

# THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA

## STATEMENT OF CONSULTATION

*SUPPLEMENTARY PLANNING DOCUMENT*: Land underneath and close to the Westway Planning Brief

Consultation Statement prepared in accordance with Regulation 17(1) of the Town and Country Planning (Local Development) (England) Regulations 2004.

### **1. Name of Supplementary Planning Document (SPD)**

Land underneath and close to the Westway Planning Brief

### **2. Purpose of the SPD**

The purpose of the planning brief is to provide site specific planning guidance for the future development of the land under and adjacent to the Westway Flyover. This land has the potential to deliver significant social and economic benefit and to bring improvements to the physical environment.

### **3. Persons/Groups/Bodies Consulted in Connection with the Preparation of the SPD**

Internal consultation was undertaken during the drafting of the SPD. Comments were canvassed from:

Property Department  
Highways and Transportation  
Environmental Health  
Economic Development  
Housing  
Street Traders

Other external stakeholders were also specifically consulted:

Primary Care Trust  
Muslim Cultural Heritage Centre  
Bramley's Big Adventure Playground  
Portobello Business Centre

Consultation with residents and other interested parties also took place. This was primarily in the form of a 'Westway Planning Brief – Issues and Principles' leaflet which published in November 2010. This established the issues and principles for four areas underneath and close to the Westway – Stable Way and Sports Centre; Maxilla Walk and Malton Road; Thorpe Close/ Portobello Road, and Acklam Road. Three drop in sessions and an evening workshop took place.

It was considered that no significant environmental impact would result from the content of this SPD; as such no sustainability appraisal was carried out prior to the development of this SPD.

### **4. How Were People Consulted**

Internal groups were emailed or provided with hard copies of the draft document. In November 2010 a number of consultation events were held in the form of drop-in sessions. These took place in three locations underneath the Westway, the Sports Centre, the Maxilla site and Portobello Road. The sessions also varied in terms of timing to ensure that a greater number of people could attend. The drop-in sessions were publicised for two weeks prior to the events and flyers were sent to local community groups and Councillors. The sessions set out the key issues and preferred options for the land underneath the Westway consultation.

## **5. Summary of Main Issues Raised in Those Consultations**

- An ongoing requirement to provide office space and facilities for existing and new community based charities/ services that are focussed upon the delivery of services/ support to local people.
- Providing for the particular needs and demands of young adults, including the retention/re-provision of the existing Skate Park facilities;
- Maintaining a trading environment for the Portobello Market, which is important to the local economy vitality, and providing improved market facilities
- Providing new and replacement accommodation capable of meeting the needs of a wide range of small business users;
- Sustaining creative industries and providing new opportunities to cater for potential future demand;
- Consolidating and enhancing existing sports facilities;
- Improving the quality of the environment, safety and access; and
- Enhancing connections, particularly to White City and to the London Borough of Hammersmith and Fulham in general.

## **6. How Have Those Issues Been Addressed in the SPD?**

The issues mentioned in section five are addressed in the order that they appear as bullet points:

- In terms of Maxilla Walk the introduction of new social, community and education facilities is supported including a possible extension to the existing college. Introduction of a new viable use into empty bay fronting St. Mark's Road. This might include an employment and/or community use. Redevelopment should provide opportunities for additional floorspace for community uses and additional employment floorspace at first floor level. The former EPICs centre at 2-4 Malton Road will be refurbished and consolidated for social and community functions. In terms of Thorpe Close the retention of social and community floorspace which provides a direct service to the public as opposed to administrative offices.
- In relation to catering for the needs of young adults it is proposed to expand the sports facilities at the Westway Sports Centre. In relation to the existing Skatepark (Bay 66) it is acknowledged that this is a valued facility and alternative provision would have to be agreed before a change of use of the premises would be permitted.
- In relation to maintaining a trading environment at Portobello Road the SPD states that the enhancement of the Market will be promoted and opportunities will be taken within the street environment to support outdoor life, inclusive to all.

- Small and replacement accommodation for business purposes is promoted throughout the SPD. In addition there will be more space for creative businesses and opportunities for them to set up.
- A number of opportunities are taken to improve security and safety along the Westway including better lighting and making the path, particularly at Maxilla Walk, straighter to avoid 'dog legs' and for increased overlooking.
- The connections to White City and the London Borough of Hammersmith and Fulham are promoted in the SPD in the form of a subway from Latimer Road.