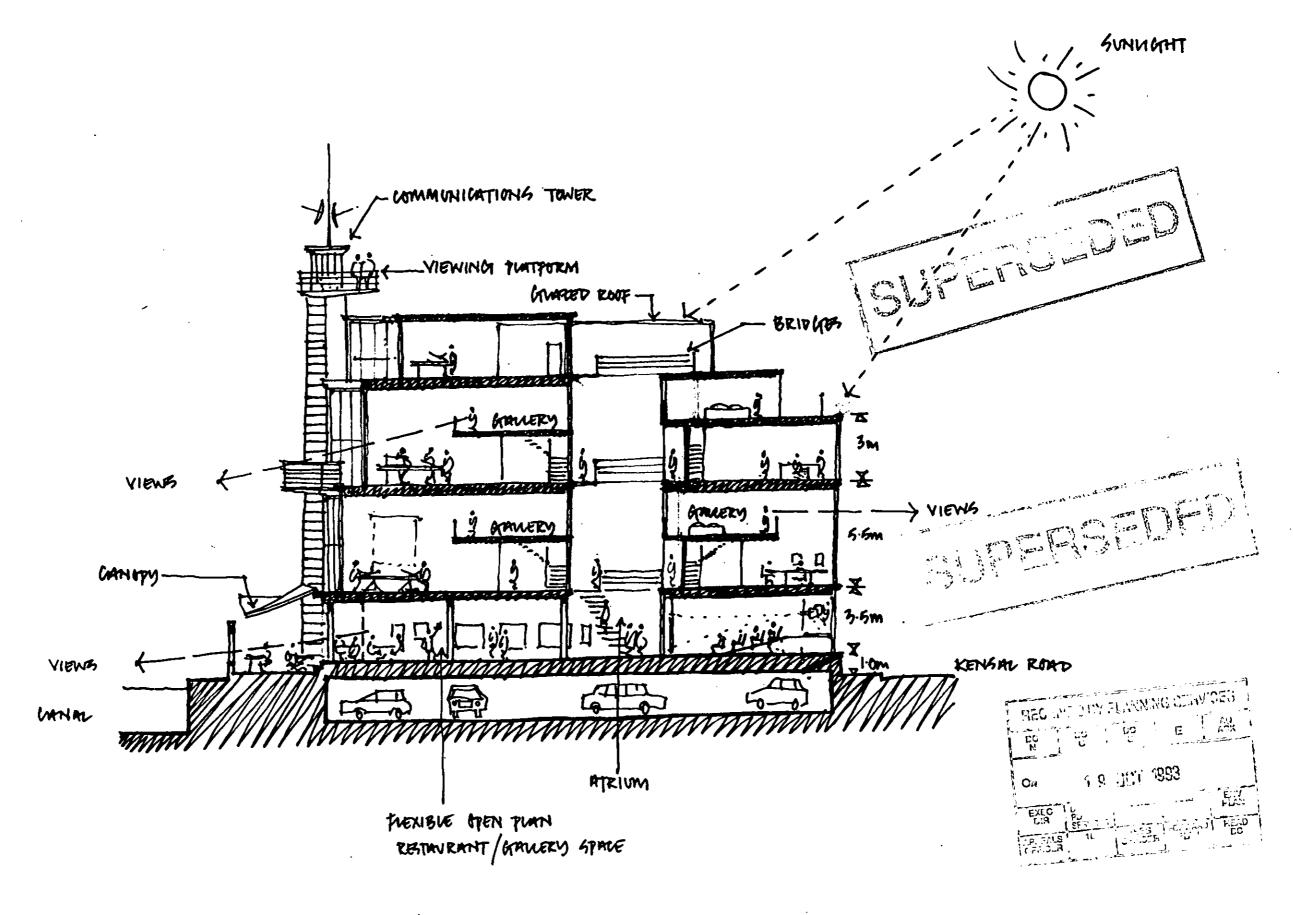
CHRIS WILKIESON ARCHITECTS
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Eax 071 251 8419

PROPOSED DEVELOPMENT AT KENSAL ROAD
-CANALOT 2
SECOND PLOOR PLAN
1:200
14:10:43
/4K 10:4C,



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PROPOSED DEVELOPMENT AT KENSAL ROAD
- CANALOT 2THIRD PLOOR (ROLF) PLAN
1:100 14.10.93 /SK108C



ILLUSTRATIVE

Studio 2, 10 Bowling Green Lane 1 ONDON ECIR OBD Talephone 071 251 8622 Fax 071 251 8419

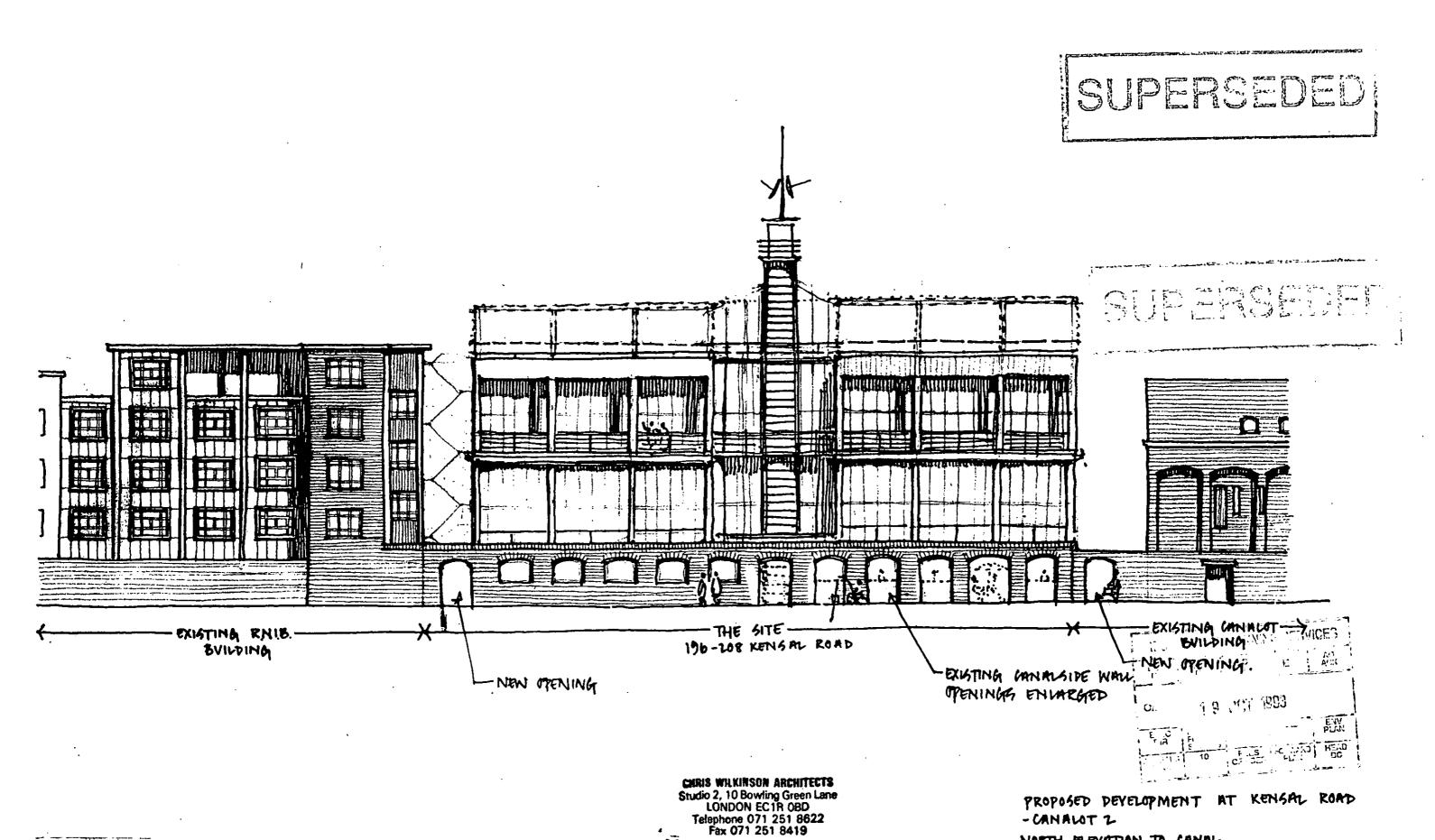
3.11 /A

15K 105C

NORTH ELEVATION TO CANAL

74.0.02

1: 7.66

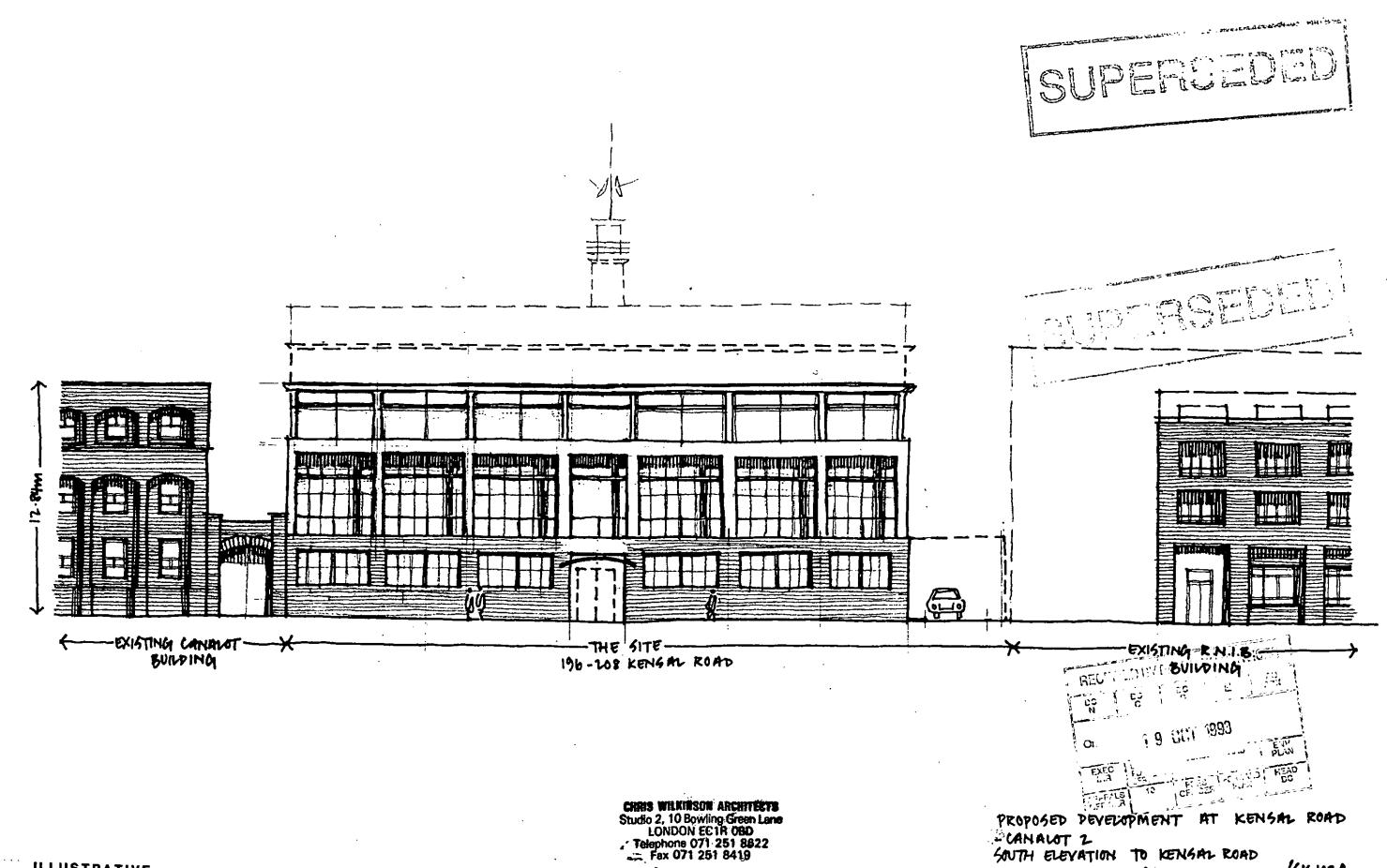


ILLUSTRATIVE

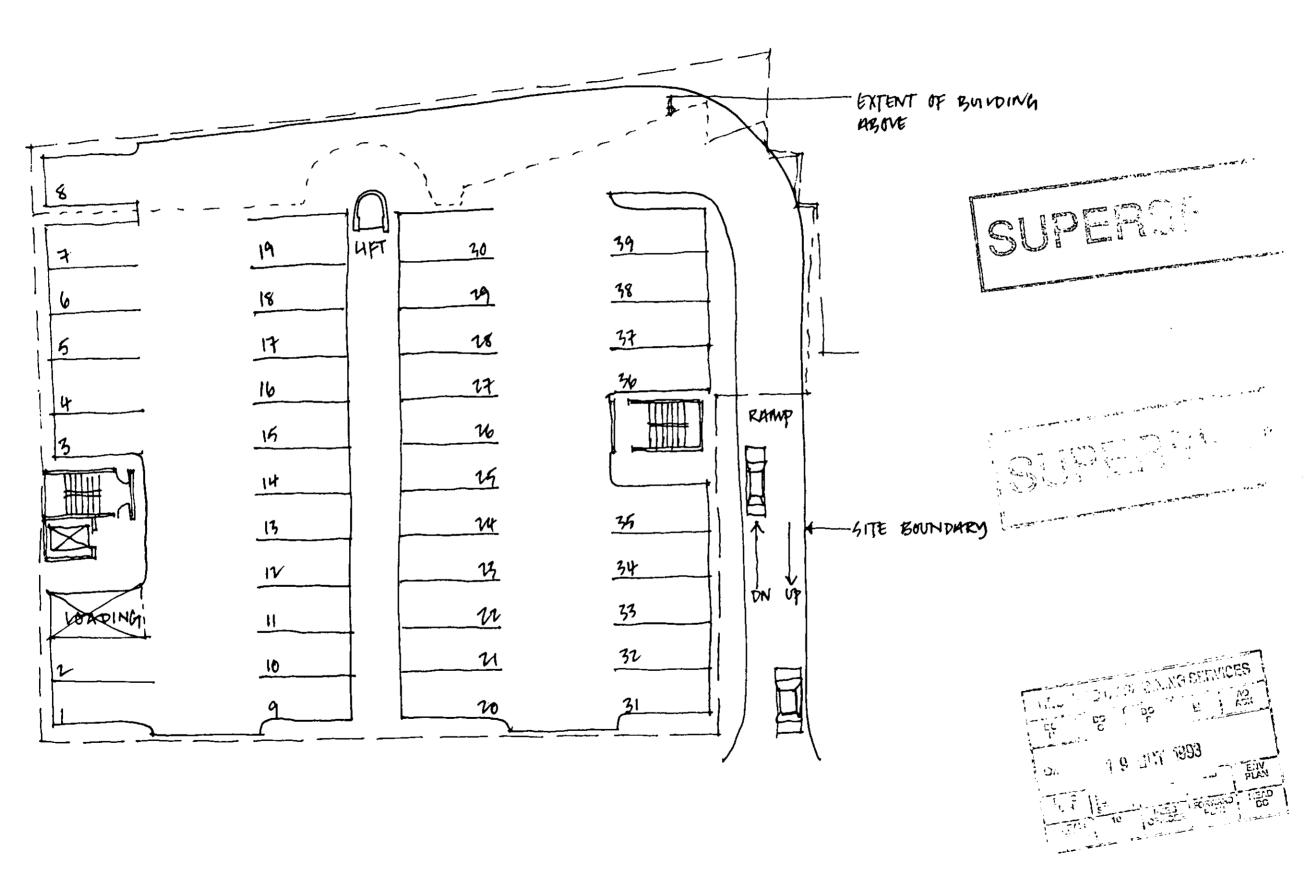
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ILLUSTRATIVE



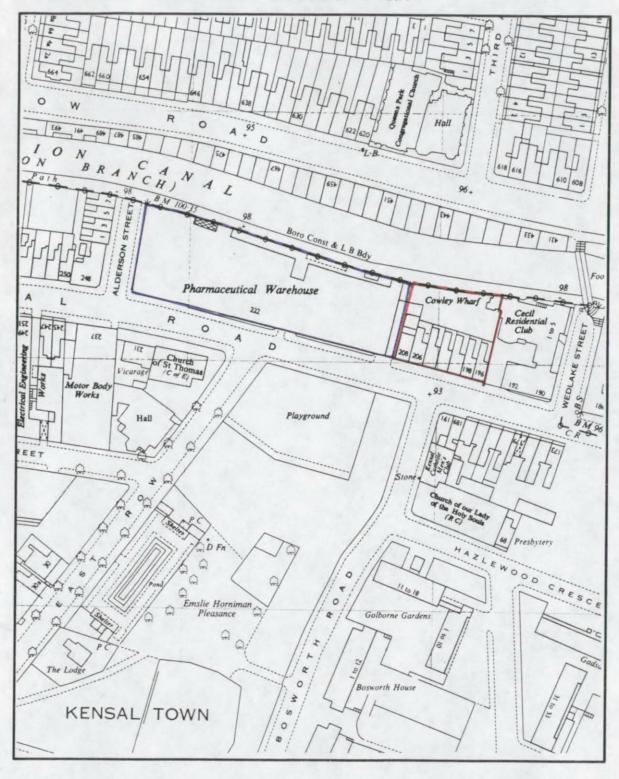
PROPOSED DEVELOPMENT AT KENSAL ROAD
-CANALOT 2

PARKING MYOUT (BASEMENT)

1: 100 15 14 407 KENSAL ROAD

KENSAL ROAD

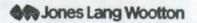
196-208 Kensal Road: Location Plan



Key

The Site

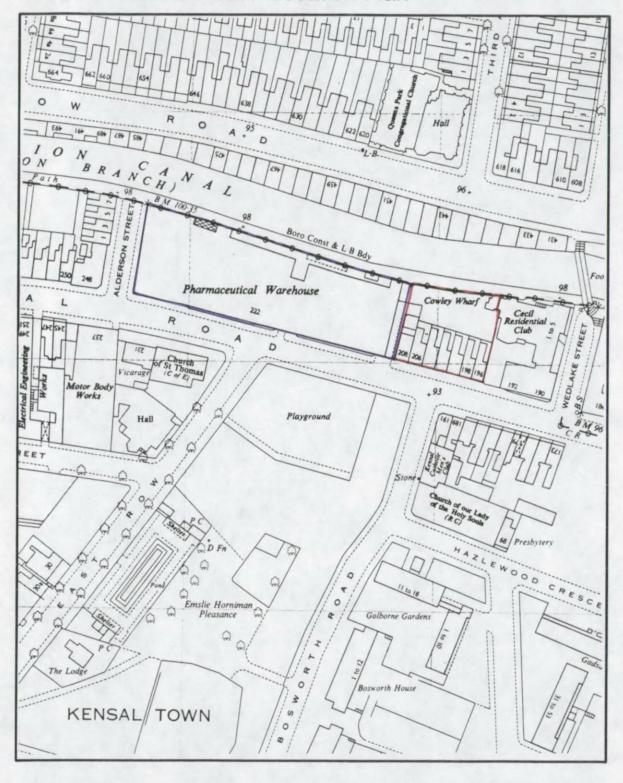




TOWN & COUNT APPLICATION FOR PERMISSION TO DEVEL	RY PLANNING FACTOY 197 NING CERVICES OF LAND AND/OR BUILDINGS IN GREATER-LONDON
FOR OFFICE USE ONLY	Borough Ref.
Fee £	Registered Noq20071992
Cheque/Postal Order/Cash	DIR FLANKING MADE M
Receipt No. Issued	SERVOTES COMMISSION SEAN
PLEASE READ THE GENERAL NOTES BEFORE FIL	
PART To be completed by or on behalf	of all applicants as far as applicable.
ONE FEE (where applicable)	£ 120
1. APPLICANT (in block capitals)	AGENT (if any) to whom correspondence should be sent
Name Mr S B GRAY	Name JONES LANG WOOTTON
AddressCANALOT PRODUCTION STUDIO 222 KENSAL ROAD	DS Addres HANOVER SQUARE LONDON
LONDON W10	W1A 2BX
Tel. No	Tel. No
2. PARTICULARS OF PROPOSAL FOR WHIC	CH PERMISSION IS SOUGHT
(a) Full address or location 196-208 KENS of the land to which this application relates	SAL ROAD, LONDON W10 1 9215/8
(b) Site area	0.14 hectares
including any change(s) of use. (d) State whether applicant owns or YES	
If SO, GIVE ILS IOCALION.	LOT PRODUCTION STUDIOS KENSAL ROAD, LONDON W10
	res or No
	If "Yes" state gross floor area of proposed building(s). 3,834 m ²
	If residential development state number of dwelling units proposed and type if known, e.g. houses, bungalows, flats.
(ii) Alterations	<u> </u>
(iii) Change of use	
,	or building(s) affected by proposed change of use (if more than one use involved state gross area of each use). hectares/m ² *
(v) Alteration of an existing access to a pedestrian NO NO	O Justo gloss those selection and pro-

3.	PAI	RTICULARS OF APPL	LICATION				
		State whether this applica is for	tion	State Yes or No	If Yes strike out any of the determined at this stage.	ne follov	wing which are not to be
		Outline planning permission	วก	YES	1 siting 2 mlesignox	4 5	externe kap revier commeans of access
		Full planning permission		NO	3 tendecoationax x		of provious parmission
	(iii)	Renewal of a temporary p permission for retention o continuance of use withou with a condition subject to planning permission has be	of building or out complying owhich	NO		r condit	or previous permission tion Number
	(iv)	Consideration under Secti	_		The condition		
	11.07	only (Industry)		NO			
4.	PA	RTICULARS OF PRES	SENT AND	PREVIOUS	USE OF BUILDINGS O	R LAN	ND
	Stat	e:-					
	(i)	Present use of building(s)/	land V	ACANT			
	(ii)	If vacant the last previous period of use with relevan					
— 5.	LIS	T ALL DRAWINGS, O	CERTIFICA	TES, DOCU	MENTS ETC; forming p	art of 1	this application
		SITE PLAN		•	-		
		3112 12					
6.		DITIONAL INFORMA	ATION	State Yes or No	IA V loss DARY T	UDEE	of this form
	(a)	Is the application for non-residential developme	ent	YES	If Yes complete PART I (See PART THREE) for	exempt	ions)
	(b)	Does the application inclu- winning and working of m		NO	If Yes complete PART F	OUR] c	of this form
	(c)	Does the proposed develo		NO	If Yes state numbers and precise position on plan	indicate	•
	(d)				TO EXISTING SYST	EM	
		(ii) How will foul sewage		?)			type of materials to be used for:
	(e)	(i) Walls	•		diffine permission, or the col		
		(ii) Roof					
		(iii) Means of enclosure					
		(III) Means of enclosure					
ļ		I/We hereby apply for (st					
l		accordance there		out the develop	ment described in this appli	cation a	ind the accompanying plans in
1	OR	(b) planning permis	sion to retain	the-building(s)	-or-work(s)-already-construction-and-accompanying pla	ted or e	carried-out; or a use of land
l		- · ·					a colonian
S	igne	y resures w	LU Mein	on behalf of	0 0 01111		Date CLICICIZ
					Y THIS APPLICATION (See		
		rou are the ONLY owner or tificate A. If otherwise see			ning of the period 20 days b	etore th	e date of the application, comple
CE	RTIF	· - · · · - · ·	ificate under Sec		own and Country Planning Act	1971.	
		"owner" means a th	he beginning of	the period of 20	days before the date of the acco	mpanyin	ed to which the application relates at application.
	inte				plication relates constitutes or fo		
	terr	no tw∩ich washo t	he applicant has	given the requis was a tenant of a	ny agricultural holding any part	of which	<u>rself</u> who, 20 days before the date of uself was comprised in the land to which
the application relates, viz:—							
	٠	nrike out whichever	lame and Addres	ss of Tenant		•••••••	······································
	_	inapplicable	Date of Service o	f Natice			
Г							
1	Signe	o Zue s house a	action	on behalf of	S B GRAY		Date 의 1일 및 2

196-208 Kensal Road: Location Plan



Key

The Site

10921678



10.	What is the nature volume and means of disposal of any trade effluents or trade refuse?	N/A
11.	With the proposed use involve the use or storage of any of the materials of type and quantity mentioned in General Notes for Applicants. (see note 11) If 'Yes' state materials and approximate quantities.	State Yes or No NO
12.	State details of any processes sub-contracted, the percentage sub-contracted and the location of sub-contractors.	N/A
13.	List materials used, giving source (locality in Great Britain or port of entry) and transport used.	N/A
14.	State approximate percentages of turnover to markets under (a), (b), (c) and (d) and transport used in each case.	(a) Greater London Council Area:
	*State name of docks or airport.	*(d) Exports through airports:

15. State reasons in full for desiring location first in Greater London and then on the proposed site. (Continue on a separate sheet if necessary)

1 9215.8

Signed Louis Virities On behalf of.	S B GRAY
Signed	***************************************

Date < 110 | 92

NOTE

Question 2 overleaf

Grant of the permission now sought would in no way commit the local planning authority in respect of any proposed ultimate development which the applicant may mention in answer to this question.

Additional information required in respect of Applications for INDUSTRIAL, OFFICE, WAREHOUSING, STORAGE or SHOPS

(Attention is drawn to 'General Notes for Applicants')

	(Those questions relevant to the proposed development to be an	Application No. (For Official Use Only)							
1.	In the case of industrial development, give a description of the processes to be carried on and of the end products, and the type of plant or machinery to be installed.					_			
2.	If the proposal forms a stage of a larger scheme for which planning permission is not at present sought, please give what information you can about the ultimate development. (See Note overleaf)								
3.	Is the proposal related to an existing use in Greater London? If so, please explain the relationship.	State Yes or No PHASE II OF CANALOT PRODUCTION YES STUDIOS							
4.	Is this a proposal to replace existing premises in this area or elsewhere which have become obsolete, inadequate or otherwise unsatisfactory?	State Yes or No NO							
	If so, please give details including gross floor area of such premises and state your intentions in respect of those premises.				1,111				
5.			Existing (if	eny)	See General		Proposed new floor space		
	(a) What is the total floor space of all buildings to which			·			1 225	3	
	the application relates?	(a) NOT	KNOWN	m ² /sq.f	t.	3,834/4	!, 445 m	² /sq.ft.	
	(b) What is the amount of industrial floor space included in the above figure?	(b)		m ² /sq.f	t.		m	2 _{/sq.ft} .	
	(c) What is the amount of office floor space?	(c)	m ² /sq.ft.			m ² /sq.ft.			
	(d) What is the amount of floor space for retail trading?	(d)	m ² /sq.ft.			m ² /sq.ft.			
	(e) What is the amount of floor space for storage?	(e)	m ² /sq.ft.			m ² /sq.ft.			
	(f) What is the amount of floor space for warehousing?	(f)	m ² /sq.ft.			m ² /sq.ft.			
			(a) Office (t		(b)	b) Industrial (c) Other staff		er staff	
6.	(i) How many (a) office (b) industrial and (c) other staff will be employed on the site as a result of the development proposed?		М	F	M	F	М	F	
		(i)							
	(ii) If you have existing premises on the site, how many	(iii)						,	
	of the employees will be new staff?	(iii)							
	(iii) If you propose to transfer staff from other premises, please give details of the numbers involved and of the premises affected.								
7.	In the case of industrial or office development is the application accompanied by an industrial development certificate or office development permit?	1000, 110							
	If 'NO' state why a certificate is not required.	\ \							
8.	What provisions have been made for the parking, loading and unloading of vehicles within the curtilage of the site? (Please show the location of such provision on the plans and distinguish between parking for operational needs and other purposes)	SERVICING AND 38 PARKING SPACES AT BASEMENT LEVEL							
9.	What is the estimated vehicular traffic flow to the site during a normal working day? (Please include all vehicles except those used by individual employees driving to work)	NOT KNOWN AT THIS STAGE							

