

How we are tackling homelessness

We want Kensington and Chelsea to be a borough where our most vulnerable residents get the help they need when they need it, not when it is too late.

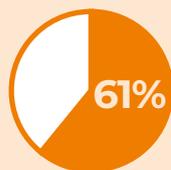
We find that many residents who are at risk of homelessness approach us and other local agencies when they are already in a housing crisis which makes it harder for us to work with them to find a solution. By working with local advice agencies we will try harder to ensure that residents are aware of the advice and support that is available to them far sooner so we can help prevent homelessness.

About the consultation

We asked for your thoughts on our draft Homelessness and Rough Sleeping Reduction Strategy earlier this year. We extended the consultation period during lockdown to ensure we captured as many views as possible.

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Responses were received to the online public consultation and several written submissions

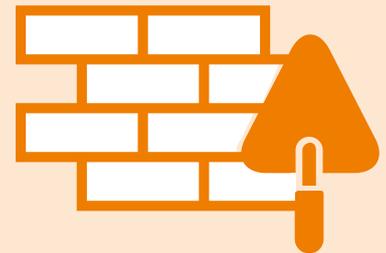


felt the priorities set out in the draft strategy were the right ones

What are we doing to help?

- Working with partners in the community to make sure residents receive advice and support far earlier.
- Working with residents to help them find solutions that work for them in the long run.

We're building
600
new homes, at least
300
of which will be at
social rent



What you told us was important to you

- More support for rough sleepers.
- More focus on early intervention.
- Providing more housing within or close to the borough.

Our challenges

- Kensington and Chelsea now has the second highest rate of residents living in temporary accommodation per head of population, in England, meaning too many residents do not have a settled home.
- The high cost of housing in Kensington and Chelsea is a barrier to residents finding their own alternative accommodation when faced with homelessness.
- Trying to prevent homelessness early so our residents have a better chance of remaining in the borough.

Our four key areas to tackle homelessness and rough sleeping

- 1** Preventing residents from becoming homeless and assisting them when they have become homeless.
- 2** Providing suitable accommodation for homeless households.
- 3** Reducing and working towards the elimination of rough sleeping.
- 4** Working with partners to prevent homelessness earlier.



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