The Royal Borough of Kensington and Chelsea

eManager

Job Outline

Main Purpose of the Job

Help shape the corporate electronic delivery channel strategy by working with external organisations, internal business groups and corporate working groups, researching current and future trends and advising officers and members in terms of policy and strategy for electronic channel delivery.

Manage the Internet and Media team to deliver content management, application development, Intranet management and support, internet technologies system support, web design and related project management.

Provide and maintain the resources to support the continued availability and development of the corporate Internet, Extranet & Intranet services whilst effectively managing the budget of the team.

Participate in the Information Systems Division senior management team to support and influence the direction of Information Technology within RBKC.

Key Accountabilities

- Manage the Internet and Media Team to deliver a high quality internet site that meets all the highest standards for content quality, usability, accessibility and design whilst meeting the needs of the business and customers as laid down in SLAs.
- Manage the Internet and Media team to deliver a high quality Intranet/extranet sites for RBKC that meets the requirements of an information rich organisation and associated partner organisations.
- Manage an application development resource to support the business requirements for transactional functionality within internet, intranet and extranet sites.
- Develop rolling strategies for internet, Intranet and extranet that takes account of business and partner need, budgetary and resourcing constraints, overarching IT and corporate strategies, likely future technology developments and central government direction.
- Management of procurement contracts

Staff Directly Managed
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Budget Responsibility 2011/12
£693,170