



# Kensington and Chelsea

## Markets Plan Consultation Document



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA

## **Markets Plan Consultation Document**

### **Overview of Markets Plan consultation and findings**

During 2021, Kensington and Chelsea Council's Markets Plan Consultation process sought to gather views to enable a five-year Markets Plan (2022-2027) to be created. The ambition was to re-establish our markets as an example of best practice in street trading in London with the support of the residents of the borough, existing traders and local businesses. This required a vision and a series of Proposals to be agreed in order for any changes to be put in place.

A Markets Plan Consultation document was created from our conversations during the engagement phase through one-to-one interviews, group meetings and conversations with traders, residents, local businesses and the wider public. It contained a series of Proposals to identify where we should focus our efforts in adapting our markets and street trading for the future and in considering new markets and trading sites in the borough.

The Markets Plan Consultation document aligned with the borough's priorities in supporting the Grenfell recovery, offering a healthy, clean and safe environment for all and being a place for residents and visitors to meet, shop and develop a business, celebrating the diversity of the borough and offering a place to visit and explore. In accordance with the Council's Statement of Public Consultation Principles, the consultation process was undertaken over at least a six-week period.

This document presents the findings of the consultation and includes individual comments received on each of the Proposals contained in the Markets Plan Consultation document. All of the feedback received was reviewed and contributed to the development of the final Markets Plan.

The Markets Plan 2022-2027 document is available at: [www.rbkc.gov.uk/business-and-enterprise/business-advice/markets-and-street-trading](http://www.rbkc.gov.uk/business-and-enterprise/business-advice/markets-and-street-trading).

## **Survey Responses**

This document provides a detailed breakdown of the responses to the survey, type of respondent and their level of support for the proposals put forward for the Markets Plan, split into the 7 different sub-categories labelled A to I in the Consultation Document. Qualitative data is also provided through comments made by individuals where they've chosen to give more information relating to their response. These are anonymous, have not been edited and are verbatim, so include the original spellings and grammar in each case.

## A - Activating space

### Proposal 1: Increase the number of isolated trading sites

Number of filled in responses (out of 213): 204

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	63%	16%	21%	19
Kensington and Chelsea market trader	55%	39%	5%	38
Kensington and Chelsea resident	64%	23%	13%	125
Other	71%	29%	0%	7
Visitor / I do not live in Kensington and Chelsea	60%	33%	7%	15
<b>All responses</b>	<b>62%</b>	<b>26%</b>	<b>11%</b>	<b>204</b>

### Proposal 2: Increase the number of markets around the borough

Number of filled in responses (out of 213): 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	53%	16%	32%	19
Kensington and Chelsea market trader	50%	24%	26%	38
Kensington and Chelsea resident	62%	22%	17%	125
Other	57%	43%	0%	7
Visitor / I do not live in Kensington and Chelsea	76%	18%	6%	17
<b>All responses</b>	<b>60%</b>	<b>22%</b>	<b>18%</b>	<b>206</b>

### Proposal 3: Identify spaces to introduce seating in the markets and general seating in the area

Number of filled in responses (out of 213): 208

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	75%	10%	15%	20

Kensington and Chelsea market trader	42%	26%	32%	38
Kensington and Chelsea resident	71%	11%	17%	126
Other	57%	29%	14%	7
Visitor / I do not live in Kensington and Chelsea	82%	6%	12%	17
<b>All responses</b>	<b>67%</b>	<b>14%</b>	<b>19%</b>	<b>208</b>

**Proposal 4: Consider the operational implications of pavement seating at markets**

**Number of filled in responses (out of 213):** 207

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	65%	25%	10%	20
Kensington and Chelsea market trader	53%	26%	21%	38
Kensington and Chelsea resident	68%	18%	14%	125
Other	71%	14%	14%	7
Visitor / I do not live in Kensington and Chelsea	82%	12%	6%	17
<b>All responses</b>	<b>66%</b>	<b>19%</b>	<b>14%</b>	<b>207</b>

**Proposal 5: Improve the market's accessibility for all users**

**Number of filled in responses (out of 213):** 200

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	83%	11%	6%	18
Kensington and Chelsea market trader	84%	13%	3%	38
Kensington and Chelsea resident	88%	10%	2%	121
Other	100%	0%	0%	6
Visitor / I do not live in Kensington and Chelsea	100%	0%	0%	17
<b>All responses</b>	<b>88%</b>	<b>10%</b>	<b>3%</b>	<b>200</b>

## Comments

1 & 2. *I would prefer we focus on improving the quality of the existing markets, rather than just repeating past mistakes in new places, esp. thin out the vendors that sell mass-produced "junk" which turn off many shoppers and create mistrust of the vendors with legitimate products.*

4. *I do not understand what "pavement seating" means.*

5. *While accommodations should always be made where feasible, moving every market to a flat, open carpark-open-lot-style space robs the character and exploratory feeling from some markets, which will reduce the appeal. Many shoppers love the feeling of poking around and finding a "treasure" at these markets, and if the feeling becomes that of shopping at Tesco, the magic is lost.*

*As a local driver in North Kensington... do NOT support more seating on pavements which also has expanded onto some roads around Portobello Rd, ie: Kensington PK Road and on Blenheim Crescent. The roads & pavements are not wide enough for road traffic and pedestrians. A lot of tourists in Portobello already are not road savvy, walking across junctions when traffic lights are green for instance. Particularly at the junction of Portobello & Westbourne Park Rd which is also a bus route. Have witnessed several NEAR accidents where people are unaware of traffic coming through. The bikes that travel fast along the one way street of Portobello are also a hazard, a couple of years ago, I was knocked off my feet by a school boy cycling the wrong way along Portobello Mkt by Tescoes. A lot of cyclist and scooters do this, so am aware to look both ways. The Food market at Acklam has impacted badly on some market traders close by..... know that tourists with hands full of food & drink.. on the move do not stop to look at the adjacent clothes etc stalls. Also the rubbish this brings is not good and some peoples hygiene re food disposal has a lot to be desired. crowds of shuffling tourists with food has not helped the retailers at the Cambridge Rd end of Portobello.*

*As local resident it's hard to get around with seating all over pavement and street*

*Because I want to protect the financial future of Portobello and Golborne Road markets*

*Because it's unclear what an 'isolated trading site' is compared to a street market*

*Better groups than isolated and don't forget the farmers market at back of Waterstones off Notting hill gate*

*Concerned about the hygiene and lingering litter and noise pollution*

*Do not want seating to take over the market*

*Do you want more pavement seating? Fine by me as long as I can still shop easily.*

*Surely anyone can already access the markets?*

*Effects on local residents*

*Noise levels and traffic around existing markets are already at high levels*

*Attracting already petty crime*

*Quality of life of residents significantly affected by tourists visiting these markets and there is no space to expand"*

*Ensure able is accessible for those with disabilities. So not all roads are blocked for vehicles.*

*Even if nothing else is changed, we would support any finding alternative parking for traders' vehicles in the southern end of Portobello Market, at least on Saturdays, so as to free up space in the roadway for pedestrians.*

*How do other markets in the Borough help Portobello and Golborne succeed? There is not sufficient space for wheelchair users on the pavement along Portobello as cars drive through the closures. Tables and Chairs would add to the difficulty.*

*I believe we already have some amazing markets we just need to improve them.*

*I don't know what 'new isolated trading sites' means*

*I don't really know if more isolated trading spaces will help as much as more markets or more seating space.*

*I don't want to see an expansion of market trading outside of Portobello and Golborne - I fear that it would take traders away from this area. Being one of only a couple of markets in West London (only Portobello/Golborne and Church St spring to mind) is a massive boon for the area, and I wouldn't want to see that taken away or diluted.*

*I fear that it is more appealing to go to big markets with lots of variety rather than small individual stalls. But i really don't mind.*

*I know that shops who pay business rates and licencing fees which are located on market streets find it very tough when they see market stalls undercutting their business with tables and chairs, at a fraction of the cost. taking away their trade. You can't just increase market seating without helping businesses operating from neighbouring shops.*

*Permanent seating can become an out of hours nuisance inviting anti-social behaviour, so the seating may need to be like a stall - taken away when the market is shut.*

*I would like to buy fresh fruit and vegetables but can't always get to the market. Some stalls along Notting Hill Gate would be welcome and be more friendly than the fruit and veg stored and flown in by all those three supermarkets*

*I know that the seating around the tree on Portobello outside the Spanish restaurants was taken away as it was used by drunks and caused huge disruption to the residents and restaurants. I would think very carefully about the antisocial impact more seating could have.*

*I think that individual traders could become a nuisance, and that in Portobello Road there is no room for pavement seating etc. The tourists visiting the Portobello market are a problem as they congregate in side roads, leave rubbish on house steps etc, and this could get worse if the market was considered to be a destination for lingering.*

*I think the quality of the existing markets and trading sites should be improved, not more sites added. We have quite a number of markets already.*

*While seating is welcome to give elderly residents the opportunity to rest the experience in the past wasn't positive as benches were used by drunks to hang out .. it was very unpleasant.*

*I think there should be better street lighting in the Golborne Road. This has been a long-standing request which has been ignored.*

*I think the council should stop wasting money on changing the shape of pavements and curbs. I think that removing the curb is dangerous as children find it difficult to distinguish between road and pavement. It also makes the cleaning of the streets more difficult as there is no longer a proper gutter for water to flow down. This is obviously crucial in a market area and even more so after Carnival.*

*Cars need to be able to drive through and to be able to stop and load easily. It is unnecessary to add traffic calming measures.*

*The real reason High Street Kensington is dying is because of Westfield and business rates, not because shops have failed to adapt. Good planning laws are crucial here."*

*I think you should support the existing markets before creating more -Portobello market is so decimated compared to when I moved here 30 years ago and you should focus on making that a world leading market before putting money into new markets - Westfield is a classic example fo something new that trashed already struggling high streets.*

*I wouldn't want them to dilute the quality of Portobello and Golborne Markets.*

*If there are too many open air markets in K&C it might mean established ones are less visited.*

*Isolated sites possibly will create extensive issues - it is better for traders to be together although this may cause competition between traders - it's better for customers.*

*There's already several markets and I don't think another one will be helpful.*

*Isolated traders can lead to excess rubbish and anti-social behaviour*

*There is a need for more toilets that are kept clean and monitored. Surface alteration is less important if it changes the character of the area.*

*It is best not to detract from the existing markets - far better to improve them or make them more attractive.*

*It will probably be more effective to support and develop existing markets rather than encouraging new markets. That said, isolated trading sites e.g. like the single fruit stall at Porchester/Queensway may be useful additions.*

*It's unclear what Proposal 4 means, taken into account with Proposal 3. Does it mean 'add pavement seating where practicable?' or does it mean 'take out pavement seating where practicable?' Hence I can't answer. I've already said in Proposal 3 that I'm in favour of more seating, I don't know what Proposal 4 adds to it.*

*Many people live in this areas where additional seating will make using the market and supermarkets more difficult. It's not just a tourist site but a residential area. Additional trading sites could be good but again is this to up tourist attraction of n what is essentially a residential area? Please consider the residents!!*

*Markets can have very significant and negative impacts on local residents and I am not confident they would be well organised nor that legitimate concerns would be addressed as opposed to be ignored. In our area levels of pavement seating are already at saturation point - more would be intolerable*

*Maybe some concern for out of market hours use of this seating. Perhaps this may attract people using this seating area to engage in unsociable out of hours activities especially concerned if in quiet residential road, e.g. pubs have enough impact already in some quiet residential roads so extra seating will encourage people hanging around at any time.*

*More markets could decrease the footfall for Traders at Portobello/Golborne*

*Seating encourages street drinkers*

*Need more information.*

*New Markets need footfall which may cause disruption and compete with existing markets*

*Not sure about introducing more markets when we need to focus and make our existing ones better, lets get them right first.*

*Individual stalls could be a negative for shops, who are already suffering and pay large rents - but if they increase footfall then all will benefit, but needs to be carefully considered.*

*Not sure about introducing seating as I can't see how it would help the traders ...surely better to keep people moving around and looking at goods on offer.*

*Not sure what you mean*

*PLEASE support who is there antique traders, vintage and greengrocers that have been there forever .Thats what is special , that is what people come for . we don't need more tourist plastic rubbish , or new tad .*

*Preserve the magic that is left*

*We don't need seating or signs or bollards but support and protection*

*Seating does not necessarily help traders and can result in further access issues.*

*Focus should be on traders*

*Proposal 2: I'm concerned that additional markets within close proximity to each other would dilute footfall and the commercial viability of the current established markets.*

*Proposal 3: seating within pitch areas seems reasonable if this doesn't result in reduced number of total pitches available for other traders. Seems reasonable that if a trader wishes to offer seating for their offering then they could do so within their allocated 3m wide pitch rather than taking away additional trading space from another trader.*

*RBKC needs to run Portobello Road and Golborne markets properly rather than arranging private business to create new markets and isolated sites etc*

*Seating can often lead to tramps or drunk people taking up residency and leaving litter and making the area inhospitable. So I'd need to know the seating would be suitable and that the police would actually do something about dealing with these people if they litter or drink there (which currently they don't).*

*Seating is not part of the historic use of Portobello or Golborne markets. Seating attracts tourists and not buyers, and smacks of gentrification.*

*Seating may attract the wrong crowd - those not spending money and eyeing up the situation to cause trouble*

*Seating would take up space that could be used by more traders .*

*Seems irresponsible to be deliberately trying to create more close quarters contact in contexts where people's masks will be off (eating and drinking) during the rise of the COVID-19 delta strain which is transmitted even by fleeting outdoor contacts. The vaccination rate of Greater London is barely 55% of "eligible" recipients (16+) meaning the true vaccination rate is probably about 40% of London. At least 86% is thought to be necessary to stop the spread of the delta strain. Londoners generally and RBKC Council all seem to conveniently ignore the fact that COVID case numbers today are higher than they were in August 2020... when they were high enough to require lockdowns and mandatory masking. It's madness (and criminally liable) to encourage crowding in these times. Wait for London true vaccination rate to reach 86% (which means 95+% of 16+).*

*Sorry the term "operational implications" is confusing to me, does that mean how many people can sit down? whether it should be sitting down in Conjunction with vehicle access or traffic access in general? the latter should be stopped in my view to prioritise pedestrians*

*Street furniture is generally unattractive, not always clean and not versatile. Permission for traders to introduce seating (like cafes / eateries) is versatile, attractive and clean.*

*The existing markets are well placed across the borough, not sure what role individual stalls would have in ad hoc locations - first instinct would be to make the existing markets great places and hubs for such trading.*

*The market is accessible for everybody. Not quite sure what the issue is here unless you're looking for more ways to punish the motorist. I have no problem with traders parking their vehicles nearby.*

*The market thrives on the hustle and bustle. I don't think that seating, restaurant style, fits the style of the area. Yes, I know that there are one or two spots along Goldborne Rd that have this. I would treat any expansion of seating very carefully. It is the rough and ready character of the market that needs to be respected.*

*The markets are fine as they are. If you need to sit down, there are plenty of cafe and seating areas there already. The market is a vibrant area, where shoppers need to move a freely around the various stalls. Mobility scooters are quite happily zooming up and down at the moment, no need to improve accessibility.*

*The part of teh market that directly affects me is a sort of "spillover" of market stands on wewsbourne grove, between portobello and kensington park road. The spaces are not fully taken up, but the problems and inconveniences are present (traders start yelling at 4 am, parking restrictions, littering, spacing interference with local shops and restaurants and terraces, general disturbance fo residence etc.)*

*There are plenty of markets already. In RBKC. The main problem are the high street shops and how to regenerate these in the face of high rents and council rates. It would be better to find ways of repurposing empty shops as fresh food or independent trading outlets*

*Too many markets could lead resources and visitors being spread too thinly.*

*Would rather concentrate on improving the markets we already have.*

*You don't live in a market area and not embrace the liveliness of it all however it is increasingly becoming food (and drink) led which brings with it a lot of 24/7 rubbish on*

*the street, late night drinking, late night various and all the brouhaha that involves and generally becoming more and more a noisy dirty environment both day and night.*

*Use of the road and pavements are becoming increasingly confused as cyclists, scooter riders and pedestrians fight for the same space with cyclists and scooter riders hoping between road and pavement without warning, riding the wrong way down a one way street and what with the pavement and road seating it's becoming quite tricky to even walk down a road.*

## **B - Enterprise support**

**Proposal 6: Identify 5 new sites on Portobello Road and Golborne Road allocated on rotation for local people**  
**Number of filled in responses (out of 213):**

206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	11%	5%	19
Kensington and Chelsea market trader	63%	16%	21%	38
Kensington and Chelsea resident	84%	11%	5%	125
Other	86%	0%	14%	7
Visitor / I do not live in Kensington and Chelsea	82%	12%	6%	17
<b>All responses</b>	<b>80%</b>	<b>12%</b>	<b>8%</b>	<b>206</b>

**Proposal 7: Run a youth programme for market stall businesses**

**Number of filled in responses (out of 213):**

206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	5%	11%	19
Kensington and Chelsea market trader	76%	13%	11%	38
Kensington and Chelsea resident	85%	9%	6%	125
Other	71%	29%	0%	7

Visitor / I do not live in Kensington and Chelsea	100%	0%	0%	17
<b>All responses</b>	<b>84%</b>	<b>9%</b>	<b>7%</b>	<b>206</b>

**Proposal 8: Develop supplier networks between traders and local businesses**

**Number of filled in responses (out of 213):** 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	11%	5%	19
Kensington and Chelsea market trader	68%	18%	13%	38
Kensington and Chelsea resident	75%	18%	6%	125
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	82%	6%	12%	17
<b>All responses</b>	<b>76%</b>	<b>16%</b>	<b>8%</b>	<b>206</b>

**Proposal 9: Create a process to welcome new traders**

**Number of filled in responses (out of 213):** 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	11%	5%	19
Kensington and Chelsea market trader	66%	21%	13%	38
Kensington and Chelsea resident	82%	16%	2%	125
Other	100%	100%	0%	7
Visitor / I do not live in Kensington and Chelsea	88%	12%	0%	17
<b>All responses</b>	<b>81%</b>	<b>16%</b>	<b>4%</b>	<b>206</b>

**Comments**

*6 is a FANTASTIC idea! Have been looking for similar schemes recently myself and found none in London which are not designed to extort money from young people and new businesses... Perhaps this could be coupled with using some of the shop premises and antique halls on Portobello Rd to allow a more diverse range of new*

*businesses to try out spaces (those requiring larger spaces or indoor spaces) with a year round series of pop ups.*

*Again where not sure is my concern about the impact on residents.*

*Do not think Markets are a suitable place for this*

*Don't want to see local shops / street traders who have been trading for years in either Portobello or Golborne being pushed with possible rate increases for the benefit of new traders*

*Don't know about Youthquake. Don't know about whether there is great interest in the market. BTW: I see the PRODUCE part of the market as essential, not just crafts, knick-knacks and tat.*

*3 youthquake applicants were ignored by the market office. It's unfit for purpose! The Market Office.*

*I think the stall holders should keep there stuff unique. Availability in shops undermines that uniqueness.*

*Don't the businesses hook up themselves*

*Establish/developing supplier networks is not well defined beyond produce which I take to mean fresh foods*

*I am surprised to see Proposal 9 - I would have thought that this should happen anyway, it is the only way the market can survive and grow with established and new traders side by side.*

*I do not want the market traders to be absorbed into the local businesses*

*I just think you should focus on what is there and needs to be protected , small business are good, but keep those old traders, try get some of the antique traders back*

*I think 5 stalls is not enough.*

*I think it's up to the traders and any new stalls to establish their own supply chains if they so wish. This will test the business acumen of the new traders. New traders should be given a chance to compete not be overly subsidised and molly coddled. They are there to start a business for themselves.*

*I worry about the impacts on competition*

*If local youth are interested in market trading they will get involved. Just because they live in the area does not mean they need to be involved in the local markets. If youth centres are set up they will detract from the genuine purpose of the markets in this area.*

*I'm not clear on why this won't just take trade away from the local businesses, by putting the products on a stall? Aren't you just hastening the death of local shops???*

*In general a good idea to run the youth programme for market stall businesses. My observation however wasn't a particular positive one. Most of the time the young people looked quite uninterested and seemed to just hang out with their friends around the stalls. Not sure how to change it but there seemed to be a lack of incentive to get them more involved. Maybe they should be asked to buy and sell some products that they think would make them a profit to get them more focused.*

*Individual businesses should be able to manage their own. What is wrong with the current process?*

*Is there room? I believe space to new traders is already offered.*

*New traders will seek out the markets and know what the opportunities are. It does not need expensive marketing*

*Per previous answer. This is not the time to be increasing the number of high-density crowds, and particularly not amongst younger people who are the least likely to be vaccinated.*

*Process to welcome new traders is a good idea in principle...not sure hoe it will work in practice. Many traders also work at different locations, hard work which may not leave time for mentoring?*

*Proposal 7. We already have a youth programme for market stall businesses and a Markets Development Officer to develop them - we should now be asking and investigating why the programme is so limited and so few young people hear about it. Management is the issue.*

*Proposal 9. Rather frightening that this proposal needs to be suggested isn't it? It was agreed some years ago to develop an on-line digital booking system for traders and this would encourage new traders as well as enable managers to see how the market is looking each Saturday in advance and make changes as required and before the day - the current queuing up on a Saturday at the Markets Office and make booking casual slots for new traders much easier. Currently markets management do not welcome new traders and the lack of flexibility - unless management modernise and change approaches this proposal isn't relevant.*

*Proposal 8 seems unworkable. Any resident used to be able to get a stall on a lottery basis. I don't know if this has ended but if taking stall out of this lottery is used for youth then it seems to disadvantage a larger group. How will local people be selected? Seems like it's going to increase bureaucracy for local people.*

*Proposal 9: We need to consider the sustainability of the market and the businesses/traders that operate within them to ensure we are creating a viable ecosystem where businesses can flourish and scale. There needs to be a cap on the number of traders offering similar goods within each category to ensure a broad variety of goods and services are available and that traders can have sustainable businesses. For example there is currently an imbalance as there are currently 3 hat traders, 4 tshirt traders, 5 home fragrance traders, 2 music traders, 6 new ladies fashion traders, etc. and we are lacking other categories.*

*Red more details of what sort of traders ??*

*Street market traders are just that - street market traders. They are special because of that and I don't really want to find the same things in shops (unless they are their OWN shop - such as Chegworth Farm which used to have a shop in Ken High St as well as market stalls)*

*Not sure of 7 because that depends on what they are selling and where they are from. Too much stuff in markets so that you can find anywhere - and trad street fruit & veg stalls overwhelmed by stalls selling other items."*

*Support the principle however 5 sites is quite prescriptive, could there be a start-up programme that offers a package inc discounted rent etc for x months to enable new starters to establish themselves*

*The council does not need "new sites", it needs to improve the existing space. Some sites on Westbourne Grove are very often empty, but the general annoyance affects the residents as if all the sites are full. (traders start yelling at 4 am, parking restrictions, littering, spacing interference with local shops and restaurants and terraces, general disturbance to residence etc.). The main customer flow is still on Portobello Road, consider moving the Westbourne Grove traders to unoccupied spaces on Portobello and Golbourne*

*The most valued traders for residents are fruit and veg and other foodstuffs. Vivaly important is the knowledge these traders have around their produce, which has until recently been generational in key families. Better to focus on encouraging the presence of these kinds of traders on the market and support them where they are to retain a vibrant and distinctive market.*

*The supply chain is already there*

*There are stands along the westway that are available for young enterprise already. As stall holders retire, new stall holders can take their place along Portobello itself.*

*There may well be unused pitches in Portobello Road even after the recovery from the pandemic. There are many people who just want a pitch on a one-off basis, to try out a new product or to sell an accumulation of possessions that they want to get rid of. We ought to be trying to attract such people. The process for getting a stall is now*

difficult and unfriendly. The website and the Market office procedures should be improved to make suchy peoople feel welcome and to explain the process to them (at present can find nothing on the website that explains the process - there are just minatory notices about insurance.

These are operations issues of which I have no knowledge as a result of being a consumer

Would want to ensure the supplier networks are not consolidated among fewer larger suppliers which could dilute the variety of products and traders

### C - Sustainability and environmental improvements

#### Proposal 10: Carry out a sustainability and waste audit

Number of filled in responses (out of 213): 209

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	90%	10%	0%	20
Kensington and Chelsea market trader	68%	16%	16%	38
Kensington and Chelsea resident	90%	7%	3%	127
Other	71%	29%	0%	7
Visitor / I do not live in Kensington and Chelsea	82%	12%	6%	17
<b>All responses</b>	<b>85%</b>	<b>10%</b>	<b>5%</b>	<b>209</b>

#### Proposal 11: Informed by the audit, introduce changes to waste collection and disposal methods

Number of filled in responses (out of 213): 210

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	90%	10%	0%	20
Kensington and Chelsea market trader	71%	16%	13%	38
Kensington and Chelsea resident	89%	9%	2%	128

Other	71%	29%	0%	7
Visitor / I do not live in Kensington and Chelsea	82%	12%	6%	17
<b>All responses</b>	<b>85%</b>	<b>11%</b>	<b>4%</b>	<b>210</b>

**Proposal 12: Promote stalls who support eco-friendly initiatives**

Number of filled in responses (out of 213): 210

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	85%	10%	5%	20
Kensington and Chelsea market trader	71%	11%	18%	38
Kensington and Chelsea resident	79%	13%	8%	128
Other	86%	14%	0%	7
Visitor / I do not live in Kensington and Chelsea	88%	12%	0%	17
<b>All responses</b>	<b>79%</b>	<b>12%</b>	<b>9%</b>	<b>210</b>

**Proposal 13: Encourage use of environmentally friendly processes in market operations**

Number of filled in responses (out of 213): 209

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	100%	0%	0%	20
Kensington and Chelsea market trader	71%	16%	13%	38
Kensington and Chelsea resident	90%	7%	3%	127
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	100%	0%	0%	17
<b>All responses</b>	<b>89%</b>	<b>7%</b>	<b>4%</b>	<b>209</b>

**Proposal 14: Organise bulk purchasing to encourage traders to move to eco bags and containers**

Number of filled in responses (out of 213): 205

Which of the following are you?	Responses	No. of responses to this proposal
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	Support	Not sure	Do not support	
Kensington and Chelsea business owner	100%	0%	0%	19
Kensington and Chelsea market trader	68%	16%	16%	37
Kensington and Chelsea resident	78%	16%	6%	125
Other	57%	43%	0%	7
Visitor / I do not live in Kensington and Chelsea	71%	12%	18%	17
<b>All responses</b>	<b>77%</b>	<b>15%</b>	<b>8%</b>	<b>205</b>

**Proposal 15: Provision of water fountains**

**Number of filled in responses (out of 213):** 207

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	89%	5%	5%	19
Kensington and Chelsea market trader	82%	13%	5%	38
Kensington and Chelsea resident	82%	15%	3%	126
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	88%	12%	0%	17
<b>All responses</b>	<b>84%</b>	<b>13%</b>	<b>3%</b>	<b>207</b>

**Proposal 16: Seek to identify additional lock up storage for traders**

**Number of filled in responses (out of 213):** 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	11%	5%	19
Kensington and Chelsea market trader	92%	5%	3%	38
Kensington and Chelsea resident	78%	17%	5%	125
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	88%	12%	0%	17
<b>All responses</b>	<b>83%</b>	<b>13%</b>	<b>4%</b>	<b>206</b>

## Comments

10. 11. *Is this a good use of funds ??*

15 *need more information on type where etc*

16 *would support only if traders were local.*

13 - *because this is could be too excluding for some of the more traditional traders.*

*'encourage' may be OK - but it is liable to change into a requirement - it often does.*

14 *same as above*

*All of the above ideas are desperately needed.*

*I am surprised by proposal 10, as I would have thought that was done by Suez already.*

*Proposal 13 - am shocked that there is not an online option already! Do traders really have to queue up and pay on a daily basis?*

*All of these 'green' initiatives look great on paper and then reality kicks in and that normally entails ordinary working people, ie the traders, having to pay through the nose. If you can bring in these initiatives at no cost to the trader, then fine. Otherwise I'm not in favour.*

*Along with diversity of product offering on the market stalls I think makes a one size fits all supplier chain nigh on impossible. Difficulty with individual brand with e.g Portobello Road issued bags. Eco friendly initiatives. I don't know what that means to sellers of vintage clothing and bric a brac / antiques, fruit and veg, food. Water fountains + Covid the thought just makes me shiver.*

*Better recycling of market waste: fine. Fountains: fine. Closer lock-ups: great for traders.*

*All the other stuff is virtue signalling.*

*Bulk purchasing always sounds good but often can result in increased bureaucracy and cost.*

*Definitely water fountains!!*

*Do not know enough as a market trader*

*Don't see advantage of water fountains. They'd need to be kept clean and maintained.*

*I am not convinced that enabling traders to lock up goods will reduce traffic. In particular, I do not think they will be comfortable locking up supplies for a week in the same location as they typically sell in many different parts of town on different days. Many people are sceptical of water fountains unless they are being serviced and cleaned regularly (which typically does not happen)*

*I don't think they are the most hygienic way to drink water*

*I'm not sure many local residents, living in relatively confined spaces, are in the market for bulk purchasing of any description. That said, I'm sure if I wanted to buy e.g. a full sack of potatoes, that the likes of Devlins would deliver it to my door. In short, some traders already have capacity to organise and assist with bulk purchases.*

*Limiting your promotion of only eco friendly stalls will also limit the appeal to new traders. Encouragement and support would be a better idea.*

*Water fountains while being a positive initiative would be a waste of money. In all the years it has been there I have never seen anyone using the water fountain at the turquoise Island site on Westbourne Grove.*

*Lock up spaces would take up space that could be used for more traders ... Also create a rather ugly space in the neighbourhood ... Who wants to see a giant storage area?*

*Market stalls need to be commercially viable - slanting the objectives to meet environmental goals subverts the essential need to make a profit by offering commercially attractive propositions to customers*

*Not sure if market traders are able to buy in bulk*

*Part of the joy of the markets is fresher and less travelled food at affordable prices. If you start promoting eco-friendly etc, chances are you increase the price and impact those who rely on the market for their food. You then just get more expensive markets like Farmers Markets where only those who can afford to shop.*

*When i have questioned rubbish separation in pubs, staff tell me they don't have time to separate waste and recycling and my worry here is that stall staff won't do and we know that one piece of contaminated material can ruin an entire recycling truck of waste. Any system has to be so simple for stall holders to follow, which isn't possible when you have such a variety of stalls and goods.*

*Like the water fountains idea, but who pays for the water??*

*Per previous answers. Now is not the time to be encouraging any increase in crowds.*

*Please also consider limiting car parking options near markets to encourage people walking and cycling to markets*

*Promote all stalls so as to encourage local economy.*

*Proposal 10. Done annually already and with a lot of voluntary effort put in from the PGMC.*

*Proposal 11. Just get on and from the results already known just do it. So far most of the proposals have bene made and supported since 2013 the issue is that Market Management is not taking forward any agreed actions.*

*Proposal 14. Just charge for bags or not provide hem, People will bring their own.*

*Proposal 16. Far more important is to identify more parking for traders not on Portobello Road so that one side of the road cam be used for al-fresco dining/seating etc. or for traders to have their own T&Cs.*

*Proposal 14 Bulk purchasing goes against the grain for fruit and veg traders and does not seem viable. Better to reward traders who minimise plastic and other waste."*

*Proposal 14. - on the proviso bulk purchasing doesnt come at too much of an additional cost to traders then i would support*

*RBKC waste management is corrupt. It's service is party to a cartel! Nothing will improve till RBKC accepts this fact.*

## *RBKC pays TWICE THE UK AVERAGE COSTS FOR ITS WASTE*

### *Reduce rates & rents*

*Seems that the whole culture of trading will/has changed in the market. A lot of the original traders are leaving and with them years of local friendships and local knowledge. That is and was the character of the market. There are lots of up market shops that have taken over the Portobello mkt, a lot of locals are not wealthy. Cheap, fast & friendly service is what they want. Not only stalls for tourists and wealthier residents.*

*Seems to me audits are a waste of money and time.*

*Slightly concerned that the encouraging of so-called environmentally friendly services can mean that cooking in the street is prohibited or such similar restrictions, which I would be against the sites on westbourne grove should stop. they create havoc for traffic on saturdays, leading to increased pollution, potentially more road incidents, stress for residents there may be covid risks and other diseases such as hepatites associated with water fountains*

*These are operation issues of which I have no knowledge as a result of being a consumer*

*This seems to identify only food and household products. Both Portobello & Golborne markets rely traditionally on bric a brac, art, antiques and used goods. These are still popular and I do not support them being phased out in favour of food stalls. Waste disposal is paid for out of our very high local charges. Let that be.*

*Traders can charge for any type of container/bag they need to supply the buyer with, to encourage buyers to bring their own containers/bags.*

*Trading is a precarious financial activity without adding a lot of rules, inspections and restrictions.*

*Proposal 15 - I would support more fountains, but do not support banning the sale of water bottles.*

*Water Fountains - yes please! They had them in Victorian times, why not now. Plastic water bottles are a huge problem environmentally.*

*Water fountains may break down and also be vandalised - or contaminated. The main concern is infection/contamination issues of water. Also if there is flooding, this could be issue and another source of leakages.*

*Lock up storage also could be broken into and vandalised.*

*Where I'm not sure is because I'm concerned the borough will completely change the feel of the market and have a negative and impact on traditional traders there.*

*Where would the additional space be taken from? Who would lose out to support this?*

*Who would determine what an eco-friendly stall is? This seems to be bureaucratic.*

*I'm surprised the council doesn't have an effective waste management strategy already. This also should extend to provision of bins for the general public which separate wastes. Currently a lot of waste simply gets dropped not the floor.*

## **D - Attracting new customers**

### **Proposal 17: Create a marketing group with businesses and traders**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	79%	11%	11%	19
Kensington and Chelsea market trader	79%	18%	3%	38
Kensington and Chelsea resident	66%	22%	11%	125
Other	43%	57%	0%	7
Visitor / I do not live in Kensington and Chelsea	63%	13%	25%	16
<b>All responses</b>	<b>69%</b>	<b>21%</b>	<b>10%</b>	<b>205</b>

**Proposal 18: Work with partners on promotional events and activities**

**Number of filled in responses (out of 213):** 207

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	90%	5%	5%	20
Kensington and Chelsea market trader	87%	11%	3%	38
Kensington and Chelsea resident	72%	18%	10%	125
Other	57%	43%	0%	7
Visitor / I do not live in Kensington and Chelsea	94%	6%	0%	17
<b>All responses</b>	<b>78%</b>	<b>15%</b>	<b>7%</b>	<b>207</b>

**Proposal 19: Support better street signage**

**Number of filled in responses (out of 213):** 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	89%	5%	5%	19
Kensington and Chelsea market trader	92%	5%	3%	38
Kensington and Chelsea resident	81%	9%	10%	125
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	94%	6%	0%	17
<b>All responses</b>	<b>85%</b>	<b>7%</b>	<b>7%</b>	<b>206</b>

**Proposal 20: Work with the dscvr App to promote market traders, retailers, and other businesses**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	68%	21%	11%	19
Kensington and Chelsea market trader	79%	16%	5%	38

Kensington and Chelsea resident	58%	28%	14%	124
Other	71%	29%	0%	7
Visitor / I do not live in Kensington and Chelsea	71%	6%	24%	17
<b>All responses</b>	<b>64%</b>	<b>23%</b>	<b>12%</b>	<b>205</b>

**Proposal 21: Borough wide approach to promotion of markets**

**Number of filled in responses (out of 213):** 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	74%	11%	16%	19
Kensington and Chelsea market trader	92%	8%	0%	38
Kensington and Chelsea resident	75%	18%	7%	125
Other	71%	14%	14%	7
Visitor / I do not live in Kensington and Chelsea	94%	0%	6%	17
<b>All responses</b>	<b>80%</b>	<b>14%</b>	<b>7%</b>	<b>206</b>

**Comments**

*17 and 18 look like a waste of time*

*19 - why didn't you write this one properly? The description says 'put in public Wifi and work with the discvr app'. The proposal itself just says 'work with the discvr app' - no mention of the far more attractive and interesting public wifi. I've no particular interest in the discvr app but think public wifi would be a great boon.*

*19. street signage has had various iterations, would need to see what are the benefits Vs investing in other much more beneficial areas. More relevant where trying to join up areas not currently well integrated eg canal linking to Golborne or Westfield to Portobello (needs multi agency eg Canal Trust, other boroughs, Westway etc)*

*20. Not sure what dscvr app is, very little point investing time or money in fringe apps that are not well known or used Vs getting innovative approach to google maps/apple maps/ other mainstream mediums used by tourists to get around)"*

*20. I do not support free public wifi - it will encourage people to walk around with their heads down and noses buried in their phones, and will also encourage people on laptops and phones to take up needed seating spots for tired shoppers*

*21. Uncertain of the borough wide approach to promotion of markets - I would support as long as it does not homogenize the feeling of the markets. No one wants to shop at disney world.*

*All of these except 19 diminish the whole character of traditional street markets & traditional street traders in one way or another. Traditional feel is what attracts visitors. There is a danger of making every market the same sort of experience (whatever it may sell) - it shouldn't be.*

*Answered not sure as whilst the aims are laudable ,centralising often adds layers of cost and bureaucracy that kill the individuality of each trader and with it the essence of the markets.*

*Apps come and go. Contrary to popular belief, word of mouth and encouragement to explore local offerings builds better lasting customers and healthier shoppers.*

*Depends on who will ultimately pay for these new initiatives - again concerns regarding current local traders being pushed or priced out for the benefit of new traders*

*Don't know what the dscvr app is.*

*Need to be thoughtful about what an RBKC "affiliate " brand umbrella might mean for the development of unique brand images of sites and vendors. For instance if someone perceives RBKC as posh/fancy what does that mean for vendors with products/brand that is grassroots/affordable/immigrant-led*

*Don't know the App, unless it's advertised why would it work. Marketing group is OK but who has the time from the stall owners. Will the promotional work cost market stall holders. Consideration to give local residents access to deals that recognise there council tax is paying for the markets.*

*I am not sure about the app.*

*I do not support attracting tourists to this area. The markets have thrived (before interference from the council) on local trade and trade coming into the area on market days out of genuine interest.*

*I happy not to encourage more visitors. Think of the residents.*

*I see money often put into marketing and promotion which would be better spent on the actual product - that is the market itself.*

*In my view, residents - and tourists- know where the markets are and what is available and there is no need to spend the limited resources on additional marketing*

*it would become too commercially organised.*

*Marketing group is already in place and working fine. Please do not mess it up*

*not necessary if it will cost. encourage conversation and discovery in real life.*

*Now is not the time to promote further crowding.*

*Partners? Sounds worryingly like outside commercial interests who have no connection, no real interest other than to make money off a long established local institution.*

*Street signage is a waste, no one uses it, they're already staring at their 'phones as they wander around and spending money on new signage won't help, nobody looks up these days.*

*Portobello is already well-known. What may not be well known is what's there and the layout. OK improve that. The street signs are already good in that regard, I think.*

*Promotional events are not really needed, although festivals (which already happen) are good. Part of the thrill is DISCOVERY. Get people away from their phones for god's sake and enjoy the colour of the market.*

*Portobello is one of the most well known markets on the world. Most tourists now have mobiles with apps etc.. to find their way. The Station in Ladbroke has signage already.*

*Seems to be a magnet for instagramers... local residents having people sitting on their walls & stairs and more for photos. Lancaster Roads colourful houses being a favourite. Some people lack a sense of boundaries & any consideration for the residents . This extends to standing in the road for photo's.. oblivious to anyone or traffic. Sign of the times... anything that can be done about that would be beneficial to locals.*

*Promote the 0-kms food purchasing, shopping local to support local. It's healthier for everyone and the environment. The more people will shop local products, the more these will also become cheaper.*

*Promotion should be solely for the markets as other ventures do not support the markets but their own agenda. Advertising of the markets are not often seen- would targeted marketing improve this?*

*Promotional events and activities might change the character of the existing markets - they are independent and eclectic, I would not want them to be 'managed' by events organisers*

*Proposal 17: This needs to be made broader. We should also consider defining zones within the market to enable visitors to more easily navigate the market. We have a clearly defined area for antiques but after this point it all becomes a jumble. One suggestion would be to zone areas to food, clothing, local artisans, gifts, entertainment etc*

*Proposals 17 to 20. Why are these being posed as new proposals. These are all non-brainers and have all been previously agreed by PGMC and MSAG members and since 2013 following the first Markets Plan. Why are they being proposed again when the question should be why haven't they been better implemented and why have the initiatives since 2013 not worked i.e. signage, partnership working on events?*

*Proposal 21. A borough wide approach will dilute and detract from the special character of each market and work against the unique character and attraction of Portobello and Golborne Markets.*

*Reduce the number of signs & distracting notices*

*Signs will make it look nah, the market is perfect it needs PRESERVING*

*Street signage is window dressing and not necessary markets should be organic not like Westfield and a market needs to be visited and surprising not found on an app waste of money*

*The Market Office fails to perform even the most basic of its functions. It does nothing for current services, so will do nothing for new ones.*

*The MSAG has tried this in the past and there are many hurdles that prevented this taking off effectively so a fall back role needs to be identified and supported but costs need to be allocated from some source - which source..... Residents should not see a rates demand for this so where will funding sources come from?*

*There is no point doing all this marketing if there are no stalls. Most of the time on Portobello there are just a handful of the excellent regular stalls, with more on Friday and Saturday. But if you were a tourist who has travelled to the 'World famous Portobello market' on a weekday I think you would be underwhelmed.*

*These are operation issues of which I have no knowledge as a result of being a consumer*

*Think we should concentrate on what we have before spreading the markets too much*

*Trying to turn this into an even bigger tourist area than it already is. Please consider the impact on residents.*

*Visit Portobello (or similar) has been sorely missed.*

*An app or website which told you which stalls were there on which day would be incredibly helpful. If you visit a stall you like, you could save them as a favourite and get an alert when they are next there and find their pitch number for the day instead of having to go down to the market trading office and find out who was where every day.*

*We strongly support better signage - it is abysmal at present. We also need better maps on the street itself - the current ones are difficult for people to read and the*

*Legible London pillar under Westway impedes pedestrians to the detriment of nearby traders.*

*We have doubts about a borough-wide approach as the markets are so different (we were incidentally surprised to note that the list of non-Council markets in one of the earlier questions did not mention the long-running Notting Hill Gate farmers' market).*

*For Portobello Road, what is needed is action to encourage people from the "rich" hinterland to use the market more.*

*What does a marketing group do to market a market? I think money could be better spent on other things both Goldbourne and Portobello are hugely marketed as a tourist hotspots in the UK and around the world*

*Who will pay for it all, us the residents.*

*Why don't you try some stalls in different places as sign posts to the markets eg a show stall of goods available in Golborne/Portobello in an unusual place that gets people seeing the goods and thinking about a visit eg Farmers Market? Publicise hours and venues - even on posts in other areas?*

*Better signage is a constant refrain, but you'd be better painting yellow lines to direct people than the big plinths that fill up the pavement. Can you temporarily paint the kerbstones to lead people to the market for a promotional trip??*

## **E - Operational improvements**

### **Proposal 22: Create a Street Traders Handbook with a Traders Charter**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	68%	26%	5%	19
Kensington and Chelsea market trader	63%	26%	11%	38
Kensington and Chelsea resident	61%	30%	10%	125

Other	57%	43%	0%	7
Visitor / I do not live in Kensington and Chelsea	88%	0%	13%	16
<b>All responses</b>	<b>64%</b>	<b>27%</b>	<b>9%</b>	<b>205</b>

**Proposal 23: Create an effective means to provide up to date information on waiting lists and availability of sites**

Number of filled in responses (out of 213): 204

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	89%	5%	5%	19
Kensington and Chelsea market trader	92%	3%	5%	38
Kensington and Chelsea resident	90%	8%	2%	124
Other	86%	14%	0%	7
Visitor / I do not live in Kensington and Chelsea	94%	6%	0%	16
<b>All responses</b>	<b>91%</b>	<b>7%</b>	<b>2%</b>	<b>204</b>

**Proposal 24: Test online registration systems in 2021/22 for traders with a view to implementing in 2022/23**

Number of filled in responses (out of 213): 202

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	95%	5%	0%	19
Kensington and Chelsea market trader	68%	26%	5%	38
Kensington and Chelsea resident	77%	20%	3%	123
Other	67%	33%	0%	6
Visitor / I do not live in Kensington and Chelsea	81%	13%	6%	16
<b>All responses</b>	<b>77%</b>	<b>19%</b>	<b>3%</b>	<b>202</b>

**Proposal 25: Review parking for traders at markets and isolated pitches across the borough**

Number of filled in responses (out of 213): 207

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	89%	11%	0%	19
Kensington and Chelsea market trader	63%	24%	13%	38
Kensington and Chelsea resident	74%	20%	6%	125
Other	78%	11%	11%	9
Visitor / I do not live in Kensington and Chelsea	88%	13%	0%	16
<b>All responses</b>	<b>75%</b>	<b>19%</b>	<b>6%</b>	<b>207</b>

**Proposal 26: Review market layouts and regulations to standardise pitch sizes, ensuring goods are presented well and that there is access for all customers**

Number of filled in responses (out of 213): 204

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	79%	16%	5%	19
Kensington and Chelsea market trader	76%	13%	11%	38
Kensington and Chelsea resident	65%	24%	11%	124
Other	57%	14%	29%	7
Visitor / I do not live in Kensington and Chelsea	81%	6%	13%	16
<b>All responses</b>	<b>69%</b>	<b>20%</b>	<b>11%</b>	<b>204</b>

**Proposal 27: Carry out an audit on electricity usage**

Number of filled in responses (out of 213): 203

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	16%	0%	19
Kensington and Chelsea market trader	71%	26%	3%	38
Kensington and Chelsea resident	69%	24%	7%	125
Other	67%	33%	0%	6

Visitor / I do not live in Kensington and Chelsea	73%	20%	7%	15
<b>All responses</b>	<b>71%</b>	<b>24%</b>	<b>5%</b>	<b>203</b>

**Proposal 28: Ensure that storage space is protected from development**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	11%	5%	19
Kensington and Chelsea market trader	97%	3%	0%	38
Kensington and Chelsea resident	86%	12%	2%	125
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	100%	0%	0%	16
<b>All responses</b>	<b>89%</b>	<b>9%</b>	<b>2%</b>	<b>205</b>

**Comments**

22 - *Just looks like bureaucracy.*

24 - *You don't say if this a new piece of red tape (additional registration system - don't support), or just replacing a paper based system with an online system (do support).*

25 - *How can I express an opinion when I haven't seen the results of the review proposal*

26 - *Don't see any reason for pitches to be of standard sizes*

22/24 *Too much admin for some small & occasional traders & may exclude the more interesting, odd, second hand junky, stall holders. Too much online requirements - people should be willing to go and register in person and should be seen by registration officials.*

24 - *Not sure that making everything internet-based will be especially beneficial, I would hate to see traders with no internet access or capability squeezed out.*

*25 - I do not see this as a huge problem, but would by no means stand in the way of a review. We should be discouraging resident parking anyway, I am more than happy to see more spaces given over to the traders. More clarity around the parking situation around the Westway would be good - perhaps a greater degree of co-operation between the trust and the markets authority. On Saturday when both the street market and Portobello Green are running parking is total pandemonium.*

*26 - the variety of pitches is part of the charm of the market, and I've never seen them all full so not sure what the benefit of rejigging them all would be.*

*25 traders should not get priority over residents.*

*27 is this a necessary expense - shouldn't information already be available ?*

*28. Do not understand*

*26. too much standardization of the space will make the space feel as uninspiring as a grocery store or shopping mall and kill the magic, mystery, and nostalgia of shopping at markets. We must remember what makes the experience special and different.*

*Again, as a shopper I dread the market losing its atmosphere. it already has to some extent, as the leases of the premises around the market are taken up by 'boutiques' of larger high street stores*

*As I'm not a trader, it's difficult to know whether these are for the benefit of traders or for the admin staff of the council!*

*As noted above, the up-to-date information for traders should include easy to read information for new-comers who want a stall just for one or two days, explaining what is likely to be available and how to obtain a pitch and hire equipment (stall, pagoda etc.).*

*As regards market layouts, we would be against too much standardisation of stalls in Portobello, as part of the charm lies in the differences between stalls - as well as a certain retro scruffiness. As regards the size of pitches, the Ladbroke Association does not feel qualified to comment and see this as something for traders. However, there are traders who currently occupy two pitches next to each other, with stalls crossing*

*the gap between pitches . We do wonder whether there is a case for a few double pitches, making better use of the available space.*

*The main problem on Portobello Road is pavement pinch-points created where there is both a pitch in the road and goods being sold on the pavement forecourt next to the pitch. Any review of operational space needs to address this problem.*

*Concern about the market stall covers as there are many of differing size and often impacting on the footpath or the roadway - the former impacting on disability users and others with wheeled devices such as push chairs. That is an urgent issue to be resolved*

*Do not own a car*

*How do you ensure that everyone who registers online actually shows up on the day?*

*I am a local resident and not a trader so have no input or understanding of the proposals put forward.*

*I am not sure about reviewing parking for traders as it is already very difficult to find resident parking spaces, and paying places for family visiting me where I live near Portobello Road*

*I am on a waiting list and the system is clear to me- what needs to change?*

*I assumed the stalls were already marked out the same size. If it's dark or winter people will have to use electricity, as food stalls may also have to, which may be safer than gas bottles. auditing to try to make them use less electricity may not support the traders.*

*I don't know about all the other suggestions because of not knowing how much they will cost. The immediate need is for better lighting, good parking, loading bays, real pavements and keep street furniture to a minimum.*

*I don't think it's the Traders that need a handbook, it's shops and businesses new to the area that need a handbook particularly with the ease that is now change of use of a premises. Pavement and road users could do with one too. I think the Trading Street*

*Office is agile enough and build face to face relationship with the stall holders and manage the market offering. Online registration can see anyone with any product registering. A charter. No. How about increasing the marketing spend and driving new customers to the markets particularly now with the extension to the congestion charge and Ulez is bound to affect visitors from south of the river and closer too. The closure of the A40 too, all this will affect both the market visitors and the people who trade particularly the 5 day traders which will significantly add to their costs.*

*I dont want to answer re the above as I am not a trader and so they may have a different view - everything should be easy for them and I dont know what that is*

*I presume there is already documentation which specifies the services which the Street Trading Office should provide and the duties of traders. Is there really a need for a new handbook?*

*I think honestly it is up to the market traders to decide how they want to display their goods. If when you say" ensuring the goods are presented well" you mean someone from RBKC would be supervising the layout of each stall by the stall-holder that would be , in my view, a draconian measure and I would therefore oppose it.*

*I worry about making trading too bureaucratic for traders. I hope consideration is given to improving toilet facilities for all in Portobello market.*

*It sounds as though the markets are going to be taken over by civil servants; this could damage the essential character of the markets and their independence and long-standing stall holders might leave if too much bureaucracy*

*I've driven a friend to the market with her stock & stall covering, so can appreciate the logistics of white vans unloading etc. and loading up at the end of the day. Not sure where the vans could park without impacting more on residents.*

*Just concerned that it might become too bureaucratic. The great thing about the market is that is fluid and almost organic.*

*Just unsure about the meaning*

*Local residents should not be disadvantaged by allocating parking spaces to market which takes from residents. How goods are presented should be up to the market stall holder, it's their opportunity to innovate and create a varied street market scape.*

*Most of the questions are better answered by the traders. Re parking space, this is already scarce so I would not support any expansion*

*Not my area of expertise to understand*

*Not my business, traders should be asked*

*Not sure about any of the above as not a market trader*

*Not sure. Standardisation produces uniformity that significantly reduces the appeal of the markets.*

*On the question of parking, it is vital to reduce car parking spaces further (like you did for the restaurants) and limit car traffic flows around markets by closing roads and creating cul-de-sacs, one-way systems.*

*proposal 25 parking should favour and protect traders - residents are too vocal and powerful re: parking. Parking and vehicles should be limited in the vicinity of the market"*

*Proposal 27: on the proviso this doesn't come as an additional cost to traders I would support*

*Re: charter—as long as it involves traders in development as the primary stakeholders*

*Reduce rents & rates immediately*

*Should this not all be happening anyway*

*Sorry the whole charm of Goldbourne and Portobello is it anarchic and random displays of produce and chattels, smartening it up and uniforming it would reduce its charm and attractiveness and should be discouraged at all cost*

*Taking away from organic development of the market toward a standardised, boring market where one size fits all. Could destroy the feeling of the market.*

*The Market Office fails repeatedly at every level. It will promise lots of shiny new services and do nothing.*

*The traders on westbourne grove do not behave properly, they often put chiarms and armschairs on pavements, seriously hindering pedestrian traffic. they block parking spaces after the controlled hours for no reason, thus creating problems for local residents with aprking and general traffic. consider closing stalls on westbourne grove and moving them to portobello and golbourne road.*

*These are operation issues of which I have no knowledge as a result of being a consumer*

*Traders charter? online registration? standardisation? No!! It's a street market Not Westfield!!*

*Traders have guidelines already which any new trader should be making the learning thereof a integral part of starting a stall. A hand book implies new guidance and regulation which should be initiated with existing market stall holders so as to strengthen the working relationship. They as long standing stall holders are key for developing and maintaining best practice for any new traders.*

*You have all the guidance you need. A simple matter of appointing key holders with authority to make demand and put right any shortcomings would allow for natural community driven growth. Markets are like family, with familiar faces and gossip. Genuine traders who strive for best practice with naturally form pockets of great experience for all parties. These pockets can be encouraged to mesh.*

*A hand book route for determining beat practice gives strong incentive for isolated behavioural determination.*

*Traders that have been in portobello for years should be given some help and support with theses new proposals*

*Use of paper material does not promote eco system*

*Whilst I am all for transparency, I do worry about a Handbook and Charter, Annual Returns and Accounts as merely taking resources with little use. Maybe a brief 2 page document, but most stall holders and customers aren't in the business of reading books.*

*My worry re moving to online is that this excludes many people and doesn't necessarily get you the right balance of traders. It then becomes a first in the queue, as opposed to the balance and success of the market. For example - if you run an advanced class with 8 spaces and they are taken by the first 8 people to sign up, you may find that only 6 are advanced and you have 2 people who are messing up the experience for everyone else and are really intermediate. The same re the market moving to online and waiting lists - it's just not as simple as first in the queue - it needs clear guidelines and rules, but not merely first come, first served - otherwise you will have a market of cheap tourist gimmicks and no fresh produce.*

*Whilst parking is essential for traders - it does not need to be on the actual same street as the market. Portobello market is a car park all down one side - this does not benefit the shops nor the general visitor experience.*

*Agree storage space needs to be considered.*

*Online registration is essential in the age we live in.*

*Applications and waiting lists must be public, there are far to many 'No shows' or empty pitches on certain days - which ruin it for everyone.*

*If someone can't trade on a certain day then the pitch could be offered to the waiting list or local shops or cafes.*

*Why do we need regulation sizing? Diversity is the name of the game in North Ken.*

*You're bringing in a lot more bureaucracy. Not sure how I feel about that. It normally just makes things worse.*

## F - Identifying new trading sites and markets

### Proposal 29: Commission a feasibility study to identify sites to train new outdoor markets

Number of filled in responses (out of 213): 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	55%	25%	20%	20
Kensington and Chelsea market trader	66%	24%	11%	38
Kensington and Chelsea resident	75%	12%	13%	126
Other	83%	17%	0%	6
Visitor / I do not live in Kensington and Chelsea	100%	0%	0%	16
<b>All responses</b>	<b>74%</b>	<b>15%</b>	<b>12%</b>	<b>206</b>

### Proposal 30: Review isolated trading locations and identify new potential sites

Number of filled in responses (out of 213): 209

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	65%	15%	20%	20
Kensington and Chelsea market trader	74%	24%	3%	38
Kensington and Chelsea resident	77%	15%	8%	127
Other	86%	14%	0%	7
Visitor / I do not live in Kensington and Chelsea	100%	0%	0%	17
<b>All responses</b>	<b>78%</b>	<b>15%</b>	<b>7%</b>	<b>209</b>

### Proposal 31: Identify sites in the borough to establish a permanent market

Number of filled in responses (out of 213): 209

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	

Kensington and Chelsea business owner	70%	15%	15%	20
Kensington and Chelsea market trader	66%	21%	13%	38
Kensington and Chelsea resident	71%	17%	12%	127
Other	57%	43%	0%	7
Visitor / I do not live in Kensington and Chelsea	100%	0%	0%	17
<b>All responses</b>	<b>72%</b>	<b>17%</b>	<b>11%</b>	<b>209</b>

## Comments

*30 kiosks???? why ? selling what? nowhere near enough information.*

*Again initiatives sound good but who will ultimately pay for these*

*As above the main problem in my view in RBKC is shop vacancies or unattractive offerings in the existing shops, which are mostly chains. High rents and council rates deter independent retailers. I also do not get the impression that even existing farmers markets such as the NH market are visited as much anymore as they were during Covid - although the NH market in particular is important to the area*

*But do protect present traders.*

*Do not understand 29, does not makes sense*

*Don;t understand what the Local Authorities Act is*

*Having seen the decline of Portobello Mkt. over many years, instead of looking for new market sites, I would prefer resources to be used to restore improve & revitalise the present market.*

*I am not sure about isolated traders who will presumably be more difficult to monitor than a regulated market*

*I don't support a proposal that already assumes the answer is another market - it should only go ahead if local people want it and it is commercially viable*

*i don't know what the london local authorities act is, so i can't answer that one*

*I live near portobello/Golborne and value those, visiting them for shopping at least twice a week. Development of other sites does not concern me, and I leave decisions on that to others.*

*I support any new initiatives for isolated trading sites or markets, where there is a demonstrable case for them, and taking into account the interests of local residents.*

*I think any new sites and markets need to ensure that they consider the waste and rubbish generated and the clean up after operation. Also if stall take away parking spaces resident are negatively affected.*

*I think the idea of market areas attracts more people than isolated trading stalls.*

*I would like to see evening markets, but as special events or extensions of the current Portobello and Golborne markets. I am less keen to see more weekly markets appear across the borough for fear that traders and customers will be drawn away from Portobello (quite honestly am glad to see the back of Notting Hill Gate farmers' market for the same reason).*

*Just spent the money consultation widely and use common sense.*

*Money spent on consultants by this council is ridiculous already. As are surveys that are asked periodically with little or no action afterwards. How does a new permanent market elsewhere help Portobello and Golborne markets?*

*Norland Rd would be a good spot, also junction of Portland Rd/Holland Park Av.*

*Not familiar with the LLAA*

*Not sure what outside the london authorities act suggests.*

*Not sure what the significance of a market operating outside of the London Local Authorities Act actually means and feel you have asked a poor question here, without getting any useful responses.*

*New or pop up markets need to be balanced with businesses paying full business rates and licences, so need to compliment not take away business from shops."*

*Not to waste money on studies where all parties are not contacted. Money would be better spent supporting and improving the existing markets. Once they are to an acceptable standard and an ideal model has been created for functioning, then this can be expanded upon.*

*Permanent markets lack the character and appeal of the current arrangements. They work at a wholesale level but often end up feeling like another shopping mall at the retail level. There are probably already excess retail premises in the borough already.*

*Proposal 13: Need to investigate the environmental impact and economic sustainability that creating new markets will have on the local area/s and those markets that currently exist so as to avoid the situation similar to Spitalfields, Brick Lane and Petticoat Lane where the quality of offer has deteriorated and trade diluted over three sites in close proximity.*

*RBKC seeks to destroy Portobello and Golborne Markets for the benefit of a few private market owners and commercial property owners!*

*Should be looking at initiatives to decrease crowding, not increase it.*

*So far I don't think we are making the most of Portobello - until we can get this right I think focus should be on Portobello.*

*Farmers markets are great, and maybe good to have more, but they are run by a separate organisation and can be encouraged to use meanwhile sites while waiting planning permission etc (like Earl's Court)*

*Christmas markets or one off themed markets (like Vintage clothes or bric a brac) could be facilitated in certain public areas on an ad-hoc basis.*

*Street markets have always developed and survived, or not, in response to the needs and requirements of the neighbourhood. Any efforts to create on for any other reason is doomed to failure and will only take resources away from the established and well loved existing sites.*

*Support new seasonal markets with specific themes eg christmas*

*Support the existing markets first before you start new markets*

*The council needs to optimise existing markets.*

*There is a part of me that thinks this need should come from the community or the traders*

*These proposals suggests that there is a commitment to designer style markets, farmers markets, boutique markets, Designed for tourists rather than having proper useful local commercial value and therefore rather soulless. Any new market proposed should have as its priority not tourism, but servicing the needs of local people to shop locally outdoors in a pedestrian friendly environment. This is what happens throughout Europe where there are good practical markets for local people, they flourish and tourists soon start coming too*

*We are not sure what is meant by a "permanent market". Does it mean 7/7? Is it intended that it be covered? We note that in Paris attempts to create new permanent covered markets have not been universally acceptable.*

*We strongly support the continuation of a site for a farmers market in Notting Hill Gate.*

*Why not concentrate and support the existing markets first though a permanent food market could be interesting*

## **G - Portobello and Golborne Road Market**

**Proposal 32: Provide opportunities for borough-based charities to trade or promote their work**

**Number of filled in responses (out of 213):** 207

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	80%	10%	10%	20
Kensington and Chelsea market trader	74%	13%	13%	38
Kensington and Chelsea resident	82%	10%	8%	126
Other	100%	0%	0%	7

Visitor / I do not live in Kensington and Chelsea	88%	6%	6%	16
<b>All responses</b>	<b>81%</b>	<b>10%</b>	<b>9%</b>	<b>207</b>

**Proposal 33: Identify sites that can be available to support educational programmes**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	89%	5%	5%	19
Kensington and Chelsea market trader	78%	11%	11%	37
Kensington and Chelsea resident	82%	10%	7%	125
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	88%	6%	6%	17
<b>All responses</b>	<b>83%</b>	<b>9%</b>	<b>7%</b>	<b>205</b>

**Proposal 34: Create a schools education pack**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	11%	5%	19
Kensington and Chelsea market trader	76%	16%	8%	38
Kensington and Chelsea resident	69%	19%	12%	124
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	88%	6%	6%	17
<b>All responses</b>	<b>74%</b>	<b>16%</b>	<b>10%</b>	<b>205</b>

**Proposal 35: Work with schools to bring students to experience and understand the benefits of a market**

**Number of filled in responses (out of 213):** 207

Which of the following are you?	Responses	No. of responses to this proposal
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	Support	Not sure	Do not support	
Kensington and Chelsea business owner	90%	0%	10%	20
Kensington and Chelsea market trader	87%	5%	8%	38
Kensington and Chelsea resident	78%	14%	7%	125
Other	100%	0%	0%	7
Visitor / I do not live in Kensington and Chelsea	94%	0%	6%	17
<b>All responses</b>	<b>83%</b>	<b>10%</b>	<b>7%</b>	<b>207</b>

## Comments

32. Perhaps a single "community" stall where multiple charities could promote their work in one location, but if there are many of them, it is no longer a market, it is a fundraiser / guilt-trip and will drive away customers.

334 Seriously??? school visits to market are bonkers. too difficult to have groups of kids in already crowded spaces, and they can easily go on their own. You could have projects where they are required to go sometime time & fill in a questionnaire give opinions etc, But doing it in a group is unnecessary

35. I think anyone living in the borough will probably appreciate how important markets are. 32. There are already and lot of charity shops in the borough 33. I think there's the town hall which could or should be used for schools to showcase their groups and activities and is more spacious.

A market comprised of oxfam stalls and the like wouldn't be particularly interesting.

Beware an overcrowded curriculum as it is

Children go to the markets with parents or friends ... the market does not need big groups of schoolchildren blocking access to the stalls, filling the already crowded pavements and road.

Education about buying local? Yes then!

Engaging with young people is essential for a thriving market

*I do not have an opinion on this*

*I don't think that Charities should have a permanent site Maybe a Charity day once a month. Although creating awareness I wouldn't want a space taken away from a permanent trader. Create a charity magazine for the stall holders to give out? Put them on the DSCVR App or similar?*

*I think the survey is straying into areas of stretched connection to new street markets.*

*I would support 33 if it is in relation to existing sites, not if new sites*

*It will become too organised*

*Local schools already understand the benefit of the market - no need to pay for extra work to do this.*

*Not sure what this would involve.*

*Of course education for children is vital but it should not just be theoretical it should be practical too, with organised visits to markets so that children can discuss with the market stall holders what they sell, why they sell it and why markets are important. That's a geography lesson a maths lesson and environmental lesson all in one and should be encouraged*

*On point 35. A simple means of promoting markets to schools would be to have stall holders that can provide for a classroom of children to have lunch which can be eaten in a designated educational oriented space around the market. Also encouraging a art supply store geared toward children can bring a new educational experience for the classroom. A dedicated Art day 1 day a month for each class can where art supplies are bought in the morning and used through the day to produce themed work. The children get a first hand look at managing supplies (they could run out of a item and learn for next time). They see first hand on budgeting a spend if each has a allocated amount.*

*The supplies chosen also encourage the children to work with them more closely as they had made the choices.*

*Obviously there would be some measures set in place by the teaching team so as gentle coercion of children towards sensible purchases for their craft can be made in a timely manner. If the stall holder has been liaised with, themed craft supplies can be provided for.*

*Children love craft and any marketplace thrives with local craft. Encourage the next generation of handy craft heroes for the borough.*

*Proposal 32. Markets especially post Covid should be places where local people can buy more affordable food and goods.*

*Proposals 33 to 35. All good proposals and none of them new and sometimes happen in Portobello Market so proposals should be to ensure that these initiatives happen. You'll need different skills and motivation in the markets office for these to happen.*

*Same response who will ultimately pay for these initiatives*

*Support charity shops but would not support people trying to get you to sign up to giving money as you walk around.*

*There's too much littering in K&C and nothing that I can see to support an anti littering campaign for young people. Some are aware of the environment where others don't seem to be. When you are shopping, you want children around. Many won't take it seriously. Children and tourists, no thanks.*

*These are operation issues of which I have no knowledge as a result of being a consumer*

*Unvaccinated children under 16 are the superspreaders and breeding grounds for new variants. It's already risky to reopen schools at all - remember numbers are higher now than a year ago when lockdowns were needed, and this cohort are completely unvaccinated. There should be initiatives to ban all school age children from markets and other Council properties.*

*Use the money with common sense and not just shuffling papers*

*We already have a significant element of charity based retail activities and these could result in a proliferation of chuggers.*

*We want the markets to be upmarket and it depends on what the charities are going to offer*

*Why not offer a select group of key local charities e.g. local foodbanks, access to a stall for marketing / fundraising initiatives on a regular basis? It would give them an opportunity to inform the public of their work and to raise awareness.*

*Will be great for kids*

*Yet again. a good idea - except the Market Office will do nothing.*

*You are overthinking what is a normal part of life. Let the market traders function by themselves.*

## **H - Education and Engagement with the Community**

### **Proposal 36: Expand and raise the quality of the commodities on offer**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	84%	11%	5%	19
Kensington and Chelsea market trader	82%	11%	8%	38
Kensington and Chelsea resident	59%	28%	13%	125
Other	67%	33%	0%	6
Visitor / I do not live in Kensington and Chelsea	59%	35%	6%	17
<b>All responses</b>	<b>66%</b>	<b>24%</b>	<b>10%</b>	<b>205</b>

### **Proposal 37: Ensure planning applications submitted around Portobello and Golborne Road Market include consideration of the needs of the markets**

**Number of filled in responses (out of 213):** 203

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	83%	0%	17%	18
Kensington and Chelsea market trader	100%	0%	0%	37
Kensington and Chelsea resident	90%	5%	5%	125
Other	83%	17%	0%	6
Visitor / I do not live in Kensington and Chelsea	88%	6%	6%	17
<b>All responses</b>	<b>91%</b>	<b>4%</b>	<b>5%</b>	<b>203</b>

**Proposal 38: Review the days of operation in connection with permanent traders' licences to offer flexibility**

**Number of filled in responses (out of 213):** 201

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	83%	0%	17%	18
Kensington and Chelsea market trader	81%	17%	3%	36
Kensington and Chelsea resident	80%	13%	7%	124
Other	83%	17%	0%	6
Visitor / I do not live in Kensington and Chelsea	88%	12%	0%	17
<b>All responses</b>	<b>81%</b>	<b>12%</b>	<b>6%</b>	<b>201</b>

**Proposal 39: Create a programme of engagement opportunities**

**Number of filled in responses (out of 213):** 202

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	83%	6%	11%	18
Kensington and Chelsea market trader	89%	8%	3%	37
Kensington and Chelsea resident	72%	21%	7%	124

Other	100%	0%	0%	6
Visitor / I do not live in Kensington and Chelsea	82%	12%	6%	17
<b>All responses</b>	<b>78%</b>	<b>16%</b>	<b>6%</b>	<b>202</b>

**Proposal 40: Review what is sold on all sections of the market**

**Number of filled in responses (out of 213):** 202

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	83%	6%	11%	18
Kensington and Chelsea market trader	76%	14%	11%	37
Kensington and Chelsea resident	61%	26%	13%	124
Other	67%	33%	0%	6
Visitor / I do not live in Kensington and Chelsea	82%	12%	6%	17
<b>All responses</b>	<b>68%</b>	<b>21%</b>	<b>11%</b>	<b>202</b>

**Proposal 41: Introduce licensing for retail shop forecourts**

**Number of filled in responses (out of 213):** 202

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	67%	28%	6%	18
Kensington and Chelsea market trader	51%	32%	16%	37
Kensington and Chelsea resident	54%	28%	18%	125
Other	67%	33%	0%	6
Visitor / I do not live in Kensington and Chelsea	69%	13%	19%	16
<b>All responses</b>	<b>56%</b>	<b>28%</b>	<b>16%</b>	<b>202</b>

**Proposal 42: Enable traders selling food to be licensed to sell alcohol**

**Number of filled in responses (out of 213):** 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	

Kensington and Chelsea business owner	63%	16%	21%	19
Kensington and Chelsea market trader	37%	21%	42%	38
Kensington and Chelsea resident	33%	22%	44%	126
Other	50%	17%	33%	6
Visitor / I do not live in Kensington and Chelsea	56%	13%	31%	16
<b>All responses</b>	<b>39%</b>	<b>20%</b>	<b>40%</b>	<b>205</b>

**Proposal 43: Consider the use of trailers on Portobello Road (currently limited to one trailer)**

Number of filled in responses (out of 213): 201

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	61%	6%	33%	18
Kensington and Chelsea market trader	38%	35%	27%	37
Kensington and Chelsea resident	33%	34%	33%	125
Other	60%	40%	0%	5
Visitor / I do not live in Kensington and Chelsea	63%	13%	25%	16
<b>All responses</b>	<b>39%</b>	<b>30%</b>	<b>30%</b>	<b>201</b>

**Proposal 44: Consider the use of trailers on Golborne Road (currently limited to three trailers)**

Number of filled in responses (out of 213): 201

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	61%	11%	28%	18
Kensington and Chelsea market trader	43%	35%	22%	37
Kensington and Chelsea resident	34%	36%	30%	124
Other	67%	33%	0%	6
Visitor / I do not live in Kensington and Chelsea	56%	19%	25%	16
<b>All responses</b>	<b>41%</b>	<b>32%</b>	<b>27%</b>	<b>201</b>

**Proposal 45: Offer a Sunday market on the Sundays in December**

Number of filled in responses (out of 213): 201

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	89%	0%	11%	18
Kensington and Chelsea market trader	78%	8%	14%	37
Kensington and Chelsea resident	85%	8%	7%	123
Other	83%	0%	17%	6
Visitor / I do not live in Kensington and Chelsea	88%	0%	12%	17
<b>All responses</b>	<b>85%</b>	<b>6%</b>	<b>9%</b>	<b>201</b>

**Proposal 46: Offer a Sunday market on eight Sundays over the summer period**

Number of filled in responses (out of 213): 199

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	89%	0%	11%	18
Kensington and Chelsea market trader	78%	11%	11%	36
Kensington and Chelsea resident	78%	6%	15%	124
Other	80%	0%	20%	5
Visitor / I do not live in Kensington and Chelsea	94%	6%	0%	16
<b>All responses</b>	<b>80%</b>	<b>7%</b>	<b>13%</b>	<b>199</b>

**Proposal 47: Introduce permanent full-time Sunday street trading**

Number of filled in responses (out of 213): 203

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	83%	0%	17%	18
Kensington and Chelsea market trader	68%	19%	14%	37

Kensington and Chelsea resident	54%	12%	34%	125
Other	33%	33%	33%	6
Visitor / I do not live in Kensington and Chelsea	82%	6%	12%	17
<b>All responses</b>	<b>61%</b>	<b>12%</b>	<b>27%</b>	<b>203</b>

## Comments

*(a) I like a quiet Sunday myself. (b) I wish all street food was expelled from North Ken. (c) fresh fruit and veg needs to be encouraged and brought back into both streets.*

*1 Ensuring quality of goods beyond trading standards seems difficult to achieve*

*2 allowing sale of alcohol on food stalls still needs to be considered in terms of times, the views of residents and the supervision of purchasers etc*

*3 the use of trailers on Portobello is less problematic due to presence of vans etc on one side.*

*4 Golborne Road has already looked at this issue and it was felt that trailers would impact on traders and shops and was not considered a good idea to progress*

*5 Permanent Sunday trading ignores the needs of residents to have some respite from incomers - incomers and passers through and even shops and traders do not trump the needs of residents*

*36 - Yes, I would like to see this, but think that there is already a good 'destination shopping' offering which could just be advertised better.*

*40 - I think the sections have gotten slightly outdated, and it's not as clear cut as it used to be what is where. Wouldn't mind seeing a more blended approach (spread the three identical veg stalls out a little bit maybe so people at the top and bottom of the road don't have to walk as far)*

*42 - Big agree with this, especially if an evening market was being considered. I think this would be fantastic. It's not as if people aren't already drinking on Portobello road anyway, but would be good to see the traders able to take a cut.*

43 - I feel that traders take away from the feel of the market, and given how the stretch beside German food and Honest Burger feels already (like the back of a circus with wires running all over the place) I wouldn't be keen to see more of it. Trailers also less accessible for those in wheelchairs or short, and can't be accessed from both sides, meaning that there is less of a flow across the street from side to side. Blocks shopfronts and puts people crossing the road at risk.

44 - I feel Golborne Road could better accommodate trailers, but am still not keen to see it happen for the reasons described above.

47 - I don't know why there isn't already full Sunday trading (given that Portobello Green and Acklam still run, the footfall is still high on Sunday so I can see no further disadvantage to residents). I would be keen to see a second day when both markets run side by side.

36 because food yes, other things not so much. Food is being squeezed out too much. (And of course NO MORE street food. FAR too much as it is.)

39 hard to know what this would really look like

40/41 just too vague to know exactly what this means or what it might result in

42 NO absolutely not. They can go to pubs or restaurants. Last thing we need is more drinking on the streets.

43/44 stick to stalls - there are enough trailers, and the type of thing they sell is usually street food - which there is already enough of. More proper stalls.

46/47 there is already enough bits of market open on sundays, and it is frankly a relief to have quieter days for residents.

36: Quality: The markets need to serve the needs of its local communities, not just the visitor market. Who decides what "quality" is?

37. Need a special protected market area designation in the Local Plan for Portobello and Golborne Markets, and other street markets (eg Farmers' Markets - including for the proposed public square in the Newcombe House development)

*41. Licensing forecourts would merely be an extension to a shop, cafe, which may or may not support the market. Some of this already exists in Bute Street.*

*40 and 41 allow unnecessary bureaucracy to develop. Form filling and officialdom should always be kept to a minimum. If people don't come on Sundays or buy certain goods then that stall will fail.*

*42. needs to be better defined - this should not be for take away, it should be linked to designated food stalls having designated seating areas etc with staffing arrangements to clear containers and ensure alcohol is not being taken outside the area. Would also link to more increased enforcement, cleaning and policing resources are being considered.*

*44. Would need to be considered in partnership with existing traders and shops, there may be a role for them towards canal exit area to establish a sort of food court area to draw visitors down from Little Venice etc and into the markets. - Such ideas needs to be linked with connecting the community to new developments eg Caribbean/Moroccan + entertainment (street music etc) to enhance streetlife on market days*

*47 - I think this should be primarily up to the street residents, whether they deserve a day off the noise & bustle of the street*

*A lot of the proposed reviews can only be implemented by putting a proportion of existing traders out of business so I don't support the ideas:*

*Again, not sure about all these new levels of bureaucracy. Also food trailers normally sell unhealthy food and are aesthetically ugly. Not sure about making alcohol more available than it already is.*

*Alcohol selling seems unnecessary when there are so many bars & restaurants that do sell alcohol. Also, some people bring their own or buy from the supermarket as it is cheaper. Can not see any benefit to selling alcohol, except to the seller & alcohol brings it's own considerations & responsibilities. The legal age laws etc.*

*Licensing for shop forecourts may be a good idea, where space is limited on the pavements.*

*Already we have seen a flood of local shops rushing to get licenses for outdoor seating across the borough, but I see no reason to extend this to market stalls. We must be careful to avoid turning Portobello & Golborne markets into a 24-hour party area. In any case, there are so few public toilets that encouraging drinking at venues without facilities is only asking for an upswing in anti-social behaviour.*

*As a resident on Portobello i am not sure of all the ramification attached to more alcohol consumption on the road*

*As someone who lives on the route to Portobello Market, we are under siege from tourists on Saturdays already - we go the very long way to and from home as you can't walk against the tide of tourists. To expand this to Sundays will make the area awful - Sundays is residents' day. 8 weeks over summer is too long, as that is the summer and spring even, but I might support less weeks. The Farmers Market finds that summer trade slackens off so much that many think it isn't worth showing up, so you need to assess what markets you want to operate on Sundays.*

*I also think Thurs should be a full day of trading. My big bug bear is that I've often been caught out about when Portobello is open or shut...publishing hours is key!!*

*It is vital the businesses in fixed premises only are able to sell alcohol - this gives them a unique value and trade and means they get footfall. Also in a borough which has a no street drinking ban, allowing sales to stalls completely flies in the face of this. It will also encourage ASB in those who drink too much, sadly and if they eat and drink as they walk, it just gets messy.*

*Re trailers - these often mean you can't see the shops who are trying to trade, as they get obscured and they also change the atmosphere and make the market feel more industrial and commercial. The trailer operator is also too distanced from the public in serving from high up and you loose the personal charm of the market and interactions between customers and stall holders. No to any expansion.*

*Do not consume alcohol as often as food*

*Don't know enough to comment*

*Firstly Sunday as a nontrading day is now virtually over in the retail sector so it shouldn't limit when the market operates As for trailers I'm not sure, trailers can be big and small break up the visibility of the market which is a big part of its charm and give it a more industrial look, trailers need to be considered quite carefully in terms of their size and siting*

*Food trucks/trailers will not help to improve the appearance of the market. There is no lack of food at the moment so don't think they are required.*

*Just adding more market days won't make the market more attractive. We should start improving the market on Friday/ Saturday and consider what kind of market we want on Mon-Thu.*

*Gradually introduce Sunday trading. Limit trailer to one in all streets.*

*I do not think that there is any need to add to the places selling alcohol. The problem is the growing dearth of stalls selling anything new or unusual. The food section is almost gone too - but above all get rid of generic made in China tourist tat. So far this consultation has not considered that there needs to be a review of what is sold in the shops along the market streets too. Again just another chain will attract no one. People go to markets to find things that are cheap or quirky or not available everywhere else or on line.*

*I don't know what 'trailers' are*

*I think by trying to make the market upmarket it won't serve the local economically diverse population. It can't be an 'outdoor westfield'.*

*I think that if the Council interfere in what is being sold the market will lose its unique and interesting quality. The only exception may be trying to keep the antiques section of the market but not sure if that's possible.*

*Definitely no licensing for retail forecourts and no sale of alcohol for food retailers. There are enough pubs and wine bars for the purchase of alcohol.*

*I think the PR and GR markets should remain weekend markets to retain their character. More trailers would destroy the character of both roads. Equally more relaxed selling of alcohol would be detrimental to the character of the roads and residents*

*I would not like to see the road permanently lined with trailers 24 hours per day. I do like the trailers but too many of them can create a wall effect which is not welcome at night. Also, food waste tends to build up beneath the trailers.*

*It's a street market! Start dictating who sells what and it will die.*

*There are more than enough places along the street selling alcohol, licensing conditions would be impossible to maintain on a street stall.*

*Trading in front of shops would by definition reduce the already congested space for pedestrians.*

*Sunday trading already happens in selected locations, any increase would change the character of the markets to their detriment, with the possible exception of the Christmas period with its seasonal goods and traditions.*

*Let's just have a day off.*

*Looking at the proposals, I am in favour of some and against others, hence my not sure.*

*Many of the proposal seem to be directed at changing the character of the market. The fact that junky type stuff is sold in one area of the market is part of a culture of recycling and also offers local people a chance to buy inexpensive things. Sunday trading on a permanent basis is negative for local residents: noise, waste, lack of peace, ability to walk in the area without congestion. On an occasional basis it may be acceptable. Trailers are too big and block the street scape creating a dark congested passage on the pavement next to the trailer. This is very negative for people walking down the centre of the road as well as they create a white wall of vehicle. It is a big change to the character of the street market. Sale of alcohol could increase social disorder and create a less family orientated market.*

*Markets will grow organically - if allowed to*

*No alcohol - enough stores and f&b around the area do this*

*No recognition of the trailers and its effects*

*No alcohol ... You are only inviting trouble.*

*Don't audit what is sold ... I often shop on Golborne Road, where the goods are from house clearances ... Auditing this would remove the "eclectic-ness" of the market and reduce it to the same, manufactured tat that is sold by many of the stalls on Potobello Road."*

*No alcohol as there are plenty of shops and restaurants that provide alcohol.*

*Not convinced about alcohol being offered esp during the day. Don't know about trailers so can't comment on a yes or no option.*

*Not familiar enough with these markets to comment.*

*Not sure about the trailers, they're quite bulky*

*'Not sure' based on the potential negative impact this will have on traders -*

*Not sure what 41 means. There's too many restaurants, takeaways (littering issue), save us from another coffee shop and chain stores. Portobello Road used to be renowned world wide for antiques. Instead we have cheap clothes stalls, and tac. Please consider local residents and stop the Sunday idea. Really be aware of the litter that accumulates. Fine people littering. Be kind to the planets. Let's not feed rodents.*

*Please don't encourage drinking alcohol. There are pubs and grocery stores selling alcohol already. Why would you even suggest this. You want to think systemically.*

*Please stop trying to tart up Portobello & Golborne as you'll end up with a homogenised ersatz market*

*Point 36. Rase the quality. I do not support this. Too subjective. Market goers are after different things depending on the season or their circumstance. My wife and i purchased 2 cashmere jumpers for 5 pounds each. They had moth holes. But for 5 pounds we had perfect evening jumpers for a festival weekend. Similarly when helping a friend set up an office, i found 2 old and slightly unloved desk lamps from the eighties.*

*A good clean up and a fresh bulb, they are still in use two years later and give good character to the office space. Quality is what the buyer can bring to it.*

*I have not seen any stall holder selling dangerous poorly made toys or electrical items sold as new. They should be regulated regularly as i am sure they already are.*

*Point 42. Licensing for alcohol. I would support wine being sold but not beer. There are many local pubs that offer this and a market can be a better place to develop Osteria type experiences for the market goer. Small snacks with a nice drink as part of your stroll through. Designated seated areas for food only would discourage a community afternoon drinkers from taking hold inside the confines of the market. There are plenty of places for that already in pubs and restaurants.*

*Portobello and golborne have their design give charm, changing the markets into something else is not desirable.*

*Portobello market is in the middle of a residential area, so I do not think the market should dictate planning policy, and trading on Sundays should be limited or ideally not take place at all. There is already a problem with anti-social behaviour due to drinking in the current licensed premises so I do not think street traders should be licensed to serve alcohol which would add to the problems*

*Portobello Road Market is famous only because of its has a Saturday antiques market, which you fail to recognise.*

*Prop 41 - Not really sure what this licensing would entail ... already too many shops have extended their stock onto the pavement in front, leaving little space for pedestrians that now also have to fight their way through bicycles - electric and pedal; scooters - electric and regular - who seem to think they have a right to be there.*

*Prop 42: More alcohol does not need to be made easily available - we already have too many rowdy types who drink alcohol on our streets.*

*Proposal 36. What does this mean? The attraction of Portobello Road is second-hand and tat and cheap vegetables you can use that day. Markets in North Kensington need to be affordable and with food and bargain and 2nd hand goods for local people.*

*Proposal 37. What does this mean? can't vote as means different things to different people. Planning needs to rigorously implement the current SPD and stop the character of the markets and architecture changing and this needs a dedicated Planning officer for the markets.*

*Proposal 39. Our markets are not destinations for observers an an entertainment event they are central to local economies and to offering affordable shops for local people and employment opportunities.*

*Proposal 41. Forecourts already allowed T&Cs does this mean alcohol for any retail shop. Don't support as we need to ensure the future and sustainability of our local pubs and restaurants who I support having T&Cs and selling alcohol but not clothes shops etc.*

*Proposal 42. I support stall traders welling food to have a section next to them when there is space for T&Cs so people can sit and eat and drink but NOT alcohol. Alcohol should be the preserve of pubs and restaurants who have the licenses and conditions to control what can happen. This proposal will increase the N&N and ASB that residents in Portobello Road already put up with and will change the nature of the market as a destination for local people.*

*Proposal 47. I support a series of Sunday markets in December and the summer but not all year - we residents who live near the Portobello Road need one day to rest and quiet from the noise and crowds at the weekend..*

*Proposal 36: There needs to be a gap analysis performed to identify what areas of goods are missing within the market and then entice traders supplying those to apply to trade and/or encourage local entrepreneurship to create and supply those goods.*

*Need to implement a market trader goods quota limit to avoid mass duplication or saturation of one product type being offered with little differentiation.*

*Proposal 42: need to consider the commercial impact this would have on existing businesses selling alcohol. Also need to consider the social and environmental aspects of enabling more consumption of alcohol within the market and the impact this would have on the family friendly atmosphere. Also the health and safety considerations in regards to increased waste and safety with two way traffic flow of bicycles, electric scooters, bicycles and cars driving 20mph+ after 4pm.*

*Proposal 37: we would not want to see Portobello and Golborne being driven too consistently up-market. There is still plenty of poverty in the area. At present the market provides a place where one can find cut-price goods - food near its sell-by date, cheap electrical accessories, second-hand goods etc. This is an important local service as well as pleasing richer bargain-hunters.*

*Proposal 41: fore-court licensing should be allowed only when the shop itself has a licence and there is seating.*

*Proposal 47: in principle in favour, but we ought to get experience first of how the summer Sunday trading days go. If there are not enough traders to give a reasonably full impression, it should perhaps at first be limited to a limited area (even though that might mean traders could not use their habitual pitch). It does not look good to have just a few isolated stalls strung out along the full length of the market.*

*Any review of Sunday trading ought also to look at the opening of the arcades.*

*Proposal 42 - there is already many outlets selling alcohol. To add further is increasing the amount of drunken behaviour in and around Ladbroke Grove and Kensal Rise.*

*Proposal 42. Not sure because if there's nowhere for people buy who buy alcohol from street traders to sit, I can envisage this could cause problems, such as loutish behaviour. I imagine if alcohol is served from retail shop forecourts, there'd be seating.*

*Raise quality not quantity*

*Only trailers if referring to food van not any other reason.*

*So you want to not only bring more people together into crowded conditions, increasing COVID risks for traders, visitors, residents, and London and the UK generally, but you think the situation will be further improved if you facilitate street drinking as well. Who comes up with these ideas? Do they live in the area? Are they getting kickbacks from alcohol companies and trader's associations?*

*Set science-based targets for when it is appropriate to expand (or even have at all) crowded markets. Base it on both vaccination rates (using entire population, not "eligible recipients") and case numbers.*

*Has your Legal department ruled on Council liability for knowingly increasing COVID rates amongst residents?"*

*Sunday market has nothing to do with traditional portobello market of antiques and food*

*We do not want just kitsch and disposable fashion*

*Sunday street trading could reduce the pull of saturday trading - consider this impact before going ahead with it.*

*The character of the market is stall-based. I would not want to see a proliferation of food vans, as exists on the South Bank. Retail forecourts would compete against stalls. Rather wary of introducing more alcohol on the street. Stall holders need days off, and the area needs a bit of calm on Sundays.*

*The Market Office is unfit for purpose. There are about 20 vacant food stalls. The Market Office doesn't bother to then try to fill them. This has continued for about 10 years.*

*There are enough bars on Portobello without stalls selling alcohol.*

*There are pubs selling alcohol already in the area.*

*There are too many empty pitches on weekdays on Portobello - so either the days need to be revised or the physical area reduced, as it is disheartening to see an empty road.*

*If pitches are empty then local shops or cafes need to be allowed to rent the space.*

*Places to sit and drink a coffee or have a sandwich would add to the vitality of the market.*

*There is too much parking on the actual Portobello road on market days.*

*The market hardly ever operates beyond 6pm - so local cafes should be allowed to use the pitches for tables from 6pm, otherwise cars park there and by 7pm it is just one big car park.*

*Who contributes to the P & G market committee? Does it do fact finding to other London markets?*

*There has been a huge increase in premises selling alcohol and late hours too. The hours of trading for restaurants is getting later 12.30 for 1.00 closing this has an impact on the local residents, involving all things as previously stated. Peaceful enjoyment is needed particularly on a Sunday plus many traders trade on more than one site and even if you're not a 5 day trader but a 2 day trader they won't do more. I can't see how or who will raise the commodities on offer. This will need a selection committee, marketing, defining the target audience etc and I can't see it being practical.*

*There's enough alcohol use already on both roads. Trailers obscure the shops. Re quality of the goods, not sure what this means. Golborne market offers a lot of second hand household goods - is that quality? Certainly very useful.*

*These are questions that the traders and residents who live on the streets involved should answer, not visitors*

*This is a residential area already affected by noise and alcohol*

*Too controlling and again could impact on the feel of the market. Sunday trading will impact residents.*

*Trailers can be ugly and tall changing the way the street looks it would be better if they were in a specific location perhaps in Allan village*

*Trailers take up more space - especially for crowded Portobello may not be as nice for pedestrians /visitors to have more.*

*Very much support proposal 40 - the variety of commodities sold is the number one reason for visiting any market so if it's all the same or tourist tat then the market becomes redundant for local residents.*

*We want special events and not a market on another day. It will just be the same stuff on another day! As for trailers do not like them. If they are to be used then they need to go at the end of the day like on Portobello and park off the street. Otherwise do they need planning permission to stay there!*

*Whilst the idea of expanding the range and quality of commodities on sale is good it depends how this is implemented. A market is fun because each individual trader is doing his own thing selling what he has made, or what it is he deals in.... to start to supervise the nature and quality of goods is too draconian and will take the individual nature of the different stalls out of the markets and make it far less attractive. I recall going to a Xmas market in Westminster one year and then onto another ( in Leicester Square and Covent Garden) and they both had exactly the same stalls and goods. Good quality but boring - the second market was near the first but not next to it ...the overall presentation was boring - well done but boring - even the stalls looked as if they lacked any individuality. You need a market to be full of different ideas different presentations and all sorts of products cheap, fun and expensive.*

*Who chooses which commodities are sufficient for the market? The traders will sell what sells otherwise they wouldn't sell those goods. Interference from others that don't trade is arrogant and expected from this council*

## I - Safety and security

### Proposal 48: Make the existing temporary road closures on Portobello Road permanent

Number of filled in responses (out of 213): 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	42%	32%	26%	19
Kensington and Chelsea market trader	79%	13%	8%	38
Kensington and Chelsea resident	61%	18%	21%	127
Other	80%	0%	20%	5
Visitor / I do not live in Kensington and Chelsea	82%	6%	12%	17
<b>All responses</b>	<b>65%</b>	<b>17%</b>	<b>18%</b>	<b>206</b>

### Proposal 49: Start the road closures on Portobello Road at 9.30am rather than 10am

Number of filled in responses (out of 213): 205

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	42%	26%	32%	19
Kensington and Chelsea market trader	68%	18%	13%	38
Kensington and Chelsea resident	53%	26%	21%	126
Other	60%	20%	20%	5
Visitor / I do not live in Kensington and Chelsea	71%	18%	12%	17
<b>All responses</b>	<b>57%</b>	<b>24%</b>	<b>20%</b>	<b>205</b>

### Proposal 50: Introduce solid physical measures on Portobello Road at road closure times

Number of filled in responses (out of 213): 204

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	

Kensington and Chelsea business owner	42%	32%	26%	19
Kensington and Chelsea market trader	66%	21%	13%	38
Kensington and Chelsea resident	61%	16%	23%	125
Other	40%	40%	20%	5
Visitor / I do not live in Kensington and Chelsea	76%	12%	12%	17
<b>All responses</b>	<b>61%</b>	<b>19%</b>	<b>21%</b>	<b>204</b>

**Proposal 51: Permanently pedestrianise a section of Portobello Road where there are no mews**

Number of filled in responses (out of 213): 206

Which of the following are you?	Responses			No. of responses to this proposal
	Support	Not sure	Do not support	
Kensington and Chelsea business owner	58%	5%	37%	19
Kensington and Chelsea market trader	55%	34%	11%	38
Kensington and Chelsea resident	58%	14%	28%	127
Other	60%	20%	20%	5
Visitor / I do not live in Kensington and Chelsea	65%	6%	29%	17
<b>All responses</b>	<b>58%</b>	<b>17%</b>	<b>25%</b>	<b>206</b>

## Comments

*1 earlier start of restrictions need to take consideration of shop deliveries*

*2 permanent solid physical measures would/could impede free movement outside market trading times notable for emergency services and residents needs to access homes*

*3 a permanent pedestrianised section is not compatible with the section of road also being a residential access section"*

*48 - YES! Make the signage clearer and turn the whole thing into a two-way street for pushbikes and pedestrians (as it is already used as). More of a clampdown on moped drivers using the road whilst closed is necessary though.*

*50 - Rising bollards would be good, as a resident I have no objection to this, but could the permits for residents be extended to include neighbouring streets. We have no access to Thorpe close on market day because we are not given a means of access.*

*51 - I like the idea of pedestrianisation (with cycle provision please!) but I wouldn't want to change the character of the street. I fear that by pedestrianising and getting rid of the road tarmac the feel of the street would fundamentally change. If done with the bare minimum of infrastructure changes, I would support partial pedestrianisation (again with access for residents and cyclists remaining).*

*48 I just don't know if its necessary*

*51 NO NO NO pedestrianisation makes everywhere look the same and reduces the traditional street market look & feel*

*48. Need to be implemented with better infrastructure eg retractable bollards and in combination with streetscape enhancements + part of an area approach to reducing traffic on other roads and surrounding areas*

*51. Need to consider ways to restrict access to most of the market area and maintain resident access eg resident pass controlled bollards*

*49 - not sure what difference 1/2 hour makes.*

*50- planters only*

*Discourage parents or their drivers using Portobello Road as a run to their children in private schools.*

*Access is important at certain times. permanent blockages would prevent this*

*Changes the nature of the market*

*Closing any roads in the area to traffic at times other than trading hours makes no sense, the one way systems and road restrictions already make it difficult for residents and deliveries.*

*Closure of sections helps. Don't make it physically permanent though. Doesn't allow for special situations.*

*Despite not having a car myself, I oppose the ever-increasing restrictions on driving. Many people need them and you should stop making life more difficult, complicated and expensive for drivers.*

*Do not pedestrianise or close the road - this makes it hard for local inhabitants and for traders and reduces business.*

*Don't drive often but cycle. not how this will have knock on effect on traffic elsewhere*

*Don't live there*

*How would these proposals effect traders? - not enough information provided to give me a full understanding of pros and cons*

*I am not sure how the current closures are going so cannot comment*

*I do not have enough knowledge on driving in the area so do not feel qualified to give an opinion*

*I do not support the road being closed when there is no market. Ladbroke grove often has terrible traffic jams. They would get worse. Portobello is an alternative.*

*I don't live locally, so I'm not sure how disruptive this would be for residents. If not too disruptive for them, it would definitely be nicer!*

*I don't want local streets to become drinking & party piazzas like Covent Garden. At the same time, creating safer, pedestrianised environments will be good for traders & shoppers.*

*I feel that pedestrianisation can have a negative effect, creating a "tourist Disneyland" effect. It's the bustle and hubbub that keeps Portobello alive. Portobello market primarily supports the local community and we must be given priority. It's the local community atmosphere that attracts tourists.*

*I have no view on road closures at 09:30 or 10:30 and the implications of either*

*I think the pedestrianisation of Portobello has been great, but I do dislike being run over by a stall holder van or a car that comes down behind you. A bollard would really help on this and more days of pedestrianisation. Perhaps you ought to give free parking permits to those houses whose roads are shut during this time, to make up for the lack of access. We know how this can be very inconvenient as we endure this for Carnival. The road closures in the area during covid have made for a lovely pedestrian feel, but any such closures need proper and regular publicity. If you are to close the roads permanently, then the market needs to operate for a full day on Thursdays. It seems senseless to close the road and not have the market, so perhaps it needs to be open on Sundays.*

*I trade inside in a market arcade*

*I'd love the road to be pedestrianized but also want traffic to move around and not be stagnant.*

*I'm not in favour of any more traffic restrictions or LTNs.*

*It is becoming increasingly difficult for road and pavement users in the borough. Parking, parking for EV charging, cyclists, scooter riders, e bikes, barclays bikes, food delivery bike rider, skate boarders and then there's the poor pedestrian. Very difficult for even abled pedestrians to walk without constantly having to weave around a restaurant or look over their shoulder at someone approaching at speed. Road closures, making the temporary road closures permanent will take even further away from any quality of life there might still be in the borough. Ladbroke Grove, all the way through to the big development at Sainsburys is just nightmare there needs to be a traffic plan for the whole area. One road closure impacts the traffic and its affect is felt all through the borough.*

*It is now difficult to access shops and houses in mews etc in Portobello while the temporary closures apply and it also makes travel from the south of Notting Hill to the north difficult - we need to improve communication between residents in south and north and not make them into two separate communities*

*It will cause chaos to traffic in the area so watch out when Ladbroke Grove is solid!*

*it will change the feeling of a street market if permanent*

*It would make it very difficult to get around in a car for those of use who drive because of our age or bad knees ( yep both)...its not that I want to drive down Portobello n a Saturday ( heavens no - but some week days I am unable to walk there because of bad knees so I need to drive to some shops ( the bakeries usually!) . Please don't permanently pedestrianise it.*

*It's a street. I object to turning it into a pedestrianised shopping zone/theme park.*

*Most of the time large stretches of the market are empty - so closing all the road permanently will be wrong.*

*Locals still need to access shops and get around .*

*10 am is perfectly early enough - stalls can still set up earlier and start trading even if vehicles are there (as they have done for many many years)*

*On a Small part of portobello Pedestrianisation might work if time controlled - but cycles still need to use it, deliveries etc.*

*Moves traffic congestion elsewhere.*

*Not completely aware of the access points that may cut off parts so can't comment or agree/disagree*

*Not familiar enough with the impact on residents.*

*Not sure how the permanent closure of Portobello Road would affect the traders ability to transport their stock which, in some cases, is extremely valuable.*

*Pedestrianisation is gentrification. On the other hand, school runs in single use parent's and guardians' cars should be discouraged from interfering with our local markets.*

*Pedestrianisation kills small businesses who sell heavy stuff, people need to be able to deliver and pick up*

*People with walking issues, fatigue etc will not be able to do that. Not everyone with illness or mobility is in an electric wheelchair. This idea is therefore, discriminatory*

*Permanent pedestrianisation seems to kill areas unless there is a centralised policy with a deep pocketed agency overseeing it all and then it just becomes too expensive and turns into an outdoor Westfield.*

*Portobello is a ROAD. A thorough fare for locals to travel from Notting Hill gate, or Pembridge Rd to Wornington Rd, any restrictions will impact on the roads around these areas. Do not see why this is necessary?*

*Portobello road is a route used by residents and closing it off would have major impact on local people. It prioritises visitors over local people. Introducing bollards or planters mean a barrier which no doubt will become permanent and they send a message to residents that this road is no longer theirs to use.*

*Prop 48: Rather than closing the street at 9:30 instead of 10, keep the road closed until 18:00 - or do both. Other than access, there is no reason not to use Ladbroke Grove the length of Portobello.*

*There is also a terrible problem with cycles and scooters riding on our pavements and the wrong direction up the road - even when the road is closed to traffic. Pedestrians seem to have to right of way anywhere. There needs to be control implemented.*

*Proposal 50: this could cause problems for residents and it is not clear what advantages it would bring. Some better and more solid-looking removable barriers, however, might be a good idea.*

*Proposal 51: we imagine this could cause problems for traders, and we are not sure what it would add to the present road closures. It might, however, have the advantage of stopping cars racing down Portobello at night. There might be more of a case for the full and permanent pedestrianisation of the section of Kensington Park Road that is currently closed one-way. This would allow continental style spilling over of cafes*

*and restaurants into the roadway, thus enriching the market offer (the South Ken end of Exhibition Road offers an example).*

*Road closures at 9:30 will create problems with residents taking their children to schools.*

*Security is repeatedly used as an excuse for road closures which are disabled hostile and highly damaging to residents. There are alters that do not require road closures and 'access' for residents is always a total misnomer- it becomes almost impossible and time consuming to get to ones home*

*Support time-limited closures, limited to the hours of market trading*

*The temporary closures on and around Portobello road are not well sign posted. closing portions of Portobello permanently would make sense, if simple and sign posted routes around are made.*

*There should be no place for cars in street markets, it is both dangerous and impractical for one person in a large car or van to travel through an area packed with pedestrians, This point has to be emphasised to mews dwellers who no doubt will be frustrated by any curbing on their right to use their cars at busy market times, There are always driving restrictions when there are large numbers of pedestrians e.g. football stadiums*

*These are operation issues of which I have no knowledge as a result of being a consumer*

*What about the retailers? They need deliveries etc*

*What difference does 30 mins make when cars and scooters ignore the signs and barriers anyway?*

*When the market is closed I like to drive down the streets*

*Yes, portobello road is a great pedestrian area*

*You should close the road from the beginning of the market, not half-way up it as at present. You should also pave the road with York stone (not Chinese granite), this would give the impression that the council really cares about Portobello Road. After all it has been staved of money up to date, unlike Exhibition Road. You should close the road from the beginning of the market, not half-way up it as at present. You should also pave the road with York stone (not Chinese granite), this would give the impression that the council really cares about Portobello Road. After all it has been staved of money up to date, unlike Exhibition Road.*

**Do you have any alternative suggestions to any of our proposals?**

- 1. Close Portobello Road to traffic until 6pm on all market days.*
  - 2. Do not allow shops to spread out onto the pavement unless the road is closed to traffic.*
  - 3. Is there any kind of preference given to someone who lives in the neighbourhood to get a pitch?*
- 
- 1. Review the skills and experience and staffing of the Market Office in order to ensure the successful implementation of supported proposals and ensure the recovery and development of markets post Covid. Well supported and good proposals since 2013 have not been implemented. Why?*
  - 2. Having lived next to the Portobello Road market for 26 years most of the proposals are not new and have been proposed and agreed before by the PGMC or the MSAG and since before 2013 . We need an independent review into why the same proposals made some 8 year ago have never been implemented. Otherwise it is just another of the many reports and plans that a future group of consultants will review and repeat the proposals.*
  - 3. The council should finance and support the setting up of a home-delivery service from Portobello Road which enables home deliveries from market stalls. This could then be financed by its income.*

*4. Managing the Portobello and Golborne Markets and managing it well and flexibly is the key change required and via databases and on-line bookings in advance is crucial as currently the Markets Office does not know its Saturday income and numbers until the day and does not ease the access and welcome new and casual traders. Not knowing if and where you have a stall until early Saturday morning is discriminatory and unnecessary and the main reason for half empty and badly arranged and managed markets. The layout of the market should be known by Friday night so T&C and spaces can be used and filled and the market looks full and vibrant. Just bring the market into the 21st century with 19th century feel.*

*Just improve and modernise the management of the markets and most of the other proposals will fall into place.*

*A more cycle friendly area would encourage more people to visit. Nicer toilets at the west side Portobello market would also be a plus.*

*As above, I think the Council urgently needs a policy how to regenerate High Street Ken, and to some extent NHG and Holland Park Avenue to ensure a more relevant mix of businesses in existing shop spaces, which encourages small independent traders with local produce and products.*

*Be mindful of what is happening with the shops along Portobello and Golborne. It is fast becoming a run of cafes and restaurants and there will soon be nothing left of interest or individuality and it will become a desert.*

*Be mindful this are residential areas and any impact on residents. Protect the authenticity of the market.*

*Bringing order to street markets is never easy and should not actually be encouraged, it's the disorder and informality that make them attractive, great care should be taken in your proposals that changes don't alter the look, what is available and the informality of the place. The emphasis of any change should always be making the pedestrian experience more enjoyable, to shop, eat and meander. If there is a priority for change it should be encouraging a wider access to new traders in the market*

*Close Goldborne Rd for car traffic on market days.*

*Do not raise business rents. Businesses are having to close because of that and the local community is struggling. You changed the caption of Ladbrooke Grove tube station and its closest market to 'Portobello Road AND GOLDBORNE ROAD' - that's fine if it brings more business... but bear in mind that residents are feeling squeezed out by gentrification, the closure of historical businesses and raising rents. Tourists are now seen along Goldborne Road but with that come a bunch of new shops that don't feel like they belong in the area and people feel left out. Please think it through. The residents are the heart of a community.*

*Do not sanitise the markets and remove their essential character by making operating there become overly standardised. That will just invite the big corporates in killing the ideal.*

*Don't stifle the freewheeling style of the street markets with excessive op down rules, regulations and council projects. People come to markets to get away from chains and corporate culture. They come to find unusual items, cheap street food, carnival atmosphere and the feeling that their purchases are helping the little person. Street Markets really are the antithesis of Westfield type shopping centres. It is imperative that the authentic quirky experience is not watered down to blandness. You will kill the goose that lays the golden eggs.*

*Engage local special school College park and QE11 to be able to contribute to market stalls*

*Promote sustainable traders*

*Make markets as carbon neutral as possible*

*Look at the rubbish and ensure there is not too much waste*

*Expand the Golborne Road Market over the railway bridge to Meanwhile Gardens*

*Focus on organic farmers*

*Craft*

*Less cheap fast fashion and plastic tours junk*

*Support existing arcades and antique dealers*

*Try and get them back to the world famous portobello market,*

*Make shops available for independent business at lower tax*

*Focus should be using existing capital to build the quality and brand of the markets. Which will bring in more funds which can then be used to expand if the figures support. I do not support the use of funds to provide more expansion reports before the existing market issues are resolved.*

*Fruit and veg is at the heart of Portobello and Golborne. This has been massively depleted and threatened by supermarkets. The heart of the market seems under threat as gentrification reaches epidemic proportions. Many of the residents are struggling and this food provision is vital economically for them and provides variety, quality and good health for all demographics.*

*My suggestion is to educate and encourage shoppers and build interest and support in current and future traders. New immigrants come with many skills in this area and could be specifically targeted to support and train to re-introduce fruit and veg as the backbone of the market - bringing their own specialisms and expertise.*

*If services are to form part of the market make sure they are not elitist, but useful, e.g bike repair*

*General comments: There are some very tatty stalls on Portobello Road selling clothes of various kinds. It would be good if more independent stallholders could be encouraged.*

*The small park by Portobello Green should have more tables and seating to encourage people to buy from the nearby food stalls and be able to consume some wine. At present, alcohol is forbidden there. Why? Is it because winos may start to congregate there. Surely there must be some way of discouraging this, but not ruining the enjoyment of the majority!*

*Please discourage shops that are chains by lowering business rates.*

*Have included these at previous consultation - which have covered much of this area in the past*

*I am concerned by the loss of good quality antiques shops and arcades and stalls which attracted people to Portobello. There are now far too many low quality trinket and clothes stalls and shops. This trend needs to be reversed if you want to encourage a good quality sustainable market for the future which seems to me to be in everyone's interests.*

*I don't have enough facts as to make workable alternative suggestions and suggest anything that could be further proof.*

*I really like the sole stall fruit traders in Bayswater near Porchester Baths and by Holborn Tube. They encourage people to buy fresh fruit and I think we lack this sort of provision in the borough. If you look at the Pembridge side of Notting Hill Gate (eg near McDonalds), there is plenty of space for this provision and it may even get the school kids to eat more healthily, whilst also introducing some of them to buying from a stall. You could also use this area to showcase Portobello and Golborne Markets.*

*I think that many local people may only pop into bits of the markets and not know the likes of Golborne Road or the top end of Portobello or that the market stalls change, especially on the weekends from the weekdays. Is there any way we can convey this information and tell residents?*

*I think there should be more emphasis on fruit & veg stalls in markets. They are an important part of traditional street markets. Also as the fast-food culture and dependence on take-aways had led to such a high rise in obesity and all the related medical conditions in this country, they are an important part of encouraging people to eat more veg & fruit and to cook healthy meals for themselves.*

*There could even be a campaign to eat well for health, and stalls could have leaflets about how to use/cook the various fruit & veg and even recipes.*

*And - I suggest you don;t grow giant weeds in your traffic-bllocking planters.glf you're going to put planters in you ALSO need to keep them looking OK - which means having someone taking care of them - however minimally.*

*I think you might like to consider Kensington Park road and BLenheim/Elgin too and how they fit together? The new cafe outside areas are terrific. Lots of people sitting in them enjoying the summer. I have felt for ages that Portobello needs far more cafe space and better shops. Maybe you could impose a rent and rate reduction for anything that is not in a chain so that independents can thrive. What about a couple of spaces for buskers.*

*Is there any room for trees to soften the edges?*

*I truly feel that a major problem at the existing markets is the proliferation of stalls/shops that sell worthless mass-produced tchotchkes / junk / cheap souvenirs. It gives the impression that the market "isn't what it used to be" and is not a place to find quality. I believe that trading licenses in the market areas, especially the historic ones, should be dependent upon the sale of goods/services that are in keeping with the spirit of the market.*

*I wiuld like to see restaurants permanently allowed to use the pavements for dining in the summer. This has been a huge success with Covid and it means that conditions inside the restaurants are less crowded. It creates a lovely atmosphere.*

*I believe Portobello should be pedestrianised on market days.*

*I would like to see tree planting between every 2-3 pitches on Portobello Road between Oxford Gardens and Bonchurch road, as well as permanent seating and tables. Market traders could be provided with sturdy marquees with awnings to make shopping on rainy days more possible. I would also like to see a section of the market designated as an art market and another designated as a farmers' market with an emphasis on local and organic produce. Either of these could make use of the seldom-used pitches between Golborne and Bonchurch roads. I would like traders whose offerings are unique and local prioritised over those who sell mass-market retail goods and souvenirs made in China. I would also like to see stall for those offering services such*

*as cobblers, repairs, dog grooming, key cutting and so on, as well as goods. And can we PLEASE have more rubbish bins and dog poo disposal bins?!*

*I'm a women market trader I have a unit inside the Admiral Vernon opens on Saturday's only, would like to see more opportunities for people from the community coming to trade as well, I'm new to market trading and there are issues and challenges to overcome. The area around the Admiral Vernon is now being dominated by large number of man from Afghanistan, and they hang around a lot of time in groups, some are street dealer they trade among themselves or their relatives, they walk inside the arcade and I get intimidated by them wanting to interact with me, as there is culture differences especially would like to see some support for women traders regarding this issue.*

*Invest several million pounds in new infrastructure. RBKC has not spent a penny on the markets for decades.*

*It would be important to define what the market should be. There is a beauty to have something of everything for everyone but it can also be confusing and look messy. Would it be better to have clearer defined sections of the market, with antiques at one end, flea market at the other, designer stuff in between.. it's better at the weekend than during the week when we have scattered stalls everywhere and sometimes messy looking flea market stalls in front of nice shops. There doesn't seem to be a structure or concept at the moment and shops that have to pay business rates are disadvantaged.*

*Many of the suggestions do not consider how residents use the area when the market is not present and therefore prioritises visitors over residents. There needs to be more consideration of the impacts on residents. Closure of roads impacts on residents. Portobello road should not be taken out of use for residents.*

*Markets do not have to be on streets - eg proposed market square in Newcombe House development.*

*Markets in their shape and organisation have been attractions for decades. Please do not change the basic principle around it. Neighborhood traffic zone in Kensington Park Road has added extra traffic and difficulty access to the market*

*May need to confused increasing residents parking time on Saturdays from 1.30pm to 6.30pm if market trade increases or Sunday trading allowed as currently residents parking is an issue at weekends as well as after 6.30pm most evenings especially in Wornington Road where I live when Morley College classes are on*

*Maybe traffic restrictions which are enforced on Portobello Rd if parking is a problem... especially around the South end near The Electric Bar & cinema. Maybe traffic lights at some of the busier junctions along Portobello. Know that some people hang out near their cars there.. otherwise do not see the reason for stopping car traffic.*

*My most heartfelt wish is that the street food section under the Westway at Acklam is done away with. It is filthy, polluted, smelly and has little to do with our local area. It may be financially successful but why should we pander to tourists who only buy food and take photos of the real stalls? Why pander to office workers? The street food stalls are disgusting and seem to avoid the rules that apply to local eating places of a real nature.*

*No alternative suggestions, just continue to allow markets (preferably quality controlled)*

*To continue and expand as well as independent street traders/stands who will add value to the Borough and make their stall worthwhile for them too.*

*One of the big issues with Portobello isn't just the market but the permanent shops that surround it. Whatever the council's policy on business rates or encouraging local shop diversity is - it's not working. Local businesses are so often evicted/can't pay the outrageous rents and so we're left with streets of estate agents/ multinational chain shops and tourist tat souvenir shops. With a few restaurants and bars thrown in.*

*As much as I hate the aristocratic feudal estate system, the de Walden estate has a policy that has enabled many local shops and businesses to thrive in Marylebone. It's a shame our council can't operate a similar system.*

*There used to be a wonderful local hairdresser on Portobello Road called Children of Vision. It was a small local business that employed local people and provided a very useful service. The owner was turfed out because he couldn't continue to pay the exponentially increasing rents and rates. Now his shop has cycled through a series of vacancies, vape shops and other short-term non-entities. How is that good for the neighbourhood?*

*Only what I have mentioned*

*Please bring more market places*

*Like in the area of lots road Chelsea and worlds end at least once a week to have more local and interesting foods in the area. The worlds end towers is an amazing space"*

*Please don't allow more vans and trucks ( I mean in the markets like the German one in Portobello Road...they ruin the atmosphere of the market. The alternative suggestion is to leave matters in that way as they are ( temporary tents up ) which is much more conducive to a free for all atmosphere ( in the best way I mean) whereas rows of parked vans selling food is just - well - boring frankly.*

*Please focus more on creating more opportunities for independent traders in empty retail space that is currently only occupied by chains.*

*Portobello market and the street needs a big focus on to regain its dynamism, as the 'Go To' market in London, it has been an excellent market and can be again.*

*When it buzzes on a Saturday it is an amazing place to be.*

*Places to sit and drink a coffee or have a sandwich would add to the vitality of the market.*

*There is too much parking on the actual Portobello road on market days.*

*The market hardly ever operates beyond 6pm - so local cafes should be allowed to use the pitches for tables from 6pm, otherwise cars park there and by 7pm it is just one big car park. So it's not a good place to eat and drink in the evening.*

*RBKC Arts have never properly exploited Portobello Market as a performance space for musicians and dancers. The part of Portobello by the Spanish school does at least give visual artists & photographers the chance for their work to be seen more broadly.*

*For many artists, it can be difficult to attract an audience in front of which you can hone your skills and sell your art. The market, by contrast, offers a potential audience. A dedicated space for both established local performers and most especially young aspiring artists could be very helpful. Perhaps RBKC Arts could run a competition for young artists, with the prizes being performance slots in the market on a busy trading day.*

*The markets dept needs to make a step improvement in its communication efforts. I would like to see individual stories about traders (both their personal backgrounds and what they are offering), promoted through whatever digital media is appropriate. I am sure that most local residents use regularly on a small handful of local traders - we become accustomed to them and know little if anything about the others. Hence the importance of telling people what the market has to offer at every turn, at every new opportunity & with the arrival of every new trader.*

*Relax and stop trying to micromanage our lives. You've always been hands off in comparison with other boroughs. Don't lose this quality.*

*Require masks to be worn by all traders at all markets all of the time. No exceptions.*

*Restrict stall holders to only those who are fully vaccinated (i.e. it is at least two weeks since their second vaccination). No jab, no stall, no exceptions.*

*Regularly inspect markets during operating hours to survey mask compliance and distancing. If these measures are not enough according to best available scientific evidence to help control COVID-19 spread, close the markets.*

*You have a duty to residents to not kill them or injure them through preventable infections. Just because our incompetent Government has dropped the ball and bowed to idiotic public pressure does not mean you should follow suit... and it certainly won't be a defence in Court when wrongful death suits are brought against you.*

*Sites for local craft people to collectively sell. Family run affairs of local baked goods, local makers of household items and locally grown seasonal produce and plants. Russell rd has a plant nursery operating from the confines of olympia station. They sell their plants on Wednesdays. There are local families that do bake cakes and sell them. Spring and Summer months would be a great time to promote and support little markets in mews. Small quaint rds that would be encouraged further to build character and families can visit.*

*A proposal to strengthen communities through the sharing of food and to discover the clever people making things.*

*Exposure of skills to children and a platform for local awareness campaigns. Each ward that has gentle footfall should be encouraged to do something.*

*Also a once a month yard sale in the borough, promoted as such, a walk through your borough as an expansive car boot sale without the emissions of the cars and the added bonus of locals taking time to walk their streets and a great opportunity for local recycling of perfectly useable items which reduces landfill which fits in nicely with the wider aims of all authorities locally and nationally in reducing waste.*

*There are a lot of people who do have nice items they would want to see being used and local economy of money movement is a great boon. Also there are global concerns of supply chain integrity. One less item shipped from a far off land is one less environmental problem.*

*This should be strongly encouraged. Guidance on which items can potentially be a problem can be given during the promotion.*

*Get the borough out meeting each other!*

*Some of the new proposals seem to be in order to make the whole shopping experience in a market too like an open air shopping mall. the whole character will change*

*Space for the local elderly to meet outdoors.*

*Only shops that benefit the area should be allowed to set up in the area. Lots of tacky souvenir shops shouldn't be allowed.*

*Spend money carefully - reduce rents & rates - use empty shops for markets!*

*"Stalls offering volunteering to support mental health,*

*Selling stuff from allotments*

*Street Traders should be spoken to directly. Closed meetings with representatives are not transparent. Our committee is not transparent or when/how they hold their meetings/voting/ representatives etc. We don't know who our reps are so they do not speak on our behalf or the best interests of the market and all Traders. No minutes of meetings are available. No transparency on how decisions are made. Pop up fishmongers via friendly cllrs without due process is not correct. This council does what it wants when it wants. There is no vision on how to improve the markets - just make new ones elsewhere. How much has this survey cost and where is that publicised?*

*The Acklam Road food market is a mess and causes litter. There is a crying need for a communal seating area with chairs/benches and tables - a "food court" - where people could take their food to eat. Ideally, part of the vintage clothes market could provide the space, but we recognise that this is unlikely to be possible. It might be possible to create space in the food market itself - as some space is or was used for dedicated seating areas attached to particular establishments and this could be released for the benefit of all. The space at the end of Tavistock Road could also be used.*

*We would see advantage of more of the other hot food stalls in Portobello having seating areas as in Golborne Road, where this can be done without undue encroachment on pitches. There could also be other mini-food courts where there is space, for instance at the junction with Lonsdale Road. If people can sit down to eat, they are far more likely to linger.*

*We are surprised that, for the Portobello/Golborne markets so little is said about the shops and arcades along the market streets. There is an interdependence that should be recognised and capitalised on. For instance, if too many retail outlets turn into cafes and restaurants, it will affect the attractiveness of the market as a whole. We would support an Article 4 direction removing permitted development rights in respect of retail to eating and drinking establishments in Portobello Road.*

*The graffiti on the shops affects the look of the market as a whole. We welcome the Council's proposal to do a big clean-up. But it is important that the buildings along the road be given an anti-graffiti coating so that future graffiti can be cleaned off quickly and easily. The Council should make a real effort to persuade owners/tenants to do this, perhaps offering to do it itself for all the establishments immediately after the clean-up, as that would reduce the cost. There could even be small grants to encourage people to sign up.*

*The Council keeps the pavements along Portobello and Golborne in a reasonable shape. But there is a real problem with the private forecourts. Some have their magnificent original 19th century York paving slabs, and these should be maintained. However, far too many are covered in concrete or other ugly and often uneven surfacing. We wonder if CIL funds might be made available to allow the Council to pave these forecourts with the agreement of the owners.*

*The closure of Portobello road need to go up to Oxford Garden and not stop at Cambridge Garden. The section Cambridge Garden to Oxford Garden of Portobello Road should be pedestrianised all year long. This section of the road is of absolute no use for any driver.*

*There are not enough places to sit with takeaway food bought from the market. There needs to be more communal seating / benches please.*

*There is a need to make the outdoor seating on portobello/Golborn Roads and surrounding streets permanent, this needs to be done in conjunction with streetscape improvements*

- 1. level paving and pedestrianisation of areas*
- 2. planting and greening of areas*
- 3. adding trees at key locations with above*
- 4. Developing a neighbourhood approach to reducing traffic in surrounding streets using planting to create access only streets, filters and other measures already well established in colville and surrounding wards*
- 5. permanent outdoor seating areas for restaurants, with good quality street furniture and canopies/umbrellas*
- 6. need to make provision for accessibility for all visitors.*
- 7. Greater provision for visiting by bicycle examples from Soho with empty shops converted into manned secure storage for visitors*
- 8. Greater integration with Westway Trust plans -to develop approach linking Westbourne with Westfield with offerings that create a continuous retail/leisure/cultural space for residents and vistors alike*
- 9. Reduce parking on main markets but also key surrounding streets especially with bus routes to reduce delays and congestion on key crossroads*
- 10. Consider working with TFL to expand one way circle for buys routes in the portobello road market area again to improve bus journeys and reduce congestion*
- 11. As with all strategies it should link with wider plans for surrounding areas and to maximise opportunity to address key priorities for local residents; economic opportunities, improve road safety, improve and enhance public transport, support active travel and public health, reduce reliance on motor vehicles"*

*Think removing traders cars is a must*

*Introduce electric trailers for traders or manual themed trailers*

*This area has changed so much over the years. It's lost its atmosphere. K&C's rates exclude many working class people running small businesses. There are so many wealthy people who seem to be catered to. Expensive stores and restaurants beyond what working class people can afford to enter. Many can't afford to live here any longer. You seem to go for the money. Everything changes but I liked Portobello and Goldbourne when more diverse and 'edgy'.*

*Use existing public spaces and parks - do not use streets as they inevitably cause disruption and access issues for residents*

*We also need a burger trailer, as there are none at the moment. You can buy cooked foods from around the world in Portobello market but you can't find one trailer that provides British foods.... very important.*

*We need more traditional fruit and veg market stalls.*

*Where are your suggestions about the Earls Court Farmers Market and the North End Road street stalls?*

*You covered them all!*

*You should close the road from the beginning of the market, not half-way up it as at present. You should also pave the road with York stone (not Chinese granite), this would give the impression that the council really cares about Portobello Road. After all it has been staved of money up to date, unlike Exhibition Road.*