



Barlby New Homes

Public Consultation Events
Thursday 3 December
Saturday 5 December

**Building
for the
Future**



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

New Homes Delivery Programme Stage 2 Sites



Project Team



RBKC has appointed ADAM Architecture to consider proposals for the Barlby Road site, working together with planning consultants CBRE and Lichfields consultation and engagement specialists.



Lichfields



Poundbury



St Helier Jersey

Wider surroundings



Ladbrooke Grove Frontage



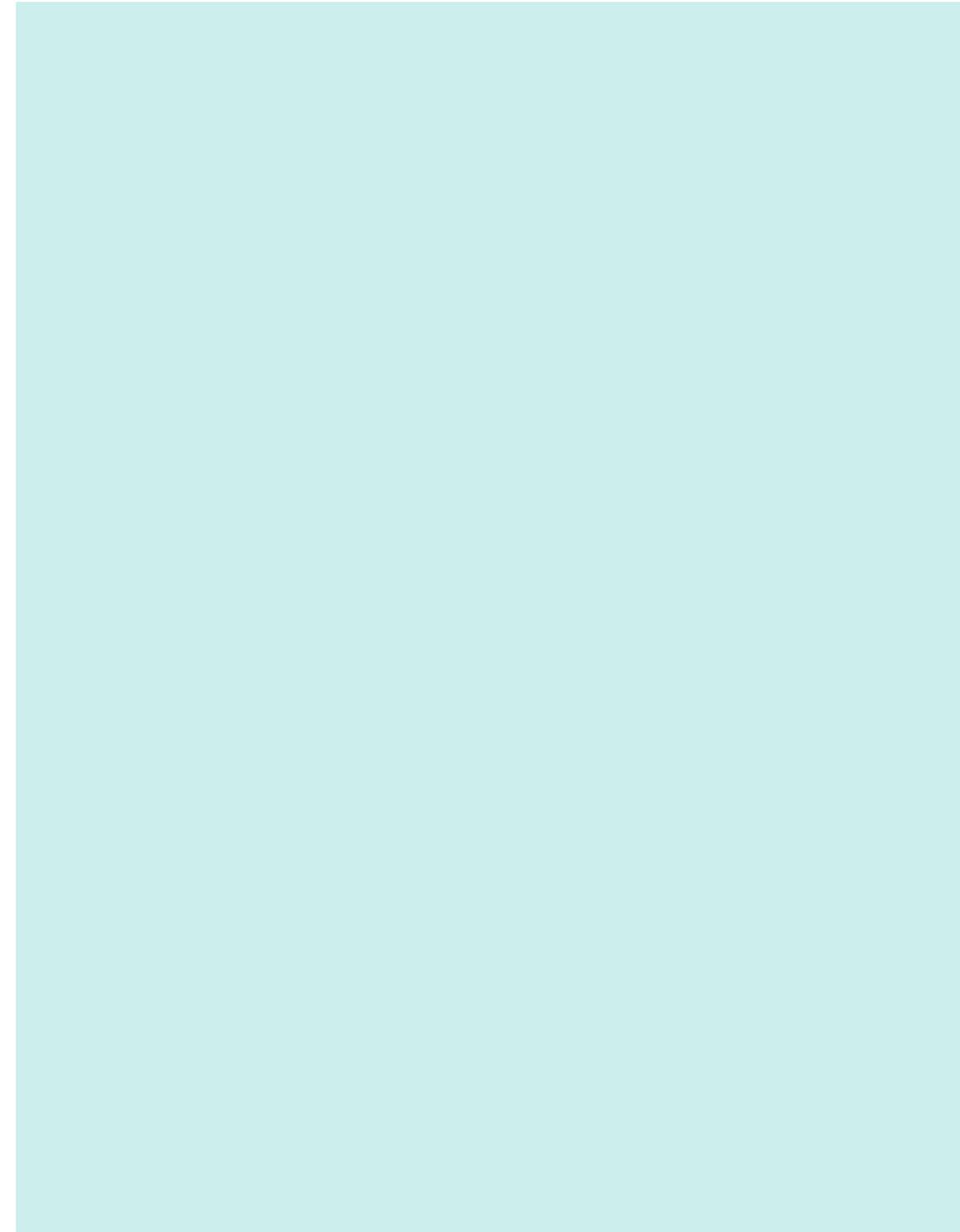
Raymede Tower



Treverton Tower



St Charles Hospital



Wider surroundings



Barlby Primary School (under construction)



Barlby Road looking East (under construction)



View from base of Treverton Tower
(new school entrance under construction)

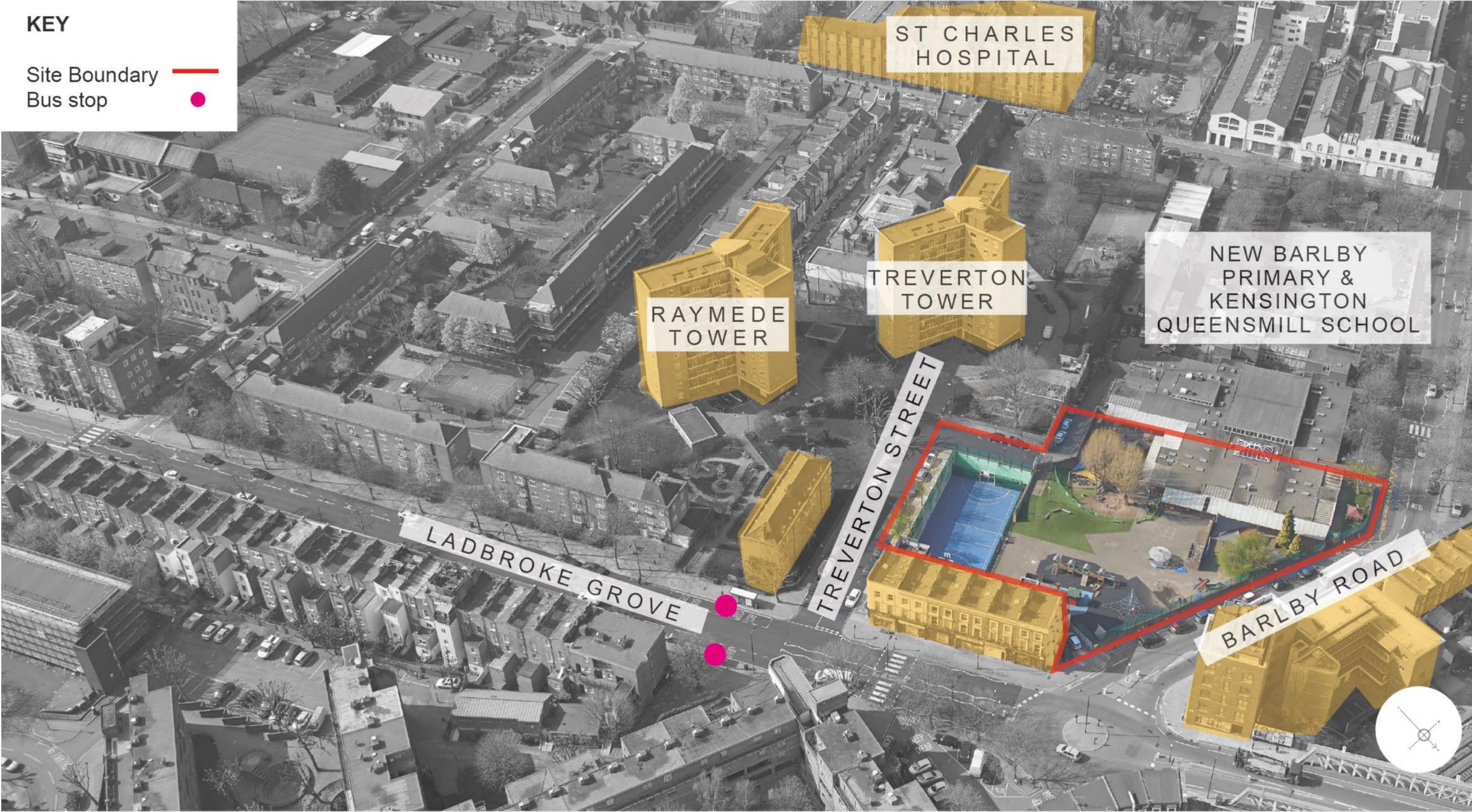


Barlby Road looking West

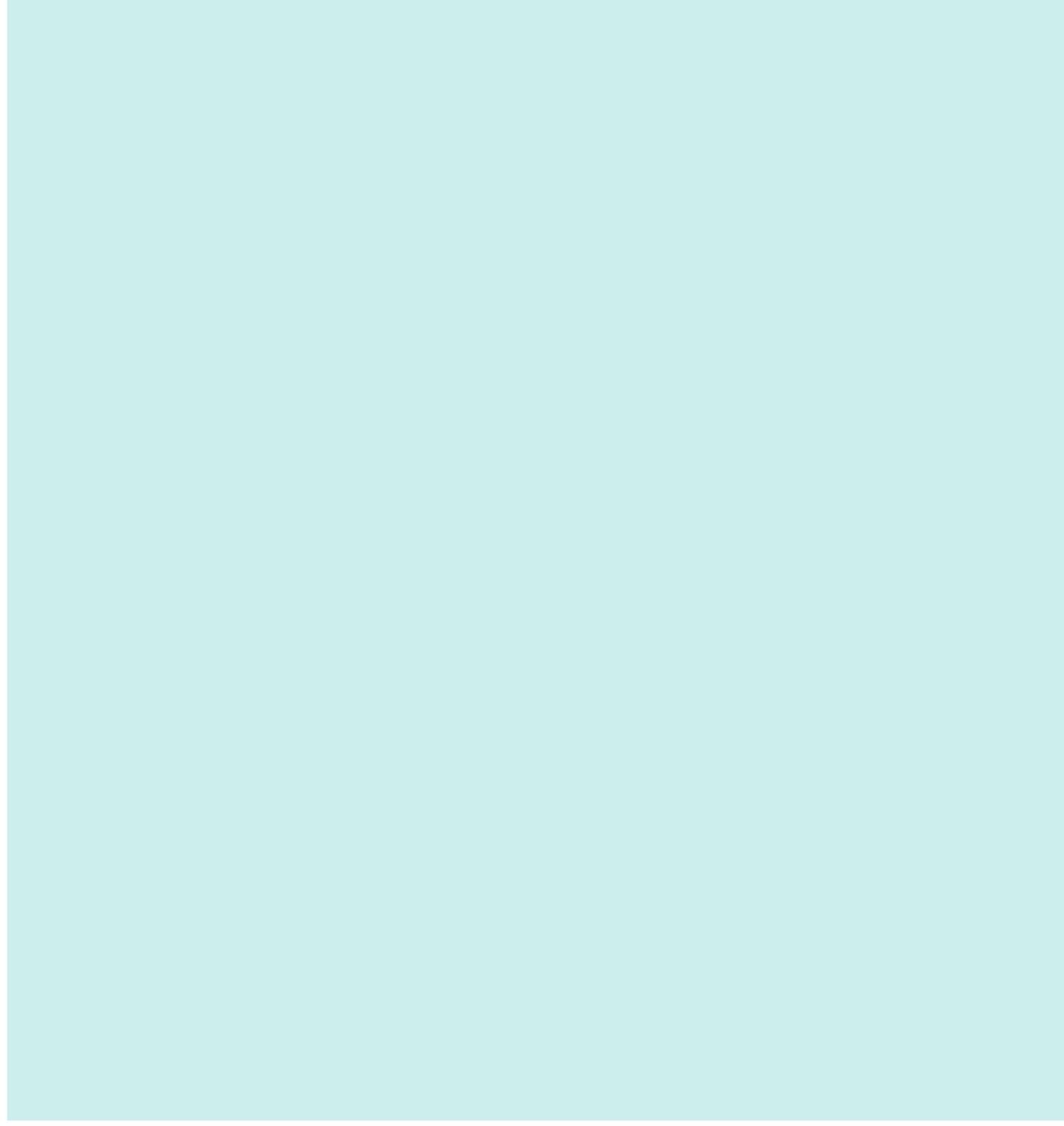
Site context

KEY

- Site Boundary 
- Bus stop 



The site



Previous Engagements

There have been a number of previous consultations in relation to this site and wider area, with the most recent public consultation carried out in June 2019.

The potential site for new homes, **including a minimum of 50 percent affordable alongside open market homes to rent**, is shown on the plans within this presentation.

The current proposal includes provision of a new sports facility for Barlby Schools and the wider community.

What are your views?

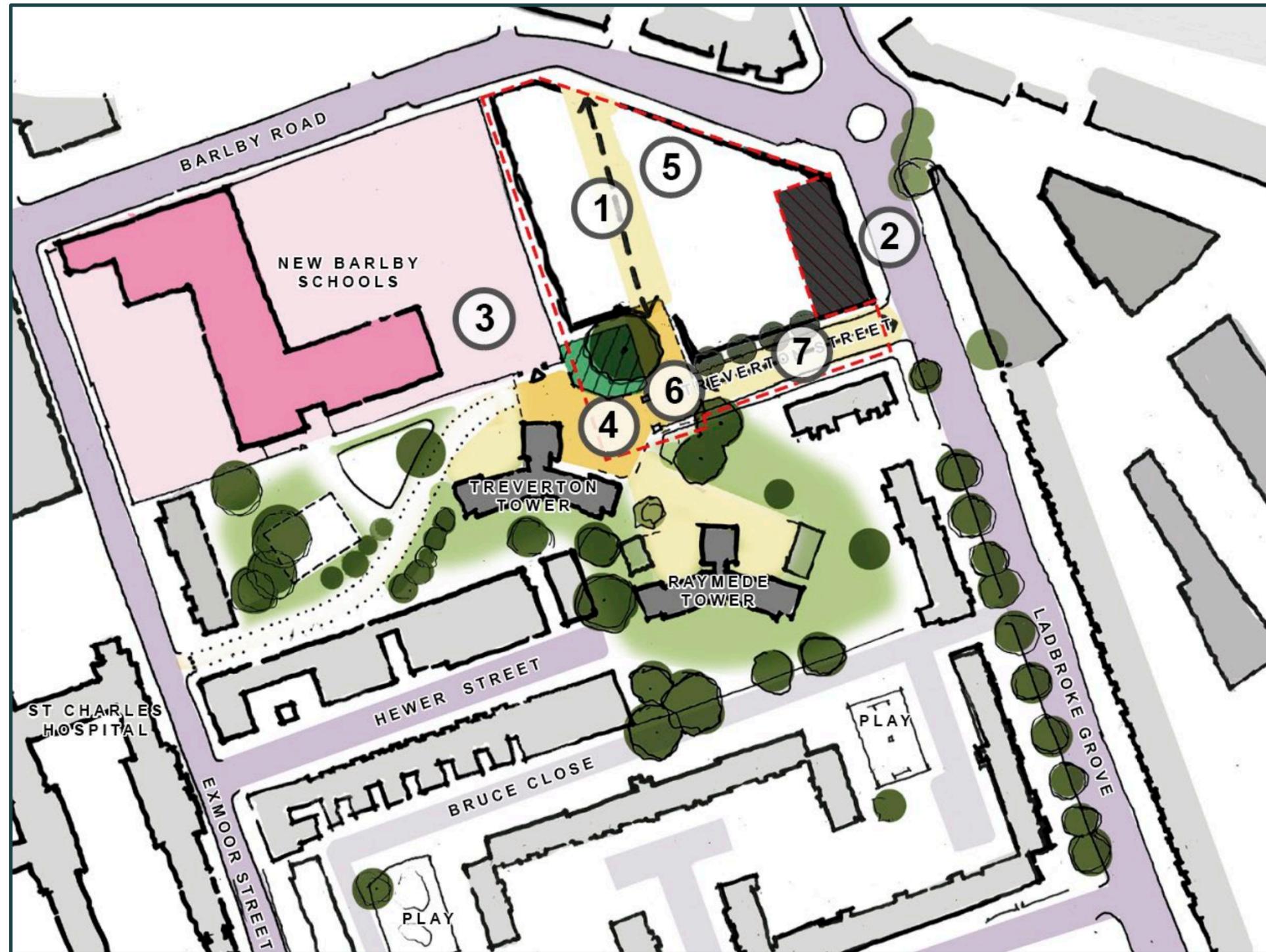


In order to produce a vibrant, successful scheme that the local community can feel proud of, and which addresses wider aspirations and community interests, we would like you to share your thoughts and suggestions on the opportunities for the site and the wider area.

Questions to consider could include:

- How can we improve the streetscape (to Treverton Street) as part of our proposals?
- How can we amplify and complement the character of the existing community and business?
- What do you like about the area?
- What are your thoughts on improving pedestrian access between Barlby Road and Treverton Street?
- As there are already children's play areas within the adjoining estate the main use of new amenity space could be communal green space. Do you agree with this?
- For safety and management reasons we propose that this space would be secured outside daylight hours, to align with other green spaces within the adjacent Treverton Estate. Do you agree?

Site Considerations



These include:

1. Thames Water sewer
2. Retained Ladbroke Grove terrace
3. Barlby New Schools
4. Existing retained community garden and tree
5. Challenging site levels
6. Enhanced access to Treverton Estate
7. Parking management

Treverton Street



Paving and waste bins to Raymede Towers



Treverton Kitchen Community Garden

What can we improve

- Enhance streetscape to surrounding area.
- Pedestrian access from Treverton Street to Barlby Road.
- Improvement to access and control of the existing parking arrangements.
- Improve the appearance of adjacent refuse areas.
- Upgrade public space including approach to surrounding streetscape.
- Enhancement and enlargement of existing community garden.

What are the opportunities?



- Creation of new homes and delivering affordable housing for the local community.
- Delivery of new homes of high quality design, ‘tenure blind’ specification and appearance.
- Creation of indoor multi use sports area for use by Barlby schools and local community to promote health and wellbeing.
- ‘Car free’ scheme with exception of disabled parking provision and new electric car charging points to existing parking bays.
- Creation of new vibrant green public space.
- Potential provision of additional facilities for existing NHS dental practice.

Project Priorities



Council aims to retain ownership and management of completed development, including affordable and open market homes for rent



Optimising number of affordable homes suitable for families - two and three bed housing



Promote well-being and health



Ensuring that any new development interfaces with and complements the adjoining Treverton and Balfour of Burleigh estates as well as immediate neighbours on Barlby Road and Ladbrooke Grove

Project Priorities



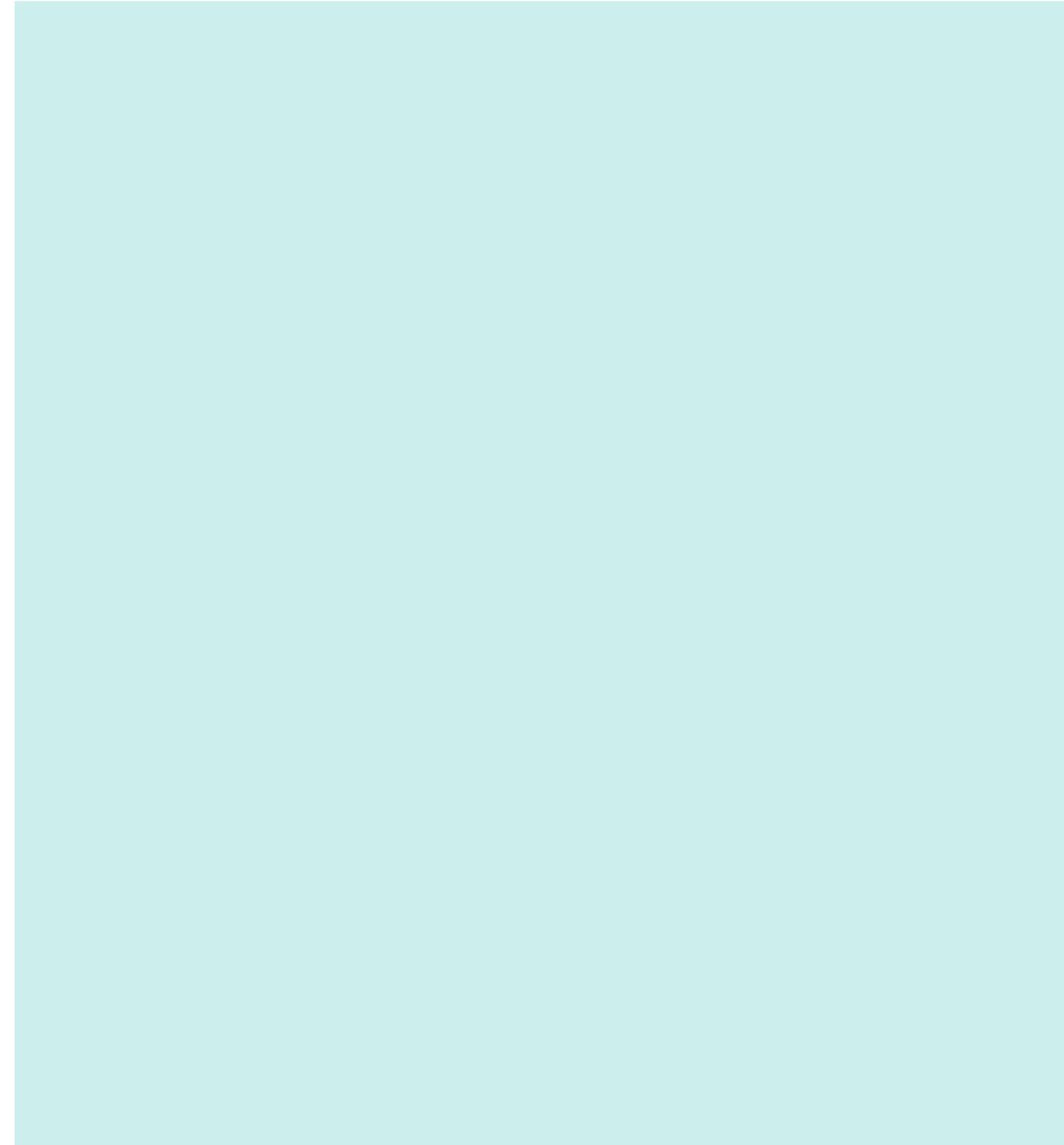
Respecting and enhancing the character and outlook of the retained block on Ladbrooke Grove



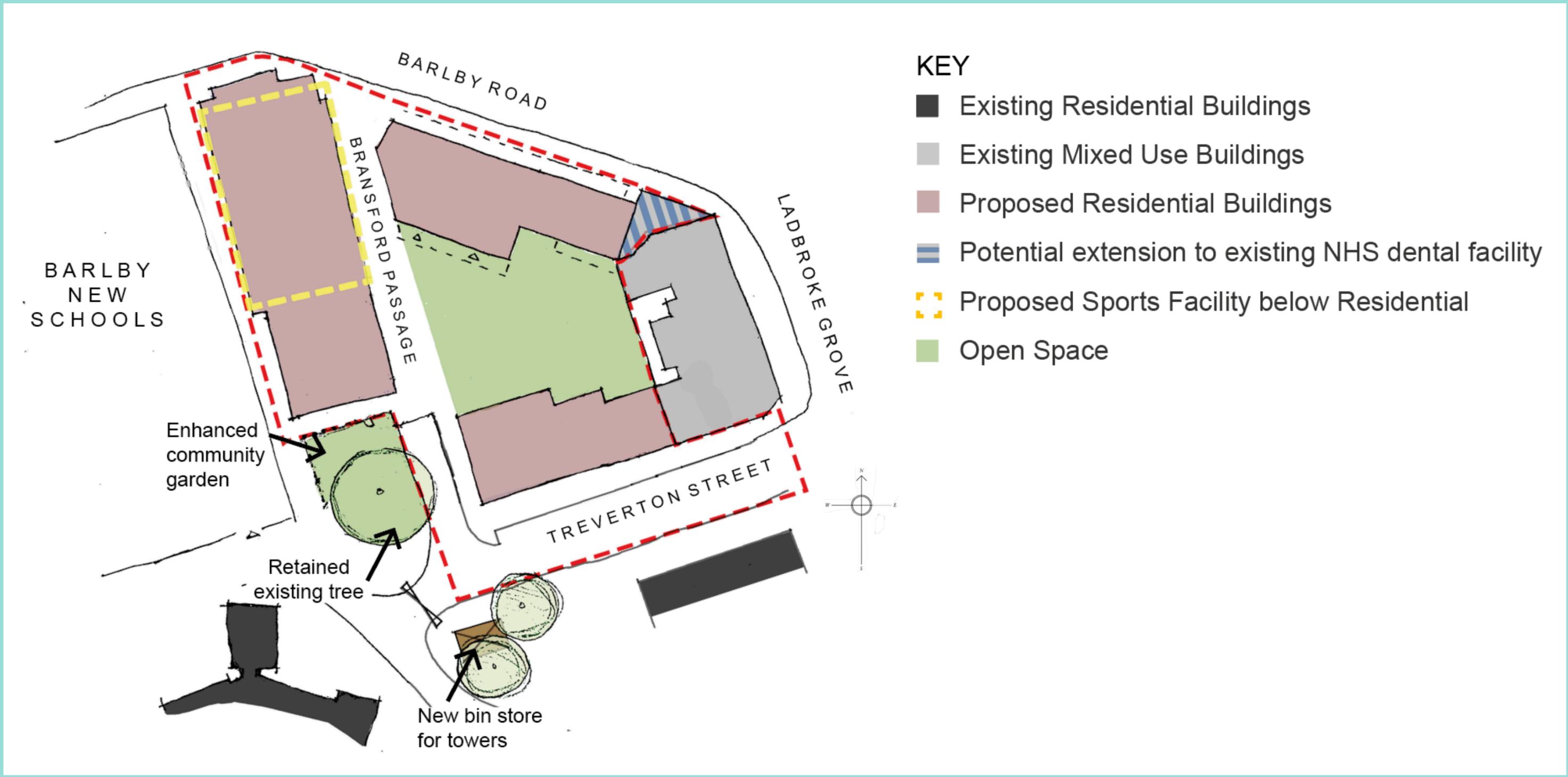
Enhance and extend the Community Garden



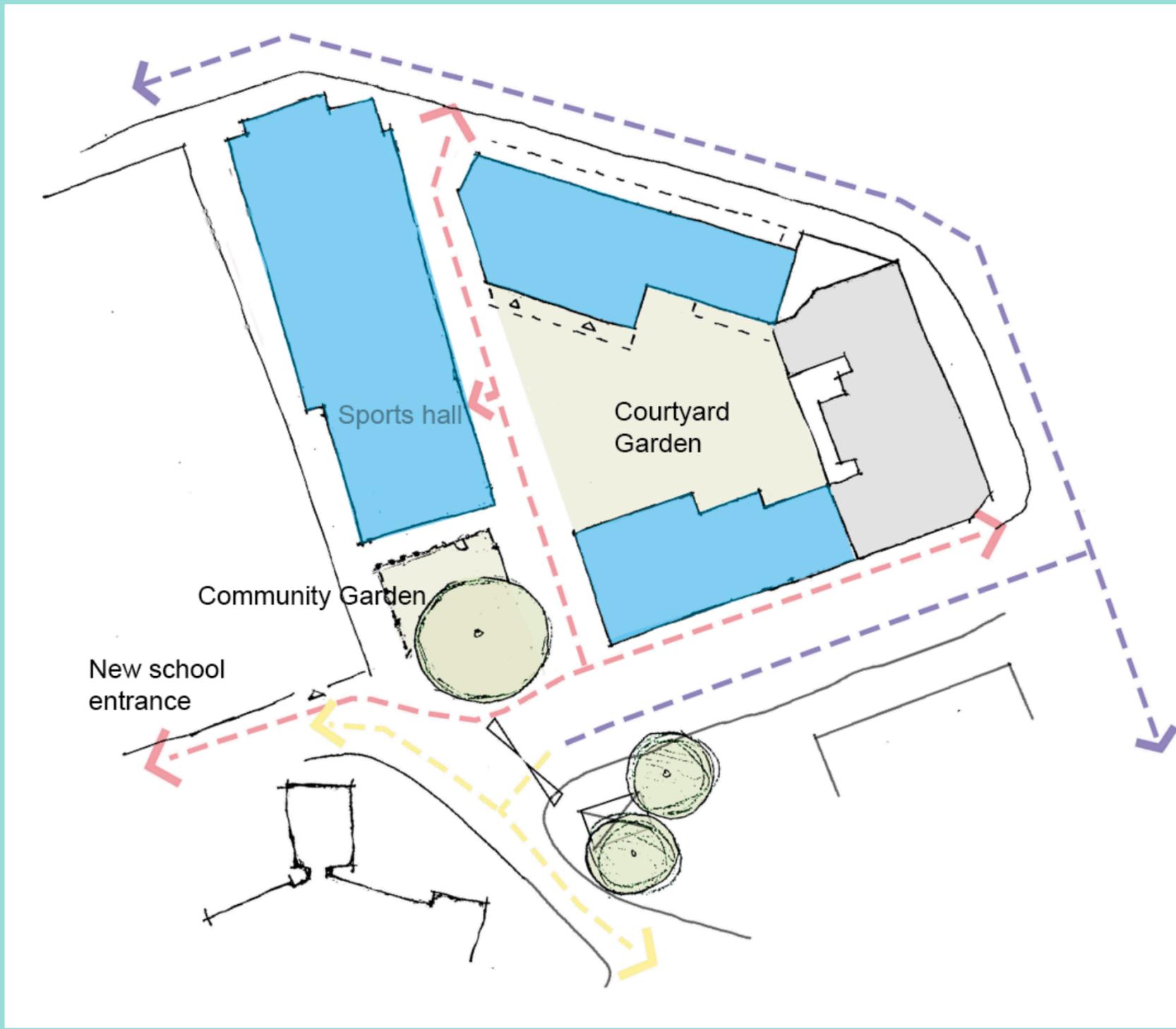
Creating homes that optimise sustainability and respect the environment



Indicative Block Plan



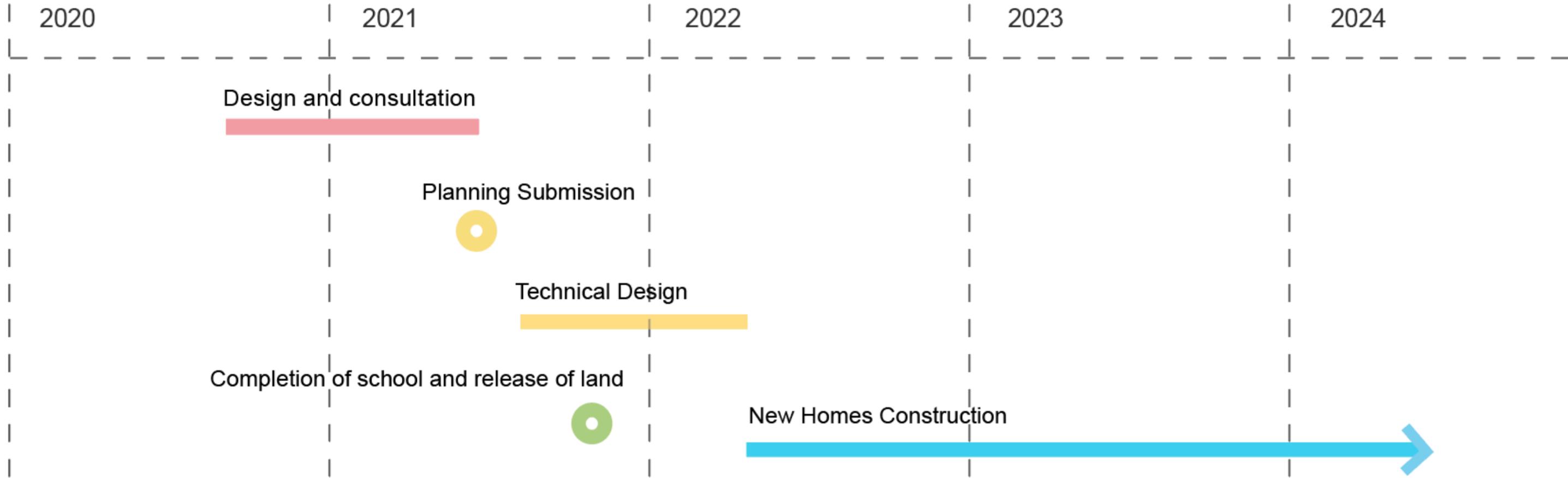
Concept Design



KEY

-  New affordable and open market homes to rent
-  Public highway
-  Residential access
-  Pedestrian route
-  Green space

Next Steps On Target Programme



Target completion new homes mid 2024

We want your feedback!



We want to understand what is important to you about the surrounding area and what your aspirations are for the future of the site. Click on the link below to access feedback forms which will assist us in developing a detailed design for the site.

We will be hosting live virtual **Q&A sessions** where you will be able to discuss this presentation with members of the project team, you can attend either or both sessions.

Session one – 3 December 5.30pm to 6.30pm

Session two – 5 December 10.30am to 11.30am

You can access these and find out more about the proposals on the project website, which will also be updated regularly with details of our future consultation events:

www.rbkc.gov.uk/new-homes-barlby

For all enquiries please contact us via email at –
newhomesenquiries@rbkc.gov.uk

To aid accessibility, these presentation materials as well as the feedback form hard copies can be requested via our e-mail
NewHomesEnquiries@rbkc.gov.uk.

If you require the consultation materials in another language please call 07739 313539 between 9am and 5pm (Monday to Friday).

Thank you for your time!

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