



Live, work and learn

Our plan for a successful local economy



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

Welcome

A strong and inclusive economy helps people achieve their ambitions; it provides the opportunities for local businesses to thrive and for residents from all walks of life, including young people just starting out, to gain skills and jobs that will help them progress and realise their potential. Following the Grenfell tragedy, we have listened to residents, engaged with communities and looked at how the world has changed around us so that we can understand what we need to do differently and how we can support an economy that works for everyone.

We cannot do this alone. Ensuring the economy works for everyone requires support from partners, businesses, employers, communities and residents.

Kensington and Chelsea has many strengths: a thriving business sector, world-class institutions and visitor offer, popular high streets, a world-famous market, a diverse and entrepreneurial population and a high-quality environment. Businesses, educational and cultural institutions, communities and employers all bring investment, prosperity and creativity to the borough. We are determined to be a place that supports businesses to thrive and prosper.

The borough's economy is not immune to international, national and London-wide changes. Digital innovation has brought about entrepreneurship as well as a growing gig economy, but it has also brought challenges for high streets and the retail sector. The rise in automation is contributing to a precarious work environment. This brings questions about the future of workspace, protections for employees and what good work looks like. We need to help individuals, communities and businesses to tackle these challenges locally.

Like the rest of London, the borough has areas where people and businesses are not fully benefitting from the economy. We know that some people are struggling to find well-paid and secure work and to find support to develop the skills they need to progress. We are determined to do what we can to help tackle the barriers that prevent residents from fulfilling their potential. We are committed to narrowing the gap by developing the links necessary to ensure all residents can access the opportunities they want to.



Cllr Catherine Faulks

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Investment in housing, transport and the public realm alongside employment, education and skills support, all contribute to creating a thriving working environment. Entrepreneurs who wish to start or grow a business need more affordable space or training to develop the skills to get their idea off the ground. We need more truly affordable housing and developments that bring jobs, sustain local economic strengths and extend opportunities to all who live in the borough. This is essential for good growth and a vibrant local economy.

We cannot do this alone. The borough is a place of incredible talent and diversity. Ensuring the economy works for everyone requires support from partners, businesses, employers, communities and residents. We are committed to working together so that Kensington and Chelsea is a place:

- **where all residents can access opportunities**
- **where businesses thrive and prosper**
- **that supports good growth to sustain a vibrant local economy**

I would like to give special thanks to all the residents, businesses, employers, schools, voluntary and community organisations that gave up their time to help. I am grateful for their insights and ideas.

Cllr Catherine Faulks
Lead Member for
Skills and Enterprise



Summary and aims

Kensington and Chelsea is a unique central London borough with many economic strengths: a strong visitor economy with world class institutions, cultural attractions and museums, a retail and hospitality offer, as well as strong creative and cultural industries and a cluster of real estate and head office businesses. To maximise longer-term economic impact, the borough's strengths must be sustained and translated into opportunities for all residents. We are committed to working with the 15,000 businesses in our borough to support them to respond to economic opportunities and challenges.

Each day 87,000 people come into the borough to work. In addition, 55,000 visitors travel here every day to enjoy the culture, the internationally renowned museums, the galleries, to go to any of the 2,600 shops, eat at one of the 430 restaurants or stay in one of the borough's 155 hotels. Over 11.7 million people visited South Kensington's museums last year and 10,000 people are employed by the institutions around Exhibition Road. Up to one million people each year visit Notting Hill Carnival, the largest celebration of Caribbean and Carnival culture in Europe. The borough contributes to a central London economy that produces more than £1 in every £7 that the UK generates and the borough benefits from an open business environment, a diverse and highly skilled workforce, and high-quality transport connections.

This success cannot be taken for granted given the uncertainty of future trading conditions in the context of Brexit, and challenges posed by high land values, changes to consumer behaviour and infrastructure operating at capacity. Digital advances have created many opportunities as well as a growing gig economy, but they have also brought challenges relating to future skills needs, employee rights and the shape of our high streets.

The borough is an area of huge social and cultural diversity, including significant differences in income and employment. While seven areas in the borough are among the most affluent nationally, 11 areas in Kensington and Chelsea rank in the 10 per cent most deprived areas in England. Most of these 11 areas are in north Kensington, although some are in parts of the south and west of the borough. These are areas with high levels of social housing relative to other parts of the borough. Many residents in these areas are not fully benefiting from London's strong economy and face challenges of low income, poor housing and difficulties finding stable well-paid work. We have heard from residents how important targeted and personalised support is to ensure everyone can access the opportunities in our borough and beyond.

We are determined to do what we can to help tackle the barriers that prevent residents from fulfilling their potential. We are committed to narrowing the gap and to make sure that our communities are empowered with the skills, support, opportunities and education they need to compete in the local economy and beyond.

To make a strong and inclusive economy a reality in our borough, we will make connections between people, companies, institutions and communities. This strategy includes actions to sustain our economic strengths:

1. widen access to employment and enterprise
2. work with local businesses to deliver social investment
3. ensure our young people achieve their aspirations and
4. create more apprenticeships and training.





Ongoing financial constraints in local government make partnership working all the more important to ensure we are getting the best from all resources available to the Council and its partners.

This strategy is an important contribution to delivering the commitments set out in the Grenfell Recovery Strategy and our Council Plan. It supports our cross-cutting priority of narrowing

the gap – improving outcomes for our residents and ensuring individuals have equal access to fulfil their potential – and contributes to our priority of making the borough a great place to live, work and learn. The actions set out in this strategy are a direct response to what we have heard from our communities. They are grouped around three themes which show what we aim to achieve:

To make this happen, running through our approach is the commitment to:

- **Work in partnership:** Being at the heart of London brings significant and diverse opportunities and we have significant economic strengths. But our high streets and businesses are facing challenges and not all residents in the borough are benefiting from the economy. The Council has an important convening and facilitating role to bring people together and support their aspirations. To sustain a vibrant and inclusive economy we must work together with communities, businesses, employers, voluntary and community sector, partners and neighbouring boroughs.
- **Involve the community:** Inclusive growth means ensuring communities are involved in the things that affect them. The way in which opportunities in the borough are promoted and targeted is inconsistent and uneven: not all residents are benefiting from London’s strong economy. Conversations with people seeking work (or better paid work) and training, have strengthened our resolve to work with communities to address this.
- **Narrow the gap:** This strategy is a key part of delivering on our aspiration as a Council to narrow the gap; ensuring all our residents are able to fulfil their potential and access opportunities. Inclusive growth means tackling inequalities. We are committed to targeting support, where appropriate, towards those who need it most.

The borough's economy

Businesses



Up to
15,000
Businesses

The key sectors making up the local economy in terms of number of businesses and employee jobs are as follows:

Industry	Business Count	Employee Jobs
 Professional, scientific and technical	3,510	13,000
 Wholesale, retail and repair of motor vehicles and motorcycles	1,765	24,000
 Business administration and support services	1,410	11,000
 Information and communication	1,255	16,000
 Arts, entertainment, recreation and other services	1,215	6,000
 Property/ real estate	950	5,000
 Accommodation and food services	730	18,000
 Construction	715	2,500
 Health	510	16,000
 Financial & Insurance	485	3,000



The borough has a strong representation in retail, accommodation & food services, information and communication, property & real estate, health related services and arts, entertainment & recreation compared to London as a whole.



London's creative industries are a growing sector for employment: more than a quarter more jobs in 2016 compared to 2012. The borough has a strong and developing creative sector and contributes towards this significant growth.

BAME proprietors of businesses:

- There is a smaller percentage of BAME proprietors in RBKC (11.2%) than elsewhere in London (14.4%)
- Sectors with the highest percentages of BAME proprietors are:
 - Transport and Logistics (31.7%)
 - Hospitality (18.0%)
 - Wholesale and Retail (15.9%)

Office market:

Borough rents are **£40-70/ft²** compared to Hammersmith & Fulham at **£40-55/ft²** and Paddington at **£60-70/ft²**.

The Borough's supply of offices is very low 2.3% of the total office stock in the borough is available to rent. (8.7% Hammersmith & Fulham and 4.2% in Paddington).

Employment



Kensington and Chelsea

has some **160,000** residents within a city of **8,825,000** people. The working age population in 2017 was **106,100**: rates of employment of people aged 65 and above are increasing

There are **136,000** jobs in the borough



52,000 residents travel outside the borough to work. **11,000** people live and work in the borough. **87,000** come into the borough to work

Approximately **4,400** residents are unemployed with rates varying significantly by ethnicity and area

In the year to December 2018

71.3% (**48,800**)

of white working age residents were in employment compared to **51.2%** (**19,300**) of BAME working age residents

In London **78.9%** of white residents were in employment and of BAME residents **66.4%**

68,100

or 59.2% of working age people are in work in RBKC (London 74.3%; UK 75.1%)



14% of households on low incomes in the borough (15% in London)



The unemployment rate in RBKC is **6%** (5% in London overall)



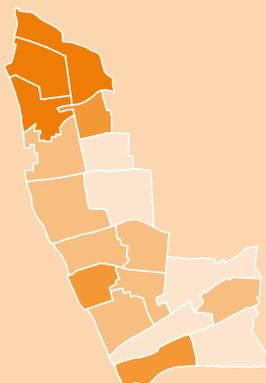
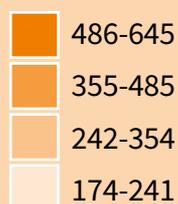
20,000 (**15.8%**)

of working aged people are self-employed in the borough compared to (13.3% in London)

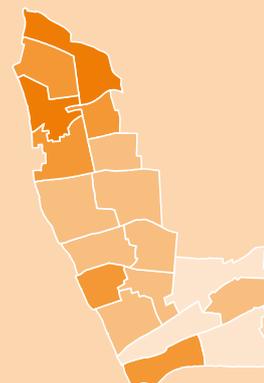
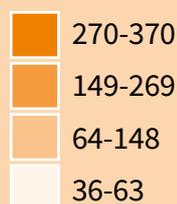


18,000 (**13%**) jobs in the borough are paid below the London Living Wage, **11%** for central London

Unemployment Number of Residents



Unemployment Number of BAME Residents



Education



In 2018 **68%** of disadvantaged pupils (**316**) in state funded schools in RBKC achieved C or above in Maths and English. This compares to **59%** for Inner London and **45%** nationally*

*This number includes non-residents in RBKC schools. In addition, there are RBKC residents who attend state schools outside of the borough and in private education.

In RBKC, the number and percentage of students continuing to A-levels is the highest in Inner London. Of the cohort of 16 olds at school in RBKC-maintained schools in 2018, by November:

- **778** (96%) were in continuing education
- **9** (1%) were in apprenticeships
- **5** (0.5%) were in full time training (not employment)
- **1** was in employment not training
- **16** (2%) were reported as NEET (Young people not in education, employment or training - NEETs)
- **4** (0.5%) no response

These young people were studying in different institutions:

- **66.7%** (519) continued with school sixth form
- **10.7%** (83) studying at a sixth form college
- **22.6%** (176) studying within FE colleges

NEETs and Not Knowns**	
NEETs	37
Not Knowns	40
Total	77

December 2018 - February 2019

** (including 16&17 year olds resident in the borough from all education provision).

Skills



Adult Skills Levels (16-64 year olds):

	Number in RBKC	per cent in RBKC	per cent in London
NVQ4 and above	64,300	62	53.1
Other qualifications (includes foreign and some professional)	7,100	6.8	8.5
No formal qualifications	5,600	5.4	6.6



Adult Learning:

2,500 learners are enrolled, on **490** courses

Apprenticeships



Over **70** staff completing apprenticeships



250 residents of Kensington and Chelsea started apprenticeships in 2017/18

Housing and the cost of living

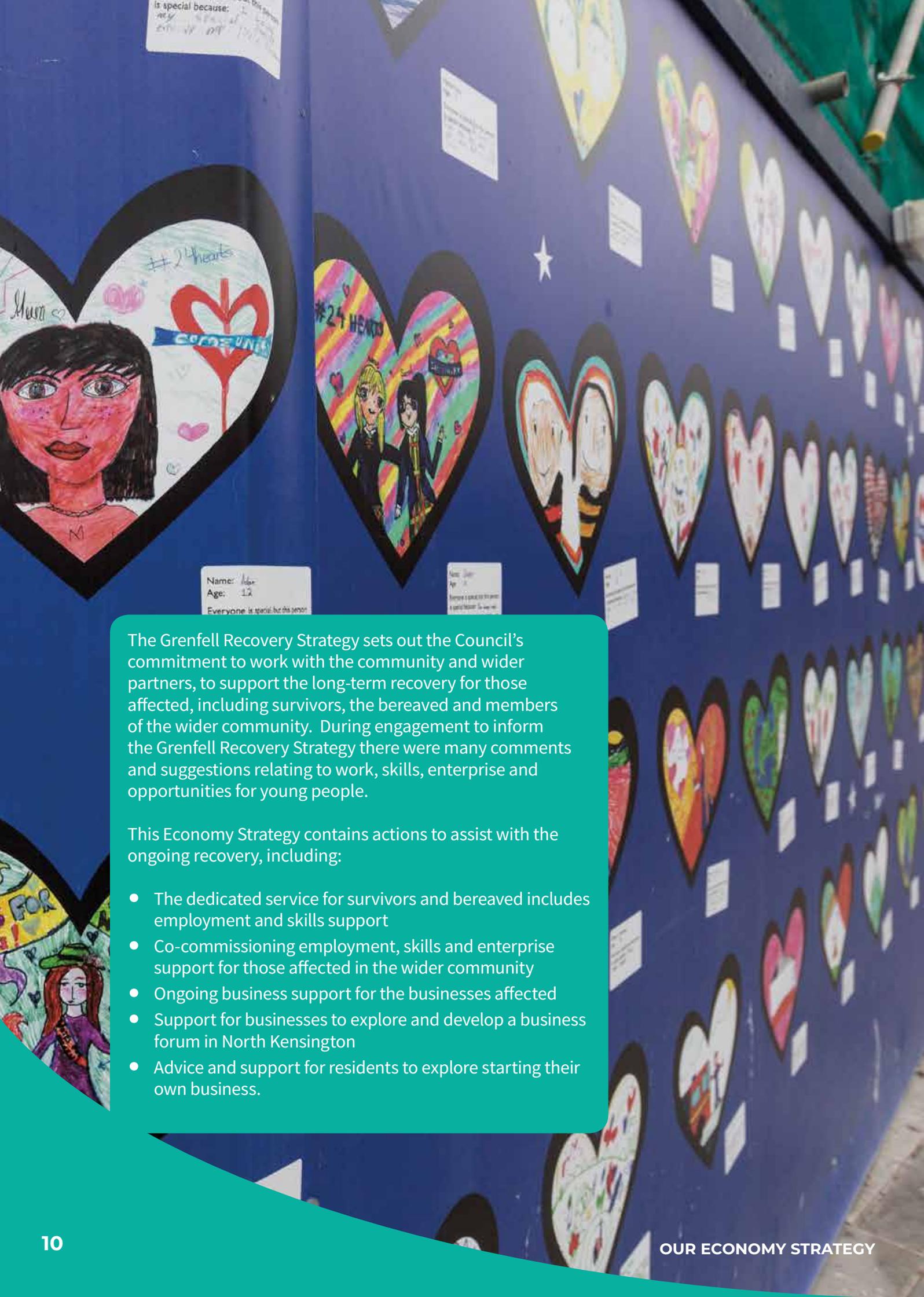


Kensington and Chelsea is one of the two areas nationally with the highest median house prices

There are **24,000** households living in social housing (Local Authority and Housing Association) and **20,000** households in privately rented homes in the borough. **30,000** own their home



We have used a variety of data from different sources: if you would like to see our sources you can find more detailed information at www.rbck.gov.uk/economy-strategy



The Grenfell Recovery Strategy sets out the Council's commitment to work with the community and wider partners, to support the long-term recovery for those affected, including survivors, the bereaved and members of the wider community. During engagement to inform the Grenfell Recovery Strategy there were many comments and suggestions relating to work, skills, enterprise and opportunities for young people.

This Economy Strategy contains actions to assist with the ongoing recovery, including:

- The dedicated service for survivors and bereaved includes employment and skills support
- Co-commissioning employment, skills and enterprise support for those affected in the wider community
- Ongoing business support for the businesses affected
- Support for businesses to explore and develop a business forum in North Kensington
- Advice and support for residents to explore starting their own business.

What we have heard

From the conversations for this Strategy and in previous consultations the top ten issues we heard, and what we will do in response are outlined below:

What we heard	What we will do
Everyone should have access to opportunities, advice, employment, education and training, but this can be uneven and difficult to navigate. Information and support must be easier to access so that everyone across the borough has the chance to fulfil their aspirations.	Bring together information in one place online to make it easier for advisers supporting residents to navigate through the range of services and opportunities available and to address barriers.
Barriers to work or progressing in work, like caring for children or others, health and mental health conditions, language and low skills are hard to overcome and make it difficult to sustain work. People need personalised and individual support to overcome and work through these barriers.	Provide targeted, personalised support for people with particular needs, including people affected by the Grenfell tragedy, parents, people with long term health conditions and disabilities and young people who are vulnerable and at risk. This will include support with language as well as other basic skills.
Given the nature of inequality in the borough, employment and skills support should be targeted towards those who need it most and delivered in community settings.	Continue to provide adult skills and employment support services in community settings and in areas of the borough where we know people need it.
More affordable childcare is needed in the borough.	Where the Council commissions partners to provide employability and skills training we will explore how we can with partners, provide support for childcare. We will promote information about the range of childcare funding for working parents and support people to access it.
We have great assets in the borough, from businesses, world class institutions, employers and the social capital in our communities. We should be using these to achieve more quality and flexible local employment, more apprenticeships, work experience, volunteering and tackling low pay.	Establish a Employers' Forum with the aim of: providing and promoting apprenticeship opportunities promoting and supporting the employment of local people providing supported opportunities for looked after children, children with special educational needs and disability and young offenders promoting good practice including the Healthy Workplace Charter.
Young people, particularly those from disadvantaged communities, need support to achieve their ambitions, and help to find the right opportunities for them.	Establish a dedicated team to support more vulnerable and at risk young people to choose the right academic qualifications, training and employment.
The Council should look at what role it can play. As a landlord it could provide more affordable business space. As an employer and through its own supply chain it can encourage local employment, payment of the London Living Wage and provision of apprenticeship opportunities.	Consider options to provide more affordable workspace within and beyond the Council's own property portfolio and seek external funding to support this; pay London Living Wage to directly employed and contracted staff; further increase the range and number of opportunities in the Council's apprenticeship scheme, targeting recruitment towards local residents.
The Council needs to communicate and work better with communities and businesses to make the most of opportunities and tackle challenges, including supporting and developing business forums.	Support and set up business forums where required to share information and encourage joint working to address local challenges.
People need more accessible and affordable skills and training that equips residents for the future.	Develop adult learning provision, accessible in local community venues, increasing help for learners to gain basic, digital and English language skills alongside improved confidence and resilience; increase training for entry level vocational qualifications such as introduction to care, childcare and security.
The borough should be more business friendly, supporting and protecting its strengths, including High Street and retail areas.	Provide all the information that businesses need in one place; develop partnerships to make it easier for the voice of business to inform the Council's strategic planning; develop policies to ensure the provision of a diverse range business premises which meet the needs of those working and seeking to invest in the borough; take co-ordinated actions to support the borough's retail areas.

To develop our action plan we looked at the consultation we previously conducted for the Grenfell Recovery Strategy and the Council Plan. We also met with voluntary and community organisations, residents’ associations, businesses, business support networks, higher, further and community education providers to hear their views.

The Action Plan (pages 15 to 39) show our plans in more detail.

We spoke to:

Employment Partnership Working Group

Clarion (Love London Working)
 The Curve Assistance Centre
 Department of Work and Pensions
 Ingeus APM
 Kensington & Chelsea Social Council
 Kensington & Chelsea Chamber of Commerce
 West London CCG
 The Westway Trust

Businesses, High Street Forums and Landowners

Business Enterprise Exchange

Federation of Small Businesses
 Kensington and Chelsea Chamber of Commerce
 Museum of Brands
 Portobello Business Centre
 The Westway Trust
 The Workary

Business consultation events

Portobello Business Centre business start up course attendees
 Businesses in North Kensington (session hosted by Portobello Business Centre and Kensington and Chelsea Social Council)
 Meet the Buyer event
 Westbourne Studios

High Street Forums and Landowners

Cadogan Estates
 Capital and Counties
 Ilchester Estates
 Kensington High Street Forum and event for local businesses
 Kings Road Forum
 Lodha Group
 Market Streets Action Group

Local Community

Local residents attended drop-in session
 Campden Charities
 Dalgarno Neighbourhood Trust
 Lancaster West Residents Association
 Musawa BME Consortium
 North Kensington JobCentre Plus clients
 Volunteer Centre

Housing Providers

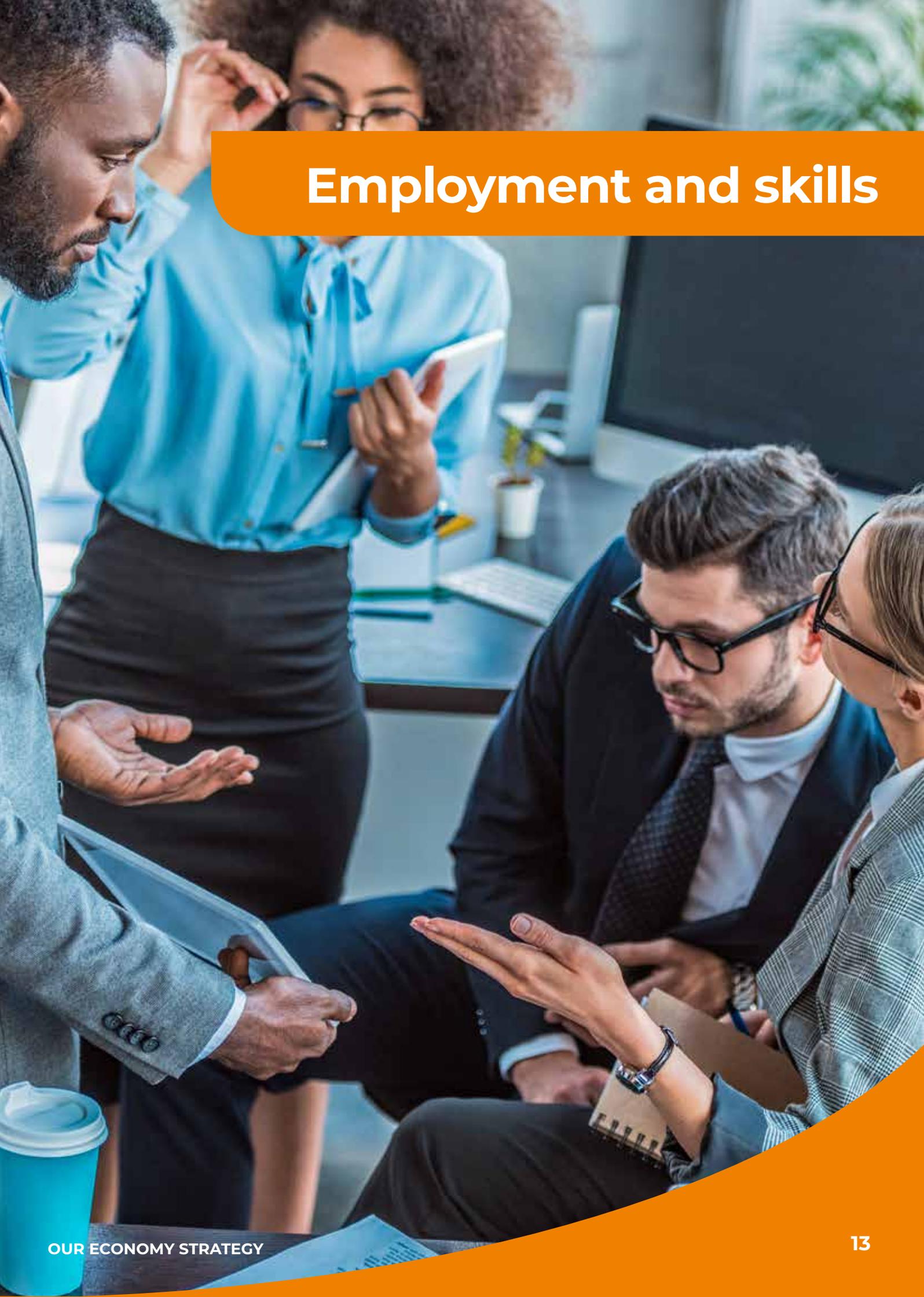
Octavia
 Peabody Housing
 Women’s Pioneer

Education

Kensington and Chelsea College
 Morley College
 Primary Head Teachers Network
 Secondary Head Teachers Network
 Westway Supplementary School Network

Partnership Board

Central London Estate Agents
 Chelsea and Westminster NHS Trust
 Department of Work & Pensions (Jobcentre Plus)
 Exhibition Road Cultural Group
 Founders Forum
 Harrow Club
 High Street Kensington Business Forum
 Imperial College
 Kensington & Chelsea Chamber of Commerce
 Kensington and Chelsea College
 Kensington and Chelsea Foundation
 Kensington and Chelsea Social Council
 Museum of Brands
 Secondary Heads Network
 Westway Trust
 Workspace PLC



Employment and skills

What we will do

1 Employment and skills: Kensington and Chelsea is a place where all residents can access opportunities

The borough and London are rich with opportunities: most of our residents earn good salaries but not everyone is benefitting. We are committed to targeting support towards residents at risk of being left behind - those who need it most - particularly people with complex barriers to employment including physical and mental health needs, disabilities, parents, people in low pay, with low skills, caring responsibilities, young people and people seeking to return to work after redundancy or long term unemployment. Residents seeking support want to be treated as individuals and receive personal joined-up advice in community settings. Communities have told us it is difficult to find advice and that

support needs to be longer term. We want all Kensington and Chelsea residents to have secure employment and the skills to progress from entry-level, insecure and low-paid work.

As an employer we will lead by example and encourage others to do so. We will use our role as a major employer and buyer of services to create local employment opportunities for residents, including apprenticeships, volunteering and work experience. We are determined to ensure everyone has the opportunity to make a success of their lives: this means helping all schoolchildren win places at university and gain access to apprenticeships, skills and routes into employment or entrepreneurship.

We will support residents to respond to the changing nature of the economy and the increasing interest from our communities in self-employment and starting up a business. London's economy increasingly demands higher skills and for today's workforce, lifelong learning and skills is important, especially digital skills. We are committed to ensuring that residents can access those opportunities through adult learning and further education in the borough. We will encourage and commission culturally appropriate provision that helps people move from education and training into work and better paid work, particularly for young people. This includes enabling and investing in alternative pathways into work, such as volunteering, work experience, vocational routes and supported employment.



1a

Helping residents progress in employment

Supporting residents currently unemployed, on a low income or with low skills to move into and progress through work

No.	Actions	When
1	<p>Develop and launch an online portal to make it easier for advisers supporting residents to navigate through the range of services and opportunities available to develop skills and employability and to address barriers.</p> <p>To achieve this, we will work with partners to map and review all existing services, outlets and referral routes, rationalising referral and progression pathways and addressing gaps in support for the journey into work/ better paid work.</p> <p>Lead Council with support from employability support, information advice and guidance and careers partners</p>	<p>May 2020</p>
2	<p>Identify and promote opportunities for employment with local businesses and employers:</p> <ul style="list-style-type: none"> ● Identify or recruit a Business Relationship Manager ● Develop a range of engagement activity appropriate to size and business sectors ● Build relationships and identify opportunities for employment and skills development ● Link ongoing activities and opportunities to employment support providers and local residents. <p>Lead Council with local business networks and organisations and enterprise support agencies</p>	<p>September 2019 to September 2022</p>
3	<p>Provide targeted support to assist parental employment through one-to-one advisers, linked with adult learning provision for skills development and other confidence building support, enabling progression routes into further learning, further employability support and employment.</p> <p>(Targets: over 3 years, 350 residents supported by the service, of which 50% to move into employment, 25% into sustained employment).</p> <p>Lead Council</p>	<p>September 2019 to March 2023</p>



Apprenticeships

The Council promotes apprenticeships as a route into employment, over 70 staff are completing an apprenticeship and we are recruiting more.

We are also committed to encouraging businesses to take on apprentices, and promoting progression routes to prepare for apprenticeships, such as traineeships. With other London Boroughs we are lobbying for more flexible apprenticeship programmes which are attractive to local businesses. A new coordinator will work with partners, schools, and employers to identify and promote opportunities, and to increase awareness in young people and adults of the benefits of an apprenticeship.

No.	Actions	When
4	<p>Collaborate with partners, learners and the community to shape the education/training offer in the borough that serves 16-18 year olds and adults to maximise employment opportunities, work placements and apprenticeships, complemented by Adult and Community Learning:</p> <ul style="list-style-type: none"> ● Develop the Future and Ambition offer within the Youth Service ● Promote apprenticeship opportunities within education and youth service networks ● Explore and promote traineeship or pre apprenticeship provision ● Work with skills providers to strengthen the local technical 16-18 offer. <p>Lead Council with further education providers, businesses and employers</p>	<p>September 2019 – September 2022</p>
5	<p>Co-ordinate and maximise the impact of efforts to develop employment and skills pathways into construction, including:</p> <ul style="list-style-type: none"> ● Construction Careers Programme (two-year pilot) (Targets: 50 residents into work, 50 obtain minimum CSCS card, 25 into sustained employment) ● Earl’s Court Construction Skills Hub – maximise engagement by RBKC residents in this pan-London programme ● Secondary school and young resident careers programme in partnership with the Construction Youth Trust: <ul style="list-style-type: none"> ● Develop and deliver a bespoke programme of employer engagement in partnership with 4-6 RBKC schools and industry partners, with 1,000 engagements in RBKC schools (assemblies on construction careers, briefings on apprenticeships, inspirational speakers) ● Engage 500 young people in employer-led activities in RBKC schools ● Engage 30-40 Budding Brunels from RBKC schools. <p>Lead Central London Forward, Transport for London, CapCo with Council and schools support</p>	<p>September 2019 - 2022</p>
6	<p>Continue to provide targeted support to residents in social housing within the borough, including:</p> <ul style="list-style-type: none"> ● Support for residents in Council housing through access to one-to-one personalised advice and guidance relating to work and welfare benefits ● Work with housing providers to engage and help tenants throughout the borough progress towards and into work, and to mitigate the impact of welfare reform ● Provide support for residents in Temporary Accommodation placed inside and outside of the borough, through access to one-to-one personalised advice and guidance to mitigate the impact of the benefit caps ● Support for all residents approaching the Council under the Homelessness Reduction Act 2018 to access personalised advice and guidance relating to work and welfare benefits. <p>Lead Council with Employment and Training providers, Registered housing providers</p>	<p>Ongoing</p>

No.	Actions	When
7	<p>Develop pathways into other relevant growth sectors (hospitality and retail, health and care, creative/ digital), learning lessons from construction employment programmes and focusing on quality work and employment with progression:</p> <ul style="list-style-type: none"> ● Develop sector plans with key businesses, enterprise and business agencies for relevant sectors ● Ensure further procurement rounds of adult learning support for adults to prepare for employment and career development. <p>Lead Council with Enterprise support agencies, businesses and employers</p>	<p>January 2020 onwards September 2019</p>
8	<p>Provide employability, skills and enterprise support for those affected by the Grenfell Tower fire:</p> <ul style="list-style-type: none"> ● Support embedded within dedicated service for survivors and bereaved ● Community-led commissioning of support for those affected in the wider community (including agreement of targets with the community) ● Continue to provide Adult and Community Learning to support skills development and employability via community organisations and venues, refreshing programmes each academic year. <p>Lead Council with local residents, community and voluntary organisations and partners</p>	<p>July 2019 December 2019 Ongoing</p>
9	<p>Maximise the impact of gaining skills whilst volunteering to lead to employment:</p> <ul style="list-style-type: none"> ● Identify Volunteering for Employability Champion ● Commission support, consult and develop a Volunteering and employability skills framework and tool kit for employers ● Work with local employers including the NHS, the cultural sector and museums to better link volunteering programmes with local residents ● Deliver volunteering programmes through adult learning delivery partners. <p>Lead Council with Volunteer Centre, Kensington and Chelsea Social Council, Voluntary and Community sector organisations, Helpforce, businesses and employers</p>	<p>October 2019 December 2019 October 2019 September 2020</p>

1b **Helping the long term unemployed back into work**
Providing targeted support to help long-term unemployed residents address barriers to gaining employment and progressing

No.	Actions	When
10	<p>Deliver a range of support to residents who are furthest from the jobs market, including:</p> <ul style="list-style-type: none"> ● Ensure the Work and Health programme delivers personalised support to assist residents towards, or into a job, joined up with health and other support services. (Targets: 300 RBKC residents start with programme, over half of whom progress to London Living Wage) ● Develop adult learning provision, increasing help for learners to gain basic, digital and English language skills alongside improved confidence and resilience, accessible through local community venues. <p>Lead Council with Central London Forward, Ingeus</p>	<p>September 2022</p> <p>September 2019</p>
11	<p>Promote access to affordable childcare:</p> <ul style="list-style-type: none"> ● Promote the range of childcare funding for working parents via the Early Years outreach team and Adult and Community Learning ● Explore reasons why parents who might benefit are not taking up funding for childcare ● Work with partners to feed any intelligence on barriers to taking up training/ employment due to lack of affordable childcare to inform commissioning and support ● Review availability of childcare within Adult Learning provision. <p>Lead Council with DfE, local childcare providers and parents seeking work</p>	<p>June 2019</p> <p>October 2019 and ongoing</p> <p>September 2019</p>
12	<p>Support the employment of people with disabilities and mental health issues through:</p> <ul style="list-style-type: none"> ● Identifying actions within the Council’s emerging procurement strategy to promote contracting with and understanding of social enterprises, particularly those which enable employment of people with disabilities and mental health issues ● Work with DWP to promote the Disability Confident scheme with employers. <p>Lead Council with DWP</p>	<p>April 2020</p> <p>Ongoing</p>



Case study

Employment and Training support at The ClementJames Centre

The ClementJames Centre helps people gain meaningful and suitable employment through personalised advice and support, mentoring and work skills activities. Their programmes which include adult learning courses are part-commissioned by the Council.

Florence (not her real name) first came to The ClementJames Centre in August 2018. She had stopped working as a Beauty Therapist in a department store when she had her child in 2013. She had tried to provide freelance beauty therapy but had found this very difficult to maintain whilst caring for her child. At The ClementJames Centre she focused on developing confidence in writing job applications as she had previously got work through word of mouth. She also wanted to improve her IT skills and completed the Level 3 Functional Skills IT Course. Florence was successful in gaining two jobs. For two days a week she works as a wax therapist and for the other three days she provides lunch time supervision in a school.

Florence says she has grown in confidence, both of her jobs are working really well and she has seen her son 'rocket' in school, now she is no longer worrying about finding work and is able to spend more quality time with him.



<p>13</p>	<p>Work with the NHS to support local people to prepare for and access opportunities for employment within the various services of the NHS:</p> <ul style="list-style-type: none"> ● Explore, with NHS Trusts and CCGs, the linkages between their workforce strategies and activities ● Share and promote opportunities, including access routes into careers ● Link training provision, including pre-employment support with the needs of NHS and health sector employers. <p>Lead Council with NHS Trusts Clinical Commissioning Groups and Care sector employers.</p>	<p>October 2019 and ongoing</p>
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1c Supporting children, and young people and adult learners

Aligning the Council's efforts to help young people access opportunities, gain skills and succeed in the future economy

No.	Actions	When
<p>14</p>	<p>Support the development of the Youth Strategy's Future and Ambition priority, including:</p> <ul style="list-style-type: none"> ● Developing year-round universal programmes or more bespoke, seasonal projects to meet the aspirations of young people such as programmes to support Youth Enterprise, and activities targeted at skills /sectors of interest to young people ● Actions to track and reduce the number of young people who are NEET via the new Youth Services Prevention and Diversion Team and the NEET Panel ● Funding the Youth Parliament to run Future and Ambition projects and programmes ● Developing partnerships between youth club and youth hub providers and local businesses to develop joint projects or programmes ● Establishing the Kensington & Chelsea YPF which will work with its members to deliver aspirational projects and programmes for young people in the borough ● Supporting young people to gain insight and explore their ambitions through activities that link young people with a range of varied careers and business sectors. <p>Lead Council with local youth support organisations, business networks and organisations, Kensington and Chelsea YPF</p>	<p>August 2019 ongoing</p>

No.	Actions	When
15	<p>Support more vulnerable and at risk young people:</p> <ul style="list-style-type: none"> ● Establish a dedicated team to support more vulnerable and at risk young people to choose the right academic qualifications, training and employment ● Work with youth support organisations, supplementary schools, registered social landlords and other partners to identify and support excluded young people, including NEETs, those at risk of violence and joining gangs and those working in the ‘grey economy’ ● Provide supported employment, training and placement opportunities in the Council including Supported Internships for young people with Education Health Care Plans (12-16 places annually) ● Develop work experience opportunities suitable for young people with additional support needs. <p>Lead Council with youth support organisations, supplementary schools</p>	<p>September 2019</p> <p>Ongoing</p> <p>September 2019</p> <p>October 2019</p>
16	<p>Support primary and secondary schools to develop and deliver effective careers guidance that will prepare young people to make informed decisions about career pathways:</p> <ul style="list-style-type: none"> ● Promote use of existing resources within local schools, including Enterprise Advisers, and the support from Government to increase awareness about apprenticeships ● Provide access to information advice and guidance online portal for teachers/ careers advisors ● Create an apprenticeship co-ordinator to raise awareness of apprenticeship and technical pathways with young people, parents and schools ● Working with businesses, increase support to schools including aspirational support, mentoring, start-up business support for young people ● Work with London Enterprise Adviser Network (LEAN) to encourage local business people to become Enterprise Advisers ● Facilitate the Schools Best Practice Careers Network as a mechanism for school to school support driving improvement in school career strategies ● Link relevant local activity such as the annual South Kensington Creative Quarter event developing links and insight into creative careers. <p>Lead Council with schools and businesses</p>	<p>May 2020</p> <p>January 2020</p> <p>April 2020</p> <p>Ongoing</p> <p>November 2019</p>

17	<p>Further develop the Adult and Community Learning programme to support young people with particular needs aged 19-25:</p> <ul style="list-style-type: none"> ● Develop a targeted programme for this purpose ● Work with education and skills providers to develop the offer, a range of entry points and progression routes, including routes to more advanced skills and advice services outside the borough. 	September 2019
<p>Lead Council with higher education, further education and training providers</p>		

1d **How we do business**
Lead by example as an employer, commissioner and procurer of services

No.	Actions	When
18	<p>Pay the London Living Wage (LLW) to all staff directly employed by the Council, with an agreed plan in place for all third party contracted staff.</p> <ul style="list-style-type: none"> ● LLW introduced for all Council staff ● Implement a phased implementation of the LLW for staff working for the Council's contractors ● Gain Living Wage Employer Accreditation from the Living Wage Foundation. 	<p>2018</p> <p>July 2019</p> <p>November 2019</p>
<p>Lead Council</p>		
19	<p>Promote better paid work and conditions for local people, with the opportunity of progression, through:</p> <ul style="list-style-type: none"> ● Engagement with businesses to promote the benefits of employing local people on the LLW, promoting LLW accreditation through forums and networks ● Engagement with London-wide initiatives to influence and better paid work and conditions. 	October 2019 and ongoing
<p>Lead Council with London Boroughs, Business networks and organisations</p>		
20	<p>Deliver a range of opportunities for local people to gain work experience and employment at the Council including:</p> <ul style="list-style-type: none"> ● Continuing and developing the Supported Internship Programme for young residents with SEND ● A volunteering programme providing 4 week placements in a variety of services ● Including work experience requirements alongside recruitment and employment asks within supplier contracts ● Offering work experience in a variety of Council services for school pupils (1 to 2 weeks). 	July 2019 and ongoing
<p>Lead Council</p>		

No.	Actions	When
21	<p>Promote the provision and take-up of apprenticeship and other training opportunities:</p> <ul style="list-style-type: none"> ● Via the Council’s emerging procurement strategy and commissioning frameworks ● Increase the range and number of opportunities in the Council’s apprenticeship scheme, targeting recruitment towards local residents ● Establish a pool of apprentice ambassadors ● Appoint an apprenticeship coordinator to support the development of apprenticeships throughout the borough, encourage businesses and employers and work with schools, employers and local organisations. By doing so create one point of contact in the Borough for apprenticeships to: <ul style="list-style-type: none"> ● capture and promote all vacancies, ● encourage and support employers and businesses to develop further apprenticeships, including the development of employer ambassadors ● use nationally produced materials to promote apprenticeships in schools and youth clubs ● participate in London-wide activity to develop and promote flexibilities to encourage take-up by employers ● explore partnerships with other anchor institutions, e.g. NHS, Westway Trust, Museum sector ● Develop targeted activity with partners to provide and promote good progression pathways for pre-apprenticeship support for people with few qualifications or experience. 	<p>July 2019</p> <p>December 2019</p> <p>January 2020</p>
Lead Council with DfE, DWP		
22	Develop a socially responsible procurement strategy incorporating opportunities for supportive employment and training initiatives.	April 2020
Lead Council		

Photo courtesy of Workspace PLC , Westbourne Studios

Business and enterprise



2 Business and enterprise: Kensington and Chelsea is a place where businesses thrive and prosper

Kensington and Chelsea must be a business-friendly borough. Our location and proximity to the City, combined with our connectivity, diverse community and huge visitor and cultural economy make us a desirable location for business, with strong representation in growth sectors such as health care, management services and creative industries. To maximise longer-term economic impact, the borough's strengths must be protected and developed, and business growth must be translated into opportunity for all residents. Our businesses, large and small, make a significant economic contribution to the borough, in terms of output and funding for local services. We will work with local businesses to support them to respond to economic opportunities and challenges: growing our business base and supporting entrepreneurs is crucial.

We will continue to develop practical and strategic links with businesses, so shared ambitions for local economic growth and opportunities are met. Many of our local institutions and businesses already do a lot to maintain economic strengths and tackle key issues affecting residents and workers such as low pay and local employment. We will continue to build on that through the development of Business Improvement Districts and forums and ensuring that our policies and services support business survival and growth. We will ensure that the £300m we spend procuring services on behalf of residents and businesses provides opportunities for large scale providers to involve local businesses in their supply chain.

Across the borough our communities are full of creativity and social capital, there are many people with resources, time, knowledge, skills and networks to support others. As a Council we will build on existing approaches to encourage and promote volunteering, social philanthropy and social enterprise in the borough.

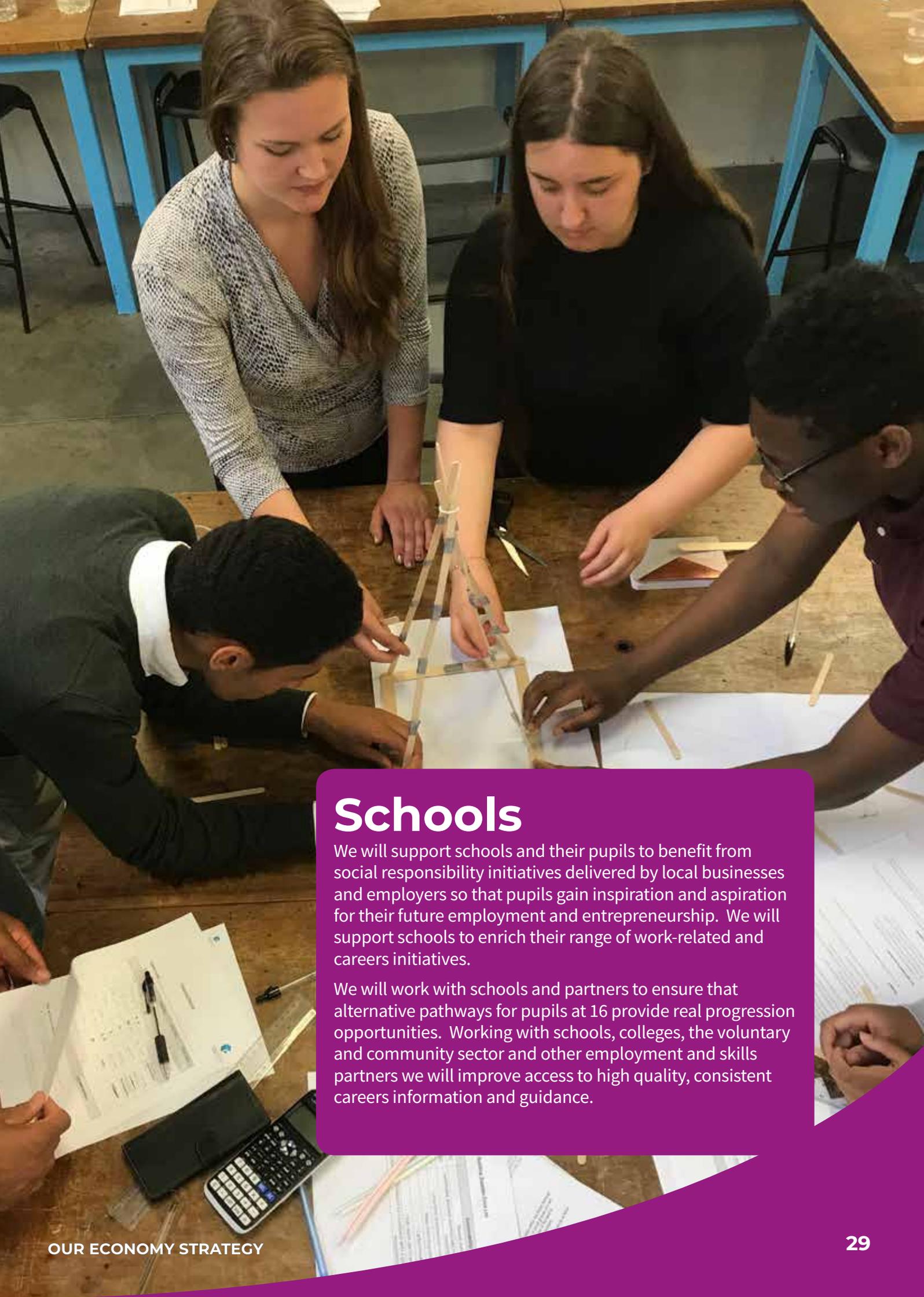


2a Helping our businesses to start, stay, develop and grow here

Ensuring that Kensington and Chelsea remains a competitive location for business, finding new ways of supporting businesses to start, stay, develop and grow in the borough

No.	Actions	When
23	<p>Develop a virtual one-stop-shop approach for easy access to information for businesses – revising the Council’s website to provide all information/ access that business and enterprise require in one location.</p> <p>Lead Council</p>	February 2020
24	<p>Develop a range of partnerships, networking events and information exchanges for local businesses, working with business and enterprise agencies to:</p> <ul style="list-style-type: none"> ● build effective mutual relationships ● enable the voice of business to inform the Council’s strategic planning ● identify and respond to opportunities to lobby jointly for change from regional and national Government ● plan and deliver initiatives to support local employment and skills development and ‘buying local’ ● identify what support and help businesses require <p>A full schedule of business and employer engagement will be developed, in consultation, including taster events.</p> <p>Lead Council with local business networks/ organisations and enterprise support agencies</p>	September 2019 onwards
25	<p>Work in partnership to support businesses impacted by the Grenfell Tower Fire including:</p> <ul style="list-style-type: none"> ● Work with commercial landlords to assist recovery and enterprise ● Business support and advice for businesses impacted to assist recovery ● Continuing and developing support for Baseline Studios workspace (Lancaster West). <p>Lead Council with North Kensington businesses, commercial landlords, GLA, business support agencies</p>	September 2019

No.	Actions	When
26	<p>Support business forums where there is an opportunity to encourage joint and partnership focused actions:</p> <ul style="list-style-type: none"> ● Support the development of a North Kensington Business Forum, approaching the businesses impacted by Grenfell and in the wider area ● Facilitate the development of a business forum in Earl's Court subject to ambitions of local businesses ● Work with Council teams to support the awareness of and potential for the development of Business Improvement Districts and other business forums within the borough. ● Secure employment and skills opportunities from business forum employers. <p>Lead Council with local business networks and organisations, developers</p>	<p>September 2019</p> <p>April 2020</p> <p>July 2019 and ongoing</p>
27	<p>Develop an online local business database to promote business to business activity, and publish a guide to promote access to services and support for local businesses (including access to key resources such as Libraries' Business Information service).</p> <p>Lead Council</p>	<p>March 2020</p>
28	<p>Encourage larger established businesses and entrepreneurs to mentor small and newer businesses.</p> <p>Lead Council</p>	<p>March 2020</p>
29	<p>Promote and expand access to affordable workspace:</p> <ul style="list-style-type: none"> ● Seek external funding such as London's Strategic Investment Pot to support the delivery of workspace projects with flexible and affordable elements ● Review the council commercial property portfolio ● Develop options to cater for different market sectors and needs in the borough including consideration of use of pop ups, meanwhile space, incentives, libraries, shared space and other formats. <p>Lead Council</p>	<p>October 2019</p> <p>March 2020</p> <p>September 2020</p>
30	<p>Develop an account management approach to maintain and build relationships with key local employers whilst promoting the aims of the Economy Strategy.</p> <p>Lead Council</p>	<p>October 2019</p>



Schools

We will support schools and their pupils to benefit from social responsibility initiatives delivered by local businesses and employers so that pupils gain inspiration and aspiration for their future employment and entrepreneurship. We will support schools to enrich their range of work-related and careers initiatives.

We will work with schools and partners to ensure that alternative pathways for pupils at 16 provide real progression opportunities. Working with schools, colleges, the voluntary and community sector and other employment and skills partners we will improve access to high quality, consistent careers information and guidance.



PBC
**PORTOBELLO
BUSINESS
CENTRE**

building better bu

- START-UP AD
- GROWTH AD
- SEMINARS
- NETWORK
- SECTOR

Case study

Business Support – Portobello at Business Centre

The Portobello Business Centre (PBC) provides support to existing businesses and helps residents develop and start-up new businesses. The Centre is part-commissioned by the Council and also operates co-working and training spaces in Ladbroke Grove.

PBC also provide a programme of courses, ranging from building successful e-commerce sites to masterclasses in fashion.

Someone who knows what the PBC can do for entrepreneurs is Talibah, the founder of HofS Collections, who recently registered her business. Talibah has received business advice and taken up the opportunity of renting desk space with PBC. Before starting her specialist clothing business she thoroughly researched her market and even visited factories in Ghana. The PBC have supported her to develop her passion for social entrepreneurship, textiles, design and photography.

No.	Actions	When
31	Support the RBKC business awards to encourage enterprise, diversity and connections between businesses and the local community and align with the Economy Strategy objectives. Lead Council with local business networks and organisations	September 2019 and annually thereafter
32	Establish a Kensington and Chelsea Employers' Forum with the aim of: <ul style="list-style-type: none"> ● providing and promoting apprenticeship opportunities ● promoting and supporting the employment of local people ● providing supported opportunities for looked after children, children with special educational needs and disability and young offenders ● promoting good practice including the Healthy Workplace Charter. Lead Council with local business networks and organisations	April 2020
33	Promote the borough's cultural, leisure and retail businesses to visitors and residents via the Explore Kensington and Chelsea microsite. Lead Council	July 2019

2b Helping local entrepreneurs

Ensuring that residents have access to support in starting, establishing, developing and adapting their business

34	Ensure access to training and advice is available and enhanced locally, building on the local enterprise network and existing commissioned activities: <ul style="list-style-type: none"> ● Provide access to affordable workspace, linking with workspace in libraries (the Workary) and flexible space such as Freston Road hub, Canalside House and other sites that can offer access to similar space ● Deliver pop up activities including events for Enterprise Week. Lead Council	Current and ongoing November 2019
35	Encourage the development and formation of community and social enterprise through the provision of specialist advice and training for local residents, working in partnership with local agencies. Lead Council with Portobello Business Centre, K&C Social Council, Volunteer Centre	October 2019

2c Supporting our high streets and markets

Co-ordinated actions to support the borough's retail areas, and the unique street markets in the face of changing consumer behaviour and technology

No.	Actions	When
36	<p>Support the development of street markets through partnership with traders' associations, seek to maintain a diverse and vibrant offer to attract visitors and continue the success of these unique parts of the borough.</p> <p>Lead Council with local traders' associations, Westway Trust</p>	Ongoing
37	<p>Ensure that the Kensington High Street place-shaping programme and action plan supports the delivery of economy strategy objectives, balancing different uses with the needs of residents, jobseekers, businesses and visitors, including:</p> <ul style="list-style-type: none"> ● Investigating the feasibility of establishing a Business Improvement District ● Installing banners to promote the High Street as a cultural quarter highlighting the area's cultural institutions and supporting promotion of the cultural institutions, and possibly High Street businesses, through the installation of a series of 'creative crossings' ● Attracting more footfall by enhancing the library and Town Hall spaces. <p>Lead Council with local business networks and organisations</p>	<p>December 2019</p> <p>July 2019 - September 2022</p>
38	<p>Support landowner initiatives in King's Road and Brompton Road including:</p> <ul style="list-style-type: none"> ● Launch branding/ identity and destination marketing via a website, conduct market research ● Investigate feasibility of a Business Improvement District for Brompton Road. <p>Lead Council</p>	<p>May 2019</p> <p>June 2019</p>

2d

Helping local business benefit from our supply chain

Developing our supply chain strategies and procurement processes to create job opportunities and support growth in local businesses

No.	Actions	When
39	<p>Assist SMEs to access and compete for contracts to supply goods and services on local developments through the Local Supply Chain project:</p> <ul style="list-style-type: none"> ● Identify local businesses in suitable sectors ● Provide information and support to businesses to become “tender ready” ● Engage with buyers and link businesses up with opportunities <p>Lead Council</p>	July 2019
40	<p>Develop a consistent approach to responsible procurement across the Council, directly supporting economic and social value in line with Council priorities.</p> <p>Lead Council</p>	April 2020

2e

Investing in local priorities

Developing our approach to social philanthropy

41	<p>Develop the Council’s strategic approach to social philanthropy through:</p> <ul style="list-style-type: none"> ● Identification of areas where support is needed in relation to Economy strategy and Council objectives which is not already met elsewhere ● Consultation and liaison with other local organisations already engaged in social philanthropy (including the Kensington and Chelsea Foundation and the Volunteer Centre) to identify where additional activity can add value ● Consultation with local business forums to consider how to build on local businesses’ corporate social responsibility policies ● Development of action plan, informed by best practice. <p>Lead Council</p>	<p>September 2019</p> <p>November 2019</p> <p>November 2019</p> <p>January 2020</p>
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Planning and investment



3 Planning and investment: Kensington and Chelsea supports good growth to sustain a vibrant local economy

Investment in employment support, education and skills, affordable housing, transport, affordable work space and broadband is essential to support good growth. Physical and social infrastructure investment makes and connects places. We will use our planning powers to secure more affordable and social housing, sustain local economic strengths and extend opportunities to all who live in the borough. This means maximising the benefits of local developments, through the developments themselves and associated Section 106 funding, for local people. We will look at how we can encourage more affordable workspace, including looking at what we can do as a landlord.

There is pressure for land in our borough which is reflected in high land values and property prices and rents for employment and business. High streets everywhere are under pressure and

we want ours to evolve and adapt to create a new kind of retail experience. We will work with business, employers and communities to meet this challenge and to continue to promote a vibrant mix of activities in our town centres and high streets. Throughout the borough we will seek to attract employers who pay a fair wage, use local suppliers and provide opportunities for local people who need greater help to find employment.

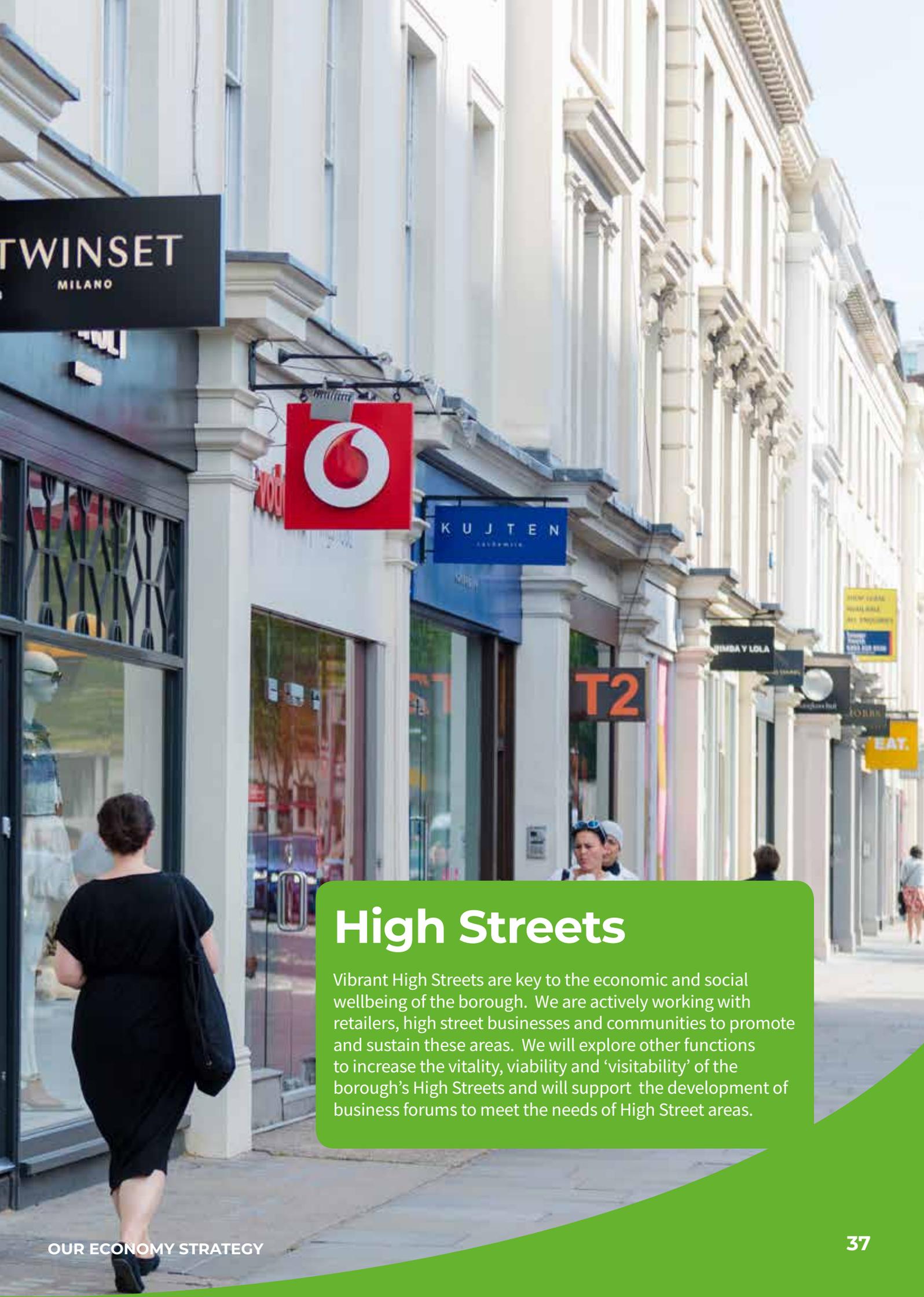
Kensington and Chelsea is an expensive place to live and social and affordable housing is in short supply. We will use our planning tools and powers to increase truly affordable housing in the borough to help ensure that Kensington and Chelsea is a place where people in all types of work can live.



3a Supporting good growth

Building strong and inclusive communities, delivering the homes Londoners need and creating a healthy city through our developing Local Plan and through relevant Neighbourhood Plans

No.	Actions	When
42	<p>As part of the next review of the Local Plan the Council will develop policies to ensure the provision of a diverse range business premises which meet the needs of those working and seeking to invest in the borough. This has a number of elements, but will include policies which:</p> <ul style="list-style-type: none"> ● seek to prevent the loss of existing and promote the creation of new office premises and other business uses across the borough, ● provide a diverse mix of business premises, in terms of size and nature. ● allow new homes in the borough’s Employment Zones where these will help deliver new commercial floorspace <p>These policies will only have value if the Council is able to use them when determining relevant planning applications. As such the Council will adopt, and continue to keep under review, an Article 4 direction to ensure that planning permission continues to be required for changes of use of offices to residential use.</p>	Upon adoption of the Local Plan
	Lead Council	
43	<p>The Council will consider the role that non-retail commercial uses may have within town centres when the Local Plan is next reviewed. The Plan will seek to achieve a mix of town centre uses which reflect the changing nature of the retail sector, the function of our town centres and the need to maintain their vitality and viability.</p>	Upon adoption of the Local Plan
	Lead Council	
44	<p>Work with Neighbourhood Forums to help produce Neighbourhood Plans which help deliver a range of business premises and which maintain the vitality of the centres which lie within the Neighbourhood Areas.</p>	October 2019
	Lead Council with Neighbourhood Forums	
45	<p>Ensure the One Public Estate programme to release land for local housing is aligned with the Economy Strategy.</p>	December 2020
	Lead Council with other public sector landowners	



TWINSET
MILANO



KUJTEN

T2

HIMBA Y LOLA

EAT.

High Streets

Vibrant High Streets are key to the economic and social wellbeing of the borough. We are actively working with retailers, high street businesses and communities to promote and sustain these areas. We will explore other functions to increase the vitality, viability and 'visitability' of the borough's High Streets and will support the development of business forums to meet the needs of High Street areas.

3b

Ensuring developers deliver the best for local people

Using the planning process, through developer contributions, commitments and s106 planning agreements to support investment locally

No.	Actions	When
46	Adopt, implement and monitor delivery against the Council's section 106 Supplementary Planning Document to secure employment, training and supply chain opportunities arising from development sites across the borough.	Upon adoption of the Local Plan
	Lead Council	

3c

Transforming spaces

Harnessing the opportunities from development on major sites such as Kensal and Earl's Court

No.	Actions	When
47	Update the Earl's Court Action Plan to include: <ul style="list-style-type: none"> ● access to direct opportunities ● skills training ● the support for a Business Forum ● a range of commercial uses ● support for borough wide activity including a variety of employment in different sectors, schools engagement and enterprise support . 	July 2019
	Lead Council	
48	Ensure, through the preparation of Planning policies including a Supplementary Planning Document for Kensal Canalside, that the Kensal Opportunity Area delivers a high quality mixed use site as part of a wider ambition for the area, including market-rate, social and intermediate housing, new shops and premises and opportunities for employment, skills and enterprise which meet local needs.	February 2020
	Lead Council	

No.	Actions	When
49	<p>Support access to full fibre broadband and free Wi-Fi:</p> <ul style="list-style-type: none"> ● Facilitate and streamline the universal deployment of full fibre broadband across all streets in the borough by cooperating and collaborating with all relevant stakeholders (Deploy 15KM FTTP) ● Investigate opportunities to encourage businesses and residents to take advantage of the Government’s Gigabit fibre internet access vouchers ● Facilitate and streamline the universal deployment of mobile 5G network broadband on street furniture across all streets in the borough by cooperating and collaborating with all relevant stakeholders (Deploy 300 small cells) ● Investigate, with business agencies, the potential and opportunities for smaller business to take full advantage of greater broadband speed schemes to digitalise and bring their business online (Connect 150 businesses) ● Supplement the full fibre roll out by using grant funding to deliver 1 gigabit fibre optic connections to public buildings and public housing from the TfL underground fibre optic network (Connect 3 Council hub buildings) ● Seek to have fibre suppliers provide apprenticeship and local employment opportunities for people in the areas they are working and promoting digital inclusion by provision of training ● Support the roll out of free Wi-Fi to all the borough’s town centres and promote existing free Wi-Fi particularly in other public facilities e.g. libraries more clearly. <p>Lead Council with fibre suppliers, land owners, developers, residents, businesses and business support networks</p>	By March 2021



Case study

Volunteering to gain confidence and employability skills

The Volunteer Centre Kensington and Chelsea develops people and organisations. Their mission is to enable people to overcome the barriers they face and build skills, knowledge and confidence together with social networks, wellbeing and resilience. All of these attributes and skills are important on the pathway to work, whether paid or unpaid. The Volunteer Centre enables organisations to get the most out of people's time by helping them to be safe, inclusive, accessible places to work. It links people and organisations together through its brokerage service.

The Council and its partners in the voluntary and community sector recognise the importance meaningful volunteering as a route into employment, particularly for those who face the greatest barriers. We will work together to develop a guide and framework for employers so that more volunteers, particularly those who face the greatest barriers, gain experience to help develop their employability and skills.

How will we measure the impact of the strategy?

Publication of the Strategy is just the start of ongoing conversations with residents, communities and our partner in the public, private and voluntary sectors about delivering the plan. All councils are facing economic and financial uncertainty and the Council will be more financially challenged over the next three years. This means we will need to look at how we use all our resources and work in partnership, to best effect.

We commit to making sure that the activities in the Action Plan are delivered by monitoring those interventions and will update residents, businesses and partners on progress.

The Council is developing a management framework which will include within it measures to demonstrate progress in delivering this strategy.

We will check and report the outputs and outcomes arising from individual projects in the action plan. We will also monitor the numbers and trends reported locally and nationally in relation to:

- unemployment
- qualification levels
- young people Not in Education, Employment or Training (NEET)
- apprenticeships
- business start-ups
- business floorspace



Getting involved

In addition to the actions that the Council and our partners will take as set out in the action plan, we are committed to continuing to work with our partners, communities and residents. Only by continuing to work together will we achieve our aims.

We will continue and develop a number of forums in which this will happen, for example the Employment Partnership Working Group (the Council and partners providing employment and employability support), the Business Enterprise Exchange (local organisations with an interest in or supporting local businesses), and business forums. These complement a wider set of partnerships with community and voluntary sector organisations. We will promote opportunities to get involved widely as these are established.

In the meantime, if you are looking for support, you can find contacts in our Jobs Advice and Training Guide at

www.rbkc.gov.uk/find-a-job

For Business and Enterprise Support contact Portobello Business Centre on

(0)20 7460 5050, or info@pbc.co.uk

If you would like to be involved in the work of this strategy, then please contact us at

business@rbkc.gov.uk





Further and adult education

Access to high quality education and skills training is a priority for the Council. There are approximately 5,000 learners each year at Kensington and Chelsea College, and we commission a range of voluntary and community sector providers to deliver adult and community learning to 2,500 learners each year.

We want to see a successful FE College with a sustainable future that meets local needs, including an offer for 16-18 year olds, training and apprenticeship opportunities, access to information advice and guidance and lifelong and community learning opportunities.

English

Information from this document can be made available in alternative formats and in different languages. If you require further assistance please use the contact details below.

Arabic

يمكن توفير المعلومات التي وردت في هذا المستند بصيغ بديلة ولغات أخرى. إذا كنت في حاجة إلى مزيد من المساعدة، الرجاء استخدام بيانات الاتصال الواردة أدناه.

Farsi

اطلاعات حاوی در این مدارک به صورتهای دیگر و به زبانهای مختلف در دسترس می باشد. در صورت نیاز به کمک بیشتر لطفاً از جزئیات تماس ذکر شده در ذیل استفاده کنید.

French

Les informations présentées dans ce document peuvent vous être fournies dans d'autres formats et d'autres langues. Si vous avez besoin d'une aide complémentaire, veuillez utiliser les coordonnées ci-dessous.

Portuguese

A informação presente neste documento pode ser disponibilizada em formatos alternativos e em línguas diferentes. Se desejar mais assistência, use por favor os contactos fornecidos abaixo.

Somali

Macluumaadka dokumentigan waxaa lagu heli karaa qaabab kale iyo luuqado kala duwan. Haddii aad u baahan tahay caawinaad intaas dhaafsiisan fadlan isticmaal xiriirka faahfaahinta hoose.

Spanish

La información en este documento puede facilitarse en formatos alternativos y en diferentes idiomas. Si necesita más ayuda por favor utilice la siguiente información de contacto.

Contact number: **020 7361 3531**

For more details visit:

www.rbkc.gov.uk/economy-strategy

Or contact us via email: business@rbkc.gov.uk

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THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA